

MARINES FIGHT IKE RIOTERS

Mosk Defeats Ziffren in Demo Committee Row

By MORRIE LANDSBERG

SACRAMENTO (AP)—A bitter intra-party contest ended Saturday with overwhelming election of Atty. Gen. Stanley Mosk to succeed Paul Ziffren as California's Democratic national committeeman.

The state's delegation to the national convention picked Mosk by a roll call vote of 115 to 37.

It was a major political victory for Gov. Edmund G. Brown. He personally endorsed the 47-year-old attorney general to replace Ziffren after seven years.

Ziffren, a Beverly Hills attorney, will retain his party post until the end of the Los Angeles convention.

MRS. ELIZABETH Smith of Kentfield was re-elected national committeewoman without opposition.

Sen. Clair Engle, also Brown's choice, was named chairman of the delegation, with 162 half votes, pledged to the governor as a favorite son.

No decisions were taken on backing any candidate for President or on adopting the unit rule for casting the state's 81 votes at the convention.

That means the delegation will support Brown on at least the first ballot next month, unless he releases the members to vote as they please.

BROWN, in nominating Mosk, gave no reasons for wanting to replace Ziffren.

The governor and Ziffren have never been friendly. Ziffren over the years has aroused the enmity of most of the state's Democratic congressmen.

Engle, however, voted for Ziffren, perhaps in return for Ziffren's help in winning the California Democratic Council endorsement for the Senate in 1958.

Mosk, top Democratic vote-getter in 1958, is popular within the state party and, like Ziffren, is known as a liberal.

MOSK ACCEPTED his election with a call on the delegates to forget their differences. He pledged to work harmoniously with the governor, the state's legislators, congressmen and party organizations.

The Ziffren faction knew it was licked when its demand for a secret ballot failed, 108 to 46. State Sen. Richard Richards of Los Angeles led the unsuccessful fight for what he termed the only fair way to decide an election contest.

Roger Kent, Democratic state vice chairman, denied the unspoken charge that delegates would suffer politically if they went against the administration openly.

Famous Four Waxed for Movie Museum

By LOU JOBST



Rudolph Valentino

HOLLYWOOD—Artist Katherine Stubergh pulled the black silk dressing gown down over the creamy shoulders of Jean Harlow, patted a platinum curl into place at the temple and stepped back to survey her handiwork.

"That's much better," she said, turning her attention to Will Rogers, Rudolph Valentino and Greta Garbo, all waiting in the foyer of the Motion Picture Directors Assn. building on Sunset Blvd.

Rogers, a puckish grin on his homely face, was wearing leather chaps and languidly held a lariat in his hands; Valentino, hands on his hips glowered from beneath a sheik's turban and Miss Garbo, wearing the gown of Catherine the Great, stood aloof and icily stared out the door.

"We chose these four figures," explained second generation cinema sculptor Stubergh, "because they embody four distinct Hollywood personality types—glamor and sex, aloofness and dignity, humor and homespun philosophy and adventure and masculine charm."

Miss Stubergh created the four wax figures for the preview exhibit at the founding of the Motion Picture and Television Museum.

The aim of the \$4,000,000 art and cultural center, to be built on a precipitous site across from the famed Hollywood Bowl, is the filmland's bid to ensure its future as the world capital of the motion picture industry.

It embodies all the daring, wealth and



Greta Garbo

(Continued Page A-7, Col. 1)

Eisenhower Avoids Row on Okinawa

Thousands Left Waiting as Route of Arrival Changes

SEOUL, South Korea (AP)—President Eisenhower arrived here by plane today where nearly half the population of this capital city of two million turned out to cheer him in possibly the greatest crowd of Koreans ever assembled.

NAHA, Okinawa (AP)—Scuffling broke out today between bayonet-armed U. S. Marines and anti-American demonstrators as President Eisenhower arrived for a brief visit to this Pacific island bastion.

The scuffling was in progress in downtown Naha as Eisenhower's car drove by, and it seemed certain he saw it.

The demonstrations forced a last-minute change in the remainder of Eisenhower's route from the government compound to Naha Air Base, where he boarded a helicopter for a sightseeing flight back to the airport where he originally landed.

SEVERAL thousand spectators waited in vain along the original route.

Eisenhower drove over some of the worst roads in Okinawa to get to the air base and avoid the demonstrators.

The four-block downtown section of Naha around the government compound was the only scene of anti-American demonstrations. The remainder of Eisenhower's 14-mile motorcade route was lined by friendly, smiling crowds.

Eisenhower spent 20 minutes in the government compound after paying a short visit to the Okinawa legislature.

THEN HE took the back roads to the air base.

He left Okinawa for Korea at 1:37 p.m. (12:37 a.m. EDT).

A Marine officer stationed along the original route of the motorcade said: "We're

(Continued Page A-3, Col. 1)

4,000 Idled in Harbor Labor Row

Loading and unloading of ships in Long Beach and Los Angeles Harbors ground to a stop during the weekend as 4,000 longshoremen were idled by a dispute over "interpretation of the contract."

The work stoppage, which began Friday with the freighter, Mooremacmar, spread through the approximately 40 vessels in port.

Six gangs of longshoremen were reported working Saturday night but were expected to finish up over the weekend and join the other longshoremen.

A MEETING Saturday between representatives of the International Longshoremen's Union and the Pacific Maritime Assn. failed to resolve the dispute.

George Kuvakas, president of Local No. 13, said the union made two proposals to the PMA but both were summarily rejected before the meeting ended.

John McEvoy, area manager for PMA, said the companies had placed orders for work gangs for Saturday and Sunday with the union but the union had failed to send men to the ships.

No further negotiations are scheduled at this time.

Neither side were willing to discuss the particular differences but did indicate that the dispute was over an interpretation of contract provisions for assigning crews to work ships.

THE TRUE BEATNIK

Pageantry Too Much, Valedictorian Absent

WILLIAMS BAY, Wis. (UPI)—The valedictorian of the University of Illinois' 2,700-member graduating class declined to attend the commencement Saturday and said he was a true Beatnik.

As such, he said, he felt forced to disaffiliate from the graduation ceremonies because they reminded him too much of a Cecil B. De Mille spectacular.

Instead, the valedictorian, David M. Klingel, 22, Peoria, Ill., spent the day helping tidy the grounds of YMCA-run George Williams summer camp.

Klingel, a straight-A philosophy major, planned to spend the summer at George Williams, then begin graduate work in philosophy as a Woodrow Wilson fellow at Yale.

He said he felt the mass graduation, with everyone marching into the football stadium to the accompaniment of blaring bands, distorted the meaning of higher education.

Klingel, who was valedictorian in his suburban Lyons High School class, spent a short while at Illinois living in school dormitories, then joined a fraternity. He moved out 18 months later and spent his final semesters living at the YMCA.

"I see the beads and the sandals and the black clothing and all of the Beatniks as irrelevant. The dress is unimportant. It is what true Beatniks think which is important. I am a true Beatnik in spirit," he said.

41 Rescued as 85,000 Jam Beaches

Long Beach lifeguards reported 41 rescues among the 85,000 persons who crowded the beaches here Saturday to bask in the 80-degree sunshine.

Low clouds and temperatures on other beaches in the Southland area kept people away. Lifeguards reported few rescues and said the outlook for Sunday appeared to be about the same.

The main lifeguard station on Rainbow Pier listed 23 rescues along the ocean front; Alamitos Bay station listed 7 rescues, and Colorado, 11.

Lifeguards blamed rip tides and a heavy surf for most of the troubles to swimmers. A rip tide occurs when opposing tides or currents clash. They also cited the fact that many persons apparently had overestimated their swimming ability.

Similar circumstances were expected today as the Weather Bureau predicted sunny skies after the low clouds and fog cleared from the coast. High temperature will be about 78.

Soviet Spy Pattern in U.S. Revealed in FBI Black Book

WASHINGTON (AP)—Senate investigators said Saturday Soviet espionage activities documented in an FBI "black book" make the recent U2 spy plane incident "pale into insignificance."

The document was prepared by FBI Director J. Edgar Hoover as a reply to Soviet charges against the United States for the U2 plane deep inside Russia last month while on an aerial reconnaissance mission.

The Senate internal security subcommittee made it public after obtaining a copy from Atty. Gen. William P. Rogers.

Sens. James O. Eastland (D-Miss) and Thomas J. Dodd (D-Conn), chairman and vice chairman of the subcommittee, said in a statement that it constituted one of the most complete and detailed works on Soviet espionage ever compiled.

U. S. Ambassador Henry Cabot Lodge made use of part of the material on May

26 in answering Soviet charges of U. S. aggression before the United Nations Security Council. The council rejected the charges.

The 63-page FBI document said that for three decades Soviet agents "have engaged in extensive espionage activities against the United States and through the years have procured a volume of information which would stagger the imagination."

And it said that despite the Soviet denunciations of the U2 flights over Russia, information gathered by Soviet agents in this country includes "literally dozens of aerial photographs of major U. S. cities and vital areas."

It added that these photographs, some obtained legally and others through espionage, "have given the Russians the product of aerial reconnaissance just as surely as if Soviet planes had been sent over this country."

The FBI said that after

the State Department early in 1955 placed restrictions on the acquisition of certain types of data by Soviet citizens in the United States, the Soviets began subverting American citizens to buy aerial photographs for them.

It said that in secret 1958 meetings in a darkened parking lot in Scarsdale, N. Y., aerial maps of New York City and Chicago were turned over to Soviet employees of the United Nations.

"In this same operation," the report said, "the Soviets attempted to obtain aerial photographs of Portland, Ore.; Seattle, Wash., and San Diego and San Francisco, Calif."

The FBI said the acquisition of aerial photographs is only one phase of Soviet bloc intelligence activity in the United States. It went on to describe Communist recruitment of American agents, industrial espionage, the spy role of iron curtain officials in this country.

U.S. Hails Japanese Pact OK

(Combined Wire Services)

WASHINGTON (AP)—The United States Saturday welcomed with obvious relief Japan's ratification of the Tokyo-Washington security pact.

But anxiety persisted about the future of U.S. military bases on Japanese territory.

Officials predicted the United States now will act with all possible speed to complete its role in the ratification process and try to bring the pact into force in a matter of days.

OFFICIALS expressed admiration for the determined stand made by Prime Minister Nobusuke Kishi, in defiance of Communist, Socialist, and left-wing demonstrators generally, who by violence and threats tried to force his resignation.

The State Department issued a statement on the ratification that said:

"We naturally are gratified. We share Mr. Kishi's gratification and we view this as another demonstration of U.S.-Japanese friendship."

In Tokyo, a mob of 200,000 lost its fight to block ratification of the pact and at dawn the last diehards began drifting away from a siege of the Prime Minister's official residence.

Kishi, held prisoner through the night by 20,000 students, left for home at 6 a.m.

Fifteen minutes later, Kishi, tired and wan reached his home at Nampaidai. Nu

(Continued Page A-3, Col. 1)

L.A. Girl, 18, Wins State Miss U Title

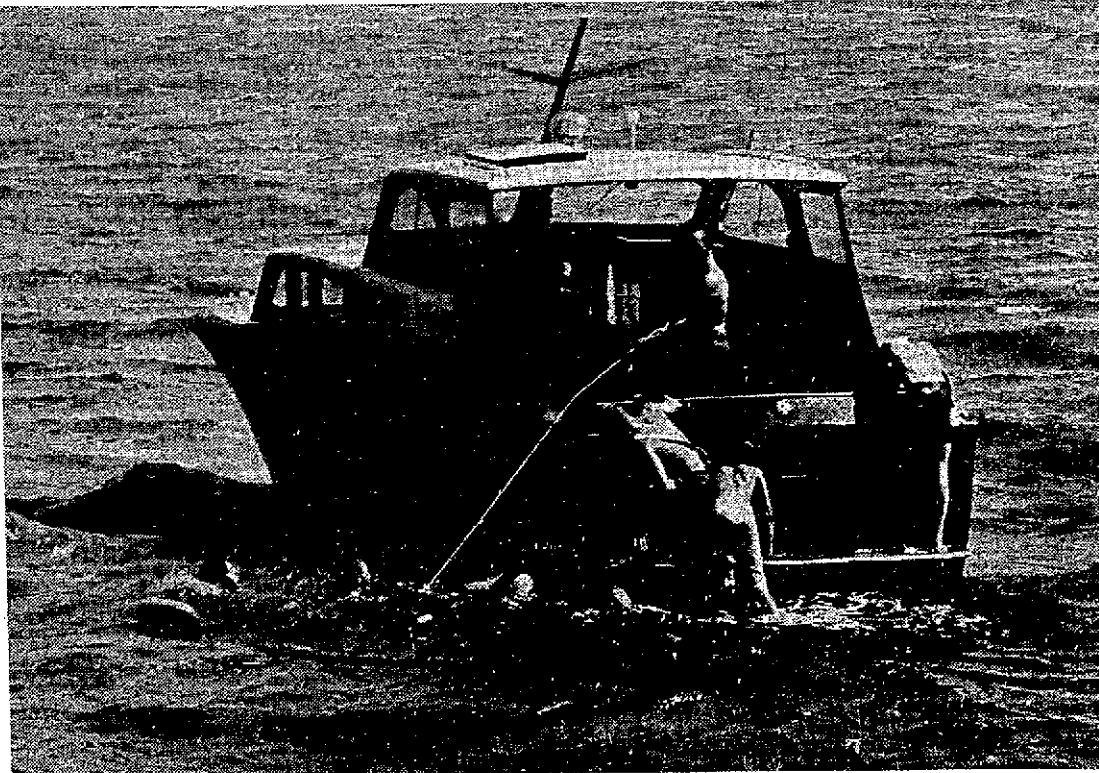
A beautiful, 18-year-old Los Angeles girl, Teri Jansen, Saturday night was chosen Miss California of 1960 to represent the state at the Miss Universe beauty contest next month in Miami, Fla.

The blonde with blue-green eyes was proclaimed winner in final judging held at Santa Monica Civic Auditorium.

The first runner-up was Miss Bakersfield, 21-year-old Judy Kileen.

MISS SOUTH GATE, Sharyn Lynn Hillyer, 17, youngest of the five finalists, was named the second runner-up. Miss Hollywood, who is Sandra Marakas, 18, was third runner-up and Miss San Francisco, Louise May McConnell, 18, was fourth.

The five finalists were chosen from 15 semi-finalists.



LIFEGUARDS SPRING RIP TIDE TRAP

Four boys caught in a rip tide that imperiled Southland swimmers Saturday were bobbing out to sea when lifeguards putted to the rescue off Rainbow Pier. Crouching to aid boy on surfboard is Lifeguard Tom DeLong. In water to bring in boy at extreme left is Lifeguard Dennis Emken. A third lad is clambering aboard to join his companion, recuperating at far right.—(Staff Photo by Skip Shuman.)

WHERE TO FIND IT

- COMBAT CAMERAMEN have their turn at being photo subjects in the illustrated article on Page B-4 saluting the 100th birthday of the Signal Corps.
- GERMANY'S MOST BEAUTIFUL GIRLS are arrayed on Page B-1 in a preliminary of the International Beauty Congress.
- Regular I, P-T features follow:
 - Amusements D-15
 - Beach Combing B-1
 - Bridge W-7
 - Classified D-1-17
 - Death Notices B-9
 - Editorials B-2
 - Medicine and You A-5
 - Radio B-7
 - Real Estate R-1-3
 - Ship Arrivals A-9
 - Sports C-1-5
 - Star Gazer A-9
 - Women's News W-1-10

L.A.C. Says: Census Shockers

The preliminary census results announced have been a shock to Long Beach and many cities over the country. They show a trend of lowered populations for many cities. Even in California the shock was great to Berkeley, San Francisco and Oakland to be told their population was less than it was 10 years ago. Big gainer among the larger cities in California was San Diego, which increased by 63% to 547,000. By comparison Long Beach increased by 29% to 323,996.

The disturbing factor, as concerns Long Beach, is that virtually all of this 74,000 increase occurred prior to five years ago. Since then it is estimated our increase has been only 5774, according to estimates of our population in 1955. There have been tremendous increases in the surrounding areas where there was adequate vacant land to provide the housing projects and industries to attract the spiraling increase in Los Angeles and Orange counties.

The big question facing our city council and other city planners is—how much more population must we prepare for in the next 10 to 20 years? We have very few vacant lots or industrial sites. It is evident our only solution will be multi-storied apartments to attract new residents. But great care must be taken in planning for our public buildings and recreation facilities. It will be very easy to overbuild and thereby place an unnecessary tax burden on the residents of the city. This applies to property owners as well as to renters.

During the first half of the last decade a large portion of our increase came from annexation of Lakewood areas. It is doubtful there will be any substantial annexations in the near future. The cities north of our boundaries are now under their own incorporated status. They get most of their services from the county. There is a grave question as to whether they pay their share of these costs. But it is doubtful this will be changed. It is more likely that the future will result in a vast metropolitan district including Los Angeles and most of these county-served areas.

Long Beach is fortunate that it has tideland oil money to finance development of its beach, harbor and Marina. This development should attract large hotels and conventions. But great care must be taken that these facilities do not result in costs for maintenance and operation which would come from city taxes. However, these developments become of great importance when it is considered that there may be a sizable reduction in Douglas payrolls and the shipyards as conventional aircraft and Navy ships are reduced in numbers.

It is important that these growth factors be considered in planning for a larger downtown main library. Of the 50 largest cities in the nation we now stand at the top in per-capita expenditures for recreation. We have hospital facilities available now to care for a much larger population. Our greatest problem now is to how we can hold retail business in our main shopping areas with the great shopping centers on our borders.

We are not alone in this problem. The census figures show decreases in such cities as Cincinnati, Newark, Minneapolis, Richmond, Va., Portland, Ore., and many other cities. We will get a share of the expected doubling of population for this area. But we must face the fact that we have little space to care for more people unless we go up in the air. We must develop our greatest assets—our beach, harbor and Marina. But we must be careful that we do not over-expand those facilities which are dependent on property and sales taxes. It is a good time to reassess our place in the future growth of Southern California.—L.A.C.

[L.A.C.'s column, by L. A. Collins Sr., like other columns is an expression of personal opinion, and does not necessarily reflect the considered opinion of this newspaper.]

Pilots Vote 3rd Airline Walkout

By Associated Press
The Air Line Pilots Assn. Saturday called a strike against National Air Lines for Tuesday midnight in a disagreement over wages and working conditions.

Such a strike would further complicate air travel schedules already snarled by two pilots' strikes.

Pan American World Airways flights were cancelled or delayed Friday as pilots reported sick, and Eastern Air Lines service has been disrupted for a week as a cockpit third-seat controversy continued.

The Pilots Association said at Miami it had been unable to reach an agreement with National on wages and working conditions. The strike would affect about 300 pilots. In New York, two Pan American flights were cancelled and three delayed at Idlewild.

DYING MEN MIND THEIR PEAS AT Q

SAN QUENTIN (AP)—"We are worried about the cholesterol count," said a San Quentin Prison official of the diet of 16 men on Death Row who ended a three-day hunger strike Saturday.

The condemned men all ate hearty breakfasts after Warden Fred R. Dickson and Associate Warden Dale Frady talked with them individually and promised to improve the food. Dickson said earlier some of their complaints were legitimate.

All but one of the 17 sentenced to die within a few months complained their meals were too cold, their vegetables watery, and their desserts monotonous.

Dickson said the tamale pies, meringue desserts, and fried hominy grits they also want are too fattening for the doomed men who get little exercise.

Truce Near at Lockheed

LOS ANGELES (UPI)—Negotiations were reported progressing Saturday toward possible settlement of the last major aircraft-missile industry strike—using as a guide settlements accepted by machinists at two other defense firms.

Negotiators for Lockheed Missiles and Space Division and the International Association of Machinists recessed their contract talks in San Francisco to allow the company to study the machinists' counter-proposal.

Union and company sources indicated there was some progress. Neither side, however, would predict when the walkout at plants and bases, scattered across the country, might end.

Lockheed said, though, that operations were virtually normal in the Missiles and Space Division facilities since almost 40 per cent of the 10,000 machinists showed up for work despite the dispute.

Of 17,550 workers on the day shifts in the plants and

at the bases, some 12,750 were on the job Friday.

At Cape Canaveral, Fla., the main test range for ballistic missiles, Lockheed workers stayed on the job despite the walkout at other bases, including Vandenberg Air Force Base, Calif.

The contract for Lockheed workers at the cape had not yet expired.

CHARLOTTE, N.C. (UPI)—The United Auto Workers Saturday ended a three-day-old strike that has slowed production at a Douglas Aircraft missile plant here. The plant produces the Nike Hercules and Honest John rockets.

Douglas Vice President Sheldon Smith and officials of Local 243 said a tentative settlement to a wage dispute had been reached, subject to approval of union members.

SEATTLE (AP)—Authorization to call a strike against the Boeing Airplane Co. was

given the officers of the Aero Mechanics Union Saturday by a vote of the membership.

About 9,000 of the union's 19,500 members voted at a mass meeting. John Sullivan, president of the union's district council, said 79 per cent favored the strike authorization.

at the bases, some 12,750 were on the job Friday.

At Cape Canaveral, Fla., the main test range for ballistic missiles, Lockheed workers stayed on the job despite the walkout at other bases, including Vandenberg Air Force Base, Calif.

The contract for Lockheed workers at the cape had not yet expired.

CHARLOTTE, N.C. (UPI)—The United Auto Workers Saturday ended a three-day-old strike that has slowed production at a Douglas Aircraft missile plant here. The plant produces the Nike Hercules and Honest John rockets.

Douglas Vice President Sheldon Smith and officials of Local 243 said a tentative settlement to a wage dispute had been reached, subject to approval of union members.

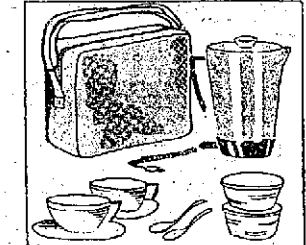
SEATTLE (AP)—Authorization to call a strike against the Boeing Airplane Co. was

given the officers of the Aero Mechanics Union Saturday by a vote of the membership.

About 9,000 of the union's 19,500 members voted at a mass meeting. John Sullivan, president of the union's district council, said 79 per cent favored the strike authorization.

Live on the Beach at the
HUNTINGTON HOTEL
1290 E. OCEAN BLVD.
ROOM, with private tile bath and daily maid service, also includes choice of our \$6.00 club breakfast and choice of all our \$2.00 dinners, \$2.00 per day. Two central rooms with bath including meals, \$3.30 per day. This is not a boarding house, but a Boulevard Hotel. All rooms with private bath. We serve very excellent food.
SPECIAL WEEKLY RATES.
Including meals, as listed above. For reservations—
Phone HE 6-6253

BOGLE'S
Coffee Time for the Traveler!

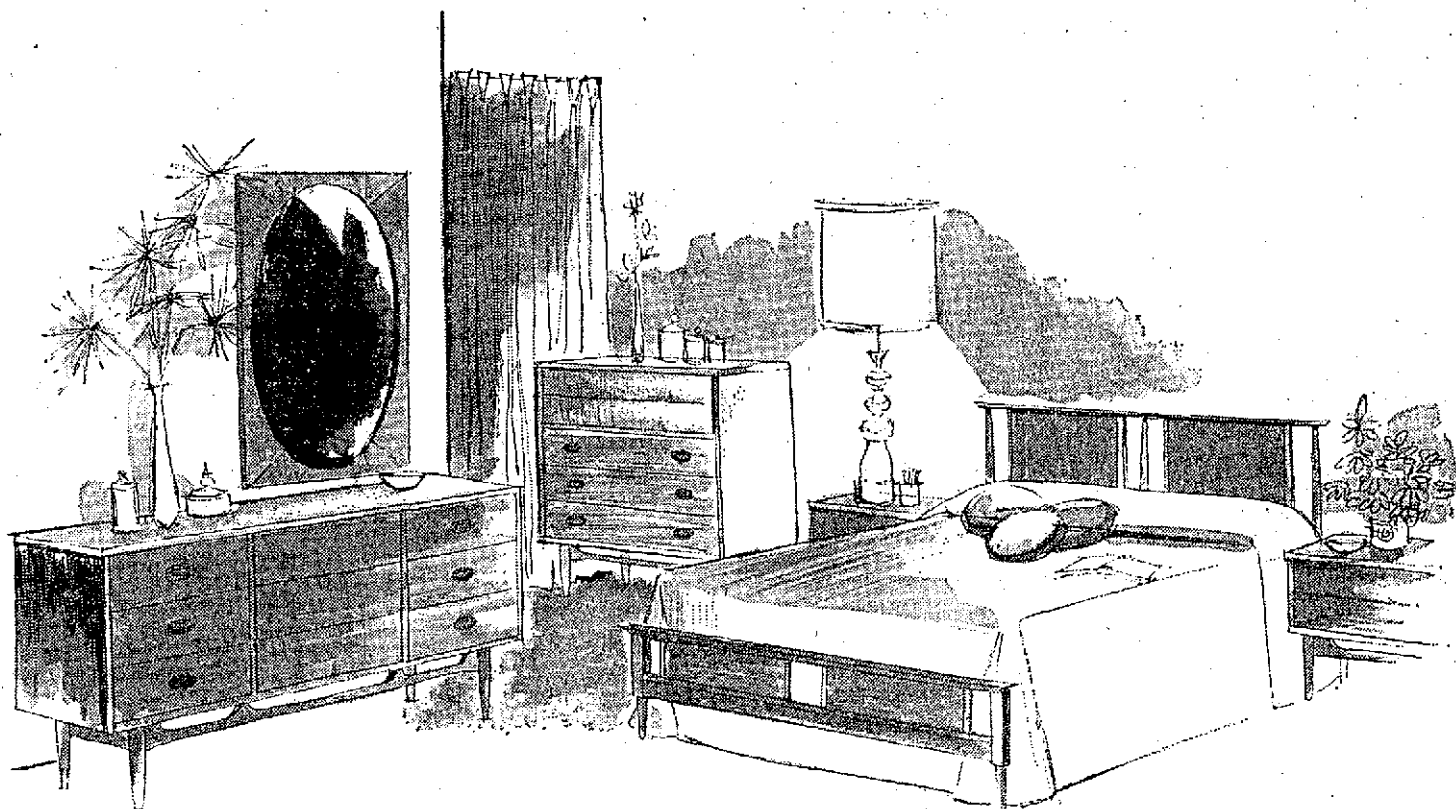


This 10-piece coffee break set includes simulated leather bag, 2 cups, 2 saucers, 2 spoons, 2 jars and a 3-cup electric percolator. An ideal gift item, too. 10.95
Also set for 415.95

Charge
Diner's Club
BankAmericard

Bogle's LUGGAGE • GIFTS
646 PINE AVE.—NEAR CORNER 7th and PINE

FRANK BROTHERS JUNE SALE



BEDROOM GROUP

| | | |
|-------------------------------------------------------------|--------|--------|
| Nine-drawer triple dresser with mirror. (Illustrated) | 131.95 | 109.95 |
| Seven drawer high chest | 89.95 | 69.95 |
| Four drawer high chest. (Illustrated) | 79.95 | 69.95 |
| Three drawer chest | 79.95 | 59.95 |
| Sliding door unit | 79.95 | 59.95 |
| Commode (Illustrated) | 49.95 | 39.95 |
| Full Size Bed (Illustrated) | 52.95 | 42.95 |
| Twin Bed | 52.95 | 42.95 |
| Full Size Bookcase Bed | 94.95 | 74.95 |
| Double Twin Size Bookcase Headboard | 119.95 | 89.95 |
| Double Twin Size Panel Headboard | 87.95 | 69.95 |
| Round Bed complete with Box Spring and Mattress | 319.95 | 259.95 |

BEDROOM

| | | |
|-----------------------------------------------------------|--------|--------|
| Drexel White Double Dresser with Mirror | 209.00 | 159.50 |
| Drexel White Full Size Panel Headboard | 54.50 | 39.50 |
| Drexel White Full Size Bookcase | 89.50 | 59.50 |
| Drexel White Five-Drawer High Chest | 149.50 | 99.50 |
| Drexel White Commode | 69.50 | 45.00 |
| Walnut Six-Drawer Double Dresser with Mirror | 129.95 | 109.95 |
| Walnut Nine-Drawer Triple Dresser with Mirror | 149.95 | 119.95 |
| Drexel Walnut Five-Drawer High Chest | 115.00 | 99.00 |
| Drexel Walnut Night Stand | 44.50 | 34.50 |
| Walnut Commode | 49.95 | 29.95 |
| Walnut Three-Drawer Chest | 59.95 | 49.95 |
| Walnut Corner Chest | 69.95 | 49.95 |
| Walnut Nine-Drawer Triple Dresser with Mirror | 129.95 | 114.95 |
| Walnut Five-Drawer High Chest with Recessed Handles | 109.95 | 79.95 |
| Deluxe Walnut 65" Dresser with Three-Way Mirror | 319.00 | 119.95 |
| Walnut Two-Drawer Tonsu Chest on Walnut Base | 120.00 | 59.95 |
| Walnut Vanity | 129.50 | 69.95 |
| Walnut Full Size Panel Headboard | 74.50 | 59.95 |

CARPET REMNANTS

| | | |
|-------------------------------------------------------------------|--------|--------|
| 12'x17'7" All Wool Face, Brown and Beige Tweed, by Firth | 304.35 | 229.95 |
| 12'x13'2" All Wool Face, Off White and Gold Texture by Lees | 189.95 | 139.95 |
| 12'x21' All Wool Face, Beige Tweed by Bigelow | 252.45 | 179.95 |
| 15'x9'9" All Wool Face, Off White Texture | 209.50 | 149.00 |
| 12'x12' All Wool Face, Greige Texture by Lees | 159.20 | 99.50 |
| 12'x11'6" All Wool Face, Gold and Brown Tweed by Bigelow | 139.30 | 99.00 |
| 12'x12'7" All Wool Face, Beige Tweed by Bigelow | 134.00 | 88.50 |
| 12'x7' All Wool Face, Brown Tweed by Bigelow | 93.15 | 69.00 |
| 12'x16'3" All Wool Face, Beige Texture | 152.95 | 119.95 |
| 12'x14' All Wool Face, Beige Texture by Bigelow | 224.00 | 159.00 |
| 12'x13'6" All Wool Face, Green Frieze by Bigelow | 234.10 | 139.60 |
| 12'x10'5" All Wool Face, Greige Texture by Lees | 137.70 | 79.50 |
| 12'x17'6" All Wool Face, Brown Tweed by Bigelow | 210.90 | 159.00 |
| 12'x9' 100% "501" Nylon Face, Gold Texture by Bigelow | 119.00 | 79.00 |
| 12'x7'2" 70% Wool, 30% Nylon Face, Beige Texture | 74.15 | 59.50 |
| 12'x12'6" 70% Wool, 30% Nylon Face, Green Texture | 150.33 | 99.00 |

UPHOLSTERED FURNITURE

Practically all Floor Samples have been reduced during our sale. This includes sofas, sectionals, lounge chairs and occasional pieces.

Oversize sofa with deep foam rubber seat cushions, extra soft back pillows for luxurious comfort. In Ice Blue 449.95 | 299.95 |

Charcoal Sofa with reversible seat and back cushions 419.95 | 369.95 |

Special "L" Shape sectional from our own shop. In Chocolate Brown 662.00 | 529.95 |

Lounge chair from our shop with contoured high back for better support, relaxing comfort 190.50 | 157.50 |

Oversize Charcoal Brown sofa 334.95 | 299.95 |

Luxurious white tufted back sofa, features a very elegant look for more formal interiors 576.95 | 459.95 |

Turquoise three-piece sectional 397.95 | 299.95 |

Off-White pillow back sofa 522.95 | 389.95 |

Beige sofa from our shop. Zippered foam rubber seat cushions with correlated foam rubber back cushions 389.95 | 299.95 |

Floor sample Teak Lounge Chair imported from Denmark, features reversible zippered seat and back cushions in Bright-Lights Blue fabric 99.95 | 79.95 |

Floor sample DUX Sofa imported from Sweden. Comfortable foam rubber seat and back cushions are reversible and zippered for easy maintenance. In a Pink and Orange subtle stripe texture 522.95 | 294.95 |

Luxurious Oversize Sofa with deep comfortable back pillows, reversible foam rubber seat cushions. In a subtle Antique White woven pattern 299.95 | 219.95 |

Thin Line Sofa with a trim walnut-finished base. In smart Beige and White Fabric 299.95 | 219.95 |

FRANK BROS

2400 Long Beach Blvd., Long Beach

Garfield 6-1341

Open Monday and Friday Evenings

Sun, Moon, Tides

TODAY
Sunrise: 5:42 a.m.; sunset: 8:07 p.m.
Moonrise: 2:55 p.m.; moonset: 4:18 a.m.
Tides: High, 5.5 feet at 7:30 a.m. and 5.4 feet at 7:30 p.m. Low, 1.5 feet at 1:43 a.m. and 1.5 feet at 12:53 p.m.

MONDAY
Sunrise: 5:42 a.m.; sunset: 8:07 p.m.
Moonrise: 3:31 p.m.; moonset: 5:12 a.m.
Tides: High, 5.5 feet at 8:31 a.m. and 5.7 feet at 7:53 p.m. Low, 1 foot at 2:26 a.m. and 1.7 feet at 1:32 p.m.

INDEPENDENT PRESS-TELEGRAM
Published Sunday only at Sixth St. and Pine Ave., Long Beach, Cal.
Entered as second class matter at Post Office at Long Beach, Cal., Per Mo. Per Yr.
Carrier delivery80 cents \$9.60
By mail\$1.00 \$12.00

CTD **CTD**

NOW EARN 10% ON SAVINGS WITH CERTIFIED SECURITY

Get a check every month or reinvest to compound at 10%. Convert to cash at any time without losing a day of interest!

Get the fact-packed booklet that completely explains how every security factor is met and Certified. No obligation.

TELEPHONE Garfield 4-0794

CERTIFIED TRUST DEEDS, INC.
4200 Atlantic Avenue, Long Beach 7, California

Please send me the booklet "Earn 10% on Savings" that describes the security of Certified Trust Deeds, and how investments of \$1000 or more have never failed to earn 10% (current earnings) per year.

Name _____
Address _____
City _____

Offered Exclusively to Residents of California

CTD **CTD**



SEOUL WELCOMES IKE

A painter in Seoul puts finishing touches on a huge welcome sign for President Eisenhower under a portrait of the President flanked by flags of South Korea and the United States. The President left Taipei, Formosa, Saturday night and was expected in Seoul this morning.—(AP Wirephoto.)

Marines Battle Rioters, Guard Ike on Okinawa

(Continued from Page A-1)

sticking here until the President leaves the island."

In a brief address to some 1,000 greeters at the airport on his arrival from Formosa, Eisenhower said the people of the Ryukyu Islands "have a vital role for the free world in the circumstances of this era."

Arriving on what he called "a mission of peace," Eisenhower said:

"Together we of the Ryukyus and America present to the world a splendid example of the mutual benefits that result when people of good will work toward the common goal of peace and friendship in freedom."

In downtown Naha demonstrators snake-danced around the compound chanting "Yankee go home" and waving red flags and banners demanding return of Okinawa to Japan.

THE AMERICAN authorities who run Okinawa were taking no chances on violence. Thirty minutes before Eisenhower's plane arrived they started distributing tear-

U.S. Hails Pact; Kishi Ouster Due

(Continued from Page A-1)

merous officials reported he would resign shortly.

THE MEMBERS of the Zengakuren Student Federation, many armed with axes, had vowed to force his resignation and prevent approval of the pact, but the treaty automatically was ratified at one minute past midnight.

Through the night they squatted outside the building, while police with tear gas guns stood watch, and chanted, "Kill Kishi."

They heaped piles of confetti and burned it, sending billows of smoke over the park before the residence and the neighboring Diet building. By the eerie light, some snake-danced and screamed their hatred of the pro-western Kishi and the defense pact.

But most of the 200,000 workers, students, union organizations, and individuals who had jammed the vast square until midnight in a seething, sweating mob of 200,000, had drifted home hours before.

BUT THE LAST 10,000 held out and there were fears they might try to storm Kishi's home or burn it.

"Security Treaty Means War," proclaimed Zengakuren banners.

Kishi in victory suffered defeat and shame.

The mobs had forced him to cancel President Eisenhower's trip scheduled for Saturday in their campaign to smash the pact that keeps Japan on the Western defense team.

Observers agreed Kishi now would have to resign, dissolve the Diet and call new elections.

gas shells to a battalion of U.S. marines guarding the government compound downtown.

The demonstrators grew rougher and rowdier as word reached them that Eisenhower's motorcade was on the way from the airport.

Lt. Col. S. I. Senton, commander of the 2nd Battalion, warned the demonstrators over a loudspeaker:

"Unless you cooperate and stop all demonstrations we will be forced to clear the entire area."

He harked out an order and minutes later a column of Marines with bayonets marched along each side of the street.

The demonstrators, who were pressing against the back of the sidewalk crowds and pushing the bystanders against police lines, fell back. They tried to whip up the crowd by screaming slogans.

THEY WERE spurred on by cheer leaders from the University of the Ryukyus and the Okinawa Youth Assn., their heads swathed in red flags.

As the Eisenhower motorcade reached downtown Naha, the demonstrators, driven to new frenzy, broke through police lines, but the bayonets of the marines forced them back.

Persons lining the sidewalk to welcome the President yelled in pain and protest as they were pushed back against the walls of buildings.

A young girl, pressed tight against a protecting rope, pleaded with the crowd.

"Why do they let the people behave like this?" she cried. "Can't they do something?"

BESIDE HER a young student chanted: "We oppose the atom bomb... we want to return to our motherland."

As Eisenhower's automobile drove in to freshly painted yellow stucco government compounds, a rain of confetti filled the air.

The President's big jet arrived from Taipei, where he spent 24 hours. His departure from Formosa was marked by a thunderous Communist shelling of Quemoy.

Okinawa looked like an armed camp with holiday trimmings.

A vociferous, but so far nonviolent, organization called "Council for Reversion to Japan," had threatened to mobilize 25,000 demonstrators to give Eisenhower an anti-American show.

Registration Schedule Set

Advance registration for summer session day classes will continue through July 1 at the Long Beach City College Business and Technology Division, 1305 E. Pacific Coast.

Registration for RTD evening classes and both day and evening sessions of the Liberal Arts and General Adult divisions will begin with the start of summer classes on July 5.

Half an hour before the President's arrival the demonstrators had grown to an estimated 5,000.

LIKE THE anti-American demonstrators in Tokyo, whose rioting forced cancellation of the President's visit there, they snake-danced and chanted Communist slogans as they zig-zagged round an empty lot downtown.

The demonstrators waved red flags, Japanese flags, and placards in Japanese and English.

"U2 Go Home," "Tell Us the Truth, How Long Occupation?" and "We Want Return to Our Mother Country," some of the signs said.

The United States captured Okinawa in one of the bloodiest actions of the Pacific war and has converted it into a key defense position for the western Pacific. Japan has nominal sovereignty over it, but the United States has charge of administration.

The anti-American banners were far outnumbered by friendly greetings declaring "Welcome Ike," "Ike the Champion of our Freedom" and "Welcome Our Liberty Champion."

BUT TAKING no chances of an anti-American show getting out of hand, U.S. authorities deployed 15,000 American servicemen along the 14-mile route from Kadana base to Naha.

Crowds of American dependents and friendly Okinawans started gathering along the motorcade route two hours before the President's arrival.

Khrushchev Repeats Accusation on Summit

MOSCOW (AP) — Premier Nikita Khrushchev blamed the United States anew Saturday for collapse of the Paris summit conference.

The Soviet news agency Tass quoted Khrushchev as saying in a letter to Canon Lewis John Collins of St. Paul's Cathedral in London that "the facts show incontrovertibly that the breaking up of the Paris conference was planned in advance and then carried out by the government of the United States, which took a number of steps for this purpose."

The Premier also was quoted as saying a U. S. decision to resume nuclear tests could prejudice East-West negotiations aimed at halting nuclear blasts.

CANON COLLINS, chairman of the Campaign for Nuclear Disarmament, had asked Khrushchev to pledge the Soviet Union would not be the first nation to use nuclear weapons.

He also suggested in his letter that the leaders of all nations abstain from doing anything that might prevent an agreement to end nuclear weapons tests.

Tass said Khrushchev affirmed that the Soviet Union "stands for a pledge by all

Gates Sees Wave of Russ Harassment

QUANTICO, Va. (AP)—Secretary of Defense Thomas S. Gates Jr. said Saturday he expects more harassment of free world by Russia during the next six to eight months.

But Gates told a news conference he does not expect Soviet Premier Nikita S. Khrushchev to "force any major issue" by starting a limited war or by creating a crisis over Berlin.

The secretary said also that he knows of no change in Red China's advocacy of force rather than cold war techniques to gain communism's objectives.

GATES MET with reporters between meeting of the annual Secretaries' Conference which brought together virtually all high military commanders from home and overseas bases.

He was asked if he could give his outlook on the probable situation between Russia and the West during the next six or eight months.

Gates started by saying it would be difficult to speculate, but then he continued:

"I would feel that we would live with a period of more emphasis on cold war, more harassments from Mr. Khrushchev in an atmosphere that should cause us to be very aware, very alert and all that goes with it."

"I would not believe we would live in a period in which he (Khrushchev) would force any major issue."

GATES SAID he believes that one of Khrushchev's main objectives is to destroy the U. S. collective defense system and its "forward strategy" built upon overseas bases in allied countries.

"I say that as a matter of principal we have to maintain a 'forward strategy,'" Gates said.

He added that the loss of bases in Japan, if treaty arrangements failed, would "drive us to some other place" and would be harmful both to the interests of the U. S. and Japan.

Gates was asked if his views about the outlook toward Russia apply also to Communist China, which has been bombarding Quemoy and Matsu during President Eisenhower's visit to neighboring Formosa. He replied:

"They have advocated a policy of force... This was true even when Mr. Khrushchev theoretically was trying to ease tensions... I don't know of any change in that policy."

IN VIEW OF this and the new hostile acts, is the Defense Department considering reinforcement of its forces in the Far East?

"Not at this time," Gates answered.

COLUMBIA SUMMER FASHION SALE



summer dresses

misses' and half sizes

10 to 20 and 12½ to 24½

980

regular to 15.99

our buyers are back from New York with hundreds of fresh new summer dresses, bought at great savings which we happily pass on to you.

three from a group of acetate/nylon mesh, pastel dacron voiles and drip-dry cottons.



playtex living bras...

2 for \$6.89

reg. \$3.95 ea.

save \$1.01

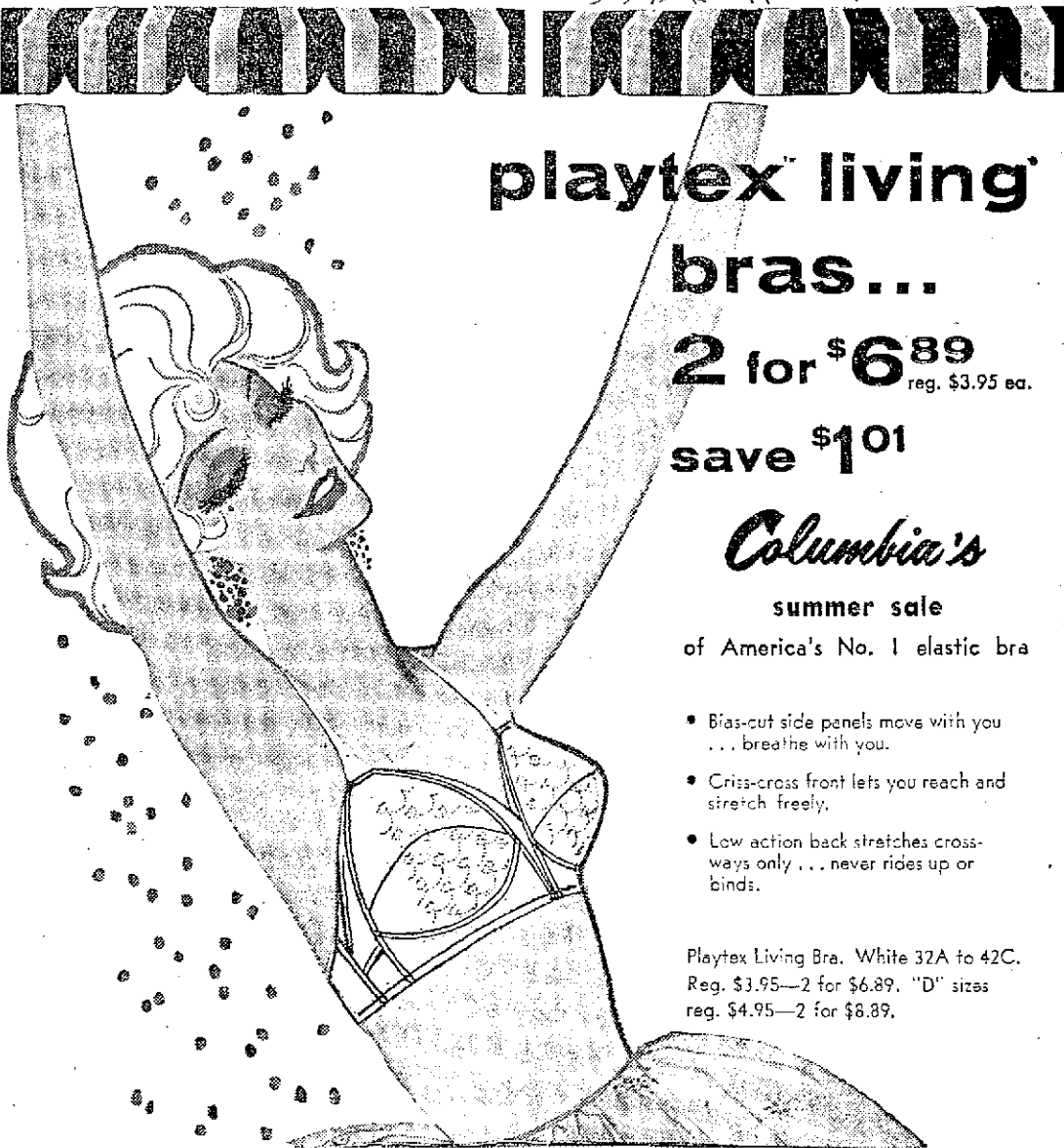
Columbia's

summer sale

of America's No. 1 elastic bra

- Bias-cut side panels move with you... breathe with you.
- Criss-cross front lets you reach and stretch freely.
- Low action back stretches crossways only... never rides up or binds.

Playtex Living Bra. White 32A to 42C. Reg. \$3.95—2 for \$6.89. "D" sizes reg. \$4.95—2 for \$8.89.



LONG LINE! Living bra—white 32A to 40C. Reg. 5.95.....NOW 4.95

"D" Size. Reg. 6.95.....NOW 5.95

Columbia

PACIFIC AT 1ST, LONG BEACH and LAKEWOOD CENTER

OPEN MONDAY NIGHTS 'TIL 9 P.M.

Cranston to Be Honored in L.B.

By HARRY FULTON

Alan Cranston, state controller, will be honored at a series of events in Long Beach Wednesday.

A member of the State Lands Commission, guardian of the state's interests in tidelands developments, Cranston will be guest speaker at the Chamber of Commerce Breakfast Forum at 7:15 a.m. in the Wilton Hotel.

After the meeting, he will make an inspection tour of the Long Beach shoreline and harbor district. At noon, he will address the Optimist Club of Los Angeles.

The controller, one of the state's top constitutional officers, will return to Long Beach for a reception from 4 to 6 p.m. in the Lafayette Hotel and a dinner meeting at 6:30 in the hotel.

Chamber members and guests, local attorneys, judges and trust officers, Democratic Party leaders from the Long Beach area and San Pedro and Long Beach city officials have been invited to meet

him at the various functions during the day.

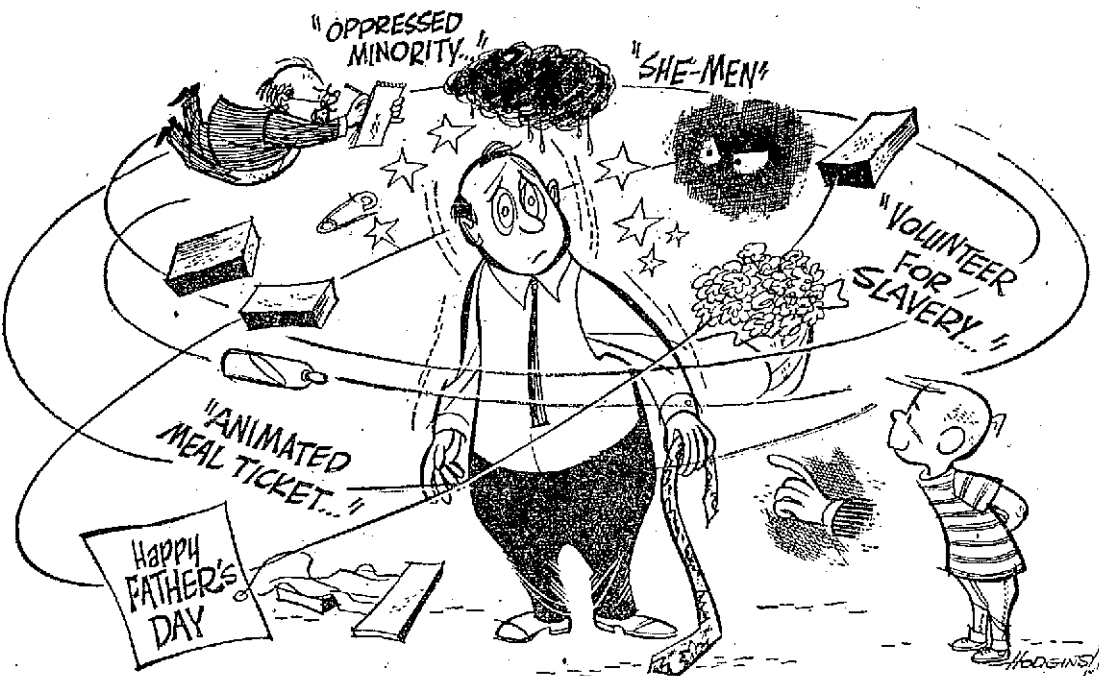
AT THE CHAMBER breakfast meeting, Cranston is expected to comment on the state's interest in subsidence control and oil development in Long Beach.

A graduate of Stanford University, Cranston is a former foreign correspondent who covered the rise of Hitler and Mussolini prior to World War II. Following service in the armed forces during the war, he served as a government executive in Washington, D.C., before entering business and politics in California. He was elected controller in 1958.

Cranston is the author of a book entitled "The Killing of the Peace," a story of the rise and fall of the United Nations idea in the United States. His book was a best-seller when first released in 1945, and it was reissued this year as an outstanding work of non-fiction by Viking Press.

Too Pooped to Peep?

No Matter Where Dad Turns, Critics Encircle Him



MOST EXPERTS Think Pop Is Bungling the Job of Being Himself.

By JOY MILLER
AP Newsfeatures Writer

Today dad gets a breather. But tomorrow the social scientists will be back on the firing range, busily melting down fresh surveys and scraps of leftover symbolism for blasting away at beleaguered American fatherhood.

Figurehead . . . blurred masculine image . . . hen-pecked onlooker . . . animated meal ticket.

These are some of the less lethal shots lobbed into what many of the experts consider a crumbling institution.

For several years now anthropologists and sociologists, psychiatrists and psychologists, family counselors and marriage advisers have been wringing their hands over the decline of Dad.

Dr. Janet Riach of the William A. White Institute of Psychiatry, Psychoanalysis and Psychology, says: "The long established pattern of family life in which Father was boss has largely disappeared."

Dr. Doris Milman of the New York State College of Medicine: "Some fathers have abdicated almost completely."

Geoffrey Gorer, English anthropologist: "In few societies is the role of father more vestigial than in the United States."

Russell Lynes, social critic, defined fathers: "The new servant class."

THROUGHOUT THE BAR-RAGE nary a peep has come from Pop. Can it be true, as some critics contend, that housework is keeping him too busy to read reports of his decline?

Or is it that he can't figure out which expert to apologize to? For the theories all but outnumber the theorists. Pop would have to lead four lives, to make such a multiple mess of fatherhood.

There is some excuse for the Old Man's confusion when this sort of thing is conceivable:

Dad reads about an eminent anthropologist, Dr. Otto von Mering of the University of Pittsburgh, who is bewailing the changing role of father from Victorian lord and master to that of an "onlooker at a mother-child coalition."

Panic-stricken at the thought of being an outsider in his own home, Father seizes a diaper and advances upon the coalition's smaller half.

And then he hears that another eminent anthropologist, Margaret Mead, is distressed because American men are so busy tending

babies they have no time for world problems.

Dutifully Pop takes the safety pins out of his mouth and retires to think long thoughts and influence world affairs.

But as he sits in lonely meditation, his eyes fall on a newspaper account of a speech by Dr. Gunnar Dybwad of the Child Study Assn. of America. That authority is eloquent about the beneficial effects of Father's giving the baby his bottle, rocking him, changing his diapers. "From these small external things develops a warm community of interests," he says.

THAT'S WHEN POP throws in the towel, small

fluffy and embroidered with blue rosettes. After this he's playing it strictly by ear.

But if Father hasn't caught up with his paternal ineptitude until his brood are in the post-diaper stage, the shock can be unnerving.

From one side loom the wistful specters of children neglected by a father too busy making a living to spend time with his family. "Psychological orphans," Dr. John Cavanagh of Washington calls these moping youngsters.

And wheeling in from an opposite viewpoint is durable Dr. Mead, who insists that American fathers have become too family conscious for their own good. "The

idea seems to be to have four to eight children, preferably as close together as possible, and then to spend considerable time wiping their noses . . ."

As father flounders, the experts close in with devastating crossfire.

1. Because he is away from home so much and exercises no supervision, Dad is creating juvenile delinquents.

2. Because he is too much of a homebody, he is creating weak, dependent, passive males.

Before father can figure out whether it's his flight from domesticity or his flight to domesticity that's at fault, the kids are grown up.

Founder Recalls First Father's Day

By MARY LU McDONALD

SPOKANE (UPI)—A gray-haired grandmother looked back a half century Saturday to recall how her devotion to her own father led to the founding of Father's Day in 1910.

Mrs. Dodd's work had only begun. She talked to merchants, civic groups, businessmen, and the Governor. In 1916, President Wilson pressed a button in the White House to signal the start of a huge Father's Day program in Spokane.

IT WAS EARLY in 1910 when Mrs. Dodd took the idea of setting aside a day to honor fathers to her minister in Spokane, Dr. Conrad Bluhm. He helped her pre-

pare a resolution that was presented to the ministerial alliance in the city, and the third Sunday in June of 1910, Spokane's families honored Dad.

Mrs. Dodd's work had only begun. She talked to merchants, civic groups, businessmen, and the Governor. In 1916, President Wilson pressed a button in the White House to signal the start of a huge Father's Day program in Spokane.

HER FATHER, William Jackson Smart, was farming in eastern Washington when he was left a widower with six small children.

SEMI-ANNUAL SALE

WOMEN'S FASHION SHOES

reg. 14.99 **10⁸⁸**
reg. 18.99-26.99 **14⁸⁸**
Patents, Navy, Bone, Red and High Fashion colors. Pumps, Slings, Straps . . . all sizes included, but not in every style.
reg. to 10.99 casuals **5⁸⁸**

SECOND FLOOR WALKER'S

Walker's

the friendly store of Long Beach

Pine Avenue at Fourth

ADVANCE SALE

FUR BLEND SWEATERS

2 of the greatest names in america

- OVER 300 SWEATERS
- MANY 12.95 AND 15.95 IN GROUP
- LOOK FOR THE LABEL
- ALL FIRST QUALITY

regular 10.95 to 15.95 now only **7⁰⁰**

Imagine such a wonderful selection of fur blend sweaters at terrific savings . . . buy now for vacation . . . casual wear . . . back-to-school. Colors galore in good selection of styles. You'll want an armful at this price. Sizes 36 to 40 in the group . . . don't be disappointed . . . shop early for your share.

SPORTSWEAR SECOND FLOOR WALKER'S

SHOP MONDAY AND FRIDAY 9:30-9:00 PARK FREE

SHOP MONDAY AND FRIDAY 9:30-9:00 — PARK FREE — PHONE HE 2-7451



Buttums'

Long Beach • Santa Ana

sale!

Playtex Living Bras

reg. each 3.95

2 for **6.89**

Save 1.01 during this exciting get-acquainted sale! Offered for a limited time only. You'll discover heavenly comfort. Exclusive elastic design stretches in every direction, yet never rides up. White, A-B-C cup, D cup reg. 4.95 now **2 for 8.89**

Living long-line bra now offered at 1.00 saving! White only.

D cup reg. 6.95 now **5.95**

A-B-C cup reg. 5.95 **4.95**

Buttums' Bra Bar, Street Floor
Buttums' Foundations, Third Floor

Woman Hiker Near Ohio Line

CENTERVILLE, Ind. (UPI)—Dr. Barbara Moore expected to reach the Ohio line Saturday on her transcontinental hike.

The 56-year-old British physician and vegetarian entered Indiana Monday, but was laid up for two days in a Brazil hospital after being hit by a car.

Dr. Moore left Knightstown Saturday morning and had covered 26 miles by the time she strode along U.S. 40 through here. She said about noon that she expected to make the Ohio border by nightfall. Centerville is 14 miles west of the border.

Balloon Can Find Cancer

("Medicine and You," a regular Sunday feature of this newspaper, is prepared in collaboration with the Department of Medical Education, Seaside Memorial Hospital.)

By BEN ZINSER and GEORGE X. TRIMBLE, M.D.

A balloon prepared to resemble a photographic film is proving effective in the detection of stomach cancer, University of Minnesota Medical School researchers report.

The technique, as explained to the American Surgical Assn.:

The patient first swallows a small amount of radioactive phosphorus. If cancer tissue is present, it will absorb a greater amount of the phosphorus than surrounding normal tissue.

Next, a balloon coated on the inside with a photographic emulsion is passed into the stomach on the end of a tube. The balloon then is inflated until it comes in contact with the lining of the stomach.

After six hours the balloon is withdrawn. If cancer exists, it will be indicated by a darkened area on the film where the balloon touched the malignant tissue. Because of the film, the balloon must be inserted and removed in a darkroom.

A BABY'S BEST PROTECTION against whooping cough is an early vaccination or the immunization of older children in the family, say two San Francisco pediatricians in the Journal of Diseases of Children. Drs. Stephen Kaufman and Henry B. Bruyn point out that whooping cough is still a significant and dangerous disease, causing more deaths in the first year of life than measles, scarlet fever, diphtheria and polio combined.

The doctors say a study of 100 whooping cough patients admitted to San Francisco General Hospital during a 10-year period showed that child-to-child contact within the home is the most important means by which the disease is contracted. Greatest death rate from the disease occurs during the first three months of life.

Recommendation: Inoculation of other children in the family before baby arrives and vaccination of the baby starting at one to two months of age.

SOME PERSONS SHOULD NOT SMOKE because of the hazard of circulatory system disorders. But how can you tell which person should shun cigarettes for this reason? Perhaps a skin test is the answer, suggest New York researchers in Annals of Internal Medicine.

The New York investigators gave in-the-skin injections of tobacco extracts to 80 healthy subjects. Most of those who reacted to the test experienced a decrease in blood flow to the legs after smoking, indicating they are more apt to come up with a circulatory ailment if they smoke. Most negative reactors did not experience a blood-flow decrease.

COLOR-BLIND MOTORISTS have no more traffic accidents than drivers with normal vision, reports Dr. L. G. Norman in Lancet. He compared the accident experience of 149 British bus drivers possessing defective color vision with that of another 149 who had normal eyesight. (Average bus-driving experience: 25 years.) Findings: Color-defective drivers: 681 accidents. Comparison group: 712 accidents.

The difference is not significant, he concludes. Furthermore, a driver with extremely defective color vision won a 25-year safe-driving award.

EXCESSIVE EXERTION from "squat jump" calisthenics sometimes leaves Marine recruits with after-effects resembling glomerulonephritis, one form of kidney inflammation. In one year's time, says an AMA Journal report, 60 Marine recruits, on the East Coast sought medical care because of dark urine or difficulty in walking after rugged physical training exercises. Nineteen were hospitalized.

Dr. James A. Hawenstein, Boston, says the exercise sometimes is followed by painful swelling of front thigh muscles and dark urine, the latter the result of certain muscle and blood substances finding their way into the urine. The squat jump is a calisthenic in which the subject springs into the air from a squatting position, shifting the body weight from one leg to another when alighting.

MARRIED WOMEN who complain excessively of pain in the pelvic area a few days before menstruation may be reacting to inability to adapt to married life, says a report in the American Journal of Obstetrics and Gynecology. Researchers at Columbia College of Physicians and Surgeons surveyed 40 women who suffered pelvic pain and found 34 dissatisfied with their husbands, marriages and their role as housewives.

AN ESTIMATED HALF MILLION U.S. children are mentally ill, but only 3,939 are receiving any kind of care, says Dr. Leo Kanner, professor emeritus of child psychiatry at Johns Hopkins University.

Hydrogen Rocket Tested to Boost Space Payloads

SACRAMENTO (AP)—Aerojet-General Corp. Saturday reported success in testing a big hydrogen rocket engine capable of increasing space payloads to 50 per cent.

The firm said it is the first big engine to burn liquid hydrogen. About 360,000 gallons were consumed in the tests, which included 17 engine firings and more than

Aerojet said the toughest problem was the design of a high-capacity, high-pressure pump, capable of handling liquid hydrogen.

The engine was designed to generate about 200,000 pounds of thrust. Aerojet said the test firings were at the 150,000-pound level.

LIVER, STOMACH AND DIGESTIVE TROUBLES QUICKLY DISAPPEAR

Why continue to suffer these distressing symptoms of LIVER, STOMACH, ACID, VOMITING, when Dr. Chan's Famous Chinese Herbs may help you back to health and happiness? They are created to benefit the entire system, soothing the affected parts, thus you can quick relief without painful office treatment with the natural Herbs Treatment.

DR. CHAN'S natural Chinese Herbs purify, cleanse and restore the stomach, liver and spleen to normal function, preventing gas and lower the blood pressure. No matter what your ailment may be there is an herb remedy for it.



HELP FOR SUFFERERS OF THESE AILMENTS

- Anemia
- Asthma
- Bladder Trouble
- Cancers
- Catarrh
- Cerebral
- Constipation
- Chronic Cough
- Cramps or Spasms
- Dizziness
- Dropsy
- Dysentery
- Eczema
- Eye Trouble
- Gall Bladder
- Headaches
- Heart Trouble
- Kidney Trouble
- Liver Trouble
- Lumbago
- Nervousness
- Rheumatism
- Sinus Trouble
- Sleeplessness
- Stomach Trouble
- Stomach Disease
- Urinary Disease
- Vomiting

OFFICE HOURS: Tues. 9-12 noon, Wed. 9-12 noon, Thurs. 9-12 noon, Fri. 9-12 noon, Sat. 10-12 noon, Sun. 10-12 noon, Mon. 10-12 noon, Closed

Dr. Chan, D.C.
Chinese Herb Specialist
928 LONG BEACH BLVD.

Established Over 20 Years in Long Beach
Phone HE 2-2078, Ind. P.T. 8-19

HILL AIR FORCE BASE, first of six special Minuteman missile-test train runs next week. The Air Force expects it will be able to launch intercontinental Minuteman missiles from railroad trains in the United States soon after the weapon becomes operational in 1962.

Though the trains will not carry useable Minutemen, later test runs will include vibration checks using missile engines.

The first run will begin Saturday as they met here and discussed plans for the reason for the test runs is to determine the feasibility of deploying the Minuteman trains in event of war.

Maj. Gen. Edwin B. Broadhurst, Strategic Air Command chief of staff, said such missile trains would be a strong deterrent to aggression.

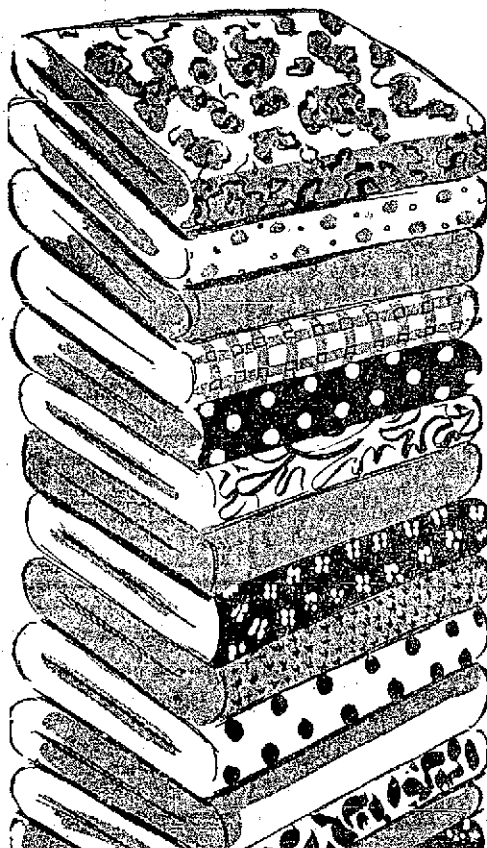
Col. Samuel C. Phillips, Minuteman program director for the Air Force Ballistics Missile Division, said the weapon will weigh 60,000-70,000 pounds, be less than 60 feet long and with a maximum diameter of six feet.

Phillips said the Minuteman development time has been the shortest on record and "one of the finest examples of co-operation among military commands I've ever seen."

THIRD FLOOR SELL-A-BRATION

drastic reductions in every department

no phone . . . mail . . . or c.o.d.'s please



FINE COTTONS at tremendous savings

regular 59c-1.00 yd.

39c yd.

Wonderful selection of better cottons in useable lengths. Group includes solids . . . stripes . . . prints . . . florals, etc. Quantity is limited at this price . . . so don't delay . . . hurry down for best selection.

YARDAGE THIRD FLOOR



Walker's the friendly store of Long Beach

Pine Avenue at Fourth



"NO IRON"

4.59

TERRY TABLECLOTH 7.98 (if perfect)

Ideal for the outdoor season. Pretty, practical and so easy to care for. Hand printed patio cloth in beautiful floral patterns. Large 54x90 size.

54x54 size reg. 3.98 (if perfect) 1.98

DOMESTICS THIRD FLOOR

12 SUPER VALUES

Crompton CORDUROY 1.39 yd. Fine quality printed corduroy for your Fall sewing now at savings. (yardage) **89c yd.**

DECORATOR FABRICS 1.98 yd. Striking textures and lovely antique satins in a good range of colors. (draperies) **66c yd.**

EVERLON CURTAINS 2.69 Permanent finish, drip-dry tailored curtains in lustrous rayon. White, beige. (curtains) **2.19 ea.**

NEW SPARKLE NYLON 1.49 yd. 100% nylon sheer, 45" wide, hand washable. White, pink, yellow, aqua, etc. (yardage) **99c yd.**

DACRON PANELS 2.69 Austrian-style flocked marquisette panels in white only. 42"x81" long. (curtains) **1.99 yd.**

Chantilly Allover Lace 2.98 yd. Dainty leaf pattern of cotton & nylon. 35" wide. Blue, white, peacock, rose. (trimmings) **1.69 yd.**

IMPORTED LACE CLOTH 9.95 Imported lace tablecloth from Scotland, large 68x90 size. Limited quantity. (linens) **4.99**

DACRON PRISCILLAS 5.99 Shimmering sheer marquisette with lavish ruffles. 100" to the pair wide. White. (curtains) **4.99 pr.**

PLASTIC PATIO PILLOWS 1.00 Floral print plastic with plain color on reverse side. Easy to care for. 89c ea. (pillows) **1.50 2 for**

FOAM FITTED SHEET 2.99 Twin size. Extra fine quality percale fitted bottom sheets. Reg. 3.29 double size 2.09 (bedding) **1.79**

DRAW DRAPES 9.99 Ready-to-hang draperies in decorator fabrics & colors. 48"x84" long. (drapes) **3.99 pr.**

BEAR BRAND WORSTED 79c Nylon & wool Germantown knitting worsted in 2-oz. skeins. Asst. colors. (yarn) **50c sk.**

21-pc. SEWING ENSEMBLE (\$75 value) FREE

with purchase of Necchi Supernova or Elna Supermatic

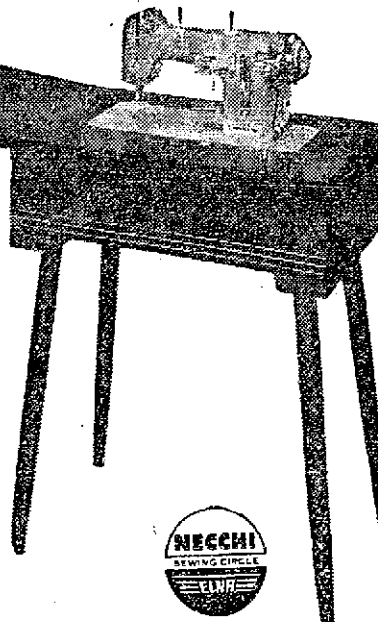
Necchi Esperia Console, reg. 209.00 **139.95**

Necchi lightweight portable, open arm, reg. 169.00 **99.50**

Elna automatic Plana, reg. 249.00 **149.00**

Repairs Parts Supplies Rentals call for estimate on repair

SEWING CENTER THIRD FLOOR



READY-MADE SLIP COVERS

Chair, Sofa, Bed, Divans. All guaranteed washable and first quality. Huge selection of smart colors and patterns in upholstery fabrics and heavy twills.

8.95 to 29.95 values **6.99 ea.**

SLIP COVERS THIRD FLOOR

SHOP MONDAY AND FRIDAY 9:30 - 9:00

PARK FREE

PHONE HE 2-7451

Tickets Available Here for Demo Acceptance

By BOB HOUSER
Reserved \$2.50 seats are available for the July 15 final session of the Democratic National Convention in Los Angeles Memorial Coliseum, Mrs. Thomas F. Crocker, president of the Democratic Women's Study Club, announced Saturday.

Mrs. Crocker said the session will be called to order at 4:15 p.m.; a special show including circus performers, Hollywood stars, marching bands and a 300-voice choir will start at 4:30, and acceptance speeches by the Democratic presidential and vice presidential nominees will follow.

Three buses have been reserved to take Long Beach people to the Coliseum. Mrs. Crocker said others may be reserved if required. Tickets may be obtained by writing her at 220-D Mira Mar Ave., with money accompanying the order, or by calling her at GE 3-4457. Those wishing a bus reservation should include an extra \$2, she said.

This bloc of tickets has been reserved for sale by affiliated clubs of the California Democratic Council until June 24, she said.

Also available locally are reserved seats at \$10 in the special reserved Golden Horseshoe section of the Coliseum, a section which arcs around seats of convention delegates.

Tickets in this section may be obtained from the Knudson-for-Assembly Headquarters, 3903 E. Anaheim St., GE 8-0302.

ACTRESS JAN STERLING will talk to Long Beach area supporters of Adlai Stevenson at a fund-raising cocktail party Friday night at the Wallace Arntzen residence, 272 Granada Ave. Long Beach Draft Stevenson Committee Chairman Mrs. Jerome B. Taube and Atty. Fred W. Chel said the party donation is \$5 per couple.



JAN STERLING
Backs Stevenson

ASSEMBLYMAN William S. (Bill) Grant Saturday praised his primary vote margin as a "great victory" and said his opposition has made "childish accusations" over a "trivial, trumped-up" issue.

Grant, in a thank-you message to voters of his 70th Assembly District (East Long Beach and Lakewood) for their support of his bid for re-election, noted that he received an even greater vote of confidence than under the past system of cross-filing in which his name appeared on both party ballots.

"Due to the fact that there are about 20,000 more registered Democrats than Republicans in the 70th District, I feel that I have gained a great victory in receiving over 1,000 more votes than the Democratic candidate (Mrs. Ora G. Knudson).

"This expression by the voters coupled with the number of Grant write-in votes from my opponent's own

party clearly show the people of the district are still interested in experienced and dedicated service from their elected assemblyman."

Commenting on Mrs. Knudson's exceptions to Grant's use of the slogan, "The only MAN for the job," Grant said: "The opposition has made some childish accusations in an attempt to draw return comment and therefore create a public controversy over some trivial, trumped-up issue. This type of tactic is generally used to attempt to cloud or completely hide the real issue of the qualifications of the contenders."

"My campaign was based upon the principles of experience and dedication to the welfare of the area and its residents, regardless of party affiliation... These two principles are paramount... not whether the candidate is labeled a 'scared underdog,' as my opponent calls me."

"I feel that my opponent, with a definite registration advantage and losing the election by more than 1,000 votes should be, if not scared, a little apprehensive."

MRS. KNUDSON will address a 58th birthday party meeting for pension advocate George McLain, Gov. Brown's primary opponent, at 1:30 p.m. Monday in Machinists' Union Hall, 7th St. at Elm Ave.

The announcement was made by Rex Thorpe, Long Beach field director of the California Institute of Social Welfare, of which McLain is director.

Find Diver's Body

SAN DIEGO (AP)—The body of an Ohio youth who drowned while skin diving in the ocean June 11 at nearby Solana Beach was found Saturday on the beach, the coroner's office reported. He was David Newman, 22, Hillsboro, Ohio.

Nixon Warns U.S. of Falling Into Red Trap

HOUSTON, Tex. (UPI)—Vice President Richard M. Nixon vigorously defending U.S. foreign policy Saturday and said he does not "fear the foreign policy issue in the coming campaign."

The Vice President made the statement at a news conference as he began a four-state speaking tour. The trip had all the trappings of a pre-convention campaign trip although most of his major appearances were scheduled at non-political gatherings.

Nixon cautioned that it would be the greatest possible mistake to let the Japanese cancellation of President Eisenhower's trip "compel us to change our policy toward Japan." That, he said, would "play right into the hands of Mr. Khrushchov and the men in Peiping."

WHETHER the cancellation of the President's visit turns out "to be a plus or a minus" depends on how the American people and the Japanese people react to it, Nixon said. He said it would be a "massive defeat for us" if we "fall into the trap" and let the behavior of a militant minority in Japan to turn us against a generally friendly Japanese people.

Nixon said he believes the political repercussions of the Japanese incident and of the summit collapse will depend more on the developments which they produce in the five months before the election than on the two "deplorable" incidents themselves.

As to political prospects in Texas, Nixon said he thought the Republican presidential candidate would have "a good chance" to carry the state if the Democratic nominee is anyone but Sen. Lyndon B. Johnson (D-Tex).

Nixon was met at the airport by an enthusiastic crowd estimated at about 2,500.

Connecticut, Colorado Parleys Give Kennedy More Convention Votes

WASHINGTON (AP)—Sen. John F. Kennedy (D-Mass.) picked up at least 29½ additional convention votes Saturday from Democratic state meetings in Connecticut and Colorado.

With the addition of Connecticut's votes and at least 8½ from Colorado, the unofficial total of Kennedy, front-runner for the Democratic presidential nomination, climbed to 392½. The total needed for the nomination is 761.

The 42-member Connecticut delegation, with a half-vote per member, was instructed to support Kennedy as a unit at the Los Angeles convention, which opens July 11.

A proposed amendment to the endorsement urged that Adlai Stevenson be supported for the nomination if it becomes apparent that Kennedy won't get it. The move was shouted down on a voice vote although it appeared to have substantial support. The question was not Kennedy versus Stevenson. It was whether or not the delegates should be committed to Stevenson in any way.

Later Gov. Abraham A. Ribicoff sought to soften the blow for Stevenson supporters. In a speech, he praised Stevenson as a great American and said he knew Stevenson would have a major role in America's future.

Before Saturday's actions, these were the unofficial standings based on primary results, state convention instructions, and Associated Press polls: Kennedy 363, Sen. Lyndon B. Johnson 199½, Sen. Stuart Symington 69½, Sen. Hubert H. Humphrey 51½, Stevenson 26½, favorite sons and others 256, uncommitted 440.

Michigan delegates also made Kennedy their overwhelming choice for President in an informal vote.

Kennedy got 84 votes from 121 delegates and alternates who assembled here for a state caucus. Five others voiced Kennedy sentiment in

letters or telegrams. Stevenson got 10 votes, and Symington got eight. Johnson drew a blank. Nineteen didn't indicate a choice.

Michigan has 102 delegates with a half-vote each and 50

alternates. Kennedy was busy campaigning in Colorado and South Dakota. He promised to "rebuild the resources program" which he said have been wasted and

despoiled by the Eisenhower administration. And he outlined a farm program he said would "restore common sense and common justice to our national farm policy."



Bond's



10-DAY SALE

Bond's famous casuals that are 100% pure pleasure

BERMUDA SOFTIES 5.99

Phone ME 3-8195

Order "Bermuda Softies" by Mail
BOND'S LAKEWOOD CENTER
Pairs Size Color
Name Chg. Acct.
Address Amt. Encl.
City \$
*Add 4% Sales Tax. Please add 30¢ for C.O.D.'s.

Every step is pure pleasure—there's NO BREAKING IN! Choose Brushed-Buk in desert sand or charcoal. Sizes 6½-12.

6 months to pay with no down payment

BOND'S LAKEWOOD CENTER: 5224 LAKEWOOD BLVD.

OPEN MONDAY, THURSDAY, FRIDAY, 12:30 TO 9:30 P.M. — ACRES OF FREE PARKING

Huntington Park Westchester Hollywood Glendale Crenshaw Eastland
Downtown Los Angeles East Los Angeles Wilshire Valley Plaza Panorama City

PLEASE NOTE!

Price comparatives are not exaggerated in any way. We were very lucky to have made several excellent buys... most at fifty cents on the dollar. You're saving, we make money. Fair enough?

WE LAID CASH ON THE LINE FOR THOUSANDS OF DOLLARS WORTH OF MANUFACTURERS SAMPLES—MOST AT

High Quality
SOFAS • SECTIONALS
Marble **TABLES**
Decorator **LAMPS**
BEDROOM SETS

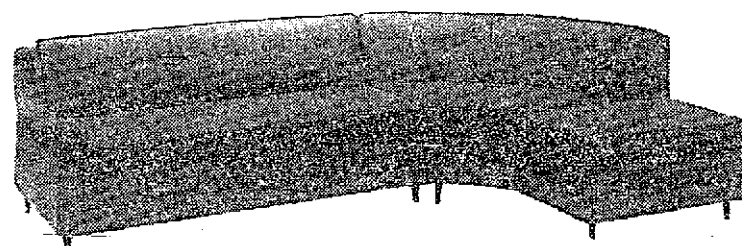
1/2 PRICE

OR LESS

GET FIRST CHOICE

TODAY-SUNDAY

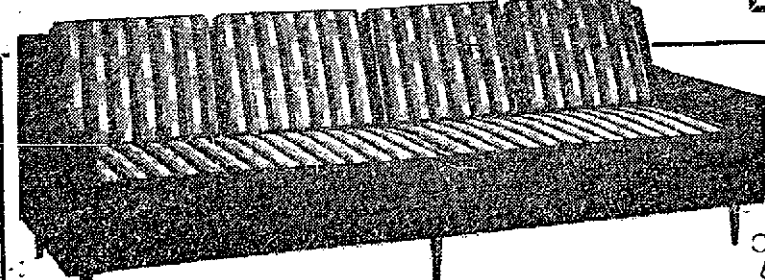
11 A.M.—5 P.M.



- 474.50 1 only (illus.). Foam rubber sectional with built-in full size bed, reversible cushions, zipper closed, toast cover... 237.50
- 452.50 3-pc. Circular sectional, foam rubber zipper closed cushions, ivory fabric, light scale design, as is... 186.50
- 579.50 4-pc. Foam rubber cushioned circular sectional, takes large area, jade and aqua heavy cover, as is... 297.50
- 699.50 Oversize loose pillow back sectional, foam rubber cushions, brown and burnt orange fabric, bumper end... 349.50

SOFAS SECTIONALS **1/2 Price** OR LESS
SAMPLES • GUARANTEED SAVINGS

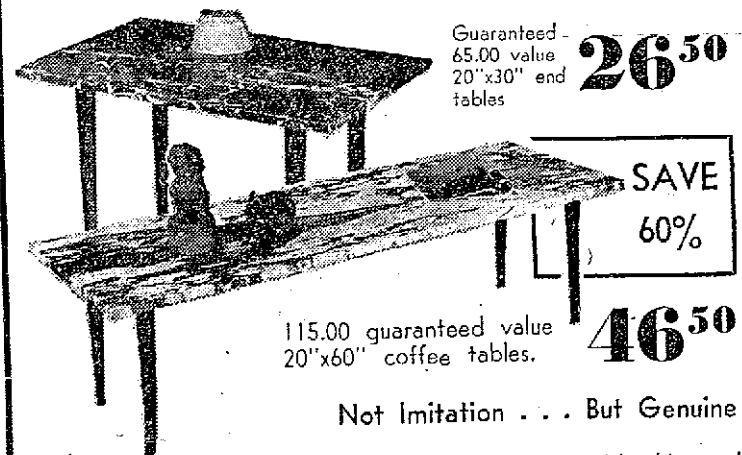
- 454.50 96" Loose pillow back modern sofa, foam rubber cushions, heavy pumpkin fabric... 196.50
- 236.50 84" Foam rubber zipper closed cushion sofa, light scale design, burnt orange cover... 114.50
- 314.50 96" Classic modern foam rubber sofa, jade shadow texture fabric... 157.50
- 416.50 Park West, an ultra-sophisticated hand-made sofa with trapunto quilted back, toast and champagne fabric... 200.00



249.50
ALL FOAM RUBBER
96" loose pillow back sofa. Zipper closed cushions.
Choice of 6 colors **179.50**

IMPORTER'S CLOSEOUT

GENUINE QUALITY MARBLE



Guaranteed—65.00 value
20"x30" end tables **26.50**

SAVE 60%

115.00 guaranteed value
20"x60" coffee tables. **46.50**

Not Imitation... But Genuine

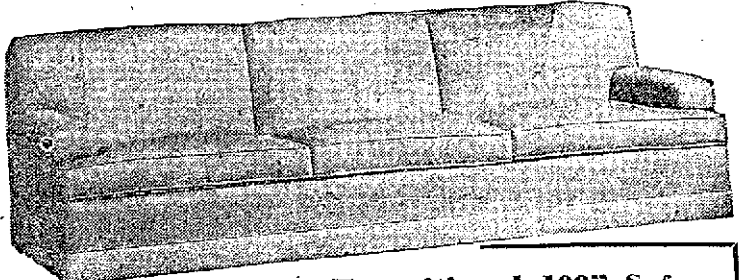
Portuguese Alpinina Marble. A lovely beige pattern with white and orange markings. Walnut legs.

TERMS? SURE!

10% DOWN
UP TO 36 MOS.
TO PAY



1 LOCATION—1252 LONG BEACH BLVD.



374.50 Transitional 100" Sofa

By Quality. Deep seating, all hand-tied base. Ideal for taller people. On casters. Gorgeous char-brown fabric. **199.50**

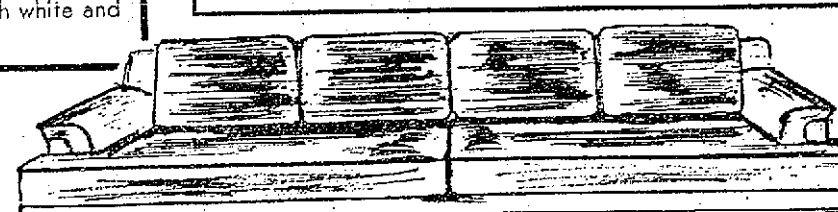
CARPET SALE

WOOLS—NYLONS—COTTONS
ACRILANS—RAYONS

AN UNBEATABLE IDEA

THAT'S THIS SIMPLE:
• By Carrying No Inventory We Have
• No Investment • No Risk • No Remnant Loss • We make a Fair Profit • You Save Money.

AT COST PLUS **\$1** PER SQ. YARD



414.50 Magnificent 100" Sofa

by Quality. Loose Pillow Back. A hand-made modern masterpiece in fabulous special purchase fabrics.

249.50

1252 LONG BEACH BLVD.

PHONE HE 7-3593

SHOP MON. & FRI. 9 A.M.-9 P.M. SUN. 11 A.M.-5 P.M.

PARK FREE IN REAR

Stars Pursue Immortality

(Continued from Page A-1)

talent that Hollywood has attracted and exploited since the flickers were born here 60 years ago.

"We hope to create a dynamic exposition of creative and exciting art form and industry and not a repository for industry relics," said William L. Pereira, architect charged with bringing the five story museum into reality.

PEREIRA ENVISIONS a huge glass and stone structure, more than 50 feet high and 450 feet long, inside which a series of floating platforms connected by ramps and escalators, will provide an open and completely flexible exhibition for both temporary and permanent displays.

Hollywood, in dipping into its past to create this Louvre of the movies, hopes to insure future immortality.

"It will attract millions of tourists from all over the world," says Vance King, publicist for the Museum Commission, which is headed

by pioneer producer Sol Lesser.

"They will come to see the artifacts of this great business and to study its arts and sciences," added King.

THE MUSEUM will solve a problem that has vexed four million visitors each year: how to see a movie in the making.

"It will have a complete and modern sound stage with a gallery where tourists can see pictures being made."

As envisioned, the museum will also include a TV studio, exhibits of animation, editing, lighting, cinematography, makeup and other professional techniques. A completely equipped theater will allow the presentation of famous films, special concerts of motion picture music, and lectures on subjects related to films and TV. There will also be an administration building, library, classroom and workshop for students, a restaurant, and a group of shops and concessions. Continuous showings of films will be carried on.

Siberian Steppes Due 5 Tree Belts

MOSCOW (AP)—Tass reports forestry specialists are surveying the Steppes of Western Siberia to plant five tree-shelter belts there. The belts, 200 yards wide and about 300 miles long, will be designed to protect the soil from erosion by central Asian winds. The lands first were put to the plow six years ago, Tass said, and have since doubled the grain crop in the Omsk region.

THERE WILL BE a hall of fame where the immortals of the industry will be on view with their costumes, settings, cameras, etc.

The County Board of Supervisors has enacted an ordinance creating the museum and non-profit organizations to finance the construction and then the operation of the museum. The ultimate objective is to make the center self-supporting by charging the public.

The museum committees are manned by the elite of film-land, including Walt Disney,



JEAN HARLOW
Platinum Permanent

Jack Benny, Frank Capra, Irene Dunne, Howard Keel, Harold Lloyd, Dick Powell, Ronald Reagan and David Loew and Eugene Zukor.

An economic survey is being conducted on the project for a near future presentation to the Board of Supervisors.

The sense of mission of the individual Hollywood star and technician is summed up by Miss Stubergh:

"All at once glamour died here. The mystery has gone out of life in this town."

"We hope to inject some new glamour."

2 Witnesses Identify Picture of Baskin Slaying Suspect

Witnesses to Friday's slaying of Long Beach businessman William Baskin identified a picture of the prime suspect Saturday as the man who fired the fatal shot.

A picture of Alvin C. Kahn, 46, of Los Angeles, was identified by Baskin's housekeeper and her daughter as that of the man who first demanded money and then shot the 63-year-old businessman when he grappled with his uninvited guest.

The shooting occurred in Baskin's home, 4229 Livingston Dr., in Belmont Heights.

THE PICTURE of Kahn was obtained from Kahn's sister, Sophia Kahn, also of Los Angeles.

Miss Kahn, questioned Saturday by Detective Insp. Harry P. Finch and Detective Lloyd Berry, admitted a former romance with Baskin but said she had never discussed it with her brother.

The romance, Miss Kahn told the officers, ended amiably last January.

Mrs. Gisele Bouchard, Baskin's housekeeper, and her daughter, Micheline, 15, who witnessed the shooting, told officers the gunman demanded money for his sister.



ALVIN C. KAHN
Still Hunted

MEANWHILE, Deputy County Coroner Henry Ehrenkranz reported Baskin died of

a single shot in the chest. The bullet had penetrated his heart.

Finch said a .25-caliber slug was extracted from Baskin's body.

Robert W. Parkin, Long Beach police technician, advised Finch the bullet possibly was fired from a foreign-made gun.

An all-points bulletin, issued Friday night for Kahn, remained in effect.

KAHN HAS NOT been traced since checking out of a Los Angeles hotel before the shooting.

Baskin's survivors include sons, Saul, Norman and Bernard; daughters, Mrs. Evelyn Feldman and Mrs. Rosalie Goldner, and 15 grandchildren.

Funeral service will be Monday noon at Mottell's & Peek Mortuary, Rabbi Maurice Swartz officiating. Interment will be in Sunnyside Memorial Park.

Fighting Editor Dies

SALTA, Argentina (AP)—David Michel Torino, newspaper publisher who was the chief figure in a long fight for freedom of the press under the regime of former President Juan Peron, died late last night of cancer. He was 72.

Galapagos Group Expects to Get Visas Here Soon

Another group of 34 already are in the Galapagos and awaiting equipment and materials aboard the Western Trader in Los Angeles Harbor, are expected to be granted soon by Ecuador authorities.

It was reported Saturday that instructions to grant the visas are to be sent this week to the Ecuador consul in Los Angeles.

The group have been tied up here since last March when they arrived from Seattle on their way to the Galapagos Islands where they intend to begin a new colony.

Auto Insurance
PAY MONTHLY
Canceled—202—Old—Young
WE INSURE ANYONE REGARDLESS OF RECORD OR AGE!
JAROSSE INSURANCE
2387 Atlantic GA 4-0707
Established 22 years in Long Beach, writing all lines of insurance as representatives of the leading stock insurance companies.

AUTO SAFETY starts with Classified under "Autos" for a better car. Find yours in Sale today. Look now.

Beautiful your present windows at surprisingly low cost with
LOUVRE LEADER WINDOWS

100% Stainless Steel Jalousie Hardware
Beauty — Ventilation — Performance
Give Your Home the Charm and Comfort of Louvred Windows
You Can Do-It-Yourself With Louvre Leader!
For Free Estimate Call HE 7-7475 or HE 2-7943

Marine Glass Co.
Since 1922
SCOTT-WOODARD-SCOTT SR.
GLASS FOR ALL PURPOSES
COR. 14TH & MAGNOLIA HE 7-7475 or HE 2-7943
Member of Long Beach Builder's Exchange

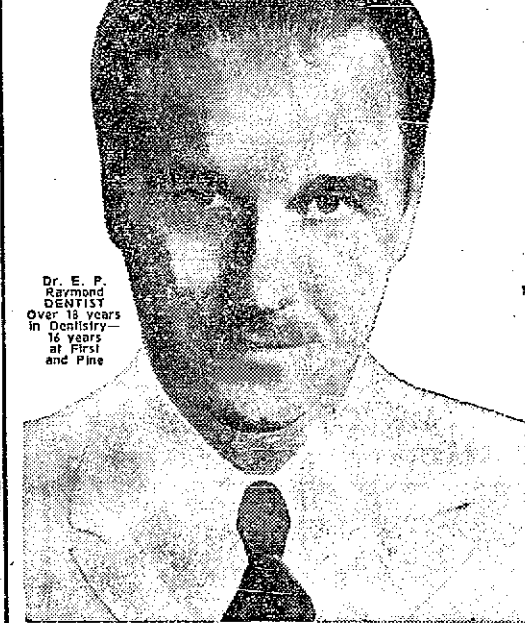
DR. RAYMOND, DENTIST, Says:

- ★ THANK YOU for my best year—THANK YOU Long Beach and surrounding cities.
- ★ Patients sending friends and relatives have caused this outstanding all-time record.
- ★ Thousands of my patients use NO MONEY DOWN for dentures.
- ★ Over 50,000 Upper, Lower and Partial Dentures made in 16 years.

NOW... ALL THIS WEEK!
BIG SAVINGS
NO MONEY DOWN
PAY NOTHING FOR 12 WEEKS
24 Months to Pay—for DENTURES
also Bridges and Restorations*
X-RAYS

PLATES PUT IN IMMEDIATELY AFTER EXTRACTIONS
NO LOST TIME FROM WORK. You need not be without your teeth for even one day! Ask about Dr. Raymond's IMMEDIATE RESTORATION PLAN.

Modern Dental Plates
Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. Ask to see samples of modern dental plates, uppers, lowers and partials. GOOD dental plates need not be expensive. THE COST IS SMALL.



MY BEST OFFER
Make 1st Payment After Sept. 1st, 1960
No Interest...
No Carrying Charge

AS LONG AS 24 MONTHS TO PAY
NO MONEY DOWN
ON APPROVAL TO YOUR CREDIT
NEVER ANY EXTRAS FOR EASY CREDIT

Low Prices
You who need Dental Plates take advantage of BIG JUNE SAVINGS which will in no way change my well established policy. Good Dentistry that conforms with the high standards of the dental profession at LOW PRICES.
DR. E. P. RAYMOND

Dr. Raymond DENTURES
★ UPPERS ★ LOWERS ★ PARTIALS
CORNER FIRST & PINE STS.
122 W. FIRST ST.
LONG BEACH

Gene's SMART SHOP
450 PINE AVE.

S U M M E R
DRESS SALE

fabulous once-a-year Event!

Starts Monday 9:30 A.M. ... Open 'Til 9 P.M.

| | | |
|-------------------------|--------------------------|--------------------------|
| Reg. \$11.98-\$14.98 | Reg. \$14.98-\$19.98 | Reg. \$22.98-\$29.98 |
| \$9⁹⁰ | \$11⁹⁰ | \$14⁹⁰ |

Take your pick from the fashion store that handpicks from America's top makers—JONATHAN LOGAN, LILLI DIAMOND, CANDY JONES, LOUETTE ORIGINALS, SABA, SUE BRETT, HELEN WHITING and many, many others.

- DRIP-DRY COTTONS
- SILKS
- JACKET STYLES
- DACRONS
- SHAGBARKS
- SUNDRESSES
- SHEATHS
- CASUAL FLARES
- PARTY DRESSES

Sizes 5 to 15 and 8 to 18

Gene's SMART SHOP
Downtown Long Beach's Finest Complete Fashion Center
450 PINE AVE., DOWNTOWN LONG BEACH
Take 60 days to pay without charge or use our Revolving Budget Plan

WORLD NEWS BRIEFS



U.S. Kicks Out 2 Cuba Envoys

WASHINGTON (UPI)—The State Department Saturday ordered two Cuban diplomats to get out of the country within 48 hours. It accused one of them of illegal arms transactions, smuggling and espionage.

The department charged that Carlos Manuel Lazaro Felix Sanchez, assistant to the Cuban consul in Miami, has been "the principal Cuban intelligence agent in the Miami area."

The other diplomat expelled is a woman, Dr. Berla Pla, cultural attache in New York City. The department accused her of distributing propaganda against the United States and with agitating to "augment racial dissension" in this country.

Meg, Tony Return

LONDON (AP)—Princess Margaret and Antony Armstrong-Jones returned deeply tanned from their honeymoon Saturday to find their home unready and Tony's effigy stolen from Madame Tussaud's famous waxworks. An estimated 50,000 persons greeted them at Portsmouth, where the royal yacht docked.

For housing, they did what countless other young married couples do — they went home to mother. In this case, the Queen Mother. Their first home, at No. 10 Kensington Palace, will not be finished for several weeks.

As for the kidnapped life-size model of Margaret's husband, Scotland Yard made that its business. The Yard ordered an all-out search for the effigy, dressed in immaculate evening clothes, standing 5-foot-7 and weighing 165 pounds.

2 Contempt Charges Overturned

WASHINGTON (AP)—Contempt of Congress convictions of two women who balked at answering questions of congressional Red hunters were overturned Saturday by the U. S. Court of Appeals. Similar convictions of six men were affirmed.

Struck down were the convictions of Mrs. Mary Knowles, librarian of the Quaker-operated William Jeanes Memorial Library at Plymouth Meeting, Pa., and Mrs. Goldie Watson, a former Philadelphia schoolteacher.

Affirmed were the convictions of these men, along with the sentences they received in U. S. District Court here:

Robert Shelton, a copy editor on the New York Times, six months and \$500 fine; William A. Price, formerly a reporter on the New York Daily News, three months and \$500 fine; Herman Liveright, who lost his job as program director of New Orleans TV station WDSU, three months and \$500 fine; John T. Gobjack, a vice president of the leftwing Independent United Electrical, Radio and Machine Workers (UE), nine months and \$200 fine; Norton Anthony Russell, an engineer of Yellow Springs, Ohio, 30 days and \$500 fine; Bernard Deutch, a nuclear scientist of Springfield, Pa., three months and \$100 fine.

Mikoyan Gets Title Back

MOSCOW (UPI)—A Tass news agency report of the signing of a Soviet-Cuban trade agreement Saturday referred for the first time since early May to Anastas I. Mikoyan as first deputy premier.

Previous references to the powerful Mikoyan, long a top Kremlin figure, as merely deputy premier had led to speculation of a Soviet cabinet reorganization, leaving Alexei N. Kosygin as the only first deputy premier.

But the observers had emphasized that the temporary loss of the "first" from his title as deputy premier did not necessarily imply Mikoyan had lost any power or influence. They noted he still was—as far as is known—a member of the ruling Communist Party Presidium.

WHO'LL HELP WITH HOME WORK?

Foreign Language Study in Third Grade Advised

By LOUIS CASSELS

WASHINGTON (UPI)—

Foreign language study should begin in elementary school—"preferably not later than the third grade"—and continue in an uninterrupted sequence for 10 years, a group of educators said Saturday.

The proposal—revolutionary in terms of what most U.S. schools are now doing—was advanced in a report issued jointly by the National Education Assn. (NEA) and the Modern Language Assn. of America.

It evolved from a series of conferences held by NEA, under a Carnegie Corp. grant, to determine how American schools can do a better job of educating all students and particularly the "academically talented."

THE REPORT SAID that two years of foreign language study in high school—which is now a prevailing pattern in most U.S. schools—is totally inadequate to prepare young Americans for life in an ever-shrinking world in which "they will inevitably have to deal with many others who speak a different language."

The educators said four years of a modern foreign language in high school should be "required not only of the academically-talented but of all college-bound students."

Cuba Signs Oil Pact With Russ

LONDON (UPI)—Cuba and the Soviet Union signed an agreement Saturday on delivery of Russian oil products to Cuba, the Soviet Tass news agency reported.

Tass said the agreement was signed by the head of the visiting Cuban economic mission and the Soviet minister of foreign trade. It reported Cuba and Russia also signed a cultural exchange agreement.

As rapidly as possible, they said, schools should go on to an "intermediate" program offering students a six-year sequence of foreign language study beginning in the 7th grade.

The ideal program, they said, is a 10-year sequence study in a single modern foreign language, beginning in 3rd grade and continuing to graduation from high school. Talented students should have the opportunity to begin a second foreign language, perhaps Latin, Russian or a non-European tongue, in the latter years of high school.

THE REASON for beginning language study in elementary school, the report said, is that all pre-adolescent children have a remarkable native ability to imitate "even the most unfamiliar sounds."

But this skill "begins to decline at about the age of 10." It should be "put to full use in the elementary school" by exposing children to brief periods of entirely audio-lingual instruction (15 minutes a day is enough) in a foreign language.

The report said the traditional method of teaching foreign languages, with emphasis on grammar and translation, should be replaced at all grade levels with the "more effective" modern methods which stress hearing and speaking the language before writing and reading it.

Under the "ideal" 10-year program outlined in the report, listening and speaking would be the sole method of language study in elementary grades, with reading and writing brought in at junior high school.

Russ Travel Bureau Opens Despite Ban

BERLIN (UPI)—The Soviets opened a travel bureau in West Berlin Saturday without permission from the city government.

The Soviet Intourist Agency disregarded a statement issued by the city government previously that said permission "to open the projected bureau could not be granted at the present time." City government officials said Saturday there would be no action against the opening in order to "avoid complications."

Accredited School
WOMEN
Age 18-45
Dental Assistant
Medical Receptionist
High Salary
Free Placement
Day or Evening Classes
CAREER TRAINING INSTITUTE
404 Long Beach Blvd., L. B.
HE 6-4263

Make Your First Small Credit Payment after

AUG. 7th

WILL ACCEPT ANY TERMS, within reason, of course, on approval of your credit.



SAVE on All Dental PLATES

DR. BEAUCHAMP
438 PINE AVE. BETWEEN 4th and 5th STREETS
• Ground Floor • Hours: 9 A.M. to 6 P.M. • Free Parking Pacific Auto Park

BIG SAVINGS NOW!

ALL THIS WEEK

There are no lower prices or easier credit terms than we can deliver your plate by 6 o'clock the same day. This offer available any week day 10:30 a.m. to 6:00 p.m. Saturday 10:30 a.m. to 5:00 p.m. FAST REPAIRS HE 5-0240

NOW! LOW PRICES

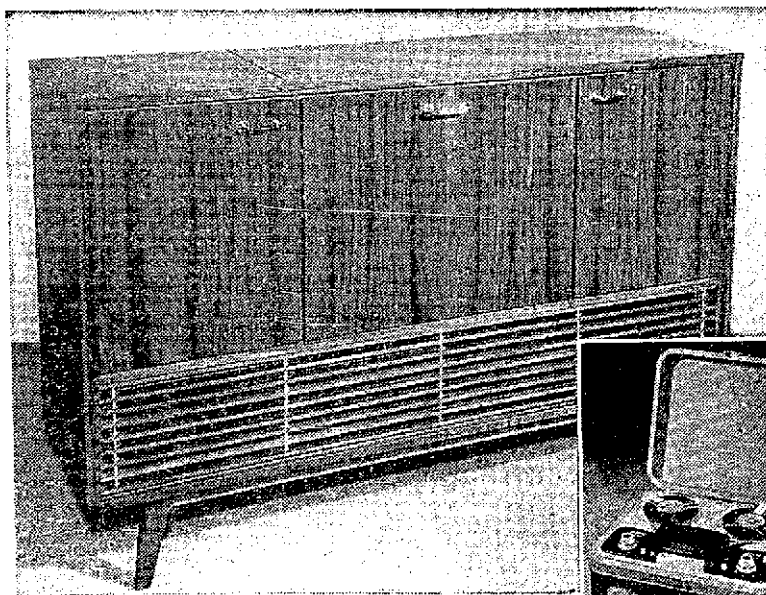
FIRST U. S. PUBLIC SHOWING of the Set That Stole the Show at the Cow Palace Stereo Exposition in San Francisco

186 STEREO CONSOLES

direct from West Germany

TO OUR IMPORT OFFICE IN WEST LONG BEACH

McLaughlin Import Enterprises, Inc., have for years been importers of fine European products: machinery, instruments, etc. We are sole U.S. distributing agents for many fine West German industrial products. Through our connections in Europe, we were able to get sole rights to the finest line of Hi-Fi Stereo Equipment made in Germany. Our first shipment of 186 sets has arrived at the Port of Long Beach and, to introduce this set in the United States, we will offer this one shipment to the public at our distributor's wholesale price, Port of Entry Long Beach!



Beautiful Danish Walnut design for contemporary decor or traditional styling is offered.



World-Wide Reception
6 Speakers, A.M., F.M.,
Short Wave, Phono,
Tape.

All These Quality Features

1. Multiple sound selector with 4 push-buttons for discriminating sound control and additional Stereo push-button.
2. Stereo balance.
3. Hi-Fi push-pull output stage.
4. Excellent FM performance with noise compensation.
5. Tuning indication by fan-type magic-band.
6. Broad-band speaker system with 3-D arrangement.
7. Independent bass & treble controls with visual indication.
8. Revolving ferrite antenna for the broadcast and long-wave bands.
9. Short-wave bands spread tuning control.
10. Free from interference radiation in compliance with the German Federal Post Office specifications.

STEREO CONSOLE as illustrated

MANUFACTURER'S RETAIL PRICE

\$795

Direct Import Introductory Price

\$398

WIN A FREE STEREO CONSOLE

NOTHING TO BUY! As U.S. distributor for this fine stereo import, we must have a name for it. The German name is impossible for American advertising and is a real tongue twister. Come to our showroom, examine the stereo console, and name it for the American market. If the name you select is used, you'll win a set FREE!

4-Track Stereo Tape Recorder

Manufacturer's Retail Price \$449

Direct Import Introductory Price **\$245**

This offer limited to the 186 sets in our first shipment. financing available

To be shown at our showroom

McLAUGHLIN

Import Enterprises, Inc.

2529 Santa Fe Ave.

Public Sale Starts Sunday — 12 Noon to 9 P.M. — Daily 12 to 9

W. Long Beach

Shrine Clubs' Progressive Dinner Slated

Members of the Lakewood Shrine Club will host the Council of Shrine Clubs of El Bokal Temple Saturday, with a progressive dinner followed by dancing.

First course of the dinner will be served at Lakewood Country Club at 4:30 p.m.; second course at El Toro Marine Base at 6:30 p.m.

Dancing will be held at the Silver Bell Ballroom in Silverado Canyon. Buses will provide transportation from the Lakewood Country Club.

ARTHRITIS
For temporary relief of minor pains associated with arthritis or rheumatism. Inquire about the **Jacuzzi WHIRLPOOL BATH** low-cost rental plan. Phone HE 5-7513
352 East First St. Long Beach, Calif.
☐ free home demonstration
☐ send me literature
name _____
address _____
city _____ phone _____

Get the **LOWEST PRICES** ... not just the lowest terms!
Exquisite BRIDAL SETS
From Herbert's
1 FULL CARAT
Total weight of this exquisite 10-diamond matching bridal set. Choice of 14K yellow or white gold.
\$14950

You-Must-Be-Satisfied Money-Back Guarantee
1/2 Carat Diamond Solitaire
This brilliant diamond is enhanced by the exquisite modern styling... elegant in its simplicity.
\$9750
1/4 Carat 6-Diamond Set
A value that can't be matched. 6 fiery diamonds in handsome 14K yellow or white gold mounting.
\$4950
easy terms if desired HEmlack 2-2232
Herbert's JEWELERS
122 PINE AVE.

'Hysteria' of Youth Deplored

LYNWOOD — "The kingdom of kicks has replaced the kingdom of Christ for many atomic-age adolescents," a Southland college teacher told 3,000 youths at the Seventh-day Adventist Camp Meeting here Saturday night.

"Today's youth are trapping themselves in a vicious spiral of demanding and getting higher-power recreation and entertainment which stimulate them almost to the point of hysteria," Wilbur Alexander, instructor in religion, La Sierra College, Arlington, warned.

"Overstimulation, just for kicks, has robbed young America of a real appreciation for the Bible and Christian ethics."

H. M. S. Richards, director of the Voice of Prophecy radio broadcast, told an adult group, "our world dilemma can be settled only by a divine invasion—the second coming of Christ."

Richards said, "Christ was here on earth once. No educated person denies that any more. He said He would come back. Why not believe it?"

HARBOR VIEWS

San Diego Port Has Record 55 Ships

Ship Arrivals, Departures

| ACTIVE VESSELS IN PORT | | | |
|------------------------|-------|-----------------------|-------------------|
| Vessel | Berth | Operator | Due to Sail—For |
| America Maru (Jap.) | 174 | O.S.K. Line | June 18 Curacao |
| Aqua Irene (Lib.) | 161 | Intercoastal Line | June 18 Baltimore |
| Barrard (Nor) | 191 | Fred Olsen Line | June 19 San Fran. |
| Busuana (Den) | 153 | The East Asiatic Co. | June 22 San Fran. |
| Cushaven (Ger) | 152 | Hamburg American | June 19 San Diego |
| Canardale (Hk) | 212 | Luria Bros. | June 19 Yokohama |
| Canardale (Hk) | 212 | Globe Tankers Inc. | June 19 Yokohama |
| Canadian Star (Br) | 237D | Blue Star Line | June 20 San Fran. |
| Delaware (Tkr) | 172 | Texaco, Inc. | June 19 Martinez |
| Dallinger (Br) | 156 | Internal Ship. & Ex. | June 21 San Fran. |
| Fernside (Nor) | 232E | Fernside Carriers | June 20 Cristobal |
| Gen. El. Maru (Jap) | 158 | N.Y.K. Line | June 18 Hayama |
| Geo. S. Long (Nor) | 228 | Weverdaeser SS Co. | June 20 San Fran. |
| Heck Cape (Nor) | 161 | Java Pac. & Hoegh | June 24 San Fran. |
| Hawallah Rancher | 153 | Matson Nav. Co. | June 20 Honolulu |
| Hawallah Rancher | 153 | Matson Nav. Co. | June 20 Honolulu |
| Hera (Grk) | 151 | Hugo New Corp. | Indef. |
| Huail Bear | 184 | Pac. Far East Line | June 23 San Fran. |
| Java Mail | 153 | American Mail Line | June 23 San Fran. |
| Kyokuyo Maru (Jap) | 183D | Hinode Kisen K.K. | June 20 San Fran. |
| Kelly (Chile) | 184 | Eddie SS Co. | June 21 San Fran. |
| Loch Garth (Br) | 188 | Royal Mail Line | June 21 Le Havre |
| Mormacmar | 202A | Moore McCormack Line | June 19 Balboa |
| Norfolk County (Lib) | 162 | Freight Tankers, Inc. | June 18 Yokohama |
| National Mariner | 182S | Colmer Line | June 20 San Fran. |
| Narragansett (Nor) | 144 | Pac. Australia Direct | June 20 Sydney |
| Ohio | 1821 | States Line | June 20 San Fran. |
| Olympia Maru (Jap) | 189 | Mitsubishi Line | June 20 San Fran. |
| President Van Buren | 153 | American President | June 22 San Diego |
| P&T Navigator | 146 | Pose & Talbot Line | June 23 Portland |
| Queenstown (Nor) | 211 | Barber Line | June 20 San Fran. |
| Sand Maru (Jap) | 168 | Sand Maru Line | June 19 Oakland |
| Santa Fevia | 229 | Grace Line | June 20 Acapulco |
| Santa Fe | 229 | Socoyo Mobil Oil | June 20 Acapulco |
| Sunmyville (Nor) | 187 | Grace Line | June 21 Acapulco |
| Thella (Tkr) | 179 | Klaveness Line | June 20 San Fran. |
| Tomishima Maru (Jap) | 179 | Imo Line | June 20 San Fran. |
| Tunko Maru (Jap) | 177 | O.S.K. Line | June 20 Miami |
| Villager (Nor) | 153A | Intercoastal Line | June 20 Antwerp |

| VESSELS ARRIVING SATURDAY | | | |
|---------------------------|-----------|-----------------|-------------------|
| Vessel—Berth | From | Operator | Due to Sail—For |
| Bonanza (Nor) | San Fran. | Fred Olsen Line | June 20 Antwerp |
| California (Swi) | San Fran. | Johnson Line | June 20 Antwerp |
| Oriental Star (Pan) | San Fran. | Dalco Line | June 20 San Diego |
| Phaeton (Grk) | Norfolk | Friden SS Co. | June 19 Yokohama |
| Selsu Maru (Jap) | Liverpool | N.Y.K. Line | June 20 San Fran. |

| VESSELS DUE TO ARRIVE TODAY | | | |
|-----------------------------|------------|------------------------|----------------------|
| Vessel—Berth | From | Operator | Due to Sail—For |
| Alaska Spruce LB26 | Rainier | W. S. Chamberlin Co. | June 21 Rainier |
| Albion Coast (Lib) | Yokohama | Mort Specter Trad. Co. | Indef. |
| Bollvie Maru (Jap) | La Union | "V" Line | June 22 San Fran. |
| Cynthia Olson 223 | Astoria | Oliver J. Olson | June 21 Redwood City |
| David E. Day (Tkr) LB77 | Richmond | Richfield Oil Corp. | June 20 Portland |
| Elizabeth Bakke (Nor) | San Fran. | Knutsen Line | June 21 Callao |
| Irmaard Horn (Ger) 269 | Mancure | Peru Line | Indef. |
| Kuniamo Maru (Jap) 164 | Yokohama | Hinode Line | June 20 Callao |
| Practian Miles (Ger) 178 | Curacao | Henselric Vaesa | June 21 Vancouver |
| Michael L. (Lib-Tkr) LB78 | Maracaibo | Trition Shipping Inc. | June 21 Vancouver |
| Rio (Lib) 184 | Vancouver | John Livens & Sons | June 20 Callao |
| Santa Rosa (Lib) 97 | Honolulu | Carao & Tancho | June 20 New York |
| Trolleasen (Nor) 224 | Duncan Bay | Crown Zellerbach | June 21 San Diego |

By LEE CRAIG

The Port of San Diego is blowing its trumpet about a record number of vessels docked there during May. Fifty-five ships were logged in at the port's modern new 10th Ave. Marine Terminal, eclipsing the former record of 53, established in May of last year.

MEMBERS OF the Bilge Club, fun-loving harbor group, will meet Saturday at the Palos Verdes Country Club for their annual sports-barbecue day.

Golfers tee off at 7 a.m. A tug of war is scheduled for 1 p.m., with a baseball game following at 2. Panting members will begin the barbecue at 4:30 p.m.

In overall charge is president James Murphy.

AN IMPROVEMENT in shipping service to the South Seas was noted last week with the departure of the Norwegian motorship, Thor I, from Los Angeles Harbor to Tahiti, Pago Pago, Noumea, Australia and New Guinea.

The Thor replaces a smaller vessel previously on the run for Pacific Island Transport Lines, and will, with the help of the Thorisle, another PITT,

cargo carrier, offer a sailing from here every 40 days. General Steamship Corp. is the local agent.

ABNER D. SNEED, former officer of the Immigration and Naturalization service here, was awarded a certificate of commendation this week by Lt. Gen. J. M. Swing, Immigration Service commissioner.

Sneed was in charge of the programs related to importation of foreign supplementary agricultural workers for the Southwest region from 1956 until his resignation from the service last Apr. 30. He is now manager of the Northern California Growers Assn. at Yuba City.

Carson Acreage to Be Rezoned

CARSON—Rezoning of 50 acres of local land from industrial to residential use has been approved by the County Regional Planning Commission.

The change was requested by Dan Butcher of Torrance for property at the southeast corner of Victoria and Main Sts.

STAR GAZER

By CLAY R. POLLAN
Your Daily Activity Guide
According to the Stars
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

| ARIES | Taurus | GEMINI | CANCER | LEO | VIRGO |
|--------------------------------------------------|---------------------------------------------|----------------------------------------------|---------------------------------------------|--------------------------------------------------|--------------------------------------------------|
| MAR. 22 APR. 20 24-27-33-41 54-60-81-84 | APR. 21 MAY 21 1-40-52-63 66-74-77 | MAY 22 JUNE 22 23-28-42-48 54-57-72 | JUNE 23 JULY 23 3-7-12-19 30-38-76 | JULY 24 AUG. 23 13-21-35-44 55-75-79-89 | AUG. 24 SEPT. 22 8-10-11-34 58-67-80-87 |

| | | |
|----------------|----------------|-----------------|
| 1 Something | 31 First | 61 Personal |
| 2 You | 32 By | 62 Unexpected |
| 3 Everything | 33 Be | 63 A |
| 4 Build | 34 From | 64 Creative |
| 5 Put | 35 Logs | 65 Develop |
| 6 Make | 36 Push | 66 As |
| 7 Seem | 37 Be | 67 You |
| 8 Refuse | 38 Your | 68 Events |
| 9 Up | 39 Ta | 69 From |
| 10 Evening | 40 May | 70 Better |
| 11 Invitations | 41 Some | 71 Interests |
| 12 To | 42 Much | 72 Now |
| 13 A | 43 Quick | 73 Meet |
| 14 Your | 44 Due | 74 Expected |
| 15 Old | 45 Hear | 75 Delay |
| 16 Security | 46 Prepared | 76 Way |
| 17 Good | 47 You'll | 77 Today |
| 18 Friends | 48 Through | 78 You |
| 19 Be | 49 See | 79 And |
| 20 Want | 50 Your | 80 Know |
| 21 Matter | 51 Things | 81 Personal |
| 22 You | 52 For | 82 Light |
| 23 You | 54 Private | 83 Projects |
| 24 Bored | 55 To | 84 Matters |
| 25 Yourself | 56 Controversy | 85 Situations |
| 26 Progress | 57 Dealings | 86 Today |
| 27 To | 58 Thaw | 87 Slightly |
| 28 Accomplish | 59 In | 88 Now |
| 29 In | 60 On | 89 Opposition |
| 30 Rolling | | 90 Courageously |

Good Adverse Neutral

South Africa Slates

BLOEMFONTEIN, South Africa (AP)—The ruling Nationalist party has announced the main theme of its congress Aug. 29-30 will be whether to make South Africa a republic. The nation now recognizes Queen Elizabeth II as ceremonial head of state.

TIRED?

NO PEP OR ENERGY
Do you know that tiredness, no pep, or just plain "wooped", could be caused by a nutritional deficiency of "washed-out" blood? If you've been disappointed in synthetic blood builders, try L.I.V.—an ALL NATURAL-ORGANIC formula that starts to build red blood in just 24 hours. You really FEEL the results with L.I.V. Trial size only \$2.95.

Blood Pressure Checked—50c
—THIS WEEK'S SPECIAL—
SAVE \$1
2.95 Size L.I.V.
Cost Only \$1.95 With Coupon

Vitamin Specialists Since 1928
Schulman's Nutrition
142 PINE and 625 PINE

Hilton Hotel Planned

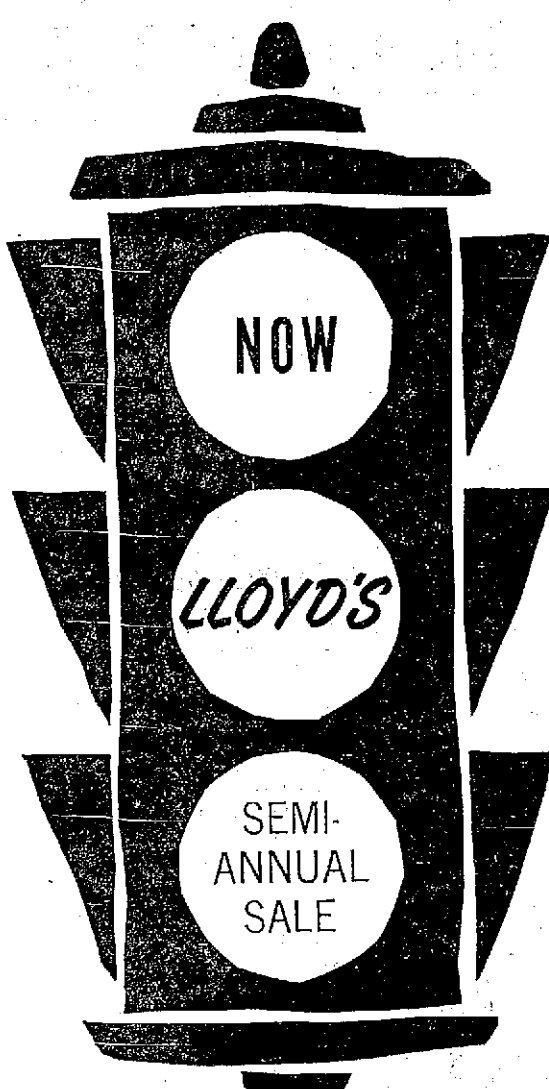
ADDIS ABABA, Ethiopia (AP)—Hilton Hotels International plans to build here a 300-room hotel for five million dollars.

ORGANS

STONER'S MUSIC CENTER
4352 Atlantic Ave.
Long Beach, CA 4-7545

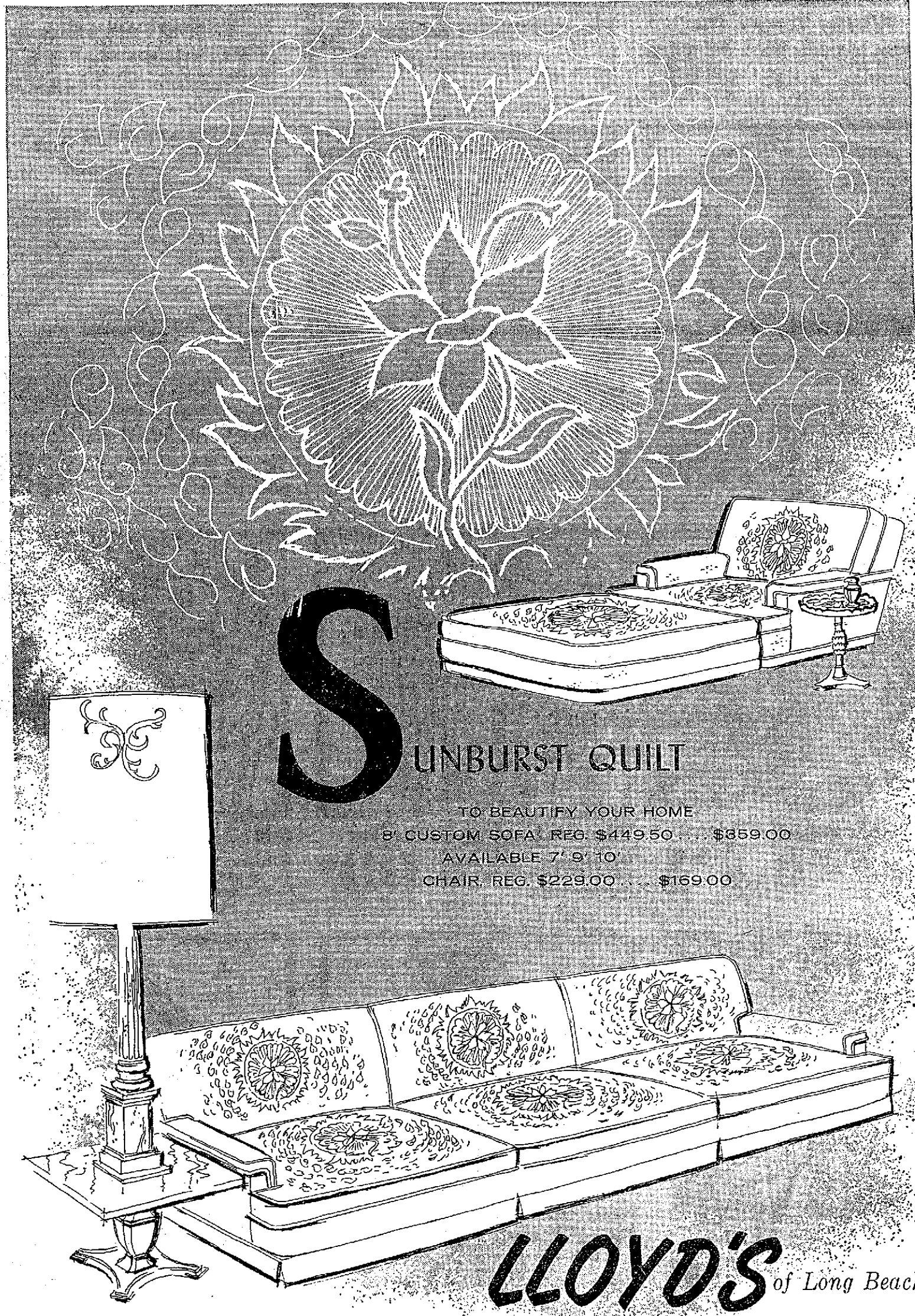
SENIOR CITIZENS RALLY

GEORGE McLAIN will discuss the outcome of the election and its meaning to our National Program
LONG BEACH—June 20, Mon., 1:30 P.M.
Machinists Hall, 728 Elm Ave. (Refreshments will be served)
LEARN WHY MORE THAN 600,000 OLDER VOTERS CHOSE GEORGE McLAIN, President
NATIONAL LEAGUE OF SENIOR CITIZENS
In California Primary, June 7
Help win \$173 per month Social Security benefits, adequate housing, free medical care, etc.
Tune in daily radio KGER (1390 kc) 2:30 P.M.;
XERB (1090 kc) 3:45 P.M.
California Institute of Social Welfare
1031 S. Grand Ave., Los Angeles, Calif.



YOU CAN STILL TAKE ADVANTAGE OF TRAFFIC-STOPPING VALUES DURING OUR BIG **SPECIAL SALE** CHOOSE FROM SUCH MANUFACTURERS AS DREXEL, HERITAGE WIDDICOMB, LEES, AMERICAN-WOOD, ETHAN-ALLEN, CAL SHOPS, MORGANTON WEIMAN, AND LAMPS PICTURES, DECORATOR ACCESSORIES. ALL ITEMS FROM REGULAR STOCK ... REDUCTIONS UP TO 50%. DECORATOR STAFF ASSISTANCE.

LLOYD'S OF LONG BEACH
OPEN MON. & FRI. TILL 9.
LLOYD'S TERMS • GA 4-1641
NE 6-2439 • 4141 ATLANTIC AVENUE NEAR CARSON ST.



SUNBURST QUILT
TO BEAUTIFY YOUR HOME
8' CUSTOM SOFA REG. \$449.50 ... \$359.00
AVAILABLE 7' 9' 10'
CHAIR REG. \$229.00 ... \$169.00

LLOYD'S of Long Beach
appropriate home furnishings and tasteful guidance
4141 ATLANTIC AVENUE • GA 4-1641 • NE 6-2439 • OPEN MONDAY & FRIDAY TILL 9 P.M. • TERMS

OPEN 3 NIGHTS... Mondays, Thursdays, Fridays 9:30 A.M. to 9:15 P.M. Other Days 9:30 A.M. to 5:30 P.M.


SEARS
ROEBUCK AND CO.

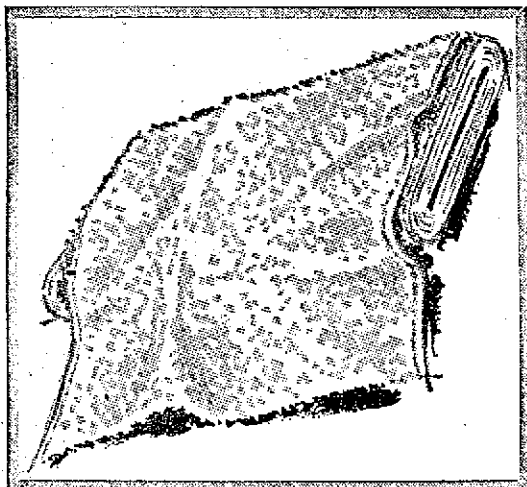

**Monday
Super**
SEARS Long Beach


SPECIALS!

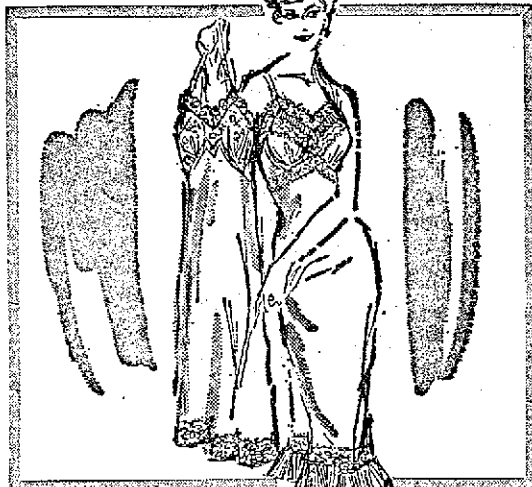
Super Savings for One Day Only... Some Quantities Limited

Just Say
"Charge It"
on your SEARS
CHARGE
ACCOUNT

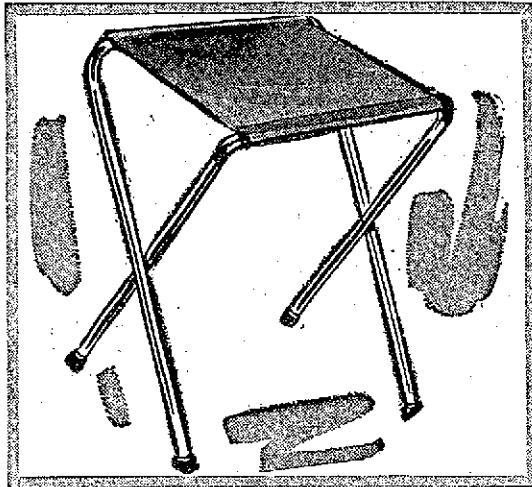
Pay within 30 days, no
service charge... or
make monthly pay-
ments, small service
charge.

**38c White Terry Cloth**

For beach togs, towels, drapes, patio
furniture covers. 36" wide.
39c Nylon Cotton Net... 5 yds. \$1

58c**Regular 3.98 Lavish Slips**

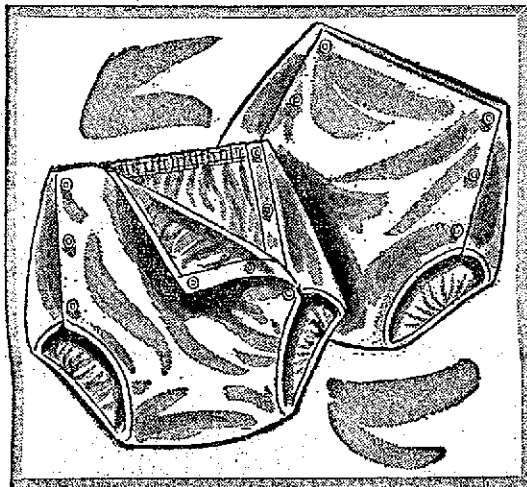
Save 1.99... Nylon tricot and Dacron®
polyester, nylon and cotton. White. Broken
sizes.

1.99**1.39 Steel Camp Stools**

Rust-resistant enamel finish. 12x11-
inch green canvas seat. 15-in. high.
They fold. Buy a stack!

99c**13.98 Fielder's Glove**

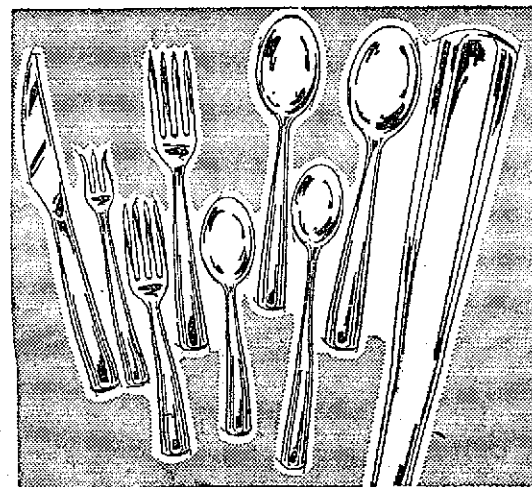
J. C. Higgins 1-piece palm and thumb
design with deep scope pocket.
1.39 Baseball... 38c

9.99**49c Waterproof Panties**

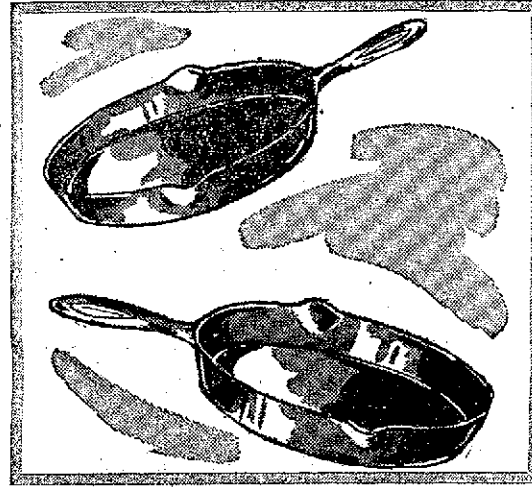
Acetate covered plas-
tic, white, pink, blue.
S-XL.

3 pr. 99c

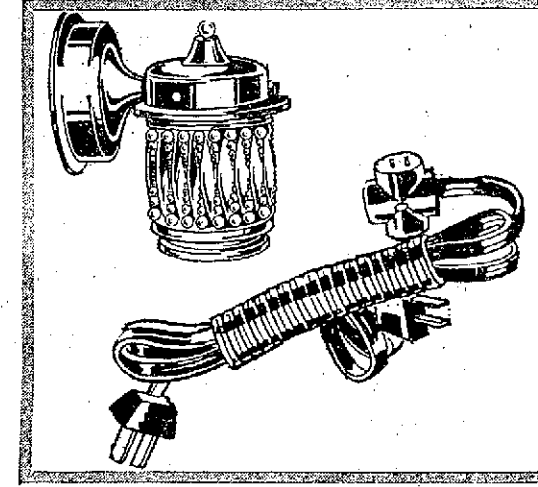
59c Disposable Diapers... 3 pkgs. 99c

**Stainless Steel Flatware**

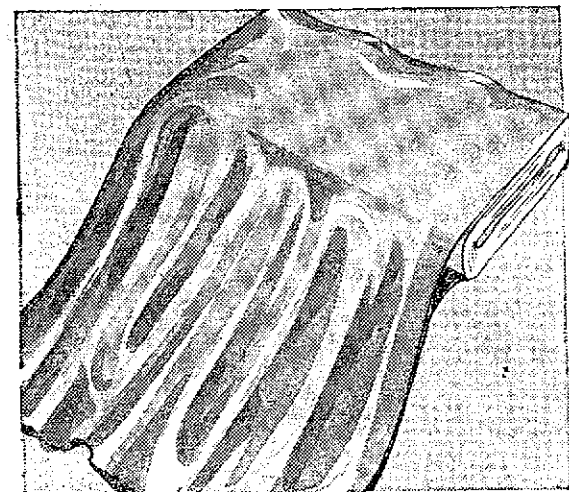
Mirror finish lasts. Knives,
forks, spoons, soups, cocktail
forks. Choose one or mix. Limited
quantity.

6 for \$1**2.19 Cast Iron Skillets**

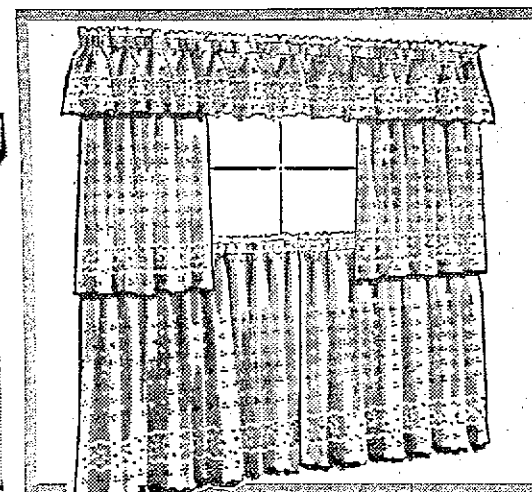
10½-in. size has wide flat bottom for
more cooking area. Heats fast. Ground,
polished cast iron.

99c**Porch Light or Extensions**

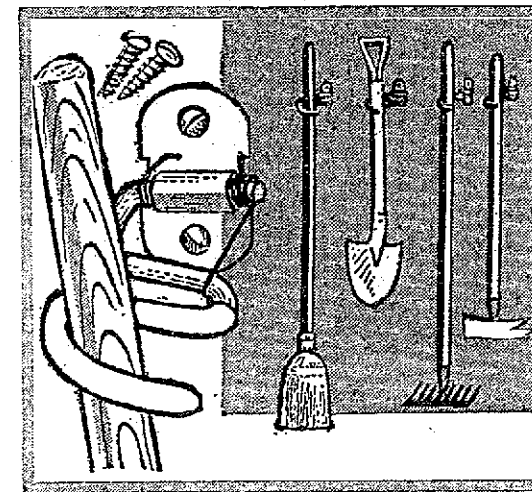
Your choice. Glass-shaded steel porch
lights. Cord extension in set of 3 in
9, 12, 15 ft.

88c ea.**25c Unbleached Cotton**

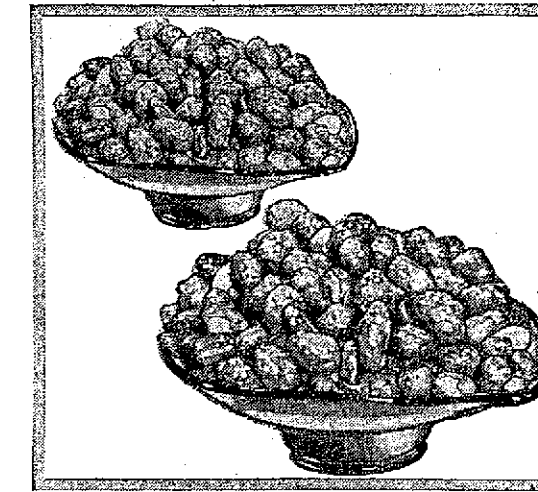
Fine quality for sheets, cases,
dish towels, beach curtains, oth-
er uses. 36-inches wide.
Sold in bedding dept.

6 yds. \$1**Tiered Cotton Curtains**

Summery sheets and solids, plain or
ruffled. Monday special price you'll
long remember. Pair

99c**8 Rubber Tool Holders**

Rubber-covered end with spring ten-
sion for rakes, shovels, hoes, mops,
brooms. Fasten to wood, metal.

66c**Butter Toffee Peanuts**

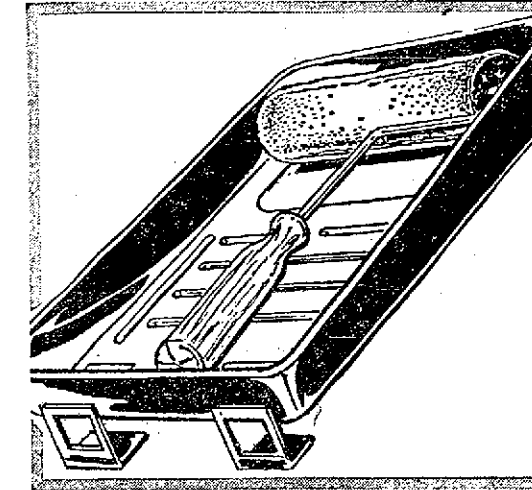
Regular 69c lb. Extra large
roasted Virginia peanuts with
butter toffee coating.

2 lbs. \$1**1.98 White Dress Shirts**

Men's white Sanforized cotton broad-
cloth, fused or medium spread soft
collars. Limit 4 to a customer. Men's
sizes.

99c**Boys' Comb Cotton Sox**

Sturdy comb cotton that takes
rugged wear. Toe and heel ny-
lon reinforced with nylon. Sizes
7-11.

4 pr. \$1**3-Pc. Paint Roller Sets**

Big 9-inch roller, rust-resistant roller
tray and long-wearing cotton Dynell
cover. Lowest price!

88c**Cymbidium Orchid Sale**

Exquisite, small orchids that will
bloom into lovely plants. In 6-inch
pots. Monday Special price!

77c**Free Store-Side Parking**

"Satisfaction guaranteed
or your money back"

SEARS**Downtown Long Beach**

Long Beach Blvd. at Fifth
HEmlock 3-0121



With MALCOLM EPLEY
By STERLING BEMIS

Substituting for Vacationing
Malcolm Epley

AMERICANS are engaged in an invasion of Europe of record size. They arrive, passports in hand, as friendly travelers swarming in armies at hotels, restaurants, train and bus terminals and on the autobahns.

To a large extent, the Jet Age is responsible. Via TWA's Polar Superjet, for example, the explorer can leave Los Angeles International Airport at noon and breakfast in Paris after losing eight hours in time changes. This makes it possible to tour a respectable collection of countries on a two-week vacation.

Travel agencies report economy tours are in rapidly increasing demand. Long Beach area school teachers and students, pensioners and suburbanites can cut costs sharply by banding to charter a plane or gain wholesale rates in the tourist cabins of liners.

ON THE Continent the solid U. S. dollar is the genie which speaks "Open sesame!" at all borders. The middle class has succeeded the upper class as the bulwark of mass travel abroad and the hosts, for the most part, welcome the shift. Concierges report that the less pretentious visitors are not only easier to serve, but more appreciative of local scenes and attractions, as well as less critical of native customs, such as the many discommoding holidays and the irregular hours of shops.

The image of the Ugly American seems to be fading.

Europe has done much to smooth the way for the traveler. Where Esperanto failed, English has succeeded in gaining a foothold as the international language. It is a rare hotel, restaurant, shop or station where the Englishman or American will find foreign language a major barrier.

BUT FOR ALL travelers, comforts are expanding. Universally, hot water taps are marked with red dots, cold water faucets with blue dots, so there is no risk of scalding. More and more rooms are equipped with baths, in addition to the feminine luxury of the bidet.

So the Lakewood or Belmont Shore housewife may cut the black espresso coffee down to size, hot water and steaming milk are served in companion pitchers.

Hotel and cafe tips are often covered by a service charge, which reduces overpayment. Snack bars are springing up to comfort homesick Americans, particularly in Paris.

Meals are good, reasonably priced, almost everywhere. Motels are rising (a Volkswagen can be rented for \$2 a day, plus 5 cents a kilometer), camping spots are mapped. And for \$125 you can buy a hundred thousand miles of railroad travel.

THE LONG BEACH area traveler will find other nationalities broadly represented at the tourist centers of the Continent.

The growing prosperity of West Germany is sending Germans in troops abroad, particularly to northern Italy. Even more of the English are on the loose. And now the oriental is joining the party.

During the hot months, India and Pakistan witness a growing exodus. Bright saris may be seen among the hordes at the Basilica of St. Peter's in Rome and at the opera house in Copenhagen.

A boatload of happy Filipinos descended recently from a cruise ship at Amsterdam. Japanese may be found angling for camera shots of the gargoyles of Notre Dame.

Somehow the multilingual servants at continental hotels and airports seem able to get the message, whether it is a Texan's drawl or a kissing cousin of Sanskrit.

Beauty Search Scans Gretchens



GISELA WIEDEN, 18, of Berlin undergoes a sharp quiz from Lou van Burg, master-of-ceremonies of the Miss Germany Contest at Baden-Baden. Her answers were good enough to help her place second in a field of twelve.

In a Search for Beauty looking toward the International Beauty Congress opening here Aug. 4, John H. Neagle, director of the Long Beach Chamber of Commerce International News Bureau, and Sterling Bemis, Sunday editor of The Independent, Press-Telegram, flew to Europe aboard TWA's Polar Superjet.

After 11½ hours at altitudes ranging up to 39,000 feet, they landed in Paris. With Neagle doubling as photographer, they surveyed the reservoirs of beauty on the Continent.

This assignment took them to Italy, Switzerland, Germany, Denmark, Holland and the return flight via Paris and New York.

Here is their report, in story and pictures, on the Miss Germany contest in Baden-Baden. Three other articles in the Search for Beauty series will be presented this week in The Independent and Press-Telegram.

By STERLING BEMIS
PHOTOS BY JOHN H. NEAGLE

Baden-Baden has been a mecca for seekers of health and beauty for twenty centuries.

Caesar's Legions knew its spas. Today, in the marbled tubs of the Badischer Hof, the Europaischer Hof and other luxury hotels, jaded members of the international set relax in the steam of mineral waters after hiking into the Black Forest, golfing on emerald links or greeting daylight at the baccarat tables of the Casino which, Germans insist, exchanges more currency than Monte Carlo.

The Casino dates to the reign of Frederick the Great, although it was temporarily closed when Mark Twain met the Empress of Germany in Baden-Baden in the 1870s.

"Baden-Baden's splendid gamblers are gone," he wrote, "only her microscopic knaves remain."

Now it has been refurbished. The gaming halls retain lush Victorian fixtures and at baccarat the language is, as ever, French, so that the patrons may lose money elegantly.

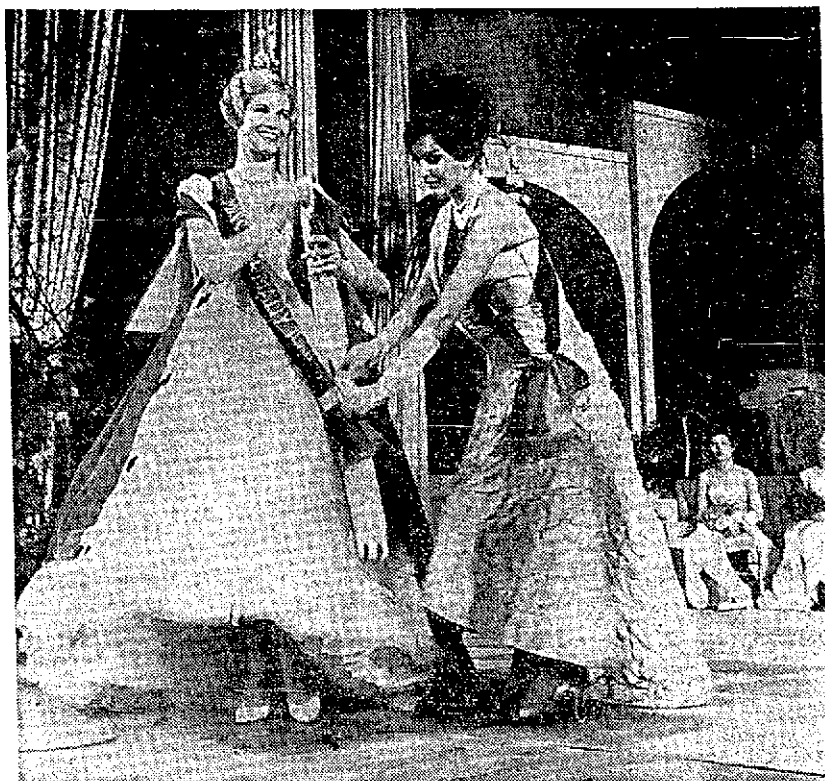
THE CASINO'S AUDITORIUM glitters with modernity. It was there that hundreds of the elite in formal attire assembled — at 25 marks each — at small tables to sip Riesling, Spatteleje and other fine wines of the Rhine country as they watched a dozen lovely gretchens compete for the title of Miss Germany in a preliminary to the International Beauty Congress.

The accent was on "kultur." True, the graceful Giselas, Helgas and Heidis paraded down the runway in smart swimsuits and a rainbow of evening gowns. But there was no lingering lineup for physical comparisons. It was down the ramp, pirouette, up the ramp and—whisk!—offstage.

Judges and audience listened more than they stared. Each girl was quizzed rigorously by Lou van Burg, the zeremonienmeister, which obviously means master-of-ceremonies.

The questions ranged freely over art, literature, music, the dance and German history. Woe to the miss who confused Shakespeare with Sir Walter Scott. And applause for the lovely one who not only knew Tchaikovsky, but what horn he played.

THE DISTINGUISHED judges, whose table was regu-



AN 18-YEAR-OLD MUSIC STUDENT from Dusseldorf, Ingrun Moeckel receives the Miss Germany ribbon from last year's holder of the title, Carmela Kunzel. A blue-eyed blonde, Ingrun stands 5 feet 9, measures 34½, 23, 36 and speaks German with an English accent.

larly stocked with Rhenish wine, sharply questioned the contestants when in doubt.

Ingrud Helgard Moeckel of Dusseldorf, for instance, during her interview with the zeremonienmeister, let drop the fact she had lived several years in New Zealand. The blue-eyed blonde not only looks English but speaks German with an English accent.

Peering through a lorgnette, a professorial lady judge cross-examined:

"You were born in Germany?"

"Of course."

"And you have lived here several years since your return from New Zealand?"

"Yes."

"And you are, of course, loyal to the Fatherland?"

INGRUD'S ANSWER was a brief oration which the writer was unable to translate. A wave of applause saluted her.

At the climax of the contest, it was Ingrud Helgard Moeckel who rode down to the stage in a garlanded throne to announce her triumph as Miss Germany.

After that there was a champagne party in the "round room," hosted by Herr Hauptmann, general manager of the sponsoring Opel car factory.

As the winner and losers toasted each other with many a "Prositt," down below in the gleam of a thousand chandeliers the croupiers monotonously droned:

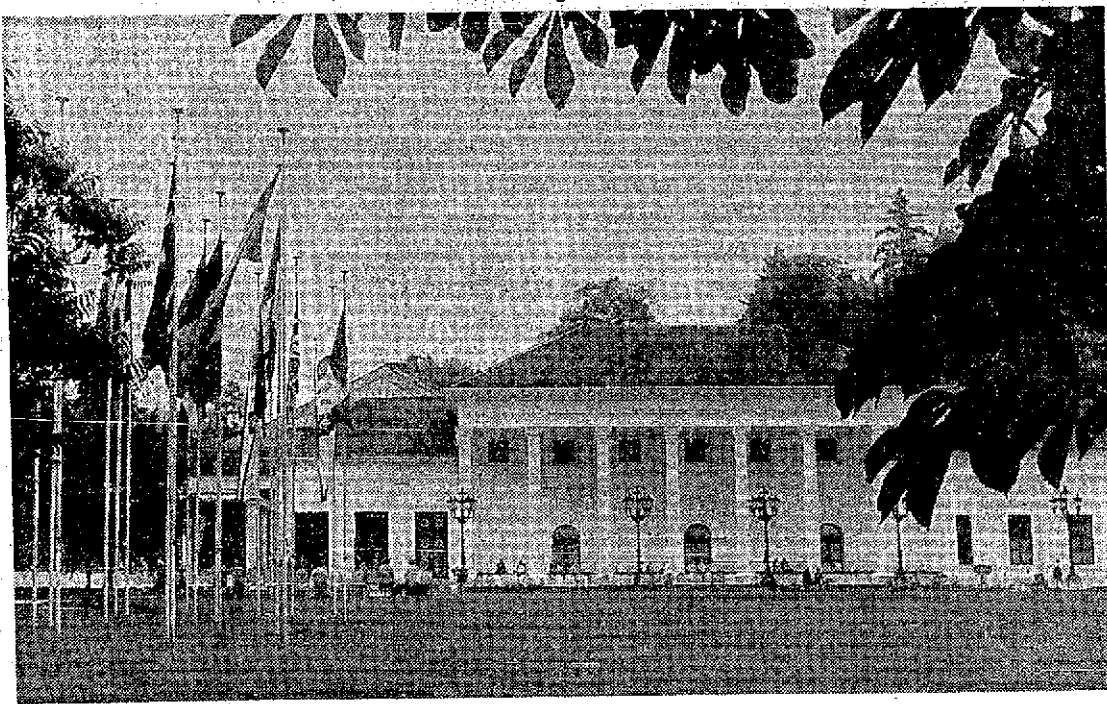
"Si'l vous plait, Monsieur. Rouge ou noir?"



STUDIOUSLY INTENT upon preparation for her quiz, Helga Kirsch ignores waiter in background.

INTRODUCTION TO A BLONDE . . .

TOMORROW'S CHAPTER in the Search for Beauty Series will bring you a closeup of the lovely blonde who reigns as Miss Holland. The outspoken Katinka Bleeker will give you her views on life and romance.



CENTURY-OLD CASINO OF BADEN-BADEN, international resort in West Germany, was scene of the contest. Its plush Victorian gaming halls are the mecca for the free-spending continental set.



RUNNERS-UP IN MISS GERMANY FINALS are Gisela Wieden (left) and Helga Kirsch. Gisela measures 37-23-37 and Helga's statistics are 36-24-37.



POSED IN FRONT OF A FAMOUS SPA in Baden-Baden, the contestants assume a variety of postures. Beauty on the left checks seams of her hosiery while two on right practice waving for camera.

EDITORIAL

Mob Action Put Japan in Trap

THE U.S.-JAPANESE security pact goes into effect but does not end the crisis in Japan.

Failure of the Japanese government to control leftist mobs has put Japan in a political and economic trap that can destroy the very things which the Japanese people want most.

Japan wants political respect. If the Japanese government can't assure the safety of a visiting dignitary, how can it guarantee the effectiveness of a treaty?

Japan wants peace and freedom. If there is no close alliance, no effective treaty, how can she protect herself against Communist aggression?

Japan wants democracy. How can there be democratic majority rule in a land where a mob of 150,000 prevails over the elected leader of 92,000,000 people?

Japan wants prosperity. How can a country remain prosperous by antagonizing the one nation most responsible for her good times, and by playing into the hands of a Communist power which makes economic tributaries of conquered nations?

★ ★ ★

PERHAPS THE ECONOMIC factor will be the one which opens the eyes of the Japanese people to the seriousness of their government's failure to preserve law and order.

The United States this year will import more than one billion dollars worth of goods from Japan, which now sells more than it buys in this country. These exports are important to the Japanese economy, as are the Japanese outlets in America and the American markets and factories in Japan.

Even before the current crisis, some American industries and labor unions were beginning to protest the competition from cheaper Japanese products and cheaper Japanese labor. Why, it was asked, should U.S. industry and U.S. workers support economic aid and economic subsidies for their competitor, a competitor who, incidentally, has some of the stiffest tariffs and trade quotas in the world market today?

The recent triumph of the mobs, which forced cancellation of the visit of President Eisenhower to Tokyo, only encourages such protests.

That the business community in Japan understands the situation is clearly illustrated by the sudden, drastic setback of the Tokyo Stock Exchange in the wake of the cancellation of the visit. The sharpest falls were experienced by the stocks of companies involved in trade with the United States.

★ ★ ★

THE JAPANESE BUSINESS community and the leaders in Japanese government face the necessity of educating their people to the meaning, in terms of economics as well as freedom, of the political swamp into which Communists and hotheads are trying to push Japan.

But only an educated Japanese nation and a leadership that will maintain order can save them from the sad fate which communism plots for the weak and unwary.

CAPITAL CAPERS

Kennedy Concerned Over Negro Voting

By WALTER T. RIDDER,
ROBERT E. LEE and
BILL BROOM

WASHINGTON—A hitherto unpublicized but highly significant meeting scheduled for this week between Sen. Jack Kennedy and Jackie Robinson emphasizes the Democratic presidential contender's concern over Negro support.

Kennedy and the former Brooklyn Dodgers infielder who cracked the color line in organized baseball are to get together at a dinner arranged by Rep. Chester Bowles (D-Conn.), a top Kennedy adviser. Another invited guest is Walter E. Reuther, president of the United Auto Workers, who is officially neutral about the presidential nomination but clearly wants Kennedy. Both Reuther and Bowles enjoy unusually high standing with Negro leaders.

LATEST Capitol Hill political gag:

Reporter to unidentified Democratic senator: "Do you think Lyndon Johnson would settle for vice president?"

U.S.S.: "I can't even understand why he's willing to settle for president."

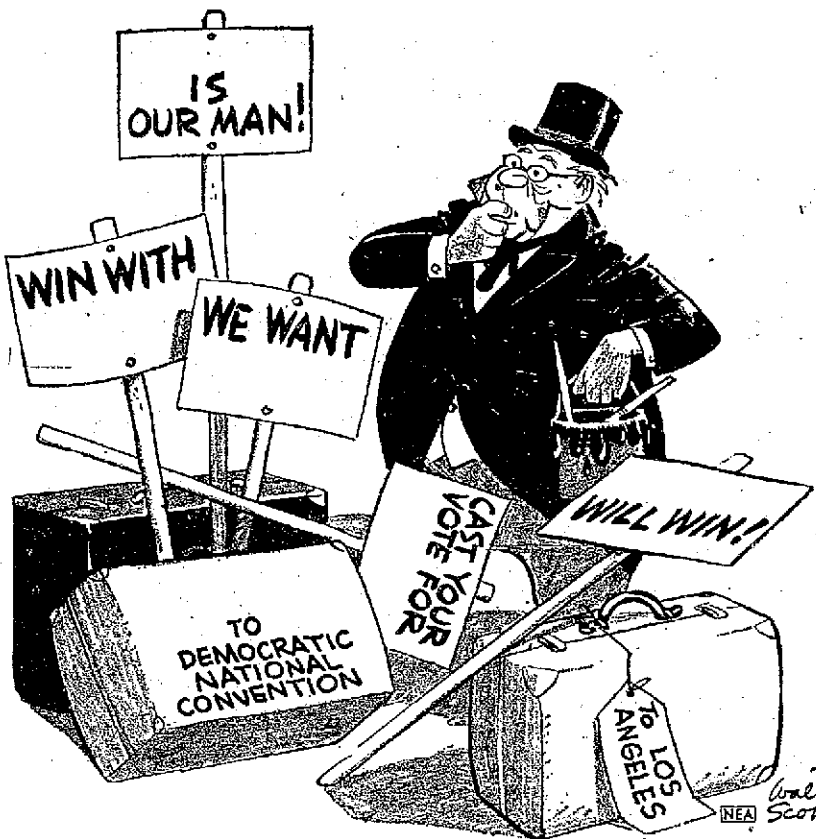
THE SENATE juvenile delinquency subcommittee, which has been slowed down by the serious illness of chairman Tom Hennings (D-Mo.) is about ready to open a new series of hearings.

These will be held at cities along the Mexican border to explore the effect of heavy narcotics traffic on juveniles.

Staff investigators have turned up evidence that customs offices along the Mexican border are seriously undermanned. There are only four customs agents for example along the 400-mile Arizona border.

Expected to emerge from the new inquiry are stiff criticisms of penny-pinching of manpower, a recommendation for a beefed-up federal narcotics bureau, and an urgent call on the State Department to abandon its historic reluctance to talk turkey with Mexican officials who permit marijuana and poppies to be grown in vast quantities.

PANTS salesman can find high-paying jobs at the California haberdashery owned by Rep. Chet Holifield (D-Calif.). At an investigation into Federal Home Loan Bank Board practices last week, Holifield found out the agency pays only \$9,800 per year to the men it puts in charge of \$100 million institution under its supervision when they are seized for banking act violations. Holifield expressed amazement and said, "I pay pants and tie salesman more than that in my store."



DAVID LAWRENCE

Japanese Risking Freedoms Democracy Has Given Them

WASHINGTON.—Poor Japan! Twenty years ago her militarists dragged the nation into war, and they lost an empire. Today the "left wing," inspired by Moscow, has turned Japan toward communism and a loss of the freedoms that democracy has given the Japanese people since World War II.

Japan's tragedy — her probable deterioration now on the economic side as she faces more and more barriers in the West — far overshadows the impact of the events of the last few days on American affairs.

It is no mystery why the Communists have made progress with their infiltration of Japan. They had something to work on—a basic antagonism to the United States growing out of the dropping of two atomic bombs in the last war. This, together with the years of humiliation afterward because of American military occupation, was bound sooner or later to make itself felt in popular opinion.

THE UNITED States has never officially regretted its dropping of the atomic bomb, because of the feeling that the surprise attack on Pearl Harbor was a dastardly business. Nevertheless, the building of friendship with Japan by the United States has been one of the challenging problems of the post war era. In fact, it is more important today than ever before that the West should have strong military allies in the Far East.

The Communists have moved in not only in the Far East but in Latin America, especially Cuba, next door to the United States. Likewise, the communists have wrought their mischief in the Middle East and everywhere in Africa, including South Africa, where race rioting has been stimulated after a long period of stability in race relations.

Today's dilemma is largely due to the appeasement tactics of the "left wing" in the United States as well as in Britain and France. It was the "left wing" that forced President Eisenhower into "summit"

conferences. It was the "left wing" which insisted that Khrushchev's "peaceful co-existence" should be welcomed. It is the "left wing" that is constantly pushing for recognition of Red China, which would be a death blow to American military strength in the Far East.

The Democratic speakers are having a field day in speeches about the events abroad. Sniping from the Democrats on the Senate Foreign Relations Committee continues. One would think President Eisenhower had torpedoed his own journey to Japan, that the Communists had nothing to do with it.

Only two courses of action are available now to either a Republican or a Democratic administration. One is to wield a "big stick" and take a chance on

getting into another war. Neither political party would take such a risk.

THE ALTERNATIVE policy is to "fight fire with fire"—that is, to spend more money for bigger and better propaganda, more money on the foreign-aid program to help allied nations to remain stable in their economy, and more money for national defense so as to ward off surprise attack. Then, if the so-called "liberals" will stop pressing for deals with Khrushchev and his kind, stop urging recognition of Red China, and stop feeding propaganda to the Russians about America's alleged weaknesses, there's a chance—not for the Republican or Democratic parties as such, but for the American people — to win the "cold war."

DREW PEARSON

House Backs 'Gift' to Big Business

WASHINGTON — The mad-dog days of Congress are the period when the skilled lobbyists deliberately wait to pass "sneak" legislation. This is the time when congressmen are in a rush to get home, don't study their legislative score-cards, will do anything to get the calendar cleared.

This is especially true during an election year. Last week, lobbyists took advantage of the mad-dog days to sneak through the House the so-called "General Electric Bill" which will permit a billion-dollar giveaway of patents to big business. These are the patents developed by the taxpayers' research money through the National Aeronautics and Space Administration which, if the bill passes the Senate, will now be turned over to individual companies.

The man who engineered this bill through the House is Democratic Congressman Overton Brooks of Shreveport, La., a good friend of the big defense contractors and the missile makers.

IN THE SENATE, however, another Louisiana solon, from another part of the state, Sen. Russell Long is determined to block the giveaway.

Paradoxically, some of the House liberals who ordinarily oppose big business apparently didn't know what they were voting for and supported the patents giveaway. They included:

DEMOCRATS: Kirwan,

Ohio, Coffin, Me., Addonizio, N.J., Reuss, Wis., Rooney, N.Y., Libonati and Pucinski, Ill., and Bowles, Conn; plus REPUBLICANS: Dorn, N.Y., Ayres, Ohio, Broomfield, Mich., Corbett and Fulton, Pa., Norblad, Ore., and Frelinghuysen, N.J.

PERHAPS the most significant comment during the debate came from Democratic Samuel Stratton of New York, a General Electric and Navy Department spokesman, who dutifully told his colleagues to support the Brooks bill because "big business means big employment."

The Neighbors

By George Clark



Primary Brought Victories to Everybody—Even Bonelli

LIKE the gasoline economy runs, California's June 7 primary has produced good news and victory for everybody, depending upon which way the statistics are bent.

Now comes Supervisor Frank Bonelli with his own analysis of election results. His estimate blandly assigns a good measure of the "strong Brown protest vote" to the fact that Brown opposes the Bonelli plan for reapportionment of the State Senate. Bonelli also suggests that the only way for Brown to rebuild his sagging popularity is to join the Bonelli group for splitting State Senate apportionment between north and south, 20-20.

It is interesting that Bonelli cites three chief reasons for the anti-Brown feeling: (1) Brown's handling of the Chessman case and capital punishment, (2) narcotics legislation, and (3) the issue of getting more votes for Southern California in the State Senate. Bonelli candidly blames "extremists" for the first two beefs but assigns virtue and Brown's only salvation to his own plan for reapportioning the State Senate.

Says the Bonelli communique:

"THERE is nothing Brown can do now to soothe feelings on either side of the controversy over Chessman and the death penalty. One extreme hates the Governor because he gave Chessman a reprieve in February, the other because he let him die in May.

"Nor can Brown do anything between now and November to placate the extremists who are angry with him for not rushing through a dope control program last spring. . . . However, Brown could pick up friends quickly in Southern California by reversing, or at least modifying, his stubborn opposition to reapportionment of the State Senate. If he doesn't his beloved water program is in for real trouble."

If Brown is in for trouble on the water

program, which well may be, the trouble was long ago predicted and thrown at the feet of Frank Bonelli, who need not take second place in the stubborn department to anybody. It was largely his own dedicated drive for reapportionment that spelled success of his efforts to get enough signatures to qualify the measure for the November ballot.

BROWN maintained from the start that his \$1.75 billion state water program bonds would suffer if Bonelli were successful in forcing the north to vote — on the same ballot—on whether or not northern Senate representation should be cut from 30 to 20.

Bonelli claims it's obvious that most people who voted for pension advocate George McLain did so because they were sore at Brown. And, as mentioned, one of the big three reasons for being sore was Brown's anti-Bonelli stand.

If Senate apportionment were a factor on the "protest," it would seem the Brown protest would be registered in much stronger terms in Southern California — that the north would be more inclined to endorse Brown's position of not tampering with the 30-10 Senate, favoring the north. But the percentages, statewide, tally closely with the Los Angeles County "protest" vote.

BONELLI'S election analysis, I think, is all wet and self-serving. But his reapportionment plan is not. It's an excellent plan and Bonelli has done a brilliant job of documenting it and presenting it. One outstanding presentation submitted every conceivable objection to his own plan and then carefully and clearly destroyed the objection.

But Bonelli's "do it now" insistence and his protestations that his measure will not jeopardize the all-important water measure is not so convincing. The double test in November—of the water bonds and of Senate reapportionment—may find Supervisor Bonelli presiding finally at a double wake before which he also served as executor.

Public Forum

Agreement and a Question

EDITOR:

I warmly agree with your editorial laying that story about 59 per cent of the youngsters in a Long Beach school using dope.

As you point out, anyone could tell at a glance that the story was preposterous, absurd, false, irresponsible, slanderous to our children, and easily disproven.

This editorial left only one question unanswered. Why did both Ridder papers print this absurd, false, irresponsible, preposterous, child-slandering, and easily disproven story? JIM PHELAN
143 Tivoli Drive.

'Open Letter to 12 Russians'

EDITOR:

My most wholehearted endorsement of your June 12 editorial, "Open Letter to 12 Russians." One facet of the strategy of international communism is to lull us into a false security. That you recognize and editorially warn against such tactics is commendable.

In a recent talk I made, I quoted Dmitry Z. Manuilsky, 1949 presiding officer of the UN Security Council, in a statement he made to the Lenin School of Political Warfare in 1931:

"War to the hilt between communism and capitalism is inevitable. Today (1931), of course, we are not strong enough to attack. Our time will come in 20 or 30 years (1951-1961). To win we shall need the element of surprise. The bourgeoisie

will have to be put to sleep. So we shall begin by launching the most spectacular peace movement on record. There will be electrifying overtures and unheard of conversions. The capitalistic countries will rejoice to cooperate in their own destruction. They will leap

at another chance to be friends. As soon as their guard is down, we shall smash them with our clenched fist."

They may be a bit off schedule but it is later than we think!

JOHN R. MCKINNEY
Circle Drive, Idyllwild.

WALTER LIPPMANN

Aged Care by Dole Or by Insurance?

THE administration has prepared a medical care for the aged program which the Director of the Budget, Mr. Stans, says will cost 1.5 billions by 1964 and 2.5 billions by 1970. For the Democrats, Sen McNamara and some 19 Senators, including Kennedy, Symington and Humphrey, have introduced a bill that would add medical insurance to the existing old age insurance. After the first year, the cost of this program would be 1.5 billions. Thus the two programs are approximately of the same size.

BUT BETWEEN the two programs there is a basic issue of principle.

Shall it be financed by compulsory insurance, which means that throughout a person's working life he and his employer will be taxed to provide an insurance fund for his medical needs when he is retired and is no longer earning an income? This is the principle of the McNamara bill in the Senate, as it was of the Forand bill in the House, and it has the support of the leading Democrats and of Governor Rockefeller.

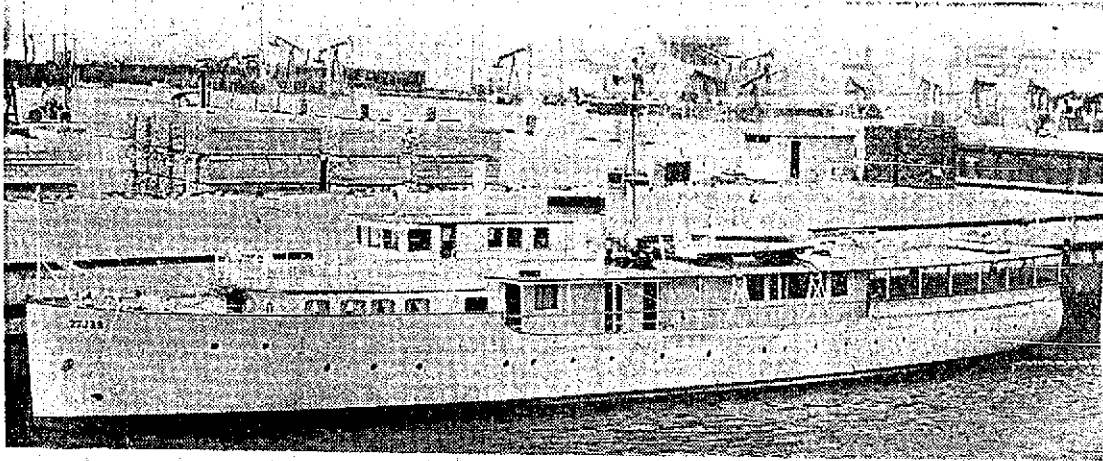
Or shall the program be financed, as the administration proposes, by charitable doles to the very poor, paid for out of compulsory taxes collected by the national and the state governments? For reasons which he has

never explained, the President regards compulsory social security taxes as unsound, Socialistic, and rather un-American; on the other hand, he regards compulsory taxes to pay for doles based on a means test as somehow more "voluntary," sounder, more worthy of a free society and more American.

WHY DOES the President feel so strongly opposed to the principle of compulsory insurance for medical care to supplement the insurance, which already exists, for old age? What is wrong about its being compulsory that a man should insure himself against the needs of his old age? What is so wonderful about a voluntary system under which a man who doesn't save for his old age has to have his doctors' and his hospital bills paid for by his children or public welfare funds?

THE PRESIDENT has been led to think, he says, that compulsory insurance is "a very definite step in socialized medicine." Why? In a system of compulsory insurance the Department of Health, Education, and Welfare, which would administer the program, could and should use as its agents private organizations like the National Blue Cross Assn. in negotiating with hospitals and nursing homes and in dealing with claims and complaints. The system would be financed as insurance. But it would be worked not by a new government agency but by the kind of private voluntary association which the President otherwise believes in.

| INDEPENDENT - Press-Telegram | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| Herman H. Ridder | Publisher |
| Paul H. Ridder | Co-Publisher |
| Harold M. Rines | Assistant to Publisher |
| Samuel C. Cameron | General Manager |
| Larry Collins | Business Manager |
| Malcolm Eoley | Executive Editor |
| Miles E. Sines | Managing Editor |
| Stanley Semis | Editorial Columnist |
| Harry Karris | Editorial Page |
| Comic Advertisement Representative: Metropolitan Sunday Newspapers, Inc. Member Audit Bureau of Circulation National Representative: Ridder Johns, Inc. | |



ALAMO AT ANCHOR ... After Shining Combat Career, Yacht Returns to Pleasure Cruises

Remembered for War, Alamo's Now a Yacht

By LEE CRAIG

A trim white yacht berthed in Long Beach Harbor has a more illustrious fighting record than many of the warships tied up nearby at the Terminal Island Naval Base.

The vessel is the 148-foot yacht Alamo, seen by thousands of television viewers as the former gambling boat in the "Mr. Lucky" series.

Now owned by Col. C. S. Smith, Compton newspaper publisher, the Alamo was built in Camden, N. J., for a tin plate millionaire named Leeds.

SHE WAS taken over in 1940 by the U. S. Navy and rechristened the Alabaster. Equipped with fighting and electronic gear, the craft participated in combat landings in Africa and Europe.

Later, she was taken to the Pacific where she served as floating headquarters for Marine generals in seven amphibious invasions.

The former luxury vessel was armed with two three-inch guns, four sets of 40-mm. antiaircraft weapons and 24 50-caliber machine guns.

in addition to two depth charge rails on her stern. A 75-man crew was packed aboard to operate the ex-yacht and man her guns and electronic equipment.

During her Pacific combat career, the Alabaster accounted for 21 Japanese planes and was credited with a "probable" submarine kill.

SMITH OBTAINED the yacht in January, 1947, after she was declared surplus by the government. He rebuilt the vessel and returned her original name.

Now restored to her primary role of providing pleasure, the 295-ton yacht has passenger accommodations for 20 and carries a 16-man crew. Power is supplied by two 500-horse-power Diesels.

The Alamo is tied up at

Picnic Scheduled

Casper, Wyo., picnic will be held Sunday, June 26, in Bixby Park.

CHEATING

Russ Citizens Use Slugs for Bus Fare

MOSCOW (AP) — The newspaper Evening Moscow reports some Soviet citizens are cheating the buses and tramways by depositing slugs for fares and spotters who catch them hold them up to public shame. One coin box, it says, yielded buttons, screws, nuts, washers, keys and lead counterfeits.

ITCHING Torture Stopped Like Magic

Here's blessed relief from tortures of vaginal itch, rectal itch, chafing, rash and eczema with an amazing new scientific formula called LAMACANE. This fast-acting, stainless medicated cream kills harmful bacteria germs while it soothes raw, irritated and inflamed skin tissue. Stop scratching—no speedy healing. Don't suffer another minute. Get LAMACANE today at all drug stores.

Newberry's
MONDAY
DOORBUSTERS

OPEN MONDAY 'TIL 9 P.M.

ready-to-hang

PLASTIC DRAPERIES

So smartly attractive and so practical . . . just wipe clean with a damp cloth. Assorted colors.

54" x 84"

Reg. \$1.00 Pr.

57^c
pr

PRINTED SHEERS

36-inch to 45-inch widths. 100% cottons. 1-10 yard lengths.

Reg. 57c Yd.

SPECIAL

36^c
yd



Potted Philodendron

2" pot, carefully selected plants . . . hardy variety.

Regular 25c

Special

10^c

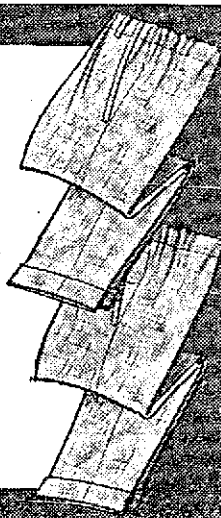
BOYS' CASUAL SLACKS

Huge selection of chino and denim. Sizes 4-18. A tremendous value.

Reg. to \$3.98

Close-Out

99^c



433 Pine • Downtown

J. J. NEWBERRY CO.

BUTLERS

SAVE UP TO 30%
On Your
TIRE NEEDS

TIRE SALE

Sturdy Rayon Tube Sale

600x16 **9.88***

670x15 **11.88***

710x15 **12.88***

*All prices plus Federal tax with your old tires. White wall slightly higher.

TUBES: 6.00x16 1.99
6.70-7.10x15 2.19

Guaranteed! Nylon Tubeless

670x15 **17.88***

710x15 **18.88***

760x15 **19.88***

750x14 **18.88***

800x14 **19.98***

You can have new tires all around for as little as 1.25 weekly.



PAINT UP TIME!

NEW IMPROVED SPRED SATIN

6⁴⁹
gal.

Apply with brush or roller. Water clean up. Little odor. Washable. 100% latex dries in 20 minutes. Beautiful colors for any decor.



GLIDDEN HOUSE PAINTS SPRED GLIDE-ON

Gallon

5⁹⁸

Finest quality exterior vinyl masonry paint. Goes on smoothly and easily, is moisture resistant and fade resistant. Ideal for stucco, brick, concrete and asbestos shingle siding. Decorator colors.



SPRED house paint

Gallon

7⁹⁸

You've never used a paint like this! Dries in 20 minutes . . . easy to apply . . . 100% latex. Resists City Fumes

EVERON HOUSE PAINT

Reg. 4.98 gallon

3⁹⁹

Clean, bright white to apply with brush, roller or spray. Covers 550 sq. ft. per gallon. The truly economical house paint.



EVERON OUTSIDE WHITE

Reg. 5.98 gal.

3.99

Beautifies and preserves. Highly weather-resistant. Easy to apply, dries with a high gloss film that remains firm and durable.

Special on Rockspar Varnish

Quart

JAPALAC ENAMEL

Quart

2⁸²

A real Butler Bargain. Heavy-bodied varnish for all interior surfaces. Dries without shrinkage to deep gloss. Brush on.

Durable enamel that covers in only one coat. New life for furniture, walls, woodwork. Glorious bright and muted colors.

Special Prices on Supplies



Roller and Tray

99^c



Drop Cloth 9' x 12'

79^c



2 1/4" nylon bristle brush

98^c



4" nylon bristle brush

1⁹⁸

Come in and let our Paint Dept. help you with your paint plans. Butler's Easy Pay Plans are for you—there is one for every budget. Remember, we give 2x Green Stamps with every purchase.



LAKEWOOD CENTER

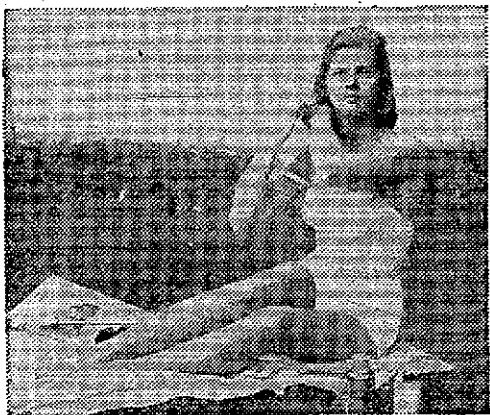
3252 LAKEWOOD BOULEVARD

MONDAY, THURSDAY, FRIDAY, 12:30 TO 9:30 P.M.
OTHER DAYS 9:30 A.M. TO 5:30 P.M.

WE GIVE S&H GREEN STAMPS

FREE PARKING PHONE ME (617) 3-8101

CONTACTS HELP YOUR MAKEUP AND HAIR-DO!



QUESTIONS AND ANSWERS ON CONTACT LENSES:

Q. How do contacts help a woman's makeup and hair-do?

A. After she spends hours on her hair and dress and makeup, the effect is not spoiled by distorting spectacles. Also, it gives her a much wider choice in hats and earrings.

Q. Are contact lenses comfortable?

A. There are no nerves on the surface of the eye, where the contact lens floats. Eyelids can feel contacts at first, but wearers soon get no sensation from contacts, and may wear them 24 hours a day.

Q. What are my chances of being able to wear contacts?

A. Your chances are 85%, as 8 1/2 people out of 10 who try contact lenses can wear them. What it takes mainly is some patience and the ability to accept a new idea.

Q. How much do contact lenses cost per year?

A. The cost per year may run lower than spectacles, as one contact lens prescription should last a lifetime, compared to the cost of 5 or 10 sets of glasses and frames during a lifetime.

GET THE FACTS ABOUT CONTACTS--F-R-E-E!

The publishers of Contact Lens Newsletter recommend the following contact lens specialists in this area--be sure to mail coupon today for free literature that can change your life!

Your name

Your address

City Zone State

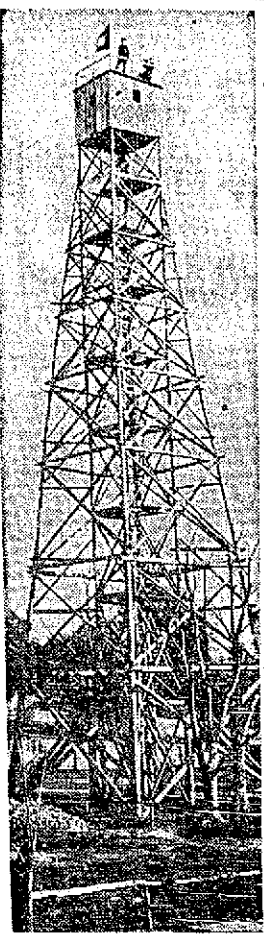
TEAR OUT COUPON NOW AND MAIL TO:

DR. J. M. SOSS, Optometrist

37 Pine Avenue • HE 5-6219

32 Years in Long Beach

Signal Corps Flags 100-Year History



SIGNAL CORPS KEYNOTES (FROM LEFT): Civil War Signal Tower, World War I Cameraman (France), World War II (Italy) and Today's Combat TV Cameraman

By HERB SHANNON

Headquarters of the U. S. Army's most unusual post is the former Paramount motion picture studio in New York. It is dedicated to the illusion of warfare in the interest of maintaining the Army's readiness for the real thing.

Sound stages on which were launched careers of the magic age of the movies from Rudolph Valentino to Ginger Rogers now are the settings for the anonymous soldier-actors of combat training films.

This is Army Pictorial Center, which with other arms of the parent service, will celebrate the 100th anniversary of the Signal Corps on Tuesday.

HISTORICALLY, the pictorial division goes back almost to the founding of the Signal Corps as a separate branch of the service on June 21, 1861. Archives in care of the center are the repository for the remarkable works of Matthew Brady, Civil War photographer whose wet-plate negatives still are criteria for combat records.

Other functions of the Pictorial Center include the training of combat cameramen, development of visual aid techniques, production of information and education films and the development of purposes.

In the motion picture records center are priceless negatives ranging from the early-day documentation of World War I to the eyewitness camera reporting of World War II and Korea.

AND NOW, added to these filmed accounts of historic events are the electronic tapes of the Pictorial Service cameramen of the present, armed with a hand-held television camera and battery-operated transmitter strapped to his shoulders.

Until shortly before World War I, photographic activities of the Signal Corps were limited chiefly to still pictures. The Army's first photographer, Sglt. George W. Rice, was designated for duty with an expedition to the Arctic in 1881. Prior to that the Army relied on civilian photographers.

During World War I the

importance of motion pictures for historical records and the training of troops began to be recognized.

But it was in World War II that the real significance of the motion picture camera in warfare became recognized and the Army Pictorial Center came into being.

ON MARCH 1, 1942, the first contingent of soldiers moved into the newly-purchased film studios in Long Island City, New York, to activate what was then known as the Signal Corps Photographic Center. A few weeks later the training film section and the photo schools from Fort Monmouth, N. J., joined the cadre group and the center was in business.

Immediately there was an influx of some of the best-known names of stage and screen.

Among those who took bunks in the hastily-constructed Army barracks on the studio's back lot were Pvt. William Holden and Jeffrey Lynn. Then came Second Lt. Dan Dailey and Lt. Jack L. Warner to work in studio production offices.

At one time in 1943 there were three privates at the Photo Center who immediately prior to induction or enlistment were averaging a combined wage of \$6,000 a week by tickling typewriters.

Death Law Ban Asked in France

PARIS (AP)—The execution of Caryl Chessman has prompted a new effort to abolish the death penalty in France. Rene Lecocq, a Gaullist deputy, said he introduced his bill to end capital punishment because of Chessman's execution. Many attempts have been made to retire the guillotine to French museums but all have failed. This one is not given much chance either.

—Irwin Shaw, Dashiell Hammett and William Saroyan.

While Saroyan was earning \$1.65 a day as a film strip script writer for the Army, his name was inscribed on the side of the Astor Hotel in Times Square at the top of a 13-story sign advertising his current entertainment film, "The Human Comedy."

\$10.00 IN ORANGE STAMPS

FREE

VOID AFTER JUNE 25

with any \$3 or more fresh meat purchase
U.S.D.A. CHOICE MEAT
IDEAL Pork Shop 7th & Pine, Downtown L. B.

TREMENDOUS \$50,000.00 PURCHASE!

BANKRUPT BROADLOOM STOCK

Once in a Lifetime Purchase at Public Auction of the Bankrupt Carpet Stock from Kay's Department Store! Hundreds of Rolls of the Biggest Names in Broadloom! \$50,000.00 Inventory of Mohawk, Lees, Gulistan, Furth, Bigelow, Etc. — Distributed to Our Three Big Warehouses for Convenience of Sale. Early Birds Will Find the Best Selection. Hurry! See Them Today! Open Today — Sunday 10 A.M. to 6 P.M.

COTTON CHENILLE BROADLOOM

PILE
In the LATEST DECORATOR Colors
Plush or Boucle
1.99 SQ. YD.

VISCOSE TWEED BROADLOOM

PILE
The Most Wanted Styles
FULL ROLLS
1.29 SQ. YD.

100% DUPONT NYLON OR 100% WOOL

PILE
POPCORN \$ **2.85** SQ. YD.
WEAVE REG TO \$7.95

BIGELOW ALL-WOOL WILTON

10,000 YARDS AVAILABLE. WOULD BE A TERRIFIC BUY AT 10.95 A YARD.

12 & 15-FT. WIDTHS

\$4.95 Sq. Yd.
NOW ONLY

MODERN CARPETS

LOS ANGELES
6333 SO. BROADWAY
PL 3-2201 • PL 3-2202

17th AND PACIFIC
SAN PEDRO
TE 3-3505 SP 5-1413



MODERN'S CARPETMOBILE IS AS NEAR AS YOUR DOOR
Call Collect
Pleasant 3-2201
BANK TERMS
36 MONTHS TO PAY

OPEN DAILY 9 AM-9 PM—SATURDAY 9 AM-6 PM—SUNDAY 10 AM-6 PM

DR. COWEN Says:

PAY LESS ... AND TAKE LONGER TO PAY!



It's easy to see why it's so easy on your budget to buy Dental Plates at Dr. Cowen's. Prices are low, and because you can spread the monthly credit payments over any reasonable length of time, the payments are smaller. Convenient credit is promptly arranged...no delay or red tape, no bank or finance company to deal with...no interest or carrying charges when you use Dr. Cowen's Liberal Credit Plan.

WHY BORROW TO BUY

NOT ONE EXTRA CENT for CREDIT

DENTAL PLATES

Dr. Cowen gives you all the credit you need to obtain the modern dentures you need. It's the easy, thrifty way to get the benefits of improved Transparent Material Plates, set with new Trubyte Bioform Teeth...acclaimed by the Dental Profession as one of the greatest advances in the development of restorations.

SPECIAL for PENSIONERS

More pensioners are now eligible for Dental Plates under California Medical Assistance. Visit the Dr. Cowen Dental Offices anytime at your convenience for full information about the pension provisions for Dental Care.

EXAMINATION WITHOUT APPOINTMENT

DR. COWEN

In Downtown Long Beach
107 W. BROADWAY
CORNER PINE • OPPOSITE BUFFUMS
OPEN DAILY 9 A.M. TO 5:30 P.M., SAT. TILL 12:30

PHONE-Long Beach
HEMlock 6-7241
Low Prices Quoted in Advance



FREE PARKING 50 CONVENIENT PARK & SHOP LOTS, DOWNTOWN LONG BEACH

HEARING PROBLEM?



Here is your Answer
Come into Sears SILVERTONE Hearing Aid Center and SEE:

Tiny 1/4-oz. device

an amazing sub-miniature electronic device that fits IN your ear. No wires... it's a self-contained unit!

Silvertone Guarantee... satisfaction guaranteed or your money back.

FREE hearing test and consultation in the privacy of your home or our air-conditioned office.

New low prices on hearing aid batteries.

MAIL COUPON TODAY FOR FULL INFORMATION

Consultant... Dick Dexter
450 Long Beach Boulevard

Gentlemen: I want to know more about your amazing Listening Aid. Please see that I receive full information as soon as possible.

Name.....
Address.....
City.....Zone.....State.....

OPEN 3 NIGHTS, Mondays, Thursdays and Fridays 9:30 a.m. to 9:15 p.m. Other Days 9:30 a.m. to 5:30 p.m.



Rug and Furniture Warehouse Surplus

Sale

Save 10% to 50%

No C.O.D.'s
No Phone Orders
No Dealers, Please

SEARS Long Beach

Super Rug SPECIALS!

5.95 Tufted Wool-Pile Carpeting
SAVE 25%!
Deluxe all-wool tweed in 5 distinctive Harmony House colors... woven for service and rich decorator beauty, 12 feet wide. Be early for better selection!

4 44 sq. yd.

8.95 All-Wool-Pile Broadloom
SAVE 28%!
Dense, deep textured pile that hides footprints and soil, defies years of wear. 5 solids, 3 tweeds... all 12 feet wide.

6 44 sq. yd.

8.95 Twisted Wool-Pile Frieze
SAVE 16%!
Extra durable all-wool frieze with fine resistance to crushing and soiling. 4 basic fashion colors... 9, 12 and 15-ft. widths. Be early for better selection!

7 44 sq. yd.

10.95 Quality Wool-Pile Wilton
SAVE 21%!
The most durable of round-wire weaves, tightly packed for years of service. Crush resistant, springy pile. 5 colors. 9, 12 and 15-ft. widths.

8 44 sq. yd.

Sculptured Cotton-Pile Rugs
24x36-inch size
Hi-low geometrics densely woven from fine cotton yarns in 6 Harmony House colors with rubberized non-skid backs. Washable. Save at Sears! Sears low price!

2 99 sq. yd.

Carpeting Also at
Sears Los Altos
2125 Bellflower Blvd. GE 9-6883

Furniture Spectaculars!

106.80 Salem Maple 4-Pc. Bedroom
SAVE 56.81!
Beautiful Colonial styling: Headboard, dresser with tilt mirror and 2 night stands. Unusual value.

49 99

79.90 Walnut 2-pc. Bedroom Ensemble
SAVE 39.91!
Mellow walnut finish: Full-size headboard and massive dresser with mirror. Save money at Sears!

39 99

199.95 Modern Foam 2-pc. Living Room
SAVE 50.00!
Attractive modern... with heavy frieze cover and resilient foam cushions. Hurry!

149 99

24.95 Occasional Tables
SAVE 14.96!
Ultra-smart occasional tables in choice of finishes. Cock-tail, step-end, lamp. Outstanding value! Sears low price!

9 99 each

Tremendous Value in New Slat Bench
Size 18"x48"
Attractive modern styling in mellow walnut finish with brass ferruled legs. Outstanding value! Sears low price!

9 99 each

Replacement Pad for Patio Chaise
Sensational buy!
Heavy duty, moisture resistant cover in choice of decorator colors. Be early for better selection. Save at Sears!

5 99

Better Quality Sleep Set
Twin size
Multi-coil set for balanced head-to-toe support. Full size with 510 coils... 54.99

49 99

49.95 Frieze TV Platform Rockers
SAVE 20%
Just made for comfortable TV viewing! Richly covered in decorator frieze. Terrific Sears values!

39 99

169.95 Foam Cushioned Sofa, Chair
SAVE 39.96!
Only 3 of these... richly upholstered in smart brown tweed. Club chair matches.

129 99

54.95 Fine Quality Twin-Size Mattress
SAVE 27.96!
Less than half the original price! Sleeping comfort for years to come! Save money at Sears!

26 99

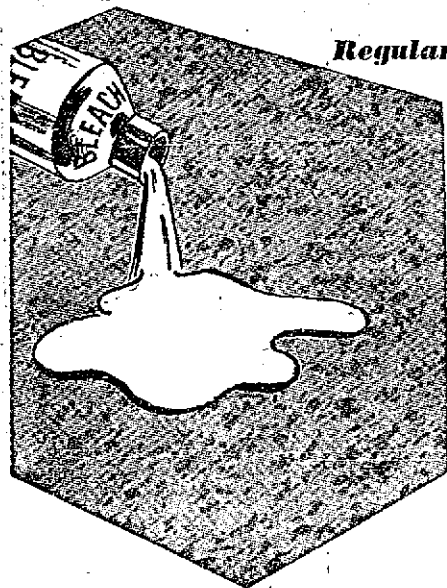
109.90 Modern Lined Oak Bedroom
SAVE 44.91!
Beautiful lined oak finish on double dresser with mirror and full-size headboard. Save money now!

64 99

\$5 DOWN
on all furniture purchases up to \$200. Sears Easy Terms.

\$10 DOWN
on furniture purchases totaling \$200 or more. Sears Easy Terms.

SAVE 25% on 'Gaiety Supreme' Deluxe Vinyl Floorcovering

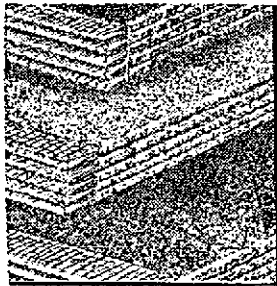


Regular 3.98 sq. yd.

2 99 sq. yd.

Decorator colors aglint with gold and silver metallic highlights add new beauty to your kitchen, dining room or even living room. Damp mop is all the cleaning it needs. Buy now! Unusual value! 6-ft. width. Save now!

2.98 Rayon-Acetate Tweed Rug



2 44
24x36" size

Non-skid back. 5 decorator mixtures. Matching fringe. Hurry!

4'98 size 27x48" 4.44
5'98 size 30x54" 5.44
12'98 size 4'x6' 11.44

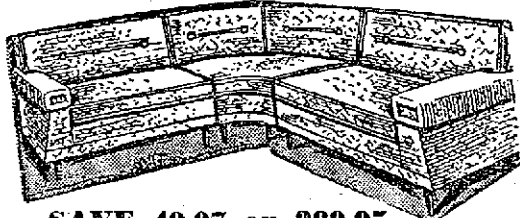
9x12 Fringed Cotton Plush-Pile



Reg. 19.99

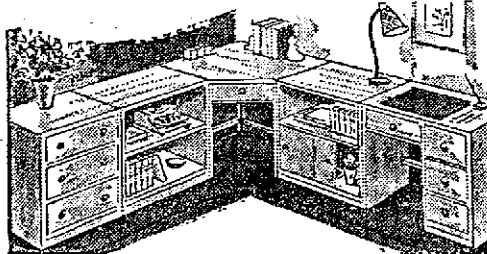
15 99

Decorator rug in brown, beige, rose, gray, green solids. Washes easily. Save!



SAVE 40.07 on 289.95 3-Pc. Modern Sectional
Sectional with full 90° curve and off-the-floor styling. Resilient foam latex cushions... acetate frieze. Save money at Sears! SAVE 30.07 on 99.95 2-pc. sectional... 169.88

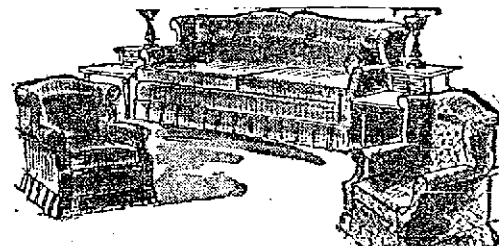
249 88



58.75 Ready-to-Paint 5-pc. group

Functional, correlated pieces in clear Ponderosa pine ready to paint, stain or lacquer. Sold separately.

3-Drawer chest... 11.95
Bookcase... 8.95
Corner desk... 11.95
Bookcase w/doors... 9.95
Student desk... 15.95



SAVE 30.07 on 159.95 Provincial-Type Sofa

Early American style in tweed or print. Foam latex cushions. Choice of colors. Hurry for better selection. 89.95 Provincial chair... 79.88 99.95 Hi-back chair... 89.88

129 88



SAVE 30.07 on 109.95 King-Size Studio Lounge

Decorator plastic in colors that wipe clean with damp cloth. Back detaches to make comfortable bed. Outstanding value!

79 88

Free Store-Side Parking

"Satisfaction guaranteed or your money back"

SEARS

Downtown Long Beach

Long Beach Blvd. at Fifth
HEmlock 5-0121

Mystery Guests Due To Address AA Meet

By JIM McCAULEY
More than 180 distinguished "mystery" speakers will come here July 1-3 to address the largest convention ever booked in Long Beach.

Why the hush-hush approach to a convention? The occasion is the third international conclave of Alcoholics Anonymous.

Ten thousands persons will hear addresses by topflight speakers who at onetime were alcoholics, but straightened out and went on to make a significant mark in the business world.

The speakers wouldn't want their business associates to know—in all cases—that they are reformed drunks. Anyway, AA never reveals the names of its members—an inducement to problem drinkers who want to get help quietly.

200 speakers, AA released only 20 names to the press. The 20 are all authorities on the problems of alcohol, but never alcoholics.

Doctors, clergymen, industrial health personnel, penologists, police and others will discuss the problems of alcoholism.

The convention has deluged the Long Beach Convention and Visitors Bureau. Howard Jones, bureau manager, has assigned two staff members to find housing for the thousands of visitors.

Hotels here have been booked up for months, and Jones earlier predicted it might be necessary to make an 11th hour request for private housing if AA registration here goes much over ten thousand.

The convention is so big that two of the mass meetings are to be in Long Beach Memorial Stadium.

THE CONVENTION, which comes as the AA is celebrating its 25th birthday, will attract visitors from many of the 80 nations served by AA, Jones said.

Some of the speakers include Chief Justice John M. Murtagh of the Court of Special Sessions in New York City; Dr. Harry Tiebout, Greenwich, Conn., psychiatrist; Dr. John L. Norris, Rochester, N.Y., medical director of Eastman Kodak Co., and Dr. W. W. Bauer of Chicago, director of the Department of Health Education, American Medical Assn.

Clinton Duffy, chairman of the California Adult Authority and former warden at San Quentin Prison, will describe how AA has spread to 400 correctional institutions.



ELAINE ANNE MALCO
Long Beach Entry

Ceramic Exhibition Will Select Queen

Elaine Anne Malco, 15, daughter of Mr. and Mrs. Leo Malco, 5441 El Cedral, Park Estates, is this city's entry for queen of the 12th annual Ceramic Spectacular July 7-10 at the Lafayette Hotel.

She will compete with a dozen candidates from other Southland cities, each sponsored by a ceramic studio. Her sponsor is Miles Craft, 705 Long Beach Blvd.

The winner will be determined by the advance sale of show tickets.

Elaine Anne is a student

Adenauer Returns
BONN, Germany (UPI)—He told newsmen he had Chancellor Konrad Adenauer "given orders to be kept" on returned Saturday from a "stantly informed" on development in northern Italy.

CONN ORGAN

SERVING MUSIC SINCE 1918

HEADQUARTERS ALL STYLES, COLORS, MODELS

FREE INSTRUCTION

PIANOS FOLK'S ORGANS

2119 N. LONG BEACH BLVD., Compton

OPEN DAILY 9 A.M. - 9 P.M.

NE 2-0488 - NE 5-8022

CLOSED SUNDAYS

SOUTHLAND'S LARGEST DISPLAY

SALES & SERVICE

REDUCE

Doctor's Personal Supervision

Lose UP TO 6 Lbs.

Each Week

NEW METHOD

NE 9-2474

MRS. X LOST 30 LBS. IN JUST 5 WEEKS

HAVE ONE OF THESE DENTURE PROBLEMS?

Uneven Gum Ridges • Shallow Lower Gum Ridge • Sagging Facial Muscles

Sharp Bone Under Gum • Spongy Gums

Sore Spots • V-Shaped Palate

446 PINE AVE.

No extra charge on difficult cases

No matter how many laboratory and dentist's hours spent, price is same.

EASY CREDIT WITH NO INTEREST CHARGED

No credit cards or special financing needed. Same price cash or credit.

Wait 45 days for your first credit payment, and take two years to pay.

THE PHONE THAT TELLS YOU your savings in advance—HE 6-4072

Dr. F. E. Campbell

for exact prices NOT ESTIMATES!

FAST PLATE REPAIRS

SAME LOW PRICES AS 10 YEARS AGO

FREE PARKING 6th and Locust

Your Dentures Come First—The Money Is Secondary

Why You Can Depend On My Prices

We don't want you ever to expect lower prices than you got. To give you confidence we have the price permanently marked into each sample denture. You see the denture, you see the price, you choose.

SHOP PENNEY'S DOWNTOWN MON. AND FRI. 9:30 TO 9 P. M.

PENNEY'S

ALWAYS FIRST QUALITY

DOWNTOWN LONG BEACH

ATTENTION! "HALF SIZES"

We have just made a spectacular special closeout purchase from one of California's leading half-size dress manufacturers. Three styles in summer weight fabrics that will be the delight of every fashion conscious half-size woman...

STYLE A

A beautiful new combed, lightweight cotton in rich transition color tones. Step-in model, pleated flared skirt especially designed to minimize bulges. Buckle and front buttons blend with dominant print color.

STYLE B

A rayon/acetate lightweight, hand washable fabric that gives an excellent imitation of pure-dye silk. The graduated tucks of the skirt side panels proved to be one of the manufacturer's most popular models. Smart for around the clock.

STYLE C

A striking sheer cotton print with a dainty all-over leaf motif and in a beautiful range of colors each with white. The ruffled under-collar is permanent finished cotton organdy, and blends well with the white shank buttons that open to the step-in front. Truly wonderful warm weather dress.

SIZES 12½ TO 24½

This is such a fabulous special that we can't wait for illustrations to be made in order to tell you about them. Come see for yourself and we know you will want several. Please don't miss this terrific ONE TIME BUY! Be here early... First come... First served. Values like this won't last long! USE YOUR PENNEY CHARGE CARD and buy all you'll need this summer.

0888

ONE TIME ONLY BUY!

SECOND FLOOR—PENNEY'S DOWNTOWN

SHOP PENNEY'S DOWNTOWN MON. AND FRI. 9:30 TO 9 P. M.

PENNEY'S

ALWAYS FIRST QUALITY

DOWNTOWN LONG BEACH

NOW...

FOR A LIMITED TIME ONLY!

MADE-TO-MEASURE CUSTOM DRAPES

144 YARD INCLUDES LABOR

Fabric and All Materials

Take your pick of solid color fabric in all the smartest decorator colors...

Penney's best selling drapery fabrics in a host of beautiful decorator plain colors. All fabrics are first quality... best sellers... no close-outs or clearance fabrics. Popular woodtones of nutmeg, bisque, rose, green and white. USE YOUR PENNEY CHARGE CARD.

And Penney's Includes the Making Right in the Fabric Price

Included Are

Fabric • Labor • Fan Folding • Weighted Seams

Double Bottom Hems • Any Length 54 to 96-inch

Everything Complete • Finest Quality Guaranteed Workmanship

HERE'S ALL YOU DO:

1. Take these window measurements, bring them in to Penney's.

Length of rod

Top of rod to floor or ceiling to floor

Width of window including frame

Up of rod to window sill or desired length

All you do is measure your windows and come to PENNEY'S... our experienced drapery consultants will figure the needed yardage and quote the low price. That's all you have to do for beautiful, new custom-made draperies.

PENNEY'S

ALWAYS FIRST QUALITY

DOWNTOWN LONG BEACH

SPECTACULAR YARDAGE CLEARANCE

Here's a spectacular mid-year savings on better quality yardage that must be cleared to make room for new merchandise arriving daily! Limited quantities, in many cases, and discontinued patterns, but each and every yard is drastically reduced for quick clearance.

GROUP 1 Approximately 1800 Yds.

In this large group you will find discontinued patterns and short lengths in our own famous Regulated Cotton Prints as well as colorful striped denim that is so ideal for your whole family's summer sportswear. Both are 36 inches wide.

44^c yd

GROUP 2 Approximately 800 Yds.

45" Dacron Polyester Printed Sheers

45" Printed Nylon Chiffon

36" Gingham Plaids

36" Woven Seersucker

45" Tufted Nylon Sheers

38" Dotted Swiss

45" Couturier Prints

45" Silcade Prints

36" Pastel Cotton Satin Prints

36" Cotton and Cupioni

36" Regulated Cottons

66^c yd

GROUP 3 Approximately 400 Yds.

38" Striped Hoya Cloth

36" Imported Cottons

45" Plaid Nylon Chiffon

45" Acetate Sharkskin (pastels)

36" Fashion Cotton Prints

45" Pure Silk Organdy

45" Silglow Silk & Acetate Prints

45" Arnel Triacetate and Cotton Coordinates

77^c yd

GROUP 4 Approximately 350 Yds.

45" Solano in Solid Colors

45" Tissue Shantung

45" Rayon Topel Broadcloth

45" Peninub Rayon Fabric in Assorted Colors

88^c yd

GROUP 5 Approximately 160 Yds.

45" Embroidered Silk Organza

54" Black and Gold Wool Tweeds

54" Wool Flannel Suiting in Luscious Pastels

144^c Yd.

GROUP 6 Approximately 700 Yds.

45" Embroidered Solano

54" Black Wool and Cashmere

54" Pastel Wool Flannel

54" Wool and Nylon Flannel

54" Grey Tweed

54" Worsted Shepherd Checks

244^c Yd.

DOWNSTAIRS STORE

PENNEY'S DOWNTOWN

LONG BEACH

Mayor's Race Rated Wide Open

By GEORGE WEEKS

A wide-open race for the Long Beach mayor's office is developing. The outcome is still unpredictable.

So far the contest is moving, in the words of one councilman-elect, "like a whirlwind — mostly 'round and 'round."

It will be decided officially on July 5, the first day the five new councilmen and four re-elected incumbents get together for a formal meeting.

Meanwhile partisans of various candidates, declared and undeclared, are trying to settle it in fact by behind-the-scenes dickering.

One possibility — that the five newcomers might attempt to limit the choice to their own ranks — was discounted by one of their number.

THE "CLASS OF '60," comprising a Council majority, discussed the mayoralty race at an informal post-election meeting, but reports were that they made no decisions and no agreements.

Among the acknowledged candidates are the two veterans on the Council, Mayor Raymond C. Kealer (councilman, 1st district, 13 years), and Vice Mayor Virgil H. Spongberg (councilman, 9th district, 11 years).

Prominently mentioned among the new councilmen-elect are Emmet M. Sullivan (6th district), former harbor commissioner, and Edwin W. Wade (5th district), long active in Navy circles and as a member of the Armed Services Commission.

Traditionally the candidate who proves the best vote-getter in the city election is also considered a prospect. But Bert B. Bond of the 2nd district, who rolled up a total of 63,551 to lead the 18 nomi-

nees, said he is not in the contest.

In spite of his big vote, Bond said he regards himself as an amateur in need of more experience.

IF THE PRECEDENT of 1957 is followed, the outcome will be decided by a last-hour election.

By way of contrast, the 1954 race was settled at a semipublic luncheon where councilmen marked ballots later ratified as a formality.

At that time the only hold-over member was Kealer (Spongberg had served on earlier councils.)

Coalition not announced in advance.

Election of the mayor will be the first order of business when the Council meets July 5, one day after the official day for taking office. City Clerk Margaret Heartwell will preside as a sort of interim mayor. She counts the ballots — names written by councilmen on blank slips of paper.

THE MAYOR'S SALARY is the same, as other councilmen, but he qualifies for such perquisites as more frequent trips, participation as host to the International Beauty Congress, a private office of his own and membership on five sanitation district boards at \$25 per meeting per board. In recent years, too, one

mayor, Burton Chace, has gone on to membership on the County Board of Supervisors and another, Lyman Sutter, to a judgeship on the Municipal bench.

Election of the vice mayor follows immediately after the mayoralty election. It is sometimes influenced by the maneuverings for the top spot.

THE MAYOR'S SALARY is the same, as other councilmen, but he qualifies for such perquisites as more frequent trips, participation as host to the International Beauty Congress, a private office of his own and membership on five sanitation district boards at \$25 per meeting per board. In recent years, too, one

mayor, Burton Chace, has gone on to membership on the County Board of Supervisors and another, Lyman Sutter, to a judgeship on the Municipal bench.

Election of the vice mayor follows immediately after the mayoralty election. It is sometimes influenced by the maneuverings for the top spot.

THE MAYOR'S SALARY is the same, as other councilmen, but he qualifies for such perquisites as more frequent trips, participation as host to the International Beauty Congress, a private office of his own and membership on five sanitation district boards at \$25 per meeting per board. In recent years, too, one

mayor, Burton Chace, has gone on to membership on the County Board of Supervisors and another, Lyman Sutter, to a judgeship on the Municipal bench.

Election of the vice mayor follows immediately after the mayoralty election. It is sometimes influenced by the maneuverings for the top spot.

THE MAYOR'S SALARY is the same, as other councilmen, but he qualifies for such perquisites as more frequent trips, participation as host to the International Beauty Congress, a private office of his own and membership on five sanitation district boards at \$25 per meeting per board. In recent years, too, one

mayor, Burton Chace, has gone on to membership on the County Board of Supervisors and another, Lyman Sutter, to a judgeship on the Municipal bench.

Election of the vice mayor follows immediately after the mayoralty election. It is sometimes influenced by the maneuverings for the top spot.

THE MAYOR'S SALARY is the same, as other councilmen, but he qualifies for such perquisites as more frequent trips, participation as host to the International Beauty Congress, a private office of his own and membership on five sanitation district boards at \$25 per meeting per board. In recent years, too, one

mayor, Burton Chace, has gone on to membership on the County Board of Supervisors and another, Lyman Sutter, to a judgeship on the Municipal bench.

Election of the vice mayor follows immediately after the mayoralty election. It is sometimes influenced by the maneuverings for the top spot.

Child Education Workshop Slated

First annual Workshop in Nursery Education will open Monday at the Lakewood campus Child Development Center of Long Beach City College and continue through June 27.

Though registration in the week-long workshop is limited to 30, special sessions open to parents and teachers of young children will be held Wednesday evening and all day Saturday. The program is sponsored by the City College General Adult Division and Long Beach Council of Parent Nursery Schools, Inc.

Visiting chairman of the workshop will be Mrs. Katherine Arnold, director of the adult family living program for Phoenix Union High School and Phoenix College. She is the author of many articles on nursery education.

THOSE ENROLLED in the workshop course will share in a program for a demonstration class of 20 preschool children at the Child Development Center. The course will carry two units of credit.

First of two public sessions will be held from 8 to 10 p.m. Wednesday in Room 502 of the City College art building. General topic will be "Building the Feeling of Confidence and Adequacy."

There is a \$1 registration fee for the open session Saturday, 9:30 to 3:30 p.m. in Room 502. Participants are advised to bring lunch. Topic will be "Steps Toward a Healthy Personality."

General Adult Division

consultants for the workshop are Mrs. Joy B. Axtell and Mrs. Mary W. Edmunds. Representing the Long Beach Council of Parent Nursery Schools will be Mrs. Jacqueline Demler, Mrs. Veronica Tincher, Mrs. Frances Jones, Mrs. Irene Kohn and Mrs. Marjorie Pearsoil.

RARE HOLDOVER
Rail Fans Visit L.B. on Red Car Special

A group of rail fans from the Pacific Railroad Society arrived in Long Beach Saturday aboard a chartered train of the Metropolitan Transit Authority on a special trip from Los Angeles to Catalina. The MTA's so-called Red Cars were described as a "rare and lusty holdover from the great inter-urban days."

Light and electric power were out in a 5-block area near San Antonio Dr. and Orange Ave. for about two hours Saturday night when a line broke at 6:48 p.m.

Southern California Edison Co. officials said the area affected was to the east and south of the intersection, where there are a large number of apartments.

\$300 in Cigarettes Stolen From Garage

A burglar took more than \$300 worth of cigarettes early Saturday from a garage at 2931 Gale Ave., police reported.

The garage is used for storage by Playtime Amusement Co.

Shipyard Employment Seen Steady

Employment at the Long Beach Naval Shipyard is not expected to increase during the July-September period, according to Sen. Thomas H. Kuchel.

Figures from the Navy's Bureau of Ships, released Saturday by the senator, forecast increases for the other two naval shipyards in the state.

LOCAL NEWS BRIEFS

2 Iowa Town Picnics Slated

The Spencer, Clay County, Ia., picnic will be held at 11 a.m. Sunday, June 26, at Bixby Park.

The 14th annual Belle Plaine, Ia., picnic will begin 11 a.m. Sunday, June 26, in Bixby Park.

Judge Fred Miller and attorney Milton Emlein will present American flags to four youth groups in behalf of the B'nai B'rith Lodge at an open meeting Wednesday at 8 p.m. in the new Jewish Community Center, Willow and Grand Aves. Flags will be given to the Boys' Club of North Long Beach, the West Side Girls' Club, and a Boy Scout and a Girl Scout troop.

Indiana Picnic

The annual Indiana state picnic will be held Sunday, June 26, from noon until 3 p.m. in Bixby Park.

The National Association for the Advancement of Colored People, Long Beach branch, will hold its first talent show and dance at Morgan Hall Continental Room from 4 to 9 p.m. Sunday, June 26.

SERVICE CLUBS

Revolution in Cuba Topic for Clubmen

OPTIMIST CLUB — Thursday noon, Lafayette Hotel. Val Moore, chairman. Speaker: Chester Anderson, on the Cuban revolution.

EXCHANGE CLUB — Wednesday noon, Memorial Hospital, Columbia St. and Atlantic Ave. Bernard McCune, presiding. Tour of hospital.

KIWANIS CLUB — Tuesday noon, Lafayette Hotel.

UPTOWN OPTIMIST CLUB — Tuesday noon, Alfred's restaurant. Dr. William D. Lackey, chairman. Tour of Memorial Hospital.

ROTARY CLUB — Wednesday noon, Lafayette Hotel. Harold J. Lewis, presiding.

SHRINE CLUB — Tuesday noon, Lafayette Hotel. Mose E. Lewis Jr., chairman. Speaker: Judge Martin DeVries.

Suspect Nabbed in L.B. Shooting

Long Beach police Saturday afternoon arrested a shooting suspect soon after a Los Angeles man suffered a bullet wound in his right leg.

The victim, Leroy Brown, 29, was treated at Seaside Hospital and released. Detective Jud Drake said. Booked in City Jail for investigation of assault with a deadly weapon was Percy Walker, 23, of 1430 Myrtle Ave. The shooting occurred at Walker's residence, Drake said.

Shipyard Employment Seen Steady

Employment at the Long Beach Naval Shipyard is not expected to increase during the July-September period, according to Sen. Thomas H. Kuchel.

Figures from the Navy's Bureau of Ships, released Saturday by the senator, forecast increases for the other two naval shipyards in the state.

The estimates with the May 31 figure are: Long Beach, from 6,603 May 31 to between 6,100 and 6,600; San Francisco from 7,177 to between 7,100 and 7,600; and Mare Island from 9,295 to between 9,200 and 9,700.

5-Block Area in Darkness

Light and electric power were out in a 5-block area near San Antonio Dr. and Orange Ave. for about two hours Saturday night when a line broke at 6:48 p.m.

Southern California Edison Co. officials said the area affected was to the east and south of the intersection, where there are a large number of apartments.

\$300 in Cigarettes Stolen From Garage

A burglar took more than \$300 worth of cigarettes early Saturday from a garage at 2931 Gale Ave., police reported.

The garage is used for storage by Playtime Amusement Co.

Shipyard Employment Seen Steady

Employment at the Long Beach Naval Shipyard is not expected to increase during the July-September period, according to Sen. Thomas H. Kuchel.

Figures from the Navy's Bureau of Ships, released Saturday by the senator, forecast increases for the other two naval shipyards in the state.

The estimates with the May 31 figure are: Long Beach, from 6,603 May 31 to between 6,100 and 6,600; San Francisco from 7,177 to between 7,100 and 7,600; and Mare Island from 9,295 to between 9,200 and 9,700.

5-Block Area in Darkness

Light and electric power were out in a 5-block area near San Antonio Dr. and Orange Ave. for about two hours Saturday night when a line broke at 6:48 p.m.

Southern California Edison Co. officials said the area affected was to the east and south of the intersection, where there are a large number of apartments.

\$300 in Cigarettes Stolen From Garage

A burglar took more than \$300 worth of cigarettes early Saturday from a garage at 2931 Gale Ave., police reported.

LOCAL NEWS BRIEFS

2 Iowa Town Picnics Slated

The Spencer, Clay County, Ia., picnic will be held at 11 a.m. Sunday, June 26, at Bixby Park.

The 14th annual Belle Plaine, Ia., picnic will begin 11 a.m. Sunday, June 26, in Bixby Park.

Judge Fred Miller and attorney Milton Emlein will present American flags to four youth groups in behalf of the B'nai B'rith Lodge at an open meeting Wednesday at 8 p.m. in the new Jewish Community Center, Willow and Grand Aves. Flags will be given to the Boys' Club of North Long Beach, the West Side Girls' Club, and a Boy Scout and a Girl Scout troop.

Indiana Picnic

The annual Indiana state picnic will be held Sunday, June 26, from noon until 3 p.m. in Bixby Park.

The National Association for the Advancement of Colored People, Long Beach branch, will hold its first talent show and dance at Morgan Hall Continental Room from 4 to 9 p.m. Sunday, June 26.

SERVICE CLUBS

Revolution in Cuba Topic for Clubmen

OPTIMIST CLUB — Thursday noon, Lafayette Hotel. Val Moore, chairman. Speaker: Chester Anderson, on the Cuban revolution.

EXCHANGE CLUB — Wednesday noon, Memorial Hospital, Columbia St. and Atlantic Ave. Bernard McCune, presiding. Tour of hospital.

KIWANIS CLUB — Tuesday noon, Lafayette Hotel.

UPTOWN OPTIMIST CLUB — Tuesday noon, Alfred's restaurant. Dr. William D. Lackey, chairman. Tour of Memorial Hospital.

ROTARY CLUB — Wednesday noon, Lafayette Hotel. Harold J. Lewis, presiding.

SHRINE CLUB — Tuesday noon, Lafayette Hotel. Mose E. Lewis Jr., chairman. Speaker: Judge Martin DeVries.

Suspect Nabbed in L.B. Shooting

Long Beach police Saturday afternoon arrested a shooting suspect soon after a Los Angeles man suffered a bullet wound in his right leg.

The victim, Leroy Brown, 29, was treated at Seaside Hospital and released. Detective Jud Drake said. Booked in City Jail for investigation of assault with a deadly weapon was Percy Walker, 23, of 1430 Myrtle Ave. The shooting occurred at Walker's residence, Drake said.

LBSC Researcher Gets Study Grant

By BEN ZINSER

A \$43,485 grant for basic research in the processes of aging has been awarded to Dr. H. Everett Hrubant, assistant professor of biology at Long Beach State College.

The grant, one of the largest ever presented to a State College faculty member, is from the National Institutes of Health, Bethesda, Md., the research arm of the U.S. Public Health Service.

The health agency authorized \$14,272 for Dr. Hrubant's first year of study, with the balance to be spread over three years.

HIS PROJECT has several aims, one of which is to look for consistent differences in the amino acids in the blood and urine of laboratory mice that can be attributed to the aging processes. Amino acids are the building blocks of proteins.

"The more we know about the aging processes, the better we can cope with the problems brought about by increased longevity," Dr. Hrubant says.

He estimates there are more than 15½ million per-

sons over 65 in the United States alone and that this number is increasing at the rate of 350,000 a year.

Dr. Hrubant says his research is designed to attack the problem of aging processes at basic levels. A recent government survey says the need for such research is critical.

PROJECT AIMS include: —To see if the sexes differ in the time of onset or rapidity of their aging processes.

—To see if there is a difference in the onset of aging processes between mature females who have not borne young and those who have.

—To see if there is a difference in kidney action due to aging.

Most of the first year of the study will be devoted to analysis of the blood of aged mice. It will serve as a pilot study for the rest of the research.

Dr. Hrubant, 31, is a graduate of the University of Illinois and earned his M. Sc. and Ph. D. degrees at Ohio State University.

BRING IN THAT OLD PICTURE TO BE COPIED

sale priced this week only

5x7 Picture 3.00

Insure yourself against losing a precious picture—have it copied now. Or, surprise someone dear to you with a copy of some favorite one-of-a-kind picture from the family album. (Special savings also on restoration work if picture needs it. Original returned unharmed.)

may co

LAKEWOOD OF COURSE

Photo reflex studio—third floor

may co

LAKEWOOD OF COURSE

may co. beauty salon—second floor

may co

LAKEWOOD OF COURSE

may co

LAKEWOOD OF COURSE

may co

LAKEWOOD OF COURSE

may co

LAKEWOOD OF COURSE

may co

LAKEWOOD OF COURSE

may co

LAKEWOOD OF COURSE

may co

SALE OF SINGER DEMONSTRATOR MACHINES AND FLOOR MODELS

SAVE FROM 15.00 to 50.00

young budget singer in desk cabinet

Regular 199.50 159.50

The new machine designed especially for young homemakers in a handsome and practical cabinet with ample storage space. So easy to run—even most beginners make curtains, bedspreads and family things right off. Blond or walnut finish with laminated plastic surface. nothing down, 10.50 monthly

other models on sale

Regular 59.50 Spartan Portable Machine 48.88

Regular 139.50 Cabinet Machine 89.50

Regular 119.50 Portable Machine 99.50

Regular 169.50 Cabinet Machine 133.00

Regular 384.50 Cabinet Machine 359.50

may-time plans give you time to pay

may co. singer sewing centers—third floor

may co

LAKEWOOD OF COURSE

may co

LAKEWOOD OF COURSE

may co

LAKEWOOD OF COURSE

chart shows prices on other sizes during this sale

window widths

Lengths

to 45"

46 to 63"

64 to 84"

85 to 96"

to 32"

33 to 45"

46 to 58"

59 to 71"

72 to 84"

85 to 96"

97 to 109"

110 to 122"

123 to 135"

136 to 148"

149 to 161"

162 to 174"

Deaths

SAWYER—Luella G., 94, a former resident of Long Beach, died Friday in West Los Angeles. Surviving are daughters, Grace, Ethel Buffington, Ruth Wells, Helen Richardson, Margaret McCassey; son, James F.; seven grandchildren and 11 great-grandchildren. Service Tuesday noon, Little Chapel of Flowers, Forest Lawn; Gates, Kingsley and Gates Mortuary in charge.

YOUNT—Edward A., 84, of 1342 E. 9th St., died Friday. Surviving are his wife, Sarah; son, Wallace A. Yount. Service Monday, 1 p.m., Patterson & Snively Mortuary.

DRESSLER (Garden Grove)—Cheryl Anne, 13, of 9612 Stanford, died Saturday. Surviving are parents, Mr. and Mrs. Andrew Dressler Jr.; brothers, David and Drew; grandparents, Mr. and Mrs. Andrew Dressler Sr.; grandmother, Emma Henning; grandfather, William Schwager; great-grandmother, Anna M. Stolz. Service Tuesday, 2 p.m., Peek Family Colonial Mortuary.

BAINTER—Andy A., 65, of 1767 Lime Ave., died Friday. Surviving are his wife, Helen Bainter, and a sister, Edith Allen. Service Monday, 2 p.m., Holton & Son Chapel.

MITCHELL — Howard Percy, 89, of 130 Park Ave., died Friday. Surviving are his wife, Emily C. Mitchell, and stepsons, Jonathan C. and Thomas F. Booth. Service Monday, 4 p.m., Mottell's & Peek Chapel.

CARSON (Huntington Beach)—Robert George, 45, of 427 Lake St., died Friday. Survivors are wife, Garnett; father, Charles, and a half-brother, Charles. Service Tuesday, 10 a.m., Smith's Mortuary Chapel, Huntington Beach.

PRESTON (Huntington Beach)—Florence M., 66, of 218 Indianapolis St., died Thursday. Survivors are daughters, Janice Avants and Marjorie Whitacre; son, Herbert G.; brother, William G. Moore; sister, Mildred M. Greene; six grandchildren. Service Tuesday, 2 p.m., Smith's Mortuary Chapel, Huntington Beach.

HOOVAL—Eva M., 74, former Long Beach resident, died Thursday. Survived by daughter, Eva H. Owen; sisters, Elizabeth Faulkner, Fanny Simpson. Private service was Saturday in the Chapel of Chimes, Inglewood Park Cemetery, B. W. Coon Funeral Home directing.

BURSON—Grover, 49, former Long Beach resident, died recently in Kerman, Calif. Surviving are father, William J., 257 E. Louise St.; brothers, Ernest, Vernon and Elton; sisters, Esma Lois Gorrill, Virginia Eddington, Margie Burson, Linda Clark, Rose Chambels. Service 2 p.m. Monday in Sunnyside Chapel.

HARPER (Bellflower)—Mary, 83, of 16260 California St., died Friday. Surviving are sons, John Grey and Bernard Etchegayan; eight grandchildren. Service Monday, 2 p.m., White Mortuary, Bellflower.

BRIGGS—Delbert D., 65, of 30 W. Home St., died Friday. Surviving are sons, Darrell and Melvin; father, Stephen; brothers, Werdna and Ernest. Service Tuesday, 10 a.m., Dilday Mortuary.

(Advertisement)

DOES GETTING UP NIGHTS MAKE YOU FEEL OLD

Thousands are now discovering how much stronger and better they can feel by combating ordinary kidney or bladder irritations. These irritations often occur after 35 and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from headaches, backache and feel old, tired, depressed. In each irritation, OYSTEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by giving analgesic pain relief. Safe for young or old. Get OYSTEX at drugstore. Feel better fast.



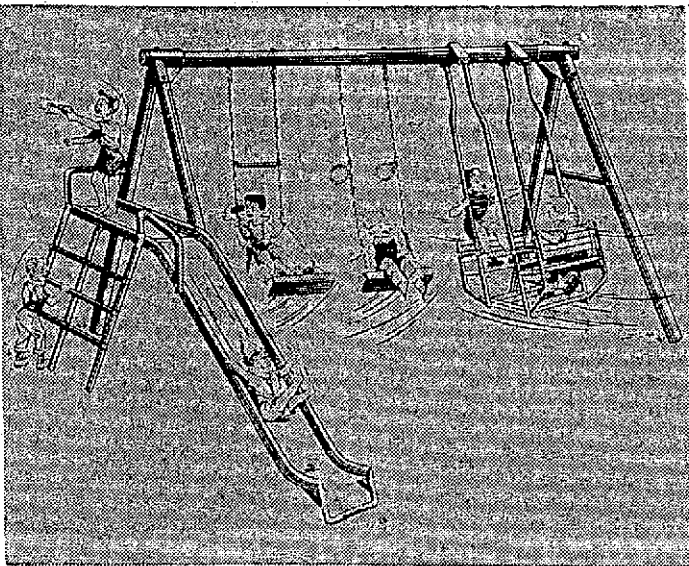
BABY

Advertising size ad. Big size results. Call HE 5-1161, Independent, Telegram Press-Display for rates.

LAST GREAT WEEK

37th ANNIVERSARY * SALE

Long Beach, Calif., Sunday, June 19, 1960 INDEPENDENT-PRESS-TELEGRAM—B-2

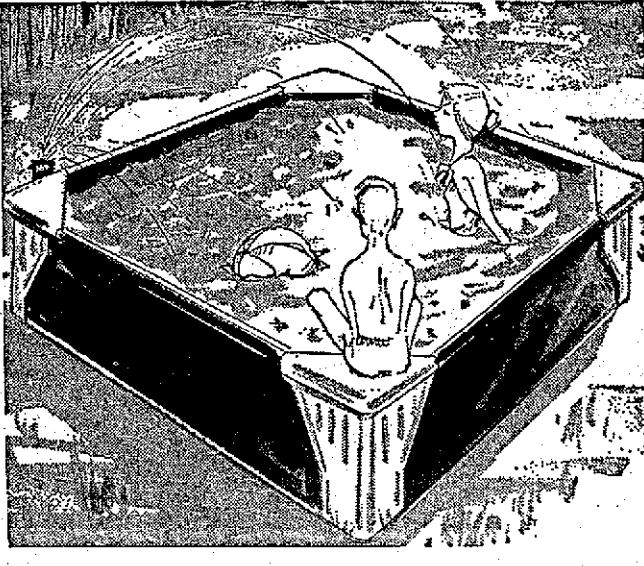


gym dandy gym set with swings, slide

44.98 value **34.88**

9-ft. slide, 2 swings, rings, trapeze and lawn swing are just what is needed for children's summer fun and recreation. Sturdily built gym set lasts for years. A must for healthful exercise. 8-ft. top bar, 7½-ft. legs.

may co. toys—downstairs

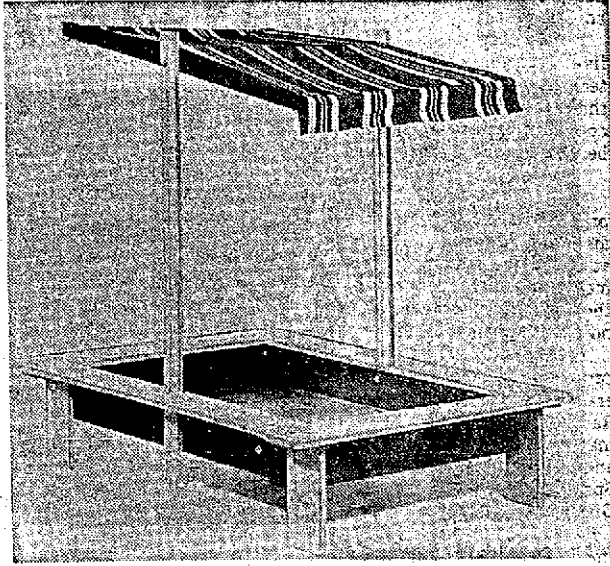


children's wading pool for summer fun

39.98 value **19.88**

7½'x7½'x15" deep with liner of heavy-gauge rubberized canvas. 1" tubular steel rust-proof frame. Corner seats. 5½'x7½'x15" Rigid frame pool, 17.88.

may co. toys—downstairs

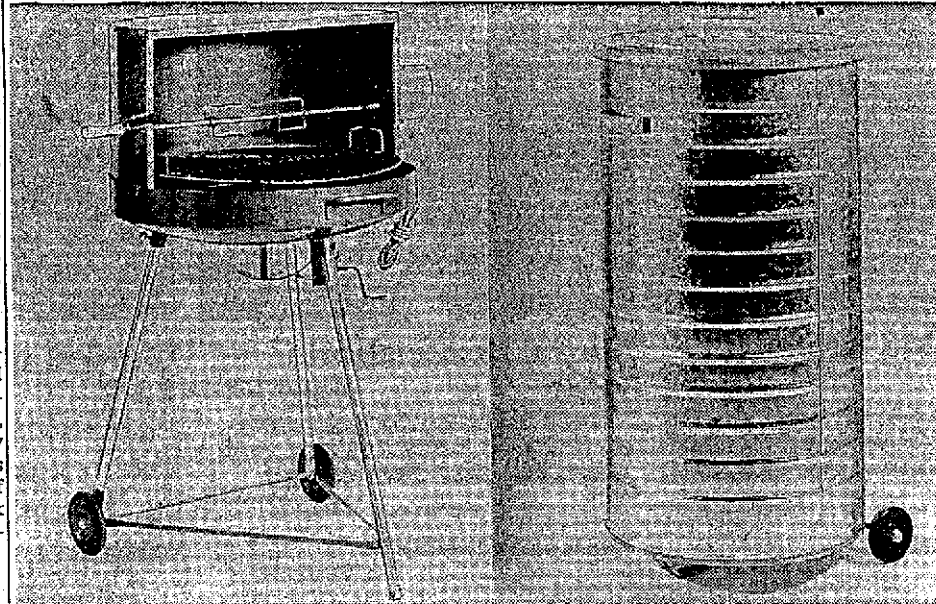


canopy sand box, strong and lasting

Reg. 15.98 **12.88**

Sturdily built sandbox with 4 seats and adjustable canopy. Set up in the play yard for many days of fun and frolic. Galvanized steel bottom will last for many years. 39" x 58" overall size.

may co. toys—downstairs



24" motorized brazier

low discount price **11.88**

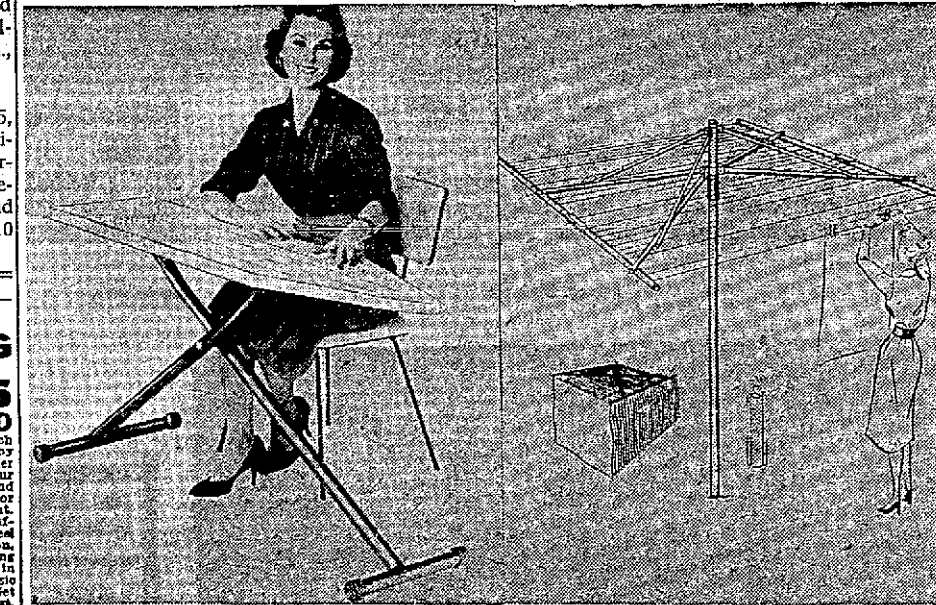
Polished coppertone finished BBQ brazier with heavy-gauge firebowl, chrome-plated grill, easily turned crank. Underwriter's Laboratory approved motor, 6' cord.

may co. housewares—downstairs

45-gallon trash barrel

Reg. 9.68 **7.19**

Galvanized barrel with easy-rolling wheels and tight fitting lid. Heavy grade rust-proof steel, triple-seamed for strength. Ideal for grass clippings, trash, etc.



proctor hi-lo ironing board

Reg. 9.49 **7.19**

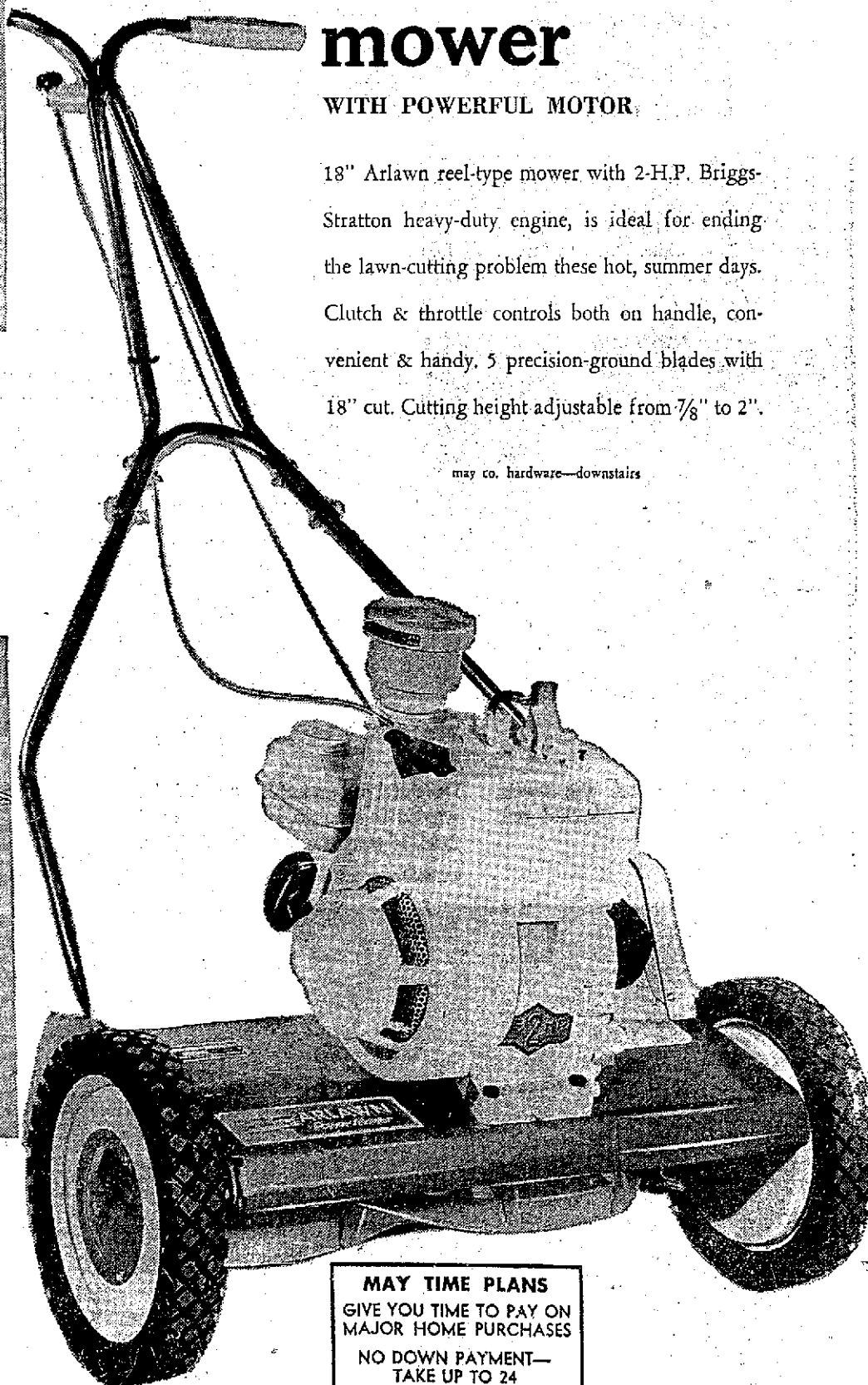
Completely adjustable ironing board with steam-vented top for cooler ironing, fingertip control adjusts board from 24" to 36" height for either standing or sitting.

32-line outdoor dryer

Reg. 9.49 **8.49**

Complete with sturdy 1½" center pole; a full 197 feet of drying space. Holds complete family wash or 32 sheets. Always results in an airy wash.

may co. housewares—downstairs



66.99

reg. 79.95

mower

WITH POWERFUL MOTOR

18" Arlawn reel-type mower with 2-H.P. Briggs-Stratton heavy-duty engine, is ideal for ending the lawn-cutting problem these hot, summer days. Clutch & throttle controls both on handle, convenient & handy. 5 precision-ground blades with 18" cut. Cutting height adjustable from ⅞" to 2".

may co. hardware—downstairs

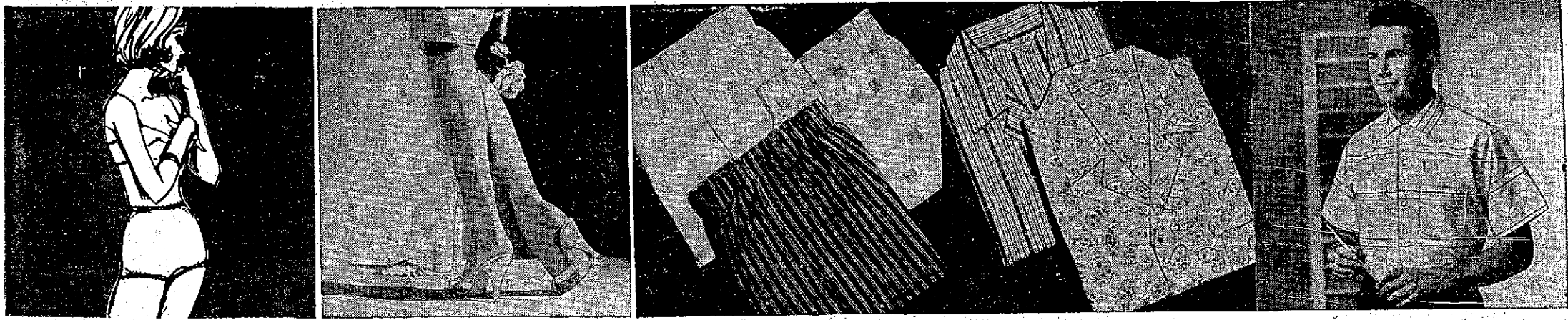
MAY TIME PLANS
GIVE YOU TIME TO PAY ON
MAJOR HOME PURCHASES
NO DOWN PAYMENT—
TAKE UP TO 24
MONTHS TO PAY

WINNERS

37th ANNIVERSARY ★ SALE

last
great
week

LOWEST
PRICES
OF THE
YEAR



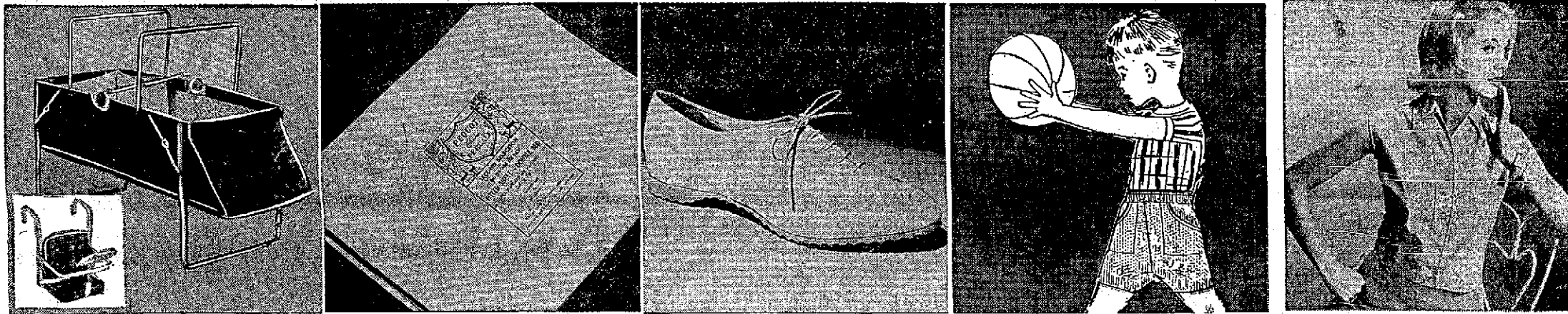
nylon briefs
6 pair 3.77 Reg. 89c pair
Surety and Elysian nylon tricot briefs, fully cut for comfortable contour fit. White, pink, blue, sizes 5, 6, 7, 8.
may co. street floor lingerie

seamless nylons
59c pair
Save on nylons by Picturesque... heel and toe reinforced or demi-toe with sandal heel. Beige, Tan, Taupe. Sizes 8½ to 11.
may co. hosiery

men's boxer shorts
2 for 1.00
First time in sale. No-iron cottons or 80% cotton-20% Dacron polyesters. Solid colors, prints, white, fancies. Sizes 30-44.
may co. men's furnishings

broadcloth pajamas
2.00 3.95 Value
First time in sale. Colorfast cotton broadcloth in coat and middy styles. Heat resistant elastic waist trousers. A-D.
may co. men's furnishings

men's sport shirts
1.99 2.99 Value
First time in sale. Short sleeve shirts in washable cottons or rayons. Plaids, stripes, checks, prints, solids. Sizes S, M, L, XL.
may co. men's sportswear



infants' car bed
6.99 Regular 9.98
By Baby Aristocrat. Ideal for travel; converts to car seat, folds for storage. Laminated heavy plastic body, pad and lining in gold print on white. Wheel 1.00 extra.
may co. infants' shop

king size sheets
2/8.99 If perf. 8.98 ea.
Cannon luxury combed cotton percales in pastels, prints, stripes and border designs. Slight irregularities will not affect wear, looks. First time in sale. 108"x122½".
may co. sheets

white kid suede
2.97 4.99 Value
First time in sale; soft oxford; Cats Paw latex crepe sole; simple lines for women-in-white or for casual wear. 6-9 N, 4-9 M.
may co. women's shoes

boys' boxer shorts
98c Regular 1.59
Famous make cotton shorts, elastic waist; 2 front patch pockets, 1 in back. Ass't colors. Sizes 3 to 7. First time in sale.
may co. punch and judy shop

banded crop top
1.97
First time in sale; little blouse in cotton broadcloth, banded at the bottom for slim look. White or pink; sizes 30 to 38.
may co. blvd. sportswear



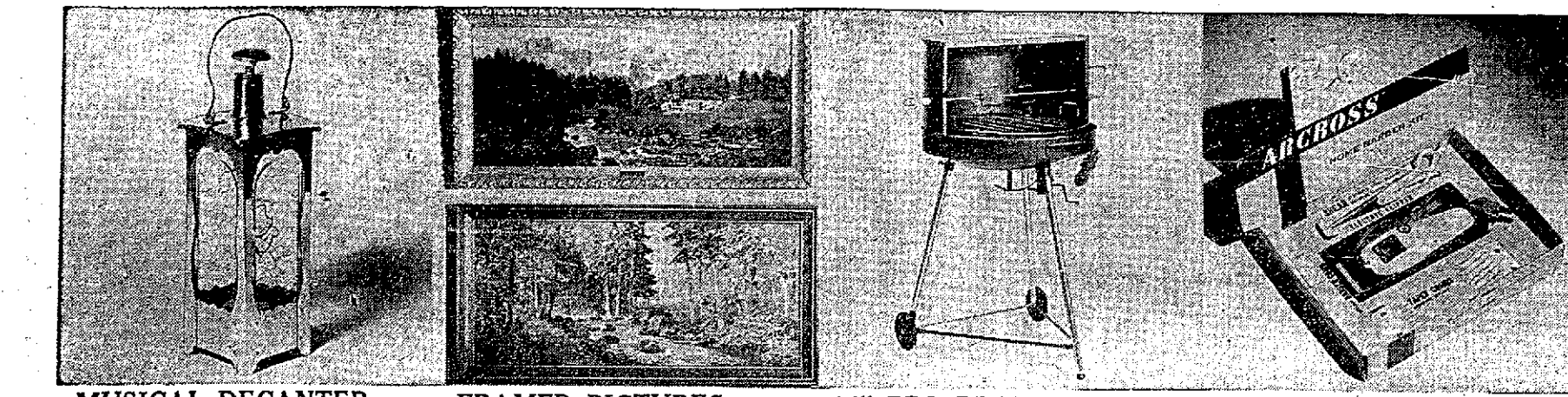
dish towels
12/2.79
Sturdy cotton flour sack dish towels measure large 26"x30". Bleached and hemmed.
may co. towels

stainless steel for 8
6.99
Delightful pattern includes 8 each forks, serrated blade knives, soup spoons, salad forks, 16 teaspoons, 2 serving. Stainless.
may co. housewares

oriental flower cart
9.98 Reg. 16.98
Our own import... this charming iron cart. Use with colorful fruit or flowers for that dramatic decorator accent in your room.
may co. gift shop

arlawn 16" mower
15.99 Reg. 17.95
5 precision ground blades and heavy duty ball bearing reel assembly. Hardwood handle. Fully adjustable for any lawn.
may co. hardware

folding chair
5.88
Folding webbed aluminum lounge chair. High quality 1" tubular aluminum, deluxe arm rests. Green or yellow/white stripes.
may co. patio



MUSICAL DECANTER
2.99
Exclusively ours—plays a happy little tune every time you pour. Decorative as well as useful. In etched glass with brass frame.
may co. housewares

FRAMED PICTURES
22.99 31.98 regularly
25x52" overall size. Maple or white with golden Barbizon frames. Five scenes available in either frame. Brass name plates.
may co. pictures & mirrors

24" BBQ BRAZIER
11.88
Includes heavy gauge fire bowl, chrome plated grill, spit forks, crank, and 1" aluminum legs. Coppertone finish.
may co. housewares

HOME BARBER SET
6.59
First time in sale. Steel clippers for trim or full hair cuts. Kit includes shears, comb and brush attachment.
may co. small elec. appliances

MAY CO. LAKEWOOD
5100 Lakewood Blvd.
Lakewood, Calif.

Mail and phone orders filled.

Your Name _____
Address _____
City _____
Cash _____ Charge _____ C.O.D. _____
Quantity Item Size Color Price

In California add 4% sales tax. Add shipping charges beyond United Parcel delivery zone. 35c service charge for C.O.D.'s. 35c service charge for mail and telephone orders under \$3.00. 35c charge for pick-ups. I.P.T. 6-19

Palmer in Historic Win!

... As Palmer Beams

SUNDAY Sports

Independent-Press-Telegram

Dampened Dreams...

Zooms From Far Back to Take Open

By OSCAR FRALEY

DENVER (UPI)—Golden Boy Arnold Palmer, an iron-nerved man from the steel country of Pennsylvania, beat par and pressure with a record-tying round Saturday to win the U. S. Open golf championship in the greatest comeback in history.

The 30-year-old Masters champion was seven shots back of leading Mike Souchak when they went into the final round at sun-blistered Cherry Hills Country Club—and only Walter Hagen, Johnny Farrell and Byron Nelson ever had made up as many as five.

But then, with golf's greatest honors and \$14,440 riding on every sweaty shot, the tawny-skinned ball-buster showed his class and his courage as he pulled the most dazzling final-round comeback in Open annals to win a fairway version of Russian roulette.

HE THREW A BLAZING 30 at them on the front nine, shooting six birdies, to tie the nine-hole record set by amateur Jimmy McHale at St. Louis in 1947. Then he wheeled home to round off a 30-35-65 which matched Wally Burkemo's 1957 final round Open record and hung up a winning total of 280—four strokes under par for the 72 holes.

When it all was over, U. S. amateur champion Jack Nicklaus was second, two shots back, with 32-39—71 for a 282 which was the lowest score ever posted by an amateur in Open history.

Six were tied for third at 283—Dutch Harrison, Julius Boros, Dow Finsterwald, Jack Fleck, Ted Kroll and the misery-ridden Souchak—while Ben Hogan's closing 73 put him at even par 284 with little Jerry Barber and singer Don Cherry. And Sammy Snead, at 48 "giving it my last big effort," wound up with a 74 which put him all the way back at 288.

There were a dozen of them making a run at it as the burly Souchak faltered. There was, among them, 20-year-old Nicklaus, trying to become the first amateur winner in 27 years.

ALL OF THEM TIED, or took, the lead at some stage during those tense, bitter final holes. And with only two holes to play, "The Hawk," shooting for a fifth win which would remove him from a tie with Bobby Jones and ancient Willie Anderson, was dead-even with the golden-skinned Pennsylvanian.

But then it was "The Hawk" who fluttered brokenly to earth. Bantam Ben at 47 came apart at the seams. For the "Wee Ice Man" caught water with his approach on the 17th for a killing bogey and then buried himself ignominiously on the 18th by sinking his drive in the facing lake and trudging disconsolately home with a triple bogey seven.

Palmer, golf's leading money winner, turned those last two holes even with the card—and by doing it to close out a course record 65, the best round of the tournament, jacked his earnings this year to a staggering \$62,841.

Palmer did it like a real champion. He was eight shots off the pace—with Souchak sporting a three-shot lead in the field—as they started the day's two final rounds over the 7,004-yard par 35-36—71 layout.

Palmer started his bid with a one over par 72 and, against Souchak's 73 and still-solid two-shot lead on the field as they started the final round, the Pennsylvania poker's chances looked mighty slim. But then big Mike started to go and when it was over he had skidded to a closing

SATURDAY'S trip to the winner's circle was the first



WITH A VICTORY leap and a cap-tossing spree, Arnold Palmer celebrates concluding putt in historic comeback for U.S. Open championship. Palmer came from seven strokes back in final 18 holes with 65 score. His '60 winnings are \$62,841.

Kansas Captures NCAA, Troy 2nd

Special to the I. P. T.

BERKELEY — Ten meet records were cracked and one tied as underrated Kansas routed overrated SC in the National Collegiate track and field championships here Saturday.

Kansas produced as expected in every event; SC disappointed in almost every event, and UCLA, which didn't rate a chance on anyone's dope sheet, came through with a great series of clutch performances to finish a strong third.

The Jayhawks scored 50 points, SC 37, UCLA 31 and Oregon and Oregon State tied

for fourth with 22. Six Pacific Coast schools were among the top nine as the West again dominated the competition.

There were many standouts, but perhaps the top athletes were Charlie Tidwell and Bill Alley of Kansas, John Thomas of Boston U., Dyrol Burleson of Oregon and George Kerr of Illinois.

TIDWELL equaled a 28-year-old record in winning the 100 meters in 10.2 and coasted home in the 200 meters in 20.8.

Alley fired the javelin 268 feet, 9 inches, breaking the meet record he established in Friday's preliminaries.

Thomas broke the high jump record with a leap of seven feet. It was the 28th time the world record holder has jumped seven feet or higher.

Burleson, like Thomas only a sophomore, won the 1,500 meters by 25 yards in 3:44.2, bettering Ron Delany's record. Burleson, the only American to crack the four-minute mile barrier twice, took the lead at the halfway point. Obviously not worried, he sped down the homestretch looking over his shoulder as 17,000 fans applauded.

KERR, THE GREAT Jamaican who represents Illinois U., retained his 800 meter crown in a sizzling 1:46.4. He

(Continued Page C-3, Col. 4)

U.S. OPEN SCORES

| 280-514.400 | | 291-5367.50 | |
|-----------------|----------------|-----------------|-------------|
| Arnold Palmer | 72-71-72-65 | Bob Shave | 72-71-71-77 |
| Jack Nicklaus | 72-71-71-69-71 | Claude Harmon | 72-72-70-70 |
| Mike Souchak | 68-67-73-75 | Dick Stransham | 70-72-71-75 |
| Jack Fleck | 70-70-72-71 | Lionel Hebert | 72-72-71-75 |
| Dow Finsterwald | 71-69-75-67 | Harold Kneese | 72-71-71-74 |
| Ted Kroll | 72-69-75-67 | Cliff Hober | 72-74-69-77 |
| Julius Boros | 73-69-68-73 | Don Ford | 73-72-70-78 |
| E. J. Harrison | 74-70-70-69 | Huston Lclair | 70-74-72-73 |
| 281-AMATEUR | | Frank Bownan | 73-72-75-73 |
| Don Cherry | 70-71-71-72 | Dave Douglas | 75-71-76-71 |
| Ben Hogan | 75-67-69-73 | Rex Baxter | 79-67-76-71 |
| Jerry Barber | 69-71-70-74 | Bruce Crampton | 70-71-75-78 |
| Paul Hanes | 73-70-72-71 | Dave Ragan | 71-72-70-73 |
| Bill Casper | 71-70-75-72 | Al Wengert | 75-71-74-74 |
| George Bayer | 72-72-73-69 | Stan Dudas | 71-74-73-76 |
| Johnny Post | 75-68-69-75 | Bill Johnston | 72-74-73-75 |
| Bob Harris | 73-71-71-72 | Henry Ransom | 69-76-73-73 |
| Don Whitl | 75-69-72-72 | Arville Jr. | 72-73-78-73 |
| Dave Marr | 73-73-75-73 | Cary Muddeloff | 70-68-77-82 |
| 282-AMATEUR | | Jim Turness | 75-71-77-78 |
| Bob Goolby | 73-70-75-74 | Charles Sifford | 74-70-77-76 |
| Jackson Bradley | 73-73-69-74 | Howie Johnson | 72-75-77-77 |
| Sam Snead | 72-69-72-75 | Walter Burkemo | 74-72-72-80 |
| Gary Player | 70-73-71-76 | Sam Boscale | 73-72-75-78 |
| 283-5475 | | Frank Stransham | 72-73-74-79 |
| Ken Venturi | 71-73-74-72 | Bob Vervey | 75-72-79-73 |
| Lloyd Mangrum | 72-73-71-74 | Bob Watson | 72-73-73-84 |
| Al Fennell | 75-71-71-73 | Bob Goetz | 73-74-74-85 |

Predict Pennant for Dodgers . Pg. C-2
Yankees Take League Lead . . . Pg. C-2
Giants Trounce Phillies Pg. C-2
Indians One-Hit Red Sox . . . Pg. C-2
Johansson 8-5 Favorite Pg. C-3
'Regatta of Champions' Today Pg. C-3
Horse Racing Results Pg. C-4
New Spot for Izaak Waltons . Pg. C-5

63,699 See Heart-Break Dodger Loss

By GEORGE LEDERER

When Don Drysdale, obscurity Saturday night and couldn't answer the bell because of a lame back, Manager Walt Alton pulled Danny McDevitt out of bullpen

Never Over 'Til The Last...

| PIRATES | AB | R | H | RBI |
|---------------|----|---|---|-----|
| Skinner, lf | 4 | 0 | 2 | 0 |
| Graham, ss | 4 | 0 | 1 | 0 |
| Clemens, rf | 4 | 1 | 1 | 0 |
| Shuart, lb | 4 | 0 | 0 | 0 |
| Nelson, 3b | 4 | 0 | 0 | 0 |
| Cimoli, cf | 4 | 1 | 2 | 0 |
| Smith, c | 4 | 1 | 2 | 0 |
| Moak, 2b | 4 | 1 | 0 | 0 |
| Masnick, 2b | 2 | 0 | 0 | 0 |
| Friend, p | 2 | 0 | 0 | 0 |
| a-Schallfeld | 1 | 0 | 0 | 0 |
| Umblich, p | 0 | 0 | 0 | 0 |
| b-Baker | 0 | 0 | 0 | 0 |
| c-Burgess | 1 | 0 | 1 | 0 |
| c-Christopher | 1 | 0 | 0 | 0 |
| Face, p | 0 | 0 | 0 | 0 |
| Totals | 35 | 4 | 9 | 0 |

a-Struck out for Friend in 9th; b-Annoyed for Umblich in 9th; c-Smited for Baker in 9th; d-Ran for Burgess in 9th.
PIRATES: 000 010 001 1-4
PO-A-Pirates 30-15, Dodgers 30-22, DP—Neal, Willis and Larker; Gilliam, Neal and Larker; Willis and Larker; Umblich, Materassi and Stuart; Face, Groat and Materassi. LDB—Pirates 9, Dodgers 7. 2B—Cimoli, 1st base, HR—Smith. 5—Larker, Gilliam, SF—Larker.
IP RER BB SO
Friend 7 11 3 2 0 1
Umblich 2 1 0 0 0 1
Face (W, 5-3) 2 1 0 0 1 1
McDevitt 2 0 0 0 0 0
L. Sherry (L, 5-4) 3 0 3 1 2 2
WP—Friend, U. Burkhead, Groat, Conlan, Donatelli. T—2:35. Att.—58,025. (63,699 including ladies night guests).

RIGNEY REPLACED

Reins to Sheehan at S.F.—for Now

SAN FRANCISCO (AP)—The usually, to get the job, but I'm second-place Giants fired Manager Bill Rigney Saturday and turned over the job to baseball-wise Tom Sheehan, with a mandate to get the San Francisco club back into National League contention.

If the 66-year-old head of the Giant scouting system succeeds, club owner Horace Stoneham as much as told him the job was his even into next season.

Rigney's sudden discharge came after the Giants, while only one game out of first, were trounced three times by the National League-leading Pittsburgh Pirates last week.

Earlier, Stoneham indicated the Sheehan appointment was an interim choice until a permanent manager could be found. Later Stoneham said: "He'll go for four weeks, to the end of the season or maybe even next year—if he wants to and if the club responds to him."

Stoneham then qualified this by adding he and other Giant officials would do some talking about possible successors to Sheehan.

Sheehan, a jolly, 235-pound Irishman, told sports writers: "I don't know if I can get the Giants moving, but I'll certainly try. I'm happy, nat-



TOM SHEEHAN
"I Don't Know..."



BEN HOGAN HAD watery, dottery finish to what almost was blazing comeback at U.S. Open Saturday. Here he scoops from water to bogey 17th, then he triple bogeyed 18th for even-par 284.—(Associated Press Wirephotos.)

Bagdad Snares Inglewood 'Cap, Nasrullah Fourth

By HANK HOLLINGWORTH
Executive Sports Editor

Bagdad and Willie Shoemaker shattered the Fleet Nasrullah myth Saturday at Hollywood Park with a convincing triumph in the \$54,350 Inglewood Handicap.

A 3-1 second choice, Bagdad was rated perfectly off Fleet Nasrullah's expected scorching pace by the wiry magician, Shoemaker, who "saved" his colt until the time it counted—in the middle of the stretch run.

Sea Orbit salvaged second money, three-quarters of a length behind Bagdad, while Prize Host (a 22-1 shot) edged weary Fleet Nasrullah for third spot. Fleet Nasrullah, a 3-5 favorite, was two lengths in arrears of Bagdad.

KENTUCKY-BRED Bagdad returned \$8, \$3.80 and \$3. Sea Orbit paid \$5.40 and \$3.80, while Prize Host's backers received \$5.80.

Fleet Nasrullah had been proclaimed the swiftest horse in America after two sensational triumphs at Hollywood Park, but his bubble was pricked slightly two weeks ago when

SC Rolls Up 13-1 Victory

OMAHA (AP)—Jim Withers pitched a four-hitter Saturday night as his Southern California team eliminated Arizona from the NCAA College World Series by a 13-1 score.

Minnesota, the only unbeaten team in the double elimination tournament, turned back Oklahoma State, 3-1. Minnesota rallied to beat SC in 12 innings Friday night, 12-11.

If Minnesota beats SC tonight, that ends it. Should SC win, a second game will follow to determine the champion.

Southern California . . . 004 420 021—12 14 6
Arizona . . . 000 000 001—1 4 4
Withers and Heath; Geist, Zeller (4), Duff (8) and Hall.
Minnesota . . . 102 000 000—1 6 9
Oklahoma State . . . 000 001 000—1 6 9
Halle and Junker; Burgess, Soerai (3), Wilcox (8) and Bond.



'BURL' BARRELS THROUGH

Oregon's Dyrol Burleson bursts through tape for new NCAA 1,500 meters record of 3:44.2 at national collegiate championships in Berkeley Saturday. Burleson shaved 3.1 seconds off Ron Delany's old record.—(AP Wirephoto.)

Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor

Louisiana Paper Acquits Cannon

The Billy Cannon case won't be decided by the California courts until Monday, but in Cannon's home port of Louisiana the decision apparently was rendered before the LSU All-American ever came to trial in Los Angeles.

One New Orleans newspaper used 40 or 50 inches (at the top of its first sports page) to present Cannon's case against the Rams, then doled out 10 inches at the bottom to Pete Rozelle, who laid down the Rams' case.



BILLY CANNON

Babe in Woods

ability of him playing for the Rams.

"Dietzel specifically requested that under no circumstances should the Rams sign Cannon to any contract prior to LSU's Sugar Bowl game. Rozelle promised Dietzel that neither he nor the Rams would do anything to impair Cannon's eligibility for the Sugar Bowl game.

"After haggling with Rozelle over the size of his bonus and an important 'no-cut' clause, Cannon was asked by Rozelle to sign the documents in November to eliminate the necessity of Rozelle's coming to Baton Rouge after the Sugar Bowl.

"Cannon then inquired what if any effect it would have upon his Sugar Bowl eligibility if he signed the documents.

"Rozelle informed him that under terms of the documents they were not binding upon either party until they were submitted to and approved by the commissioner of the NFL and that he, Rozelle, would not submit them to the commissioner until after the Sugar Bowl and accordingly the documents would not be binding.

"Billy signed the documents in reliance upon Rozelle's representations, believing them to be true, and he would not have signed them except for said representations."

WELL, NOW, don't you feel sorry for that pore, lil ole Southern boy who got "took" by the city slicker? I hold no brief for the Rams in this case, but even an All-American idiot must realize that ANY document he signs is BINDING, no matter the conditions. . . short of force, that is.

Rozelle didn't deny Cannon's signing before the Sugar Bowl, but claimed he didn't tell Dietzel he wouldn't make any offer to Cannon until after the game.

"I phrased my words very carefully," explained the smooth Rozelle. "I told Dietzel the Rams would do nothing to endanger Cannon's eligibility."

Such "early" signings are widespread, although this department doesn't necessarily agree they are ethical. Yet, the Cannon case boils down simply to this:

Bayou Billy signed a legitimate contract in November, then inked another one in January. The November pact is the valid one—and that's why the Rams have hauled Cannon into court.

A decision against the Rams, in this instance, would seem impossible. Except, perhaps, in Louisiana!

CHARLES CHITTINGHAM CHEATHAM, the well-known journalist and boxing student, has made his annual pre-bout request of this department in order to plunge with both hands on the other man!

To his question of whom I tab in the Johansson-Patterson rematch, I reply:

"I like whoever's turn it is to win. However, I'm not certain whose turn it is!"

Johansson looked like a Swedish version of Pete Rademacher before he bombed Patterson last year. Patterson was boxing Ingo silly before the Swede opened his bomb-bay door.

A win for either man would be no surprise, but I'd sure like to know whose turn it is this time. For both of us, Charles!

MICKEY VERNON, the Pittsburgh coach, was puzzled because he was booted from Friday night's game in the Coliseum:

"When that ump Burkhardt (Ken) called our runner out at first, I asked him politely, 'Is it right to call a play when your eyes are closed, Mac?' Now was that any reason for him to get sore?"

"Course not, Mickey, but when you ask a silly question, you must expect a silly answer—like a quick shower!"

Redlegs End Losing Skid

CINCINNATI (UPI)—Eddie Kasko and Ed Bailey hit homers Saturday to help Jay Hook beat the Chicago Cubs, 7-1, and end the Cincinnati Reds' losing streak at six games.

| Chicago | AB | R | H | E | AB | R | H | E |
|-----------|----|---|---|---|----|---|---|---|
| Murphy | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Wills | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Banks | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Bucholz | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Altman | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Hopkins | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Thomas | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Harmon | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Aschburn | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Zimmer | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Thacker | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Morehead | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Cardwell | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Baverly | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Drabowsky | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Totals | 31 | 0 | 0 | 0 | 31 | 0 | 0 | 0 |

—Runs batted in: 10 for Cincinnati, 1 for Chicago.

—Fired out for Drott in 5th; b. Grounded out for Drott in 5th; b. Grounded out for Drott in 5th.

—Fired out for Drott in 5th; b. Grounded out for Drott in 5th; b. Grounded out for Drott in 5th.

—Fired out for Drott in 5th; b. Grounded out for Drott in 5th; b. Grounded out for Drott in 5th.

—Fired out for Drott in 5th; b. Grounded out for Drott in 5th; b. Grounded out for Drott in 5th.

—Fired out for Drott in 5th; b. Grounded out for Drott in 5th; b. Grounded out for Drott in 5th.

—Fired out for Drott in 5th; b. Grounded out for Drott in 5th; b. Grounded out for Drott in 5th.

—Fired out for Drott in 5th; b. Grounded out for Drott in 5th; b. Grounded out for Drott in 5th.

Predict Pennant for Dodgers

By GEORGE LEDERER

"The Dodgers are going to win the pennant!" That's what the man said, no ifs, ands nor buts attached. He also specified the year, 1960 A.D., which, in the opinion of the oddsmakers and the masses, must stand for Absolutely Daffy.

For Al Campanis, who volunteered this prediction, A.D. also may mean abnormally devoted. Campanis is the Dodgers' scouting director and, as such, hardly could be expected to take a defeatist attitude, even if the defending champions are 11 games out of first place.

But Campanis also is a shrewd judge of talent, highly respected in baseball circles. He does not make it a habit to drop loose remarks in front of hungry typewriters, especially if he knows they will be printed.

Campanis firmly believes the Dodgers will make a successful defense of their title.

"We are going to win the pennant," he said, which should put Messrs. Walter Alston and Buzzie Bavasi in an unusually good frame of mind this morning. It also may put the manufacturers of ulcer pills out of business.

"Personnel-wise, our club is stronger than last year," Campanis began his explanation. "The big difference is that Alston hasn't been able to exploit the club's ability because we've been behind so often."

"Baseball is a front-running game. When you're ahead, you can take chances. You can hit-and-run or steal. When you're behind, you can't. Alston hasn't been able to take the chances. But we've been on the fringe of winning and it wouldn't surprise me to see the club win eight or 10 in a row very shortly."

"Despite all our losses, the morale has been good. The hitting has come around and the pitching has been good. (Roger) Craig's injury may have been a blessing in

disguise. Craig's loss has made better pitchers out of (Stan) Williams and (Sandy) Koufax."

"THIS IS A well-balanced league. I can see no team that will make a runaway. The Pirates are playing over their heads. Certainly, (Roberto) Clemente is hitting over his head. And (Bob) Skinner and (Dick) Groat are not those kind of hitters."

"The Giants have indicated that they're about to fold. Milwaukee doesn't have enough speed, defense or hit-and-run men. The Braves can win only two ways, through pitching or power. (Ed. note: that's bad?) If (Warren) Spahn pitches a two-hitter, the Braves win. If (Hank) Aaron or (Ed) Mathews hits a home run, they win. But they don't have much else."

"We have yet to reach our full potential. But we will, soon. And we're going to win the pennant."

Mr. Campanis has spoken. Those who care to place a safe wager may try the El Rancho casino in Las Vegas.

KOUFAX

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

WILLIAMS

Fishin' Around

By DONNELL CULPEPPER

Another great fishing reservoir—Lake Powell in Arizona—is in the making today, but it may be three or four years before it will be completed and recreational facilities installed.

It's the lake that will be created by Glen Canyon Dam, key unit of the Upper Colorado River storage basin. There's no doubt that it will equal, perhaps exceed, Lakes Mead, Mojave and Havasu on the Lower Colorado.

Interior Secretary Fred A. Seaton poured the first bucket of cement into the foundation of Glen Canyon Dam Friday at Page, the community created by the government at the dam site. There was a lot of cheering and handclapping as speaker after speaker reviewed what Glen Canyon will do for Arizona and the West.

Eventually, the National Park Service will take over the area and install access roads and let leases for boating, fishing and sightseeing facilities.

Glen Canyon is the first of several dams that will be built in the Upper Colorado region. Federal plans call for others on the Green, Gunnison and San Juan Rivers. Glen Canyon Dam will back up the Colorado for 184 miles and the San Juan for 71 miles. The project was started in 1956 and, when completed in 1964, will be capable of developing 900,000 kilowatts of power.

APPARENTLY SOME READERS missed the roundup of hunting seasons printed earlier this month after the California Fish and Game Commission had acted at its Los Angeles meeting. So, once again, to help those readers plan vacations, here are the principal dates and information:

DEER—Early (coastal) season, Aug. 6 through Sept. 25; late (inland) season, Sept. 24 through Nov. 6. Two bucks per season in the coastal area and one in the inland. Added to the early season and two-buck area will be Los Angeles County south of Hwy. 118, Little Tujunga Canyon Rd. and Angeles National Forest boundary; San Bernardino County south and west of U.S. Hwy. 60; Riverside County west of Hwy. 60, 395, 74 and 79; San Diego County west of Hwy. 395 and north of San Luis Rey River (that embraces all of Orange County). Archery—early season for deer and bear, July 23 through Aug. 1; late, Sept. 10 through Sept. 19.

PHEASANTS—Nov. 12-27 statewide; Nov. 12-21 in Etiwanda and Moreno Co-ops; Nov. 12-Dec. 11 in Imperial and eastern Riverside areas. **QUAIL**—Nov. 12-Jan. 2 in southern counties; Oct. 29-Dec. 15 in northeastern counties; Oct. 29-Jan. 2 in balance of state. **RABBITS**—Sept. 1-Jan. 2 in the same area as last year. California Hunting Regulations pamphlets will be in hands of license dealers well before first hunting season opens. Be sure and check all facts.

OUTDOOR PERSONALS—An ATA-registered trap shoot is winding up the second of a two-day meeting at Long Beach-Dominguez Gun Club today, with trophies to the winners in all events. Shooting starts at 9:30 a.m. and range may be reached by driving along Artesia Blvd. and entering from either Avalon or Central Aves.

Anybody want to help Doug Lounsbury, of the Long Beach Recreation Department, in his Tackle Busters' program? Doug wants some speakers on fishing, wildlife, conservation, etc., for the Aug. 1-5 period. In fact, he needs them badly to complete the summer schedule of club programs in the city parks. Here's a chance for you to help the youngsters. Call Doug at GE 8-7322.

A Bishop friend sends word that Robert Beltz, of Covina, fishing with a 3-0 Colorado spinner and 3-pound-test leader, hooked and landed a 12½-pound brown in Mary Lake (Mammoth area). The catch was witnessed, the fish officially weighed and then displayed in Bishop. It's the largest trout trophy in the Sierra Nevada this year. That's what makes life worthwhile in the Sierras; you never know when that big surprise might take place.

If you hook some of those small trout in Crowley—or other lakes—and want to return the fish to the water, don't try to remove a deep-set hook. Just cut the leader at the mouth; chances are that the fish will live and stomach acids will eventually dissolve the hook.

Silver Fizz Tourney Set for Virginia Today

Men and women golfers cannon. will get a real bang-out-of Men's-play starts at 8:30 the Silver Fizz Tournament while the women open fire at the Virginia Country Club to-1:30. Saturday Sweepstakes day when both flights are results will be announced triggered by the shot of aMonday.

COPPING, GLANVILLE CO-FAVORITES

Long Beach Women's Golf Championships Open

By JERRY WYNN
Overheard at recent women's golf tournament:
"Two players were on the fairway. One went back to the tee with her club and ball. "Out of bounds?" she was asked.
"Oh, no," she replied. "We were so busy talking, I forgot to drive off."

Of course, this situation will never happen during the 33rd annual Long Beach City Women's Championship at Skylinks this week. Play begins Monday with a field of 96 competing in 18-hole qualifying. Low 16 form championship flight for match play starting Tuesday and continuing through Friday's finals. All other golfers drop into handicap flights.

Defending champion Eleanor Copping of Willowick, Garden Grove's gift to golf, is exempt from the trials and will not play.

Rated co-favorite with Mrs. Copping is Meadowlark champion Harriet Glanville, runner-up last year. The rest of the field appears thinner than usual with such "regulars" as Ruth Miller, Jane Cadotte, Dora Donaldson, Shirley Hale and Martha Walker on the sidelines.

Others highly-rated among the entries are Eoline Thornton, Jean Shamer, Betse Straub, Jean Montague, Henrietta Holden, Judy Johnson, Babe Jackson and Connie Rocca.

Qualifying times:
9:00-Tip Herman, VI Lenz, Alvin Stewart.

9:00-Jean Shamer, Ruth Benfield, Bel-ly Milburn, Trina Van Der Linden, Helen Hartling, Annette McSweney, 9:15-Norma Deuble, Babe Jackson, Harriet Glanville, Betse Straub, 9:24-M. Varley, M. Wilt, C. Van Hook, Jane Ward, 9:30-Marge Knack, June Peterson, Betty Gray, Edna Thompson, 9:35-Henrietta Holden, Virginia Mar- tin, Shirley Beard, Frieda Boston, 9:42-Ester Auer, Dora Nielsen, Yvonne Ferrette, Bobby Burbridge, 9:45-Mickey White, Lillian Smith, Clara Svenningsson, Mary Alice Wynn, 9:54-Marian Slocombe, Jen Wood, Mary Jane Newcombe, Eoline Thornton, 10:00-Betty Lundhigh, Virginia Lee, Marie Cook, Mary Baldwin, 10:05-Julie Berkhoe, Donna North, Olga Waters, Irene Barbell, 10:10-Sunny Rife, Kay Brady, Inez Moore, Frank King, 10:15-Sylvia Johnson, Judy Johnson, Mildred Stanley, Donna Stewart, 10:20-Jane Louie, Rosemary Schofield, Lucille Macdonald, Natalie Bartlett, 10:25-Shirley Furtch, Barbara Schreiner, Jean Kautz, Marie Trip, Elly Dillon, Alice Goons, 10:30-Ruth Wong, Marjorie Gorton, Frances Quam, Eve Lortie, 10:35-Jean Montague, Joan Bessos, Lou Grant, Marjorie Gorton, 11:00-Esa Patch, Hope Becker, Peggy Ginn, Mary Schmitt, 11:05-Phyllis Baker, Margaret Wallace, Josephine Smith, Fran Beatty, 11:10-Betty Leach, Edna Allinder, Charlotte Kneisch, Vivian Schroeder, 11:15-Betty Leach, Glenna Booth, JoAnn McGill, Sue Lewis.

First Legion Loss for Lakewood '9'

Peterson Post knocked Lakewood's American Legion baseball team out of the unbeaten ranks with an 8-5 triumph Saturday in feature

Harbor League action. The Flyers ran their record to 4-0 by pushing over the winning run in the bottom of the ninth to trip Shua, 6-5, in another key game.

Jr. Golf Program Starts Monday

Annual summer junior golf program at Recreation Park begins this week with a meeting of parents and children with golf pro George Lake and his staff at the Park Clubhouse Monday at 8 p.m. Lessons start Tuesday with classes for boys at 8:30 and 9:30 a.m. and girls at 10:30 a.m. The same schedule will continue for three weeks. Instruction is free. Clubs are supplied if needed. There is a charge of 25 cents for balls.

Destruction Derby. Hot Rods at Gardena

The hot rods and destruction derby are scheduled for another day-night double-header today at Gardena Stadium.

Termit Snyder leads the hot rod field into action at 2:30 p. m., following time trials at 1.

The seven-event fender-banging competition starts at 8 p.m. An added attraction will be team races, with eight cars taking part.

Palmer Off to Ireland

PORTMARNOCK, Ireland (AP)—Arnold Palmer and Sam Snead head the strong American challenge against teams from 29 other countries in the eighth International Golf Championship and Canada Cup matches opening over the Portmarnock Links Thursday.

HARBOR LEAGUE
Lakewood 103 200 010-5 4 4
Peterson 103 040 008-8 4 2
Parks, Antkowiak (5) and Lowell Bush and Hollenbeck, Von Esch (7).
Flyers 230 001 200-3 11 2
Rivers 090 000 001-2 11 2
Slucker and Clark's Sleifer, Lukon (7) and Smith.
San Pedro 110 001 002 04-9 13 1
Samuel Thomas 002 000 002 03-2 13 1
Torres, Richards (7) and Dudley Goyer, Patrick (7), Hendrich (10) and Downey Reds 14, Alamitos Bay 5.
BAY LEAGUE
Torrance 103 000 100 2-8 8 1
Lomita 103 000 000 0-5 8 6
Dolton, Wilson (3), Kehoe (10), Richardson (10) and McGinn, Baker (10), Ellisworth and Ketchum.
South Torrance 7, Gardena 7.
RIO HONDO LEAGUE
Sunshine Acres 400 000 030-3 3 2
Gardena and Johnson; Audusline and Vancarella.
Bell Gardens 322 001 8-24 13 1
Montecito 100 001 001-2 3 1
G. Kind and Lamars; Wright, Keaton (13), Knapp (18) and Stephen.
TODAY
HARBOR LEAGUE
(Doubleheaders)
Peterson vs. Samuel Thomas at Hough- ton Park; Flyers vs. Lakewood at Lakewood high; Wilmington vs. Alamitos Bay at Millikan High; Shua at San Pedro; Downey Reds, byes; all games at 1 p.m.
RIO HONDO LEAGUE
(Doubleheaders)
La Mirada at Montebello; Sunshine Acres at Bell Gardens; Norwalk at Lyn- don; Downey Blues at Bellflower; Whittier, byes; all games at 1 p.m.
BAY LEAGUE
(Single games)
Redondo Beach at Gardena; Hawthorne at Torrance; Lomita at El Segundo; So- Torrance, byes; all games 1:30 p.m.

PCL Results

FIRST GAME
Sacramento 030 000 002-5 9 1
Vancouver 200 001 100-6 8 0
Raymond, Walking (13), Struelens (10), Berrington, McEster, Nichols (13), Paine (9) and White, L-Raymond (4-4), W-Nichols (4-4).
SECOND GAME
Sacramento 033 000 000 1-7 9 1
Vancouver 300 010 010-6 15 3
Diaz, Bowman (8), Fox (8) and J. W. Porter; Nichols, Paine (3), Navarro (4) and White, W-Fox (8-4), L-Navarro (3-7).
Tacoma 120 103 005-12 20 1
Portland 001 010 005-4 10 1
Astoria and Haller; Valenzuela (5), McMin (8), Kennedy (9) and Gogola.
Seattle 000 000 010-1 5 5
Seattle 002 206 100-11 14 1
Farrar, Peters (6) and Thomas; Stanhouse and Bevan, W-Stanhouse 9-3, L-Farrar 0-1, Home runs: Seattle, Marvin, Halm.

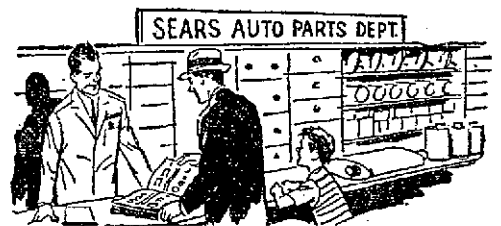
ALL DRIVERS
AUTO INSURANCE
PAY BY THE MONTH
CANCELED-DECLINED-YOUNG-OLD-ETC.
CALIFORNIA ALL-RISK INSURANCE
Hemlock
1128 E. Pacific Coast Hwy.
LONG BEACH 5-5385

OPEN 3 NIGHTS

Open Mondays, Thursdays and Fridays 9:30 A. M. to 9:15 P. M. . . . Other Days 9:30 A. M. to 5:30 P. M.

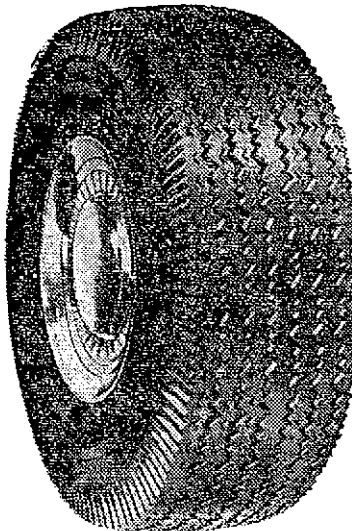


Specials for the Car!



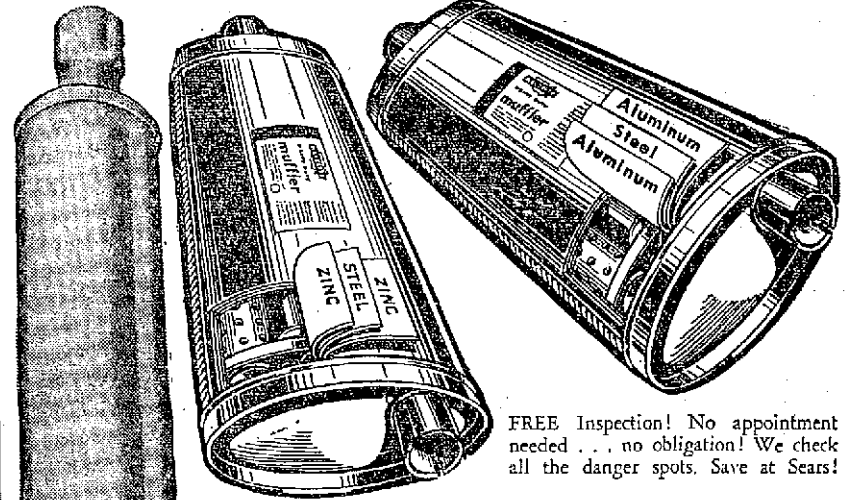
SEARS Long Beach

Headquarters for Auto Parts!

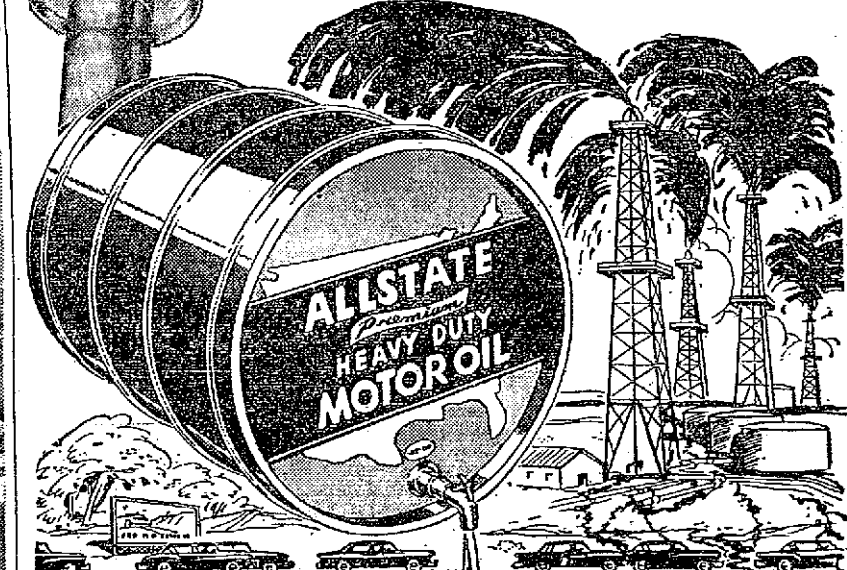


ALLSTATE Cross Country
TYREX* Tire
1388
each 6.70x15 tube-type blackwall
Plus Fed. Tax and Old Tire Off Your Car Regardless of Condition
No Money Down
Your trade-in tire is your DOWN PAYMENT when you buy on Sears Easy Terms.
*Tyrex is the certification mark of Tyrex Inc. for viscose tire cord.

| BLACKWALL | | | WHITEWALL | | | 14-INCH | | |
|----------------------|------------------------------------------|---------------------------------------|----------------------|------------------------------------------|---------------------------------------|---------------------|------------------------------------------|---------------------------------------|
| SIZE | Price without trade-in ea. plus fed. tax | Price with trade-in ea. plus fed. tax | SIZE | Price without trade-in ea. plus fed. tax | Price with trade-in ea. plus fed. tax | SIZE | Price without trade-in ea. plus fed. tax | Price with trade-in ea. plus fed. tax |
| Tube-Type Blackwalls | | | Tube-Type Whitewalls | | | Tubeless Blackwalls | | |
| 6.70x15 | 19.95 | 15.88 | 6.70x15 | 23.95 | 18.88 | 7.50x14 | 22.45 | 15.88 |
| 7.10x15 | 22.45 | 18.38 | 7.10x15 | 26.45 | 21.38 | 8.00x14 | 24.95 | 17.88 |
| 7.60x15 | 23.95 | 18.88 | 7.60x15 | 27.95 | 21.88 | | | |
| Tubeless Blackwalls | | | Tubeless Whitewalls | | | Tubeless Whitewalls | | |
| 6.70x15 | 22.44 | 15.88 | 6.70x15 | 26.44 | 18.88 | 7.50x14 | 26.44 | 18.88 |
| 7.10x15 | 24.95 | 17.88 | 7.10x15 | 28.95 | 20.88 | 8.00x14 | 28.95 | 20.88 |
| 7.60x15 | 26.45 | 20.88 | 7.60x15 | 30.45 | 23.88 | | | |



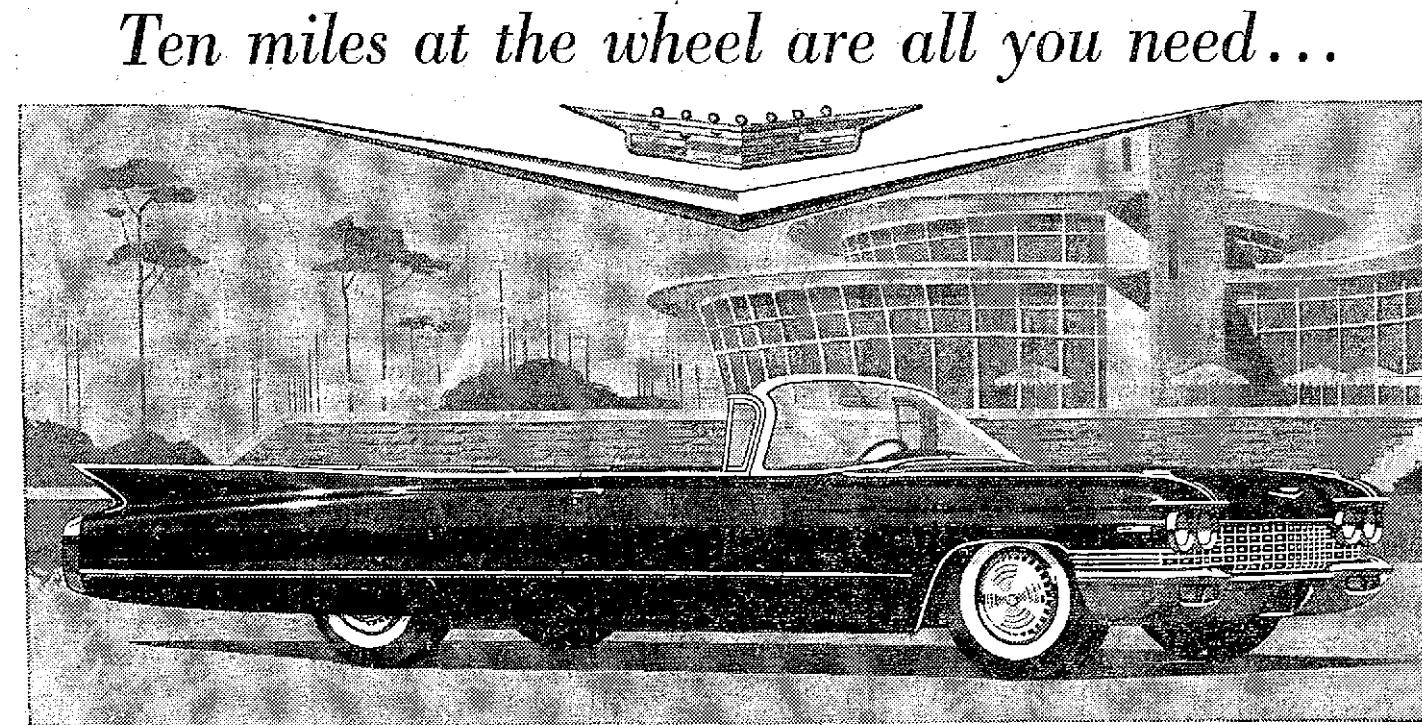
Glass Packed Mufflers As Low As **4.69**
Heavy, solid tubular case over a perforated tubular core . . . 14-gauge end caps. Save money at Sears!
Heavy Duty Mufflers As Low As **6.49**
Inner pipes stay dry longer, prevent rust. Heavier double wall shells and heads prevent blowouts, increase muffler life. Outstanding value! Save at Sears! Hurry!
Twin Life Mufflers As Low As **7.98**
Guaranteed to last twice as long, fights corrosion, acids and salt. Rust-proof. Unusual value. Save at Sears!
15 Minute Installation Available



Bulk Oil

"GOOD" Regular Grade ALLSTATE Oil 15¢ Qt. in your container
"BETTER" Premium Grade Heavy Duty Oil 22¢ Qt. in your container
"BEST" 10-30 All Weather Oil 33¢ Qt. in your container
Here's a regular grade motor oil that will give good service. Meets ordinary driving needs—so stock up now for those add-ons! Hurry!
Maintains a tough film, covers all moving parts, keeps engine cleaner, licks carbon and sludge, prevents corrosion, contains no waxes. Save!
Works like 10-weight oil on cold days, adjusts to work like 20-weight oil for city driving, protects like 30-weight oil when engine is heated. Save money now!

Park Free SEARS Downtown Long Beach Long Beach Blvd. at Fifth HEmlock 5-0127



to discover the wonders of Cadillac performance!

The sensation of driving a 1960 Cadillac for the first time is so delightful that a ten-mile trip, even at moderate speed, will seem to end almost before it begins. But it will suffice! When the trip is over, you'll know that Cadillac is as magnificent in performance as in appearance.

The gently soft ride, the amazing handling ease and the instant response to your slightest wish all combine to prove that this is indeed a car without an equal. And it's waiting for you at your authorized Cadillac dealer's showroom. Drive it at your first opportunity.

VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

RIDINGS MOTORS
1501 LONG BEACH BLVD.





GRADUATES—AND SAILS

Elsie Crail, graduate; Frances N. Nielsen, principal of Progress School, left, and Elsie's mother, Mrs. George B. Crail, admire Elsie's high school diploma, presented on the Lurline before she sailed for Hawaii.—(Staff Photo.)

Diploma Given on Lurline

So far as it is known, Elsie Crail, 18, is the first person to graduate on the Lurline.

Elsie, daughter of Mr. and Mrs. George B. Crail, 265 Ximeno Ave., is a 1960 graduate from Progress High School.

BUT the official graduation was 2 p. m. Wednesday in the school, 927 Pine Ave.—and Elsie and her mother sailed at 4 p. m. Wednesday on the SS Lurline for a six-week trip to Hawaii.

FRANCES N. NIELSEN, principal, brought Elsie's gray cap and gown and her diploma on board ship. Relatives and other members of the graduating class and their families rallied around.

Mrs. Nielsen presented the diploma to Elsie in a graduation ceremony in the ballroom on the promenade deck of the Lurline.

Punch and cookies were served to 50 persons.

"This is a real thrill to me," said Mrs. Nielsen. "In the 20 years of Progress High School, I have presented probably 200 diplomas. This is the first time I have given one on board ship."

"It's a thrill to me, too," dimpled Elsie and tucked her diploma, in its blue leather cover, in her Hawaiian luggage.

Pyramid Reveals Ancient Dynasty

CAIRO (AP)—Government archeologists report finding a tomb of the Fourth Egyptian dynasty with a small wooden sarcophagus probably containing the mummy of a royal child. It lies south of the second pyramid of Giza at the edge of Cairo.

Carved out of solid rock, it is 35 feet deep and had been blocked by three stones weighing more than two tons each.

INSURED SAVINGS

LONG BEACH FEDERAL SAVINGS and LOAN ASSOCIATION

REMEMBER...

SAVINGS received by the 1st of the month

EARN FROM the 1st

328 LONG BEACH BLVD.
Next to Post Office

Expert Says Death Seed Built In

LAFAYETTE, Ind. (AP)—Man is born with a built-in tendency to develop the disease that some day will kill him, an expert on aging declared Saturday night.

Prof. Ancel Keys of the University of Minnesota told the Purdue University Growth Symposium science is helpless, to an extent, in its battle to prolong life.

"The tendency to develop and die from these diseases is inborn," he said. "Individuals may differ in their rate of aging in the various tissues, but the eventual outcome is predetermined."

OF ALL the common diseases that bring death, Dr. Keys said, only cirrhosis of the liver seems accessible to medicine.

Dr. Keys used heart disease to prove his point, citing studies showing man is born with or without a capacity for the body producing too much cholesterol.

It is cholesterol that many scientists blame for blocking the arteries and bringing death by heart attack.

The speaker said a strictly regulated diet, low on fatty foods, can cut the cholesterol content and ward off heart disease to an extent.

Pope Sees Frondizi

VATICAN CITY (UPI)—Pope John XXIII received Argentine President Arturo Frondizi in private audience Saturday. He praised that country's fidelity to Catholic traditions "in this crucial stage of profound transformations which the world is now debating."

NEW DISCOVERY FOR HARD OF HEARING

To all readers of the Ind., P-T, the Diagnostic Offices will give the first treatment for only \$3.

According to the Basic Diagnostic office it is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us we have tried everything and we are so discouraged that we hesitate to try anything else. Once they try this new and proved method they are overjoyed. Just like magic, in many cases they are able to hear without their hearing aid after the first treatment.

The treatment is simple, it consists of three steps, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given, if the loss is due to catarrh a different treatment is given, if it is a bone condition the Tympanic Oscillation treatment is given.

According to Basic Diagnostic 70% of all hard of hearing people will be helped by this method. We believe it is as great a discovery as insulin was for diabetes. We are so sure that we can help you that we will give you the first treatment for only \$3.00. Please bring in this ad within 10 days from today.

Diagnostic Office
927 E. BROADWAY
LONG BEACH—HE 6-4603
DR. S. J. ANDERSON, D.C.
In Southern California Since 1926
IND., P-T, 6-19-60

Direct Mail Advertising Firm Into New Home



Offering every type of manual and mechanical service—typing, collating, stuffing, commercial embossing of addressograph plates, categorized mailing lists, list maintenance, mimeographing inserting, mailing and counseling—for all kinds of direct mailing programs, Direct Mail Advertising Associates is now completely established in its new location at 1415 Alamos Ave., it was announced by Sid Gould, owner.

Formerly located at 617 E. 10th St., Direct Mail Advertising Associates now operate the largest direct mail organization in the South Coast area. The plant covers more than 2,500 square feet and features the very latest type of time and money-saving equipment, including a battery of automatic typewriters for producing 100 personalized letters per hour, and an automatic machine capable of inserting up to eight separate pieces of literature in an envelope at one time.

Specializing in selected mailings and all types of business and professional mailing lists, Direct Mail Advertising Associates maintains an up-to-date file of approximately 500,000 addressograph plates, including name and occupants of residential and business units in Long Beach, Lakewood, and surrounding fringe areas.

SURE CURE FOR BALDNESS!

- BEWARE OF FALLING HAIR
 - ELIMINATE DANDRUFF
 - PROMOTE HAIR GROWTH
- GUARANTEED RESULTS FOR MEN AND WOMEN WITH SCALP DISORDERS AND DISEASES
STOP ITCHING — FREE EXAMINATION
HOME TREATMENT FOR OUT-OF-TOWN CLIENTS

RUSH SCALP CLINIC

122 W. 1ST ST. ROOM 222
CENTRAL BUILDING HEMLOCK 2-9990
SUSAN RUSH, Owner and Operator, Formerly With Cavie Hair Clinic

ATTENTION RETIRED!

LIVE AT THE
New Robinson Hotel
334 E. OCEAN BLVD.
ROOMS OR APARTMENTS
Finest Accommodations for Retired Folks of Moderate Means
• 3 BALANCED MEALS DAILY • TV LOUNGES
• PLANNED SOCIAL ACTIVITIES • 2 ELEVATORS
• LARGE RECREATION ROOM • NEW FURNISHINGS
RENT BY THE MONTH — NO ENTRY OR OTHER FEES
Open House Afternoons
For Brochure call HEMLOCK 6-5255

COMPLETE COLLISION SERVICE

PENNY AUTO BODY WORKS

Custom Body Work — Insurance Claims — Free Estimates
Courtesy Cars — Over 25 Years' Experience
1175 E. ANAHEIM ST. PHONE: HE 7-2401
LONG BEACH
We Recommend RINSHED-MASON Finishes
R-M finishes are standard on America's finest automobiles

MARINELLO BEAUTY TRAINING

THE WAY TO TOP EARNINGS & SUCCESS

It pays off to get the best training for your beauty career. There's a bigger demand for Marinello graduates (preferred by 4 out of 5 salons) and they earn more. Over 15,000 Marinello graduates own their own salons. Enroll now at Marinello, world leader in beauty training for over 50 years.

For Beauty Care at Budget Prices, visit Marinello Beauty School for excellent work at lowest prices.

MARINELLO BEAUTY SCHOOLS
LOS ANGELES: 718 SOUTH BROADWAY, Madison 7-5561
LONG BEACH: 416 PINE AVE. HEMLOCK 5-9109
VAN NUYS: 6360 VAN NUYS BLVD. State 1-4680

No Poison Sprays on Their Food

With a background of over 10 years in organization and retailing of organically-grown produce — raised without chemical fertilizers or poisonous sprays—Mr. Haseltine calls attention to the large assortment of over 50 fruits, vegetables, dried fruits and juices now on sale at their store.

So many people, especially over 40, have stated the past few years that it was difficult to find that old-time, full-flavor which characterized the garden and orchard crops of their earlier years. Governmental agencies have been warning us of the prevalence of poison sprays and headlines in newspapers tell of occasional hazards encountered by individuals as well as groups from contaminated foods.

The public is happy to know of at least a few growers using the original organic fertilizer methods.

With the summer season just opening you are assured of a good variety of all those vitamin-packed oranges, apricots, peaches, berries, cantaloupes etc., as well as the entire line of vegetables. Other sections include bakery goods, Delicatessen and dozens of other food products for an enjoyable meal. You, too, will enjoy a new shopping adventure at Haseltine's 638 E. 4th St.

Good Career Offered in Beauty Work

In considering a career in beauty—or in any field—you want to ask two important questions. What employment opportunities does it offer? And what school will I get the best training?

Opportunities in beauty culture were never better, according to the Marinello School of Beauty, 416 Pine Ave. This is especially true of our own Southern California, where the population is booming and there are new communities with new beauty salons opening every day. In fact, says an official of Marinello, which runs its own free Lifetime Employment Service, "We simply don't have enough Marinello graduates available to supply the demand."

SPECIAL! MINUTE-GRAY 5¢ Pkg.

VITA NUGS
For Pick-Up in Energy Reg. 69¢ Only With \$1.00 Purchase

Good June 19 thru 22
HASELTINE'S
638 E. 4th St.—Free Parking
Open Daily Except Saturday
SUN. THROUGH WED., 9-7
THURSDAY, 9 to 9 P. M.
FRIDAY, 9 to 4 P. M.
Phone HEMLOCK 5-3653

DIRECT MAIL GETS RESULTS

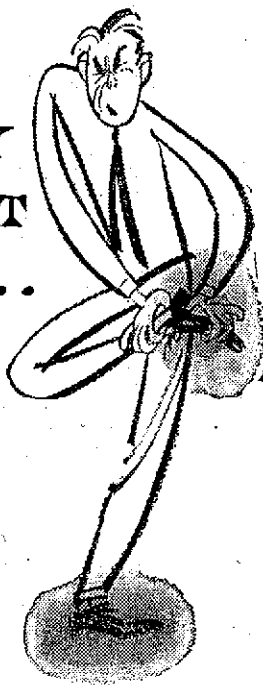
Each Letter Individually Typed Automatically (like the player-piano roll)
★ MIMOGRAPHING
★ MAILING LISTS
★ ADDRESSING

21 years of Mail Service... satisfying Direct Consulting Planning Direct Mail Campaigns

DIRECT MAIL ADVERTISING ASSOC.
1413 ALAMITOS AVE.

HE 5-5341

IF YOU BUY SHOES THAT DON'T FIT...



If you buy a pair of shoes that don't fit, you have lost only the cost of the shoes. But if you buy poorly fitted insurance you could be out thousands of dollars in case of loss.

Proper insurance protection requires careful, studied personal fitting.

Never buy it without the skilled advice of a trustworthy local Independent Insurance Agent.

He has a professional knowledge of all of the varied types of insurance available for your protection. He recommends policies best fitted to your own individual needs and insures you in the strongest capital stock insurance companies.

As well, in case of loss, he is always on hand to give you prompt, helpful service.

You can be sure you have the kinds of insurance you need when you insure through an Independent Insurance Agent. So look for this seal before you buy insurance. Only an Independent Insurance Agent can display it.



HOW CAN YOU BE SURE you are dealing with an Independent Insurance Agent?



LOOK FOR THIS SEAL before you buy insurance. Only an Independent Agent can display it.

MYRON R. GODWIN
General Insurance Service
SUITE 403
4100 Long Beach Blvd., GA 4-4436

FRED R. BERBOWER & SONS
Complete Insurance Service
Representing Stock Insurance Co.
241 E. First St. HE 6-2434

BIXBY KNOLLS INSURANCE AGENCY
KEN PATTERSON-LOUIS J. ANFINSON
All Lines of Personal and Business Insurance
3745 Long Beach Blvd., GA 7-7021

THE BOWEN-SINGER CO.
Insurance
"Engineered Protection"
Home Auto - Life - Business
501 E. Willow St. GA 4-8631

HENRY DURANT JR.
INSURANCE BROKER
"Marine Insurance Specialist"
5918 E. Second St. GE 9-4513

AL THORNTON
General Insurance Service
4553 Gundry Ave. GA 4-8255

PAINE, EBRIGHT CO.
"Service Beyond the Contract"
507 E. Broadway HE 7-2735

JACK P. HAMMOND
Complete Insurance Service
Convenient Terms
4105 E. Seventh St. GE 4-7401

GEORGE A. RICHARDS & SONS, Inc.
647 E. Fourth St. HE 6-2289

LYLE HUGGINS INSURANCE AGENCY
"Right Cost"
"Best Personal Service"
523 E. Broadway HE 6-9837

BEAUCHAMP & RANDALL
Earl Beauchamp—Paul Randall
Every Kind of Insurance
3913 Long Beach Blvd., GA 4-0736

KINCAID INSURANCE AGENCY
Pauline A. Kincaid
2533 E. Broadway
Ph. GE 0-0283 Res. GE 4-9091

MYRL OTT INSURANCE
John Vosburg
Associate

ARNOLD & EATON Insurance Brokers
Insurance for the Business Home—Auto—Life
3745 Long Beach Blvd. GA 7-7905

BILL WILSON CO.
Personalized Insurance Service
Suite 3
944 Pacific Ave. HE 7-3527

WORSHAM and ASSOCIATES
Analysis of Insurance Problems
936 Atlantic NE 6-6668; HE 2-8491

BERRY MERRITT INSURANCE, INC.
"Protecting Individuals and Industry Since 1918"
417 Atlantic Ave. HE 7-1279

CALIFORNIA INSURANCE ENGINEERS
Paul Goodman—Tom J. Inglett
4004 Orange GA 4-5226

Tax Levy Disturbs Park Men

A delegation of park owners led by Phil Doyle, managing director of the California Trailer Park Assn., met recently with county assessor John R. Quinn.

Mobile home owners and park operators, some showing as much as 60 per cent tax increase in the past few years, were the cause of the gathering. A few park operators felt they were paying much more than their share because of unduly high assessments. Others merely wanted clarification of method of appraisal and reason for increases.

Quinn, disclaiming all interest in taxes, which he explained varied as to districts and were a thing entirely beyond his control, explained that assessments were based on 50 per cent of fair market value, and that this is the general custom throughout the county with all types of property. Exceptions were only made in hardship cases, i. e. distressed areas where resale would be difficult if not impossible at anything near fair market value.

Much data was obtained, transcribed, and will be made available to members of the California Trailer Park Assn. through their home organ.

"Results of this meeting," Doyle said, "are inconclusive."

Park operators adjourned to a nearby restaurant where unit representatives decided to report back to their individual units for decision as to what action, if any, should be taken. Considered is an appeal to the Board of Supervisors.

PROFIT FROM things you aren't using. Sell them with inexpensive Classified ads. Dial 11E 2-5959 now—start your ad.

Mobile Homes

The World's Best Buys
LOW, LOW TERMS

★ Rod and Reel

Customized to order.
In 40' to 60' lengths.

★ Terra-Cruiser

One of the finest in
quality. 50' to 55' long.

★ Universal

It's beautiful & economical. In 50' to 55' lengths.

★ Jupiter

Economy & fine engineering. 48' to 55' lengths.

★ Oasis

A paradise in travel trailers. 15' to 35'x10' wide.

Fabulous Bargains

In Fine Reconditioned

Used Trailers

and

Mobile Homes

10' and 8' wide

WE TRADE

for Real Estate,
Trust Deeds, Houses,
Furniture, etc.

Certified

TRAILER SALES

INC.

9111 E. Artesia Blvd.

BELLFLOWER

OPEN SUN. & EVERY NIGHT

Ph. HA 5-4800; TO 6-3777

YOUR BEST BUYS ARE AT MARTIN'S in LOMITA

YOUR EXCLUSIVE DEALER FOR

**TERRA CRUISER
UNIVERSAL**

10-FT. WIDE 1, 2 and 3-BEDROOMS

Many Late Model Used Trailers
BANK TERMS • 7-YEAR PLAN

Open Sunday Afternoon
Closed Wednesdays

MARTIN

TRAILER SALES

2429 PACIFIC COAST HWY.
7 MILES WEST OF LONG BEACH

1 Block E. of Crenshaw—Lomita
• Phone DAVenport 6-2751



VAGABONDIA EN ROUTE TO PIONEER DAYS FETE

MOBILE LIVING

Camper Clubs Strong; Alaska, Mexico Lure Them to Wilds

By TRAILER TOM

Car clubs, motorcycle clubs—move over!

The newest is a camper club. It's composed of people who've bought the kind of mobile home that fits on the back of a pickup truck.

Just in case you think that's a mighty crowded way of travelling, be advised that some of these campers sleep 6 people on foam rubber mattresses; have complete kitchens with built-in stove, refrigerator and sink; paneled walls and matching cabinets; inlaid floors, drapes and storage space.

ONE SUCH organization that's sprung up lately is the Vagabondia Camper Club.

Mrs. Ena Allen, secretary, reports that 13 owners of Vagabondia Campers recently got together and caravanned to Fallbrook, to see the annual Pioneer Days Celebration.

The theme they used was "Covered Wagons of 1960," and the festival judges handed them a blue ribbon for their participation.

BUT THAT'S a comparatively minor jaunt when you consider what else Mrs. Allen reports on camper club activities. Camper owners, in caravans, are exploring mountains, deserts and such far-off places as the interior of Mexico and Alaska.

MRS. ALLEN points out the advantage of a camper: "One can travel wherever he wishes, take the comforts of home right along, and even remove the coach easily at a campsite."

Something else, too: those trucks can get through a lot of back country that might founder the family sedan.

TRAVEL TRAILER TIPS:

Two state parks not far from Long Beach offer trailer facilities. Carpinteria Beach, at Santa Barbara, has swimming, fishing, camp sites with gas stoves, picnic areas and trailer facilities. San Clemente Beach State Park, south of Laguna Beach, has surfing, fishing, hiking trails, shelters, camp sites, trailer facilities and barbeque areas.

TRADE NOTES: The California Trailer Park Assn. an-

Conclusive

PHOENIX, Ariz. (AP) — Daniel Lee Beaver, 29-year-old Arizona farm hand, was acquitted of bogus check charges when his defense attorney made a startling discovery. Beaver can neither read nor write.

nounces two new — and important — members: Guerdon Industries (one of the biggest mobile home makers in the nation) and Airstream Trailers (outstanding maker of all-riveted, all-aluminum trailers. . . Purpose of CTPA, as

expressed by managing director Phil Doyle: "Some day a mobile home owner will be able to go anywhere in the United States and be assured that certain basic and fundamental facilities will be present in any park he enters."

Mobile Home Equals Conventional Area

A mobile home that matches in floor space—and could exceed—the conventional home, is being shown by Joe's Mobile Homes.

At Joe's locations, 5150 Long Beach Blvd. and 11827 S. Atlantic Ave. (Lynwood), the 1960 models of the Trailorama are in display.

These are expanding trailers, featuring the "automatic era" of American living. A touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

Trailorama, with floor space to 900 square feet (and bigger on custom order) has an aluminum exterior, fiberglass insulation and vapor barrier; mounted on a chassis of heavy duty welded steel, four and six-wheel electric brakes and safety break-away switch.

Trailorama builds from 27' touch of a button expands the Trailorama to double normal width. Models range up to five and seven rooms. Decor is French provincial, early American or modern.

The All New . . . Completely Redesigned

PILGRIM

MAYFLOWER QUALITY
BUDGET PRICED

See Them This Week at . . .

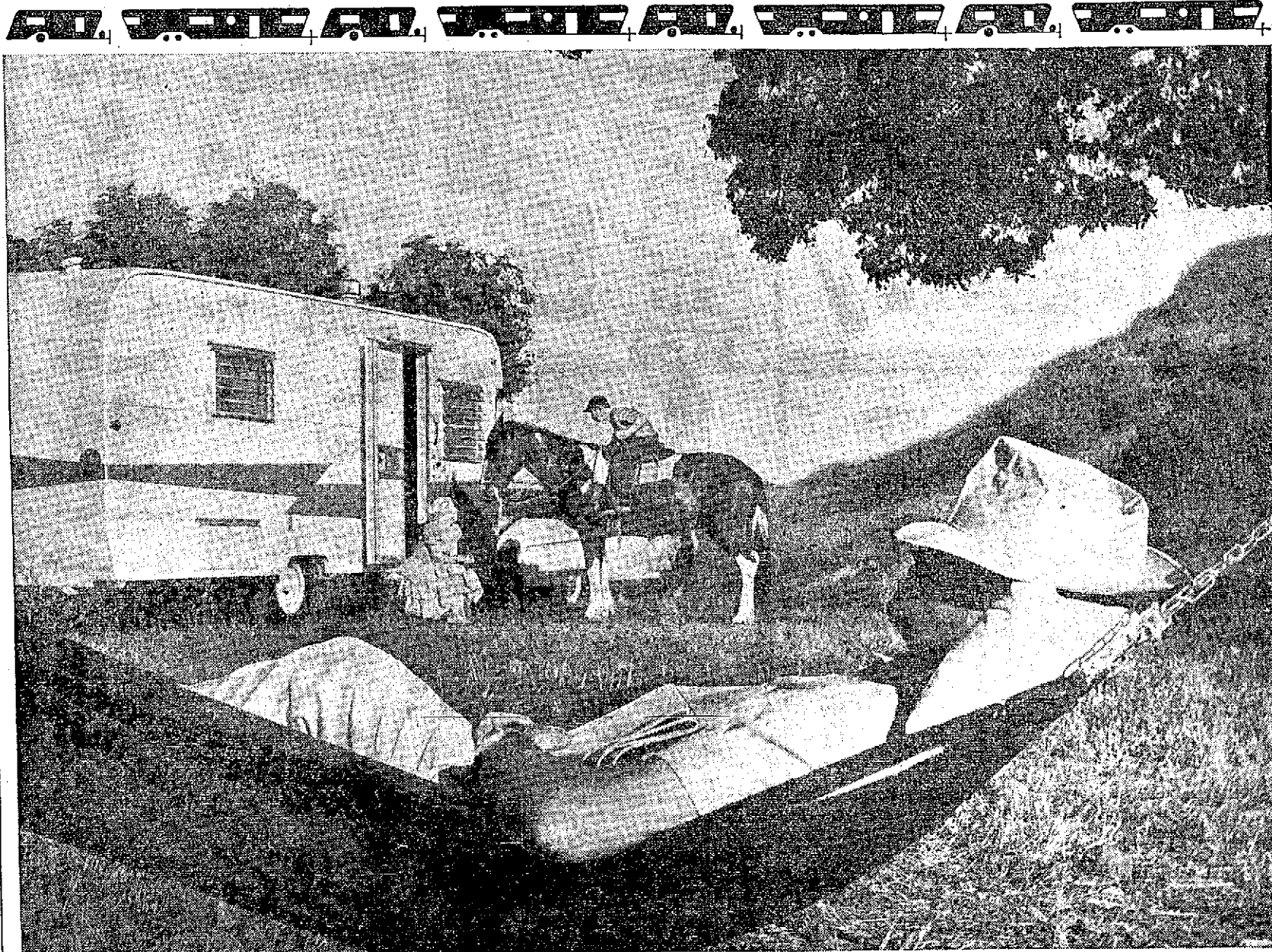
Monarch
STANLEY ORR

MOBILE HOMES

Complete Financing and Insurance Program

1531 Long Beach Blvd. COMPTON NE 8-7095

15311 S. Atlantic COMPTON NE 2-4464



Shhhh! Trailer owner at work!



DOUBLE THE FUN, HALF THE COST— WITH A TRAVEL TRAILER

Ever taken a real travel trailer weekend? Now there's an experience to whet your appetite for outdoor freedom and fun.

Who needs reservations? Stop where you please, when you please. No fares. No tips. No hotel cashiers to total up your bill. And no special licenses or permits, either. When you're

trailer traveling, the menu's always the way you like it. Every comfort of home goes where your car goes. You're living... high, wide and handsome.

In fact, a family of four can actually enjoy our nation's finest vacation areas for \$100 a week, including food, gasoline, everything! We mean this year, 1960.

Take your motel with you

Many travel trailers sleep four or more, are so lightweight they exert only a 50-pound pull on your car, and unfold and make camp in 2 minutes! That's less time than it takes to register in a motel. And a lot cheaper.

NOW YOU KNOW

Mobile homes run 27 to 50 feet. They're for living in and today the average mobile home moves only about once every 2½ years.

Travel trailers, which are between 12 and 35 feet, are for families that like to get out and go places, but have no objection to enjoying all the comforts of home wherever they are.

Retirement's a delight... in a mobile home

Recently, two thousand retired mobile home couples were asked why they chose this way of life. Their answers are eye-openers. They find security and peace of mind, convenience and economy, helpful neighbors and the very nicest people, and joy in not being alone.

They like living in mobile home parks that are luxury country clubs without the luxury prices. Activities are

planned for them 365 days a year. Friendship and fun keep them on their toes, renew their youth.

Best of all, they like the way their money lasts longer. The investment is small (mobile homes are financed like cars, not real estate). The mobile home comes fully-equipped with furniture and appliances ready for living. Space in deluxe parks rents for only \$40 to \$100 a month.

Why not look at the mobile homes and travel trailers at your local dealer? Check the Yellow Book for the one nearest you.



**TRAILER
COACH
ASSOCIATION**

607 South Hobart Boulevard
Los Angeles 5, California

Wherever you go, you've never left home

Mother, did you know that cooking's probably a lot easier in a mobile home than it is in your own kitchen? It's true. Compact design and ingenious

appliance engineering have simplified housework, cut walking, reaching and stretching in half!

Built-ins? Plenty! In the kitchen: oven, range, refrigerator, cabinets, washers, driers, dishwashers. In the living and sleeping areas: beds, couches, TV, hi-fi, and even year 'round air-conditioning. No place like home—if it's a mobile home.

**LIGHT,
LOTS OF LIGHT!**

And heat! And air-conditioning! And appliances! There's a four-day supply of electrical power for your trailer in a new portable storage battery that recharges from your car's cigarette lighter or from any 110-volt AC outlet.

FREE BROCHURE tells you how to get more fun out of life. Check one square, fill out coupon and send to: Trailer Coach Association, 607 S. Hobart Blvd., Los Angeles 5, California.

I am interested in: ☐ mobile homes ☐ travel trailers ☐ both

name _____

address _____

city _____ zone _____ state _____ LB 4

Baseball Equipment At Sav-on

- | | | |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|--------------|
|  | 19.95 "Sal Maglie" Fielder's Glove Corktan mitt leather with inner grease pocket. Fingertip laces. | 12.98 |
|  | 15.50 "Al Dark" Fielder's Glove Full oiled glove leather with palm laced to the hinge . . . | 9.98 |
|  | 12.50 "Dick Farrell" Glove Right or left handed. Corktan mitt leather | 8.49 |
|  | 4.49 "Phil Rizzuto" Glove Solid web in trap, face welting and fingertip laces | 3.49 |
|  | 9.85 Basemen's Mitt Glove leather with lightly oiled face. Grease pocket . . . | 6.75 |
|  | 7.50 "Johnny Callison" Glove Oiled glove leather with solid web in trap | 4.98 |
|  | Little League Bat Selected ash and hickory woods. Assorted lengths. 3.50 list . | 2.69 |
|  | 1.70 Official Baseball Cork center, wound with wool yarns. Horsehide cover . . . | 89c |
|  | Little League Baseball Cushion cork center in black rubber . . . horsehide cover. 2.75 list. | 1.59 |
|  | Little League Bat Spalding-selected ash and hickory woods. Big league names. 2.20 list. | 1.79 |
|  | Baseball Shoes High quality, not imports. Rubber soles with molded spikes that will not come loose or off. | 4.69 |



Boys' Sport Shirts

Wash 'N Wear in assorted styles, patterns and colors. All have short sleeves and are specially designed for comfort. In sizes 6 to 18 yrs.

1.39



GIRLS' Jamaica Shorts

Versatile shorts to match blouses in cotton cord, poplin and many others. Assorted colors. 7-14 yrs.

1.98



Pedal Pushers

Assortment of polished cotton cords, poplins and satens. Plaids, stripes and solid colors. Sizes 10-20.

2.49



Dudes Bubble Bath

Children's favorite. Box of 20 envelopes in 4 Western fragrances.

3 for 1.00



Metal Shoe Rack

"Grand Stand". Perma-chrome finish. Holds 9 prs. shoes. Keeps shoes orderly.

69c



Bond Flash Bulbs

Guaranteed to flash or we will replace 2 for 1. No. 5 Bulbs, Pack of 12.

89c



Folding Travel Syringe

Rubber latex syringe with quilted carrying case. . . . Three-year guarantee.

2.59



Plastic Garment Bag

Jumbo size clear plastic bag, top and bottom in assorted colors. Holds 16 garments.

1.98



TV Lead Wire

In clear or brown 50' 100'

89c 1.79

SAVE CASH!

1/2 CAMAY 2 PRICE SALE

buy 3 complexion size CAMAY—get the 4th at 1/2 price

COMPLEXION SIZE ONLY **4 for 29c**

THE
Your choice of
PINK
GREEN
WHITE
YELLOW



1/2 PRICE SALE

BUY 3 MEDIUM IVORY AT REGULAR PRICE . . . GET 4TH BAR FOR 1/2 PRICE



SAVE! 7c OFF REGULAR PRICE

33c Oxydol 72c

GIANT SIZE ONLY



FREE HANDY Nail Clipper

with the purchase of 3 REGULAR SIZE BARS of LAVA SOAP



SAVE 25c ON REGULAR PRICE

33c Dash 1.98

Jumbo Size only



SAVE 15c ON NORMAL PRICE

83c

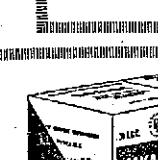
KING SIZE ONLY



Reg. Size **28c**
Giant **93c**

Reg. Size **2 for 31c**
Giant Size **2 for 47c**

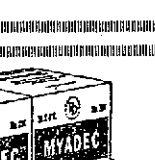
| | |
|--------------------------------------------------|------------------|
| Tide, REG. SIZE | 33c |
| Mr. Clean GIANT SIZE | 63c |
| Cascade | 37c |
| Ivory Liquid KING SIZE | 98c |
| Camay BATH SIZE | 2 for 29c |
| Dreft REG. SIZE | 33c |
| Zest BATH 2 for 39c REG. 2 for 29c | |



Myadec

High Potency vitamin-mineral formula. Contains 9 vitamins—11 minerals. Bottle of 30 capsules. 2 Bottles

5.80



Paladac for Children

Looks and tastes like fresh orange juice. Contains 9 vitamins including B-12 Two 4-oz. bottles

2.89



Beach Umbrella

Heavy canvas, 8 rib striped top on 2-section, 6' aluminum pole.

7.98



Plastic Swim Log

For Pool or Beach. 4' long, 12" diameter inflated. Colors.

98c



Breck Hair Set Mist

A SOFT FINE SPRAY THAT HOLDS CURLS BEAUTIFULLY IN PLACE. Breck Hair Set Mist is always good to your hair and pleasing to the touch, never stiff or sticky.

Beautiful Hair
R E C K
5 1/2 oz. \$1.25 4 oz. \$1.00 3 1/2 oz. \$0.75
All plus tax

2 oz. 65c




Upst-daisy

Fresh Roll-on comes in an upside-down bottle . . . because it's the best way to give you the most effective roll-on deodorant!

69c


The
There's nothing fresher than Upst-daisy



King Edward Cigars

America's mildest cigar. Box of 50 Imperials.


2.19



Sav-on Motor Oil

Pure paraffin base. SAE 20-30-40.


8 qts. 88c



Johnson's Glo-Coat

Self polishing floor wax, qt.


73c



Knox Gelatine

Unflavored, all protein, 32 envelopes.


1.29



Kal Kan Dog Food

M.P.S. Chunk style with sauce, 14 oz. cans


8 for 1.00



1 1/2-lb. Bosco

Chocolate milk amplifier.

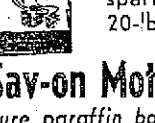
2 for 1.00



Liquid Trend

Detergent in 12-oz. plastic bottle

4 for 88c



Playing Cards

Pinochle, Straight or Bridge.

2 for 1.00



47x72"—Plastic Air Mattress

Large size mattress that is ideal for station wagons or outing trips.

4.95



Swim Caps

Pure rubber. Assorted colors and white.

59c



16" Beach Ball

Six-panel plastic ball. Assorted colors.

59c



Beach Hats

Ladies' and men's straw hats. Assorted styles.

89c

Now...wipe off facial hair!

Helena Rubinstein discovers NUDIT with Super-Finish



Starts new career
Sybil Hall, N.Y.C. Career Girl says: "I was so self-conscious about my superfluous hair, it was ruining my life. Now thanks to Nudit, I'm a new girl . . . with a shiny new wedding ring!"



For bathing-beauty legs
What good are shapely legs if they are not smooth and hair-free? Nudit brings you new confidence.

In minutes, Helena Rubinstein solves the most heart-breaking problem of all—hair on the upper lip, cheeks, chin or throat. No longer need you shrink with embarrassment because of facial hair, or weep over painful ineffective "remedies." Apply Nudit for the Face with Super-Finish and minutes later, see baby-smooth, lovelier hair-free skin.

SAFER

New Nudit is the only facial hair remover in the world to give you sensitivity protection afterwards with creamy, effective Super-Finish. This medically formulated beauty cream restores the healthy skin balance to prevent redness, rashing, discomfort.

EASIER

Nudit creams off hair in minutes with surgical safety but feels and smells like the most glamorous face treatment. Just apply, and in a few minutes, rinse off. Now smooth on delicious Super-Finish Cream. It protects against irritations, guards against bacteria, "blends in" newly exposed skin. After a few

minutes, tissue off. Your skin is as smooth as bridal satin with no hint of its shadowy past.

BEAUTIFUL TOMORROW!

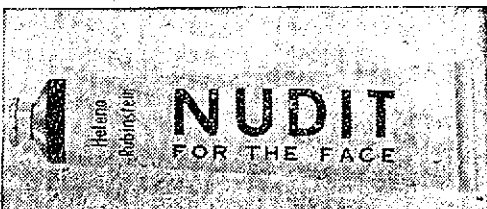
Never a bristly re-growth, never a coarse look after using Nudit with Super-Finish. And, after using new Nudit for a while, you have to remove fuzz far less frequently than ever before. Use Nudit with Super-Finish today.

PRETTY PRICE!

Nudit is sized for laboratory freshness right down to the end of the tube. The 2-ounce Nudit with Super-Finish is only 2.25. Trial size, 1.50. Plus tax.

NUDIT SILKS THE LEGS

Use regular Nudit to give your legs a glamorous silken finish without a trace of ugly fuzz. This job done with a razor often leads to bloodshed and scars and stubby re-growth. Nudit is speedy, safe—conquers the coarsest hair—leaves skin texture even as gossamer stocking—and the effects last! Be Nudit-confident on the beach. Fragrant, so pleasant to use, and just 1.50 the generous tube.



WE GIVE STAMPS BLUE CHIP



THINNING HAIR! THEN FALLING HAIR!

What can you do to save your hair before it's too late?

Thinning hair—falling hair—dull, listless hair. These may be symptoms of hair undernourishment. But, by massaging **Pure SILVIKRIN** into the scalp, you can supply your hair roots with the natural protein nourishment they need. For new **Pure SILVIKRIN** is a solution of the 18 amino acids which go to make up the protein content of your hair. **Pure SILVIKRIN** can make it possible for your hair to live and grow healthily. Can help arrest premature hair loss and restore hair to normal vibrant health. Like anything worthwhile, **Pure SILVIKRIN** is not inexpensive. It costs \$5 a bottle (about 14 cents per treatment). You'll feel it's worth every penny you paid for it—or your money back.



Pure Silvikrin

4th and Pine
Downtown Long Beach

2164 Bellflower Blvd.
Los Altos



Ad Good June 19-22 Inclusive

Self-Service Drug Stores
Open 9-10 — 7 Days a Week

Squibb Angle Toothbrushes



Reaches in where cavities begin. Reg. 1.38 value.

2 for 98c



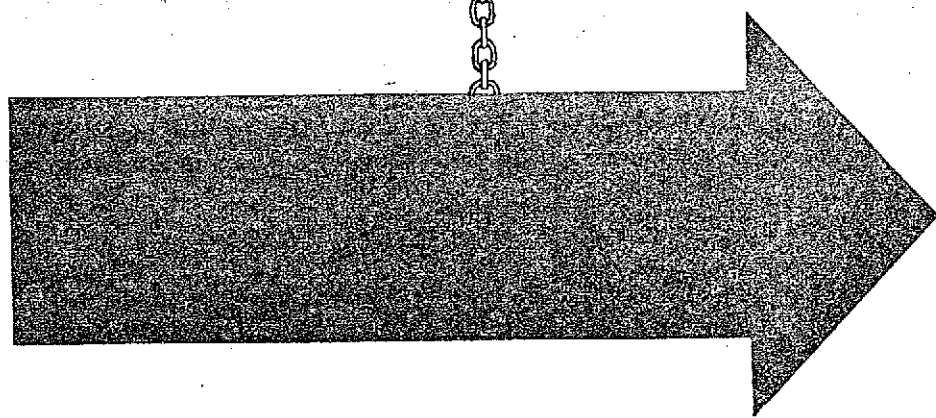
Squibb Mineral Oil
REG. 1.19
Qt. **98c**

5264 Lakewood Blvd.
Lakewood Center

12031 Brookhurst
Garden Grove

STATION WAGON SECTION

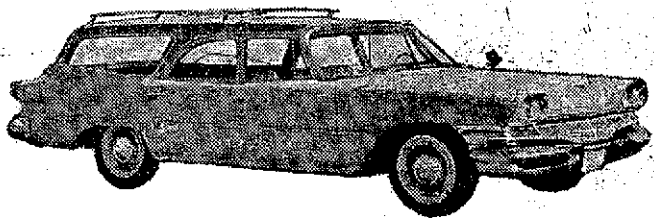
Look
Inside for
"Wagon
Week"
Specials!



"VACATION IN A WAGON"

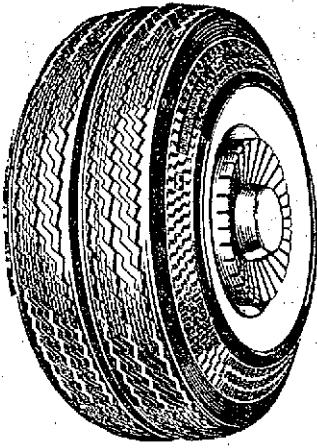
It Is "Wagon Week" in Long Beach

WHEN YOU BUY
THAT NEW
WAGON . . .



**SWITCH
TO
SAFETY**

THE
GENERAL
TIRE



FOR AS
LITTLE AS
\$4⁵⁰
Per Week!

Do as Hundreds of Others Do . . .

Change Over
to the

**Safest, Most Indestructible
Tires Known . . . !**

★ **Dual Stopping Action**

At a braking touch on a full-panic stop, the twin treads squeeze instantly, wipe pavement dry . . . give shorter, straight-line stops in any weather.

★ **High Speed Stability**

Twin treads—like two tires on each wheel—share tire load evenly. True rolling action eliminates sway . . . gives new high-speed stability.

★ **Terrific Mileage**

General Hi-Density Rubber . . . combines tremendous toughness with road-gripping safety never before possible . . . gives you more long, safe mileage.

TRADE IN YOUR PRESENT TIRES
SPECIAL ALLOWANCES DURING
WAGON WEEK

★ **Strata-Seal Puncture Protection**

With new sandwich-type sealant, the Dual 90 seals punctures as it rolls . . . ends worries about nighttime flats and roadside repairs.

★ **Nygen Cord Strength**

. . . strongest cord ever used in tires, pound for pound stronger than steel cables! Here's maximum protection against blowouts and impact injuries.

★ **Positive Rim Air-Seal**

Exclusive "O-Ring" pressure lock is best ever devised to stop air loss at the rim. The harder the impact, the tighter the seal.

WE CAN EQUIP YOUR
CAR WITH THESE
GENERAL DUAL 90's **\$4⁵⁰**
FOR AS LITTLE AS PER WEEK

Richardson
"Since 1911"
TIRE CO.

THE
GENERAL
TIRE

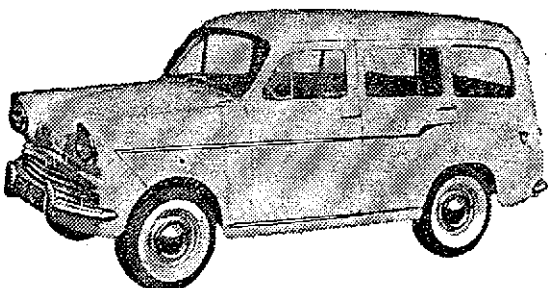
500 E. ANAHEIM
phone HE 6-9681

harbor distributors of GENERAL TIRES

TRIUMPH ESTATE WAGON

BIG . . . BIG . . . TRADE-IN ALLOWANCES DURING "WAGON WEEK" . . . COME SEE!

**SO
MUCH
CAR**



FOR
SO
LITTLE
MONEY!

★ AMERICA'S LOWEST-PRICED
5-DOOR STATION WAGON

★ UP TO 40 MILES PER GALLON

★ FOR CAMPING, SLEEPING AND
MARKETING

PAYMENTS

AS
LOW
AS **\$39⁰⁰** PER MO.

★ SPECIAL FLEET AND LEASING
ARRANGEMENTS

★ AMERICAN STANDARD-SIZE
BOLTS AND NUTS

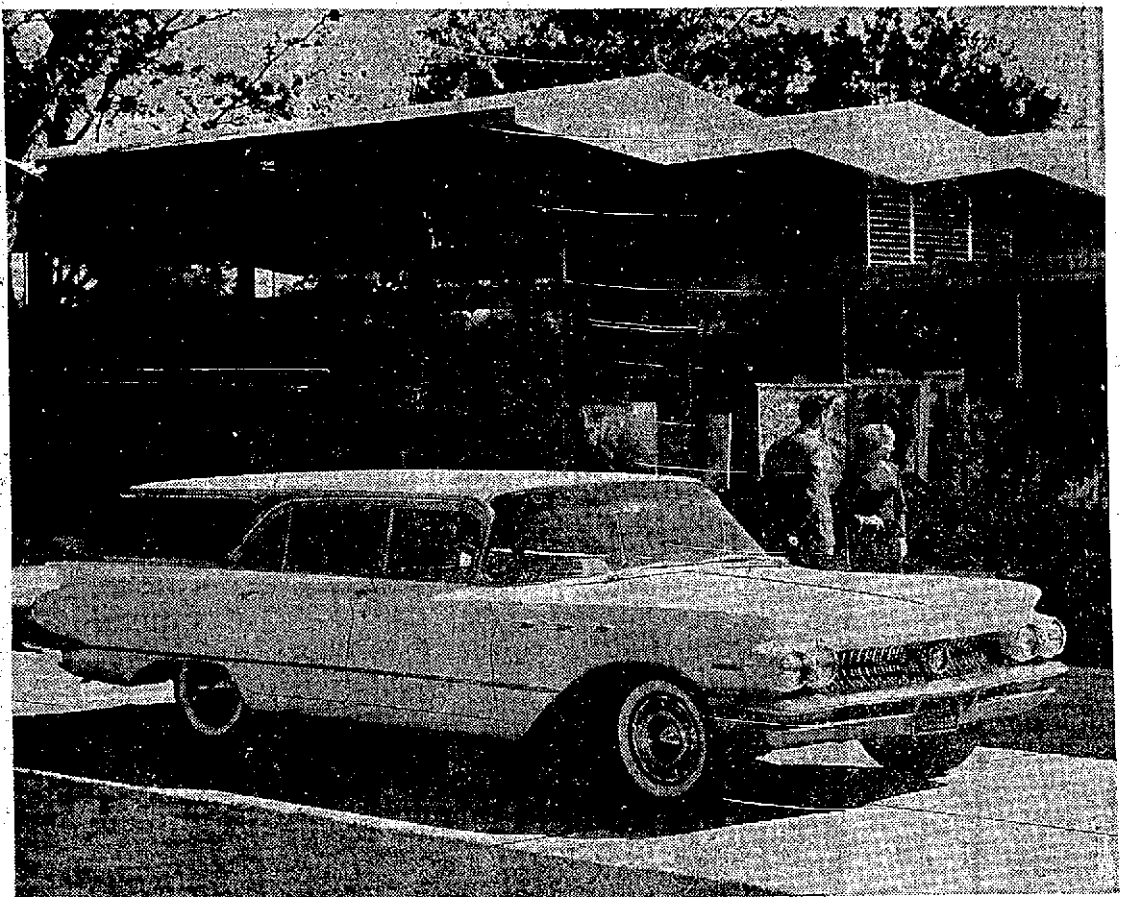
★ PARTS AND SERVICE RIGHT HERE

DAVE THOMAS MOTORS

3400 LONG BEACH BLVD.

"It's Thomas for Triumphs"

GA 6-4457



THREE-SEAT ESTATE WAGON NEW IN BUICK LINE

Smart passenger-car styling is coupled with practical usefulness in the 1960 Buick estate wagons which are offered in both the Invicta and LeSabre series. New this year are rear-facing three-seat wagons in both series, in addition to the two-seat style of previous years. The Invicta wagon shown here is available in any of Buick's 15 exterior colors with interior trims in six color combinations of cordaveen and Balmoral cloth. All Buick wagons offer some 50 square feet of load space with all but the front seat down and the tailgate lies flat with the floor. A retractable rear window in the tailgate is raised or lowered by an exterior handle or by power with controls both at the window and the instrument panel.

**Dealers
Showing
Specials**

By KEN CHILCOTE
I.P.T. Business Editor

With school out and vacations being planned for the summer, Long Beach retail automobile firms are launching "Wagon Week" today.

For the next week all of the dealers will be featuring the newest in station wagons, ranging in the compact, rugged little four-wheel drive for mountain climbing to the deluxe models which provide the utmost in family comfort for travel.

Southern California, which always has led the nation in sales of station wagons, already has seen wagon sales climb and in the next few

days the dealers are set to handle record sales.

MOST DEALERS have full stocks of all lines of the 1960 wagons, making possible immediate delivery. In former years it often was necessary to wait weeks for delivery of most models.

When this area began to swell with new housing units, extending well into the rural areas, the station wagon gained much popularity as the second car. And, this popularity continues to grow. Now in many of the two-car homes will be found two station wagons.

Since World War II, and with the introduction of the all-steel body, station wagon popularity has increased each year. For example, in 1948 station wagon production for the first time reached more than one per cent of the industry's total car output. By 1950, station wagons captured 11.3 per cent of the total passenger car production.

THIS INCREASING penetration of station wagons is evident in auto firm records.

Until 1941, station wagons were produced by the lower priced cars. In that year,

Chrysler Division introduced station wagon in a 6 and 8 passenger model.

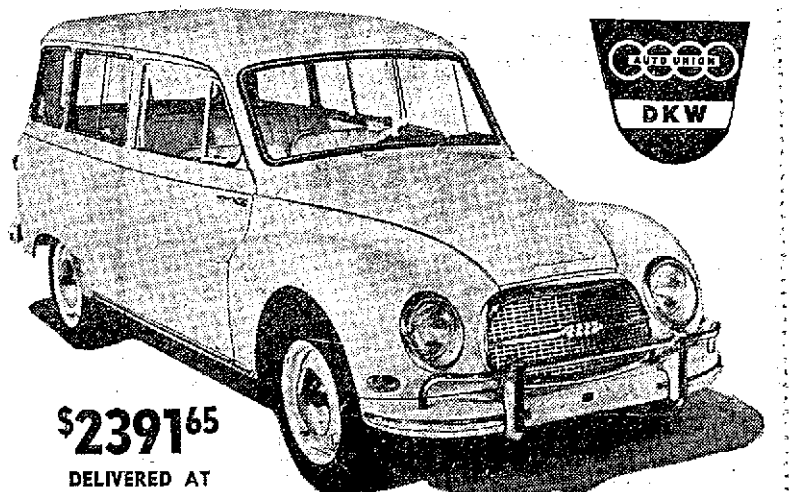
**VALUE
EXPLOSION!**

BRAND NEW 1960
DODGE DART
4-DOOR STATION WAGON
FOR ONLY **\$2688⁸⁹**

And Equipped With
• RADIO and • HEATER
Many Other Extras
SEE IT TODAY AT

Verne Holmes Dodge
3449 Atlantic • GA 4-8603

"Das Ist Ein Wunder Wagen!"



\$2391⁶⁵
DELIVERED AT
JAMESTOWN

ONLY 7 MOVING PARTS!

**THE AMAZING NEW DKW
Station Wagon . . . German Wonder Car**

• FRONT WHEEL DRIVE FOR TERRIFIC TRACTION.

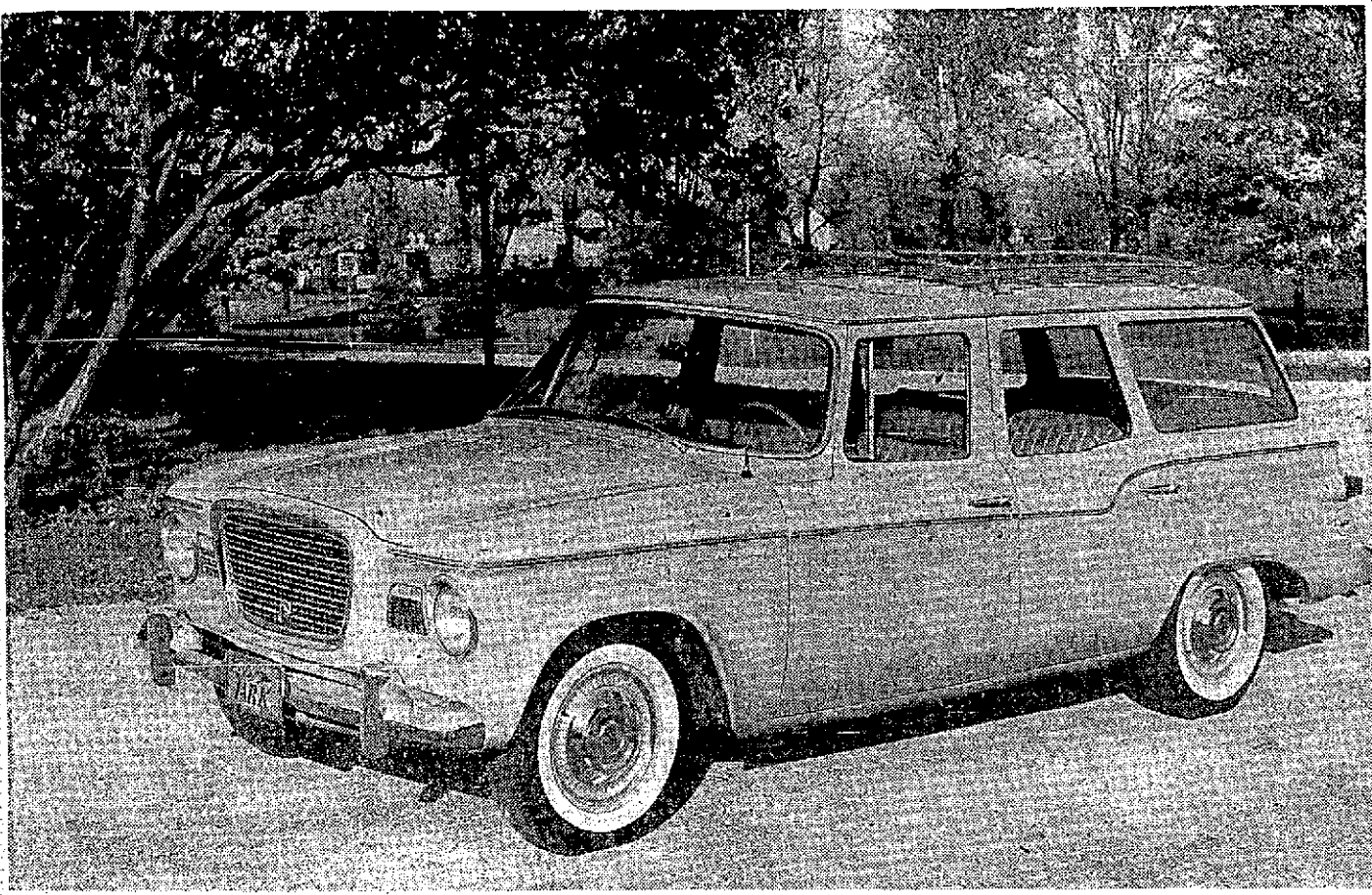
• 85 M.P.H. . . . UP TO 45 M.P.G.

• THREE-CYLINDER, TWO-STROKE CYCLE ENGINE FOR
SMOOTH, ECONOMICAL PERFORMANCE

SEE IT—
DRIVE IT—
AT . . .

JAMESTOWN

1350 LONG
BEACH BLVD.



GREATER LARK VISION PROVIDED

A new Studebaker model for 1960 is this Lark four-door station wagon, available with either a 6-cylinder or V-8 engine. The Lark station wagons feature newly-designed tailgates with greater glass area. They also have safety locks which securely hold the lifted tailgate doors and upper sections in place. Studebaker is offering a complete line of models to meet the needs of all motorists for 1960.

There Is a Studebaker to Fit All Needs

Station wagons are fun, seen in front of downtown hotels as at country clubs. It is equally at home on city streets or remote rural roads.

Spacious cargo capacity and passenger room, plus comfort and safety features Studebaker Lark 2-door or 4-door station wagon.

The Lark station wagons offer all the advantages that have made this vehicle increasingly popular year after year. These advantages, combined with the Lark's other features, add up to a utilitarian car with exceptional benefits in convenience and economy.

THE STATION WAGON is no longer solely a cargo carrier with passenger seats. Its versatility has become so great that it is as likely to be

used in front of downtown hotels as at country clubs. It is equally at home on city streets or remote rural roads.

Housewives, businessmen, sportsmen, farmers, government officials—all find the station wagon the answer to their transportation needs.

As a passenger car, it will seat 6 to 8 adults in comfort. As a cargo carrier, it protects its contents from the weather.

Uses of the station wagon are as varied as the activities of complex modern life.

THEY ARE USED by housewives to carry groceries, by salesmen to transport samples, and by farmers to move implements and take small livestock to market. They serve T-V stations as

mobile photography units and police departments as mobile crime laboratories or ambulances. They are ideal vehicles for car pools.

For hunting, fishing or vacation trips, the station wagon offers numerous advantages. Storage space is ample. The roomy rear provides a comfortable bed. And air mattresses, when deflated, require very little space. Children can be taken on outings without crowding and they can take naps on long trips.

The rear gate makes a fine camp table or a seat for watching outdoor events. The station wagon can also be used to transport small boats

or hunting dogs.

AUTOMOTIVE MARKET EXPERTS predict that station wagon sales, now some 15 per cent of all new car sales, will increase to about 25 per cent within the next few years.

The Lark station wagon, sturdy, stylish and spirited, has a 113-inch wheelbase and an over-all length of 184½ inches.

It is available with a six-cylinder engine for economy or a V-8 for more power; both provide peak performance on regular gas. Cargo space totals 93 cubic feet.

Six adults can ride in comfort—or 8 with a rear-facing

optional "hideaway" seat which folds flush into the cargo deck when not in use.

BOTH FRONT SEATS fold forward simultaneously to permit easier entrance and exit.

All-vinyl seats, with colors keyed to a wide choice of exterior finishes, come in easy-to-clean medium shades.

Optional features include reclining seats, ideal for long trips, that are adjustable to seven positions including a "bed" position level with the rear-seat cushion.

Lark station wagons can be equipped with a conventional, overdrive or Flightomatic transmission.

➔ Your family will love ♥ the Dart Station Wagon.

Comes in 6- and 9-passenger sizes.

Changes from work to play in a flash. Great

fun for everyone—inexpensive, too!

Fun-packed and family-priced!



DODGE DART

Dart station wagons are not only extra strong and roomy (thanks to Unibody construction), they give you the latest features. One-piece tailgate. Roll-down rear window. Rear-facing "Observation Lounge." Yet with all these fine-car features, and with its bigger 122-inch wheelbase, Dart is still in the low-price field. It's the best investment a family can make!

*Dodge Dart is priced model for model with other low-price cars

| DODGE DART | CAR F | CAR P | CAR C |
|------------|--------------|-----------|----------|
| SENECA | Fairlane | Savoy | Biscayne |
| PIONEER | Fairlane 500 | Belvedere | Bal Air |
| PHOENIX | Galaxie | Fury | Impala |

Dodge Division of Chrysler Corporation

— NOW DODGE BUILDS TWO GREAT CARS: LOW-PRICED DODGE DART, LUXURIOUS '60 DODGE —

GLENN E. THOMAS COMPANY

Anaheim at Elm St., LONG BEACH

WIDGER-GOODWIN DODGE, INC.

16900 South Lakewood Blvd., BELLFLOWER

VERNE HOLMES, INC.

3449 Atlantic, N. LONG BEACH

BROOKHURST MOTORS

10151 Garden Grove Blvd., GARDEN GROVE

Shop **NANCE Bellflower**
Before You Buy!

NANCE will positively
sell for less—save you
the most!

Cab-O-Tel
CAMPER
Reg. \$600 Value

NEW 1960
Fleetside
PICK-UP

Both for

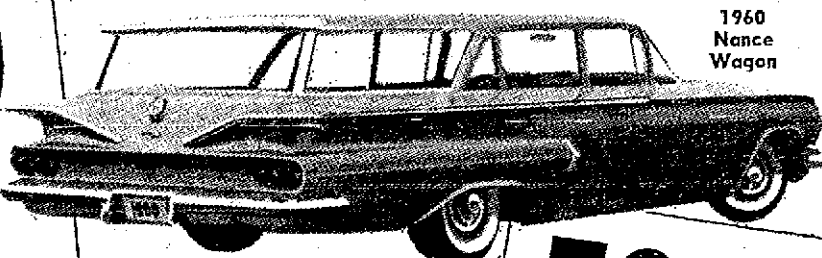
\$2195
Full Price.

TRUCK CENTER

All Makes — New and Used — 2 Blocks
North of Artesia on Woodruff.

\$199

CASH OR
TRADE
DELIVERS
ANY CAR!



1960
Nance
Wagon

200 Chevrolets to choose from,
including Corvairs, Monza 900's,
Sedans, Convertibles and Sta-
tion Wagons.

\$5963
MONTHLY

Including all extras... Auto-
matic Drive, Radio, 2-Tone
Paint, Heater, Oil Filter, White-
walls, Power Steering, others.

OPEN NIGHTLY
'TIL 10 P. M.
Including Sundays

| |
|-----------------|
| LONG BEACH FARM |
| LATIMER |
| BELLFLOWER |
| NANCE |

NANCE CHEVROLET

17046 BELLFLOWER BLVD.

TORREY 7-1771
BELLFLOWER
SPRUE 3-1788

RANCHO RAMBLER'S
NEW LOW
PAYMENTS

ON 1960
STATION WAGONS

\$49

MONTHLY



1960 Cross Country

Equipped with Automatic Heater—Re-
clining Seat Backs—White Wall Tires—
Others.
WITH NORMAL DOWN PAYMENT

\$38.27
MONTHLY

FACTORY
EQUIPPED
WITH NORMAL
DOWN
PAYMENT



1960 American

Open Nightly
'til 10 P. M.
Including Saturday

Choose from 15 different station
wagon models! All the exciting new
color combinations, with your choice
of extra equipment.

\$199 cash or trade
DELIVERS
ANY CAR

Rancho RAMBLER

2160 LONG BEACH BLVD.

GARFIELD 6-2111

LONG BEACH

New Buick "Easy-Ownership Plan" matches Buick to budget!



Just name the monthly figure you want to pay. Your Buick dealer's "Easy-Ownership Plan" will explore all the ways to put you in a superb Buick '60. Comfort? Buick's chassis is the heaviest and sturdiest of any American car—bar none! Pep? The big Wildcat V8 is one of the best performing power plants on the road. Teamed with split-second Turbine Drive*, it has no equal. Buick sales are soaring—come see why for yourself!

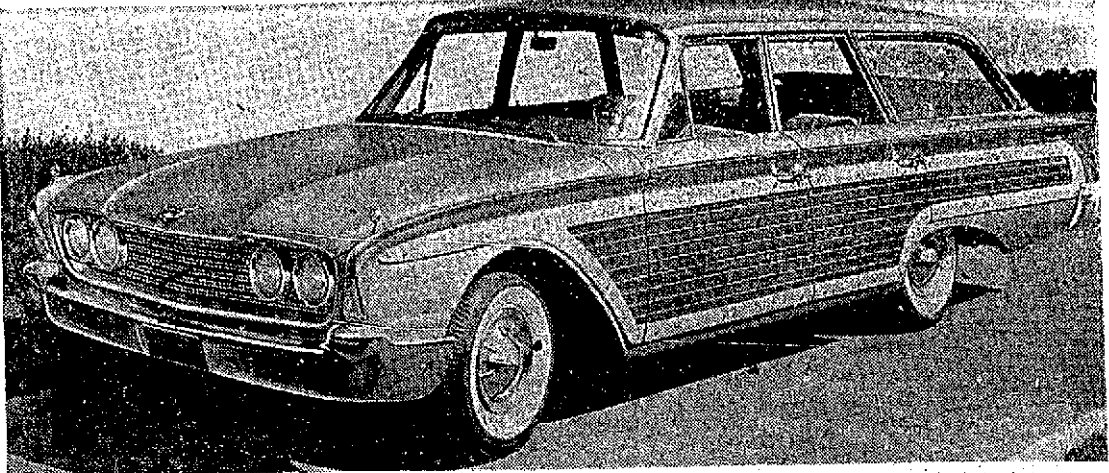
*Optional LeSabre models, standard Invicta and Electra

See the "Easy-Ownership Plan" at Your Quality Buick '60 Dealer! Your Quality Buick Dealers in This Area Are:

CAMPBELL BUICK
1881 LONG BEACH BLVD.

PEAIRS BROS. BUICK
15734 BELLFLOWER BLVD.

Your Buick Dealer is the man to see for BETTER-BUY used cars, too!



THIRD SEAT FACES FORWARD

This nine-passenger Country Squire is one of five all-new station wagon models in the 1960 Ford car line. Ford station wagons in 1960 are 5½ inches longer, lower, have a load space nearly a foot longer than in 1959, and feature the only front-facing third seat in the popular price class. The Country Squire, like all 1960 Fords, is the product of a completely new and fresh styling approach, and is designed to give maximum interior roominess and comfort for all passengers.

Ford First to See Station Wagon Potential; Still Leader in Field

The evolution of the station wagon from a shaky, wooden box on wheels to the rugged, streamlined vehicle of today, made its first appearance in 1902, the road to success was not begun until 1929 when Ford Motor Co., began to mass produce the model and lifted it out of the custom class. Prior to this time the station wagon was generally considered a luxury vehicle for the wealthy.

With mass production, the station wagon began to gain acceptance among middle income families. But it was not until introduction of the all-metal body that station wagon sales began to skyrocket. As an example, in 1952, when Ford introduced its all-metal body, industry station wagon sales were only 3.4 per cent of the car market. By 1959, station wagon registrations soared to better than 14 per cent, or 722,877 more than the 139,040 sold in 1952.

As the popularity of station wagons increased, so did the number of models. Contrasted with the one Ford model of 30 years ago are the models offered today—five in the Ford, four in the Mercury lines and two each in the Falcon and Comet lines.

The success of the station wagon has been attributed to its versatility. The station wagon is ideal as either a family or business vehicle, offering passenger car styling and riding comfort as well as utility. It is the vehicle that most nearly fills all the needs of the typical American family.

FORD MOTOR CO., which

Safest Drivers Easy on Tires

Motorists who start like a jack-rabbit and stop on a dime, scuff off more tread and shorten the life of their tires. The B. F. Goodrich Co. states that most people who get long mileage from their tires are safe drivers who observe the rules of the road.

Headlight Beam Shows Gain

New design and increased wattage of the dual headlight system, standard equipment on all Chrysler Corp. cars for 1960, casts low-beam light as much as 75 feet farther than the single light system.

Drive With One Window Open

Carbon monoxide is a treacherous killer. To guard against it: Make sure garage doors are open before starting motor; check exhaust system for carbon monoxide leaks; always drive with one window at least partly open.

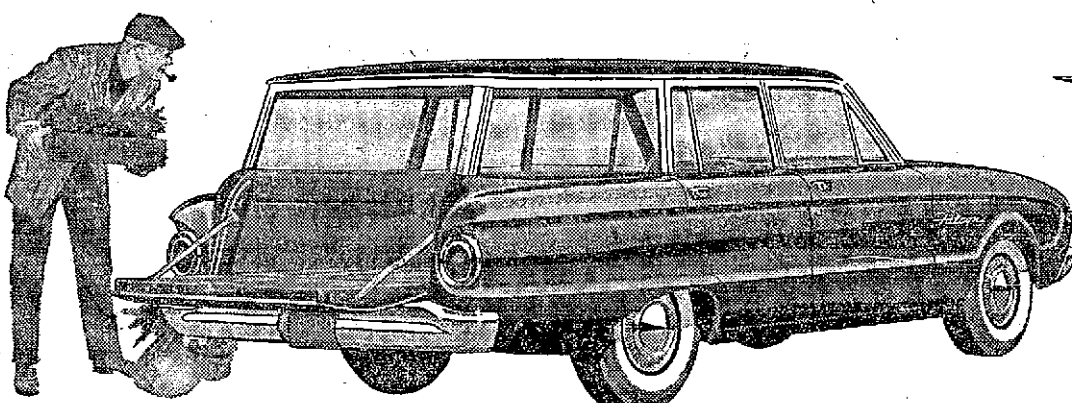
BRAND NEW DART

Station Wagon
Radio, heater, Solex glass, padded dash—many other extras.

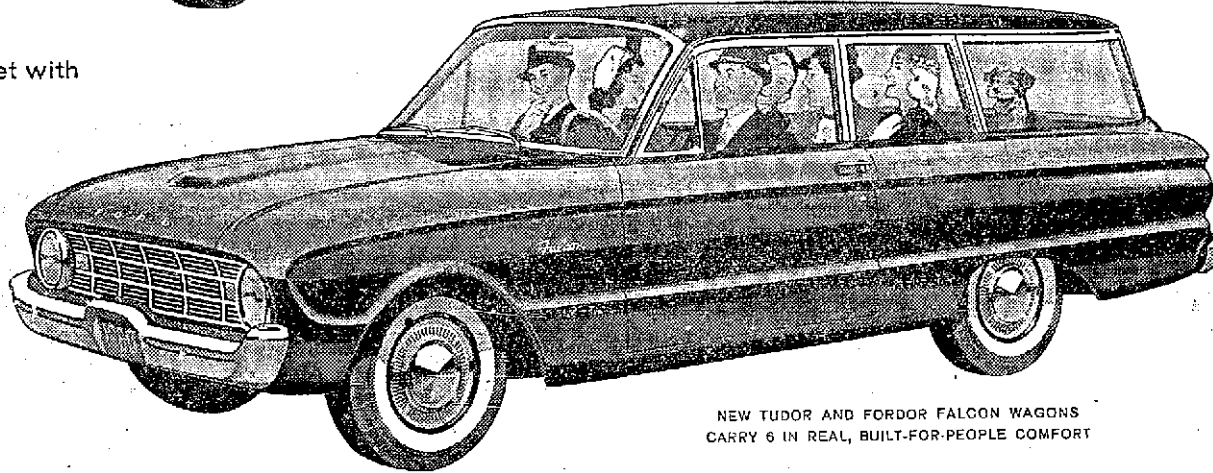
\$2689⁰⁰

Glenn E. Thomas
Dart Headquarters
ANAHEIM at ELM
HE 7-6491

We have the cars we advertise.



YOUR CHOICE OF TWO NEW-SIZE *Falcon* WAGONS—AMERICA'S LOWEST-PRICED 6-PASSENGER COMPACT WAGON!



NEW TUDOR AND FORDOR FALCON WAGONS CARRY 6 IN REAL, BUILT-FOR-PEOPLE COMFORT

- Longest loadspace of any compact wagon—over 7 feet with the tailgate up!
- Best gas mileage of any wagon built in America—up to 30 miles per gallon
- Most elegant compact wagon—that clean Ford look—luxurious interiors
- America's lowest-priced 6-passenger compact wagons... up to \$154 less*

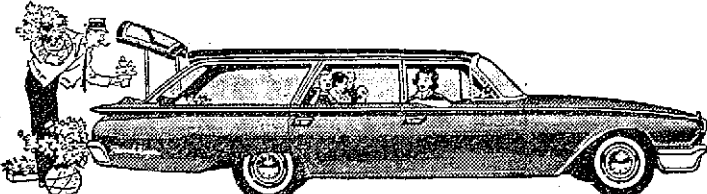
Welcome to Ford's Wagon Wonderland

it's your widest choice... from America's Wagon Specialists

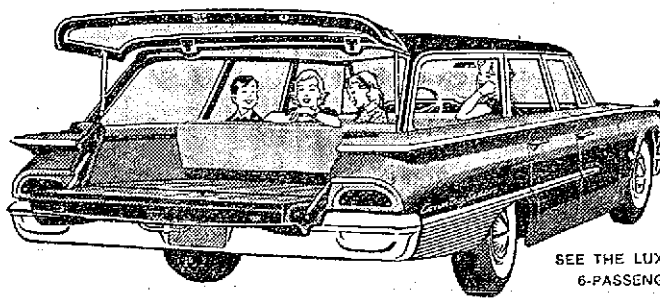
America's "wagon boss" has done it again. Ford's put together the greatest wagon show on earth, starting savings and loadspace you can't beat anywhere. So come in and feast your eyes on seven all-new wagon wonders. See cargo space galore! For instance, Falcon Wagon

loadspace is almost 9 feet long with the tailgate down. Take a look at luxury! For elegant interiors, Ford Country, Sedans and the magnificent Country Squire can't be matched. And feast your eyes on these prices! You'll see

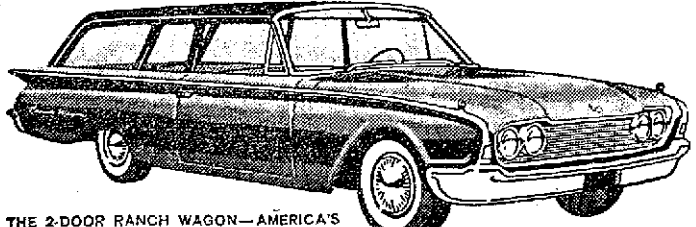
America's lowest price tags for compact wagons, full-size wagons, too. Yes, there's a wonderful new world of wagon living at your Ford Dealer's today. Come in, see the savings for yourself. And while you're there, get your Ford Dealer's free appraisal... there's no obligation.



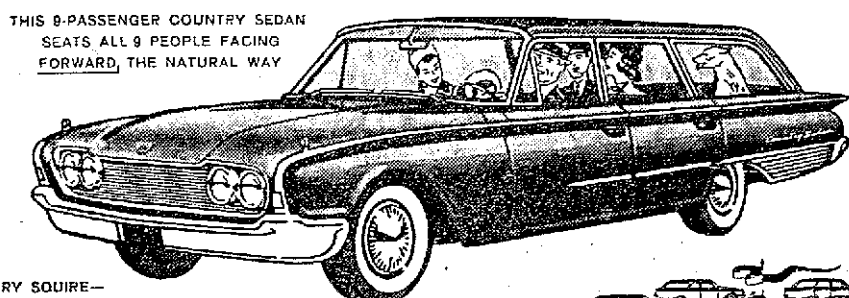
THE FORDOR RANCH WAGON—WITH BIGGEST LOADSPACE IN FORD'S FIELD



SEE THE LUXURY INTERIOR OF THIS 6-PASSENGER COUNTRY SEDAN



THE 2-DOOR RANCH WAGON—AMERICA'S LOWEST-PRICED FULL-SIZE WAGON



THIS 8-PASSENGER COUNTRY SEDAN SEATS ALL 9 PEOPLE FACING FORWARD, THE NATURAL WAY

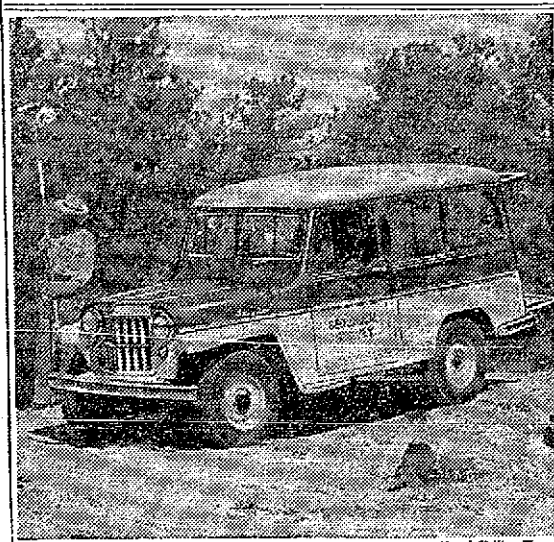


THE COUNTRY SQUIRE—THE THUNDERBIRD OF WAGONS

SEE ALL SEVEN WAGON WONDERS AT YOUR FORD DEALER'S

FORD WAGON WONDERLAND

FORD—The Finest Fords of a Lifetime FALCON—The New-size Ford THUNDERBIRD—The World's Most Wanted Car



PUT IT TO THE TEST!

Come in for a demonstration and discover —Jeep® 4-wheel drive vehicles go more places • do more jobs • cost less to own!

FIRST IN 4-WHEEL DRIVE

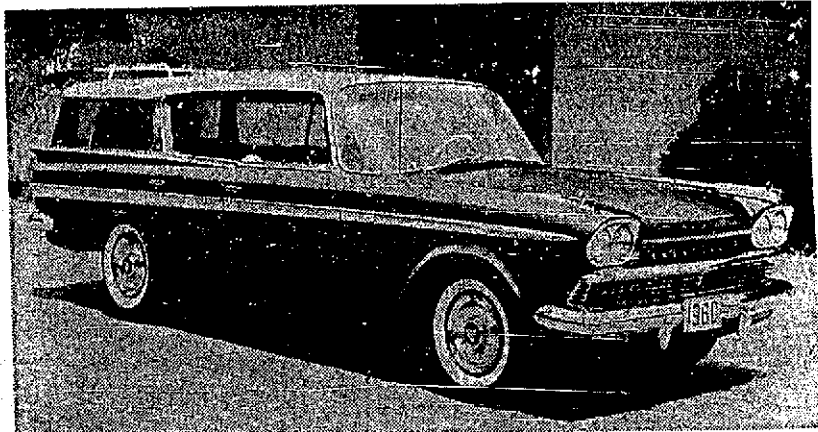
Jeep VEHICLES BY WILLYS MOTORS... WORLD'S LARGEST MANUFACTURER OF 4-WHEEL DRIVE VEHICLES

...one of the growing KAISER Industries
Come in for a demonstration

Tune in MAVERICK SUNDAY EVENINGS, 7:30 P.M.
DOSSER MOTORS

4005 E. ANAHEIM STREET PHONE GENE 8-4540

*Based on a comparison of manufacturers' suggested retail delivered prices.



LUXURY IN COMPACT CAR

The Ambassador V-8 by Rambler 4-door hardtop station wagon shown above is one of a series offered by American Motors in the compact car luxury field. Featuring new exterior and interior styling, the Ambassador is available in 4-door Super and Custom sedan, 2 and 3-seat station wagon, and Custom hardtop sedan and station wagon. It is powered by a 250 horsepower V-8 engine which is designed to operate efficiently and economically on regular gasoline.

Dip Rambler Bodies to Check Corrosion

American Motors began dipping Rambler bodies in a rust-preventing primer at the beginning of the 1958 model year following years of study on the effect of corrosion on the life of a car, and after four years of developing the process.

During the period of study, the company cut apart all makes of cars to examine effects of "hidden" corrosion. Most of the body deterioration due to rust was found to be from the inside out. These areas, it was discovered, could not be reached by the conventional spraying method.

THE ANSWER, AM engineers found, was in a dipping process. With this method, bodies move along on an

overhead conveyor, which lowers the bodies into a giant tank of special primer. All sheet metal, including insides of doors, pillars, sills, weld seams, and all other areas in accessible to spray painting, is protected from rust with primer.

American Motors has dip installations—one in Kenosha where the Rambler American bodies are built, and one in the Milwaukee body plant, where the 108-inch wheelbase Rambler and the 117-inch wheelbase Rambler Ambassador bodies are produced. Each cost approximately \$350,000. The Milwaukee tank holds 15,000 gallons of primer and the Kenosha tank holds 12,000 gallons.

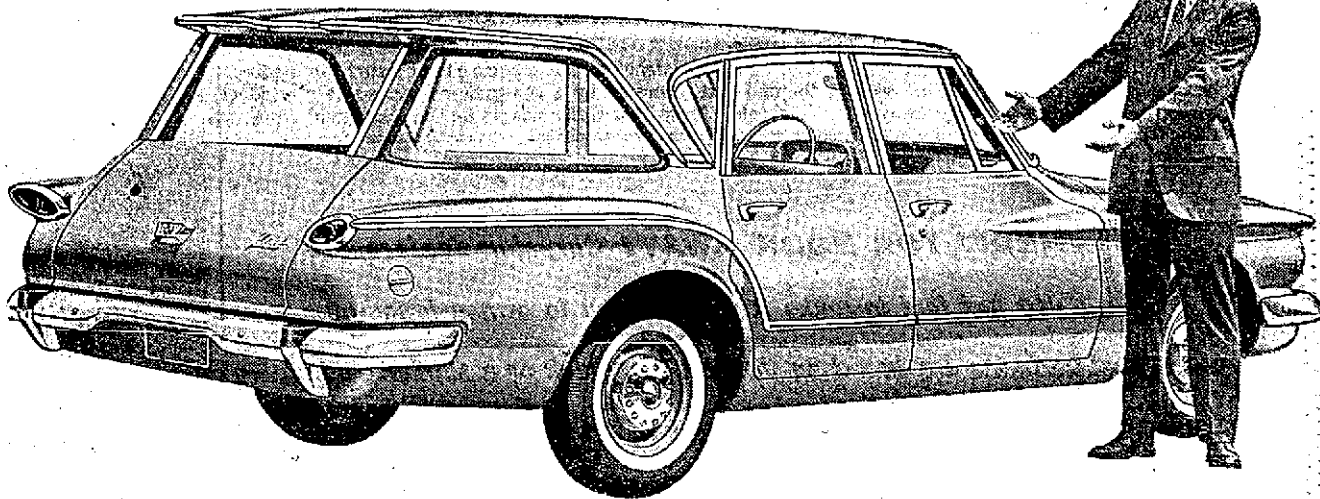
Before dipping, each body undergoes a phosphatizing

process which microscopically etches the metal for better paint adhesion. After dipping, the body is scuffed and sprayed with two coats of super enamel. For two-tone cars, two more coats of the secondary color of enamel are applied.

Warm Engine at Safety Habit

The Automobile Club of Southern California advises that on mornings it is important to let your car engine warm up before starting in motion. This good safety habit helps prevent stalling in traffic and also prolongs the life of your engine. But remember: If you keep your car in a garage, open all doors before starting up the engine. In a closed garage, the concentration of carbon monoxide from your exhaust can be deadly.

Well . . . What Are You Waiting For ?



TODAY! . . . AT

SEVERIN

PLYMOUTH

CENTER . . . ONLY . . .

\$2365.00
FACTORY RETAIL

PUTS YOU IN A BRAND NEW 1960

VALIANT

STATION WAGON

SEVERIN PLYMOUTH CENTER

Now VALIANT headquarters, too!

1427 LONG BEACH BLVD. • LONG BEACH • HE 7-0011

AND YOUR PAYMENTS ARE ONLY

\$54.40
PER MONTH
AFTER NORMAL DOWN PAYMENT

Including Sales Tax and License

THE ONE LOW-PRICE WAGON THAT'S ALWAYS BEEN FIRST WITH NEW IDEAS CAN NOW GIVE YOU A RIDE FAR AND AWAY SOLIDER AND QUIETER THAN ANY WAGON COULD POSSIBLY GIVE YOU BEFORE. BECAUSE NO WAGON EVER HAD A DURA-QUIET UNIBODY BEFORE. HERE'S THE STORY:

The Solid Plymouth wagons for 1960 are built a new way by Chrysler engineers. Body and underbills are joined in one enormously strong steel unit, locked by over 5900 precise welds. Plymouth's nine new station wagon models are tighter, quieter and smoother than ever. You'll find them roomier, too, and quite good-looking.

It took ten solid years of development to create this new kind of wagon . . . and after two minutes behind the wheel, we're pretty sure you'll say it's worth it.

Unibody construction is made for wagons. Doors, windows and tailgate fit better and stay tight. You save on maintenance because welded construction stands up better,

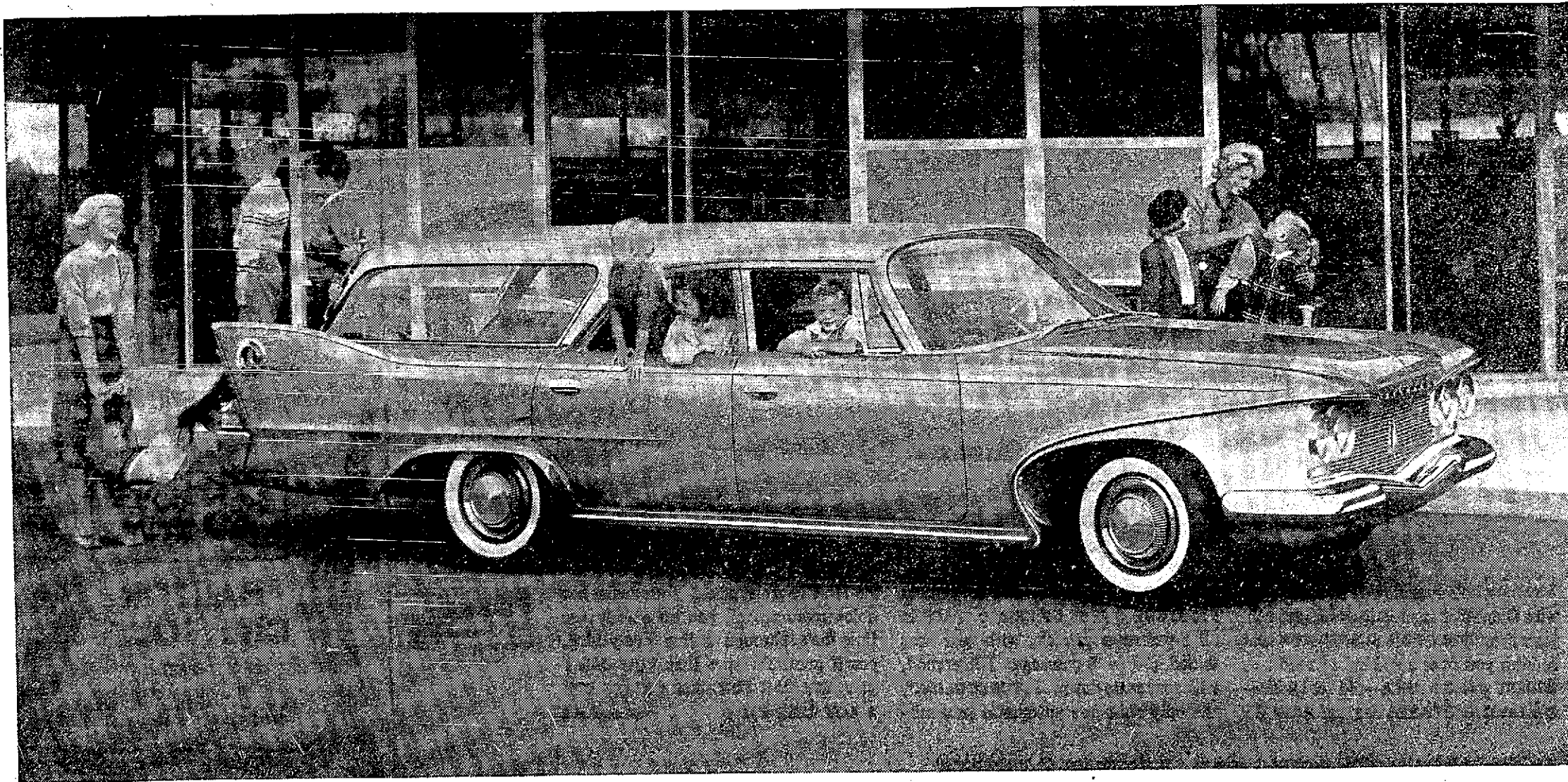


with no conventional body bolts and nuts to work loose. Comfort of ride and ease of handling are noticeably improved. And the '60 Plymouth wagon is bigger inside than ever—which is news indeed, because it has long been the biggest, hardest-working wagon in its field.

But don't think that it is practical alone! It is the most beautiful wagon that ever hid its muscles under fresh and graceful lines. See it at your Plymouth dealer's today—and we think you're going to want it.

A Chrysler-engineered product, built a new solid way to give you solid satisfaction.

SOLID PLYMOUTH 1960



Sleek Accessories on Dodge Wagon

Two exciting new accessories are offered on Dodge Dart station wagons for 1960. A sleek, chrome contour luggage rack, dealer installed, holds up to 25 square feet of roof-top cargo. And chrome assist handles help passengers get in and out of the rear-facing third seat in the nine-passenger wagons.

Dodge Wagons Feature Safety

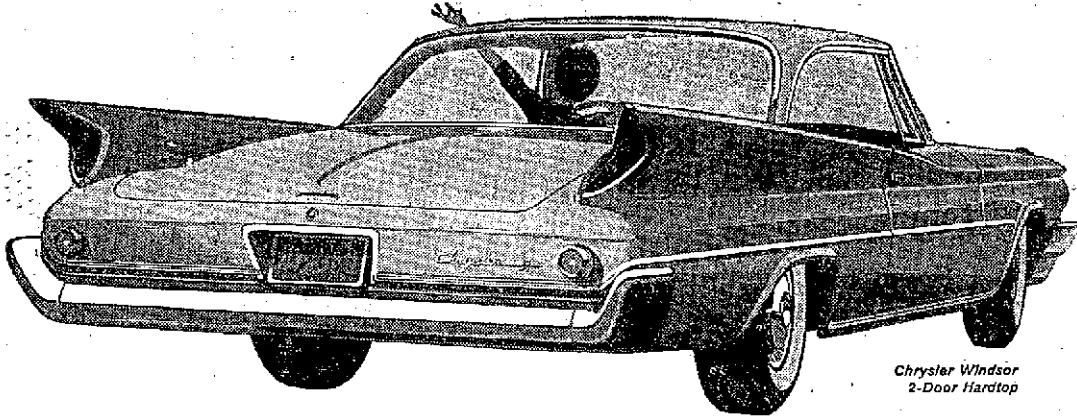
For families with young children, Dodge and Dodge Dart station wagons offer several excellent safety features. An exclusive safety latch permits the tailgate to be opened only when the window is rolled down and a double latch released. The control switch for optional power-operated rear window is on the instrument panel. Positive latches on the second seat, operated by a convenient lever from either side, keep the seat back upright.



THROW THE BOOK AWAY! Chrysler dealers are doing just that to make it easy for you to own a brand-new

Chrysler. Most trade-ins are based on the N.A.D.A. Book or a similar guide to used car prices. But your Chrysler dealer has thrown the book out the window to give you a higher-than-book-value trade-in for your present car! Stop in. Subtract his high trade from the price of the Chrysler you choose. Discover you're closer to a Chrysler than you think!

CHRYSLER
CHRYSLER DIVISION, CHRYSLER CORPORATION



Chrysler Windsor
2-Door Hardtop

LOOKING FOR A TOP QUALITY USED CAR? Your Chrysler dealer's trades attract the best used cars in town.

R. O. GOULD • 1600 Long Beach Blvd.

See our complete line of Chrysler Wagons . . . each a wagonful of value

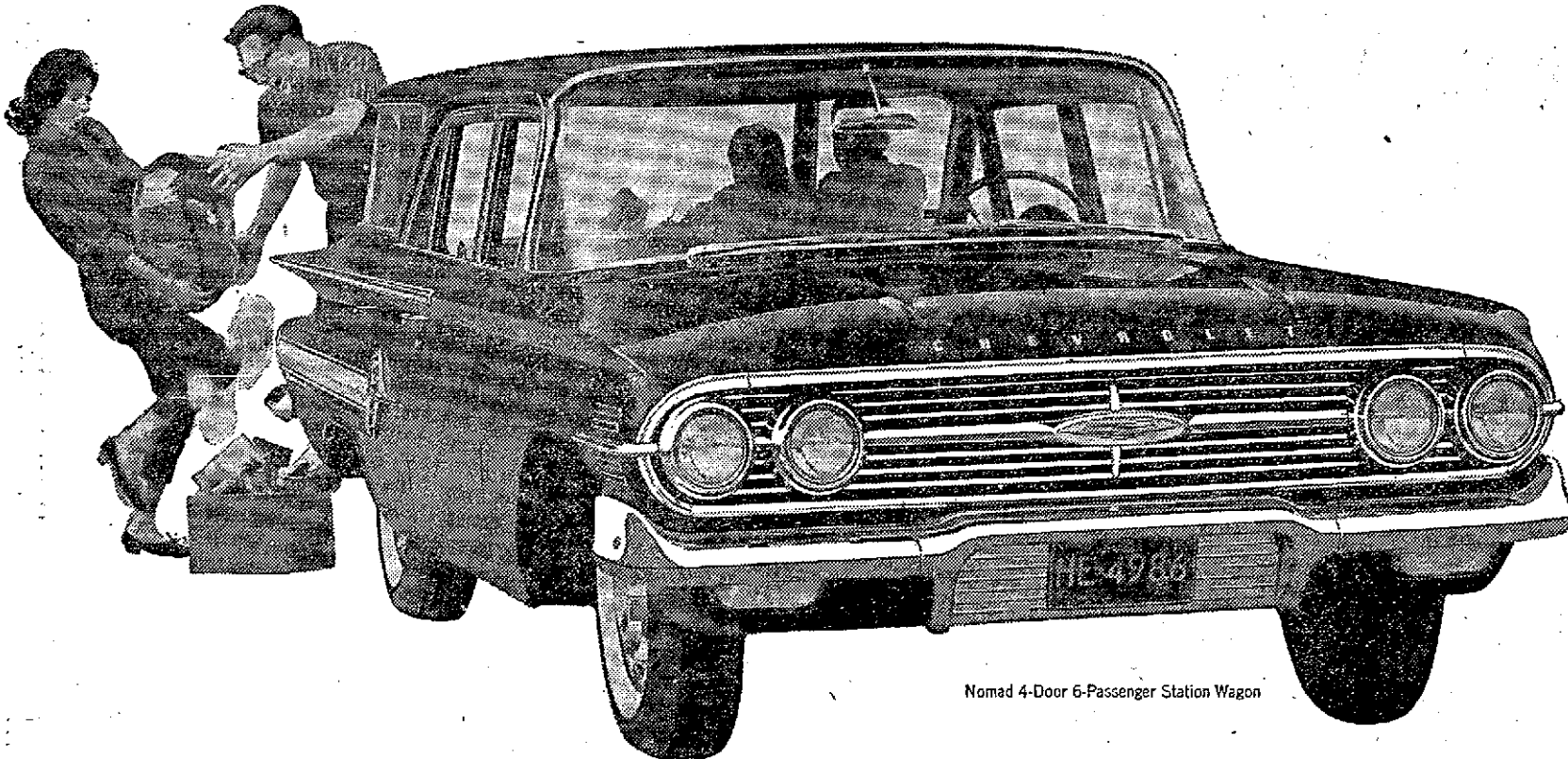
Air Conditioning*—temperatures made to order—for all-weather comfort. Get a demonstration!

See the Chevy Mystery Show in color Sundays, NBC-TV



if you're a wagon lover
from way back...

**America's
1st choice
wagon**
is the one for you!



Nomad 4-Door 6-Passenger Station Wagon

Anyone who's ever stowed a load can see why Chevrolet is America's biggest selling wagon: **FULL COIL SUSPENSION** that coddles you over any kind of road . . . **WIDEST CARGO AREA**—5½ feet wide—and the **WIDEST AREA BETWEEN WHEEL**

HOUSINGS of any wagon in Chevy's field . . . **92 CUBIC FEET OF CARGO SPACE** in all 6-passenger models, with rear seat folded (90 in 9-passenger Kingswood, with rear seats down) . . . **TURBOGLIDE***, the only shift-free automatic transmis-

sion in Chevrolet's field. Your dealer has a lot more to tell you about. By the time he's through listing everything, you'll know for sure that **YOU CAN'T BUY ANY CAR FOR LESS UNLESS IT'S A LOT LESS CAR!**

*Optional at extra cost



FOR ECONOMICAL TRANSPORTATION

Get in on the hottest thing this summer . . . see your local authorized Chevrolet dealer



HERE'S CHEVROLET'S BROOKWOOD WAGON

High in style and with comfort and appointments equal to sedan models, Chevrolet station wagons this year have the greatest of appeal. Here is the popular Brookwood 4-door wagon, one of five model the company is offering.

Five Different Chevrolet Models

Only a drop in the automotive sales bucket less than 20 years ago, the station wagon today is a showroom gusher.

In the last five years, the station wagon proportion of total car sales has risen 60 per cent. The 4-door sedan, traditional favorite among car models, enjoyed a 60-to-1 bulge over station wagons in the 1940s. Currently the margin has shrunk to a little better than 2-to-1.

At Chevrolet about one of every six cars sold is a station wagon. Automobile leaders, such as Chevrolet's Gen-

eral Manager E. N. Cole, believe it's a matter of only a few years when the model will represent one of every four sales in passenger cars.

AMONG FACTORS contributing to the station wagon rise are the tremendous expansion of the suburban areas, the mobile mode of modern living and the "do-it-yourself" movement. Progressive automotive engineering, meanwhile, has given the station wagon styling, comfort and appointments equal to sedan and coupe

running mates. In keeping with the trend, Chevrolet offers 5 different station wagon models in its 1960 passenger car lineup—a range covering any family's needs or means.

Like the rest of the passenger car line, the Chevy wagons are completely restyled for 1960. Exteriors have a fresh, new appearance while interiors are roomier. Most noticeable design changes occur in the front and rear areas.

AN OVAL-SHAPED grille spans the hood and encloses widely spaced twin headlamps at outer edges. The wing overhang at the rear has been revamped and an ensemble of circular tail-lamps replaces the former teardrop design. Side-trim moldings establish a distinctive appearance for the three station wagon series.

The front compartment tunnel has been reduced significantly in width and height for improved legroom. The 1960 frame has been reinforced and new rubber-in-

sulated body mounts provide a quieter ride.

Changes in camshaft and carburetion benefit economy and performance in the new Turbo-Fire V8 engine design. Tire tread life is increased 12 per cent with a new mixture of synthetic and natural rubbers. Brakes are improved to require less pedal pressure.

PRESTIGE LEADER of the Chevrolet station wagon group for 1960 is the Nomad, named for the company's Motorama "dream wagon" of several years ago. It is distinguished by de luxe appointments and high style. The Nomad is a 6-passenger, 4 door.

The Kingswood is a 9-passenger, 4-door with provisions for a third seat facing rearward. In the middle range is the all-purpose Parkwood, a 4-door, 6-passenger model. Rounding out the array are the Brookwoods—2 and 4-door, 6-passenger models combining economy and utility.

**Free
CAMPER**

AT HARBOR CHEVROLET

A MOTEL ON WHEELS WITH
ALL THESE CUSTOM FEATURES:

2 Beds — Built-in Ice Box — 7 Built-in Storage Cabinets — Inside Light — Clothes Closet — Crank-type Windows — Its Own Floor, With Inlaid Linoleum — Custom Interior Paneling — Double Wall Construction — Fiberglass Insulation — Roof Vent — Aluminum Exterior — Approved by Division of Housing, State of California.

It's All Yours FREE With Purchase of
LONG WHEELBASE

1/2-TON PICKUP TRUCK

AT REGULAR FACTORY LIST PRICE OF

\$2175²⁵

Plus Tax and License

\$25 DOWN
Delivers Both on
Approved Credit

**HARBOR
CHEVROLET**

TRUCK DEPARTMENT

700 E. ANAHEIM ST.
OPEN SUNDAY • HE 6-4004



PROVIDES FUN FOR WHOLE FAMILY

An Oldsmobile Fiesta station wagon means more fun for the whole family. This Super 88 Fiesta has the rear-facing third seat which Junior seems to have staked out as his special seat for scenic pleasure.

Olds' Wagons in Four Styles

Going camping? Picknicking? Making a short move or a long trip? Need room for the carriage or the bassinet? Like to have comfort and styling, too?

For the American who is going places and doing things, Oldsmobile offers 4 distinctive body styles in its Fiesta station wagon series for 1960 with two of the models featuring a full-size, rear-facing third seat.

"The addition of our third-seat models means that Oldsmobile now offers a wider selection of Fiesta body styles to the growing number of people who want the extra value that Oldsmobile builds into its cars," according to J. F. Wolfram, general manager of Oldsmobile and a vice president of General Motors.

TWO-SEAT and 3-seat models are available in both the Dynamic "88" and the Super "88" series, he said.

The third seat in the 1960 Oldsmobile Fiestas folds flat with one motion when not in use. This design is unique in this respect as competitive third seats require that the seat cushion first be folded rearward before the back can be folded down.

A single, swift, one-handed operation lifts the third seat into position so that it offers excellent leg and head room for adult comfort.

A redesigned second seat in all 1960 Fiestas has improved the seat comfort and made passenger entrance and exit much easier. The new second seat design provides a 4-inch wider cushion which makes entering and exiting easier because the edge of the

cushion is closer to the door opening.

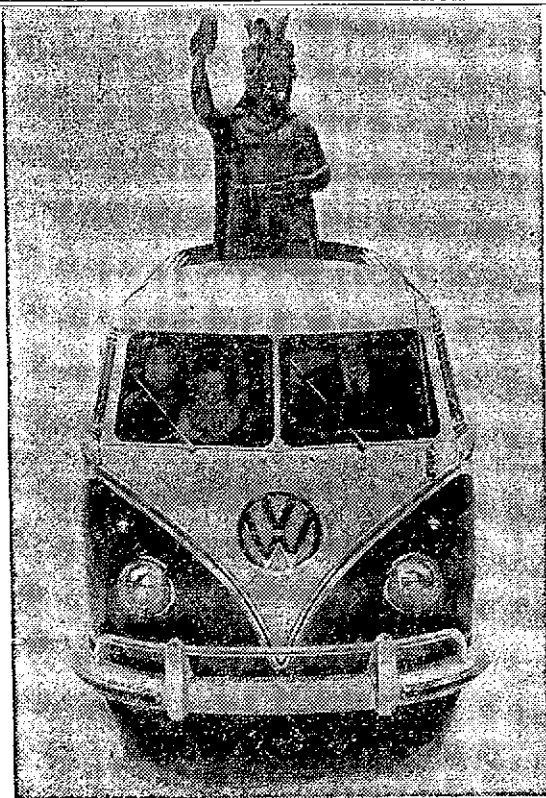
THIS SEAT RETAINS the easy folding mechanism introduced in 1959 and the one-third two-thirds split seat will continue to be available as an optional second seat in all 1960 Fiesta models.

Tailgate counterbalance has been redesigned from the use of coil springs in the support links to torsion rods in the gate hinges. This has reduced the effort required to raise the tailgate from 45 pounds down to 12 pounds.

Fiesta passengers can vary their radio reception through the use of a new rear speaker available as optional equipment on all 1960 Fiesta models. The speaker is built into the left side panel of the body, just forward of the tailgate and is controlled by the regular controls on the instrument panel.

AN ELECTRICALLY-OPERATED rear window is standard on the three-seat models and available as optional equipment on the two-seat models. This window can be operated from the inside by a switch on the instrument panel or by a switch mounted on the left side panel near the tailgate. From the outside it is operated by the key in the tailgate lock.

Attractive interiors that combine luxury with practicality highlight the Fiesta models for 1960. In the Dynamic "88" series there is a Saran Airweave cloth and a 4-inch wider cushion which makes entering and exiting easier because the edge of the



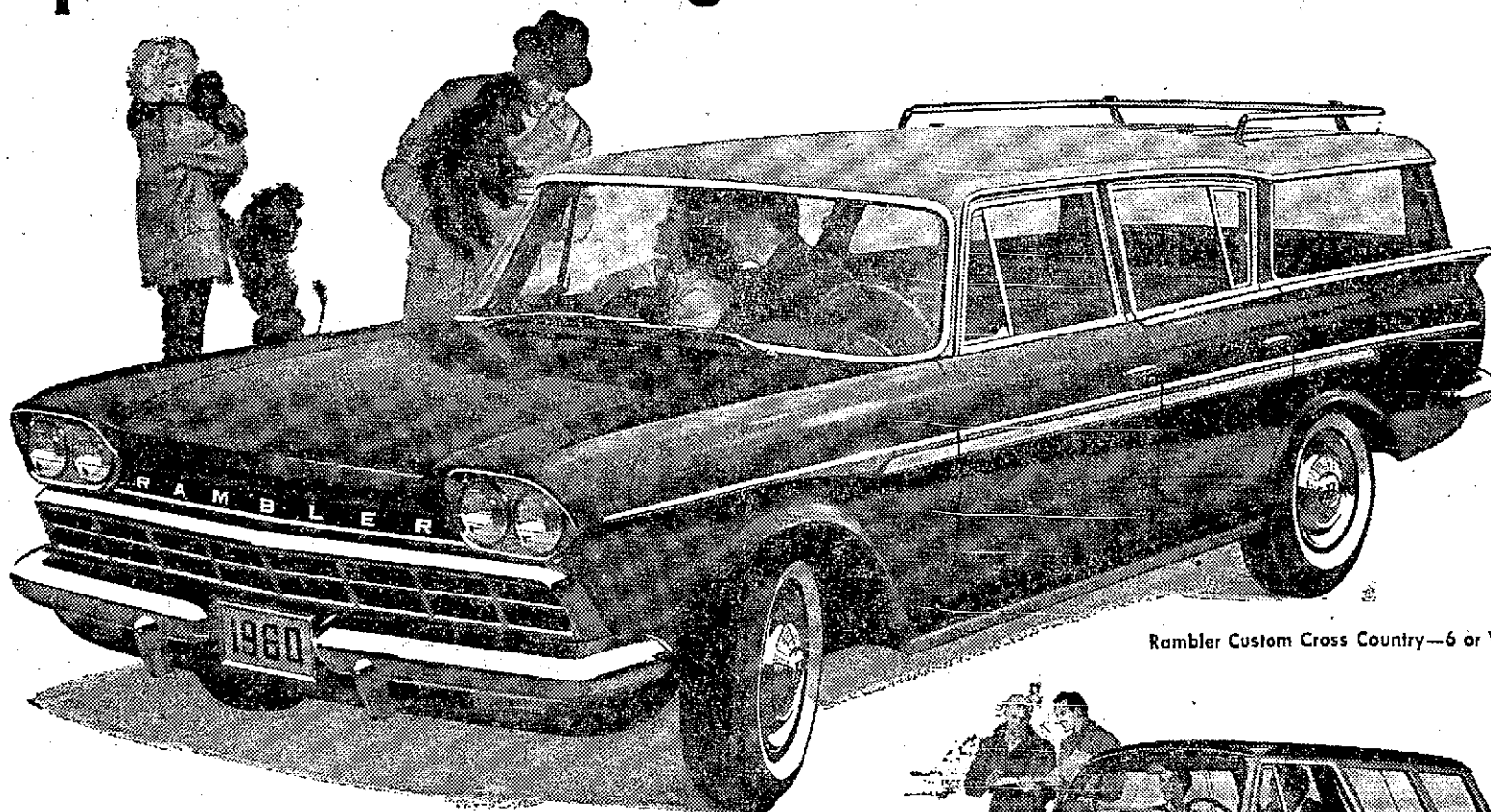
Can you take a 10-foot Indian in your present station wagon? Can you take a playpen open? Can you take a baby elephant? You can in a Volkswagen Station Wagon. Yet it is only a few inches longer than the Volkswagen Sedan, a good four feet shorter than the conventional station wagon—yet it costs hundreds of dollars less.

STOREY-RICKETTS

999 LONG BEACH BLVD. • HE 7-7489

RAMBLER OUTSELLS ALL 6-CYLINDER WAGONS

Tops Total of Two Largest Producers Combined!



Rambler Custom Cross Country—6 or V-8

Lowest Prices, Widest Choice In Wagons

Choose From 17 Models... 3 Wheelbases... 6s and V-8s.

Rambler outsells all U.S. makes of 6-cylinder station wagons... even surpasses the total of the two largest producers combined. Here's why. Model for model, Rambler station wagons are priced well below competitive wagons and, in many cases, below lowest-priced 4-door sedans—including most new small U.S. sedans.

Rambler dealers offer you the world's widest choice of wagons. Get quick delivery on the model and color you want. Buy now and save.



Rambler Cross Country 3-Seat Wagon. 5 big doors. Tail gate is a swing-out fifth door. No climbing over tail gate to get into third seat. Rambler Six, Rebel V-8 or Ambassador V-8.

Pedestrians Must Be Alert

Pedestrians out walking after dark should wear something white or light-colored if possible, according to the Automobile Club of Southern California. Pedestrians also must remember to cross only at intersections. Never assume the driver of a car will slow down or stop for you. He may not even be able to see you until it's too late.

Don't Overdrive Light Beams

To be safe after dark, warns the Automobile Club of Southern California, motorists should not overdrive their lights. A car traveling 45 miles an hour will progress several hundred feet before its driver can distinguish danger on the road ahead.

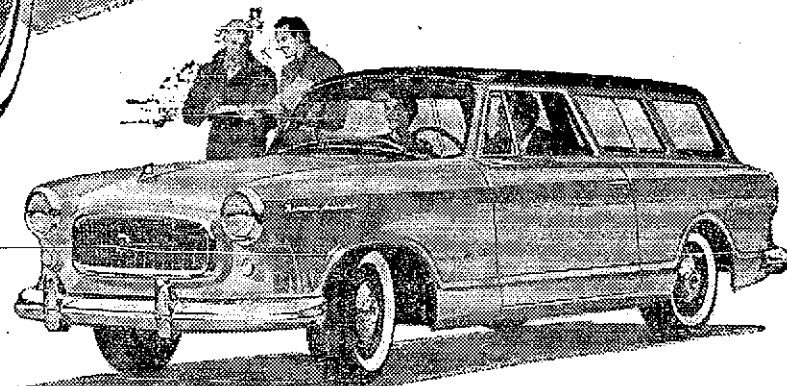
INDEPENDENT-PRESS-TELEGRAM—Station Wagon—7
Long Beach, Calif., Sunday, June 19, 1960

Wiper Blades Must Be Good

Any wiper blade that is just to supply sufficient pressure for a clean, clear windshield should be replaced unless the wiper arm can be adjusted to supply sufficient pressure for a clean, clear wipe.

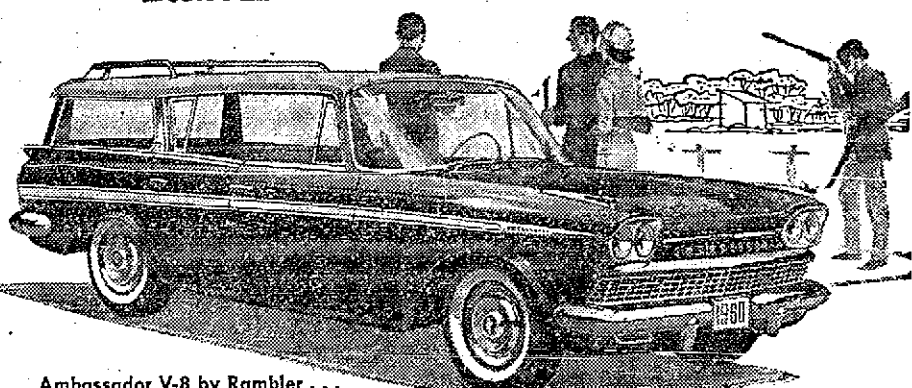


1960 CHEVROLET
STATION WAGON
FREE 3-Year Guarantee
Hundreds of Other Chevs at Comparably Low Prices
\$55 MO.
After Normal Down
Drew-Jones CHEVROLET
14925 Paramount in Paramount ME 0-5861
OPEN DAILY AND SUNDAY



SAVE AT LEAST \$205

Compare wagon prices of the 5 major U.S. car makers. The Rambler American Deluxe station wagon, above, costs at least \$205 less than any competitive "economy" wagon now offered, according to manufacturers' suggested factory delivered prices. Room for an average family of six and their luggage. 90 HP Economy Six in Deluxe and Super models. 125 HP Overhead Valve Six in Custom models, the engine that topped all others in M.P.G. in the Mobilgas Economy Run.



Ambassador V-8 by Rambler... Custom Cross Country Hardtop.

The compact luxury car in the medium-price field. 250 horsepower. New improved fuel economy on regular gas. Fits regular parking spaces.

Free! 1960 AUTOMOTIVE X-Ray Books

• Compare economy cars • Compare standard-size cars • Compare medium-priced cars • Hundreds of revealing facts and photos • Absolutely authentic
X-RAY CAN SAVE YOU HUNDREDS OF DOLLARS
—GET FREE COPY AT YOUR RAMBLER DEALER'S

TUNE IN NBC-TV'S "JOURNEY TO UNDERSTANDING"—SEE TV LISTING FOR TIME AND CHANNEL

RANCHO RAMBLER
2055 Long Beach Blvd.

SEVERIN MOTORS, INC.
630 Long Beach Blvd.

High Styling, Safety

The station wagon, once, price requirement, we have models. The economical Dodge Dart offers six-passenger models in the low-priced Seneca and the Pioneer, which also has a nine-passenger model.

Popular in urban as well as suburban areas, station wagons for 1960 are designed with passenger car styling and comfort to make them a versatile all-around family car as well as a business vehicle. "To meet every need and

"IN OUR DODGE luxury line, the Polara offers a dramatic hardtop styling, with the full-length chrome-accented roof giving the wagon a fleet appearance," he said. Both the Dodge Polara and Matador wagons are available in six and nine-passenger space.



REAL ALL-PURPOSE AUTO OFFERED

The 1960 Dodge Polara station wagon conforms to any company. At the seashore, fine restaurant, on a vacation trip, or doing chores, its fine styling and superb engineering makes it an all-purpose automobile. The 9-passenger hardtop model above is one of four series in this year's Dodge line of wagons.

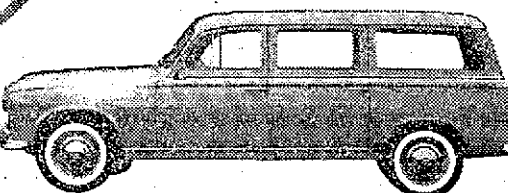


MORE ROOM, BETTER VIEW

All 1960 Chrysler Town and Country station wagons offer new panorama-view hardtop styling. The New Yorker Town and Country shown here offers both 2-seat and 3-seat models. Greater passenger vision is extended with 4,943 square inches of glass. The popular luggage compartment beneath the floor is optional equipment.

Rated by ROAD and TRACK Magazine — "One of the 7 Best-Made Cars in the World Regardless of Price"

JUST WHAT YOU NEED FOR A PERFECT VACATION



PEUGEOT STATION WAGON

• Carries 5 to 6 adults in comfort • The only Station Wagon with all the extras at no extra cost • A big 30 miles to the gallon—really! • Overload springs for heavy hauling • Loaded with baggage room.

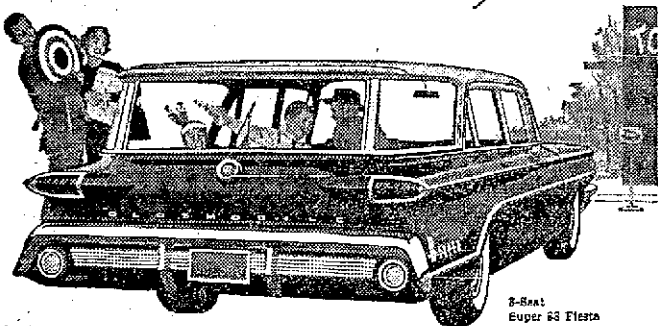
DELIVERED IN LONG BEACH... **\$2595** Plus Sales Tax and License

IMPORT AUTO

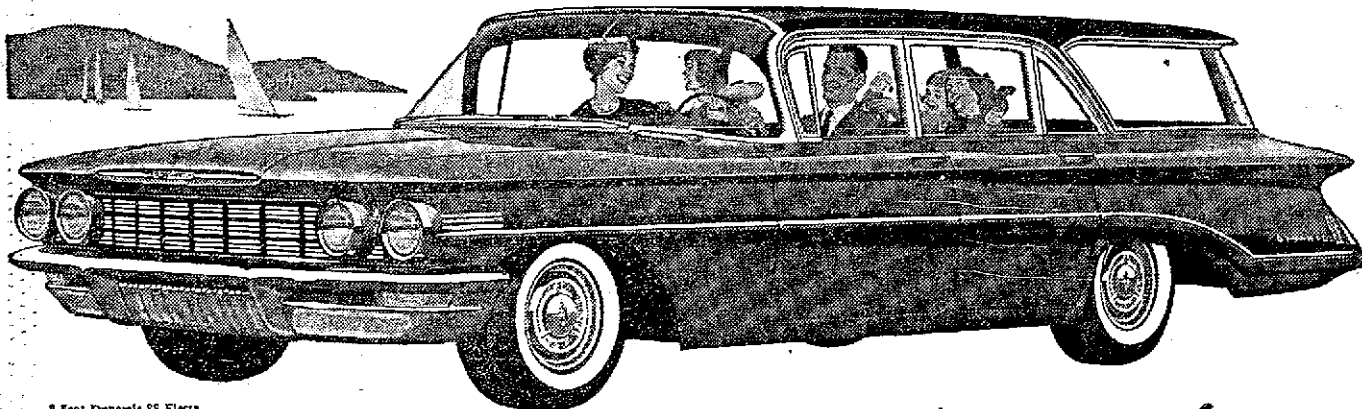
Oldest Renault Dealership in California

1460 Long Beach Blvd. — HE 6-8525 — HE 2-8916

Oldsmobile's "Fiesta" means Fun



2-Seat Super 88 Fiesta



3-Seat Dynamic 88 Fiesta

Shopping for a wagon? Look at Oldsmobile's Fiestas first! They're the smartest yet, with all the get-up-and-go you expect in an Olds... plus many extra comfort and convenience features. Spacious, too—88 cubic feet of load space behind the front seat!

Now... Olds offers four new Fiestas! Take your choice of a 2-seat or 3-seat model in either the dollar-saving Dynamic 88 or the glamorous Super 88 series. Bring the whole family in for a "Fiesta fitting" now!

for the whole Family!

SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER!

Offer Hardtop Styling

Chrysler Town and Country and Windsor Town and Country station wagons have gone to 2-door hardtop for 1960. Ever since Chrysler Corp. introduced the first all-metal station wagon to the industry in 1949, sedan styling has been dominant.

Now both Chrysler New Yorker and Chrysler Windsor Town and Country station wagons offer 4-door hardtop styling. This means that the "B" post or middle door pillar has been eliminated thus offering passengers an unobstructed panoramic view of the countryside.

Greater passenger vision is extended in all directions in the new station wagons with a marked increase in glass area totaling 4,943 square inches, an increase of nearly forty square inches over last year's models.

INTERIOR dimensions have been increased over last year with maximum floor length with tailgate closed 100.7 inches or 8 and one-half feet. With tailgate in down position, floor length measures from back of front seat, more than 10 feet.

Both Chrysler New Yorker

and Windsor Town and Country models are available in 2-door, seat, and rearward facing, observation-type, 3-seat versions.

The popular locked luggage compartment is again offered as optional equipment. The compartment, located beneath the floor at the rear of the car, is entered by lifting a portion of the floor which acts as a cover for the compartment. Cameras, fishing tackle, hunting guns, or any other valuables may be placed in the compartment and locked. Windows of the station wagon can be left open during warm weather with valuable perfectly safe.

TAILGATE windows of all Chrysler station wagons again conveniently lower into the tailgate section. The tailgate window may be operated from three convenient locations in the automobile. A control is located at the driver's fingertip on the instrument panel. Another is located in roof interior just above tailgate, while a third is in the form of a doorlock, and is located on the outside of the top of the tailgate.

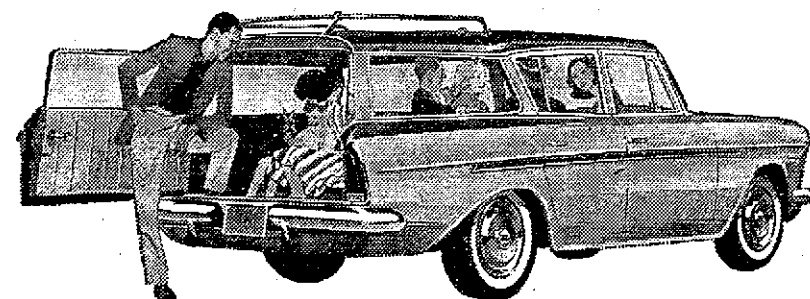
You pay no more for the world's finest THE SAFE, SILENT MIDAS MUFFLER And you SAVE the installation cost!

GUARANTEE
Good for as long as you own your car
Good at Midas Muffler Shops From Coast-to-Coast

- FREE INSPECTION by specialist takes only 15 minutes
- The MIDAS MUFFLER is GUARANTEED for as long as you own your car.
- BankAmericard and International charges accepted

401 E. ANAHEIM HE 6-6466
Mon. thru Sat. 8 to 5 P.M.
Other Shops in Los Angeles, Santa Monica, Glendale, Anaheim, Culver City, Santa Ana and Pasadena.

SAVE AT SEVERIN RAMBLER!



STATION WAGON SALE!!

17 Models of Compact Station Wagons—As Low As

\$1988

DELIVERED IN LONG BEACH!

SEVEN REASONS TO BUY AT SEVERIN'S

- 1—OVER 20 YEARS IN BUSINESS
- 2—OVER 66,000 SATISFIED CUSTOMERS
- 3—NO HIGH PRESSURE SELLING (Deal With One Courteous Salesman)
- 4—OVER 200 CARS TO CHOOSE FROM
- 5—FINEST AFTER SALE SERVICE
- 6—FREE! 36,000 MILE WARRANTY
- 7—WE WILL NOT BE UNDERSOLD!

SEVERIN MOTORS

Your Friendly RAMBLER Dealer

630' L. B. Blvd. HE 6-9001

1310 L. B. Blvd. HE 6-9007

Open Evenings 'til 9 and All Day Sunday



HERE'S A WELL-PLANNED VACATION

A rustic cabin amid shade trees on a lovely lake—what more could anyone ask for on their vacation? This family trip has been well planned, you can tell from the vacation site and also by the transportation used. It is the Plymouth Sport Suburban, a versatile wagon with smart styling and large cargo space.



Don Richardson of Richardson Tire Co. here, points out the smaller-size General Dual 90 tire which is now being manufactured in smaller sizes to fit all American compact cars.

Compact Car Tires

Unique twin-treaded tires of unusual strength and durability are now being produced for the new compact cars, the General Tire & Rubber Co. announced.

The company is now making its famed, top quality Dual 90 automobile tire in the 13-inch rim sizes required for the smaller cars introduced by Detroit.

Specifically designed for the smaller 1960 models, the 13-inch Dual 90 has been engineered to provide maximum stability and, at the same time, keep the amount of unsprung weight to a minimum.

"THE DUAL 90 is the safest, strongest and most durable tire we have ever made," said L. A. McQueen, General Tire vice president. "It has proven itself in countless millions of miles of actual road service by motorists in every part of the world."

In the design of the original Dual 90, General Tire engineers made a radical departure from conventional tire design, employing a dual curvature construction principle which provides parallel treads and two main points of contact with the road rather than one. The Dual 90 was also made far stronger than other tires through the use of

General's exclusive Nygen fabric in the tire body.

"THIS NEW 13-inch Dual 90 will not only feature the twin treads and puncture-sealing features that made the Dual 90 our greatest tire," McQueen pointed out, "but it will be made with Genro-Jet SAF, our unique 'steam-whipped' rubber."

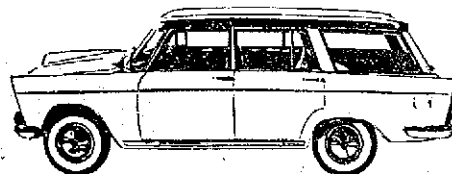
Does Double Duty

Originally designed for utility, Plymouth Suburbans now double as smart family cars with sophisticated styling and spacious seating.

Plymouth produced the first all-metal station wagon in 1949, and at that time, Suburbans were purchased mainly by sportsmen, tradesmen, and do-it-yourself enthusiasts who used their cars to transport bulky cargos. Over the years the station wagon has evolved into a full-time family car. Harry E. Chesebrough, general manager, Plymouth-De Soto-Valiant Division, has said, "The 1960 Suburban is equally at home on the boulevard or backwoods road. It is seen at country clubs and hotels; it is no longer solely a cargo carrier with passenger seats."

At the same time, the new Plymouth wagons have more carrying space than ever before. With a load capacity of

The Wagon with
BIG CAR comfort and utility
small car price and economy



FIAT the Wagon for Everyone!

FREE RADIO with each Fiat
purchased during the month of June

PALMER IMPORT MOTORS

FIAT • LANCIA • ALFA ROMEO

3300 Atlantic Sales and Service GA 4-0754

"Wagon Week" and Every Week
at McCLURE Valiant-Plymouth

WANT A
VALIANT
OR
PLYMOUTH
STATION WAGON?

Don't Match Wits...
Just Match Prices—

We'll treat you fairly, squarely,
courteously with a sensible, facts-on-
the-table deal—

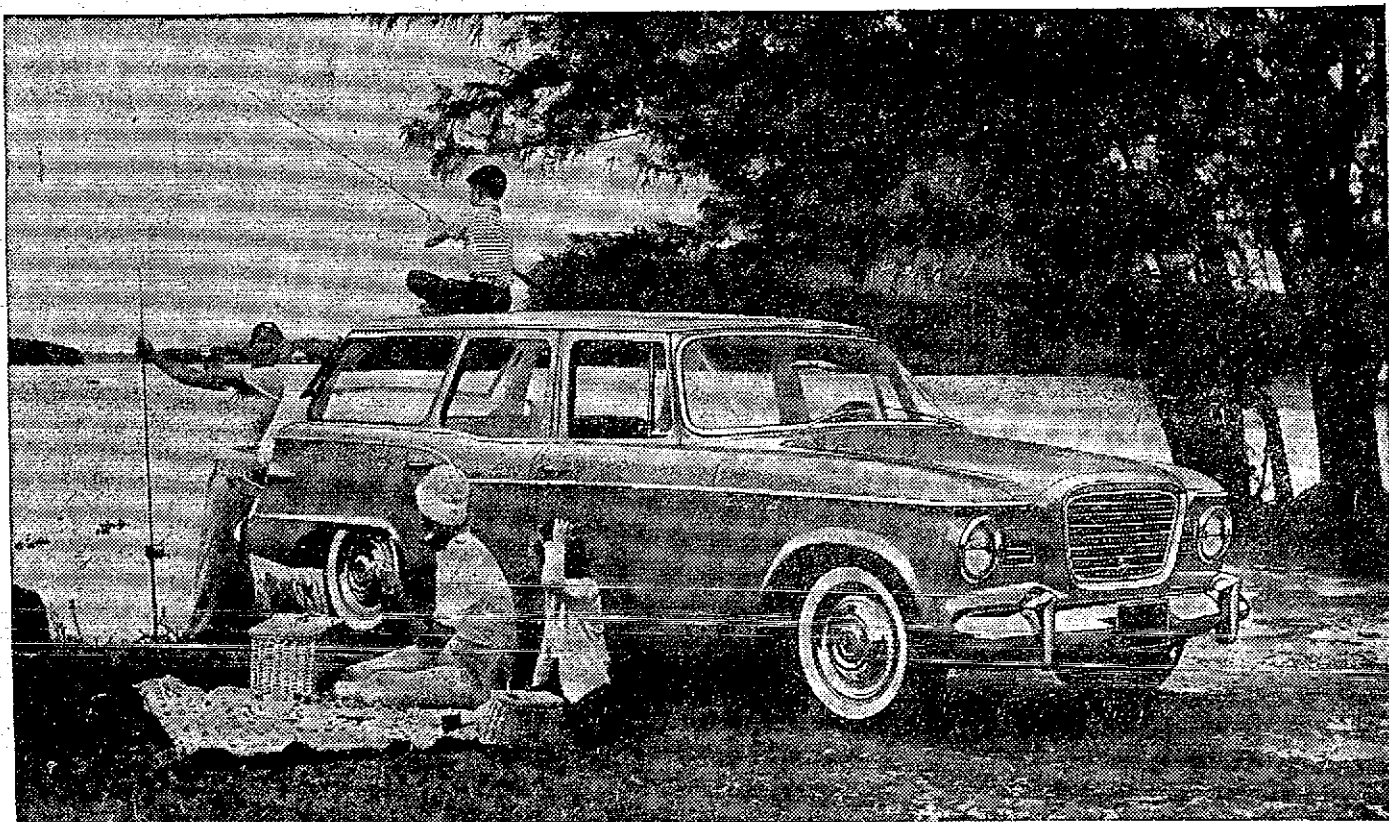
M^CCLURE

DE SOTO • PLYMOUTH • VALIANT
5105 Atlantic • GA 2-1296

C'MON IN THE DEALING'S GREAT Save \$200...\$400

Get big car performance, big car roominess, compact car savings—all with a free and easy deal—the kind only an independent dealer can deliver. Your local Studebaker Dealer is fast, flexible, and financially sound enough to give you a man-to-man deal that suits you. Deal with him today and remember: Official used car reports prove The Lark holds its value better than any other low-priced six passenger U.S. car.

See the Compact without Compromise... **THE LARK** BY STUDEBAKER



GET A RECORD-BREAKING DEAL FROM YOUR STUDEBAKER DEALER

CAMPBELL STUDEBAKER CO.
1887 Long Beach Blvd.
Long Beach, California

ED BARBARI STUDEBAKER
6200 N. Bellflower Blvd.
Lakewood, California

BURGIN'S
4001 Cherry Avenue
Long Beach, California

HARBOR MOTOR CO.
1230 West Anaheim St.
Wilmington, California

PRICES FOR 2-DOOR DELUXE
SEDAN START AS LOW AS
\$43.19*
PER MONTH

...ONLY \$51.41 FOR A BIG, ROOMY WAGON.
*Price may be even lower according to individual
dealer's policy. Price includes all extra equip-
ment and local variables such as freight,
insurance, state and local taxes. (Down \$3.00,
6% to down.)

Listen to the "WORLD JAZZ
SERIES" over CBS RADIO
Network all summer long.

See your Studebaker Dealer to get

"WORLD JAZZ SERIES"

LP Album
\$3.98 value

YOURS FOR ONLY \$1.00

WANT A WAGON...?
• **CORMIER CHEVROLET CO.** •
PRICES ARE LOW
AND OUR
TRADES ARE BIG



JUST PITCH ME ANY REASONABLE
OFFER ON A 1960 CHEVROLET WAGON

OUR
QUOTA
IS

50 STATION WAGONS

To Be Sold During "Wagon Week"

- 2-DOORS • 4-DOORS • BROOKWOODS
- PARKWOODS • KINGWOODS • NOMADS

WE'RE DEALING ON EACH AND ALL!
COME SEE ... TODAY ... ALL WEEK LONG!

CORMIER

CHEVROLET CO.

601 Long Beach Blvd.

HE 6-5291

Open Evenings and All Day Sunday

Pontiac Safari Tours Bass Lake Area

Mountain Resort Offers Diversions

By ART STEPHAN
Auto Editor

Time for a change.
With our last three motorlogs in generally the same southern locale—San Diego, Palm Springs and Mission Bay—and all made in the new compact cars, it was time for a change, both in conveyances and direction.

Thus two weekends back found us exploring the beauty of placid Bass Lake, scenic mountain hideaway in the High Sierras, 18 miles south of Yosemite. And our car, this time a natural for a long trip of this kind—a big, new Pontiac Bonneville Safari station wagon—top star in the 1960 Pontiac line.

The Safari was borrowed from Mike Salta, major domo of Salta Pontiac agency at 1545 Long Beach Blvd. here, and was equipped with every conceivable extra except a colored telephone. From power windows to signal-seeking radio, from air conditioning to inside-adjustable side-view mirror the Bonneville was a class car and performed like

the time—the boys enjoyed comforts unknown on any other safari.

Climbing to the 4000-foot level near Gorman, one realizes there will always be cars with an emphasis on power. In many compacts, you know, when you're on a steep grade, you find your place in line and stay there. Their forte isn't power for passing on hills. But with the Pontiac, those 303 horses under the hood know their purpose and they kept the Bonneville at an even 65 whenever the traffic allowed.

Air conditioning is another wonderful thing the bigger cars have to offer. This we appreciated as we stepped from the Safari into 108-degree heat at our lunch stop at Bakersfield. And, Fresno, 100 miles to the north was frying in 110 degrees the radio told us, as we made our right turn onto Hwy. 41 at 4 o'clock in the late afternoon. A quick gas-and-pop stop here and we were happily back in our igloo on wheels.

SCENERY CHANGE
A few miles out of Fresno

and the scenic beauty of the Central California Sierras unfolds. Drab, flat farmlands give way to beautiful pines and the highway twists and turns thru cliffs, canyons and tiny mountain communities on the way to famed Yosemite Valley. Here again we could size up the Pontiac performance. After the way the car felt geared to the road on the twisting turns I'm sure Wide-Track Wheel Design is not just a sales slogan. The Pontiac engineers have come up with a good one.

Just 46 miles from Fresno we turned right off Hwy. 41 for our final 4 miles to Bass Lake. At exactly 5:30 we pulled into our week-end re-

laxation. Though not lavishly furnished, the cabin offered comfortable accommodations for four with two double beds, bath with shower and kitchen with refrigerator and all utensils. This deluxe cottage goes for \$80 per week for two, each additional person \$10.00.

With all of us on the hungry side it didn't take long to freshen up and we soon were in the lodge dining room for an exceptionally good dinner. Ducey recommended the dinner steak which was one of the best pieces of beef I've ever eaten. An 8-ounce sirloin, it's served with soup, salad, baked or French fries, followed by dessert and cof-



POWER SKIS OFFER LAKE FUN

Craig Stephan watches apprehensively from lake float as Don Garner heads for open water on power skis. The twin pontoons powered by outboard motor are available on rental basis at Bass Lake.

treat — Ducey's Bass Lake Lodge—seven hours and 15 minutes, 306.8 miles from home.

Having made reservations earlier, I stopped at the lodge desk for our accommodation directions, to be greeted by big, affable Maurice Ducey, the most gregarious innkeeper I've ever met. Pumping my hand with a mile-wide grin, Ducey made me feel like I owned the place before I had finished my hello. In a matter of minutes we were settled in a big cabin nestled in the pines about 50 yards from

fee. The steak actually could be cut with a fork. And the tab for this tasty dinner was only \$2.85 per.

Noting how we enjoyed our meal, the genial proprietor took us through his spotless kitchen, pointing out the hundreds of frozen steaks he keeps on hand for the hungry fishermen and boatmen who fill the dining room daily. O'Neill Meat Co. of Fresno furnishes the steaks in 8-ounce, 10-ounce and 16-ounce sizes which are the talk of the lodge.

After our long ride we

"World of Wheels" MOTORLOG



SERENE BEAUTY AT BASS LAKE

Pontiac Motorlog car pauses at Pine Point on north shore of Bass Lake while tour member views quiet beauty of Sierra Nevada lake.

ready for an early sackout and 10 o'clock found "lights out" in the cabin in the pines.

The mountain morning dawned without a cloud in the sky and by 9 o'clock our foursome was back at the lodge dining room ready for more of that good chow. And we weren't disappointed. The ham and eggs were delicious, and the cost was \$1.25.

TOUR DELUXE

Ducey was soon on the scene and we were ready for our deluxe tour of Bass Lake. First of all was a ride out on the lake in the lodge-keeper's speedy Chris-Craft. Embarking from the private pier for guests, we were soon skimming over the calm water at 35 per. Although the lake is about 7 miles long and nearly a mile wide, there are 42 miles of shoreline and we explored nearly every cove and inlet along the pine-studded shores. Several fishermen were trying their luck at the special inlets reserved for them but Ducey told us the fishing season is just about over when summer comes as

the hundreds of vacationers' outboards drive the bass, crappie and bluegill to the bottom of the lake till calmer waters prevail.

But in the summer the lake is a water skier's paradise. With many launching spots for trailer-hauled boats, the calm waters give the novice and skilled skier a chance to test their ski legs at any speed they want. Buoys are anchored along the entire shoreline inside which boat speeds are restricted to 5 m.p.h. but there's plenty of open water in the center of the lake for high-speed fun.

Back on shore, while our younger motoroggers tried their skill on power skis, we continued our tour of the lake area in Ducey's car. His own lodge property offers everything for a day, week-end or summer of mountain recreation. In addition to the cabins, there are hotel rooms, a modern trailer park and camp grounds. Adjoining the lodge lobby is an inviting cocktail lounge in western and Indian motif. Firearms of every make and nation adorn the walls. Everything is spotless-

ly clean and kept up with a battleship's spit and polish. There's a playground with swings and slides for small-fry frivolity.

Although after our tour we loafed and relaxed in the balmy 90-degree Saturday heat, there's plenty to do at Bass Lake. In addition to swimming, boating and skiing, Sky Ranch Golf Course is four miles away, there are miles of trails for hiking and the area offers hunting of all kinds. There's a theater here if you feel you've lost your city ties.

NIGHT LIFE

After dinner that night (steak again) we sampled the unique night life at Ducey's Lodge. With a spirited trio playing for dancing in the cocktail lounge, vacationers turned out in force and I'll bet the deer and antelope in the nearby hills, unable to sleep, were humming, "Ducey's Lodge, where those silly old humans must play."

Sunday came fast after the short night, and at 11 a.m., after goodbyes to our host, we were homeward bound.



JOURNEY'S END FOR SAFARI

Motorlog car enters grounds of Ducey's Lodge, unique mountain resort in heart of Bass Lake recreation area, 306.8 miles from Long Beach.

SALTA Pontiac

Safari

SPECIAL



\$295

In cash or trade-in allowance for your present car will deliver most ANY Salta Pontiac.

Summertime is Safari time at Salta Pontiac. Trade in your present car as the down payment and take IMMEDIATE DELIVERY on a big, luxurious 1960 Wide-Track Salta Safari. Our huge selection includes just the color combination you want with your choice of extra equipment. Other models ready to DELIVER TODAY! The budget payment way includes tax and four-point safety. Hardtops, sport seats and convertible.

Come in and trade up to the big and luxury of a Wide-Track Pontiac on a small-car budget!

\$59.95 MONTHLY

FOR THE BUDGET-MINDED

Including Luxury Extras:
Hydra-Matic — Power Steering — Radio — Power Brakes — Heater — Whitewall Tires — Two-Tone Paint — Many Others.

WITH NORMAL DOWN PAYMENT

OPEN EVERY NIGHT 'TIL 10 P.M. INCLUDING SUNDAYS

SALTA PONTIAC

1545 Long Beach Blvd. Long Beach HEmlock 74111

SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
FRIDAY
5:00 P. M.

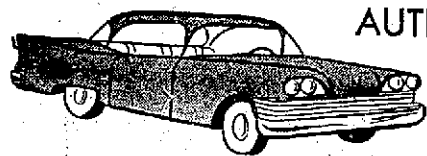
INDEPENDENT, PRESS-TELEGRAM Classified ads

REGIONAL OFFICES
BELLFLOWER — Torrey 6-1721
9834 East Flower Street
GARDEN GROVE — JE 7-9120
7624 Garden Grove Blvd.
LAKEWOOD — Metcalf 3-0764
5056 Faculty Avenue

Phone HEmlock 2-5959

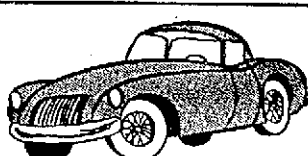
LONG BEACH 12, CALIF., SUNDAY, JUNE 19, 1960

SECTION D



AUTHORIZED NEW CAR SALES & SERVICE
SEE CLASSIFICATION 173 THROUGH 176 FOR AUTOMOTIVE BARGAINS

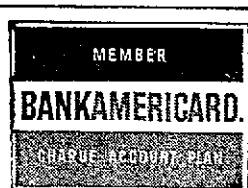
New Car DIRECTORY



| | | |
|------------------------------------|-----------------------------------------|----------------------|
| AC, "Acceca" "Bristol" | | |
| Dave Thomas | 3400 L.B. Blvd. | GA 6-4457 |
| ALFA-ROMEO | | |
| Palmer Import Mtrs. | 3300 Atlantic | GA 4-0754 |
| Pearis Bros. (Imports) | 15734 Bellflower Blvd., Bellflower | TO 7-1781 |
| AUSTIN-HEALEY | | |
| Brewster Gray | 3515 Atlantic | GA 4-0951 |
| Consolidated Motors | Corner Atlantic and Anaheim | HE 2-6941 |
| Suburban Motors | 445 E. Anaheim, Wilmington | TE 4-8595 |
| John M. Stokes | 17150 Lakewood Blvd., Bellflower | TO 7-1721 |
| Town & Country Imports, Inc. | 609 North Long Beach Blvd., Compton | NE 8-7848 |
| BORGWARD | | |
| Dave Thomas | 3400 L. B. Blvd. | GA 6-4457 |
| J. P. Lamerdin—Imports | 2200 E. Rosecrans, Compton | NE 1-1123 |
| BUICK | | |
| Avalon Motors | 900 W. Anaheim—Wilmington | TE 4-6448 |
| Campbell Buick | 1881 L. B. Blvd. | HE 7-2751 |
| Harry C. Clark | 150 So. L. B. Blvd., Compton | NE 5-7141 |
| Pearis Bros. Buick | 15734 Bellflower Blvd., Bellflower | TO 7-1781 |
| Terry's, 5th & Walnut, Hunt. Beach | | LE 6-6588 |
| CADILLAC | | |
| Ridings Motors | 1501 L. B. Blvd. | HE 7-2241 |
| CHEVROLET | | |
| Beach City | 3001 E. Pac. Cst. Hwy. | GE 3-7421 |
| Bill Barnett Chevrolet | Corner Long Beach Blvd. & Compton Blvd. | NE 9-3060 |
| Cormier Chevrolet | 601 L. B. Blvd. | HE 6-5291 |
| Harbor Chevrolet | Anaheim and Atlantic | HE 6-3293 |
| Eddie Hopper Chevrolet | 10511 Garden Grove Blvd., Garden Grove | GE 1-6595; JE 4-2700 |
| Paramount Chevrolet Co. | 11212 Firestone Blvd., Downey | TO 1-7271 |
| Parkwood Chevrolet | 5059 Lakewood Blvd., Lakewood | ME 3-0781 |
| Stanley Chevrolet | 11980 E. Firestone Blvd., Norwalk | UN 3-8781 |
| Williams Chevrolet-Oldsmobile | 302 Ocean, Huntington Beach | LE 6-6506 |
| CHRYSLER | | |
| Carl's Motor | 1200 Avalon, Wilmington | TE 5-3131 |
| R. O. Gould Co. | 1600 L. B. Blvd. | HE 7-2871 |
| Guy Moothart, Inc. | 1112 No. Long Beach Blvd., Compton | NE 2-7171 |
| CITROEN | | |
| Burgin's | 4001 Cherry, L. B. | GA 7-1827 |
| COMET | | |
| Duffield Motors | 1633 L.B. Blvd. | HE 2-6961 |
| Lou Harrison | 17617 So. Bellflower Blvd. | TO 6-1761 |
| Geo. Moyer, Inc. | 912 No. Long Beach Blvd., Compton | NE 2-7141 |
| Sachs & Sons | 10720 So. Downey Ave., Downey | TO 9-1105 |
| CONTINENTAL | | |
| Duffield Motors | 1633 L. B. Blvd. | HE 2-6961 |
| Geo. Moyer, Inc. | 912 No. Long Beach Blvd., Compton | NE 2-7141 |
| CORVAIR | | |
| Beach City Chevrolet | 3001 E. Pacific Coast Hwy. | GE 3-7421 |
| Cormier Chevrolet | 601 L. B. Blvd. | HE 6-5291 |
| Harbor Chevrolet | Anaheim & Atlantic | HE 6-3293 |
| Parkwood Chevrolet | 5059 Lakewood Blvd., Lakewood | ME 3-0781 |
| CORVETTE | | |
| Beach City Chevrolet | 3001 E. Pacific Coast Hwy. | GE 3-7421 |
| DKW | | |
| Jamestown | 1350 Long Beach Blvd. | HE 2-7911 |
| DAIMLER | | |
| Dave Thomas | 3400 L. B. Blvd. | GA 6-4457 |
| DART | | |
| Verne Holmes | 35th & Atlantic | GA 4-8603 |
| Chet Rodgers Motors | 1440 S. Pacific Ave., San Pedro | TE 2-4561 |
| Glenn E. Thomas Co. | 340 E. Anaheim | HE 6-1281 |
| Widger-Goodwin Dodge | 16900 Lakewood Blvd., Bellflower | TO 6-9081 |
| DESOTO | | |
| Bob McClure De Soto-Plymouth | 51st and Atlantic | GA 2-1296 |
| Severin Motors, Inc. | 1427 L. B. Blvd. | HE 7-0011 |
| DODGE | | |
| Verne Holmes | 35th & Atlantic | GA 4-8603 |

| | | |
|-------------------------------|--------------------------------------|-----------|
| DODGE | | |
| Snaveley & Langford | 401 No. L. B. Blvd., Compton | NE 1-6163 |
| Glenn E. Thomas Co. | 340 E. Anaheim | HE 6-1281 |
| Widger-Goodwin Dodge | 16900 Lakewood Blvd., Bellflower | TO 6-9081 |
| EDSEL | | |
| Harbor Lincoln | 1633 L. B. Blvd. | HE 2-6961 |
| ENGLISH FORD | | |
| Duffield Motors | 1633 L. B. Blvd. | HE 2-6961 |
| Geo. Moyer, Inc. | 912 No. Long Beach Blvd., Compton | NE 2-7141 |
| Sachs & Sons | 10720 So. Downey Ave., Downey | TO 9-1105 |
| FALCON | | |
| Hale Young Ford Co. | 2641 E. Anaheim | GE 8-1156 |
| Mel Burns | 2000 Long Beach Blvd. | GA 6-3311 |
| FIAT | | |
| Garden Grove Imports | 8942 Garden Grove Blvd. | GA 4-0754 |
| Palmer Import Mtrs. | 3300 Atlantic | GA 4-0754 |
| Pearis Bros. Buick (Imports) | 15734 Bellflower Blvd., Bellflower | TO 7-1781 |
| FORD | | |
| Mel Burns | 2000 Long Beach Blvd. | GA 6-3311 |
| Hale Young Ford Co. | 2641 E. Anaheim | GE 8-1156 |
| Glen Organ Ford | 220 So. Long Beach Blvd., Compton | NE 2-7145 |
| GOGGOMOBIL | | |
| Roscoe Motors | 2295 L. B. Blvd. | GA 4-2983 |
| HILLMAN-SUNBEAM | | |
| Bob Burt | 3580 E. Pac. Cst. Hwy. | GE 9-0491 |
| Dale Brown | 2440 Long Beach Blvd. | GA 7-8941 |
| J. P. Lamerdin—Imports | 2200 Rosecrans, Compton | NE 1-1123 |
| Norwalk Imported Cars | 11373 Firestone Blvd., Norwalk | UN 8-7744 |
| Widger-Goodwin | 16900 Lakewood Blvd., Bellflower | TO 6-9081 |
| IMPERIAL | | |
| Carl's Motor | 1200 Avalon, Wilmington | TE 5-3131 |
| R. O. Gould | 1600 Long Beach Blvd. | HE 7-2871 |
| JAGUAR | | |
| C. Standlee Martin | 1227 Long Beach Blvd., Long Beach | HE 6-9621 |
| JEEP | | |
| Dosser Motors | 4005 E. Anaheim | GE 8-4560 |
| LINCOLN | | |
| Duffield Motors | 1633 L. B. Blvd. | HE 2-6961 |
| Geo. Moyer, Inc. | 912 No. Long Beach Blvd., Compton | NE 2-7141 |
| Sachs & Sons | 10720 So. Downey Ave., Downey | TO 9-1105 |
| MERCEDES-BENZ | | |
| Jamestown | 1350 Long Beach Blvd. | HE 2-7911 |
| MG | | |
| Brewster Gray | 3515 Atlantic | GA 4-0951 |
| Consolidated Motors | Corner Atlantic and Anaheim | HE 2-6941 |
| Suburban Motors | 445 E. Anaheim, Wilmington | TE 4-8595 |
| Town & Country Imports, Inc. | 609 North Long Beach Blvd., Compton | NE 8-7848 |
| MERCURY | | |
| Duffield Motors | 1633 L. B. Blvd. | HE 2-6961 |
| Lou Harrison | 17617 Bellflower Blvd., Bellflower | TO 6-1761 |
| Geo. Moyer, Inc. | 912 No. Long Beach Blvd., Compton | NE 2-7141 |
| Sachs & Sons | 10720 So. Downey Ave., Downey | TO 9-1105 |
| METROPOLITAN | | |
| Grove Rambler-Sls. | 9625 G. G. Blvd. | JE 4-4545 |
| Rancho Rambler | 2011 L. B. Blvd. | HE 7-0391 |
| Severin Motors, Inc. | 630 L. B. Blvd. | HE 6-9001 |
| MORGAN | | |
| Dave Thomas | 3400 L.B. Blvd. | GA 6-4457 |
| MORRIS | | |
| Brewster Gray | 3515 Atlantic | GA 4-0951 |
| Consolidated Motors | Corner Atlantic and Anaheim | HE 2-6941 |
| Suburban Motors | 445 E. Anaheim, Wilmington | TE 4-8595 |
| OLDSMOBILE | | |
| C. Standlee Martin Oldsmobile | 1227 Long Beach Blvd., Long Beach | HE 6-9621 |
| Harbor Motor Co. | 230-300 W. Anaheim, Wilmington | TE 4-1166 |
| Nowlings | 7440 E. Firestone, Downey | TO 2-1181 |
| John M. Stokes Oldsmobile | 17150 So. Lakewood Blvd., Bellflower | TO 7-1721 |

| | | |
|-------------------------------|----------------------------------------|-----------|
| OLDSMOBILE | | |
| Leo Rule | 505 So. L. B. Blvd., Cptn. | NE 8-4111 |
| Williams Chevrolet-Oldsmobile | 302 Ocean, Huntington Beach | LE 6-6506 |
| OPEL | | |
| Avalon Motors | 900 W. Anaheim, Wilmington | TE 4-6448 |
| Campbell Buick | 1881 L. B. Blvd. | HE 7-2751 |
| Pearis Bros. Buick (Imports) | 15734 Bellflower Blvd., Bellflower | TO 7-1781 |
| PEUGEOT | | |
| Award Motors | 10342 Garden Grove Blvd., Garden Grove | JE 7-7888 |
| Import Auto | 1460 Long Beach Blvd. | HE 2-8916 |
| Suburban Motors | 445 E. Anaheim, Wilmington | TE 4-8595 |
| PLYMOUTH | | |
| Carl's Motors | 1200 Avalon, Wilmington | TE 5-3131 |
| R. O. Gould | 1600 Long Beach Blvd. | HE 7-2871 |
| Bob McClure Plymouth-De Soto | 51st and Atlantic | GA 2-1296 |
| Severin Motors, Inc. | 1427 L. B. Blvd. | HE 7-0011 |
| PORSCHE | | |
| Storey-Ricketts | 999 Long Beach Blvd. | HE 7-7489 |
| PONTIAC | | |
| J. P. Lamerdin | 302 N. Long Beach Blvd., Compton | NE 1-1123 |
| Salta Pontiac | 1545 Long Beach Blvd. | HE 7-4111 |
| Suburban Pontiac | 17153 S. Bellflower Blvd. | TO 6-1725 |
| PRINZ | | |
| Gillespie Motors | 17056 Lakewood Blvd., Bellflower | TO 7-6712 |
| Salta Pontiac | 1545 Long Beach Blvd. | HE 7-4111 |
| RAMBLER | | |
| Friendly Rambler—Compton | 410 No. Long Beach Blvd. | NE 8-0581 |
| Grove Rambler Sls. | 9625 G. G. Blvd. | JE 4-4545 |
| Hunt Ramblertown | 402 W. Anaheim, Wilmington | TE 5-6646 |
| Rancho Rambler | 2011 L. B. Blvd. | HE 7-0391 |
| Severin Motors Bellflower | 15737 Bellflower Blvd., Bellflower | TO 7-2556 |
| Severin Motors, Inc. | 630 L. B. Blvd. | HE 6-9001 |
| Severin Motors | 1310 L. B. Blvd. | HE 6-9007 |
| RENAULT-DAUPHINE | | |
| Import Auto | 1460 Long Beach Blvd. | HE 2-8916 |
| Suburban Motors | 445 E. Anaheim, Wilmington | TE 4-8595 |
| ROLLS-ROYCE | | |
| C. Standlee Martin | 1227 Long Beach Blvd., Long Beach | HE 6-9621 |
| SIMCA | | |
| Verne Holmes | 35th & Atlantic | GA 4-8603 |
| STUDEBAKER | | |
| Ed Barbari | 6200 N. Bellflower Blvd., Lakewood | TO 7-2731 |
| Burgin's | 4001 Cherry, L. B. | GA 7-1827 |
| Campbell Studebaker | 1887 L.B. Blvd. | HE 7-2751 |
| Harbor Motor Co. | 1230 W. Anaheim, Wilmington | TE 5-8338 |
| TAUNUS | | |
| Lou Harrison | 17617 Blfwr. Bl., Blfwr. | TO 6-1761 |
| THUNDERBIRD | | |
| Mel Burns | 2000 Long Beach Blvd. | GA 6-3311 |
| TRIUMPH | | |
| Dave Thomas | 3400 L. B. Blvd. | GA 6-4457 |
| Gillespie Motors | 17056 Lakewood Blvd., Bellflower | TO 7-6712 |
| VALIANT | | |
| Carl's Motors | 1200 Avalon Wilmington | TE 5-3131 |
| Bob McClure Plymouth-De Soto | 51st and Atlantic | GA 2-1296 |
| R. O. Gould | 1600 L. B. Blvd. | HE 7-2871 |
| Severin Plym. | 1427 L. B. Blvd. | HE 7-0011 |
| VAUXHALL | | |
| J. P. Lamerdin—Imports | 2200 E. Rosecrans, Compton | NE 1-1123 |
| Suburban Pontiac | 17153 So. Bellflower Blvd., Bellflower | TO 6-1725 |
| VOLVO | | |
| Ed Barbari's Volvoville | 6200 N. Bellflower Blvd., Lakewood | TO 7-2731 |
| Cabe Bros. | 2201 Long Beach Blvd. | HE 5-5381 |
| Nowlings Oldsmobile | 7440 E. Firestone Blvd., Downey | TO 2-1181 |
| VOLKSWAGEN | | |
| Lee Carpenter | 1150 E. Compton Blvd. | NE 8-0455 |
| Storey-Ricketts | 999 Long Beach Blvd. | HE 7-7489 |
| WARTBURG | | |
| Roscoe Motors | 2295 L. B. Blvd. | GA 4-2983 |



For Convenient, Carefree Shopping

THESE FIRMS HONOR

BANKAMERICARD.

| | | |
|-----------------------------------|-------------------------------------------------|-----------------------------|
| Drugs and Pharmacies | | |
| Migdal Pharmacy | 5881 Atlantic Ave. | GA 3-8437 |
| Vermillion's Rexall Drug #3 | 1942 E. Anaheim | HE 2-0949 |
| Florists and Nurseries | | |
| Circle Nursery | 4760 Los Coyotes | GE 3-0513 |
| General Services | | |
| Allied Carpet Cleaners | 1345 Newport Ave. | HE 8-2086 |
| Bonnie Bennington Beauty Salon | 189 Argonne | GE 8-3602 |
| Sleeping Beauty Hair Styling | 3920 Atlantic Ave. Open eves. | GA 4-9397 |
| Home Furnishings and Appliances | | |
| Acme Mattress Factory | 3415 E. Anaheim St. | GE 8-9785 |
| Alexander Electric | 3101 E. Anaheim | GE 3-7468 |
| Associated Furniture Warehouse | 363 and 1211 South St. | GA 3-5491 |
| B & B TV Sales & Service | 2712 Del Amo Blvd. | GA 2-0317 |
| Penn's Belmont Furniture Co. | 5316 E. 2nd Street | GE 8-3385 |
| Restaurant and Cocktail Lounges | | |
| King Arthur's Steak House | 5511 E. Spring | HA 5-9113 |
| La Ronde Rue | 4401 E. Pac. Cst. Dancing, Dining, Cocktails | |
| The Rustic Room | 4846 Paramount | Dining, Cocktails |
| Toys | | |
| Park's Toys | 3125 E. Anaheim | GE 4-9513 |
| Walker's Toy Shop | 230 E. 5th St. | Everything in Toys |
| Airlines | | |
| Haskell Flying Service | 2585 E. Spring Street | GA 7-9235 |
| Hotels and Motels | | |
| Alamitos Bay Motel | 5465 E. 2nd | GE 3-9211 |
| Merchandise and Miscellaneous | | |
| American Jewelry | 35 Pine Ave. | HE 7-3545 |
| Audrey's | 131 East 4th, Bridals, Formal, Cocktail Dresses | |
| Brownie's (Toys) | Los Altos Center & 4490 Atlantic Ave. | |
| Chrysteen | 4518 Atlantic Ave. | GA 3-8451 |
| Conley's Records | 1200 E. Pacific Coast Hwy. | HE 2-9226 |
| Fuzz Harris, The Tailor | 122 E. 3rd | HE 7-4406 |
| Herbert's Jewelers | 122 Pine Ave. | HE 2-2232 |
| Jac's Paint-Wallpaper | 4996 Faculty, Lakewood | ME 3-4457 |
| Joe Kaye (Women's Apparel) | 401 Long Beach Blvd. | HE 2-3692 |
| Luan's Teenage & Children's Appl. | 3734 L. B. Blvd. | GA 4-6530 |
| Mercury Photo | 1030 Long Beach Blvd. | |
| Theo's Toggery & Tailors | 2037 Pacific Ave. | HE 7-8369 |
| Village Bazaar | 139 Main, Seal Beach | GE 4-8042 |
| W. M. Dary Co., Inc. | 3605 E. Anaheim St. | GE 3-0437 |
| Automobile Sales and Service | | |
| Advance Muffler Service | 1110 E. Pac. Cst. Hwy. | HE 6-7381 |
| A. E. Transmission Exch. | 5531 Cherry Ave. | Trans. & Clutch |
| Barnes & Delaney | 2600 Atlantic Ave., L. B. | Tires & Retreading |
| Bill Barnett Chevrolet | 1440 E. Compton Blvd. | Compton |
| Bixby Knolls Garage | 3602 Atlantic Ave. | First in Auto-Air Cond. |
| Blvd. Motor Clinic | 3250 L. B. Blvd. | Clayton Dynamometer Serv. |
| Campbell Buick Co. | 1881 L. B. Blvd. | Buick-Opeel Parts & Serv. |
| Cormier Chevrolet Co. | 601 Long Beach Blvd. | HE 6-5291 |
| Dale Brown Motors | 2440-2441 L. B. Blvd., Autos & Motorcycles | |
| Guy Moothart, Inc. | 1112 No. L.B. Blvd., Compton | NE 2-7171 |
| Jamestown | 1350 L. B. Blvd. | Mercedes-Benz Parts & Serv. |
| J. P. Lamerdin Pontiac | 302 N.L.B. Blvd., Compton | NE 1-1123 |
| Hale Young Ford Co. | 2641 E. Anaheim | Parts & Service |
| Harbor Chevrolet | Atlantic and Anaheim | HE 6-3293 |
| Harry C. Clark | 150 So. L. B. Blvd., Cmpfn. | Buick Sales-Serv. |
| Kott & Smolar Ford | 338 W. Anaheim, Wilm'ton | Ford Sales-Serv. |
| Long Beach Engine Builders | 3525 Long Beach Blvd. | GA 4-0407 |
| C. Standlee Martin | 1227 L. B. Blvd. | Olds. Parts & Service |
| McKenzie Ford | 1033 Long Beach Blvd. | HE 6-9611 |
| Mel Burns Ford | 2000 Long Beach Blvd. | GA 6-3311 |
| Ramblertown | 402 W. Anaheim, Wilm. | Rambler Sales-Serv. |
| S & H Tire & Muffler Service | 1319 W. Willow | GA 7-8917 |
| Severin Motors | 630 Long Beach Blvd. | Rambler Parts & Svc. |
| Snaveley Langford | 410 No. L. B. Blvd., Cmpfn. | Dodge Sales-Serv. |
| John M. Stokes | 17150 Lakewood Blvd., Bellfl. | TO 7-1721 |
| Sure Fit | 538 L. B. Blvd. | Auto covers, tops, mufflers |

BONA FIDE Used Car DEALERS DIRECTORY

| | | | | | | | | |
|------------------------------|-----------------------------|-----------|--------------------|-----------------------|-----------|------------------------|---------------------------|-----------|
| ANDERSON, L. A. | 1842 E. Anaheim | HE 7-8403 | FRIEDLANDER, HERB | 2838 E. Pac. Cst. | GE 9-4444 | OSBORN'S | 1990 Cherry | GE 9-9379 |
| APPLEWHITE MTRS. | 1580 L. B. Blvd. | HE 6-6307 | C. FRED HOLMSEN | 437 E. Anaheim | HE 5-8971 | POOR BOY PALMER | 4326 E. Anaheim | HE 3-6071 |
| BEST AUTO SALES | 1401 E. 4th St. | HE 6-4317 | IMPORT USED CARS | 111 S. L.B. Bl., Cmp. | NE 6-0885 | RO HO VI MOTORS | 3301 E. Pac. Cst. | GE 4-9614 |
| BROOKS, ED. USED AUTOMOBILES | 23811 S. Avalon, Wilmington | TE 4-2267 | L.B. AUTO SALES | 900 E. Anaheim | HE 6-3334 | RUSHING, BEN | 850 Long Beach Blvd. | HE 5-7424 |
| CAVIN USED CARS | 2120 W. Pac. Cst. | HE 6-5580 | LLOYD C. PATTERSON | 1890 L.B. Bl. (L.B.) | GA 6-3424 | LES RUTLEDGE | 1001 L. B. Blvd. | HE 6-0010 |
| C. L. BROOKS MOTORS | 1700 L. B. Blvd. | HE 5-1478 | LO-LO MOTORS | 2101 E. Anaheim | GE 8-4433 | T-12 MOTORS | 1500 Long Beach Blvd. | HE 2-6610 |
| COTTER'S USED CARS | 2223 L. B. Blvd. | GA 7-3555 | LYNN USED CARS | 912 L. B. Blvd. | HE 2-7534 | WHEELER MOTORS | 2259 Long Beach Bl. | GA 4-0433 |
| COTTER MOTOR SALES | 2165 L.B. Blvd. | HE 6-7234 | MANNING MOTORS | 1048 L.B. Blvd. | HE 7-7549 | WOOD, C. E. | 830 E. Anaheim | HE 7-1842 |
| CREST MOTORS | 1335 Long Beach Blvd. | HE 2-2969 | W. F. McPHEETERS | 1450 L. B. Blvd. | HE 2-5407 | WOOLPERT IMPORTS, INC. | 1400 Long Beach Blvd. | HE 6-7077 |
| DE VILLE MOTORS | 556 E. Anaheim | HE 7-2731 | NERO MTRS. | 1700-A L. B. Blvd. | HE 7-3706 | | 431 W. Pacific Coast Hwy. | HE 5-8918 |

| Furniture for Sale | 73 | Furniture for Sale | 73 |
|--------------------|----|--------------------|----|
|--------------------|----|--------------------|----|

3 ROOMS—\$399
B&F
TRANSFER

7-PC. 8DRM. SET—DRESSER,
MIRROR NIGHT STAND
RED. ROY SPRING & MAI-
STORAGE OUTLET
TWO WAREHOUSES

BED, BOX SPRING, MATTRESS. 7-PC. LIVING RM. SET—SOFA, CHAIR, THREE TABLES, TWO LAMPS. 5-PC. DINETTE PLASTIC TOP TABLE, FOUR CHAIRS. ALL NEW, INCLUDING A USED REFRIGERATOR AND STOVE.

TWO BAKED CROISSANTS FULL OF BUTTER
 USED FURNITURE

| | | |
|------------------------|------------|---------|
| Beds | | \$3.00 |
| Interpersing mail..... | | \$5.00 |
| Chests | | \$7.95 |
| Sofas | from | \$9.95 |
| Refrigerators | from | \$29.95 |
| Stoves | from | \$14.95 |
| Dinette Sets | from | \$14.95 |

COMPLETE . . .
\$30 DN.—\$3.90 WEEK
LONG BEACH FURN.
6th & Long Beach Blvd
ALL NEW

Rollaway, complete . . . \$14.95
Bunk Beds . . . \$20.00
Bdrm. Set, complete . . . \$39.95
Stimmons, doublebed . . . \$69.95

Can't List Everything
Open Fridays 'til 9
Terms

1131 GAVIOTA HE 7-6455

Returned from our TV show. Deluxe 5 rms., incl. 12 ft. Westinghouse refrig., O-M range, 7-pc. dinette, 1 Chinese mod. bedrm., 1 twin bedrm., set, sectionals, 1 v. rm., tables, lamps, many extras. \$13,900 value. Sacrifice \$675; E-Z terms. Wide selection over 100 so ft. of used E. goods, furniture to choose from.

ORDER NOW CANCELLED
Pick up payments at 434 N. 4th St.
every week OR ANY DAY
Original price \$250 on this e-
cottage furniture. Maple bed, night
stand, maple dresser, sofa, recliner
& mattress, foam rubber sofa,
maple slip-tables, maple coffee
table, 2 table lamps & shades
maple dining table, 4 chairs, 2
pictures, throw rugs, fancy p-

NEW AND USED
Everything Will Be Sold
Building For Lease
45'x130'
1900 E. ANAHEIM
Satz Furniture & Appliances

MOVING out of state. Kenmore gas range, family size. Clock. 100. Top grill, XL broiler. \$75. Bristol point refrigerator, ad. cond. \$60; love-lie Nev-a-Mar coffee table, 2 matching side tables, also 2 matching table lamps \$75. 2-pc. rose liv. rm. set, davenport & arm chair \$90. 17' Sylvanite TV, table model \$25. Inexpensive blond double chest of drawers &

matching bookcase \$15. Misc.
glassware. 49¢ E. Plymouth, GA
Edith

FOUR MODEL HOME GROUPS
Just returned to Hub Furniture's
largest warehouse store. Prices
on all items just sale. All items
like new. Used for display only.
Complete outfits for entire home
from \$38 to \$989. Simply the
best. Save hundreds of dol-

BEDROOM SETS. Complete ...
DINING RM. SETS ...
BUNK BEDS ...
CURTAIN SLITS ... \$9
CHESTS ... \$7
DRAGS & REFRIGS ... \$15
LIVING RM. SETS ... \$15

BLUE CHIP STAMPS

lars on each group. On display.
SERVICE MEN WEED CO.
OF THE STATE OF TEXAS
HUB-6190 ATLANTIC
Cor. Harding, N.L.B.

9.9C Living group, beautiful
beige divan (makes bed) in nylon
leaze, matching chair. Walnut-
banded step-end table, matching
chair. \$199.00.

2345 E. Anaheim GE 4 &
Open 9 A Day-Fri. Night 10
Open 10 to 5 Sunday

\$ LOST OR CONTRACT
TO FURNISH 23-UNIT DELUXE
APTS. Must liquidate all
4-rm. deluxe outfits all below

bankrupt stock, brand new. Never used. Released to public. Full balance, \$150.00 or assume \$236.00 living room, 6 pc. bedrm., 3 dinette. All new furniture! Must see! Good location & call for info. See at WAREHOUSE, 5390 L.B. Blvd., N.L.B., any time & Sunday.

9-FT. custom made SOFA by Frank

MOVING—Must sell 3 rooms of
furn. XLnt. cond. twin beds, ma-

drummers, tables, lamps, bookcase, cab. TV, table radio, dinette set, range, refrigerator. Misc. \$644 Myrtle, Ga. 31558

MOVING. Must sell, best offer before all or part, 6 rms. furniture also tools, bicycles, power mower. See Sat. p. m. all day Sun., weekdays after 4. 685 Oakbrook (Los Altos) Al 1-7373.

2-P.C. GREEN FLEECE Sectional, condition. Cash \$249.00. **Survival Furniture** 2743

YOU'LL find what you want at the big LEO SHULTZ FURNITURE 7th & A.B. Blvd. or 1st & L.B. Blvd.

Priv. Party Moving
Cherry sofa, antique barrel chair, maple nile slend, mahog.

LEAVING town, have several friends.
Philia deep freeze, was driver,
cavewort, dining set, stove, etc.
to be sold. **WED. 11-12-81**
like new. Priv. dy only. HA-0605

2-P.C. FRIEZE-COVERED DIVAN
sets, Choice of colors—\$99.95, Mc-
Kinnies' Furn., 2200 N. 1st St.,
Tulsa, OK 74103. 10-14-81, 6M.

7-P.C. dinette sets—By Siemens,
McKinnies' Furn., 2430 N.
Pacifica, Tulsa, OK 74103. 10-14-81, 6M.

NEW heavyweight 100% viscose carpeting installed, over 50-yr. rubberized wattle pad—regular \$7.95 for Dixie Sales, 1830 E. Arstela St. \$89.95—CROSS-TOP freezer refrigerator, deluxe unit, range \$89.95; Blau's, 1000 W. Jackson St. 7430. **PADLOCK COAST HAWAII** Hwy. One N. Sun. 10 to 6 p.m. ELLINGTON upright piano, cond., \$55. RCA 17" console \$50. 7430. **Merrill** 36" 7430. **7430** 4-PC. chrome dinette set, blue. Holupoint refrig., 6.5 cu. ft., condition \$35; Hi-Fi & TV console \$29. 7430. **USED** refrigerators & stoves

Open Sun. 10 to 6 p.m.
\$5.95 EA., Innerspring mattress, box
spring, B & Q Transfer, Un-
claimed Store Outlet, 1131 Gav-
elin Dr. 7-6438.

TIME oak din. rm. set & china
cabinet, 2-pc. liv. rm. set, ironer,
TV, 3 liv. rm. tables, glass, seas.
wood, curved wood, 4500.

REF., dresser, bird-eye maple EA.
low price Terms, Lamp
Furniture, 9th & Long Beach
Apt. HOUSE owners, Dealers,
furniture needs, 10% above,
4500.

OWNER leaving area—selling
high appliances & furniture.
MO 5-2732, 3045 Ladoga.

MODERN 1930s oak dinette set

4-408.
40" OVAL mahog. coffee table,
Flhr. bot. \$30.52 Argonne. Apt. 8.
3-PC. Liv. set, studio chair. Resa-
nables. \$37. Term. 100.
405 COIL mattress & box springs.
199 E. FORHAM, N. L. B.
5 RUGS, 6 maple chairs, miscel.
HE 5-4056.

SOFA & chair, Lawson, rose color.
Fine cond. Reas. GA 74179.
GRAD SLEVE, 2-bad, good
cond. \$35. Reas. 6 p.m. HA 53132
3 LIVING RM. tables, modern. Xlnt
cond. GA 3-8141.
NEWLY raulcherized divan & chair.
Reas. GA 7-2954.
515 LGE 2-pc. hardwood divan
set. Rose reflect. Good
Original cost \$250. Call GE
APT. stove. \$10; dinnette table
chairs. \$15; TV chair. \$10; m.
\$20; dining \$2441.
9x15 RUG & pad. O'Keeffe & M.
range. GE washer, dinnette
vanity dresser. HE 50288.

SUNDAY, 11-5
DAYS 5 to 9

SERVICE
FURNITURE MART
10000 ANTIC AVE.
10000 LONG BEACH

MAHOG. corner china cabinet
Earl Ave. GA-6788

**TERMS AS EASY
AS YOU LIKE**

\$195

NO BETTER TERMS ANYWHERE

7 4-Room Home Office \$**487**
51 Pcs. Now Only
Reg. \$159.

| | | | |
|---|------------------|-------------|-----|
| 7 | 4-Room | Home S | 587 |
| | 65 Pss. Now Only | Reg. \$935. | |
| 9 | 5, 6-Rm. | Home S | 487 |
| | 84 Pss. Now Only | Reg. \$750. | |

| | | | |
|--------------------|-----|--------------------------|------|
| 75, 6-Rm. Outfit | 637 | Drlexco | \$27 |
| 15 Pos. Now Outfit | | Save \$120 | |
| Reg. \$825. | | O'Keefe & Merritt Range | \$15 |
| | | full size. | |
| | | Save \$40 | |
| | | 37" Full Size Range with | |
| | | dow bridge, 5th burner | \$14 |
| | | storage. | |
| | | Save \$100 | |
| | | Norge Automatic | \$16 |

FOR COMPLETE GROUP OUTFITS"
EASE DISPLAY — COMPARE!

SERVICE

ATURE MART

Washer, Save \$40
Morse Deluxe Autom. Washer, Save \$60 \$2
Bendix Like New Automatic Washer..... \$9

INSURANCE FURNITURE

ATLANTIC AVE.
N. LONG BEACH

Homes for Sale 139

LAKEWOOD AREA

OUCH—HURTIN'!

Buying North must sell beautiful 2-bdrm. 2 1/2 bath, dining, kitchen, fireplace, patio, pool, garage, all new, call for price, terms, appt. in person. Call for price, terms, appt. in person. Call for price, terms, appt. in person.

HA 9-5917

4-BDRMS, 2 BATHS
Next to St. Maria Goretti
Sec. dining rm., large stone
patio, black fence, dbl. garage on
alley. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

HA 9-5917

BEST BUY IN LAKEWOOD

3-BR.—\$12,500

Xint. 3-bdrm. on big corner lot.
3-bdrm. 2 1/2 bath, dining, kitchen,
fireplace, patio, pool, garage, all
new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

LAKEWOOD COUNTRY CLUB ESTATES

YOU'RE INVITED

To see the newest & best priced
4-br. home in this community of
fine properties. Spacious family
& service rooms, 3 lovely baths,
all new, call for price, terms, appt.
in person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

Owner Will Subordinate
to a contractor or a private party.
Nice corner lot, 79x130. Full price
\$10,000. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

LAKEWOOD PLAZA

ASH PANELED DEN

3-BR. with wet bar, 2 full
baths, w.cnts. & drs. Sharp
corner lot, 79x130. Full price
\$10,000. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

ELBOW ROOM

3-Bdrm. with large family rm. &
fireplace. Pile of new carpet, drs.
Close to schools & shopping. Very
sharp. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

BEST BUY IN AREA

Sharp 3-BR., 2 bath, nat. wood
kitchen, fireplace, dining, det.
garage, nicely landscaped. Subst.
down & save. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person.

IN ORBIT

This 2-br. & den is high in quality
& very low in price and terms.
Open SUN: 2713 KNOXVILLE
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

NEED MORE ROOM?

See this 3-br. 2 1/2 bath home.
W.cnts, chndr. bkg. fence,
many extras. Only \$16,000 down,
payments less than rent. 4 1/2% G.I.
loan. No uniting. Call for price,
terms, appt. in person. Call for price,
terms, appt. in person. Call for price,
terms, appt. in person.

2-BR. & DEN

3-BR. & DEN. Large living room,
dishwasher, 2 1/2 bath, fireplace,
patio, pool, garage, all new, call
for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

SWIMMING POOL

3-BR., 2 bath, Extras. \$4,000. 40
ft. swimming pool. Call for price,
terms, appt. in person. Call for price,
terms, appt. in person. Call for price,
terms, appt. in person.

OPEN—1961 WOODRUFF

3-BR., 2 bath, drs., fireplace, pool,
garage, all new, call for price, terms,
appt. in person. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person.

LAKEWOOD COUNTRY CLUB ESTATES

Homes for Sale 139

LAKEWOOD PLAZA

* THE PROFESSIONAL *

touch in interior decorating &
landscaping is available here!
3-BR. 2 1/2 bath, fireplace, dining,
fireplace, patio, pool, garage, all
new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

HA 9-5924

Beautiful landscaping is the
selling point in this 3-bedroom, 2 1/2
bath, fireplace, dining, fireplace,
patio, pool, garage, all new, call
for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

HA 9-5924

Walker & Lee, Inc. 4506 E. Spring

Gorgeous Wall Mural

4 bdrm. 2 gorgeous baths, 5011
screens through, on huge lot, all
laid out in family room. Will exchange
home or duplex, \$10,000 down.

MOORE

2431 BELLFLOWER BLVD.
GE 4-3464 Eves. HA 4-2825

\$795 DOWN

2-bdrm. fireplace, stall shower,
BBQ, fenced, weatherstripped &
insulated. Bkfst. nook & table.
Quick possession. Call for price,
terms, appt. in person. Call for price,
terms, appt. in person. Call for price,
terms, appt. in person.

BEAUTIFUL MODERN!!

3-Bedrm. & family room.
Enlarged kitchen w/built-in
range & oven. Lots of extra
cupboards. 2 full baths, forced
air heat, lovely enclosed patio.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

Modern Rancho Amigos

Owner, open house this week end,
2 or 3 bdrms. Walk to school,
shopping, dining, 2 1/2 baths, fireplace,
patio, pool, garage, all new, call
for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

GOTCHA!!

A big ranch, Move up to class.
3-bdrm. 2 1/2 bath, fireplace, dining,
fireplace, patio, pool, garage, all
new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

OPEN HOUSE 1-5 P.M.

3465 FANWOOD
Beautiful 2-bdrm., attached gar.
in select area, south of channel.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

SCOOP OF THE WEEK

4 bedrooms, 2 1/2 baths, 1rv 5905
down. Call Walker & Lee,
INC., 2006 Bellflower Blvd. 4-2825

GE 3-7493

OPEN—3030 ROXANNE

3-bdrm. 2 1/2 bath, fireplace, dining,
fireplace, patio, pool, garage, all
new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

BY OWNER

3-bdrm. 1 1/2 bath, fireplace, dining,
fireplace, patio, pool, garage, all
new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

OWNER IN TROUBLE

In hands of attorney, Desperately
need sale. 3-BR. 2 1/2 Bath. 1rv 5905
down. Call Walker & Lee, INC.,
2006 Bellflower Blvd. 4-2825

OPEN—6109 Pagantry

3-BR. paneled living room, Low
as \$10,000. Call Jackson 7-4461.

LAKEWOOD COUNTRY CLUB ESTATES

Homes for Sale 139

LAKEWOOD PLAZA

!! EXTRA SHARP !!

2003 VOLK—OPEN P.M.
Gorgeous, modern, customized car-
ner home with built-in G.E. stove
& oven, bkfst. bar w/ glass top, call
for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

MOULD REALTY

5541 E. Spring HA 5-7406

!! GORGEOUS !!

IS THE WORD for this extremely
sharp 3-bdrm. 2 1/2 bath, fireplace,
dining, fireplace, patio, pool, garage,
all new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

IT'S A JEWEL

3-BR—DEN—POOL
Beautifully decorated, carpeted,
drain home, 3-BR. & huge Den
with fireplace, dining, fireplace,
patio, pool, garage, all new, call
for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

PLAZA 3-BR., 2-BATH, CORNER

\$3200 FULL DOWN
Fireplace, spacious living rm.,
sec. dining rm., service porch,
bkfst. area, 100x70 per month.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

HA 9-5917

!! BEST !!

Best area, Best unit, Best floor-
plan. 3-BR. 2 1/2 Bath. 1rv 5905
down. Call Walker & Lee, INC.,
2006 Bellflower Blvd. 4-2825

OPEN 1-5 P.M.

6808 EL PROGRESO
MOORE GE 4-3464 GE 1-2147

OPEN 1-5 P.M.

3229 KAREN
Desirable Rancho has 3 bdrms.,
2 baths, fireplace, built-in range,
fireplace, patio, pool, garage, all
new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

HA 9-5924

!! POOL & BBQ !!

With this charming ranch, 2-
bdrm. home, fireplace, W.W. car-
peting, dining, fireplace, patio, pool,
garage, all new, call for price, terms,
appt. in person. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person.

IMMEDIATE POSSESSION

This 3-bdrm., just redecorated
and is so close to school. No clean
up needed. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person.

ELLIS-SCHRAEDER GE 9-2165

LARGE CORNER 3-BR.

ASKING \$17,500 BY OWNER
1 1/2-bath, built-in kitchen, w.c.
carpeting, drapes, insulation &
weatherstripping. Call for price,
terms, appt. in person. Call for price,
terms, appt. in person. Call for price,
terms, appt. in person.

SPECULATORS

A little paint will make you \$1500
on this beautiful 2-BR. Dbl. garage.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

RUSTIC & MODERN

3-BR., 2 bath, forced heat, 1rv 5905
down. Call Walker & Lee, INC.,
2006 Bellflower Blvd. 4-2825

JOHN READ RLY. HA 5-6416

2 br., 2 bath, kitch., bkfst. bar,
new carpets, good location. 1rv 5905
down. Call Walker & Lee, INC.,
2006 Bellflower Blvd. 4-2825

HERE'S A SWEETIE

3-BR. home, w.c. carpet, 1rv 5905
down. Call Walker & Lee, INC.,
2006 Bellflower Blvd. 4-2825

JOHN READ RLY. HA 5-6416

\$3500 to \$3400 in Dbl. patio, Cols.
dr., fireplace, stall shower, built-in
kitchen, call for price, terms, appt. in
person. Call for price, terms, appt. in
person. Call for price, terms, appt. in
person.

2-BR. & DEN

TRY \$795 DOWN—\$12,500
Hrwd., 1rv, Walker, HE 7-7461

4-BR., 1 1/2 BATH, LG. LOT

\$15,950 OWNER, HA 9-8454

LAKEWOOD COUNTRY CLUB ESTATES

Homes for Sale 139

LAKEWOOD PLAZA

FAMILY FUN

Huge family room with used brick
fireplace, BBQ, dining, fireplace,
patio, pool, garage, all new, call
for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

MOULD REALTY

5541 E. Spring HA 5-7406

!! GORGEOUS !!

IS THE WORD for this extremely
sharp 3-bdrm. 2 1/2 bath, fireplace,
dining, fireplace, patio, pool, garage,
all new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

SPEND \$2000—SAVE \$2000

3-BR. 2 1/2 bath, fireplace, dining,
fireplace, patio, pool, garage, all
new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

ONLY PROBLEM

Is your friends won't go home
when they see this 3-br., 2-bath
home? Call for price, terms, appt. in
person. Call for price, terms, appt. in
person. Call for price, terms, appt. in
person.

HA 9-5917

!! ATTRACTIVE CORNER LOT !!

3-BR., large kitchen, wired 220.
Covered patio, Dbl. garage, Room for
car, large family rm., fireplace, dining,
fireplace, patio, pool, garage, all
new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

HA 9-5924

!! POOL & BBQ !!

With this charming ranch, 2-
bdrm. home, fireplace, W.W. car-
peting, dining, fireplace, patio, pool,
garage, all new, call for price, terms,
appt. in person. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person.

IMMEDIATE POSSESSION

This 3-bdrm., just redecorated
and is so close to school. No clean
up needed. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person.

ELLIS-SCHRAEDER GE 9-2165

LARGE CORNER 3-BR.

ASKING \$17,500 BY OWNER
1 1/2-bath, built-in kitchen, w.c.
carpeting, drapes, insulation &
weatherstripping. Call for price,
terms, appt. in person. Call for price,
terms, appt. in person. Call for price,
terms, appt. in person.

SPECULATORS

A little paint will make you \$1500
on this beautiful 2-BR. Dbl. garage.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

RUSTIC & MODERN

3-BR., 2 bath, forced heat, 1rv 5905
down. Call Walker & Lee, INC.,
2006 Bellflower Blvd. 4-2825

JOHN READ RLY. HA 5-6416

2 br., 2 bath, kitch., bkfst. bar,
new carpets, good location. 1rv 5905
down. Call Walker & Lee, INC.,
2006 Bellflower Blvd. 4-2825

HERE'S A SWEETIE

3-BR. home, w.c. carpet, 1rv 5905
down. Call Walker & Lee, INC.,
2006 Bellflower Blvd. 4-2825

JOHN READ RLY. HA 5-6416

\$3500 to \$3400 in Dbl. patio, Cols.
dr., fireplace, stall shower, built-in
kitchen, call for price, terms, appt. in
person. Call for price, terms, appt. in
person. Call for price, terms, appt. in
person.

2-BR. & DEN

TRY \$795 DOWN—\$12,500
Hrwd., 1rv, Walker, HE 7-7461

4-BR., 1 1/2 BATH, LG. LOT

\$15,950 OWNER, HA 9-8454

LAKEWOOD COUNTRY CLUB ESTATES

Homes for Sale 139

LOS ALTOS

COLLEGE ESTATES

OPEN HOUSE 1-5 P.M.

857 LEES

!! Outstanding Buy !!

Lovely 3-bdrm. & family rm., 1 1/2
bath, fireplace, dining, fireplace,
patio, pool, garage, all new, call
for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

OPEN—2411 OCANA

JR. EXEC., "323"
ALL ELEC. KITCHEN
CARPETED & DRAPED
ASSUME \$14,300—4 1/2%
OR CALL VET
MOORE GE 3-4966 GE 8-0579

TIRED OF LIVING?

See this large 3 & den in choice
Saratoga Square. Convenient
location, 3 1/2 baths, fireplace,
patio, pool, garage, all new, call
for price, terms, appt. in person.
Call for price, terms, appt. in person.
Call for price, terms, appt. in person.

HA 4-7299

Millie Coine Sanders, Rtr.

Open Evenings—
\$1000 DOWN
Nice 3-BR., 1 1/2 bath, 1rv 5905
down. Call Walker & Lee, INC.,
2006 Bellflower Blvd. 4-2825

OPEN SUNDAY

UNIV. DIST. ST. CARLOS PARISH
3-BR. 2 1/2 bath, fireplace, dining,
fireplace, patio, pool, garage, all
new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

HA 5-6416

!! ATTRACTIVE CORNER LOT !!

3-BR., large kitchen, wired 220.
Covered patio, Dbl. garage, Room for
car, large family rm., fireplace, dining,
fireplace, patio, pool, garage, all
new, call for price, terms, appt. in
person. Call for price, terms, appt.
in person. Call for price, terms, appt.
in person.

HA 9-5924

!! POOL & BBQ !!

With this charming ranch, 2-
bdrm. home, fireplace, W.W. car-
peting, dining, fireplace, patio, pool,
garage, all new, call for price, terms,
appt. in person. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person.

IMMEDIATE POSSESSION

This 3-bdrm., just redecorated
and is so close to school. No clean
up needed. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person. Call for price, terms,
appt. in person.

ELLIS-SCHRAEDER GE 9-2165

LARGE CORNER 3-BR.

ASKING \$17,500 BY OWNER
1 1/2-bath, built-in

[illegible][illegible]

| | | | |
|----------------------------------------------------------------|---------|--------------------------|---------------------------|
| Super hardtop, Radio, pwr, str., A real beauty | healer, | 1730 L. B. BLVD. HE 2972 | 11130 L. B. BLVD. LYNWOOD |
| '55 CADILLAC - \$1995 | | YK 3-3643 | |
| '55 NEW YORKER \$875 CASH | | | |
| Black power windows, backlin pr, Zione sold and white. Full | | | |

[illegible]

GUY MOOTHART
1112 N. L.B. Blvd., Compton
Bel Air sedan, radio & heater, one. Full price \$699
NEW DODGE DART SEDAN—\$789 DOWN
PIONEER FORD
V-8 FOUR-CORR. Fordomatic, radio, heater, steering, door to swing power windows
7-7878, 947 E. 3rd, Waukegan, ILL. 7-7174
'55 PACKARD. Good work car, 2 dr. 7-7878, 947 E. 3rd, Waukegan, ILL. 7-7174

CHEVROLET

'53 Buick Special Riviera. New
'56 CHEVROLET
'57 IMPERIAL
'57 PLYM.

755 BUICK Sp. 5dr., full power, \$13 dn, & \$31 mo. Call Mr. Kirt 2000 Long Beach Blvd., GA 6-3391

'65 CHEV. Del Ray and healer, while side rails, adick shift, all-leather. Fully factory equipped. 1965 Del. 51 mo.

DRE FLICKWONES CHEVY MANY OTHERS TO LAUSE FROM SOUTH LAKEWOOD Blvd., Bellflower, TO 21721.

DOSSER MOTORS on money to be a sport. 56 Plymouth Belvedere convert-beer. 100

[illegible]

| | | | | | | | | | |
|-----------------------------------------------------------------------|------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------------------------------------------------------------|------|--------------------|----------------|
| power windows. 1960. DAVIS, 2133 S. 25th St., Waco, TX 76787. \$1500. | ESSEX terms. W. LEMON, 2559 E. PAC, CSTE., GE 4-9599 | 29 Del. ★ 54.86 Mo. | 37 Dodge Royal '68 4-door sedan, 2-door original interior, has automatic shift, radio, air. | 37 Ford Fairlane '69 2-door black top, 37 Ford Mustang '69 2-door black top, 37 Ford Mustang '69 2-door black top, 37 Ford Mustang '69 2-door black top. | \$ 799 | 155 John M. Stokes, 17150 S. Woodwood Blvd., Waco, TX 76787. | NEW. | COTTER'S USED CARS | '69 CHEVROLETS |
|-----------------------------------------------------------------------|------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------------------------------------------------------------|------|--------------------|----------------|

| | | | | |
|---------------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------|-----------------------------------------------------------------------------|---------------------------------------------------|
| CADILLAC | 5699 | SALES, 307 E. Anaheim, HE-54971. | 9-Passenger Country Sedan. Auto. mal. Call Storage Mgr. 9-2810. | Only \$25 Down!! |
| 56 cond. Orig. owner. 250 en- gine, power brakes & steering. Call 9-2810. | Mercury Comet-English Ford. 9515 Lakewood Blvd. Downey. To. | 18403 PIONEER IN ARTESIA | 56 OLDS "98" STAR FIRE Convertible-22,000 or, miles, Prob- ably 1955. | LYNCHMOUTH Mfg. Co., Playa. Push button. 1955. |

[illegible][illegible]

| | | | | | | |
|-------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------------------|
| ⁷⁵ CAD sedan die Ville. 4 window. Xinl. cond., low mi. Transferred to 60 Chev. 4 dr. 1968. | ⁵⁰ CHEV. 4-dr. R&H. Clean. Very good cond. \$250. 3-yr. Hermosa valley. Call me. 1-687. | ⁴⁹ Chevy 2-dr. Good tires & trans. \$125. Gc 9-2738. 1435 Ford Fairlane 68. 1-687. | tires, pwr. str's. 1601 Florida 1969 MOD. A. 4 dr. sedan. New mot. trans. & cluch. 1-687. \$225. | Sharp "S" Olds 98. Full wvr. TO 6-721 vides 98. 7 All day wkends open house. 1-687. | 1968 Chevrolet. EDC. 137 pipes. From Toward. R&H. 137 cond. R&H. good motor & tires. | STAR CHEF CATALINA CP. Loaded with extras. Shows im- |
|-------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------------------|

| | | | | | | | | |
|----------------------------------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|--------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|---------------------------------------------|
| <p>A Ebony black, full power, M900 auto, automatic, priv. inv. TOPAZ-15762.</p> | <p>(5) CHEV. 4-dr., Runs good. \$395. GA 7-4173 or JA 59972.</p> | <p>owner. Best reasonable offer. HE 7-4173 or JA 59972.</p> | <p>1992 FORD Victoria, auto., R.H. WSW, all original, 1 owner. P.R.I. GA 7-6333</p> | <p>'89 FORD 4-dr., R.H., good cond, all original, 1 owner. P.R.I. GA 7-6333</p> | <p>for free home demo. Call Bill N. at 7-6333.</p> | <p>ADVANCE MTRS. 1730 L.S. BLVD. 56 Miles 2-dr., New eng'g. 1980 Call Fred. G. 7-6333. \$350. 1316 Ortizaba. GE 8-3122.</p> | <p>'83 PONTIAC Catalina. Good motor, Call Fred. G. 7-6333. \$350. 1316 Ortizaba. GE 8-3122.</p> | <p>nomencl & cylinder. \$899</p> |
|----------------------------------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|--------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|---------------------------------------------|

[illegible]

HARRY C. CLARK

150 S. Long Beach Blvd., Compton
Vacation Specials
 '59 CAD.
 62 Coupe. Full power, elec. windows and 6-way seat, tinted glass. Like new.
\$4499
 100% Financing
HARRY C. CLARK
 NE 5-7141
 150 S. Long Beach Blvd., Compton

For Classified
 Dial HE 2-5959

FOR CLASSIFIED
 PHONE HE 2-5959

Autos for Sale 176 Autos for Sale 176

in Southern California It's...
FRAHM PONTIAC
 for High Quality, Low Priced
 New-Car Trade-Ins
100% FINANCING
 ON APPROVED CREDIT

'57 Pontiac Chieftain 2-Dr. \$1095
 Radio, Heater, Hydra-Matic, Whitewall Tires.
 '55 Buick Spec. 2-Dr. Riv. \$795
 Dynaflo, Radio, Heater, 2-Tone, Whitewall tires.
 '58 Plymouth Belv. 2-Dr. \$1395
 Automatic, Radio, Heater, Whitewall Tires.
 '57 Buick Special Riviera \$1395
 Dynaflo, Radio, Heater, Whitewall Tires.
 '56 Chev. V-8 2-Dr. Hdip. \$1095
 Stick Shift, Radio, Heater, Whitewall Tires.
 '59 Chev. Pkwd. St. Wag. \$2395
 V-8, Automatic, Radio, Heater, Whitewall Tires. Only owner car.
 '55 Plymouth Savoy 2-Dr. \$695
 V-8, Stick Shift, Overdrive, Radio, Heater, Whitewall Tires.

MANY MORE TO CHOOSE FROM
FRAHM PONTIAC
7859 E. FIRESTONE BLVD.
DOWNEY
 Open Daily Till 10 P.M., Sun. Till 9 P.M. TO 1-9741

Autos for Sale 176 Autos for Sale 176 Autos for Sale 176



'59 BUICK LE SABRE CONVERTIBLE \$2795
 Beautiful coral with white top and whitewalls. 11,000 actual miles. Radio, heater, Dynaflo, power steering and brakes. Just like new.
 '58 T-BIRD Fully equipped with power steering, brakes, electric windows, electric seats, radio, heater, etc. A rare bargain at— \$3195
 '59 FORD FAIRLANE \$2195
 2-door hardtop. Equipped with radio, heater, Fordomatic, power steering and brakes! A beautiful 2-tone turquoise and white.
 '59 BUICK "LE SABRE" \$2595
 Immaculate metallic green finish. In showroom condition throughout. Radio, heater, Dynaflo, whitewall tires. Power steering. Very clean and really nice.
 '59 CHEVROLET BEL AIR \$1995
 sedan. Equipped with radio, heater, Powerglide, economy 6. Beautiful blue finish. Very low mileage.
 '58 BUICK SUPER HARDTOP \$2195
 Real nice yellow and white 2-door, with radio, heater, power steering, Dynaflo, electric windows and whitewalls. Clean and nice.
 '56 BUICK SUPER HARDTOP \$1095
 A beautiful white and green 4-door with radio, heater, power steering, Dynaflo, etc. See it.
 '58 BUICK Special 2-Dr. Hardtop \$1895
 Radio, htr, Dynaflo, whitewalls. Blue 2-tone.
 '57 BUICK SPECIAL 2-DR. HARDTOP \$1495
 Radio, heater, power steering, brakes and lots of economical service.

CAMPBELL
BUICK COMPANY
 BUICK • OPEL • LARK
2101 LONG BEACH BLVD.
 IN LONG BEACH
 HE 7-4925 Open Eves. and Sunday



'55 CHEV. \$1099
 V-8 BEL AIR SPORT COUPE. Ivory and black. Lic. No. LTY 661. Power, glide, radio, heater, Continental kit.
 '55 STUDE. \$899
 V-8 PRESIDENT HARDTOP COUPE. Beige and red. Lic. No. HWA 871. Standard transmission, overdrive, radio and heater.
 '55 CADILLAC COUPE DE VILLE \$1499
 Beige finish. Full power, radio, heater. Lic. No. NXF 499. A good value as-is car.
 '56 CHEV. \$1199
 8-cylinder. Gray and yellow. Lic. No. MXR 729. Powerglide, power steering, radio and heater. One owner. 14,000 miles.
 '56 CHEV. \$799
 210 4-DR. STATION WAGON. Lic. No. FNV 611. Powerglide, radio and heater. A good value as-is car. Needs some mechanical work.
 '56 CHEV. \$999
 8-CYLINDER 210 4-DOOR. 2-tone green. Lic. No. LWP 879. Powerglide, radio and heater.
 '56 FORD \$899
 V-8 FAIRLANE CLUB SEDAN. Coral finish. Lic. No. AYT 330. Fordomatic, radio and heater.
 '57 CHEV. \$1199
 V-8 210 4-DOOR. Ivory and light green. Lic. No. MAIN 091. Powerglide and heater.
 '57 FORD \$1399
 8-CYLINDER FAIRLANE 500 HARDTOP COUPE. Blue finish. Lic. No. MLC 342. Fordomatic, power steering, radio and heater. Original muffs and seals.
 '57 CHEV. \$949
 8-CYLINDER 2-DOOR SEDAN. Blue finish. Lic. No. SHJ 605. Full factory equipment. Standard transmission, radio and heater. One owner. New tires.
 '58 CORVETTE \$2699
 Ivory and turquoise. Lic. No. PYV 091. 70,000 actual miles. One owner. Power. \$1699
 '58 BUICK \$1899
 SPECIAL DELUXE ESTATE WAGON. Green finish. Lic. No. NFR 880. Dynaflo, power steering, new brakes, radio and heater. 22,000 actual miles. Like new.
 '59 STUDE. \$1899
 6 LARK 2-DOOR STATION WAGON. Blue finish. Lic. No. RJD 939. Full leather interior. Automatic transmission, radio, heater. One owner. Like new.
 '59 CHEV. \$1699
 6-CYLINDER 2-DOOR SEDAN. Ivory finish. Lic. No. SHJ 605. Fully factory equipped. Standard transmission. Like new. Sold and serviced new by Harbor Chevrolet.

HARBOR
CHEVROLET
 All Our Locations Are Loaded!
 1860 Long Beach Blvd.
 HE 6-3296
 Atlantic and Anaheim
 HE 6-2484
 OPEN SUNDAYS

Long Beach, Calif., Sunday, June 19, 1960 INDEPENDENT-PRESS-TELEGRAM-D-17

CORMIER
CHEVROLET COMPANY
GIGANTIC USED CAR
INCREDIBLE SAVINGS
SALE
 Prices Are LOW
 Trades Are BIG

1959
CHEV. IMPALA
SPORT COUPES
 Choice of 12
 All equipped with V-8 engine, Powerglide, power steering, radio and heater.
\$2350

1959
CHEV. BEL AIR SEDANS
Choice of 11
 All equipped with V-8 engine, Powerglide, power steering, radio and heater.
\$1975

1959
FORD FAIRLANE SEDANS
Choice of 6
 All equipped with V-8 engines, automatic transmission, power steering, radio and heater.
\$1800

'59 VOLVO \$1399
 2-Door Sedan, Radio, heater. (RPF 4501)

'58 FORD \$1299
 Ranch Wagon, V-8, automatic, all extras. (17P 042)

'57 PONTIAC \$1299
 Catalina Coupe. Automatic, radio, heater. (INBP 2641)

'58 FORD \$1199
 Fairlane 4-Door, V-8, automatic, lots of factory equipment. (1BF 2871)

'57 PLYMOUTH \$1199
 Belvedere Sport Coupe. Automatic, radio, heater. (NGT 426)

'57 FORD \$899
 Custom 300 4-Door. Automatic transmission, radio, heater. (INXK 5331)

'56 CHEVROLET \$899
 210 2-Door. Radio, heater, lots of extras. (Stock B-6701)

'55 CHEVROLET \$799
 Del Rey 2-Door, V-8, overdrive, radio, heater. (LYW 511)

'55 PONTIAC \$699
 Starchief Custom Catalina Coupe. Automatic, radio, heater. (MBN 816)

'55 MERCURY \$699
 Monterey Sport Coupe. Automatic, radio, heater. (GKY 411)

'54 CHEVROLET \$399
 210 4-Door. Standard trans., radio, heater. Mechanically tops. (CEH 027)

'52 CHEVROLET \$299
 Bel Air Sport Coupe. Powerglide, radio, heater. (SAJ 110)

\$25 DOWN
 Deliver any car in our stock with approved credit
YOU SAVE MORE — SO MUCH MORE AT
CORMIER
CHEVROLET
 1090 Long Beach Bl.
 HE 4-5294
 601 Long Beach Bl.
 HE 4-5295
 Open Eves. 'Til 10 AND ALL DAY SUNDAY

THIS SUNDAY & MONDAY MEL BURNS Smashes PRICES CLOSEOUT ON

BRAND NEW 1960 FORDS

11 FAIRLANE 2-Door Sedans ..\$1920
 2 FAIRLANE Business Coupes ..\$1872
 6 FAIRLANE 4-Doors\$1972
 8 FAIRLANE 500 2-Doors\$1999
 13 FAIRLANE 500 4-Doors\$2045
 4 GALAXIE 2-Doors\$2166
 6 GALAXIE 4-Doors\$2198
 12 GALAXIE Hardtops, 4-Door..\$2265
 7 STARLINER Hardtops, 2-Dr..\$2199
 4 SUNLINER Conv. Coupes....\$2450
 1 RANCH WAGON, 2-Dr.\$2199
 6 RANCH WAGONS, 4-Door ...\$2266
 6 COUNTRY SEDANS, 6-Pass...\$2345
 5 COUNTRY SEDANS, 9-Pass...\$2398
 FORD PICK-UPS, Low as\$1795
 T-BIRDS, Really equipped\$4095
 FALCON Ranchero\$1895

Plus radio, heater, other extras, tax and license
 PRICES LIMITED TO CARS IN STOCK

OVERLOADED!

The auto factories built about a million too many new cars this year. So Mel Burns is starting his '60 model close-out this Friday, Saturday and Sunday. These special prices show how much you save. Come early for widest choice.

MEL BURNS FORD

2000 LONG BEACH BLVD.
 GA 6-3311
 OPEN SUNDAYS

NEW 1960 RAMBLER 4-Dr. Sedans
VACATION \$1976 SPECIAL
 Factory equipped, delivered in Wilmington.
 DRIVE 3 MILES AND SAVE AT
HUNT RAMBLERTOWN WILMINGTON
 402 and 500 W. ANAHEIM ST. TE 5-6646
 OPEN EVENINGS SUNDAY TE 5-6648



De Ville MTRS. "The Big Cadillac Corner"
 HE 7-2731 ANAHEIM AT ATLANTIC
 '60 PONTIAC \$3295
 VENTURA SPORT COUPE. Fully equipped including power steering and brakes. Beautiful vinyl interior, with whitewall tires. \$495 Down
 '57 CADILLAC \$2695
 SEDAN DE VILLE. Black, with all extras. Including 6-way seat and FACTORY AIR CONDITIONED. \$395 Down
 '54 CADILLAC \$1495
 COUPE DE VILLE. All the power including windows and seats. \$195 Down
 '57 DE SOTO \$1795
 FIRE FLITE 4-DOOR HARDTOP. Fully equipped including 6-way seat and FACTORY AIR CONDITIONED. \$295 Down
 '59 CHEVROLET \$2495
 IMPALA SPORT COUPE. Fully equipped with radio, heater, power steering. Powerglide. V-8. A beautiful 2-tone with whitewalls. A near new immaculate car. Only \$395 Down
 '58 OLDS \$2295
 98 HOLIDAY SEDAN. Fully equipped with power steering and brakes, windows, seats and real beautiful automobile. \$295 Down
 '57 FORD \$1295
 RANCHERO. An all-white beauty. V-8 with radio, heater, Fordomatic. A real deal. \$195 Down
 '56 CADILLAC \$1895
 SEDAN DE VILLE. All the extras including 6-way seat. \$195 Down
 '59 OLDS \$3295
 98 HOLIDAY SEDAN. Beautiful 2-tone white with red top. Matching interior. White walls. Full power. \$495 Down
 '54 CADILLAC \$1395
 62 4-DOOR SEDAN. Full power plus electric windows and seat. \$195 Down
 '57 LINCOLN \$2295
 PREMIER COUPE. Gold and white finish. Matching gold and white interior. An immaculate car throughout. Fully equipped. Hydra-Matic, radio, heater, power steering, brakes, windows and seats. Seeing is believing. \$395 Down
 '58 CADILLAC \$3595
 COUPE DE VILLE. Jet black beauty with matching interior. Full factory equipment and FACTORY AIR CONDITIONING. \$495 Down
 '60 CADILLAC \$5495
 COUPE DE VILLE. Solid black beauty with matching interior and whitewall tires. Fully equipped with all the power, 6-way seat and automatic eye. \$495 Down
 '55 CADILLAC \$1795
 COUPE DE VILLE. Factory air conditioned and all of Cadillac's power equipment. A car cared for beautifully. Only \$295 Down
 '59 PONTIAC \$2595
 CATALINA COUPE. All white with all \$395 Down

COTTER MOTOR SALES
Cadillac
COMPLETE FINANCING

Specializing in Cadillacs — and — Other Fine Cars

| | | | | | |
|--------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| '60 CADILLAC 62 COUPE ELECTRIC WINDOWS \$4995 | '60 CAD. CPE. DV. FACTORY AIR CONDITIONED CHOICE OF 3 LOCAL CARS \$5795 | '59 CPE. DE VILLE FACTORY AIR CONDITIONING \$4695 | '59 SED. DE VILLE 4 WINDOWS-FACTORY AIR CONDITIONING \$4695 | '58 CAD. SEDAN FACTORY AIR CONDITIONING FULL POWER INCL. 6-WAY SEAT \$3195 | '58 CAD. CONV. IMMACULATE THROUGHOUT \$3495 |
| '57 CAD. SED. DV. FACTORY AIR CONDITIONING FULL POWER 2 TO CHOOSE FROM \$2795 | '56 CAD. 62 CPE. CHOICE OF 3 \$1795 | '55 CAD. CPE. DV. LOCAL 1-OWNER FULL POWER \$1795 | '59 T-BIRD WHITE WITH MATCHING INTERIOR-FULL POWER \$3495 | '59 CORVETTE STICK SHIFT-FULL EOPT. 2 TO CHOOSE FROM SILVER OR WHITE \$3395 | '60 OLDS SUP. 88 HOLIDAY CPE. FULL POWER-LOCAL CAR 4200 ACT. MILES \$3495 |
| '59 OLDS SUP. 88 FIESTA WAGON LIKE NEW \$3295 | '56 PON. CAT. HT HYDRA-MATIC RADIO AND HEATER \$995 | '58 T-BIRD WHITE-POWER, STEERING- POWER BRAKES \$2995 | '57 MERC. MONT. HARDTOP CPE. STICK SHIFT-610 MOTOR EXTRA NICE \$1495 | '57 CHEV. BA SED. POWER STEERING-POWER BRAKES-RADIO-HEATER- WHITWALLS \$1595 | '59 CHEV. EL CAM. POWERGLIDE RADIO AND HEATER \$2295 |

2165 Long Beach Blvd. HE 6-7234 2165 Long Beach Blvd. HE 6-7234 2165

HAVE YOUR OWN HOME by summer! You will find the home of your dreams in "Homes for Sale" in Classified, the town's marketplace of available property.

FOX
WEST COAST
THEATRES

JOHANSSON-PATTERSON
Closed-Circuit Telecast
MONDAY NITE — 7 P. M.
SOLD OUT!

OPEN NOON BARGAIN PARKING
WEST COAST
HE 642-09

YUL BRYNNER
KAY KENDALL

Once More
With Feeling!

TECHNICOLOR
GREGORY RATOFF

PLUS — CO-FEATURE
WILLIAM HOLDEN **SOPHIA LOREN**

TREVOR HOWARD
In Color
Production

"The Key"
CINEMASCOPE

CREST
TECHNICOLOR
OPEN NOON FREE PARKING

LANCASTER-HEPURN
The Unforgiven

Directed by John Huston
TECHNICOLOR
Plus Co-Hit

Imperial
HE 639-73

3 THRILLERS ON
ONE SHOCK BILL!

WHICH WILL
BE HER
MATE... MAN
OR BEAST.

UNTAMED
MISTRESS

BEAUTIFUL — But deadlier
KISSABLE — than a
Black Widow Spider!

LOST WOMEN

IS IT POSSIBLE?

ATTACK OF THE
FLYING SAUCERS

BELMONT
OPEN 12:15
TONY CURTIS — DEAN MARTIN
"Who Was That Lady?"

PETER SELLERS — JEAN SEBERG
"Mouse That Roared"

BAY
Open 1:45
LAST DAY

"A MAJOR
WORK
OF ART"

INDIAN
DIALOGUE
WITH
ENGLISH
SUBTITLES

HE
who must die

KIDDIE MATINEE
TODAY AT 2 P. M.
"HIAWATHA"
"LITTLEST HOBO"

IT HAPPENED LAST NIGHT

Painting the Desert Red

By EARL WILSON

LAS VEGAS — Red the Rebel Skelton, barefoot but in white slacks and shirt, lolled back capitalistically in the cool Presidential Suite of the Hotel Sands and wetly chewed, without ever lighting, a stogie that cost about 80 cents.

Half a dozen other cigars that he would destroy but not smoke stood erect in his shirt pocket.

"If I were to get away from CBS," — suddenly announced CBS' great TV comedian — "I'd be just as happy."

"You mean it? You might bolt to NBC?" I asked him. "They're so far behind in color," he patiently explained, Red, lifting his gaze from his big toe and glancing off toward a \$1 slot machine that Sands Hotel President Jack Entratter had installed in his suite.

"They fight in the office, morning, noon and night," he went on quickly. "TV's in its infancy, and NBC's the only one doing anything for its advancement."

RED THE REBEL was also Red the Tycoon, for now that he's acquired the Chaplin Studios, and a mobile color-taping unit which he values at \$1,500,000, he wants to paint the country Red. And he figures that CBS isn't the network where he can be colorful.

"I've got a straight contract that has three more years to go," he added, wearily — biting hard into the unit cigar.

Red is constantly trying to improve — which explains why his Sands night club act is about the country's greatest entertainment, and his TV show consistently a winner.

"Is it true you and your TV writers had a hassle?" I asked Red.

"They got mad when I was on the Jack Paar show and said a lot of things that just seem to come to me. I said, 'I guess it's the working of God,'" Red recalled.

"This burned these writers. I had given God top billing. They said, 'Has God written anything funny for you lately?' One of them was quoted as saying he wanted out."

"CBS is coming down here to talk about it."

RED'S ALWAYS SALT-ING the writers' completed script with some Skeltonian slapstick which frequently horrifies them, but evidently pleases the public.

"I never meet the guys," Red says. "They turn in the script. Then," he grinned, "I louse it up."

Red's probably the only comedian who has a complete try-out performance of his show the day before it's actually done.

"You play back the recording and take out a lot of dead stuff. Then," he laughed, "you put in some new dead stuff."

Skelton is always at his funniest in Las Vegas where he can kid this mad village, noted, among other things, for air-conditioned Cadillacs and then the air-conditioning of almost everything but the desert.

"When a guy goes broke gambling," Red says, "he doesn't shoot himself — he goes back to his room and turns on the air-conditioning."

Red claims he doesn't fly much because of his back. "I got a yellow streak up it," he says.

He says, also, that when he arrives in Las Vegas each trip, he stays awake for days without any sleep.

"I won't give up and go to bed," he says, "even though I'm so sleepy, I'm afraid to blink."

This Author Left With a Pale Face

HOLLYWOOD (AP) — The Indians are still at war with the Hollywood in general and western author Frank Gruber in particular.

Gruber recently was quoted as saying that Indians of the Old West were vastly overrated as fighters — and that the movies and TV have been too kind in their portrayals of Indians.

Allen P. Slickpoo of Stites, Idaho, an official of the Affiliated Tribes of Northwest Indians, takes historic issue.

"Gruber has termed the American Indian of the past 'savage,' lest we forget the many barbaric tactics which were used by federal soldiers

SHOW TIME

Following is the schedule of starting times of features at Long Beach theaters, as listed by the theater managers.

ART
"All Heaven Allowing," 1:15, 5:00, 8:45.
"Glenn Miller Story," 2:45, 6:35, 10:00.

STATE
"Brides of Dracula," 1:45, 4:55, 8:05.
"The Leech Woman," 12:15, 3:25, 6:35, 9:45.

TOWNE
"Hannibal," 12:30, 4:15, 8:00. "This Rebel Breed," 2:25, 6:10, 9:50.

RIVOLI
"Hannibal," 12:30, 4:00, 7:45, 11:00.
"This Rebel Breed," 2:15, 5:50, 9:30.

CABART
"Who Was That Lady?" 1:00, 5:05, 9:10.
"Our Man in Havana," 3:00, 7:05, 11:10.

GIGGETT
"Gidget," 2:40, 5:40, 8:45. "Have Rocket, Will Travel," 1:00, 4:00, 7:00, 10:00.

PALACE
"Violent Road," 10:10, 3:05, 8:02, 12:55.
"Guns to Border," 11:45, 4:44, 9:40, 2:35. "Happy Feeling," 1:17, 4:15, 1:09, 3:59.

OK Medal for Frost

WASHINGTON (AP) — Robert Frost, the poet, would receive a \$2,500 gold medal from the President under a bill passed by the Senate Saturday and sent to the House. The award would be in recognition of Frost's poetry.

The publishers of books usually describe the items on their June lists as "light fare for summer entertainment."

The same description fits nicely the current offering at the Community Playhouse.

Phoebe Ephron's comedy "Howie."

"Howie" is a pleasant enough bit of nonsense which exploits the cliché of the worthless son-in-law. It is upon many occasions hilarious or a reasonably accurate facsimile thereof, but in the end nothing much comes out of it, and almost nothing sticks. It is definitely forgettable.

In it Mr. and Mrs. Simms and younger daughter Sally suffer from the presence of

Nixon Will Address Jaycee Convention

ST. LOUIS (AP) — The 40th annual convention of the United States Junior Chamber of Commerce will open today with Vice President Richard M. Nixon delivering the keynote address Tuesday.

Some 8,000 delegates and their wives are expected for the four-day convention of the organization, founded in St. Louis 40 years ago.

and which were never entered into the annals.

"During one of the encounters of the Nez Perce War of 1877," Slickpoo continues, "a dawn attack was made by federal soldiers. Taking the Indians by surprise, many old men, women and children were helplessly shot down in midstream while they fled in terror."

"The writer (Gruber) also terms the Indians 'cowards' in battle. To support his claim he states there were some 20,000 Indians to take Custer and his 200. I can imagine him standing in the midst taking count of the odds, a matter of exaggerated assumption."



PLAIN MEN WITH FANCIES

Bill Sisson (left) and Phil Poppler appear in Civic Light Opera Assn. production of "Plain and Fancy" as Amish brothers competing for affections of the same girl. It will be staged July 8, 9, 15, 16 and 17 in Municipal Auditorium. Tickets are available at 518 E. 4th Street.

Theater Offering of 'Howie' Rates as Light Summer Fare

The publishers of books usually describe the items on their June lists as "light fare for summer entertainment." The same description fits nicely the current offering at the Community Playhouse. Phoebe Ephron's comedy "Howie."

"Howie" is a pleasant enough bit of nonsense which exploits the cliché of the worthless son-in-law. It is upon many occasions hilarious or a reasonably accurate facsimile thereof, but in the end nothing much comes out of it, and almost nothing sticks. It is definitely forgettable.

In it Mr. and Mrs. Simms and younger daughter Sally suffer from the presence of

Nixon Will Address Jaycee Convention

ST. LOUIS (AP) — The 40th annual convention of the United States Junior Chamber of Commerce will open today with Vice President Richard M. Nixon delivering the keynote address Tuesday.

Some 8,000 delegates and their wives are expected for the four-day convention of the organization, founded in St. Louis 40 years ago.

and which were never entered into the annals.

"During one of the encounters of the Nez Perce War of 1877," Slickpoo continues, "a dawn attack was made by federal soldiers. Taking the Indians by surprise, many old men, women and children were helplessly shot down in midstream while they fled in terror."

"The writer (Gruber) also terms the Indians 'cowards' in battle. To support his claim he states there were some 20,000 Indians to take Custer and his 200. I can imagine him standing in the midst taking count of the odds, a matter of exaggerated assumption."

Where Do You Find a Hollywood Saint?

HOLLYWOOD (AP) — Every producer and director has casting headaches these days but none like Plato Skouras and Mike Curtiz have.

How do you find a male star to play St. Francis of Assisi?

Curtiz, the director, says one of the biggest drawing stars in the business approached him about doing the part.

"Money didn't seem to be any object, but he wasn't right for the part," observed Curtiz. The star? Frank Sinatra.

Another star whom Curtiz and Skouras thought right for the role didn't get it because he'd be too expensive.

That was Lawrence Harvey, the British star.

MIKE SAYS the role is the most interesting he has seen in 30 years of moviemaking.

"St. Francis was one of the greatest saints in history, but he was a playboy first. And we're presenting him as a man first and a saint later."

"Francis was a happy man with great wit. He suffered, but he laughed it off. He was not a solemn man."

"His spontaneous joy entranced children and animals, wise men and popes."

Another key role in the movie is that of St. Clare.

"It takes a beautiful girl who can act and who is a good girl off screen," says Curtiz. His choice: Dolores

PACIFIC THEATRES

Starting Tomorrow Towne Theatre Will Have Matinees Daily — Opens 12:30

| MATINEES TODAY! | | CABART | Sandra Dee |
|-----------------|---------------------|---------------|----------------------------|
| Long Beach | Long Beach | Long Beach | "Gidget" — Color |
| HE 9-7874 | HE 9-7874 | HE 9-7874 | "Live Reel," "Will Travel" |
| TOWNE | Technical Adventure | RIVOLI | Technical Adventure |
| Long Beach | "Hannibal" | Long Beach | "Hannibal" |
| GA 2-1271 | "This Rebel Breed" | HE 6-3207 | "This Rebel Breed" |
| Long Beach | Technical Horror | ATLANTIC | Dean Maria |
| STATE | "Brides of Dracula" | N. Long Beach | "Who Was That Lady" |
| HE 7-2721 | "The Leech Woman" | CA 2-3161 | "Our Man in Havana" |

PACIFIC DRIVE-IN THEATRES

| SHOWS START AT DUSK | | LONG BEACH | Technical Horror |
|---------------------|--------------------------|-----------------|---------------------|
| DIRBLE | From the Best Seller | 2201 Santa Fe | "Brides of Dracula" |
| Long Beach | "I Passed for White" | TE 4-6435 | "The Leech Woman" |
| GA 9-9512 | "Hypnotic Eye" | LOS ALTOS | Technical Adventure |
| LAKWOOD | Tel. Brynner — Color | Belmont, Spring | "Hannibal" |
| GA 4-9931 | "Once More With Feeling" | HA 5-7422 | "This Rebel Breed" |
| | "Sapphire" | HI-WAY 39 | Technical Adventure |
| | | Gr. Gr. 81 | "Hannibal" |
| | | TW 3-3561 | "This Rebel Breed" |

VICTOR MATURE
HANNIBAL
Plus — Today's hottest youth
"THIS REBEL BREED"

"I look white... I married white... will my husband hate me?"
I PASSED FOR WHITE
Now — CIRCLE DRIVE-IN

BRIDES OF DRACULA
Plus — "THE LEECH WOMAN"
STATE THEATRE
LONG BEACH DRIVE-IN

ALL-COLOR SHOW
YUL BRYNNER
KAY KENDALL
"ONCE MORE WITH FEELING!"
Now — LAKWOOD DRIVE-IN

ALL-COLOR SHOW
JAMES STEWART — JUNE ALLYSON
"GLENN MILLER STORY"
"ALL THAT HEAVEN ALLOWS"
ROCK HUDSON — JANE WYMAN

EVERY MONDAY NIGHT
"BIG TINY LITTLE"
AND HIS RAGTIME BAND
Formerly With Lawrence Walk Orchestra
La Ronde Rue
Pacific Coast Hwy. at Traffic Circle GE 3-7401

Adventure
MAGIC CARPET OF
CINERAMA
To arrange for SPECIAL GROUP
PRICES and YOUTH SHOWS
ONLY, Phone
7-5441
(After 5 p.m.
9-5893)

SEARCH FOR PARADISE
LOWELL THOMAS
Production in TECHNICOLOR
2 SHOWS TODAY
2 & 7:30 P.M.

WANNABE
6433 Hollywood Blvd. • HO 3-5891

Long Beach Fireman's Assn.
3rd Annual CIRCUS and FIREWORKS

Mon., July 4, 8 P.M.
VETERANS MEMORIAL STADIUM

Tickets Now on Sale at Any Long Beach Fire Station or the Stadium Box Office.

HA 5-6406 Tickets 75c to \$1.75

Public Auction

Unredeemed Pledges, Etc.

Watches Silverware Appliances Luggage Antiques
Power Tools Guns Cameras Binoculars Tape Recorders
Clocks Radios Musical Inst. Record Players Diamonds

Afternoon 1:00 TWO SALES DAILY EVES. 7:30
Except Wed. and Sat. Afternoons — Closed Sundays

SOLD TO HIGHEST BIDDER REGARDLESS OF COST

Long Beach Auction Galleries

149 E. Ocean at Locust • Long Beach

FREE GIFTS • FREE PARKING • FREE GIFTS

We Buy or Sell on Commission — Jewelry Stores — Furniture
Stocks — Radio & TV — Appliances — Estates — Bankrupt Stocks —
Distress and Surplus Merchandise

HARRY BRENT, AUCTIONEER IN CHARGE, LIC. & BONDED

Westerns for Kids Proposed

HOLLYWOOD (AP) — Lynn Sherman, daughter of the creator of the Hopalong Cassidy movies, is gambling her money on what she hopes is a new trend in westerns.

Miss Sherman, daughter of Harry (Pop) Sherman, is making a non-adult western called "Jingle-Bob Jones," starring Alan Nixon.

"The non-adult western," Miss Sherman believes, "will give the cowboy back to his former owners and most ardent fans—the kids." Her hero undoubtedly will talk out his problems with his horse—instead of his psychiatrist, as they do in adult westerns. And one bruising observation: "He'll be every kid's hero once they see him do his own fights and stunts," she adds.

ROXY

121 W. OCEAN
HE 3-3022
Open All Night—Doors Open 10 a.m.
ALDO RAY — "C-Scope and Color"
"NAKED AND THE DEAD"
RANDOLPH SCOTT Color
"LAWLESS STREET"
DEADLY HEADHUNTERS — Color
"Manhunt in the Jungle"

ROADMINE DRIVE-IN THEATRE
Param. & Compt. Blvd., Param.
— IN TECHNICOLOR — ADM.
"PORGY and BESS" \$150
— AND —
"THE ATOMIC SUBMARINE" Per Car
Tax Incl.

PALACE
OPEN ALL NIGHT
25 PINE AVE. — PHONE HE 4-4129
"THIS HAPPY FEELING"
"VIOLENT ROAD"
"4 GUNS TO BORDER"

Salute to Father's Day and a Father's Hobby

Dog Enthusiasts Prepare for Show

Long Beach is becoming "doggier" daily as scores of local dog enthusiasts begin preparations, along with prominent kennels and fanciers, for the Harbor Cities Kennel Club all-breed dog show and obedience trial next Saturday and Sunday on grounds adjacent to the Municipal Auditorium.

For many Long Beach families, such as the William Herbert Robinsons, 1509 Stanley Ave., Father's Day will be spent under Dad's direction in preparing for the big show.

AMONG shared hobbies, dog shows and dogs rate tops on their "fun for the family" list. Avid basset hound boosters, the Robinsons consider the Harbor Cities show an annual "must." They wouldn't attempt to keep Dad from going to the dogs, on his day but will pitch-in and give him a hand in readying their entries for the exhibit.

Although they declare they are amateurs — breeding, raising, training, and showing bassets in their leisure time — they've owned close to 800 of the sad-eyed, floppy-eared dogs in the past two years, and are currently proud owners of Champion Hub's Chris Kringle, California's top winning basset for the past three years.

SON, HERB, according to his Dad, is responsible for the family's enthusiasm for dogs. At the tender age of ten years, he talked his parents into letting him show at Harbor Cities — and walked away with his first blue ribbon. That victory led to further challenge and more blue ribbons.

Now it is difficult for the Robinsons to give an accurate count of the handsome display of trophies which ornament their living room.

Hardly a week-end has passed since that first show that one has not been on the agenda, and during this time young Herb has won an enviable reputation as a show handler par excellence, declares his proud Dad.

He's brought home nearly half of the 43 best of breed wins credited to Chris Kringle, though he constantly competes with older, more veteran handlers.

With the recent acquisition of "Pop" Chris Kringle's six new children, it would appear more top champions will soon be in the offing.

ACTIVE IN various dog organizations, he is president of the Junior Santa Ana Valley Club, a group organized for youngsters only. His sister, Carol, is corresponding secretary, and both the elder Robinsons hold advisory posts.

The annual Harbor Cities Kennel Club canine classic, which attracts upwards of 2000 of the country's finest bluebloods, expects a record entry at this 25th anniversary exhibition, according to David H. Upright, Harbor Cities president. He pointed out that this show outranks all others west of the Mississippi, numerically, and holds a firm third-place, nationally.

You can be sure that Saturday, when the basset hound specialty show brings all the finest specimens of the breed together, the four Robinsons will be there, determined to add another win to their impressive collection.



PROUD PAPA Champion Chris Kringle, top winning basset show dog, takes appearance of his six floppy eared offspring with same unruffled calm he displays upon winning dog show trophies and blue ribbons. Father and son owners and trainers, from left, Herb and William Robinson are a bit more excited. Here they celebrate Father's Day by looking over the six future champions. The Robinsons will enter Chris in the Harbor Cities Kennel Club all-breed dog show next Saturday and Sunday at the Municipal Auditorium. The show is expected to attract hundreds of spectators. — (Staff Photo by Roger Coar.)

Women

INDEPENDENT Press-Telegram

LONG BEACH 12, CALIF., SUNDAY, JUNE 19, 1960 SECTION W

Fathers Have Changed in the Past 50 Years

By FRAN RENO

The first Father's Day was celebrated just 50 years ago today, and just as almost every facet of our family life has changed since 1910, fathers have changed, too.

Just as the Victorian father was known primarily as the disciplinarian, and more recently, as a buddy, friend or pal, to his children, the modern father now is considered the adult in the family responsible for contributing the most to his children's character development.

"A boy doesn't grow spiritually to be a man just because he is born with a male body," writes Dr. Spock, noted pediatrician. "The thing that makes him feel and act like a man is being able to pattern himself after men and have their approval. Fathers must share secrets with their boys, take them on all-male excursions."

THESE THEORIES are carried further in Elizabeth Logan Davis's study, "Fathers of America," in which she describes ways the fathers of great American men molded the character and provided the major influence in their son's choice of careers.

"The home and the church are the places to train our youngsters to be social creatures; the school should be free to concentrate on developing their minds," is one point made by Vice Adm. H. G. Rickover in his code for revitalizing education in America. He exploits this theory in his book, "Education and Freedom," stressing that the love of learning should start in the home.

CHILDREN ARE QUICK to recognize real interest and love. As early as six weeks of age babies begin to develop a kind of radar system for people. The aunt or uncle who specializes in swooping down, enveloping small children in bear hugs, do not fool the small niece or nephew. They sense when "I love you" is sincere, and also when it means "Love the fact I say 'I love you.'"

The father who really listens, helps, plans and encourages his children does so out of love, and his children know it; if he participates out of a sense of duty, or regards children's projects as a chore, the children will know that too.

It's only in the sophisticated world of grown-ups that people tend to take pleasantries at face value. A child simply knows better, and his sense of values is less distorted, most of the time, than those of the adult world he thinks he yearns after.

FREE ADMISSION

Month of Sublime Chaos

June! The month of brides, "showers," brides' mothers, invitations, the 33rd cocktail shaker, the 997th thank-you note, caterers, concern about the weather, fittings, chaos, fatigue, the moment when This Whole Thing Is Impossible and the forgotten man, the bridegroom.

The one thing that does not happen as a rule in the month of June is the invitation list. For better or worse that's been got out of the way. An invitation list is very like that list you make when you're thinking of building a house—the three columns: Must Have, Would Like, Can Do Without. It's the same with the guests. In building, as a rule, there's

Republican Club Meets

North Long Beach Republican Women Federated will meet Monday in Houghton Park club house.

Mrs. George Skeith, president, will officiate at the business meeting following a noon salad-bar luncheon.

Colored movies of President Eisenhower's trip to Southeast Asia will be shown at the afternoon program. Mrs. Yeteve Wilson, legislation and education chairman, will present the morning program from 10:30 to 11:45 a.m.

only one limit-setter, money. At weddings there are three: money, the size of the church and the size of the location where the reception is to be held.

YOU YEARN to invite certain people but just as in house building the Would Like entries frequently slip over into the Can Do Withouts. Even some of the Must Haves get shunted about as with furrowed brow and shortening tempers, the bride, groom and their families attempt to juggle the guest list.

Most weddings, especially country ones, when whole families have lived a long time in the community, have a good deal in common.

The buffet luncheon given for the wedding party by the bride's aunt. Everything delicious, but the caterer forgot the potato salad. "Potato salad! How could they

Writers Club to Hear Speaker

Keith Houdyshell will be the afternoon speaker for Long Beach Writers Club, Thursday, 1 p.m., at Womans City Club, 1309 E. 3rd St.

The speaker, a local business executive and president of the Lions Club, is winner of a Community Players annual award as best actor.

The morning poetry and prose session is scheduled for 10 a.m. to noon with a "bring your own" luncheon period. Coffee will be served.

forget anything so basic?"

The tactful shooing away of the guests so the members of the wedding can dress. The anguished cries of Uncle Ned when the vital button and buttonhole don't meet. "But Ned I told you to try on your cutaway. It's been seven years since you've worn it, when Sally was married, what can you expect!" The anguished cry of the usher who's forgotten his "four-in-hand."

THE OLD friends who arrive from the city early and decide that, instead of waiting at the church, they will just drop by the house to say hello since it's only next door. Poor Aunt's falsely cordial greeting as she flies downstairs to greet them and flies up again clutching her dressing gown around her.

Uncle Ned a little red in the face, due to unaccustomed restriction around the middle, also comes in to say hello. The questioning eyebrow, the crooked finger, the suspiciously innocent melting from the room as the boys make off for a wee nip just to shore up defenses.

The departure for the church. The progress down the street under the ancient elms. The sleek black cars whispering to the curb. The gathering of the clans under the awning. The printed silk dresses and flowered hats of the women, and the pre-

ponderance of women. Whom do they marry? Men, surely, but where are they? The entrance into the vestibule. All the handsome young ushers, even the tieless one having made good his loss is resplendent. "Friends of the bride or bridegroom?" Settling into the pews, the courteous but ruthless little battle to sit on the aisle for viewing purposes, and so the master may have room for his legs. Admiration of the floral decorations. "Look at those peonies." The spotting of old friends. The commotion across the aisle. The little girl with the nose bleed due to excitement.

FURTHER commotion in the vestibule, the bride being blinded by flash bulbs. The bridegroom, the best man, the minister materialize at the altar, the organist swings into the wedding march, the congregation here rises, the bridesmaids in pale green organdie, their bouquets a cascade of white and yellow daisies, the two tiny flower girls with baskets of daisies, the eight ushers, solemn pillars of strength. The murmur, the untied congregational sigh, the bride! The proud father. The kneeling couple. "Dearly beloved we are gathered together in the sight of God and of this company . . ."

the matchless ancient beautiful words, and inevitably, the lump in the throat.

Debs Will Bow in Presentation Ball

By IOLA MASTERSON
L.P.T. Women's Editor

An affair to remember, and one of the most socially significant to take place in the history of this city, will unfold on the evening of Saturday, July 23.

It is the night chosen by Assistance League of Long Beach for its International Presentation Ball, the first formal introduction of debutantes ever conducted here. Young ladies who will make their debut to society at this important affair are all daughters or granddaughters of league members. The glittering ball will be given in the International Ballroom (formerly the Grand Ballroom) of the Lafayette Hotel.

Mrs. John W. Brooks, general chairman, is being assisted by a committee composed of Mmes. Gilmer Millic, Frederick E. Tucker Jr., Harold Maggart, James

W. Wood, Houston Fairley, Daniel Dunlap, Sidney T. Exley, Loyal Pulley, Donald Erb and Edwin Simons.

EXCITING AND lavish plans are being formulated to create a presentation ball as suave as any in the country. With twofold purpose, the sophisticated event will appeal from both social and charitable standpoint with proceeds to benefit the league's philanthropic program which includes operation of the West Long Beach Girls' Club, 2640 Santa Fe Ave.

Navy Couple Tells Troth

Capt. and Mrs. Edward J. Fahy, USN, have announced engagement of their daughter, Elizabeth Cryan Fahy, to Ens. George Roland Weeks Jr.

Both families currently reside in Washington, D.C. The bride elect was graduated from Dominican College, San Rafael.

Her fiancé is the son of Mrs. Martin J. Lawrence, wife of Rear Adm. Lawrence, former planning officer of Long Beach Naval Shipyard, and the late Col. George R. Weeks, USMC. He was graduated from Polytechnic High School and the 1960 class of the Naval Academy at Annapolis.

A fall wedding is planned.

Players Slate Annual Meeting

Long Beach Community Players will celebrate its 31st annual meeting with a spaghetti dinner at 6 p.m. next Sunday at the Playhouse, 5021 E. Anaheim St. Sybil Reed and June Doherty are chairmen of the event.

Keith Houdyshell will give a monologue on Lincoln and James Jay will sing. Following a new administrative structure adopted this spring, five trustees and two directors will be elected at the business meeting at 7:45 p.m.



CORONADO, HERE WE COME!

All set for the drive to Coronado and 43rd biennial Kappa Kappa Gamma convention are Long Beach alumnae delegates (left to right) Miss Sandra Beebe, Mrs. R. O. Gould, and Mrs. George Hardie Jr.—(Staff Photo.)

Myrl Cypher to Take Soroptimists' Top Post

Soroptimist Club of Long Beach will bring another successful year to a close Friday when newly elected officers, board members and officers of Soroptimist Foundation are installed.

Betty Shaw, a past president, will conduct ceremonies at a luncheon meeting at the Lafayette.

Mrs. Myrl Cypher, prominent insurance agency owner and active member of many civic and service organizations, will receive the president's gavel from Dr. Lois Swanson, outgoing president. Mrs. Cypher, a resident of this city since

1935, has served Soroptimist in many capacities during her 14 years membership.

IN ADDITION, she is a past president of Margaret Ives National Business and Professional Women's Club, past president of its Sierra Mar District and a state chairman for eight years of that organization. She organized and was first chairman of the Evening Division, Long Beach Council of Republican Women.

Installed with her will be Darlene Capouch, president-elect; Dorothy Welch, Marjorie Squares, secretaries; and Thelma Grogan, treasurer. New directors will be Alice Gallup and Hortense Wyatt.

OFFICERS and directors of Soroptimist Foundation to be installed are Margaret Womack, president, and Beulah Van Tuyle, Lola Stanley and Kay Baker. New directors will be Helen Fuller and Dorothy Roberts. Mrs. Cypher will also serve as a director of the foundation.

Installation ceremonies will be attended by many national, state and district officers of BPW in honor of the new president as well as by Soroptimists of other harbor area clubs.



Myrl Cypher

Betrothal Is Revealed

The engagement of Maureen Adele Witcher and Richard William Meyer has been announced by the bride-elect's parents, Mr. and Mrs. J. R. Witcher of Long Beach.

Miss Witcher and her fiancé, son of Mr. and Mrs. William S. Meyer of Long Beach, attend Long Beach City College where they are members of the college choir. Both were graduated from Jordan High School. The bride-elect was a mem-

ber of the high school Boosters and the Solfeggio music organization.

No date has been set for the wedding.



Maureen Witcher

Widows to Meet

Long Beach Chapter 4, Widows of World War I, will meet Monday at 6:45 p.m. at Veterans' Memorial Bldg. Chadeayne Wintrich will preside.



Mrs. Brian C. Cooper

Cooper-Hicks Wedding Rite at St. Lukes

Gowned in tiered lace over white satin, Sharon Lee Hicks, daughter of Mr. and Mrs. Harold E. Hicks, Honolulu, became the bride of Brian Charles Cooper, son of Mr. and Mrs. Frank W. Cooper of Lakewood, in a recent ceremony at St. Luke's Episcopal Church.

Mrs. Robert Hall was matron of honor; flower girl was a cousin of the bride-elect, Susan Kemp. Mrs. David Hicks, and the Misses Julie Norvell, Sue Cooper, and Sylvia Haase were bridesmaids.

BEST MAN was Dave Hicks; ushers were Marshall McCome, Bill Maertz, and Gary Forbes. Ring bearer was Thomas Freedland.

Mrs. Cooper is a graduate of Roosevelt High School, Honolulu, and attended Whittier College. Her husband is a graduate of Millikan High School, and attended University of California at Berkeley. He is a member of Sigma Nu fraternity.

Following a honeymoon in Santa Barbara, the Coopers are at home in Long Beach.

Coronado to Be Site of Kappa Convention

Delegates from Kappa Gamma's 88 chapters on college and university campuses throughout the United States and Canada as well as the 400 alumnae associations, and alumnae advisors, will convene in Coronado for a Leadership School, beginning June 24 and also for the fraternity's 43rd biennial convention, beginning June 25.

The school program will consist of discussion groups and reports on all phases of fraternity activities, and lasts from 8:45 a.m., June 24, through the president's dinner in the evening.

Miss Sandra Beebe and Mrs. George Hardie Jr. will attend the convention as the official delegates from Long Beach chapter. Others attending from this city are Mmes. Richard G. Wilson, incoming president of the Long Beach alumnae association and R. O. Gould, outgoing president.

THE CONVENTION based on a "Great Expectations"

Pair to Wed in Autumn

Mr. and Mrs. Vernon Duke Brookshire, Long Beach, have announced that their daughter, Suzanne, will become the bride of Howard Lee, Kallemeyn Sept. 17 in Lakewood Christian Reformed Church.

Miss Brookshire is a graduate of Millikan High School, and past president of Yoga sorority.

Her fiancé, son of Mr. and Mrs. John Kallemeyn, Lakewood, is president of the Associated Car Clubs of Lakewood and a member of Lakewood Junior Chamber of Commerce.

Typo Auxiliary

Woman's Auxiliary 124 to Typographical Union 650 will meet Tuesday in the home of Mrs. H. E. McLaughlin, 16604 Muriel Ave., Compton. Mmes. C. A. Barlow and Robert Hazelleaf will co-hostess the noon luncheon.

theme, will open at 4 p.m., June 25 with a keynote address given by Dr. Herbert Smith, president, Willamette University, Salem, Ore. Mrs. Joseph Campbell, Denver, Colo., president, will officiate at this opening meeting. Social activities for Saturday include a "South of the Border" dinner and visit to the Jal Alai games.

Recreational events on June 26 include a boat trip around the bay, with an on-board sing-fest, followed by a buffet dinner at the Kona Kai Club.

The philanthropy dinner will be held the night of June 27, with scholarships for the next school year to be announced.

OFFICERS will be elected June 28. Alumnae awards will be presented to seven nationally known alumnae, followed by a panel composed of the award winners on "Careers for Kappas." Tuesday night will find Hollywood stars as honor guests.

Officers will be announced June 29, with scholarship and other chapter awards to be presented, followed by installation of officers. Mrs. L. S. Cox, Kansas City, Mo., fraternity ritualist, will speak at the final candlelight dinner. Her topic is "Priceless Pathways."

The convention closes after breakfast, June 30, and post-convention tours have been arranged for members to various sections of California and Hawaii.

Mary Whittington to Be Autumn Bride

Mr. and Mrs. Richard B. Whittington have announced the engagement of their daughter, Mary Victoria, to Phillip Ralph Seirsen, son of Mr. and Mrs. Ralph K. Seirsen.

Mrs. Whittington revealed news of the romance to fellow-members of Alpha Phi Mothers Club at the June meeting in Soroptimist House on Long Beach State College campus. Her daughter, a graduate of Wilson High School and of LBSC, was president of Alpha Phi during her senior year at the college and now is advisor to the campus chapter. She is an elementary school teacher in Long Beach.

The future bridegroom is a graduate of Redlands High School and Fullerton College.

The wedding will take place in October.



Mary Whittington

Lady Elks Plan Party

Ladies of the Elks will hold a luncheon and progressive card party Wednesday at 12:30 p.m. in the ladies lounge of the Elks Lodge, 19 Cedar Ave. Mrs. Daisy Bramham will be social chairman.

Committee women who will serve the luncheon are Mmes. Hatti Kirk, Marie Jones, Belle Gilligan and Elizabeth Anderson.

Marie Schwarz, president, will welcome new members. The club contributes to many social agencies and private philanthropies. Its sewing circle, under the direction of Mrs. Amelia Blume, is working on layettes for needy mothers.

WEDDING INVITATIONS 100 FOR \$7.75
GOSSAGE SERVICE
924 South St. GA 3-6971

June cotton sale

it's cooler in the dark
plaid cotton

Pitch dark plaid adds so much drama to your summer fashion life. Our square neck sundress is a dancing dress as well... with fresh news in the button trim, billowing skirt; 10-16.

3.99

OPEN MON. & FRI. TILL 9 P.M.

MODE O'DAY

517 PINE AVE. downtown long beach • free PARK & SHOP



Davis

FURNITURE

! Cash in on our annual june clearance

This is the sale of the year that you've been waiting for... when we offer our regular lines of fine furniture at extra savings. Many items are floor samples and one-of-a-kind.


DAVIS FURNITURE, 1975 L. B. BLVD. • HE 6-9747 • TERMS • INTERIOR DECORATING SERVICE

hot weather dresses from \$12.95

Vinsons

lace for so many occasions

as sketched by Norman Modes \$39.95



OCEAN BOULEVARD opposite Wilton Hotel

BIXBY KNOLLS 45th at Atlantic

School Staffs Merit Public's 'Thank You'

With school doors still swinging behind hordes of whooping, trooping students out for summer vacation, it's time for Mr. and Mrs. Public to tip their hats to a host of unsung workers, the classified school employees.

These are the men and women, who, working with certified personnel—teachers, supervisors, principals and superintendents—keep the schools running smoothly so the business of educating children can move ahead.

Long Beach Unified School District, with its 94,000 pupils, has 1,563 classified secretaries, clerks, gardeners, custodians, carpenters, painters, plumbers and workers in a score of other jobs.

Knowing well-nourished children are better students, 372 employees in 72 school cafeterias took satisfaction in serving each day nearly 20,000 tray lunches, 8,000 a la carte lunches and an additional 14,000 items such as milk and ice cream.

UNDER direction of an operations director, 300 acres of asphalt were kept spic and span; 140 acres of lawn and shrubs were clipped, watered and weeded; and 112 acres of athletic fields and turf areas were cared for. Each elementary school gardener maintains about 110,000 square feet of grass.

The project division is responsible for all new construction work done by contract for the school district. Architectural plans are checked for economy and compliance with regulations, plans and specifications for minor alterations are prepared and construction is inspected and supervised.

Expenditures by the purchasing division this year will be approximately \$3,500,000. Among the thousands of items buyers must be familiar with are embalmed cats, portable tools, artists brushes, sewing machines and sheet music.

THE ACCOUNTING division, with a staff of 45, administers and records financial operations of the various funds of the district—this year the budget was in excess of \$37,000,000.

Major and minor repairs of school buildings, grounds and equipment; transportation of pupils and physically handicapped children and hauling services are the responsibility of the maintenance division.

The person best known to most parents is the school clerk.

Yvonne D. Shaver at Mary E. Zoeter Elementary School in the Seal Beach School District, describes her work this way:

"We have many titles, such as office lady, clerk or secretary. Although the name may be different, primarily the same type of work is involved in any school district in the United States."

"USUALLY the initial contact between the home and the school, we meet the children and their parents first because we give them necessary papers to fill in for enrollment."

"We operate a non-profit lost and found department."

None of us can tell why the missing sweater is always on the bottom of the pile that accumulates after each recess!

"We work closely with the P.T.A.; we are required to keep numerous school records; some school secretaries are also bookkeepers."

"We wholeheartedly agree that our positions are much more interesting than the average secretarial job. Where else could we find such an excellent opportunity to acquire firsthand knowledge of child psychology, public relations, administrative procedures and receive in turn, an understanding heart and a paycheck?"



OFFICE LADY, LISTEN!

Closing days of school meant extra work for always busy school clerks. In the midst of checking textbooks, preparing records and finishing reports, Mrs. Virginia R. Cary at Birney Elementary School paused to give attention to Susan Taylor, Mary Dunker, Rory Fulton, Kathleen Lamb and Ronald Guss.

Jewish Council Women to Install New Officers

Mrs. Sidney Berman will be installed chairman of Long Beach Evening Branch, National Council of Jewish Women, Wednesday at 8 p.m. in Jewish Community Center.

Installing officer will be Mrs. Gilbert Lapid, president of Long Beach Section. Others to take office include Mmes. Milton Katz, Norman Saslow and Sam Rosenblatt, vice chairmen; Sam Sobelman, treasurer; Leonard Atlas, corresponding secretary; Lester Leff, recording secretary and historian; and Jack Laitz, parliamentarian.

Marlene Silverstein will present a series of pantomimes. Mrs. Lester Leff, 2132 Shipway Ave., is in charge of attendance information.

THE EVENING branches of Long Beach and Lakewood have merged to form this group. The council's programs include work for the Exceptional Children's Foundation, Metropolitan State Hospital, Senior Citizens' organization, and a recreational program for integrating blind and sighted children.



LONG SERVICE

At close of school year Mrs. Isabell McConnell, manager of Millikan High School Cafeteria, checked final day's receipts; she has been a school employee for 31 years.

Engagement Announced

Dr. and Mrs. Orville L. Polly, Long Beach, have announced the engagement of their daughter, Karen Elizabeth Polly, to Ted Howard Sandberg, son of Mr. and Mrs. Howard Sandberg of Spokane, Wash.

The bride-elect was graduated from Poly High School where she was an honorary member of Phi Beta Kappa and secretary of the school's scholarship fraternity. She attends Brigham Young University where she is majoring in German and affiliated with the Val Norn Social Unit.



Karen Elizabeth Polly

Tea to Fete Bride-Elect

Mrs. Ben F. Marron will hostess a tea July 1 in her Long Beach home in honor of her granddaughter, Cathy Scates, who will become the bride of Ray Peterson.

The bride-elect, daughter of Mr. and Mrs. Paul Scates, is a native of this city and attended schools here before the family moved to Las Vegas, Nev.

Her fiancé is the son of Mrs. Reva Peterson, Las Vegas.

The couple will be married July 30 in St. Bridgett's Catholic Church, Las Vegas, and later will reside in Long Beach.

Garden Party Slated by DBE

The home of Mrs. Elmer Longfellow, 377 Coronado Ave., will be setting for a garden party and luncheon at 12:30 p.m. Tuesday with members of Lord Kitchener Chapter, Daughters of the British Empire, as guests.

Mmes. J. Amundsen, Beatrice Brackenbury, William Raph, Thomas Harris and R. G. Richmond will assist the hostess. A white elephant sale is being arranged by Mmes. J. S. Gibbon and R. Rogers.

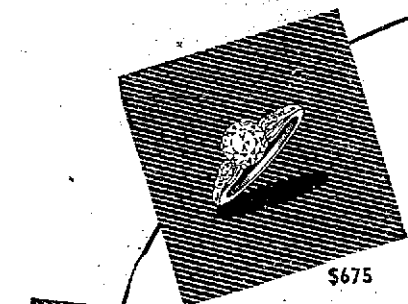
"STAR DUSTER"

... Heavenly loveliness realized in a coiffure of delicate femininity—cut and styled by our experts to sublimely fit the most precious occasion.

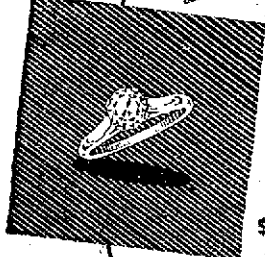
STYLIZED HAIR CUTTING FROM \$2.00
SHAMPOO SET \$3.00



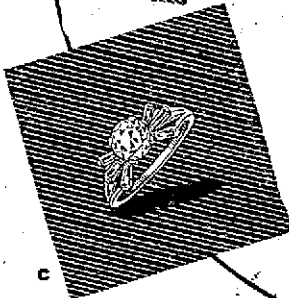
Cozart BEAUTY SALONS
DOWNTOWN BIXBY KNOLLS
137 E. 4th St. HE 6-2059 3934 Atlantic BA 4-8377
Free Parking at Both Our Salons



\$675



\$275



\$650

What Diamond Design?

The classic solitaire? A setting with small marquises? Or a modern mounting with a burst of baguettes? No matter what your choice—conventional or otherwise—you'll find it in our Diamond Designs Unlimited. And here, of course, quality is of paramount importance.

Prices include Federal tax Charge or budget
Illustrations slightly enlarged

BUDGET TERMS UP TO 24 MONTHS

OPEN FRIDAY EVENINGS
e. Lewis
LONG BEACH'S OLDEST JEWELERS
EST. 1898

Rosemarie interiors mid-year Sale

4244 Woodruff at Carson

tremendous savings throughout our entire stock of bedroom... living room... dining room furnishings and accessories.

Open Weekdays 10 a.m. 'til 6 p.m. Monday and Friday, Noon 'til 9 p.m.

4244 Woodruff at Carson Lakewood HA 9-0037

Just North of Carson
• Bank Terms • BankAmericard • Lay-Aways

a noted designer gives you the advance news of fashions for fall

De De Johnson

is coming in person to present the timeless elegance of her designs for fall and in-between. A collection superb in its discernment, its workmanship, its fabrics.

The exhilaration of the new for summer travel... special orders that, taken now, will launch you first-of-fall... with beautiful assurance.

Santa Ana: Tuesday and Wednesday
June 21 and 22

Long Beach: Thursday and Friday
June 23 and 24



De De Johnson

Mothers Clubs to Be Honored

Long Beach Chapter of Delta Zeta Mothers Clubs will be among chapters honored at the national convention Tuesday in the Huntington-Sheraton Hotel, Pasadena.

Members of the five-year-old Long Beach club attending will be Mmes. Clifford Rohlfing, Clarence Poole, Charles Kelly, Omilee Benz, Clifford Puckett and Fred King.

A round table discussion will be followed by workshops and luncheon at the hotel.

Sunshine Circle

Dr. Margaret Clark Sunshine Circle will meet Tuesday noon in Colonial Hall, 10th St. and Locust Ave., for covered dish luncheon, a brief business session and an afternoon of cards.

informal modelling...

Shown: Cotton tweed dress, with the look of a suit, takes the seasons, or the globe, in stride.

69.95

Buttums' Designers' Circle—Third Floor

Buttums'

Buttums' store hours: 9:30-5:30. Friday 9:30 to 9. Free Autoport Parking.

The Wild Waves Say

By IOLA MASTERSON
L. A. T. Woman's Editor

AND A happy Father's Day to you, all you generous pocketbooks in the audience. In doing some research on Dad's and how most earn the fodder for the family, one firm (Chanel, Inc.) discovered that doctors and lawyers in the U.S. outnumber Indian chiefs by approximately 777 to 1.

The surveyors also went on a guessing spree concerning how Pop likes to spend his leisure time. Percentage-wise, they claim four million dear old dads play golf; 20 million engage in fishing as a favorite pastime; 26 million go "boating" for boating; 14½ million are bowling buffs; 10 million participate (one way or the other) in baseball; 22 million swim for pleasure; 4½ million swing tennis bats; and 13½ million prefer hunting to all else.

As a snap guess I'd say that totals out to more fathers than there are mothers in the country. Or, as Red Skelton would say, it just don't sound right to me.

"A WONDERFUL experience to be through with" is one way to sum up the current emotions of Marcella Best, now completing the rigorous job as international president of La Sertoma clubs.

Marcella and husband, Russ, will be in Miami, Fla., for the 32nd annual convention of both the mens Sertoma clubs and the women's auxiliary organization June 22-25. When Marcella gives that gavel the deep six, she and Russ will enplane for Jamaica then Mexico City and a well earned rest. Also attending the conclave will be Mrs. G. O. Tollefson, an international director.

"TSK, TSK," sympathize people, "making deadlines every day must drive you crazy!" "Not at all," we parry, calmly counting the watermelon seeds, "you make a few and you miss a few!" Here's one we missed. Vivian Yunker was introduced to the business end of a surprise birthday party at Mazelle and Harold Willhoit's home the other night. Champagne toasts were frequently suggested and dutifully downed by party plan-

ners Barbara and Phil ver Planck, Phyllis and Fort Alcorn, Sue and Art Buell, Virginia and Bill Stanton, Betty and Joe Kesler, Ardis and Hansel Nowling, Marge and Ed Demler, Helen and Els Brown and the honoree's favorite "gift," husband, Monty.

WEEK'S-worth of New Orleans ended Tuesday for Susie and Norm Meager who flew to the bayous for both work and play. Bourbon Street isn't what it used to be, they say, with honky-tonky shows replacing the old beloved jazz dens. They ran into the Cub Callis' during a stopover in San Antonio, quite by accident. Another conversation piece co-incident occurred on the trip home. They had occasion to notice a man passenger who enplaned at Ft. Worth. Four hours later they glimpsed him over coffee-cup rims at Hoff's Hut!

THOSE FOUR doughty woodsmen, those four tramps, — (wups!) trappers — of the forest primeval Virg Gillespie, John Wyatt, Logan Jackson and "Mac" Epley are off on another jaunt, this time to shake up the Northern Sierra in their favorite metropolis, Sierra City, a spot on the north fork of the Yuba River.

THE 14 GIRLS who will make their debut at Assistance League's first Presentation Ball next month, and their mothers, were feted at a get-acquainted picnic lunch yesterday at Marian Ritrner's home with deb hostesses, Liz Tucker, as co-hostess. Carousel of conversation can be categorized in classifications "clothes, college and careers," all characteristically cheerful, casual chatter. Charming.

ENOUGH genetic energy was created at the Bachelorette's annual luau last Saturday, what with hula lessons, swimming, dancing, eating and frolic, to send a man into space. Among couples who wound their way through traffic to the Nichols Ranch in Torrance were Gail Seiersen and Perry Free, Ingrid Bloomfield and Ron Hallam, Dottie Mellring and Joe Lozano, Gloria Raven and George Horaker, Peg and Nick Kane, Al and Alice Fowlie, Barbara Rickert and Bill Hartly, Jackie Skelsey and Herb Braham plus . . .

Kathy Hancock and Chuck Lupher, Pat Roth and Bob Peterson, Connie Rifkin and Bill Bernard, Mary Whittington and Phil Seier-son, Rose Krier and Roger Kammeier, Toni Gavian and Russ Ingram, Holly Burningham and Charlie Manwaring and Jean Eberhart and Ty Hour.

And that's just naming a very few.

ALWAYS A best man, never a bridegroom seems to be the fate of Jerry Dunn who is back in Chicago to lend support at the critical moment to a Delta Tau Delta brother from Stanford. It seems appropriate at this time to point out that the use of the word "fate" does not necessarily imply bad luck. Jerry will travel on to Detroit following his familiar task to pick up a new car and drive it back here.

COVERING the bassinet beat: Came across some very vital statistics, vitally interesting to all of us at 6th and Pine, plus a couple of people named Ruth and Don Ohl, our executive city editor. It's a boy (they now have two of each variety) and he was born Tuesday at 11:03 p.m., snacking in past the Flag Day deadline. It came close to making an Ohl man out of Don but he survived, arriving at the office weary-eyed and gently smiling late Wednesday afternoon.

Seemed to be the trend. Pat and Jerry Hall (he of sports department fame) have a new Hall in their house. Also a boy and also a fourth child, born Monday.

As if that isn't enough to shake the odds-makers, "Mac" and Jane Epley received word they are grandparents — for the fourth time. Son Malcolm and his wife sent word from Oregon Monday. Aunt Alex is going up there straight away to see that the newcomer is properly attended to.

THE FURY and troubled times of Africa are a vivid, slashing memory for former Long Beach resident, Dollie Van Remoortere and her daughter, Gigi, who have returned here for an indefinite stay with her parents, Katherine and Michael Goshko, 324 Euclid. Dollie has been making her home in the Belgian Congo with her husband, dean of medicine at the University of Elizabethville. Although he has remained at his post it became necessary for Dollie and Gigi's safety to leave the country. Even departing was tremendously difficult, so critical, in fact, it was feared for awhile diplomatic channels would have to be used to smuggle them out. They arrived in town last Sunday.

Long Beach to Host Annual Native Daughter Convention

Long Beach goes native today as more than 1,000 women—all California born—arrive here for the 74th annual convention of the Grand Parlor, Native Daughters of the Golden West.

The five-day conclave will have its headquarters at the Lafayette Hotel with former Senator William Knowland and his father, Joseph Knowland, heading a list of distinguished speakers.

Members of Long Beach Parlor 154 will be hostesses for the event and also will be in charge of decorating for the luau banquet Tuesday evening in International Ballroom.

Representatives from 215 Parlors of the organization—all positive proof that native Californians do exist—will attend sessions on subjects, ranging from communism with Dr. Fred Schwarz as speaker, to a talk on Western Heritage by Melitz Palmer, a past district president of Business and Professional Women's Clubs.

GRAND President Maxlene Porter will conduct the meetings. Mrs. Walter Brandt, general chairman, will be assisted by Ruth Payne, and Mrs. Guy Barton of Long Beach.

Mrs. Earl Tenby, Long Beach, will be the housing chairman and treasurer and members of Long Beach Parlor will work on the various planning committees.

This afternoon there will be a drop-in fashion show in the Red Velvet Room of the hotel with Hawaiian and formal clothing modeled by members.

Mayor Raymond Kealer will welcome the visitors to Long Beach at the keynote assembly this evening at 7:45 p.m. A reception for the grand officers and guests will be held in the rotunda following.

Other convention events will include memorial services, a talk by Father Noel, Moholy of Mission Santa Barbara, on the drive to place a statue of Junipero Serra in the State Capitol, an installation of officers, awards presentations, and Hi Jinks skits.

E. H. Vosses to Celebrate Golden Day

Mr. and Mrs. Edward H. Voss, 2044 Olive Ave., will celebrate their golden wedding anniversary today.

They will be honored by their daughters-in-law, Mrs. Victor V. Voss, Gardena, and Mrs. Milton E. Voss, Long Beach at an open house at the Milton Voss home.

The Vosses were married in Campbell, Minn., and lived in Barrett, Minn., for many years where Mr. Voss owned a meat market.

They came to Long Beach in 1944. Mr. Voss worked as a meat cutter before his retirement.

They have two sons and four grandchildren all of Southern California.

Missionary to Speak

The Rev. Beatrice Van Meter, will speak at the noon luncheon meeting Wednesday of the interdenominational Christian Women's Club at 4900 E. 7th St.

The Rev. VanMeter, who recently returned from Hong Kong, has worked in Chinese missions.

Janet Paul will give tips on successful vacation travel and Sharon LaNobs, violinist and singer, will be featured during the musical program at Recreation Park Clubhouse. Mrs. Mineta Plesscher, 430 Orlena is in charge of reservations.

Lincoln Events

Abraham Lincoln Circle 44, Ladies of the Grand Army of the Republic, will meet for an afternoon of cards Tuesday noon in Veterans' Memorial Bldg.

The circle will honor past presidents and secretaries at a covered dish luncheon Wednesday at 11:30 a.m. at the Memorial Bldg.



GOLDEN DAUGHTERS

Members of Long Beach Parlor 154, Native Daughters of the Golden West, from left, Mrs. Earl Tenby, past president; Mrs. Walter Brandt, general convention chairman and Mrs. Fred Campbell, past president, gather ivy to decorate tables for luau banquet at 74th annual convention of Grand Parlor of NDGW opening today at Lafayette Hotel.—(Staff Photo.)

Betty Greer Is Kappa President

Miss Betty Greer, recently installed president, Long Beach Kappa Delta Alumnae Assn., will conduct a business meeting Monday, 8 p.m., at the home of Mrs. Helen Jamieson, 226 Obispo Ave.

A graduate of the University of Cincinnati, Miss Greer attended Radcliffe College, is active in Seaside Hospital Personnel Assn., and Personnel and Industrial Relations Assn., and is director of personnel at Seaside Memorial Hospital.

OTHER OFFICERS for the new club year are: Mmes. C. R. Gibson, vice president; Albert Brown, treasurer, and Miss Patty Koehler, secretary. Board members include



Miss Betty Greer

Mmes. Hugh Osmera, William Becker, Klee Hubbell, Martin Doyle, Merrill Wright, John Hanna, and Russell Rees.

An open invitation is extended to all Kappa Deltas in Long Beach by co-hostess, Mrs. Hugh Osmera.

Homemaking Group Slates Final Meeting

Long Beach members of Home Economics in Homemaking, American Home Economics Assn., will hold their final meeting Monday at 7:45 p.m. in the home of Mrs. Robert L. Swain, 3326 Knoxville Ave.

Mrs. Clyde Carter, will give a speech entitled "Try to Be More Attractive." Graduates of the 1960 Long Beach State College Home Economics course are invited. Hostess will be Mmes. Frank Sunofsky and Elliott Christensen.

Mrs. Roine Hunt, supervisor for homemaking in Long Beach public schools and newly elected vice president of the state board of the association, recently spoke to members of the group on the need for extended homemaking courses.

Wedding Invitations on Crane's Paper Engraved or Embossed Thank You Notes Bride Books
TATE-WIER
4426 ATLANTIC
GARFIELD 3-2939

SOPHISTICATION IN

SHORTS

JAMAICAS, BERMUDAS AND SHORT SHORTS IN TINY SIZES

HOUSE OF NINE

Use our Personalized Charge Plan

416 Pine Ave., 2nd Floor Open Friday 'til 9 P. M.

Alexandra de Markoff creates

A NEW FOCUS ON BEAUTY

for those who wear glasses

With the magic of color, with artful technique, "problems" vanish! "Frame" your eyes with new beauty . . . capture a sparkling cascade of color which will reflect a prettier image.

MEET MADAME PERRIN
at Schick's this week

The Alexandra de Markoff representative will be at Schick's during the week of June 20th. Come in and let Madame Perrin give you a complimentary, custom-made make-up chart for you alone. With the magic of color she will show you how to make-up your eyes and lips with entirely new concepts and techniques.

Schick's
701 PINE AVE.

Parking in rear of store or any Park and Shop lot

News Along the Boulevard Known as Auto Row

Dick Browning, complete with wife Verla's blessings, purchased long-time partner C. Standee Martin's interest in their Oldsmobile firm, lock, stock and hub caps—a deal Stan put his signature to Wednesday with wife Marian's blessings.

Will Stan relax now, perpetually playing golf while Dick races his motor like an Indianapolis star? Heck, no. In the automotive business, its disuse that wrecks engines so Stan will continue in the trade, opening a new Jaguar and Rolls Royce agency out on Atlantic to keep his foot on the throttle, so to speak.

a slim of streak of color in pure irish linen

1198 8 to 18

Wonder SHOPS

- black
- white
- beige
- bone
- taboo red
- sage green
- royal
- tobacco brown

- wondercredit
- bankamericard
- international charge

221 pine avenue, long beach

Walker's

the friendly store of Long Beach
Pine Avenue at Fourth
beauty bonus*



• 3 days only
Mon.,
Tues.,
Wed.

Use
Your
Charge-
Plate

Lanolin Wave, Haircut,
Shampoo, Creme Rinse,
Styling

Stylist prices
slightly higher

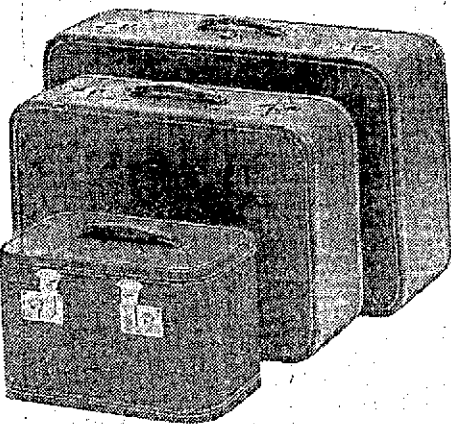
Reg. 17.50
9.95
complete

Especially designed for you by Andre Anouge of New York. Shown by courtesy of Clairol and Dell's Hairdo Magazine.

Style Haircut 1.75
Budget Haircut 1.25

PHONE FOR APPOINTMENT
HE 2-7451 OR HE 6-1743

DELUXE 3-PIECE SET LONG BOUND MATCHED LUGGAGE Greatly Reduced

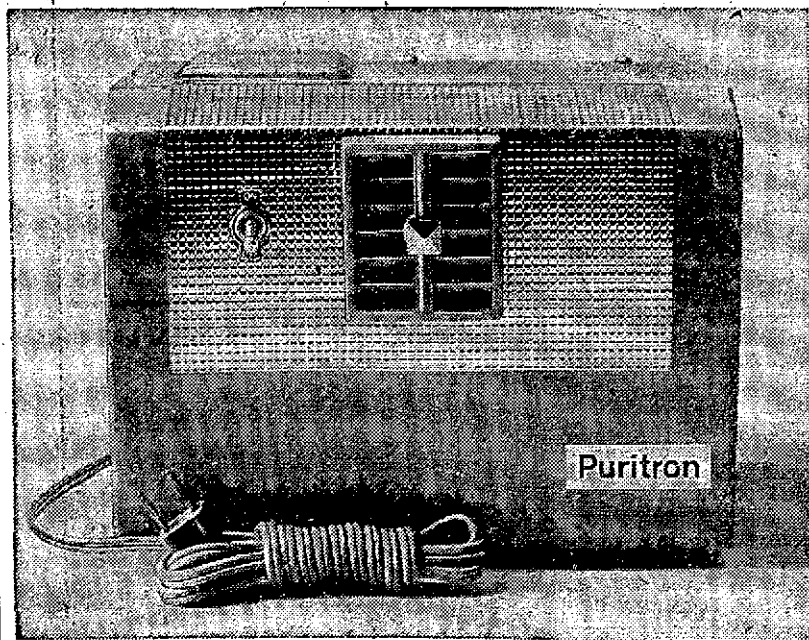


Newest Long Bound King Size Construction
Deluxe Interiors

| | Reg. | Now |
|-----------------|-------|-------|
| Weekend Cases | 15.95 | 9.95 |
| Pullman Cases | 22.95 | 13.95 |
| Train Cases | 17.95 | 10.95 |
| Three piece set | | 29.95 |

Choose your luggage from the largest selection
of Famous Makes—Newest King size,
zippered and molded styles.

Plus Fed. Excise Tax No Charge for Initials
LUGGAGE LOWER FLOOR



NEW ELECTRONIC MIRACLE! PURITRON® GETS RID of DUST, POLLEN, IRRITATING SMOKE, and ODORS!

No bigger than a radio, Puritron can purify the air in a 15x15 ft. room... even an unventilated place like a basement rumpus room, apartment house kitchen, or office without windows. Puritron cleanses the air electronically, then recirculates it in a constant fresh supply. It comes ready to use—just plug it in. White or gray, it does all that we say it does, or your money back, from **39.95**

COSMETICS STREET FLOOR WALKER'S

SHOP MON. & FRI. 9:30 to 9:00

PHONE HE 2-7451



FUN AND FROLIC IN THE WEST

Flowers, Hawaiian leis, and other symbols carrying out a "playground of the west" theme for 39th annual convention of Sigma Phi Gamma are displayed by (seated, left to right) Mmes. William

Sigma Phi Gamma Plans U. S.-Canadian Conclave

More than 350 delegates from the U.S. and Canada will attend the 39th annual convention of Sigma Phi Gamma International Sorority in the Biltmore Hotel, Los Angeles, Wednesday through Sunday.

Five Long Beach chapters, headed by Mrs. Wilson Barlow and Miss Kay Barkley, chairman and co-chairman, will hostess the convention. Assisting will be: Mmes. William Brewer, Theta Tau; Jack Parsons, Delta Alpha; Charles Stock, Theta Sigma; John Harrington, Iota Upsilon; and Murdock Payne, Theta Phi.

Edith Bocock, San Fernando Valley, a life founder, will be the honored guest at this meeting of the non-academic philanthropic sorority.

LOCAL WELFARE projects carried out by each

Eastern Star

Palos Verdes Chapter 310, Order of Eastern Star, will meet Friday, 8 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Hwy. Worthy Matron Beulah Broadwell and Worthy Patron Elvert Hermon, and their officers, will conduct initiation ceremonies. Jerry Kennedy will be chairman.

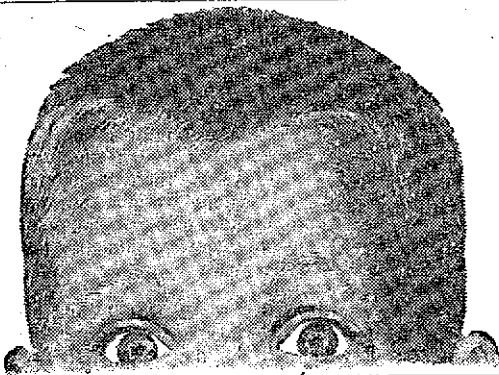
chapter comprise most of the groups welfare efforts. The national membership gave more than 20,000 hours of hospital, fund drive, and other types of service in the past year.

Tours to local spots of interest, dinners and luncheons and the installation of new international officers will highlight the convention.



TROTH REVEALED

Engagement announcement linking Fern Elaine Albert and William Charles Rubin was made by bride-elect's parents, Mr. and Mrs. Harry Albert. She will graduate from Poly this month. Her fiancé, son of Mr. and Mrs. Harry Rubin, was graduated from Jordan and LBCC. They will marry Aug. 14.



What Are Your Children Doing This Summer?

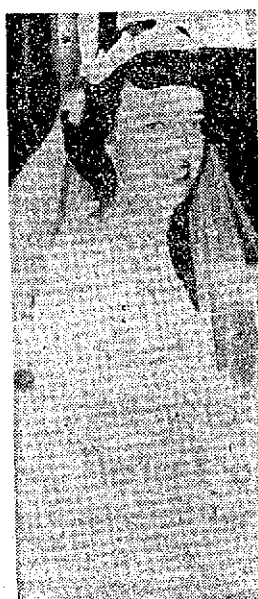
BOYS AND GIRLS 5 THRU 12 — JUNE 21 THRU SEPT. 2

If you plan to send your child to DAY CAMP this summer, be sure to investigate COUNTRY DAY SCHOOL'S wonderful program. No other local school or camp can offer your child so much. Our lovely rural location is just fifteen minutes from town and the buildings and equipment are without peer. YOUR CHILD will go horseback riding and have riding lessons, he will swim in our large swimming pool and take swimming lessons. There will also be handicraft classes, directed games and sports, weekly excursions to interesting places nearby and almost everything else that a normal and healthy child will enjoy doing... supervised by adult recreation specialists. Transportation furnished without charge from Long Beach, Rosemead and Garden Grove vicinities. Since the best costs no more be sure to investigate our program. Telephone us for information and to request our camp booklet. Our school is open for inspection at any time including Saturdays and Sundays by appointment.

The Country Day School
Geneva 1-2025 — Lexington 6-6180

25 YEARS EXPERIENCE

Magill, Eugene Karsz, Mahlon R. Morton, Charles Siemens and (back) William Roberts, as they plan to welcome delegates to the Wednesday through Sunday conclave at Biltmore Hotel, Los Angeles.



Nazareth Shrine Schedules Meet

Hazel Clarkson will be appointed supreme material objective district chairman, at the meeting of the Nazareth Shrine 8, Order of White Shrine of Jerusalem, Monday evening at 7:30 in Palos Verdes Temple, 5155 E. Pacific Coast Hwy.

New members will be initiated. Grace Benediktson, worthy high priestess, and Don L. Gilson, watchman of shepherds, will preside. Lillian Courtiour and her committee will be in charge of the social hour.

Demo Event Set

Women's Division, Democratic State Central Committee, will entertain with a public card party and brunch at 11:30 a.m. Wednesday in Mottell's and Peek Garden Room. Mrs. Byron Johns, 718 E. 7th St., is chairman.

VOWS RECITED

Dorothy E. Greve, daughter of Mr. and Mrs. Norman A. Greve, Long Beach, became bride of James A. Moulton, son of Mrs. O. J. Moulton, Los Alamitos, and the late Mr. Moulton, at a ceremony performed by Rev. Howard Butterfield in Belmont Heights Methodist Church. The newlyweds will reside here following Yosemite honeymoon.

To Conduct Sing

Royal Stanton, chairman of the Music Dept. at Long Beach City College, will conduct a "Convention Sing" at the 35th biennial conclave of Mu Phi Epsilon, national professional music sorority, Monday and Tuesday at Hotel Miramar in Santa Monica.

Walker's

the friendly store of Long Beach
Pine Avenue at Fourth

NEW!



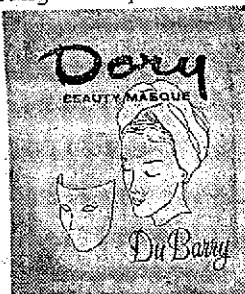
THE DORY BEAUTY MASQUE

by DuBarry...Helps You
Look Years Younger!

Brilliant discovery of a European bio-chemist, the Dory Beauty Masque contains alginates, derived from marine algae, key to Dory's unprecedented flexibility. Like no other cosmetic mask! Dory leaves your face feeling refreshed, firmed, looking smoother, younger, with just one treatment! Continuous use brings long-lasting beauty benefits.

Discover Dory today.
The Dory Beauty
Masque 1.50 ea.

Or 6 Complete Dory
Treatments in gold
and white kit.
Only 7.50
(you save 1.50)
Prices plus tax



TUSSY Scents Me!

WITH 4 FRAGRANT FAVORITES PLUS NEW Enchanté!



Hello Summer! The most delightful way to keep your summer gay is to drench yourself in cool-sweet Tussy fragrances. You'll find a bouquet of five scents—new Enchanté, Contraband, Flamingo, Ovation and Safari. All in a variety of summer's most-wanted toiletries.

- Colognes... just 1.00
 - Dusting Powders... just 1.00
 - Spray-Mist cologne in Ovation, Safari, Flamingo and Enchanté... 1.50
 - Bubble Bath in an assortment of 4 fragrances... 1.00
 - After Bath Lotion... 1.00
- Prices plus tax

COSMETICS STREET FLOOR WALKER'S

SHOP MON. & FRI. 9:30 to 9:00

PHONE HE 2-7451



Mr. and Mrs. Rolly L. Baker

Bakers to Celebrate Golden Wedding Day

Mr. and Mrs. Rolly L. Baker, 5892 Lemon Ave., will celebrate their 50th wedding anniversary at an open-house today.

More than 200 guests are expected to attend the event which is being given for the couple by their daughters and son, Mmes. Joe Ewen, Robert Case and Mr. Ronald Baker.

The elder Bakers were married June 22, 1910 in Picabo, Idaho, at the ranch home of the bride's parents, Mr. and Mrs. G. C. Niedermeyer. The ceremony, which took place at noon, was followed by a wedding dinner attended by 100 guests.

TWO BRIDESMAIDS who were in attendance at the wedding, will arrive from Idaho to take part in the golden wedding celebration. They are Mrs. Baker's sister, Mrs. Laura Bertram, and Baker's sister Mrs. Foster McGlochin. Other out-of-town guests will include Mr.

and Mrs. John Bertram and family from Boise, Idaho. Mrs. Ronald Baker, Mrs. Bert Henry and Mrs. Clarence Niedermeyer will serve. Granddaughters Jeanette Ewen and Peggy Case will be in charge of the guest book.

Mr. and Mrs. Baker came to Long Beach from Picabo in 1920 and have lived here since. Their three children, six grandchildren and five great-grandchildren also live in Long Beach.

The couple will depart for a month's vacation in Oregon and Washington following the celebration.

War Mothers Meet

American War Mothers, Chapter 5, will meet Monday at 11:30 a.m. in Veterans Memorial Bldg., for a sandwich luncheon followed by birthday honors at noon and a business meeting led by Flora Emily Holt, president, at 1 p.m.

Zeta Tau Alpha in Conclave

Zeta Tau Alpha from 89 college chapters and 200 alumnae groups in the United States will join their Canadian sisters this week at the Chateau Frontenac, Quebec, Canada, for their 25th National and 14th International Convention.

Mrs. Claire E. Pike and the Misses Georgiann Hinkle, Coralie Miller and Lee Lou Sell will serve as Long Beach delegates.

Mrs. Pike is past president of Long Beach ZTA Alumnae. She recently completed her term as president of the Zeta Tau Alpha Federation of Southern California, and now is serving as district president in charge of alumnae organization, supervising alumnae groups in California, Utah, Nevada, and Hawaii.

Miss Miller, president of Delta Alpha Chapter, Long Beach State College, will coordinate "skit night" and other convention activities. Miss Hinkle, alumnae treasurer, junior advisor to Delta Alpha Chapter, and delegate from the alumnae chapter, is a kindergarten teacher at E. W. Ward School, Downey.

MISS SELL, recently appointed by the fraternity's national council as chapter counselor, will attend her second national convention. As chapter counselor, she will travel to college chapters established in the U.S. and Canada, and help form and install new chapters. Past president of Delta Alpha Chapter, recipient of the chapter's "outstanding graduate" award, Miss Sell is a former kindergarten teacher in the Anaheim School District.

Following the international conclave will be sightseeing tours in and around Quebec, including the famous Quebec Bridge, Laval University campus, shrine of Ste. Anne de Beaupre, Montmorency Falls, and Island of Orleans.

The 'Other Man' in Their Lives



'HOUSEWIVES FRIEND,' Jack La Lanne. Get a load of that biceps!

Listen, Charlie—if you should call home from the office some morning and your wife doesn't answer the phone, you can just BET there's another man in the picture. What's more, we can tell you his name—it's Jack La Lanne!

But it's OK, you have nothing to worry about. She's just doing what housewives are doing all over Long Beach, the Southland and 20 cities across the nation. She's watching La Lanne on TV. And you should be glad, because by paying attention to this program she'll look better, feel better and live longer!

La Lanne, physical culturist seen weekdays from 9:30 to 10 a.m. and Saturdays and Sunday from 10:30 to 11 a.m. on Channel Eleven (KTTV), devotes his program to helping the housewife stay alert and alive.

HIS three-point program is based on improved diet, scientific instruction and

regular exercise. Does it work? And how! At least, that's what thousands of women say in their letters. They swear by him—he's the "Housewives' Friend"—the hottest thing since mah jongg!

It all goes to prove that if you know what you're talking about, you can do a good job. And La Lanne knows his field. When he was 15, he was so sickly that school officials asked him to leave school until he was stronger—but it didn't matter much; for years his health had been so poor he had been absent more than present. Then he attended a series of lectures on nutrition and they changed his whole life.

SINCE THEN he's been a runner-up in the Mr. America contest and has done incredible feats of strength and endurance that have won him five world records. For example, he did 1,033 push-ups in 23 minutes; swam (handcuffed) from Al-

catraz to Fisherman's Wharf, San Francisco, to prove a point and also swam the Golden Gate underwater. He has been featured repeatedly in national magazines.

La Lanne is 5 feet, 8 inches tall, weighs 171 pounds and has a 48-inch chest, 28-inch waist and 35-inch hips. And, he says, check with him years from now and he guarantees his statistics will be the same, because each year he celebrates his "year younger" birthday with another feat of physical prowess.

So, don't worry, Charlie—you're going to be glad your wife watched Jack. In fact—it wouldn't hurt YOU to catch a couple of shows yourself!

Golden Tours Cancels Meet

Cancellation of the Golden Tours general meeting Monday in Municipal Recreation Center, 350 E. Ocean Blvd., has been announced by A. F. Whitehurst, club president.

The next regular meeting of the group, sponsored by Long Beach Recreation Dept. for elder citizens, will take place July 18.

MOLLY MAYFIELD

From Sweetheart to Slave

DEAR MRS. MAYFIELD:

Before we were married (five years ago) it was all love and kisses and he couldn't do enough for me.

Now, all I do is work, work, work. And he never notices the effort I make (and that really does burn me up).

He loves hunting and fishing, so what do I do? Dig worms. And clean the darn fish when he gets home. What sort of miserable fool am I, anyway?

I'm not joking, Molly. This man doesn't know how to say "thank you."—MISERABLE WIFE.

There comes a time, you know, when a miserable wife has to stop being a mental. You've allowed yourself to be put into this position—oh, yes, you have!—and now it's time you let your husband know that you'll gladly do the little

chores only if they're appreciated.

How to let him know? Tell him — and stop doing them for awhile.—M.M.

DEAR MRS. MAYFIELD:

I have a little mutt that is very fond of cats. Our neighbor's lovely Persian suns herself on the porch in the mornings. My pooch goes over to call on the cat and the cat seems glad to have his company.

Then the porch door swings wide and out stomps my neighbor, rushing and screaming at Charley (our mutt). She sometimes even takes a broom to him.

I have remonstrated with her many, many times and have tried to win her friendship but, alas, I must turn to you for a more successful suggestion. — OWNED BY CHARLEY.

DEAR OWNED BY CHARLEY:

You'll just have to strengthen those bonds of

friendship. Have you had her in for coffee? Ask her to bring her Persian puss. Let her see her cat and your mutt enjoying each other's company in your quarters.

When she realizes Charley has only honorable intentions, she may not oppose his visits.—M.M.

DEAR MRS. MAYFIELD:

Should the evening end for both parties when a fellow takes his date home?

My girl lives with her parents, and they insist she be home by midnight. So, I drop her off and frequently join friends for a little liquid refreshment before I go home. She objects to this, says as long as she's to be in early, I should, too.

Why should I, Molly?

We're planning on being married before long, so we have to work this out. Frankly, I think she is being selfish — and she thinks I am. — THIRSTY AND FRIENDLY.

DEAR T. AND F.:

I don't see why you should turn in just because she does. I mean during this engagement period. However, she might be the wiser of the two, trying to keep you out of mischief. And take it from me, mischief is always possible.

As long as you plan to spend your future years together, maybe you'd better heed her now. It might come as too much of a shock later without a trial run.—M.M.



Mrs. Joseph Brassie Jr.

Catholic Daughters to Install

Mrs. Joseph Brassie Jr. will be installed as grand regent, Court St. Ann 763, Catholic Daughters of America, Tuesday, 8 p.m., in the South American Room, Morgan Hall, 835 Locust Ave.

Mrs. Ruth Dahlmeier of Downey, district deputy, will serve as installing officer for Mrs. Brassie and the following officers:

Mmes. Jerry M. Lewis, vice grand regent, and William Thompson, Marjorie Saylor, Constance Trahey, Edith Farmer, Harry S. Cox, Joan Thomson, Paul C. Balough, Frances Kennedy, and the Misses Rosemary Mader and Rosemary O'Donnell.

Mrs. Paul C. Balough will preside over the tea table. Reception chairmen are Mmes. Delor A. Bombardier and E. G. Marcoux.

WBA Review

Past president of Womans Benefit Assn., Review 15, will act as hostesses Tuesday at a covered dish luncheon to be served at noon in Machinists Hall, 728 Elm Ave.

A business meeting will begin at 1 p.m. and a program will be presented under the supervision of Mrs. Helen Smith, president.

IOOF Services Slated Tuesday

Del Mar Rebekah Lodge 27, IOOF, will observe annual memorial services at their meeting Tuesday, 8 p.m., Machinists Building, 728 Elm Ave. Mrs. Raymond E. Robbins will conduct the business session. Mmes. Agnes Howard and Jesse S. Holton will be in charge of the program and Laura Collins of the social hour.

YOUR BABY AND MINE

Summer Relaxation Needed by Mom, Too

By MYRTLE M. ELDRED

Once the children are out of school the household routine begins to revolve around them. They bang in and out of doors a hundred times a day, small friends are always under foot, there are constant demands for food and cold drinks, and you hear the reiterated complaints: "What shall I do? Where can I go? I want to have some fun."

Households ought to be geared to this new routine for it will remain the same all summer. If mothers are to have the patience to deal with the children, they have to simplify their own work in every possible way.

Store all the ornaments. Use a plastic, colorful cover on the dining-room table and don't be ashamed to use paper plates and napkins often. There is going to be more washing anyway, to keep clothes clean, and there is need to minimize this hot task.

GIVE EACH child some task to do before he begins his day of play. He'll enjoy his leisure more if he doesn't have too much of it. Even leisure can pall on one, if that is all there is in a day. He'll get used to saying to his friends, "Mom says I

have to wash the porch," or the dishes, or make the beds, etc.

When each individual has less to do mothers can spend more time with their children. This is a good time to get acquainted with your city and to take your children to see the fine parks, the nearby bodies of water, the fine buildings, the art museums, whatever your city has to offer. And you can investigate nearby cities too. Take time to read a good book each week. Take your children to the library, and get books they can read or you can read to them.

EAT AS MANY meals as you can outdoors. This is less formal and perhaps as much work, but a different type of work. Food tastes better out in the open and you don't have to eat a constant diet of hamburgers, weinies and other picnic foods.

The real difficulty is to alter the rigid patterns of working and cooking which have kept you in their grasp all year. If you can change those you can have an interesting and restful summer, even if you don't go away from home.

confidentially
(between you and me!)

Entre Nous

beauty salon
he 6-3977

237 long beach blvd.
downtown long beach

evenings by appointment • ona mizar, owner

SPECIAL DURING JUNE ONLY

"perma-stylecut"

INCLUDES: • permanent wave • style-cut • rinse • style set
• shampoo • Stay-Spray

| | | |
|-----------------|------|-------------------------------------|
| REGULAR \$12.50 | 6.25 | COMPLETE! NOTHING MORE TO BUY |
| REGULAR \$15.00 | 7.25 | |
| REGULAR \$20.00 | 9.25 | |

bleaching and hair coloring our specialty!
validated parking at 145 long beach blvd.

Open Today, Sunday . . . 10 A.M. to 5 P.M.

Tremendous Tall Sale

BIGGEST SALE IN OUR SEVEN YEAR HISTORY

— DUE TO THE CLOSING OF OUR HUNTINGTON PARK STORE —

We closed our Huntington Park store after 7 years and moved the entire stock of over 2700 dresses, and sportswear to the "BACK ROOM" of the Long Beach Store. This merchandise must go, so we have priced it at our lowest prices ever! Everything is guaranteed BELOW OUR WHOLESALE COST!! Summer Dresses, Sportswear, Early Fall Cottons. Stock up for summer and back to school AT FANTASTIC SAVINGS!!

| | |
|----------------------------------------------------------------------|--------------------------------|
| DRESSES — Casuals, regularly to \$24.98 | Now \$5.00 — \$7.00 & \$11.00 |
| DRESSES — Dressy and Cocktail, regularly to \$29.98 | Now \$7.00 — \$11.00 & \$13.00 |
| SUMMER BEACHWEAR — Crop-tops and Pedal Pushers, reg. \$4.98 & \$6.98 | Now \$2.99 & \$3.99 |
| SWEATERS — regularly to \$14.98 | Now \$4.88 & \$5.88 |
| SHORTY COATS — All Wanted Styles, reg. \$29.98 | Now All \$15.00 |
| SUITS — Spring & Summer Fabrics, reg. to \$39.95 | Now \$10.00 |
| BRAS — reg. \$6.98 — LINGERIE (broken lots) | Now All 99c |
| SWIMSUITS — Cole of Calif., reg. to \$23.98 | \$4.99 |
| HATS — For Sun 'n Fun, reg. to \$3.98 | 99c |

TALLER GIRL

350 LONG BEACH BLVD.
Downtown Long Beach

Open Today, Sunday . . . 10 A.M. to 5 P.M.

Rosemarie Interiors

mid-year Sale

4244 Woodruff at Carson

tremendous savings throughout our entire stock of bedroom... living room . . . dining room furnishings and accessories.

Open Weekdays 10 a.m. 'til 6 p.m. . . Monday and Friday, Noon 'til 9 p.m.

4244 Woodruff at Carson Lakewood HA 9-0037

Just North of Carson

• Bank Terms • BankAmericard • Lay-Aways

Sports Outfits!

The styles are gay and exciting . . . summer fashions to keep you looking crisp, poised and pretty.

Announcement

Gi Gi's is under new management and we believe and hope you will like our new tempting sportswear . . . come in and see for yourself!

"Live it up!" in our SUN-FUN FASHIONS

Swim Suits!

One and Two Piece FAVORITES

- SEA FASHIONS
- SEA B's
- TOBI
- SURFEZE

Free Parking Across Street
Phone GE 4-7755

Gi Gi's

Completely New Store at Same Familiar Location, 5251 E. 2nd St., Belmont Shore

Experts Can Err, Too

The ordinary run of the mill bridge player would have no difficulty about going down at six hearts. He would lose one trick to the ace of spades and a second trick to West's jack of hearts. He would complain a little about his bad luck and possibly someone would point out that six clubs would have been a lead pipe cinch.

The particular South who was declarer happened to be a really great player and after winning the second trick with his king of spades, South led a trump to dum-

| | |
|---------------|--|
| NORTH (D) 18 | |
| ♠ 2 | |
| ♥ A Q 9 | |
| ♦ K J 8 3 | |
| ♣ A K Q 10 6 | |
| WEST | |
| ♠ 7 6 5 | |
| ♥ J 6 4 3 | |
| ♦ 9 6 5 | |
| ♣ 9 8 4 | |
| EAST | |
| ♠ A Q J 8 4 3 | |
| ♥ 2 | |
| ♦ Q 10 7 4 | |
| ♣ 7 5 | |
| SOUTH | |
| ♠ K 10 9 | |
| ♥ K 10 8 7 5 | |
| ♦ A 2 | |
| ♣ J 3 2 | |

| | | | |
|--------------------------|------|--------|------|
| East and West vulnerable | | | |
| North | East | South | West |
| 1 ♠ | 1 ♠ | 2 ♥ | Pass |
| 2 ♠ | Pass | 2 N.T. | Pass |
| 4 ♥ | Pass | 5 ♦ | Pass |
| 6 ♦ | Pass | 6 ♥ | Pass |
| Pass | Pass | | |

Opening lead—♠ 7

my's ace and then went into a long huddle. South was sure that East held at least six spades; it was not unlikely to find him with a singleton heart.

EVENTUALLY South decided to risk three diamond leads just to see if East would follow to them, so South played a low diamond from dummy.

In the meanwhile, East, who was even a better player than South, had time to do some thinking of his own and he had figured out just what South was worrying about so East rose with the queen of diamonds.

South took his ace and abandoned any thought of a further diamond lead or of a finesse against the jack of hearts. It was too much to expect that East would have two red singletons. South led a heart to dummy's queen and went down just like any ordinary player would have.

Hour Variety Show Set by Dance Studio

Bob Liedler, pianist and Nancy Van Antwerp, tap dancer, will open the Dorothy Castle Dance Studio's hour-long variety show at Exhibit Hall of Municipal Auditorium Monday evening at 8.

The show is presented as part of the community program sponsored by Long Beach Recreation Dept. The evolution of modern dancing from black bottom to modern jazz will be featured.

Robyn Fisher and Ted Price will perform a comedy duet, Sue Heine will sing and dance and Jan, Linda and Mary Jordan will combine talents in a rhythm strut.

SIX-YEAR-OLD Michelle Mullenena will sing "Sleepy Time Express" and Gary Fisher will sing "Good Old Summertime." The program will open with a community sing at 7:30 p.m. Old time dancing to the music of the Tyo orchestra will follow the stage presentation with Bill Simmons as caller.

Superfluous Hair

Scientifically and Permanently Removed

Laura Scott Fries, R. E. Member of Electrologist Association of California

HE 6-9841

BEAUTY STUDIO

Consultation without charge

Buttums

MONDAY ONLY • 9:30 A.M. TO 9 P.M.

BARKER'S GREAT SALE

SPECTACULAR

SAVINGS EVENT..MONDAY ONLY

FURNITURE, BUGS, & ACCESSORIES

Family-Size Refrigerator

Special **152.**

Deluxe appointments include: cross top freezer, vegetable crisper, door shelves, and butter keeper. Big storage capacity.

21-inch Television

Special **148.**

Trim table model television boasts: 262 sq. in. viewable picture in fashionable charcoal colored cabinet. A great value!

Traditional Dining Chairs

Special **28.** Set of 4

This beautiful set of dining chairs sell regularly for \$5.80. Traditional mahogany finish is highlighted by wine stripe fabric.

Modern Plastic Sofa

reg. 149.50 **88.** one only

A six-footer in practical plastic cover, deeply comfortable. Styled with button back, covered in beige colored plastic.

Big Sofa-Sleeper

reg. 239.00 **139.** one only

Save \$100, Monday only, on this superb sofa that converts to full size sleeper with inner-spring mattress. Use for den or as extra bed.

| | |
|-------------------------------------------------------------------------------------|---------|
| Early American maple arm rocker, colorful green print. Regularly 69.95..... | 38. |
| Early American style chair, eye-catching spice cover. Regularly 89.95..... | 44. |
| Colonial love seat, maple frame, gold textured cover. Regularly 139.50..... | 88. |
| Early American maple rocker, in beige textured cover. Regularly 94.50..... | 48. |
| Spice print Lawson style sofa, charming. Early American. Regularly 249.50..... | 177. |
| Dramatic wing sofa with foam cushions, turquoise cover. Regularly 339.50..... | 277. |
| 4-piece Early American sectional; foam cushions, brown tweed. Regularly 508.00..... | 350. |
| Contemporary foam cushioned sofa, lustrous gold cover. Regularly 319.00..... | 198. |
| Modern quilted sofa with foam cushions, turquoise cover. Regularly 499.50..... | 288. |
| Occasional chair, modern foam cushion style, turquoise. Regularly 129.50..... | 75. |
| Traditional sofa with spring cushions, beige linen cover. Regularly 382.50..... | 318. |
| 3-piece provincial section, gold quilted cover. Regularly 759.50..... | 450. |
| Slipper chair with fashionable antique satin cover. Regularly 19.95..... | 10. |
| Traditional sofa, crescent shape, bolsters, in green. Regularly 699.50..... | 520. |
| Spring cushion lounge chair, covered in beige linen. Regularly 203.00..... | 177. |
| Tufted back provincial sofa, spring cushion, gold linen. Regularly 517.20..... | 377. |
| Lounge chair and matching ottoman in beige, two pieces. Regularly 259.00..... | 158. |
| Comfortable lounge chair, practical plastic cover in green. Regularly 179.50..... | 88. |
| Potomac stereo high-fidelity, drexel mahogany cabinet. Regularly 509.95..... | 338. |
| Super de luxe 40-inch gas range, with every modern convenience. Special..... | 348. |
| Sonic self-contained stereo high-fidelity, mahogany cabinet. Regularly 199.95..... | 78. |
| 21-inch console television, twin speakers, in walnut. Regularly 550.00..... | 398. |
| Foam cushion lounge chair, Early American style, gold. Regularly 99.95..... | 48. |
| 3-piece solid maple bedroom group, colonial styling. Regularly 199.85..... | 122. |
| Bunk-trundle bed in maple, very solid construction. Regularly 79.95..... | 44. |
| 3-piece traditional bedroom group, in mahogany finish. Regularly 229.50..... | 155. |
| Oriental 3-piece bedroom group by Drexel, in cherry. Regularly 365.00..... | 233. |
| Mahogany drop-leaf table and four 12-inch fills. Regularly 189.50..... | 120. |
| Modern pull-up chair, in durable turquoise plastic cover. Regularly 49.50..... | 28. |
| Traditional lounge chair, sturdy construction, in green. Regularly 149.50..... | 88. |
| King size sleeper, attached pillow back, foam cushions. Regularly 319.95..... | 219.95. |
| Low arm chair, in plastic, button back and seat. Regularly 89.50..... | 57. |
| Comfortable contemporary wood arm recliner. Regularly 129.50..... | 77. |
| Traditional recliner, extremely handsome green cover. Regularly 139.50..... | 98. |
| Studio couch with brown cover, ideal for den, patio. Regularly 129.50..... | 50. |
| Fawn dinette table, hard plastic top, 4 cafe chairs. Regularly 101.95..... | 66. |
| Round travertine mocha hard plastic dinette, 4 aqua chairs. Regularly 176.75..... | 99. |
| Glass top wrought iron table, 4 upholstered chairs. Regularly 129.95..... | 77. |
| Black wrought iron dinette, 6 chairs with white plastic. Regularly 114.95..... | 99. |
| Pink wrought iron round dinette, 4 matching chairs. Regularly 187.00..... | 137. |
| Drop-leaf sewing table with one drawer, in cherry. Regularly 39.95..... | 47. |
| Red captain's chair, solidly constructed, charming. Regularly 34.95..... | 22. |
| Boston rocker, quaint green and gold colors. Regularly 49.95..... | 38. |
| Channel back lounge chair, gold damask cover. Regularly 179.95..... | 99. |
| Early American sofa, beige cover, foam cushions. Regularly 299.50..... | 222. |
| 6-piece bedroom suite, from Heritage Laureate collection. Regularly 1322.50..... | 888. |
| Oriental chow table, in gleaming red and black. Regularly 39.95..... | 19.95. |
| Traditional lounge chair, sturdy construction, in green. Regularly 149.50..... | 88. |
| Marble top cigarette table. Regularly 29.95..... | 18. |
| Random chest with slate top, very decorative. Regularly 149.95..... | 98. |
| 3 only! 98-piece imported china sets, floral patterns. Regularly 79.95..... | 39.95. |

50-Piece Dinnerware Set

reg. 37.50 **24.95**

Hand-painted English print of old British castle. 50-piece set comprises complete service for eight, the colors sealed under glaze for lasting beauty.

Goblets, Champagnes, Wines

reg. 1.50 ea. **4.99** set of 8

Spectacular one-day savings on charming Vermont blue and Victorian cranberry table accessories. Select from goblets, champagne or wine glasses to complete your special table settings.

7-Piece Dinette Set

reg. 119.95 **89.95**

Distinctive leathertone walnut border inlay hard plastic top, 36 inches by 60 inches. Deluxe chairs are in brocade vinyl.

Jumbo Toss Pillows

reg. 12.95 **8.99**

Jumbo potentate pillows covered in Dupioni pure silk. Many lustrous colors to choose from. 24x24-inch pillows have rubberized hair fill.

Studio Couch, 2 Bolsters

complete **75.**

Barker's own studio couch that opens to sleep two. Smart contemporary cover in choice of decorator colors. Two matching bolsters.

BARKER'S

BROADWAY AT LOCUST — HE. 6-9251

LIMITED QUANTITIES

SUBJECT TO PRIOR SALE

NO PHONE, MAIL, OR C.O.D.

ORDERS, PLEASE

NO DOWN PAYMENT

CREDIT TERMS TO SUIT YOUR BUDGET

Dear Abby

Where to Go for Help?

DEAR ABBY: Please give some advice to two families, a 15-year-old girl "in trouble" and her boyfriend (17) before everyone goes mad. The girl is expecting in September. She can't turn to her mother for help because the mother is in the state hospital for the mentally ill. The boy is from a poor, large family.



His mother is past 60 and in very poor health and couldn't care for a baby if she wanted to. In addition to which the families oppose the marriage because they are of different religions.

The teen-agers want to marry and want to keep the baby. The boy wants to quit school and enlist in the service so he can have money for the baby's support. But I am wondering what kind of mother this 15-year-old child will make, and what chance will this couple have for happiness? Also, is it fair to the baby? What, in your opinion, should be done? —FRIEND OF BOTH FAMILIES

DEAR FRIEND: The emotional maturity of a couple, not their age, should determine their readiness for marriage. In this case they appear to be far from it. I suggest the girl go to a home for unwed mothers and find a foster home for her child. When she reaches 18 and the baby's father can provide for a family, they can marry (in most states) if they still want to. A hurry-up marriage now would only complicate matters.

DEAR ABBY: I am asking you to please tell me what the relationship is (if any) in this case. My daughter died, leaving a husband and three children. About a year later he remarried, but he kept right on calling me his "mother-in-law." The woman he married has a living mother, so how can he have two mothers-in-law? He certainly can't still be my son-in-law when he is married to a woman who has her own mother and is no relation to me. I hope you can set me straight as this has caused a lot of discussion.

—WHO AM I?

DEAR WHO: When your daughter passed away, the

"in-law" relationship between you and your son-in-law technically terminated. And when he married again he acquired a legal mother-in-law in the mother of his wife. You are simply his children's grandmother. (But don't worry—that will be close enough if he ever needs you.)

DEAR ABBY: I went with this guy for a month and I really like him. Suddenly he stopped calling me and dating me. He just seemed to forget I existed.

Then I ran into him accidentally and he told me he was giving up girls for two years. He said by that time

he would have a car and a job and could have a girl friend.

We are both 16 and I am willing to wait for him. Do you think I should after this treatment — WILLING TO WAIT

DEAR WILLING: Don't wait. If he really cared for you he'd walk, take the bus or hitch a ride. And he wouldn't tell you that he had to "have a job" in order to have a girl.

"What's your problem?" Write to Abby in care of this paper. For a personal reply, enclose a stamped, self-addressed envelope.

In the Long Beach Area

Susan's Window Shopping



Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

There wasn't much to report on at Long Beach State during last week's lull between spring semester and summer session so today's column is a look at some summer activities coming up.

A distinguished visitor on our campus in the next six weeks is Miss Julie Haydon, Broadway actress well known for her roles in "Glass Menagerie," "Shadow and Substance," and "Time of Your Life."

She will be featured in the summer workshop production, "Barretts of Wimpole Street," which begins a four-day run Wednesday, July 20. A couple weeks earlier—Thursday, July 7—she appears in "Profile of a Critic," an evening of readings from the pen of her late husband, famed critic George Jean Nathan.

Miss Haydon's stay on campus represents the first opportunity of its kind for LBSC drama students to rub elbows with a "real professional." Tryouts for the play will be held Tuesday at 7 p.m. in the Little Theater.

TWO excursions to Hollywood Bowl and one to Greek Theater also promise to be well worthwhile.

For only \$3 (\$1.50 per person), A.S. card holders can take advantage of round-trip bus transportation and admission to the Bowl for two for the July 5 concert featuring conductor Pierre Monteux and contralto Jean Madeira, and for the July 8 concert devoted to the music of Rodgers and Hammerstein.

The Greek Theater outing provides two round-trip bus tickets for 75 cents each and \$1 discount on any seat for the July 19 appearance of Carol Channing in "Show Business."

We can't think of a better way to solve the problem of where-to-go and how-to-get-there while still being

kind to that little ol' pocket-book.

OTHER bargains for A.S. card-carriers include a trip to Griffith Observatory and Planetarium July 14, a June 30 tour of Long Beach Harbor, and a visit to Marineland July 12.

Reservations for all these excursions can be made in the LBSC activities office.

An offering which involves little travel is the summer Film Festival Saturday, July 9. Admission is free to this day-long showing of art and documentary movies, but you must supply your own popcorn.

And also free is the event which winds up the six-week calendar, the concert of the summer session orchestra. The featured work is Mahler's "Fourth Symphony." The concert is set for 8:30 p.m. Wednesday, July 27, cross town in the Long Beach City College Auditorium.

How to Remove Grass Stains

ITHACA, N.Y. (UPI) — With summer here grass stains be far behind?

Grass stains can be difficult to remove from clothing, but specialists at the New York State College of Home Economics, Cornell University, suggested a treatment that usually does the trick.

Try lubricating the stain with a mild liquid detergent, or a soapless shampoo, they say. Simply rub the detergent or shampoo into the spot and leave it for one-half hour. Then work the spot with your fingers, or a brush, and rinse it in clear water.

SPECIALISTS caution against using soap, because the alkali in soap may set the grass stain.

Lubrication with a mild liquid detergent or soapless shampoo also is an effective way of removing stains made by lipstick, tracing paper, and India ink, providing the stained fabric is not harmed by moisture, the specialists said.

Sandwich Lunch

Auxiliary 20, Henry W. Lawton Camp No. 10, Sons of Union Veterans, will meet at YWCA Building, Friday, 10 a.m., for a joint meeting with the sewing circle. A sandwich lunch will be served at 11:30 a.m. Mrs. Nellie Foulke will preside.

STREET-LENGTH Muu Muus, a popular favorite in Hawaii, are making an appearance here for summer wear. The gay and colorful cotton prints sell for \$5.95 and are available locally in small, medium or large sizes, and in short and long lengths. For more information call HE 5-9141, Ext. 38.

Beauty Aid for Wearers of Glasses

Research shows, according to beauty specialist Alexandra de Markoff, that 75 per cent of the women in the United States wear glasses.

Necessary as they are, says Miss de Markoff, glasses tend to make eyes recede, seem drab in color and less expressive, robbing the wearer of a third of her eye beauty.

TO COUNTERACT this effect, the cosmetic expert has devised a new concept of eye make-up using the magic of color and artful application.

Mme. Mirielle Perrin, a de Markoff beauty consultant, will be in the cosmetic department at Schick's, 7th St. and Pine Ave., from 10 a.m. to 5 p.m. Monday through Saturday to show how new techniques can bring color harmony and contour balance to the face. Each customer will be given a complimentary custom make-up chart and will be shown how to minimize problems and emphasize eye beauty with deftly applied color.

Delta Gamma Lists Delegates

Long Beach Delta Gamma delegates Saturday will depart by jet for the 1960 convention of the sorority at Estes Park, Colorado. Delegates will stay at the Stanley Hotel, returning here on June 30.

Attending will be Mmes. Wilbur G. Hein and Charles P. Lupter and Patti Ann McWilliams and Jackie Dole.



Mrs. Robert Thomson

Sema Leaders to Take Office

Mrs. Robert Thomson will be presented the Sema Club gavel by outgoing president, Mrs. Douglas Watland, in installation ceremonies Wednesday at 1 p.m. at Hollywood's Restaurant, Belmont Shore.

Others taking office will be Mmes. Walter Kuencer, vice president; Norman Brown, recording secretary; Paul Boddow, corresponding secretary; Richard Welker, treasurer; Vance Thurston, publicity, and Paul Southgate, courtesy chairman.

The club will hold its fourth annual bridge benefit in September. In December there will be a Christmas dinner dance. Money from club activities helps support the Cystic Fibrosis Foundation.

Social Meeting

Social Club 173 of Long Beach Chapter, OES, will meet for dessert luncheon and cards Tuesday noon in Mottell's and Peek Garden Room. Blanche Goodwin is chairman.

AMONG CAREER WOMEN

Secretaries Install Wilma Conde; Two BPW Clubs List Activities

By ANNE GILCHRIST

A succession of important posts for Queen Beach Chapter, National Secretaries Assn., has culminated with the presidency of the active group for Wilma Conde, recently installed at a dinner meeting at Disneyland Hotel.

She has served as both first and second vice president and has been a member of the board of directors since 1955. She accepted the president's gavel during a candlelight ceremony conducted by Audrey Halbig, first vice president of the California Division of NSAI. Mrs. Conde (secretary to Attorneys M. Ross Bigelow and Ted Sullivan) is also active in Legal Secretaries of Long Beach and has served as program chairman for that group for the past year.

Also installed to executive posts were Peggy Fitzmorris (Southwestern Engineering Co.) and Glea Robinson (Bishop Medical Group), vice presidents; Phyllis Mitchell (Southern, Waldrup and Harwick), recording secretary; Shirley Morrell (Page Oil Tools), corresponding secretary; Alice Bowman (Raytheon Manufacturing Co.), treasurer; Lola Lyons (American Tuna Canning), public relations.

Installed as directors were Dorothy Gahry, Gloria Granich, Betty Bainter, Edna Lay, Terry Parker, Ruth Sheffield, Christine Gulick, Elma Braid, Hazel Malohn, Marie Wells, Carol Goller, Jessie Dittmer and LaVon Lutz.

Vervyl Sumrall, retiring



Wilma Conde

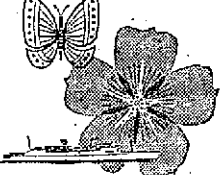
president, officiated as Rosemary Garmong, scholarship chairman, presented the chapter's annual award to Barbara Endres of Poly High. Mrs. Sumrall announced that the local group had won the award of achievement for chapters of 80 to 100 members in the California Division and presented the gold cup trophy to the membership.

Margaret Ives BPW "Personality and Its Advantages in Career Advancement" will be topic of guest speaker Ellen Krefc (assistant, Wilma Hastings Finishing and Modelling School) when she appears at the Monday dinner meeting of Margaret Ives Business and Professional Women's Club. The affair will take place at Brower's Restaurant at 6:45 p.m.

Lynda Sue Marks, a music major at Long Beach State College, will entertain Mrs. Edward M. Carlson, chairman of the evening, will introduce the program participants. Mrs. Laura Jane Walter, president, will conduct.

Manuela Nieto BPW The June dinner meeting of Manuela Nieto Business and Professional Women's Club will take place Tuesday at 'Hody's' Lakewood with Stella Roquemore, president, conducting. Elizabeth Derry, emblem chairman, will present program centering about the symbols of the organization with Mrs. Grace Pulnam acting as narrator. Others taking part will be Jane Edwards, Rosemary Bauman, Pat Freeman and Alice Belknap.

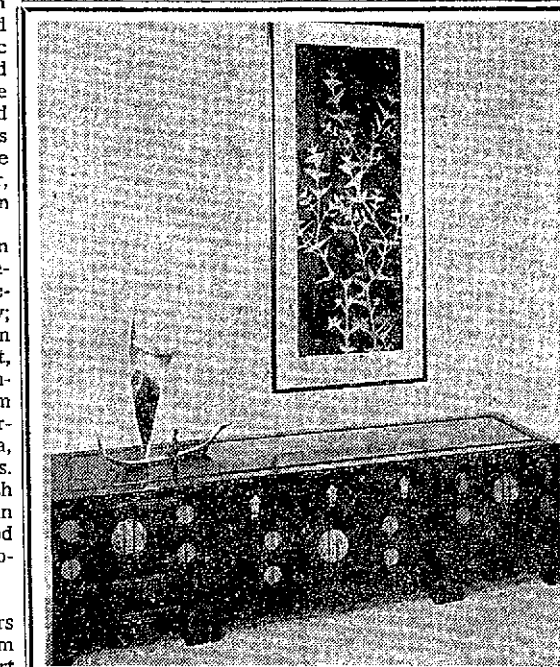
this fall take a Matson resort vacation at sea



SAIL **SS LURLINE MATSONIA** to and from **HAWAII**

Fall is the perfect time to visit Hawaii and sail Matson round trip. On a Matson seagoing resort you'll meet wonderful people. You'll enjoy swimming, dancing, parties, deck games, movies, delicious food, thoughtful service, superb accommodations — all included in your fare! You'll relax in the sun on the only all First Class, completely air-conditioned liners in the Pacific. See us for reservations today!

C. F. BEACH TRAVEL SERVICE
452 LOCUST AVE.
LONG BEACH
Phone HE 2-6497



This one-of-a-kind, modern Chinese Bridal Chest, imported from Hong Kong, is so versatile that it can be used in practically any room in the house. Accessories include a tissue paper collage and a solid brass ship that was hand made in Austria. For just the right touch in decorating your home, call upon Mae Belle Davis to assist you.

interiors

by Mae Belle Davis
1918 ATLANTIC GA 6-2621

Announcing a SPECIAL SUMMER COURSE

Designed expressly for the 13 to 17-year-old teen-age group

This special 5-week course offers instruction in ballroom dancing, make-up, hair design, figure perfection, speech, walking, fashion and personality.

ENROLL NOW... CALL TODAY

Marjorie Forsythe presents

the **LORETTA YOUNG** WAY

4262 ATLANTIC AVE. PHONE GA 4-8691



Rosemarie Interiors mid-year Sale

4244 Woodruff at Carson

tremendous savings throughout our entire stock of bedroom... living room... dining room furnishings and accessories.

Open Weekdays 10 a.m. 'til 6 p.m. ... Monday and Friday, Noon 'til 9 p.m.

4244 Woodruff at Carson Lakewood HA 9-0037

Just North of Carson
• Bank Terms • BankAmericard • Lay-Aways

Now on our staff



BETTY ATKINSON HAINES

• Premier Dancing Star • formally featured with
• Shipstad & Johnson's Ice Follies
• Fred Waring's Pennsylvanians
• Ken Murray's Blackouts
• Winter Garden, New York City

Classes now being formed in
• BALLET • BATON
• ACROBATICS

ENROLL NOW
GE 4-7554



DANCE STUDIO

4023 E. Anaheim, Long Beach

SHOPPER'S SPECIAL

Lanolin Formula
Wave
Protein Shampoo
Style Set
Creme Rinse

10.45
complete

Expert manicures and pedicures
by Miss Lillian

Beauty Fair—Lower Street Floor



Bellflower at Stearns—GE 9-6811

OPEN MONDAY, THURSDAY & FRIDAY 9:30-9:30



Spring City's Loss Is the Medical Profession's Gain

By MILDRED K. FLANARY

1. P.T. Food Editor

His isn't a Texas drawl . . . it's from Tennessee. So is today's Chef of the Week, Dr. Russell A. King, Spring City to be exact. Mrs. King, however, journeyed a bit further to get here. Born in New Zealand, India became her home at the age of two. Now, an American citizen, she and "Doc" met in Los Angeles.

King came to California about the time he finished high school . . . and coming was his own idea. His entire family still lives in and around Chattanooga. Having been inspired to go into medicine by a country doctor and his wife—also a doctor—he decided on California schools for his training. He took his BA at Pacific Union College, and his MD at the College of Medical Evangelists, Los Angeles and Loma Linda. His specialization is proctology.

A DIPLOMAT of the American Board of Proctology, he is a member of the American Proctological Society and an assistant clinical professor at the College Medical Evangelists Medical School. King also is on the attending staff of the Los Angeles County General and White Memorial Hospitals, and the staffs of our local hospitals as well. A Long Beach Kiwanian, he holds membership in the University Club and serves on its board of directors.

The advent of his graduation and World War II were synonymous, and he joined the Navy in 1943, interned at the Naval Hospital, San Diego. He served as medical officer in the Pacific theater, and was one of a combat squadron which landed on Okinawa. Returning from war duty in 1947, King did general practice for two years before returning to White Memorial Hospital for specialization.

MANLIKE, he golfs and fishes if and when he gets the chance—but really finds his camellia beds take much of his time. Three daughters call him "Dad"—Kathy 14, Linda 12 and the baby, twin.

Today the good doctor is whipping up some hotcakes.

whipping up some hotcakes.

RICE CORN-MEAL GRIDDLE CAKES
(12 four-inch cakes)
Sift before measuring:
½ cup all-purpose flour
Resift with:
1 tsp. salt
1 tsp. soda
1 tbs. sugar
Add:
½ cup corn meal
1 cup cold boiled rice
Combine, beat, then stir into the sifted ingredients with a few swift strokes:
2 cups buttermilk

2 egg yolks
2 tbs. melted cooled shortening
Beat until stiff:
2 egg whites
1/8 tsp. salt
Fold them into the batter.
Bake on hot griddle. This batter may be used for waffles.

Audrey Shaw
NEW STUDIO
1122 E. WARDLOW RD.,
GARFIELD 6-4112

McKinley Auxiliary
William McKinley Auxiliary 27, USWV, will meet at Veterans' Memorial Bldg. Wednesday at 1 p.m. Grace Justice, president, will preside. A pot luck dinner will be served at 12 noon.

VACUUM CLEANER CO.
913 E. Wardlow GA 6-4529
NOW ON A BRAND NEW HOOPER CONVERTIBLE WITH FREE TOOLS ONLY \$69.95
LONG BEACH
ENROLL NOW
NEW CLASSES FORMING
Full Summer Schedules



Dr. Russell A. King

Be In Line When Doors Open 9:30 A.M. Monday — Open Monday Nite to 9 P.M.

more amazing fashion markdowns

12th Birthday

Price Bustin' SALE

So completely OVERPOWERING has been the response to our sale that some of our "pet" dress manufacturers have been caught up in your enthusiasm and have come forth with \$12,500 in FABULOUS FASHION MARKDOWNS for us to GIVE AWAY starting 9:30 MONDAY . . . NEW GROUPS . . . NEW SELECTIONS . . . NEW STYLES . . . Whether you attended the opening or not . . . DON'T MISS THIS!

Kidskin Coats \$49
Full Length . . . fully lined
water repellent . . . unusually beautiful . . . Huge Selection.
One Group—Reg. to \$100.

2,000 summer dresses

Never before in ANY store, ANYWHERE, have you ever seen ANYTHING like this . . . dozens of your famous, favorite makers joining together to CELEBRATE OUR 12TH BIRTHDAY . . . with ENORMOUS, ALMOST UNBELIEVABLE huge selections of your most WANTED STYLES for summer . . . every fabric, every style, every silhouette imaginable. Sizes 7-15, 8-16. And, all this vast, wonderful galaxy of FASHION at a FRACTION of regular retail, and in many cases, way BELOW regular wholesale cost . . . yes, in some cases BELOW the cost of the actual labor . . . all because it's our spectacular BIRTHDAY MARKDOWN GIVEAWAY . . . our manner of calling attention to our store . . . and thanking our family of customers for their support. The sale continues all this week.

• The huge, almost overwhelming selection makes a trip to this sale worth your time •

| | | | | | |
|------------------------------------------------|-----|------------------------------------------------|-----|------------------------------------------------|------|
| One Group Orig. to \$14.98 Now | \$5 | One Group Orig. to \$19.98 Now | \$8 | One Group Orig. to \$29.98 Now | \$12 |
|------------------------------------------------|-----|------------------------------------------------|-----|------------------------------------------------|------|

| | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Hand Loomed — One and Two-Piece knit dresses Ultimate luxury . . . terrific for travel . . . 100% VIRGIN WOOLS. One Group Orig. to \$59.95 NOW | Featherweight Virgin Wool sweater and skirt Ensembles 100% Virgin wool luxury loomed by LAW FORD . . . Entire Stock Reg. \$29.98 NOW | Fabulously Gay fiesta dresses Lovingly crafted of imported Arabian cotton and lavished with Italian braids and laces. Entire Stock Reg. to \$69.95 NOW | Imported Butter-Soft kidskin jackets Genuine FIRST SELECTION skins . . . water repellent . . . 100% hand detailed. One Group Reg. to \$39.98 NOW |
| \$19 | \$16 | \$39 | \$18 |

Because of the CRAZY LOW PRICES . . . hundreds of dresses will be sold in the first few hours MONDAY . . . so come early and pick the CREAM.

12th BIRTHDAY

fresh . . . new . . . just unpacked summer fashions

AT GIVEAWAY PRICES!

jo-kaye
4th & long beach blvd. **COWTOWN LONG BEACH**
OPEN MONDAY AND FRIDAY, 9:30 A. M. TO 9 P. M.

USE OUR LAY-AWAY PLAN, JO-KAYE CHARGE ACCOUNT, INTERNATIONAL CHARGE, OR BANKAMERICARD.
• Park 'n Shop Validated



There's nothing Dad enjoys better than a good home-cooked meal . . . he enjoys meat that melts in his mouth . . . Cole's juicy tender U.S.D.A. Choice "Guaranteed" meats . . . Cole's clean, crisp farm fresh fruits and vegetables . . . tasty dishes from Cole's modern delicatessen. Yes, and you save money on Cole's low, low shelf prices on quality groceries.



PETER PAN PINK SALMON Tall Can 59¢

COLE'S LIQUID DETERGENT
Giant 49¢
King Size 69¢

M.C.P. LEMON JUICE 5 1/2-oz. Can 2 for 17¢
GOLDEN POPPY—No. 2 1/2 Can

FREESTONE PEACHES 4 Cans \$1.00
KREY'S SLICED PORK AND GRAVY 16-oz. Can 49¢
NU-SOFT RINSE Pint 59¢
FRESH EASTERN (Not Frozen) Tender and Juicy

PORK LOIN ROAST 3-4 Lb. Average **49¢ lb**

CENTER CUT PORK CHOPS 79¢ lb
LEAN MEATY PORK CHOPS 49¢ lb
FARMER STYLE SPARERIBS 49¢ lb

GOLDEN RIPE CENTRAL AMERICAN BANANAS 2 LBS 25¢

Delicatessen
SWIFT'S PREMIUM KING SIZE—Fits the Bun
All Meat FRANKS 49¢ lb

Frozen Foods
STAR-KIST—8-oz. Pkg. **TUNA PIES** . . . 23¢
STAR-KIST—7-oz. Pkg. **TUNA-NOODLE CASSEROLE** . . . 25¢
ROSELLA—16 oz. **CHEESE PIES** . . . 59¢

HUNT'S TOMATO JUICE 46-oz. Can **23¢**

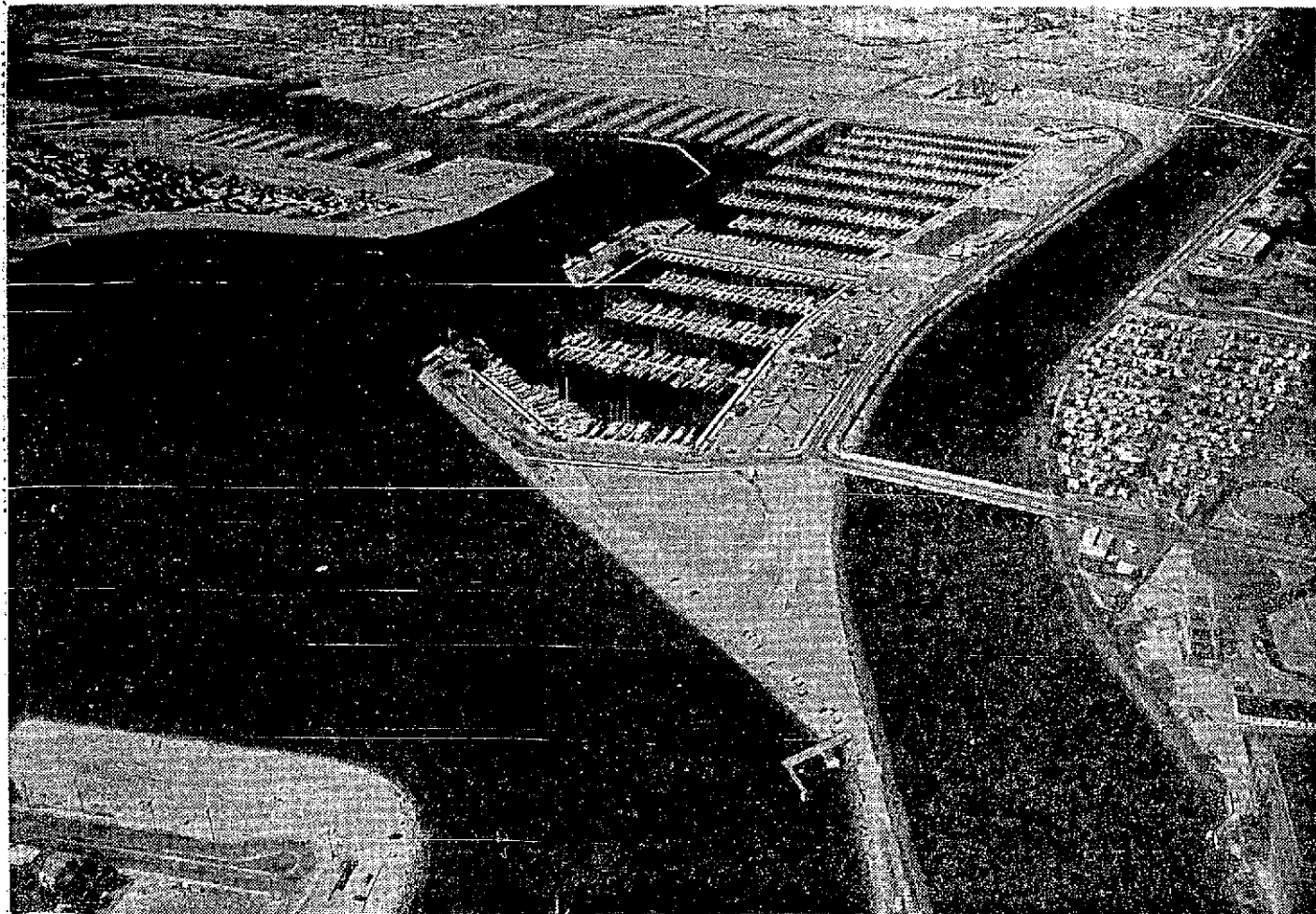
LAURA SCUDDER'S P-NUT BUTTER Large Jar **39¢**

FOR QUALITY & ECONOMY SHOP AT "YOUR HOMETOWN GROCER"

Cole's MARKETS
WE RESERVE THE RIGHT TO LIMIT NO DEALER SALES DETHEITH

• LONG BEACH 1000 East Fourth St. 3401 Artesia Blvd. 6191 Atlantic Ave.
• LAKEWOOD 5548 Woodruff Ave.
• COMPTON 1320 East Alondra
• GARDEN GROVE 10581 Garden Grove Blvd.

Property in Demand Near Marina



Millions in Construction Due in Area; Oil Firms Clear Land

By KEN CHILCOTE
I.P.T. Business Editor

With the \$14,000,000 Long Beach Marina nearing completion, plans are on drawing boards or in negotiation for many more millions of dollars in private investments in the area to the north.

Included in these are a \$3,500,000 hotel on 11 acres; a \$10,000,000 private marina with modern buildings for commercial boat sales; a shopping center and another private marina with 2,000 boat slips. These would front on Pacific Coast Hwy.

The hotel, to be built with Hollywood financing and leased to the operators of a big Arizona hotel, has advanced the furthest of these commercial developments although announcements may be made soon on all of the projects, it was learned from close sources.

So great has become the activity in the immediate area that a representative of a large Minneapolis boating firm reported he sought in vain a tract, for his company, in the vicinity of the Marina.

There also soon will be some choice home sites near the Marina, thanks largely to work of O. R. Pettenger of the City Building Dept.

Assigned the task of "cleaning up" abandoned oil properties in the city, Pettenger and several Alamitos Heights boosters saw a train of trucks depart last week from Colorado St. and Manila, taking tons of old steel derricks, oil well casing and other equipment.

Tidewater Oil Co., moved the equipment to Ventura County and work was launched immediately to restore the land to suitable building use.

Under orders from Pettenger, more than 40 steel derricks also have been removed from abandoned wells south of Colorado St.

O. H. IHLE, Long Beach real estate broker and subdivider, declared: "It was a sight worth seeing when those



VALUABLE LOTS CLEARED

O. R. Pettenger, city public safety inspector and O. H. Ihle, realty broker, check over lots near Marine Stadium and the Marina where oil companies vacated last week by removing unsightly unused equipment.—(Staff Photo.)

huge trucks loaded with the old equipment moved out and a blighted area was removed from one of the best building areas in the Southland."

Another indication that the Alamitos Heights oil field is on the wane came last week when authoritative sources said the Pacific Wholesale Cooperative relinquished their oil rights to 24 parcels of land north of Colorado and east of Manila Ave. Pacific had been one of the big producers in the area.

Much of the land had been leased from the Judson Estates which are represented by Ihle.

THERE HAS BEEN much concerted action to protect property rights in the area and seek improvements of the unsightly lots. The Alamitos Heights Assn., of which Harold Frerks is president, has kept a close watch on the property.

"I believe I have been to the Planning Commission a dozen times to oppose moves to deviate from zoning in the area," said Mrs. Keeney Sebring, 373 Flint Ave., a member of the association.

While the lots north of Colorado will be for homesites, there is a move under way for the city to purchase some of the land cleared by the oil companies on the south side. The city owns a portion of the area between Colorado and the Marine Stadium and Ihle said there

is considerable demand for a public park to be built by obtaining more of the acreage.

"With the Marina nearing completion, the non-owners of boats are seeking a park for their use in the area," said Ihle.



REALTY SPEAKER

E. W. Cummings, president of the Better Business Bureau, will be the guest speaker of the Long Beach Board of Realtors at their breakfast meeting Tuesday, June 21st at the La Ronde Rue. Cummings will show a movie entitled the "Better Business Bureau Story."

SALES MANAGER

\$25,000 to \$50,000 Yearly
"On Your Lot" Builder

of homes and apartments. We are looking for a currently employed sales manager or top salesman who wants to make more money, to replace a semi-retiring manager. Salary will be based on 50% of profit. No capital necessary. Immediate employment. All replies confidential. Write Box A4305 Independent, Press-Telegram or call LUDlow 8-1434.

ATTRACTING PRIVATE ENTERPRISES

City owned and operated, the Long Beach Marina is nearing completion at a cost of \$14,000,000. Already plans are under way for private capital to invest many more millions for business developments along Pacific Coast Hwy., adjacent to the yacht harbor. This photo was taken by Staff Photographer Bryan Hodgson from the Goodyear blimp Mayflower.

**Independent-
Press-Telegram**

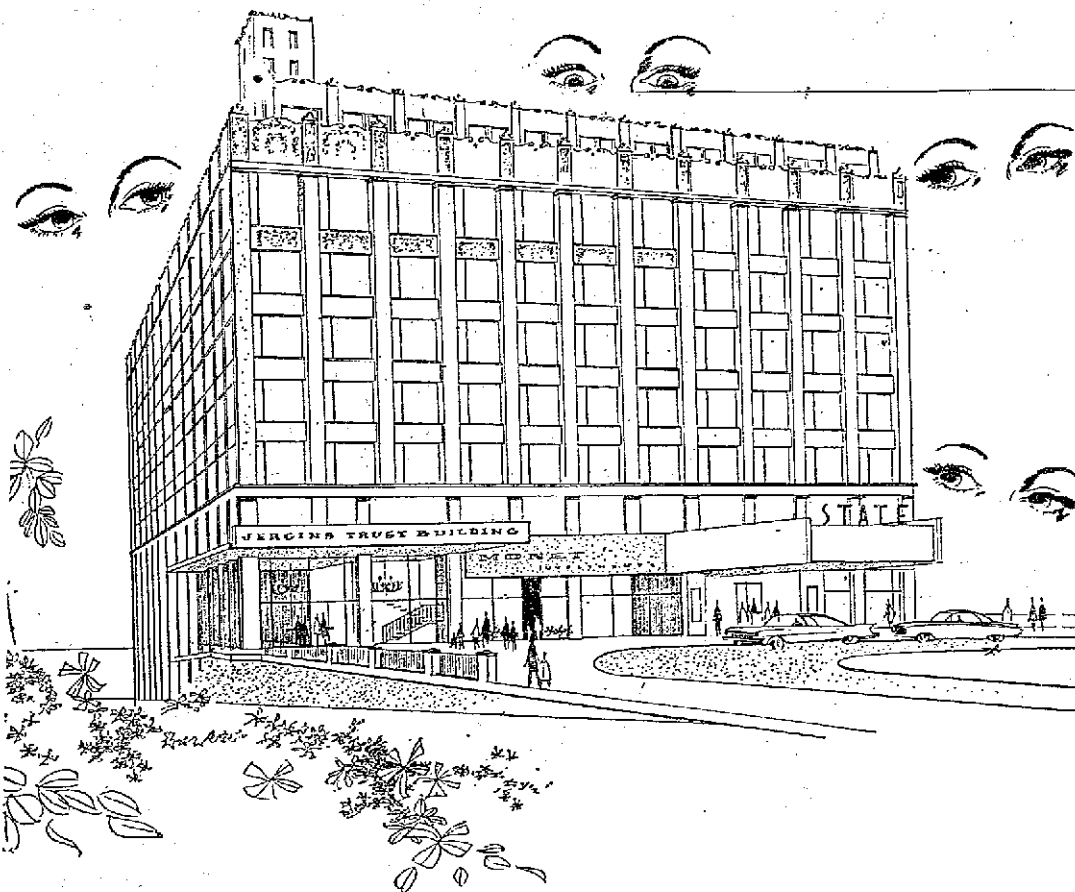
LONG BEACH 12, CALIF., SUNDAY, JUNE 19, 1950

**Real Estate and BUSINESS
DEPARTMENT**

R-1

The Eyes of Long Beach are on the JERGENS TRUST BUILDING

the best
Business
Address
in the
Harbor
Area



We are about to start a complete remodeling job on this attractive downtown office building to make it more attractive. The public will hardly notice anything is taking place as we are doing this in three phases. Our present tenants will hardly notice it because we want to be so quiet that it will not interfere with their present operations. Our new tenants will notice it because it will be as modern as tomorrow and will be rightfully... "The Best Business Address in Long Beach."

JERGENS TRUST BUILDING

Ocean Blvd. at Pine Ave., Long Beach

Moore Realty, Managing & Leasing Agents HEmlock 6-2283

Lots For Sale

ALAMITOS HEIGHTS
City of LONG BEACH

50 x 82, 50 x 130, 75 x 82, 70 x 130
NORTH OF COLORADO.

AVAILABLE FROM JUDSON ESTATES,
AND OTHERS

\$6950 to \$19,500

This may be your last opportunity to acquire desirable residential lots in the vicinity of the Marina at realistic prices. Some with a view—all within walking distance, State College.

If congestion is your problem—if you plan to build your own home in the future—if you are looking for a good investment—ACT NOW!!

O. E. IHLE

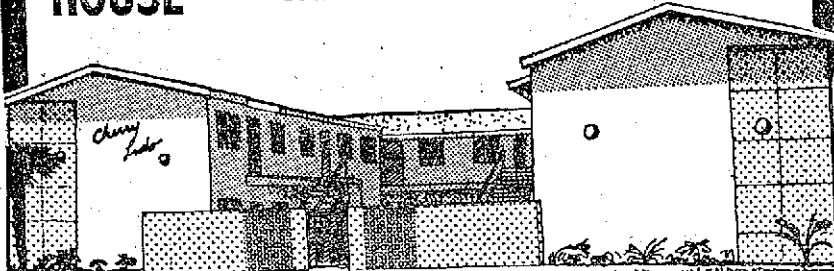
REAL ESTATE BROKER

5660 E. Pacific Coast Highway—At Bellflower

GE 9-0426

\$250,000
6.6%

Building Loan Funds Available
OPEN HOUSE
The Cherry Lido Apartments
5505 CHERRY AVE., LONG BEACH
OPEN TODAY 10 A.M. TO 5 P.M.



New Renting — Heated Pool — From \$85.00 up — Furnished or Unfurnished

R-2 — R-3 — R-4 AND C ZONE INVESTORS
100% FINANCING AVAILABLE

For 2, 4, 6-Unit Apartments

INCOME TODAY — RETIREMENT TOMORROW
SECURITY APARTMENTS, INC.

Builders and Developers

3970 ATLANTIC AVE., L. B.

GA 7-2812 — NE 6-5506

Van Camp to Give Stock as Dividend

Van Camp Sea Food Co. directors have voted to declare a dividend of one share of common stock for each share of common outstanding. F. E. Hagelberg, vice-president finance and secretary announced. This will require a written approval of more than 50 per cent of the voting stock but officials said they already have received assurance that such approval will be forthcoming when the State Corporation Commissioner approves the increased stock.

The directors of the big Long Beach firm also voted a dividend of 35 cents per share on its common stock on Aug. 1 to shareholders of record on July 15. This is an increase of 5 cents per share and raises the dividend on an annual basis from \$1.20 to \$1.40.

The action by the directors follows another successful year of operations in which the company reported net sales of \$56,687,000 with a net income after taxes of \$1,767,000 or \$4.07 per common share.

STOCK UP — The price of frozen orange juice is expected to go up shortly. Retail sales are now so heavy packers are expected to boost the price about 2 cents a can next month. Another tip from Insider's Newsletter: Pork costs are going up due to declining output on farms.

To Conference

Stan Rossi, sales manager for S. V. Hunsaker & Sons, will attend the Market Seminar held by the sales and merchandising department of the National Assn. of Home Builders June 20-22 at Hotel Moraine on the Lake, Highland Park, Ill.

Downtown Area Revitalization Program Outlined for Cities

In presenting a program for downtown revitalization, Emanuel E. Falk, Newport News, Va., declares that "we must realize that downtown is the core which holds our urban structure together, and that without it, suburban sprawl would become suburban disintegration."

Falk, president of the Institute of Real Estate Management said, "Our taxing and municipal authorities must be prepared to make special concessions to both owners and tenants, if necessary, to foster and encourage the necessary action" for downtown re-growth.

A program to revitalize the downtown areas was presented by Falk. It includes:

"URBAN REDEVELOP-

MENT is probably the first word 'subsidy' we must re-alize that a clean, fast, high grade public transportation system is a public necessity for our cities."

"A program of building modernization must be started and carried forward in a vigorous manner. . . . Our banks and financing sources must be urged to participate fully in this phase of the program."

"Malls and parkways on our principal shopping streets are an experiment that holds great promise, but has not as yet been truly proven."

"I THINK that a cooperative advertising and promotion program must be entered into in order to compete with the shopping centers."

"Free parking (properly supervised to prevent employees from using vital spaces), plus all the shopping center methods and gimmicks, should give the downtown stores, with their greater depth of selection and merchandise, a competitive advantage."

The greatest advantage that shopping centers have over downtown stores, Falk believes, is informality. The housewife can shop in shorts, children are catered to with playgrounds. "Night shopping tends to make the excursion a family occasion, with the husband usually going along. Of all the factors affecting downtown, this will probably be the most difficult to overcome."



NEW HOME FOR HOME SAVINGS

Lakewood's Home Savings and Loan Assn., will move into this new building June 27. The new location is Del Amo and Lakewood Blvd. Currently the association is located at 5022 Faculty Ave. There is a total of 5,200 square feet of office space. This is one of four new buildings Home is opening June 27, the others in Arcadia, Garden Grove and Buena Park.

PREVIEW SHOWING

BEAT THE
GRAND OPENING
CROWDS!

DOLL HOUSE ESTATES

"DESIGNED and BUILT for the MOST BEAUTIFUL DOLLS in the WORLD... and their Husbands!"

4 WONDERFUL MODELS... FURNISHED WITH **IMAGINATION!**

We think wives are cuter than anybody — so we've designed these dreamy homes to win their hearts. For instance, we have decorative screens used in an entirely new way... and some of our walls are actually moveable! Later, you can rearrange your interior. (We know wives will love that!)

OF COURSE OUR DOLL HOUSES ARE SUPREMELY PRACTICAL THROUGHOUT! THEY HAVE:

LUXURIOUS Crown Vinyl kitchen floors. (Like walking on tinted clouds!)

RICH Hardwood floors — over 2" sub-floors. (It's a crime to use carpets!)

LUSCIOUS Forced Air Heat with summer air switch. The baths have built-in sun-lamps. (No puny electric heaters for our dolls!) Private entrances to the master baths, too!

MARVELOUS hardwood paneling on all doors and cabinets. Big cabinets, big closets (you can even reach the linen closet from the bathroom!)

PROUDLY DEVELOPED BY
HENRY C. COX
HIS 63RD DEVELOPMENT
and located where everything is handy

MAMMOTH 2 1/2 car garages. (The 1/2 is for hubby's work shop.)

AND wood-burning brick fireplaces — snack bars — walls of tile — fans — acoustic ceilings — insulation and weather-stripping — sliding glass doors with aluminum screens — etc. etc. and etc.



Every Doll's Dream Come True

TAPPAN

BUILT-IN ELECTRIC RANGE & OVEN

(It's the years-ahead model with automatic clock controls, visual-height oven and hide-away top — a genuine beauty!) Plus automatic dishwashers... built-in Electric Can Opener... garbage disposal... Moe's 1-handle faucets... Ash and Mahogany Paneled Cabinets. (Our dolls live and work in comfort with the very best!)

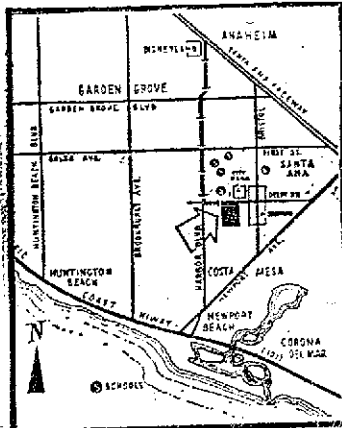
AND here's the BIG NEWS
for the Man who Pays the Bills:
3 BIG BEDROOMS
2 FULL BATHS (His and Hers, with full bath and shower and a stall/shower besides!)

Our Reference is Your Banker
and that's why these Very Special Prices are Possible:

ONLY \$650 TO \$750 DOWN
ON 30 YEAR FHA LOAN

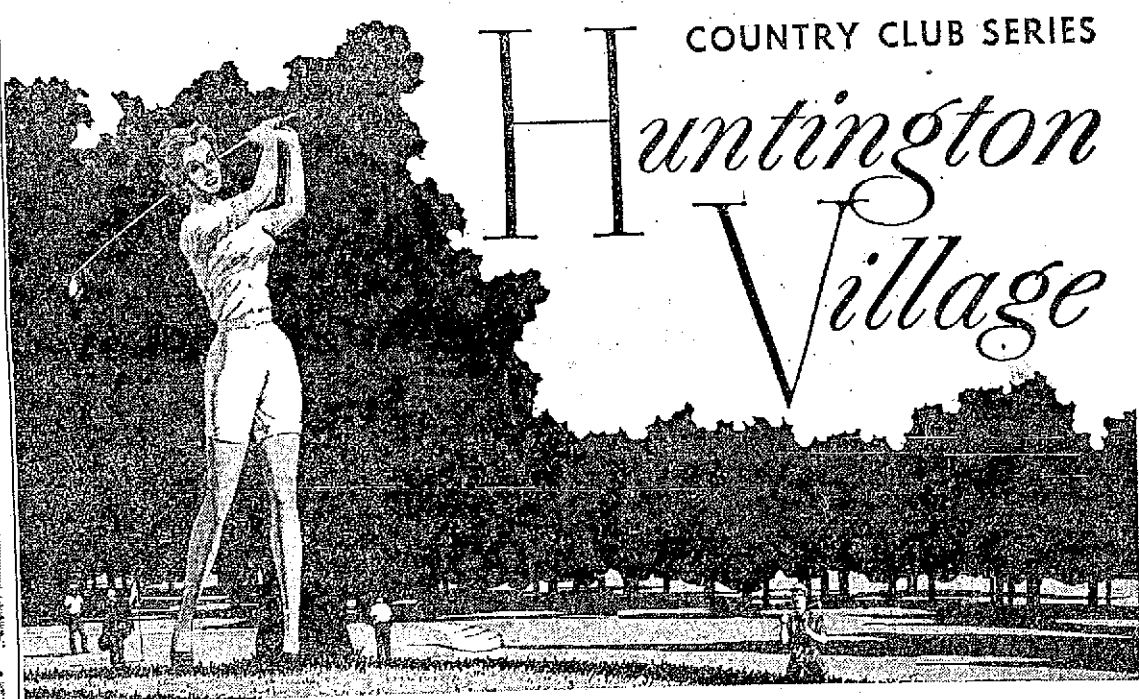
TOTAL PRICE: ONLY \$15,950 TO \$16,650

MONTHLY PAYMENTS, FR. ONLY \$89.35 Incl. prin. and int.
(You receive a Grant Deed and Insurance Title Policy!)



Wide, straight Harbor Boulevard to Delbi Road is the fastest way to Doll House Estates. You'll see the signs. And you'll enjoy the ocean tang in the air, mark the quick, easy drives to Newport Harbor and Balboa. Notice the big city park, the fine shopping centers — all within walking distance. You'll agree, this wonderful location couldn't happen to nicer homes. On every count, you'll love your DOLL HOUSE! You can buy 'em bigger — but never better!

SALIS AGENTS ELSTAD & ASSOCIATES **KIMBERLY 9-2214**



COUNTRY CLUB SERIES

Huntington Village

Complete Facilities for Family Fun and Living Comfort in
2000 Spacious Homes with Every Modern Convenience

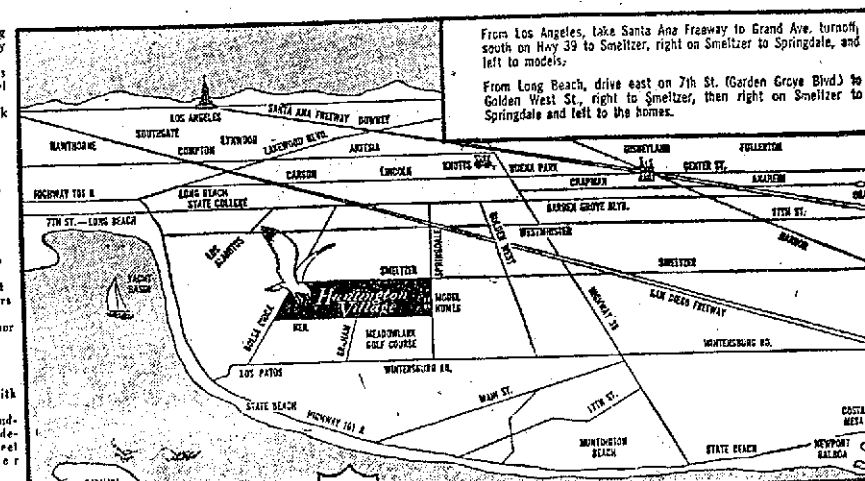
Adjacent to 18-hole course... Near ocean beaches and boating centers... Shopping, fine schools and churches... Close to employment centers and freeways... Ideal smog-free climate year round.

AS LOW AS... **\$495** DOWN PLUS COSTS • FULL PRICE FROM **\$14,600**

3 and 4 BEDROOMS • FAMILY ROOM • 2 BATHS

Deluxe RCA Whirlpool Built-in Gas Range and Oven • Wall-to-Wall Carpeting • Central Forced Air Heating • Wood-Burning Fireplace, 16 Exteriors, 4 Plans and all these quality features...

Front and Rear Living Rooms
Walnut Wood-Grain Paneling
in Living Room or Family Room
Custom Wallpaper and Mural
Random Carbons and Vinyl
Tile Floors
Island Range Unit and Snack Bar
Whirl-A-Way Disposal
Coved Formica Counters
Ash Warped Teak Cabinets
Capitol Tiled Baths
Cast Iron Tubs with Overhead Showers
Glass-enclosed Stall Showers
Color-coordinated Interior
Decor by Merry Gladstone
Aluminum Sliding Glass Patio Door
Aluminum Screens Throughout
Weatherstripped Exterior Doors
Acoustical Textured Ceilings
Large Wondall Sliding Door
Bedroom Wardrobe Closets
Service Porch or Garage
Laundry Facilities
Clothes Dryer Gas Outlet
Attached Double Garage with Overhead Door
Complete Improvements Including Landscaped Streets, Sidewalks, Ornamental Street Lights and Public Sewer System



ANOTHER **DS** DOYLE & SHIELDS DEVELOPMENT
McFarland & Mattocks, Sales Agents



Sol-Vista Huntington Beach Homes Individual in Design



ATTRACTIVE HOMES

One of 14 attractive exteriors available at Sol-Vista Huntington Beach homes is shown above. This is the "Huntington," a home of dignified simplicity in design. Builder is Alco-Pacific Construction Co., Inc.

More than fifty per cent of families, who have bought homes in the new Sol-Vista Huntington Beach development, have previously owned homes, according to statistics revealed by Betty Patterson of Walker & Lee, sales agents.

"This is a significant fact, and the finest testimonial that could be given Sol-Vista homes," she stated, "because these are the people who have learned from experience exactly what they want in a home; and that's what Sol-Vista offers."

CHOICE BEACH BLVD. location is described by Alco-Pacific Construction Co., Inc., as "Six minutes to the finest beach resorts." Homes are 3 miles south of Garden Grove Blvd in the Huntington Beach area. Four furnished model homes are open for inspection from 10 a.m. to 8 p.m., and until 6 p.m. on Saturdays.

Strikingly individual in design, Sol-Vista homes offer choice of 14 exteriors. The homes offer a choice of 4 convenient floor plans. Homes range from provincial through the modern offering a choice of picturesque shake-shingled roofs or colorful large rock roofs. Striking feature is the lavish use of brick or stone masonry in extensive exterior planters that blend the homes with the spacious sites.

HOMES OFFER 3 and 4 bedrooms, 2 baths, and over-size 2-car garages. Selling price starts at \$16,250 with a new minimum FHA down payment.

Significant feature in home value is the extensive use of built-ins, including colorful pullman and built-in Gaffers & Sattler Mark 20 range and oven, that is integral part of the roomy utility counter and natural-grained ash cabinetry in the ultra-modern kitchens.

Additional top quality features found in Sol-Vista Huntington Beach homes are forced air heat with thermostat, acoustical ceilings, large wardrobes and ample closet area, American Standard plumbing fixtures, and rock wool insulation over entire ceilings to keep homes cool in summer and warm in winter.

Accountants Take Office

R. Charles Cringle, 1406 Vivian Lane, Newport Beach, partner in the firm of Cringle and Swift, Costa Mesa, was installed president of the 165 member Long Beach chapter of the California Society of Certified Public Accountants during the chapter's installation meeting at the Balboa Bay Club, Newport Beach.

Cringle succeeds Edward Karle, 5311 East Willow St., partner in the firm of Ira N. Frisbee and Co.

Andrew Marincovich, 1222 Trotwood Ave., San Pedro, was installed as vice-president. He is with Harry A. Wardenburg and Associates.

Victor J. McCarty, 6433 El Paseo, Long Beach, with Windes, McClaughry and Co., was installed as secretary.

Arthur Peterson, Jr., 202 Pearl Ave., Balboa Island, of the firm of Hanson and Peterson, Tustin, was installed as treasurer.

Elected to the chapter board of directors were Fred Long Beach, with the firm of A. Mayer, 3752 Atlantic. Bunch and Mayer, and Lionel Dyck, Jr., 5603 Monlaco Road, Long Beach.

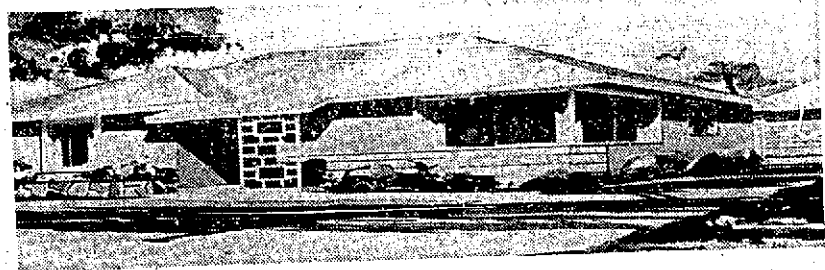
BE MUSICAL with one of the instruments or pianos offered in Classified today under Classifications 79 and 79-A.

Finest of Flooring Is Provided in Sun Ray Estates

Select oak hardwood floors are included among the many outstanding features at Sun Ray Estates' new development of fine homes at Artesia Gardens, near Knott's Berry Farm, reports Stan Remlinger, sales manager.

Priced from \$15,100, the new Sun Ray—Artesia Gardens homes are offered with 3 bedrooms, family room and 2 baths. Available are veterans' no-down-payment terms (costs and impounds only) and convenient F.H.A. financing with down payments from \$1000.

AMONG THE traditional Sun Ray features incorporated



ARTESIA GARDENS HOME

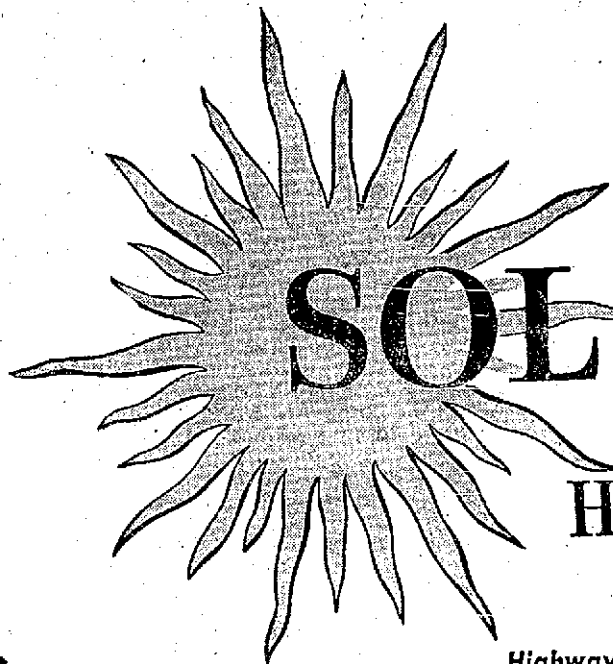
This is one of the models of Sun Ray Estates new development in Artesia Gardens. Priced from \$15,100, the homes are offered veterans without down payment.

into the homes are colored bars and work areas in kit—mosaic control, natural kit—O'Keefe & Merritt gas ranges, sliding glass doors, chen cabinets, built-in In—Sink-Erator garbage disposals, and ovens, Formica breakfast forced air heating with ther—

acoustic ceilings, all inside doors of birch, fine oak hardwood parquet in Family Rooms, landscaping in front yards, aluminum rolling windows, and four built-in telephone outlets with no exposed wiring. Streets, sidewalks, and sewers are in and paid for.

To visit the Sun Ray Estates community at Artesia Gardens, take the Santa Ana Freeway from Los Angeles to the Pioneer turnoff. Continue south on Pioneer to Centralia, turn left on Centralia to Bloomfield to Models.

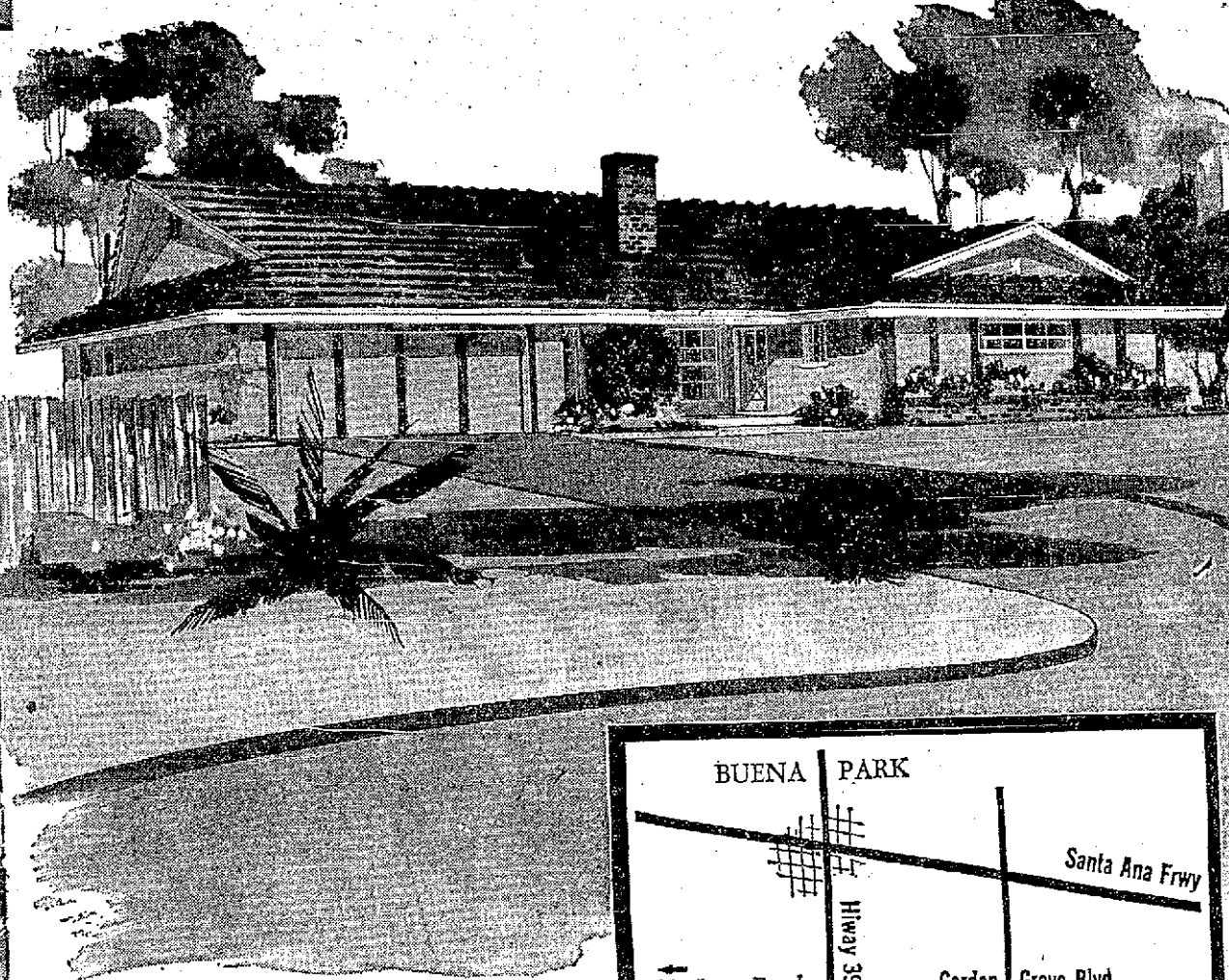
From Long Beach, take Carson to Bloomfield and turn left to models.



SOL-VISTA HOMES HUNTINGTON BEACH *Luxury Series*

Highway 39 • Beach Blvd. • 3 miles South of Garden Grove Blvd.

It's a significant fact that more than 50% of Huntington Beach Sol-Vista home buyers have previously owned homes. This is the finest testimonial that could be given to Sol-Vista homes. For these are the people who have learned from experience exactly what they want in a home... and what they want is what Sol-Vista has to offer. This is no vague claim, but a statistical fact that can be verified at Sol-Vista Huntington Beach sales offices.



**3 and 4 Bedrooms ★ 2 Baths
Gaffers & Sattler Mark 20 Built-in
Range and Oven with Rotisserie**

full price from \$16,250

MONTHLY PAYMENTS **\$96⁹⁴**
From: Prin. & Int.

**NEW MINIMUM
F.H.A. DOWN PAYMENT**

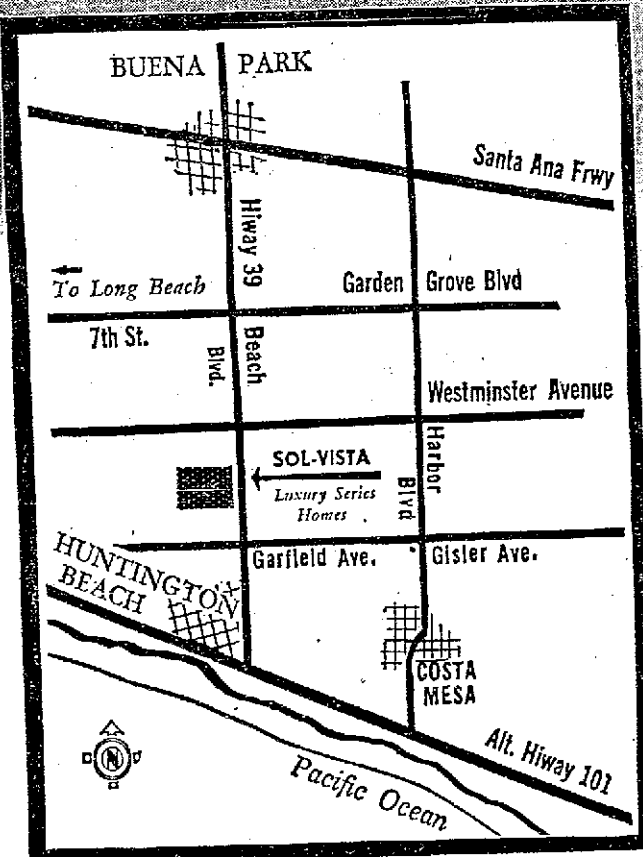
FURNISHED MODELS OPEN DAILY
from 10:00 a.m. to 8:00 p.m.
Saturdays 10:00 a.m. to 6:00 p.m.

**Walker & Lee,
sales agents**

Phone: LExington 6-8930
Robert L. Barnett, A.I.A., Architect



**Great Builder
Series**



6 MINUTES TO THE FINEST BEACH RESORTS

REAL ESTATE LOANS
CITY & SUBURBAN
MORTGAGE COMPANY
JAMES A. EDMONDS, JR., PRESIDENT
359 E. 1st St., Long Beach 2, Calif.
HEmluck 5-5359 • SPRuce 5-2942

R-4—INDEPENDENT-PRESS-TELEGRAM
LONG BEACH 12, CALIF., SUNDAY, JUNE 19, 1959

Things Looking Up for Him
MILLBURN, N. J. (AP)—Professional astronomy has been the fulltime job of James S. Pickering, assistant astronomer at the Hayden Planetarium in New York, for only eight years.

Pickering worked 24 years for a big department store, rising to credit manager. But astronomy was something he steeped himself in since boyhood. He quit his store job eight years ago to make the stars his career.

He won a national award for his television series, "Astronomy and You," and has written two books about the heavens.

C-2 and R-4
Property Owners
Free Lot Appraisal

APARTMENTS
• INCOME UNITS
• 100% FINANC'G
• COMPLETE CONSULTATION

MILLS CONSTRUCTION COMPANY

GA 4-8513 • 3570 ATLANTIC AVE. • LONG BEACH

A Brand New Unit of Building SitesTwo Exciting Houses on Display This Week...

The considered choice of successful people... and now you can select your home site in this finest of the Southland's residential areas! Choose this week from the limited number of wooded lots... or magnificent view sites. One-half acre or larger—carefully restricted. From \$10,500 - \$19,000

Friendly Hills
IN BEAUTIFUL EAST WHITTIER

OPEN HOUSE
2 Newly Completed Custom Homes Will Be Open This Week for Display

A richly decorated and well-planned provincial home with air conditioning, formal living and dining area, 3 bedrooms, 2 fireplaces! \$51,750. Terms.

Rambling modern ranch home! Wonderful garden room with Dutch fireplace! Formal living and dining rooms. Beautiful in every detail. 3 bedrooms—3 baths. Choice corner lot. \$55,000. Terms.

NEW UNIT

To reach beautiful Friendly Hills from the Long Beach area go straight out Lakewood Blvd. to Whittier Blvd. then turn right. Stay on Whittier Blvd. to Colima signal (Alpha Beta Market Corner) and turn left into the hills. Stay on Colima (which becomes Mar Vista) to the homes.

Friendly Hills Homesites
P.O. Box 31, Whittier, Calif.

Huntington Village in Recreation Area



Shown are some of the hundreds of families flocking to the new Huntington Village residential community in Huntington Beach. Moderately priced, the homes feature custom-designed exterior styling, spacious 3 and 4-bedroom floor plans and numerous built-in extras.

A multi-million dollar recreational improvement program in the Huntington Beach area is resulting in an additional influx of families into the area, already in the midst of the greatest building boom in its history, community officials report.

Largest of the new residential developments currently under construction in the city is Huntington Village where more than 2,000 homes are being built by Doyle & Shields, prominent Orange County developers.

Planned to provide comfortable suburban living for moderate income families who enjoy outdoor recreational activities, Huntington Village adjoins the popular Meadowlark Golf Club and is close to beaches, boating centers and numerous other recreational attractions in the area.

When completed, the development will include several shopping centers, professional offices and schools in addition to well-planned residential sections with landscaped streets, sidewalks, street lighting and complete improvements.

In keeping with their setting, the new Country Club Series homes in Huntington Village are designed for casual informal living with every modern convenience and many built-in features to keep housekeeping chores at a minimum. Although moderately priced, they are offered in a wide variety of attractive exterior styles and spacious floor plans with 3 or 4 bedrooms, family room and 2 baths.

LUXURY FEATURES include wall-to-wall carpeting, deluxe RCA Whirlpool built-in gas range and oven, wood-burning fireplace and central forced air gas heating.

McFarland & Mattocks, sales agents, advise that prices for the Huntington Village Country Club Series homes range from \$14,600 to \$15,950 with down payments as low as \$495.

A conveniently arranged model home area with a playground for children is located at the Huntington Village entrance on Springdale St. in Huntington Beach, just north of Heil Ave.

Rossmoor Gets Bank

Citizens National Bank will officially open a new branch office in the Rossmoor Shopping Center June 24, it was announced by Roy A. Britt, president.

Named manager of the new office is Fred G. Brown, formerly assistant manager of Citizens Wilmington office. Brown joined Citizens in 1949 after extensive accounting experience in banking and business fields. He has held various administrative positions at several other Citizens branch offices prior to his most recent appointment as manager of the Rossmoor Shopping Center office.

THE NEW CITIZENS office, the first commercial business facility to be opened in the Rossmoor Shopping Center, is located just south of the Los Alamitos and Bradbury intersection.

Firms Here Ask Permit

SACRAMENTO (CNS)—Application for approval of articles of incorporation of Spring Savings and Loan Assn., Long Beach, has been filed by the concern with Frank J. Mackin, state savings and loan commissioner. The concern would be located near Spring St. and Palos Verdes Ave.

Proposed incorporators and directors are: William T. Dalessi, Gerald E. Desmond, Angelo M. Iacoboni, Halcyon Ball, Donald C. Berger, Lawrence A. Collins Jr., and Robert McNulty. Another application for a branch of Metropolitan Savings and Loan Assn. of Los Angeles, to be located in the vicinity of Bellflower Blvd. and Stearns St., in the Los Altos area of Long Beach, also has been filed, Mackin announced.

Public hearing on each of the applications will be held Friday, July 1, at 10 a.m. in the office of the savings and loan commissioner, 608 S. Hill St., Los Angeles.

Big Office Building Will Be Modernized



TO MODERNIZE BUILDING
Herman Hertz, president of the Hertz Shoe Clinic and owner of the Jergins Trust Bldg. (seated), is pictured as he approved plans for modernizing the big Ocean Blvd. office building. Left to right are: Fred Middaugh, vice president of Moore Realty; E. T. Moore, president of Moore Realty, leasing and management agents of the structure; Hertz and Edward J. Killingsworth, architect.

First phase of a big modernization program for the Jergins Trust Bldg., Pine Ave., and Ocean Blvd., will be started at once, Herman Hertz, owner of the towering structure, announced Saturday.

The work, to cost well over a quarter million dollars, will get under way as soon as plans have been approved by the city building department, said Hertz, who heads the nationally known Hertz Shoe Clinic.

THE OWNER MET with Edward J. Killingsworth, AIA architect, and approved the plans prepared by the firm of Killingsworth, Brady and Smith. He also met with F. T. Moore, president of Moore Realty and Fred Middaugh, vice president, the leasing and managing agents for the building.

First work will be an expenditure of \$60,000 on a new lobby and lower-floor front. A large open glass front is

SECOND PHASE will be to remove the skylight and unsightly shrubs in front. A landscaped plaza is planned at the entrance. The third and biggest remodeling program will be to rebuild the areas which have been used as courtrooms and other county and state offices. These will be vacated when the departments move into the new county office structure. Remodeling of those areas into modern office suites will cost an estimated \$200,000.

"We intend to make this building a most modern show place and are heartily in accord with the move to beautify and improve the downtown section," said Hertz.

FIRST

SHOWING

SUN RAY ESTATES ARTESIA GARDENS

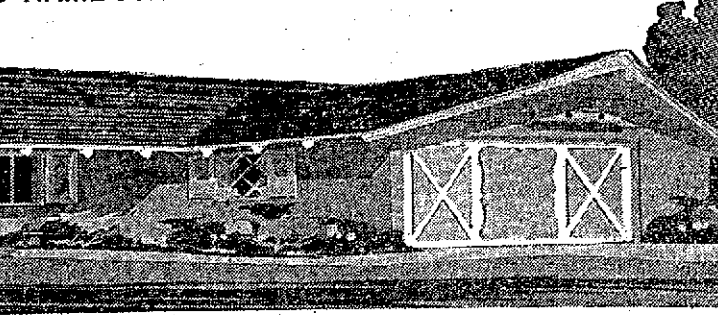
Featuring Products ADVERTISED IN

LIFE

- AMERICAN STANDARD PLUMBING FIXTURES
- JOHNS-MANVILLE TRANSITE PIPE
- MASONITE PRODUCTS
- NORGE APPLIANCES (Optional)
- PONDEROSA PINE WOODWORK
- U. S. PLYWOOD
- ASSOCIATIONS: NATIONAL LUMBER MANUFACTURERS ASSOCIATION
- SAVINGS AND LOAN FOUNDATION

- ADDITIONAL FAMOUS SUN RAY FEATURES:**
- Four Telephone Outlets are Built-in with No Exposed Wiring
 - Oak Hardwood Floors
 - Colored O'Keefe & Merritt Built-in Gas Range and Oven
 - Hood, Fan and Light over Range
 - Formica Breakfast Bar and Work Areas in the Kitchen
 - Fine Oak Hardwood Parquet in Family Room
 - Two Baths (Tile Stall Shower and Glass Door)
 - Sliding Glass Doors
 - Forced Air Heating (Thermostatically Controlled)
 - Acoustic Ceilings
 - Natural Kitchen Cabinets
 - Built-in In-Sink-Erator Garbage Disposal
 - Oversize Two-Car Garage
 - Aluminum Rolling Windows
 - Ceiling Insulation
 - All Inside Doors of Birch
 - Landscaping in Front Yards
 - Streets, Sidewalks and Sewers in and Paid For

SUN RAY ESTATES, PROUDLY PRESENTS THEIR NEWEST DEVELOPMENT OF FINE HOMES... ARTESIA GARDENS... FEATURING FAMOUS BRAND-NAME PRODUCTS ADVERTISED IN LIFE.

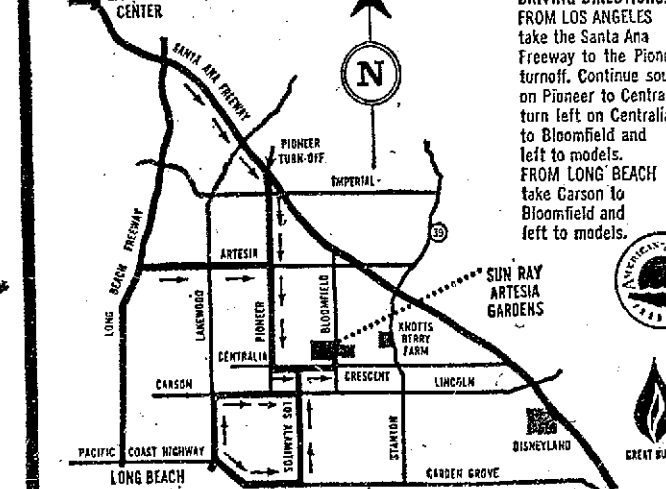


ALWAYS FIRST WITH BETTER PRODUCTS, the newest floor plans and more features, Sun Ray Homes have a wonderful way of selling fast. Now, at the First Showing of Sun Ray's Artesia Gardens, you have your first choice of location, floor plans and exterior elevation.

Included in these "family-tested" homes are many nationally known products advertised in LIFE magazine... plus all the famous features that have made Sun Ray Estates well-known for quality throughout Southern California.

VETS NO DOWN (except costs & impounds)
FHA from \$1000 down
Full price from \$15,100
3 Bedrooms, Family Room, 2 Baths
STAN REMLINGER, Sales Manager • UNDERhill 5-9006

DRIVING DIRECTIONS:
FROM LOS ANGELES take the Santa Ana Freeway to the Pioneer turnoff. Continue south on Pioneer to Centralia, turn left on Centralia to Bloomfield and left to models.
FROM LONG BEACH take Carson to Bloomfield and left to models.



SUN RAY ARTESIA GARDENS

Final Eastgate Homes Now Near Completion



ATTRACTIVE EASTGATE HOME
This one of the many models of homes in the final unit of Eastgate. Garage windows in the structure add much to the design of the large home.

Laramore Construction Co., developers of the fast-selling Eastgate residential community in Garden Grove, announced that the final group of homes to be built there are nearing completion and expected to be sold out by mid-summer.

Rated one of the most popular developments in Orange County history, Eastgate comprises several thousand moderately priced homes with unusual custom styling and many special features. A completely integrated community, it also includes shopping facilities, schools, churches, recreation park and a well-planned arrangement of residential areas with attractive landscaped streets, sidewalks, street lighting and all improvements.

Big Luxury Homes Open in Whittier

Two custom homes priced from \$53,500 to \$55,000 will be open for inspection this week in Friendly Hills, east Whittier, one of the Southland's finest established residential areas.

Along with the two homes, which are modern ranch and provincial ranch in styling, the newest unit of Friendly Hills homesites will be on display.

A limited number of the lots, including secluded wooded sites and magnificent view locations are available in the new Friendly Hills location from \$10,500.

JOHN GRIFFITH JR., sales head for Friendly Hills Homesites, stressed that discriminating buyers should act quickly for best lot location in the new unit with lot sales and new custom home construction activity setting a fast pace at the long-established Murphy Ranch location.

To reach Friendly Hills from Long Beach go out Lakewood Blvd. to Whittier Blvd. and turn right. Stay on Whittier Blvd. to the Colima signal and turn left into the hills. Stay on Colima (which becomes Mar Vista) to the new site and open homes.

EASTGATE HOMES

are attractively designed in a variety of architectural styles and a selection of floor plans with 3 or 4 bedrooms, 2 baths, separate family room or dining area and exceptionally spacious living areas.

Built-in features are numerous including wall-to-wall carpeting and a built-in range and oven in most models, waste disposal, linen cabinet, work center, large walk-in wardrobe bedroom closets and installed laundry facilities.

Construction is of excellent quality with ceramic tile kitchen counters, hardwood cabinets, aluminum sliding glass windows and patio doors with screens, acoustical ceilings and textured walls accented with wallpaper. A wood-burning fireplace is a popular optional feature of all models.

DESPITE THEIR MANY extras, the Eastgate homes are priced at only \$13,250 to \$15,650 with liberal financing terms available. Down payments run as low as \$295 plus \$95 costs and monthly payments on principal and interest are arranged to fit the buyer's budget, according to Frank H. McFarland, sales agent.

Five furnished model homes are open daily at the main entrance to Eastgate on the corner of Knott and Chapman Aves. in Garden Grove, just west of Hwy. 39.

Huge Beaver Taken in Trap

LANCASTER, Wis. (AP) — Two Lancaster men trapped a beaver that topped the previous Wisconsin record for size.

The huge animal tipped the scales at 92 pounds 8 ounces, as certified by a conservation warden. The old mark was 84 pounds, for a beaver trapped in the same area seven years ago.

Huntington Terrace Homes Open Today

Grand opening will be held today for Huntington Terrace in Huntington Beach where enthusiastic crowds have already shown tremendous acceptance of this new luxury living, close-to-everything development.

Not the least of its attractions is Huntington Terrace's proximity to fine beaches, Meadow Lark Golf Club and year-round recreation centers which make these homes the ultimate in casual and satisfying Southern California living. The carefully selected location is also near tremendous employment opportunities and within easy access of modern freeway facilities.

IN ADDITION to the romantic situation of the Huntington Terrace homes, there's real practical down-to-earth value in the quality construction and lasting appeal of these three and four-bedroom homes. Each features a large family room and many outstanding features including shake roofs, genuine hardwood floors, fireplaces, concrete drive-



Grand opening will be held today for Huntington Terrace Homes, one of which is shown here. They are priced from only \$14,990 with conventional financing offered.

ways, brick and stone exteriors, built-in range and oven, ash wood cabinets and imported wallpapers. They are priced from only \$14,990 and conventional financing is offered. Four furnished models are now open and may be reached by taking Pacific Coast Hwy. to Hwy. 39, or by traveling out the Santa Ana Freeway to Buena Park and then following Hwy. 39 to the homes.

OPEN HOUSE

SUN. ONLY 10 A.M. to 5 P.M.
CUSTOM BUILT HOME 775 ORIZABA
1-BEDROOM DUPLEX 8321 LARSON
Between 7th and 8th St. 1 Blk. So. Garden Grove Blvd.



NOW 100% FINANCING ON YOUR VACANT LOT OR BEHIND YOUR PRESENT HOME
LOVELY HOMES, INC.
BUILDERS OF HOMES — RENTAL UNITS — ADDITIONS
5301 ATLANTIC AVE., LONG BEACH GARFIELD 2-0484

Location Chosen by Thousands

THE MOST ENTHUSIASTIC CROWDS SINCE GOLD RUSH DAYS AT

EASTGATE

A COMPLETE, NEW, PLANNED COMMUNITY WITH A MAJOR SHOPPING CENTER, PARKS, CHURCHES AND

2500 NEW HOMES

LAST UNIT NOW SELLING

A Home Package Designed With YOU in Mind!

MOVING TO RIVERSIDE?
See the remaining Town & Country homes between the Freeway and Magnolia off La Sierra Ave. (formerly Taylor St.) 3 and 4 bedrooms. 2 full baths with ceramic tile. Fireplaces. Mostly shake roofs. Garbage disposals. All lath and plaster. Double garages. Ducted forced air heat. Most are ready to move in. \$14,950 to \$15,550. With good credit \$295.000 down with no balloon payment. Also maximum FHA, In-Service, or Cal-Vet financing. Talk to some of the hundred owners here.

Value IS MORE THAN SKIN DEEP!

GENUINE LATH AND PLASTER Is Like This Not Like This

IT'S WHAT YOU GET THAT COUNTS! NOT WHAT YOU SEE!

The popularity and demand for GENUINE Lath and Plaster construction has invited a host of "Look Alikes" similar in texture and appearance but actually thin finishes neither applied by plasterers nor conforming to the rigid plastering requirements in city and county building codes.

YOU CAN'T Trust Your Eyes! YOU CAN Knock on the Wall! YOU CAN GET CERTIFICATION FROM THE BUILDER AT NO COST TO HIM OR YOU! TO BE SURE IT IS GENUINE LATH AND PLASTER

SOUTHERN CALIFORNIA PLASTERING INSTITUTE
515 WEST NINTH STREET • LOS ANGELES 10

Custom Styling WITH QUALITY AND FEATURES NEVER BEFORE AVAILABLE AT THESE PRICES

WALL-TO-WALL CARPETING and BUILT-IN RANGE & OVEN by O'KEEFE & MERRITT IN PLANS 1, 4, 5 & 6

WOOD-BURNING FIREPLACE ORIGINAL IN ALL MODELS

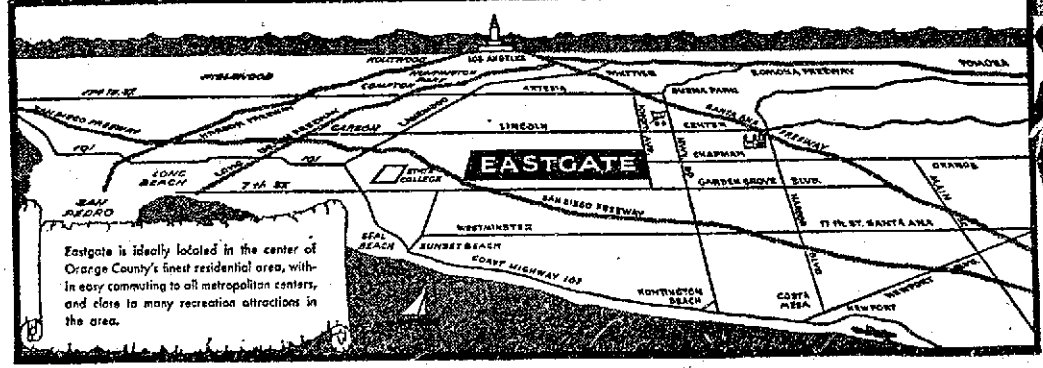
PLUS FEATURES OF HOMES USUALLY COSTING THOUSANDS MORE!

3 or 4 BEDROOMS, FAMILY ROOM, 2 BATHS

NON-VETS AS LOW AS **\$295** DOWN PLUS ONLY \$90 COSTS

NO DUE DATES • NO BALLOON PAYMENTS
Full Price from \$13,250 to \$15,650

UP TO 1361 sq. ft. OF LIVING AREA
18 NEW EXTERIOR DESIGNS
5 NEW, ROOMY FLOOR PLANS



FROM LOS ANGELES, take the Santa Ana Freeway to Hwy. 39, south to Chapman, then west to Eastgate.
FROM LONG BEACH, take 7th St. (Garden Grove Blvd.) to Knott, then north to Eastgate.

SEE EASTGATE ON TV "HOME BUYERS GUIDE" Channel 5, SUN. 10 A.M.

EXTERIORS AND FLOOR PLANS by L. C. MAJOR & ASSOCIATES
MODEL HOMES FURNISHED BY KARICK

Built by LARAMORE CONSTRUCTION CO.
FRANK H. MCFARLAND, Sales Agent

OPEN HOUSE TODAY

10 A.M. to 5 P.M.

Refreshments will be served.

We Cordially invite you to see these beautiful DE-LUXE APARTMENTS—Just completed for Mr. and Mrs. Alvin Fite — By C. EARL HINDSMAN.

440 E. 7th St.

Corner E. 7th St. and Linden Ave.



Another GOLD MEDALLION All-Electric Building

These beautiful apartments are now available for rent. Every unit complete with all-wool carpeting, draperies, built-in range and oven, refrigerator, birch cabinets and ceramic tile. Be SURE to see these beautiful apartments today.

100% FINANCING AVAILABLE For Building on Your Lot

Let our building consultants help you plan your proposed building for maximum income from your particular property. No cost or obligation for this service. We build from your plans or ours.

SEE other Hindsman Construction in progress at
1409 E. 7th St. • 1801 E. Wardlow Rd. • 2121 Lime Ave.
1803 E. Wardlow Rd. • 834 Gaviota Ave.
156 Quincy Ave. • 1930 Harbor Ave.

C. EARL HINDSMAN

GENERAL BUILDING CONTRACTOR & DEVELOPER
9464 E. ARTESIA BLVD.

For Complete Information Phone TO 7-2268 or TO 7-2272

Newest Westmont Homes Previewing

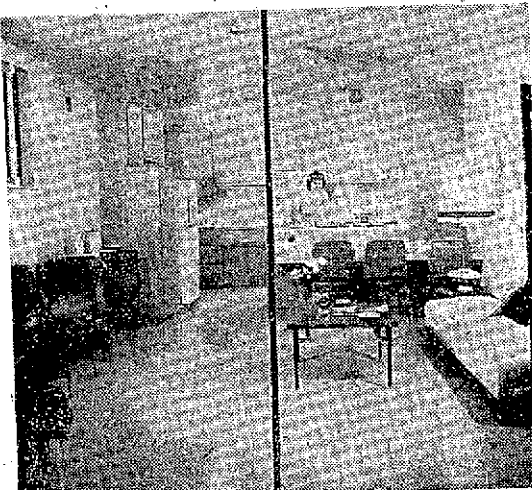
A brand new location and new furnished models will be previewed today when George M. Holstein and Sons' shows their newest Westmont community located about nine miles from Long Beach.

Along with the new site, new terms will be offered at the Westmont development where buyers can purchase the \$16,350 to \$16,950 homes for just \$750 down. The FHA 30-year terms are considered the best ever offered for the luxurious 3 and 4-bedroom homes.

FEATURING their family room plans with open built in kitchen, Westmont brings buyers enduring ranch elevations with shake roofs, fireplaces, rich natural paneling, custom kitchen, cabinets, silent light switches and a score more costly advantages. Selling at the rate of nearly one each day, buyers are urged to act for best location and plan at the new unit. This is especially true, sales agent Tom Key pointed out, with the new terms and with

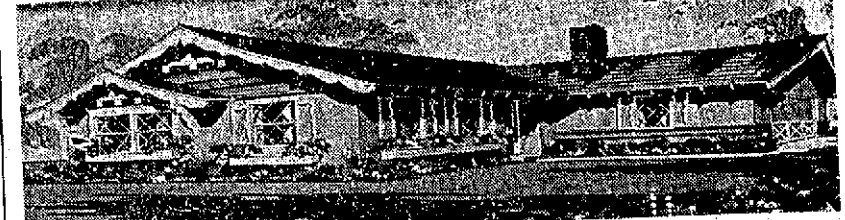
Chicken Thief Makes a Switch

TUCSON (AP) — A Tucson woman made the following report to police: Someone entered her chicken coop at the rear of her home twice in one week, stole a hen, and left a rooster as a replacement.



BUILT BY HOLSTEIN

Large family rooms, tile eating bar, built in appliances and sliding glass doors to patio area are all part of the luxury meeting with favor at George M. Holstein and Son's Westmont development near Long Beach. Priced from \$16,350, new FHA terms mean just \$750 down for a 3 or 4-bedroom home with family room.



UNDER 30-YEAR TERMS

Homes such as this are offered in Westwood Gardens and Westwood Estates in Garden Grove under 30-year FHA financing.

Homes in Westwood Units Moving Fast

So great has been the response for Westwood Gardens and Westwood Estates in Garden Grove that sales officials are predicting a quick sell-out of the two developments.

Built by the R. & W. Construction Co., and Warming-ton Co., developers, the homes are offered in 3 or 4 bedroom and family room models with two luxurious baths. Thirty-year FHA financing is available.

The Westwood Estates are priced from \$21,900 to \$22,700 and are equipped with such luxury features as built-in range and oven with hood, genuine lath and plaster, forced air heating, oversized 2-car garages, dishwasher and garbage disposal and your choice of colors and tile in the ranch and provincial homes. FHA terms are offered.

WESTWOOD GARDENS homes are located adjacent to

Rival Politicians Are Brothers

LOVELL, Wyo. (AP) — The Big Horn County political campaign will be a family fight this year.

George Asay is the Republican county chairman.

His brother Jack is the Democratic county chairman.

Will Speak to Builders

"Population Trends and Its Effects on the Construction Industry in the Harbor Area" will be the subject of Dr. James M. Gillies, assistant dean, School of Business Administration, UCLA, at the monthly meeting of the Harbor Area Chapter of the Building Contractors Assn. Tuesday at the Hacienda in San Pedro.

Harbor Area President Robert W. Dunne of Wilmington said invitations went to a guest list of general contractors. Wesley Badger will present a short sketch of BCA history.

Plant Expansions to Boost Economy

WASHINGTON (UPI)—Business investment spending to enlarge and expand production capacity is increasing and is scheduled to hit a three-year high this summer, the government reports.

It said a survey of businessmen's plans for purchase of new equipment, plant expansion and construction of new facilities showed 1960 spending at a near record.

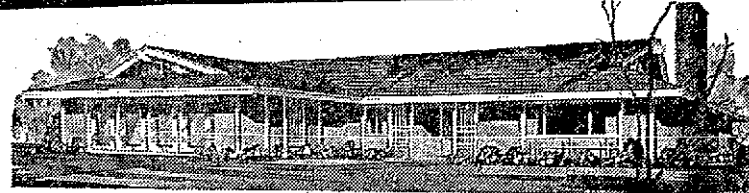
The survey is made quarterly by the Commerce Department and Securities and Exchange Commission (SEC). They reported that capital outlays reached expectations in the first three months of the year and will continue to climb into the July-August-September period.

The 1960 estimate was \$36,850,000,000, just below the record \$36,960,000,000 posted in 1957.

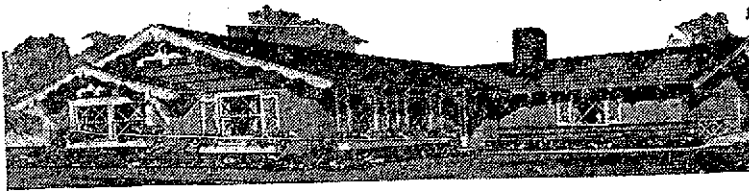
The expected 1960 total would be a big jump from the low 1959 level of \$32,540,000,000. Administration economists often have cited this pickup as one of the few big plus marks in an economic picture which generally shows high but only slightly rising levels of activity.

No need to look further
SEE Westwood
in Garden Grove Area...

3 and 4 BEDROOMS — 2 BATHS
FHA 30-YEAR FINANCING
LUXURY FEATURES and BUILT-INS? OF COURSE!

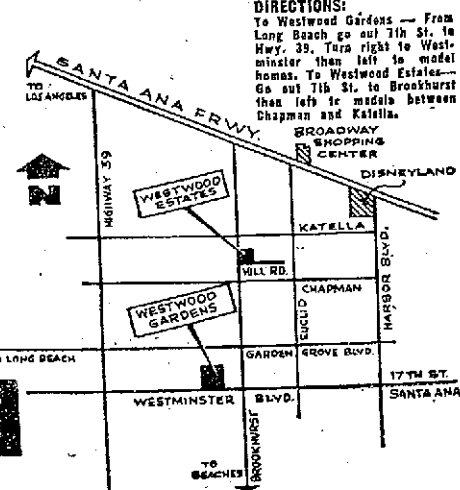
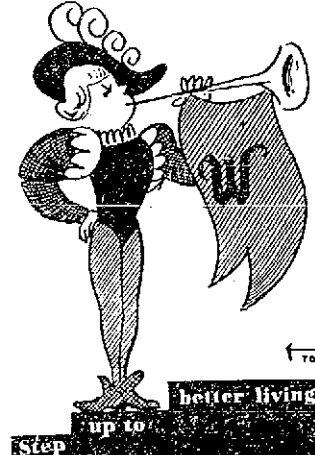


Westwood Estates from \$21,900



Westwood Gardens from \$16,100

VETS NO DOWN



Westwood
R. AND W. WARMINGTON DEVELOPERS & BUILDERS • WALTER SIMMONS SALES AGENT

UNIT ONE
SOLD OUT
IN 10 DAYS!

UNIT TWO
SOLD OUT
IN 15 DAYS!

UNIT THREE
SOLD OUT
IN 12 DAYS!

UNIT FOUR
SOLD OUT
IN 21 DAYS!

UNIT FIVE
SOLD OUT
IN 16 DAYS!

WESTMONT

NEW UNIT! NEW TERMS!

Those big FAMILY ROOM homes everybody is talking about are available again! The brand new unit of Westmont that you asked for... ready this week with all 5 wonderful floor plans — everyone of the 15 enduring designs. Don't delay! See Westmont this week!

Scores of quality features included in the \$16,350 to \$16,950 price! Fireplaces with rich natural paneling! Family rooms with sliding glass doors to patio and exciting mural wall! Tile eating bar — open kitchen with built-ins! Big master bedroom suite! Silent light switches! Shake roofs and many, many more!

FROM \$16,350 • FHA - \$750 DOWN

Already hailed as America's best new home buy... happy, value-wise families are purchasing Westmont homes at the rate of one a day. See the models and the new unit this week! From Long Beach go out Garden Grove Blvd. (Seventh St.) past the college to Bolsa Chica and turn right... or stay on Garden Grove Blvd. to Highway 39 and turn right to Heil and the new unit.

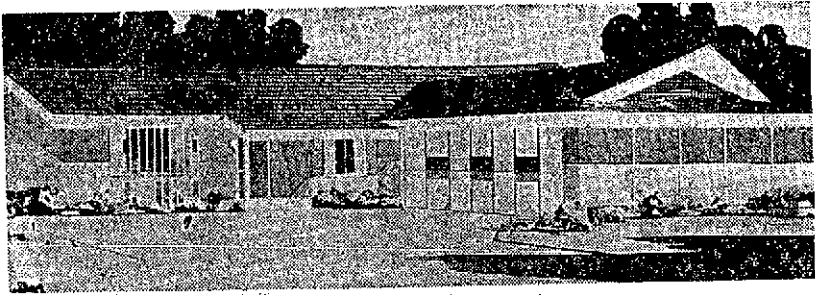
Both sites will show new models! (Naturally, the new unit has the greater choice in lot, plan and design.)

Tom Key Realty, Sales Agents
Ph. TWInoaks 3-6891 or LEXington 6-8889

The Proud 40th Anniversary Achievement of
GEORGE M. HOLSTEIN & SONS



Veteran Needs but \$275 Down



NEWEST BY STARDUST

Homes in the 4th unit of Stardust offerings in Westminster have one low price of \$16,200 and a veteran can buy a home such as this for \$275 move-in costs.

Low \$275 total move-in costs are offered to veterans on the new 4th unit of distinctive Stardust Homes in Westminster, where the beach, Disneyland, and Knott's Berry Farm are all just minutes away, reports Robert H. Grant, Orange County Builder.

IN BUSINESS CIRCLES

Hodges' Salesman at Salzburg Meet

The Rex L. Hodges Realty Co. is represented by Eric Owen at the 11th Annual International Real Estate Federation Congress under way in Salzburg, Austria. Owen led the



ERIC OWEN
Over Million in Sales

Hodges Co. in sales during 1958 and is officially representing the firm and the Long Beach Board of Realtors, it was announced by Rex L. Hodges, president of the 32-year old firm.

This will make the second European convention to be attended by Owen and makes his seventh trip abroad since being associated with the Rex L. Hodges Realty Co. Hodges said: "1959 was the second year that Owen led the Hodges 96 salesman organization in largest dollar

volume of sales. He exceeded one million dollars in sales each of the years." Following the convention, Owen will visit 22 countries around the world, which will take him through Milan, Barcelona, Algiers, Rome, Cairo, Carachi, New Delhi, Rangoon, Manila, Hong Kong, Formosa, Okinawa, Tokyo, Korea, and Hawaii.

Mrs. Deane Pierpont, another sales associate of Hodges is leaving for an eight-week South Pacific cruise which will take her to Hawaii, Tahiti, and other islands in the South Pacific group.

CARL W. TEETER, who has managed Bank of America's Lakewood Plaza branch since 1958, this week celebrates his 30th anniversary with the bank.

Teeter is treasurer of the Lakewood Plaza Businessmen's Ass'n. He lives at 4660 Goldfield Ave.

BEWARE, says the National Heating-Cooling Council, for claims for converting your heating system into a cooling system. Unless provision was made at the time of construction, to convert to cooling, it is often far cheaper and more efficient to plan for a separate complete cooling system.

FOOD AND DRUG Administration has cracked down on the advertisements of some air purifiers. Government tests failed to turn up any therapeutic benefits, such as

ment of living space, with practical separation of activity and sleeping areas.

AMONG features are all-gas kitchens with built-in colored Universal ranges and ovens, matching range hoods, select oak floors, and forced-air heating units with thermostatic control and modern new overhead "no draft" diffusers.

To visit the furnished models from Long Beach, drive east on 7th St. (which becomes Garden Grove Blvd.) to Hwy. 39 (Huntington Blvd.) Turn right to Westminster, then turn left on Westminster to Stardust Homes.

making the air germ free. The purifiers, or some of them, can remove odors and smoke from a room and they can neutralize dust so that asthma sufferers may breathe easier.

HERE AND THERE—Green Dollar Nurseries will open greenhouses and garden shops in Westminster and Los Alamitos. H. J. Vajner & Co., with offices in Lafayette Hotel, appointed distributor for Los Angeles and Orange counties for Alto-Fonic which installs equipment and programs background music. Long Beach Hearing Society reminds that speech lip reading class on Wednesday nights at Poly High is open for registrations. Benefit card party was held in clubhouse 124 W. 14th Friday.

M.B. Graham, 2356 Main Ave., will get diamond lapel emblem from Mobil Oil this week for 30 years service. Carl E. Dugge has been elevated from production engineer to works manager of the Compton plant of Borden Chemical.

Heavenward BARTLESVILLE, Okla. (UPI)—St. Luke's Episcopal Church here was having its roof repaired recently. A sign on the church lawn read: "Danger! Men working above."

1952

VALUE \$900 PER ACRE



1960

VALUE \$7300 PER ACRE



IN THE SAME WAY,

The property you buy today will be worth more tomorrow!

PROTECT IT WITH A T.I. POLICY

Because California land is a growing investment, it needs the best possible protection.

And, for over 66 years, Title Insurance and Trust Company has provided this kind of protection—fast, dependable protection that safeguards the buyer's rights to the property he buys for as long as he or his heirs own it... sure, low-cost protection made possible by America's largest staff of title specialists working with complete sets of land records.

This same, vital protection can be yours when you buy, too. Just insist that your title be searched, and insured, by Title Insurance and Trust Company.

"When you sell or buy, specify T.I."



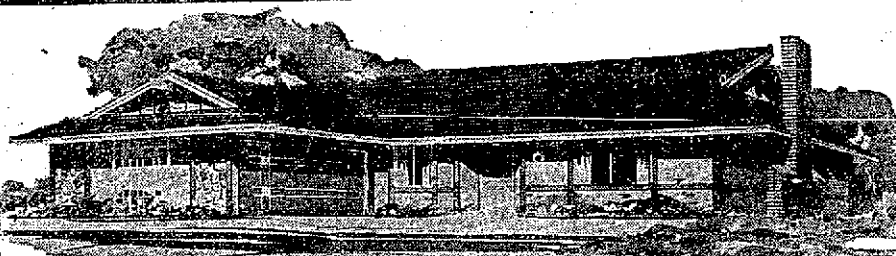
Since 1893

Title Insurance and Trust Company

HOME OFFICE AND INTER-COUNTY SERVICE

433 SOUTH SPRING STREET • LOS ANGELES 13 • MADISON 6-2411
Offering Complete Statewide Title Services with Just One Local Call

★ GRAND OPENING TODAY ★

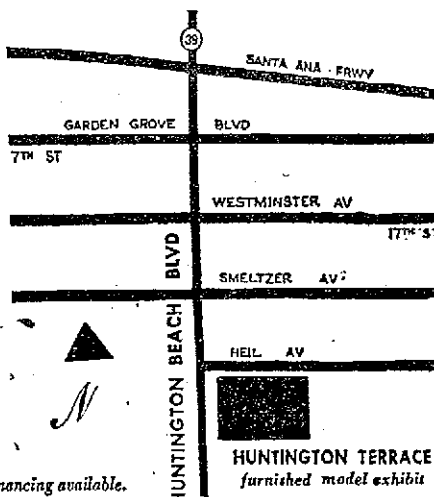


HUNTINGTON TERRACE

Directions:

FROM LONG BEACH AREA: Take 7th Street (Garden Grove Blvd.) East to Highway 39. Turn right on Highway 39 and continue South to Heil Ave. and Huntington Terrace model homes.

FROM SANTA ANA AREA: Take 17th Street West to Highway 39. Turn left on Highway 39 and continue South to Heil Ave. and Huntington Terrace model homes.



FROM \$14,990

FROM \$395 down

maximum conventional financing available.

plans, exteriors, and color coordination by DEVELOPMENT COORDINATORS

HUNTINGTON TERRACE
furnished model exhibit

Solid Value Features.

Huntington Terrace homes offer an assured future! Solid, careful construction down to the last painstaking hand-crafted detail has gone into every glamorous Huntington Terrace home. The result is real livability and lasting luxury. See these solid-value features and compare them with homes costing many thousands of dollars more:

3, 4 BEDROOMS, 2 BATHS, AND FAMILY ROOM

- Genuine Hardwood Floors
- Master Bedroom Suite with Private Bath and Vanity
- Breakfast Nook or Breakfast Bar
- Natural Wood Kitchen Cabinets
- Imported Wallpapers
- Forced Air Heating
- Sliding Doors of Aluminum and Glass
- Exterior Planters and Veneer
- Built-in Gas Range and Oven
- Real Wood burning Fireplaces
- Range Hood with Exhaust



GREAT BUILDER SERIES

When the future is all-electric, why buy anything but a MEDALLION home?

The Medallion Home Award is a public service created by the electric industry. It is awarded only to the one new home in five that is electrically up-to-date with ample wiring, outlets, switches and lighting.

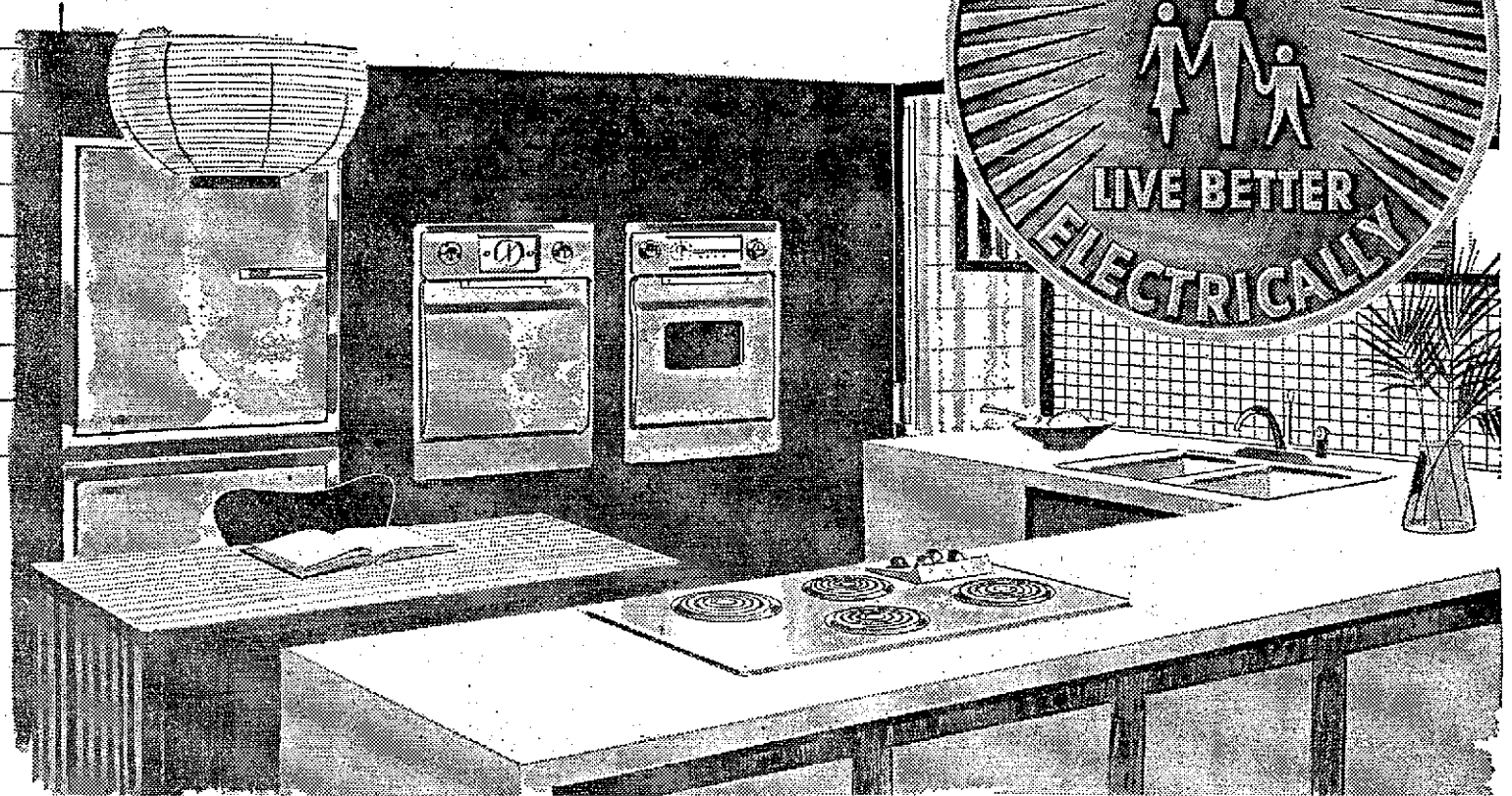
When a new home meets Medallion standards, you know it offers: An all-electric kitchen—the new-home feature most wanted by women. It comes equipped with major electric appliances, including range and oven.

Plenty of "Housepower"—modern wiring to handle today's appliances. (The average family now owns more than 30 and will add others in the future, since the really new ideas in better living are electric.) Even the lighting in a Medallion home is planned for comfort, convenience and beauty.

A confident investment. The Medallion home offers you the best in modern living. You'll find one in nearly every price range. And because it's planned for the all-electric future, you know a Medallion home will keep its value.

When the future is all-electric, why buy anything but a Medallion home?

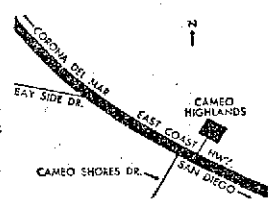
SOUTHERN CALIFORNIA  COMPANY



The listings below are only a portion of the MEDALLION AWARD homes available. See the MEDALLION home first and save yourself time and money!

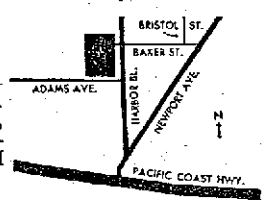
CORONA DEL MAR

CAMEO HIGHLANDS offers a wide variety of custom homes, with ocean view, some with interior patios, underground utilities, 3-4 bedrooms, 2-3-4 baths, family rooms. All-electric kitchen with range, oven, dishwasher, disposer, washer and dryer is included in purchase price. \$37,000 to \$65,000. OR 3-4904.



COSTA MESA

Outstanding value for the money is the highlight of **HARBOR ESTATES**. Each 3 and 4 bedroom home has 2 baths and family room and all-electric Medallion Kitchen. Electric range, oven, garbage disposer and dishwasher are included in total \$20,725 to \$23,700 prices. KI 5-0352.



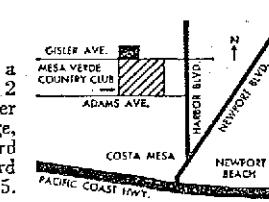
COSTA MESA

MESA GARDENS apartments are Gold Medallion, which means all-electric, including heating. Each has large private patio or sundeck, 1-2 bedrooms, spacious closets. Electric range and oven, garbage disposer, fan, washer and dryer are furnished, with refrigerator optional. \$37,500-39,500, with \$6,000 down. MI 6-1248.



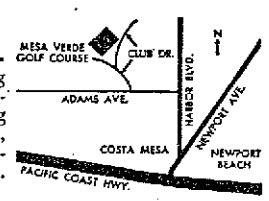
COSTA MESA

Dike & Colegrove's **MESA MEADOWS** is a development of homes with 3-4 bedrooms, 2 baths. Electric refrigerator, washer and dryer are optional equipment, but all-electric range, oven, disposer and dishwasher are standard equipment included in the Medallion Award kitchens. Prices range from \$17,595-\$19,195.



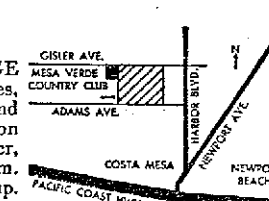
COSTA MESA

MESA VERDE COUNTRY CLUB ESTATES offers 3-4 bedroom homes overlooking the new championship 18-hole Mesa Verde Country Club Golf Course, with fireplaces, dining rooms, and wall-to-wall carpeting. Range, oven, disposer and dishwasher are built into the all-electric Medallion Award kitchens. From \$32,000. KI 5-9617.



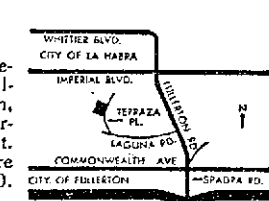
COSTA MESA

MESA VERDE COURSE FRONTAGE homes have 3-4 bedrooms, 3 baths, 3-car garages, glass walls, pools, landscape paving, fencing, and underground utilities. All-electric Medallion Award kitchens have range, oven, dishwasher, disposer, hood, fan and intercom system. \$39,500-59,000. Down payment \$14,000 and up. OR 3-8600.



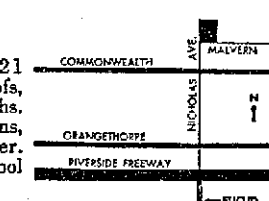
FULLERTON

GLEN HAVEN HOMES are architect-designed. Each has 4 bedrooms and 3 baths. All-electric Medallion Award kitchens have oven, dishwasher, surface unit, refrigerator, and garbage disposer installed as standard equipment. Washer, dryer, air conditioning, and freezer are optional equipment. \$40,000 to \$60,000. LA 5-0928.



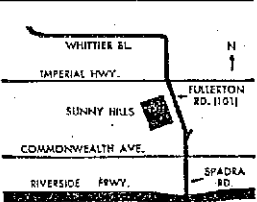
FULLERTON

GOLDEN HILLS TERRACE offers 21 exterior designs. Each home has shake roofs, 1713 sq. ft. of living area, 3-4 bedrooms, 3 baths. Homes feature all-electric Medallion kitchens, with range, oven, disposer, and dishwasher. Development has club area complete with pool and cabana. \$26,550 and up. TR 1-4307.



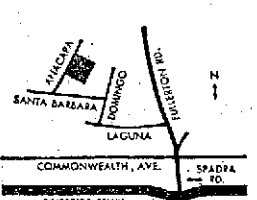
FULLERTON

In the Sunny Hills section, spacious homes by **K. W. KOLL, BUILDER**, are built on large, 1/4-acre lots. Each home has 3 or 4 bedrooms, 2 1/2 baths, large family room, and is carpeted, insulated, ducted for air conditioning. The all-electric Medallion kitchen includes range, oven, dishwasher and garbage disposer in the \$35,000 to \$40,000 price range. MI 6-3227.



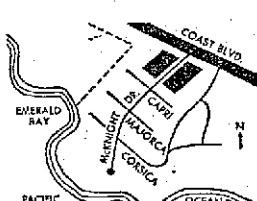
FULLERTON

RICHARD HALL HOMES in "Sunny Hills" on panoramic view lots have 4 or more bedrooms, 3 or more baths. Medallion electric features are built-in range and oven, dishwasher, refrigerator, garbage disposer, air conditioning, vacuum, mixer-blender, range and oven fans, AM-FM intercom, washer, dryer, luminous ceiling. \$60,000-\$75,000. JE 7-6982 or TR 1-3881.



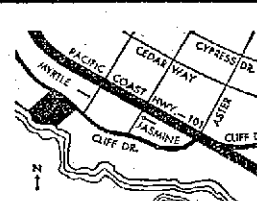
LAGUNA BEACH

Close to the ocean **CROWN POINT** "own your own" apartments are offered at \$17,500. Unique "Ceil-Heat" electric radiant type heating is custom feature in 2-bedroom, 1 bath units. Electric kitchens include range, oven, and garbage disposer. HY 4-2470.



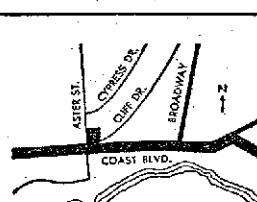
LAGUNA BEACH

LAGUNA SEA CLIFFS is an own-your-own apartment building overlooking the sea. Sliding glass doors to balconies with ocean view. Heated swimming pool. Underground parking. All-electric Medallion Award kitchens have range, oven, disposer and dishwasher. 2-3 bedrooms, 2 baths. \$35,000 to \$57,500. OL 6-5996, HY 4-0091.



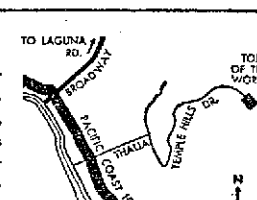
LAGUNA BEACH

At convenient **NORTHCLIFF** "own your own apartments," all major points of interest in Laguna Beach are within easy walking distance. The units are 1 bedroom, 1 den, 1 bath in size. The \$15,500 to \$17,500 prices include an all-electric Medallion kitchen with built-in range, oven, refrigerator, garbage disposer, and dishwasher. HY 4-3188, HY 4-1944.



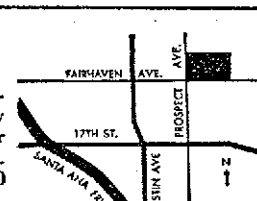
LAGUNA

TOP OF THE WORLD homes offer one of Southern California's most beautiful views. Over 2,000 sq. ft. of space. Underground utilities. 3-4 bedrooms, 2-3 baths. Medallion Award kitchens are all-electric, with oven, range, disposer, dishwasher and built-in refrigerator. Radiant heat, washer and dryer included. \$35,000-45,000. HY 4-1214.



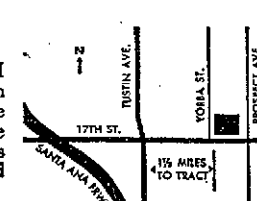
NORTH TUSTIN

BRENTWOOD DOWNS homes are 3 bedrooms and den, with 3 baths. These particularly spacious homes include range, oven, dishwasher and refrigerator in the all-electric kitchen. Priced from \$29,000 to \$29,900, with \$3,000 down. KE 8-0480 for sales information.



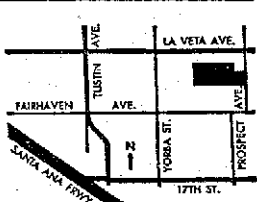
NORTH TUSTIN

The popularly priced **GAINSBOROUGH** development has 3-bedroom-and-den homes with 2 baths. Unique slate entries, with liberal use of masonry and planter boxes, highlight the exteriors. The all-electric Medallion kitchens include range, dishwasher, garbage disposer and refrigerator in the purchase price. LI 4-7560.



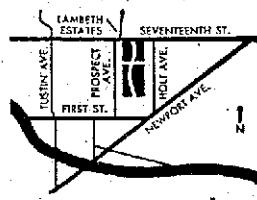
NORTH TUSTIN

Custom homes by **HUGH M. NEIGHBOUR, JR.** have 3 bedrooms, 2 bathrooms, separate dining, and den. All-electric kitchen includes range and oven, vent fan, silent switches. Dishwasher and air conditioning optional. Hardwood floors, wood shingle roof, forced air furnace, ceramic tile drainboards and splashes, aluminum sliding glass doors. Landscaped, \$25,500. KI 2-6721.



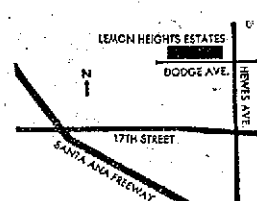
NORTH TUSTIN

LAMBETH ESTATES are homes built on sites 100 feet wide. They have 3-4 bedrooms, 2 1/2 baths. Their beautiful all-electric kitchens have won the Medallion Award for electrical excellence. Range, oven, dishwasher and garbage disposer are included in kitchen. \$23,950-24,950, with 10% down payment. Phone LI 4-0255.



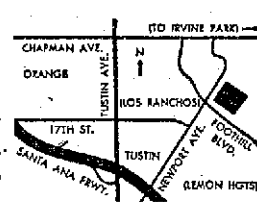
NORTH TUSTIN

LEMON HEIGHTS ESTATES offers you a choice of architectural stylings. Priced from \$23,500 to \$27,500, these 3 and 4 bedroom homes feature rumpus and family rooms. The all-electric Medallion kitchen includes wall hung range, dishwasher, garbage disposer, and food center. PR 4-9134.



NORTH TUSTIN

LOS RANCHOS 3 and 4 bedroom homes in Lemon Heights have 2 baths, 2 fireplaces, complete carpeting, slate floor entry, extra large garage. These handsome homes have all-electric Medallion Award kitchens, with range, oven, dishwasher and garbage disposer. Garage door openers optional. From \$26,995. As little as 10% down. LI 4-7180.



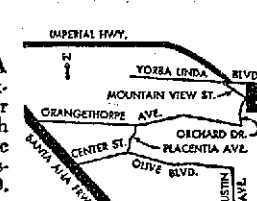
NORTH TUSTIN

MEREDITH MANOR homes offer a variety of styles, including split-level, ranch, and two-story. These quality homes, up to 3,200 feet in size, have 3, 4, and 5 bedrooms and 3 or 4 baths. Medallion all-electric kitchens include range, oven, dishwasher, and garbage disposer. Priced from \$31,000. LI 4-6530.



YORBA LINDA

Adjacent to the country club are **YORBA LINDA COUNTRY CLUB ESTATES**. Luxury 3 and 4 bedroom homes, with den and 2 or 3 baths. Lot frontages are 100 to 160 feet, with up to 3000 sq. ft. in homes. Custom all-electric kitchens include range and oven, garbage disposer and dishwasher. \$32,000 to \$46,500. LA 8-7701.



Free help for home buyers

20 pages of detailed information on how to buy a home in Southern California: Basic check list on what to look for before you buy. Maps and information to guide you to best home values in Southern California. Directory to homes, "own-your-own" apartments, rental apartments, custom builders. It's a valuable home buyers' aid that can save you time and money. Send for it today.

mail to: Medallion Homes
P.O. Box 20
Los Angeles 51, California

Please send me a free copy of the 20-page directory, "How to Buy a New Home in Southern California with Complete Confidence."

NAME _____
STREET _____
CITY _____ STATE _____

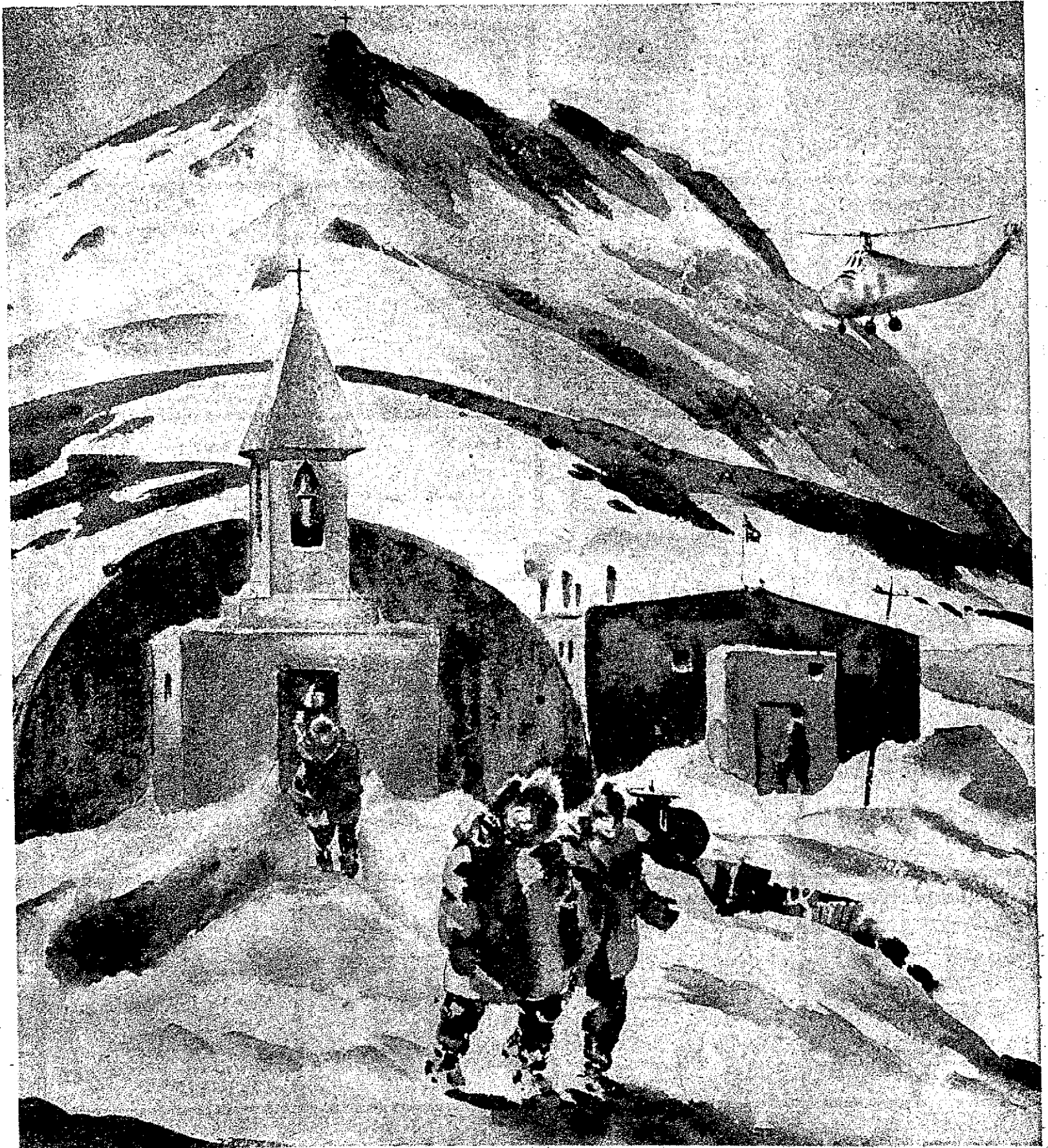
June 19, 1960

Southland

Entire City's
Their Front Yard

--Page 12

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Poles Apart Joined in Art . . . Page 7.

SAD SACK



**DISCOUNT
PRICES
SAVE TO
50%**

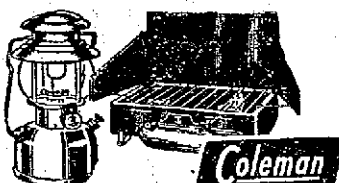
large 10x8 umbrella tent



- Ample room for 4 cots
- \$5 extra for pole and pegs
- Reg. 39.98

19⁸⁸

coleman stove or lantern



- World famous Coleman stove or lantern
- Reg. 15.50 value
- Your Choice

8⁹⁹

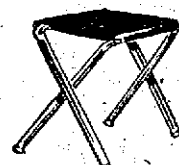
sleeping bag



- Lightweight kapek for coziness and comfort
- A reg. 8.95 value

4⁹⁷

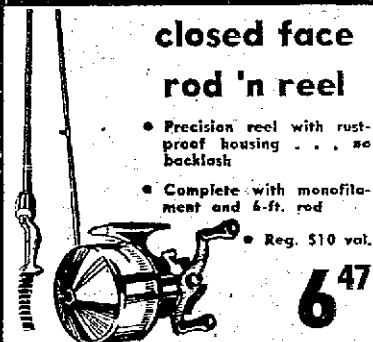
aluminum tote stool



- Durable canvas seat with sturdy lightweight aluminum legs make this easy to tote.
- Reg. 1.95 value

97^c

closed face rod 'n reel



- Precision reel with rust-proof housing . . . no backlash
- Complete with monofilament and 6-ft. rod
- Reg. \$10.00

6⁴⁷

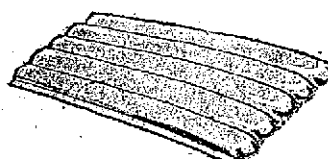
boat cushion



- U. S. Coast Guard approved . . . will float adult indefinitely
- Reg. 4.95 value

1⁹⁷

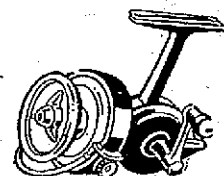
air mattress



- Sleep on air with this comfortable plastic mattress
- Reg. 2.95 value

1⁴⁷

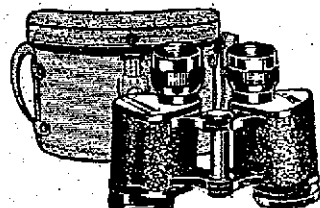
mittell cap spinning reel



- Famous name reel, 300-yd. capacity, 4-lb. test line
- A reg. 17.95 value

8⁹⁷

6x30 binoculars

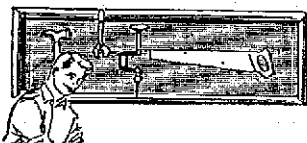


- Field of view 300 ft. at 1000 yds.
- 4 clamped prisms
- Reg. \$20.00 value

8⁹⁹

Plus \$5 for Case

pegboard



- Top quality 2'x4'x1/2" pegboard
- 1,001 uses
- Reg. 59c

37^c

beach surfers

- For fun in the sun 'n surf
- See how you save on these wonderful buys

• Reg. 2.95 value

97^c



men's knit shirts

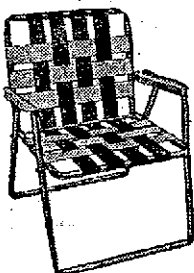
- An amazing low price for quality shirts in selection of styles and colors.

Values to 2.95

99^c



aluminum patio chair

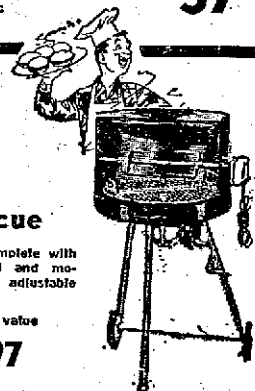


- Comfort - crafted aluminum folding chair with weather-resistant plastic webbing.

• Reg. 7.95 value

3⁹⁷

large family size barbecue



- Comes complete with spit, hood and motor . . . adjustable grill.
- Reg. 16.95 value

9⁹⁷

royal oak charcoal briquettes



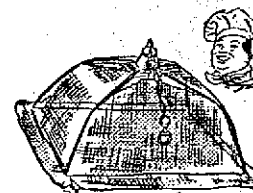
- 10-lb. bag of the finest charcoal briquettes . . . clean, hot burning, easy to light.

10-lb. bag

67^c

Reg. 1.25 Value

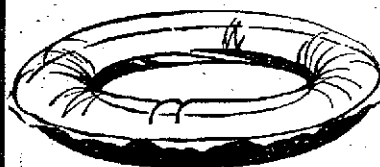
food umbrella



- Keep flies and other pests from your food with this large size food cover
- Reg. 1.00 value

29^c

steak platter



- Serve your steaks sizzlin' hot on these heavy decorative metal plates mounted on attractive wooden bases
- Reg. 1.95 value

97^c

ladies' blouses



- All the latest styles, fabrics and patterns at a hard to beat price
- Values to 2.95

77^c

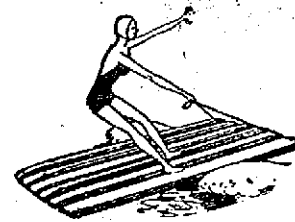
zories



- Cushion rubber soles with rubber straps
- Perfect comfort for beach, patio or home
- Men's, women's & children's sizes
- Reg. \$1 value

29^c

surf rider



- Lots of fun in the surf with this wonderful value surf rider
- A reg. 6.97 value

4⁴⁷

LAKEWOOD
5511 Woodruff Ave.
DUTCH VILLAGE
Phone TO 6-0419
OPEN EVERY NIGHT TO 3 P.M.

LONG BEACH
2500 Long Beach Blvd.
(Just South of Alameda)
GARfield 7-0612
OPEN EVERY NIGHT TO 3 P.M.

**ALL
SAD SACK STORES
OPEN SUNDAYS
10-5**

COMPTON
350 E. Compton Blvd.
(Just East of Alameda)
NEWmark 1-8069
MON., FRI., SAT., TILL 9 P.M.

COMPTON-LYNWOOD
2025 N. Long Beach Bl.
(Just Across from Sears)
NEWmark 5-2221
MON., FRI., SAT., TILL 9 P.M.

Southland

LONG BEACH, CALIFORNIA JUNE 19, 1960

OUR COVER



Arthur Beaumont, artist and adventurer, and former president of the Long Beach Art Assn., rates two honors. He is the first artist to go to both Poles, and he is the first to have an art show in the Antarctic. "Beau" is back from his latest trip, six months and 50,000 miles bringing 25 paintings and 350 sketches of the Antarctic. In Washington last week, he was a guest of

honor as his paintings of the Arctic and Antarctic were displayed at ceremonies marking the 20th anniversary of the Bureau of Ships. His painting of "Our Lady of the Snows" chapel and the flag headquarters at McMurdo Station, the main Naval base in the Antarctic, appears on Southland's cover. More about "Beau" and his paintings on Page 7.

CONTENTS

| | |
|---------------------------------------|----|
| Poles Apart Joined in Art | 7 |
| Seaplane Over Sand | 8 |
| Midsummer Holiday | 9 |
| They're Bongo Buddies | 16 |
| Toning Up the Bells | 18 |
| She Kicks Up a Storm | 19 |
| Business Picks Up on the Bounce | 20 |
| Buddhas Are His Hobby | 26 |
| When the Bear Flag Flew | 28 |
| Meet Mr. Shotts! | 42 |

DEPARTMENTS

| | | | |
|----------------------------|----|--------------------------|-------|
| Information Free | 4 | Book Reviews | 30-31 |
| What Your Name Means | 6 | Pet Parade | 33 |
| Southland Homes 12-13 | | Food | 34 |
| House of the Week 14-15 | | Travel and Resorts 35-37 | |
| Home Workshop ... | 22 | Camera Angles | 38 |
| Antiques | 24 | Southland Gardens 39-41 | |
| | | Crossword Puzzle .. | 42 |
| | | Meet Your Host | 43 |

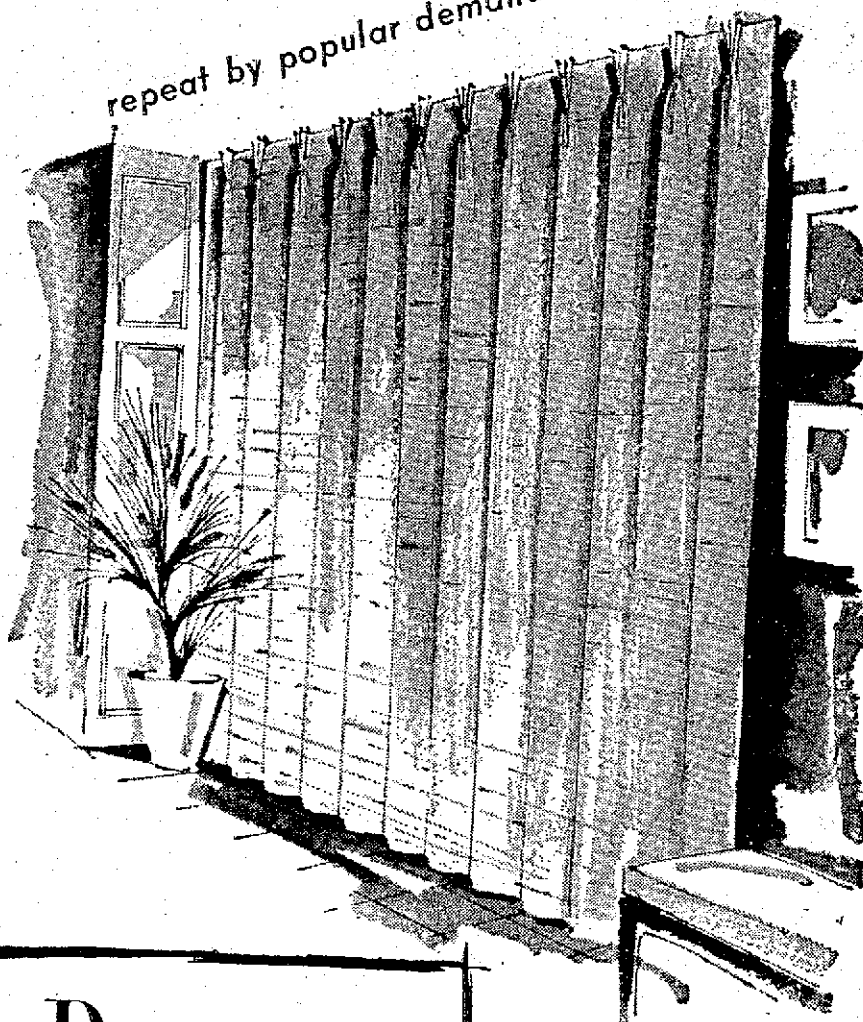
NEXT WEEK

John E. Olsen, Long Beach fireman, has been building things practically ever since he crawled out of his crib. His latest creation—built in his back yard—is a 32-foot sloop that currently has Southern California yachting circles in a dither. Southland tells you more about Olsen's latest creation, and his plans for a new boat, next week.

Fred Taylor Kraft, Magazine Editor

Southland Magazine is published weekly as a supplement to the Sunday Edition of The Independent Press-Telegram, 604 Pine Ave., Long Beach 12, Calif. Reprinted nationally by Riddle-Johns, Inc., New York, San Francisco, Chicago, Detroit, Minneapolis and Los Angeles.

repeat by popular demand!



Buffums'

Budget draperies brought to your home unwrinkled, like custom, and expertly hung

Another Buffum service, developed after months of planning! Draperies are measured in your home, delivered on hangers, and hung by an expert. Five fabrics to choose from — two-year colorfast guarantee. Prices include fabric and labor to make and hang.

- 4" French-pleated heading
- 3" hems weighted and tacked
- Blind-stitched side and bottom hems
- Tabled to insure even lengths

| Length | 2 Widths Up to 48" | 3 Widths Up to 72" | 4 Widths Up to 96" | 5 Widths Up to 120" | 6 Widths Up to 144" | 7 Widths Up to 168" | 8 Widths Up to 192" | 9 Widths Up to 216" | 10 Widths Up to 240" | 11 Widths Up to 264" | 12 Widths Up to 288" |
|-----------|--------------------|--------------------|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------------|
| Up to 45" | 11.95 | 20.65 | 24.85 | 33.50 | 37.95 | 46.55 | 50.95 | 59.75 | 64.25 | 72.65 | 77.00 |
| 46"-54" | 12.95 | 22.10 | 26.80 | 37.30 | 42.50 | 52.15 | 57.30 | 67.40 | 72.60 | 82.00 | 87.20 |
| 55"-63" | 13.60 | 23.15 | 28.20 | 39.95 | 45.35 | 54.50 | 60.00 | 70.25 | 75.90 | 85.65 | 91.20 |
| 64"-72" | 14.25 | 24.50 | 30.30 | 40.50 | 46.50 | 56.75 | 62.60 | 73.25 | 79.25 | 89.30 | 95.20 |
| 73"-84" | 14.55 | 25.50 | 31.70 | 42.30 | 48.50 | 59.25 | 66.00 | 79.20 | 85.90 | 96.75 | 103.35 |
| 85"-90" | 15.60 | 26.50 | 32.85 | 43.90 | 50.25 | 61.50 | 70.75 | 82.20 | 91.45 | 100.40 | 107.35 |
| 91"-99" | 16.25 | 27.95 | 35.00 | 46.75 | 54.35 | 65.95 | 73.70 | 85.20 | 92.60 | 104.00 | 111.35 |
| 100"-108" | 16.70 | 28.90 | 36.50 | 48.90 | 56.25 | 69.30 | 76.40 | 88.18 | 95.90 | 107.75 | 115.35 |

Pinch Pleat Valance Unlined (sold in two-foot multiples) 1.98 ft. 25% more on above prices for Fiberglas* fabric



Give us a call . . . see the fabrics in your own home. Our representative will bring samples and take measurements. No cost or obligation, of course. Long Beach: HEmlock 6-9841; ZENith 9841. Santa Ana: KImberly 2-6262 or Call Collect.

Buffums' Draperies—Fourth Floor

* Owens-Corning's Trade Mark

Sunday, June 12, 1960

OPEN 3 NIGHTS . . . Mondays, Thursdays & Fridays, 9:30 A.M.-9:15 P.M.; Other Days 9:30 A.M.-5:30 P.M.



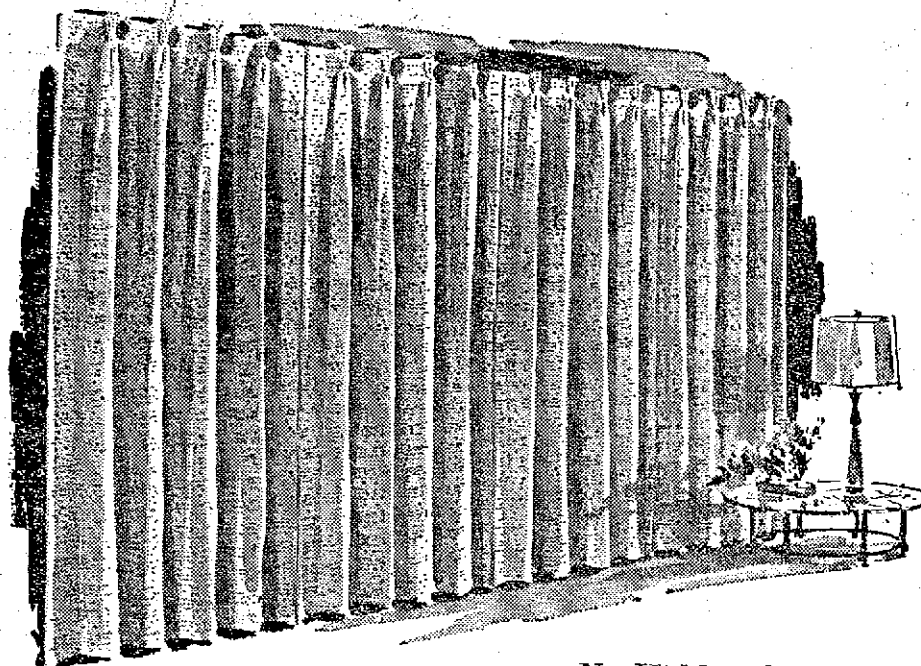
SEARS Long Beach

PHONE

HE 5-0121 for FREE estimates on custom draperies and awnings. Our decorator-consultant will call at your home with samples. NO obligation.

For Just Pennies More a Day . . .

You can transform your windows! Buy now on Sears Easy Terms . . . or use Sears Charge Account.



No Hidden Costs!

Harmony House Custom Draperies

Our lowest price ever! Labor and materials

20% to 40% OFF
Regular Prices

1.99
yard

14 different fabrics!
90 different colors!

Our largest collection ever!

See these gorgeous decorator fabrics right in your own living room . . . all the rich textures, charming patterns, thrilling colors . . . perfectly tuned to traditional, modern or Provincial background. Make the right selection just where your new draperies will hang! All workmanship with money-back guarantee.

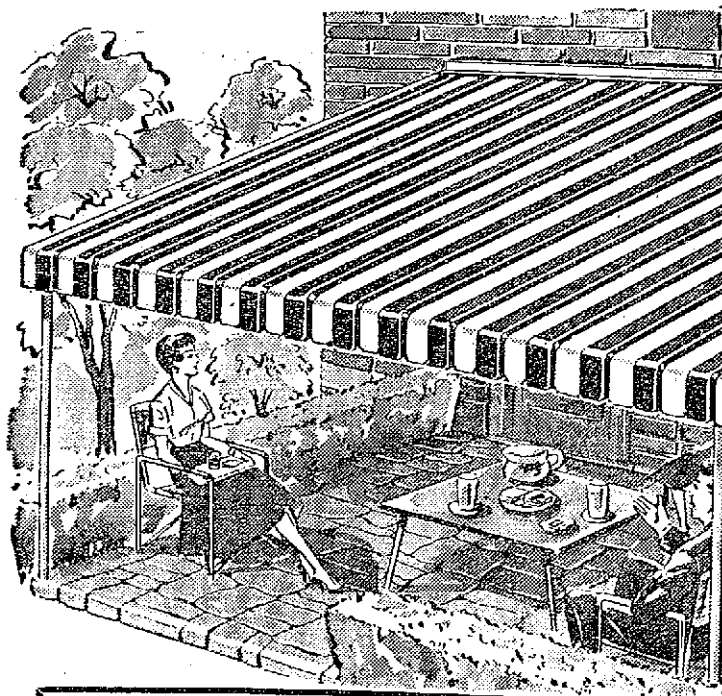
Custom Aluminum

Patio Awnings

10% OFF

Regular Prices

Broad-stripe, heavy gauge aluminum for years of service . . . finished in 2-tone combinations of baked-on, chip resistant enamel in Harmony House exterior decorator colors. Never rusts or corrodes, gives all-season protection. Tailor-made to your exact needs and pre-assembled at the factory to insure weather-tight installation. Phone HE 5-0121 for FREE estimate.



Custom Trailer Awnings

Add a modern patio or outdoor living room to your trailer. Rugged adjustable frame . . . newest weather resistant fabrics.

15% OFF

Regular Prices

Park Free

"Satisfaction guaranteed or your money back"

SEARS

Downtown Long Beach
Long Beach Blvd. at Fifth, HE 5-0121

Arnold E. Hagen INFORMATION FREE

("Information Free" is a listing of booklets and/or materials available on miscellaneous subjects. All are free for the asking. Write directly to sources indicated. Each source reserves the right to withdraw its offer at any time.)

TRAVEL BOOKLETS: (1) Australia; (2) South Africa; (3) Japan; (4) Hong Kong; (5) New Guinea; (6) A Dream Vacation to Tahiti; (7) Jet Around the World; (8) Do-It-Yourself World Map.

Qantas Airlines, Dept. IF, 506 West Sixth St., Los Angeles, Calif.

EVERY WOMAN HAS SENSITIVE SKIN: Many informative facts about your skin in this interesting booklet. It also includes information about complexion care. Ar-Ex Products Co., Dept. IF, 1036 W. Van Buren St., Chicago 7, Ill.

CAREERS IN SCIENCE: This informative booklet contains information about careers in Science at the National Bureau of Standards, 30 pages.

U. S. Department of Commerce, National Bureau of Standards, Dept. IF, Washington 25, D. C.

HANDWRITING INFORMATION: BOOKLETS: (1) History of Handwriting; (2) A Guide to Social Correspondence; (3) Material About Numbers; (4) Hints for Improving Handwriting Legibility.


Handwriting Foundation, Dept. IF, 1426 G St., N. W., Washington 5, D. C.

NATIONAL SYSTEM OF INTERSTATE AND DEFENSE HIGHWAYS MAP: This is a map of the most important highway system in the United States, the National System of Interstate and Defense Highways. This large map of the United States is suitable for framing. Excellent material for educational and reference use.

Portland Cement Assn., Dept. IF, 816 W. 5th St., Los Angeles 17, Calif.

LEISURE TIME: Informative tips to help you spend your free time healthfully, enjoyably and productively. Pointers for shy and for sociable people, hobby ideas, community service, etc.

FOGGY ABOUT THE FACTS? A self-quiz on popu- (Continued on Page 17)



**KARTS & PARTS
DOWNEN'S**
LAWN & GARDEN EQUIPMENT
1127 E. 10th St., L.B.
Closed Sunday—HE 6-1747
11455 E. CARSON
1 Blk. West of Pioneer Rd.
Open Sunday—HE 1-1455

OPEN
SUNDAY

BETTER BUY AT ASSOCIATED

7 DAYS A WEEK
OPEN

FOR QUALITY CONSCIOUS PEOPLE WHO WANT THE MOST FOR THEIR MONEY

Mon. & Fri. Till 9 P. M.

IN OBSERVANCE OF FATHER'S DAY ... OPEN TODAY 10 A. M. TO 4 P. M.

Pillo Back Recliner

PLYHIDE COVER

New shipment
just arrived.
This wonderful
value cannot
be beat for
quality and
construction.
Choice covers
in lovely
father-like
plyhide.

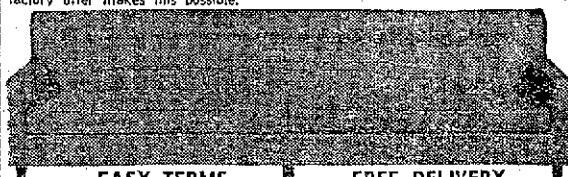
69⁹⁵

Vibrator available on
all chairs
Only \$18.00 Extra

Your Choice—7-ft.—8-ft.—9-ft.

Quality-built for spacious Rosemoor homes. Foam rubber cushions.
Choice of beautiful fabrics. Quality construction throughout. Special
factory offer makes this possible.

139⁵⁰ One Price



EASY TERMS

FREE DELIVERY

OVAL BRAID RUGS

9x12 Ft.

22⁸⁸

Special purchase.
Good quality re-
versible. Extra
heavy.
A Real Value



Plenty
of Free
Parking

3-Pc. Dinette Set

24⁹⁵

New Low Price
Table 24x36
leaves down.
24x36 leaves
up. Laminated
plastic top.
Chrome finish.
Choice colors.



Den Sofa Bed

Makes bed. Covered in
leather-like Boilaflex. Choice
of colors.

42⁵⁰



Pillo Back Wing Sofa

PLYHIDE

149⁵⁰

Covered in Ply-
hide. Foam
cushions, all
hardwood
frame. Eastern
made, finest
quality. Extra
comfortable.



**ASSOCIATED
FURNITURE
WAREHOUSE**

FROM ORANGE COUNTY come in on
Orangebluffs, which is South St. in Long
Beach.
363 South St.
Come to 5800 Block on Atlantic.
Then 2 Blocks West
Phone GARfield 3-5491

BANKAMERICARD
or INTERNATIONAL
CARDS Accepted
Showroom Annex
1211 SOUTH ST.
at Orange

Southland's Weekly Garden Pages Tell What, Where and How to Plant

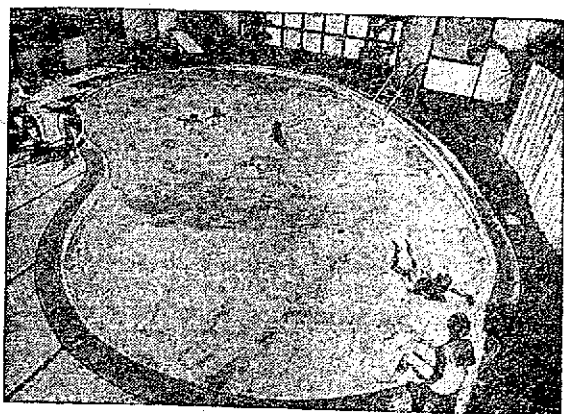
MEN ONLY

- Steel reinforced Gunite construction above city requirements
- All copper piping
- 148 designs
- Blue Haven's Exclusive **STERIFILTER**
(Dept. of Bldg. & Safety Approved)
- Special aggregated coping and tile available
- Our own complete design and engineering staff

nobody, but nobody
builds
a
better
pool



WOMEN ONLY



NO MONEY DOWN

As Low As **\$42⁵⁰** Month

Landscape Plan Included
The Recommended Builder

9650 FIRESTONE, Downey

• TO 9-0941 • HA 5-6467

La Reina Rule

WHAT YOUR NAME MEANS

DEAR MISS RULE: Would like genealogy on COOPER—J. C., Lakewood. J. C.: COOPER, an English surname, is from the occupation of a "cooper" or barrel maker. The extremely old Cooper coat-of-arms has a pair of human shin bones crossed below two silver arrowheads on a green shield. Among the earliest New England settlers was Deacon Jonathan Cooper who built his home at Cambridge, Massachusetts in 1657. The will of his grandson Walter Cooper states regarding this house, "I will that my beloved wife, Martha, should have of my movable property ... my silver cup and my mare and chair and the best cow and one of the pigs ... I also will that she should have the west half of my dwelling house and the liberty of the ovens in t'other."

DEAR MISS RULE: Could you print brief history on WEIR—MRS. F. S., J. W., Buena Park; MRS. P. W., Long Beach.

F. S., J. W., P. W.: WEIR, a Scotch and north English name, describes an ancestral residence located by a "weir" or dam on a river. Weirs were built to form mill ponds or fish ponds on small streams. The Weir coat-of-arms from Blackwood, Scotland, has three silver stars on a blue band across the center of a silver shield. The family motto "Nihil verius" translates as "Nothing more truly."

DEAR MISS RULE: Would you explain FOLGER and FULCHER—MRS. J. M., Crescent, Okla.; MRS. F. K., Long Beach.

J.M., F.K.: FOLGER and FULCHER, English patriarchal surnames, originated in the French Duchy of Burgundy. The root name Fulchard, meant "lord over the people." The first Fulchard migrated from east French Burgundy to England in the 12th century. The name was first changed to Fulcher by the English. Lincolnshire records of 1273 list Walter Fulcher. Surname evolution later resulted in Folger. The family coat-of-arms has three gold coins on a diagonal red band across an ermine covered shield.

DEAR MISS RULE: Please give brief genealogy on ABSHER—J. A., Long Beach.

J.A.: ABSHER is from the German surname Habischer meaning "Hawker," for the man who trained hunting hawks. High ranking nobility in medieval Germany used captive hawks to hunt for them. These fierce birds were released to bring back game birds to their masters, catching grouse and partridge on the wing. The descendants of the hawk-trainer abbreviated his title from Habisher to Abischer, then to Absher. The English surnames Falconer (Continued on Page 25.)

Poles Apart Joined in Art

By Vera Williams

Independent Press-Telegram Art Editor, 1932

ONLY A FEW explorers—Scott, Amundsen and Byrd, for instance—have gone to both Poles.

Arthur Beaumont is the first artist to do it. Also he is the first to have an art show in the Antarctic.

"Beau," former president of the Long Beach Art Assn., is back from six months at the South Pole, Byrd Station, Little America and Bellingshausen Sea Exploration as staff artist for U. S. Naval Support Force Antarctica and Task Force 43. He did 25 paintings and 350 sketches.

In 1957 Beaumont went to the North Pole, under Navy auspices, painted the Northwest Passage and Bellot Strait as staff artist for Task Force 572 West.

His paintings made in the Arctic and Antarctic, comparing the two areas, were shown in the Navy Department, Washington, D.C., last week, marking the 20th anniversary of the Bureau of Ships. Beaumont was invited by the Navy Dept. to be present.

OFFICIALLY ATTACHED to the USS Glacier (ice breaker), Beaumont travelled 50,000 miles on the Antarctic trip, utilizing ships, planes, helicopters, boats, sleds, weasels (tracked vehicles), sno-cats (huge tracked vehicles), dogs, skis and his own two feet.

The Glacier explored Bellingshausen Sea, and officers and men landed as the first humans to put foot on the Eights Coast. They erected weather stations, did research and scientific work.

Most important of all, they hoisted the U. S. flag giving priority rights (if such exist) to 400,000 square miles of territory reaching to the South Pole.

The Glacier was ordered to rescue the Argentinian ice breaker General San Martin, which was stuck, pressed against the permanent ice shelf in Marguerite Bay.

AFTER DAYS OF pounding ice sometimes 25 feet deep, the Glacier rendezvoused with the Argentinian ice breaker, which had freed itself with the help of a change of wind.

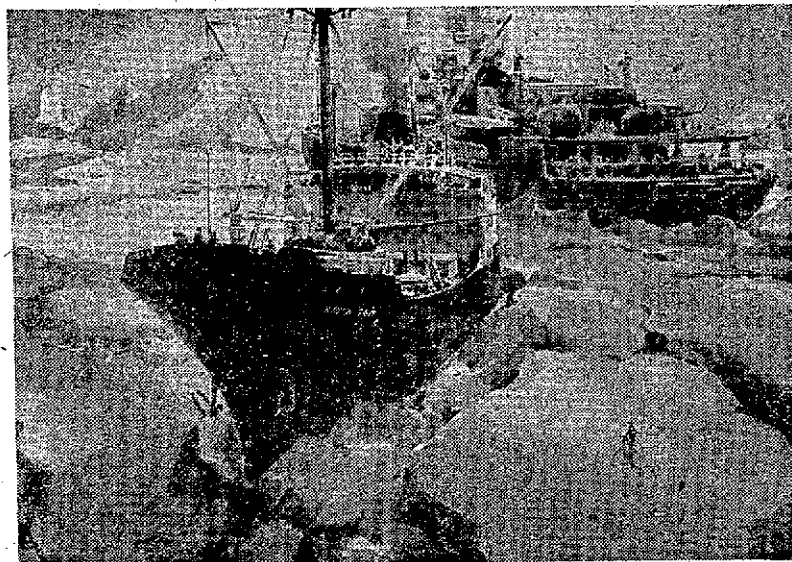
With bruised and buckled bulkheads, the Argentinian ship followed the Glacier's trail through the ice out to free water.

Then the Glacier was ordered 75 miles farther south into Marguerite Bay to free the British expedition under Sir Vivian Fuchs on the leased Danish ship Kista Dan, which otherwise would have been iced in for the winter.

Days were spent in heavy ice breaking to reach the Kista Dan. At that, the Glacier was stuck in 25 feet of ice within sight of the Kista Dan for several hours and could not move until the wind changed.

Pounding and crashing ice night and day, the Glacier led the Kista Dan to open water after filling its dry water tanks with fresh water.

"BEAUTY, VASTNESS, cruelty



"Rescue of 'Kista Dan' by the Glacier is pictured in this work by 'Beau.' The British expedition would have been iced in for winter but for rescue.

and danger of the Antarctic fascinated us," says Beaumont. "We looked at tremendous mountains, snow cov-

ered and rearing 13,500 feet toward the sky.

"Mount Erebus, an active volcano,

quietly steams and smokes from her crater at the top of a beautiful sweep of glacier, 13,336 feet above the Ross Sea, overshadowing McMurdo Navy base. McMurdo, itself, sits upon layer upon layer of ice and volcanic ash from past eons of eruptions.

"Glaciers reflect the brilliant 24-hour sunlight like diamonds cast carelessly about. This contrast shows the color in the ice. (Whoever said ice and snow are white?)

"At sea, icebergs, 20 to 30 miles long, recently born of the ice barrier at the end of the Polar ice plateau, float stately by.

"Some icebergs are grounded on subterranean peaks, and on ship we sometimes wondered if we were to use that year's supply of food and fuel we carried when we stuck fast on 25 feet of ice.

"SHIPS LIKE THE ice breaker Glacier have no keels or bilge keels, which is grand in the ice. (Ice would grab the keels and hold them in its grip).

"But in open seas, particularly if the sea is running, they roll unmercifully—a 53 degree roll is not extraordinary.

"Thighs, legs and arms are bruised as men are thrown from side to side

in companionways, and occasionally one gets a broken leg."

Beaumont believes the most fantastic scenery of the trip was Gerlach Strait, the icebreaker surrounded by ice floes, weaving its way through icebergs.

Whales, including killer whales, seals and dangerous sea leopards abounded. There also were thousands of penguins, including the Adelies, comings of the south, with no fear of man.

THE GLACIER visited Deception Island in the Palmer Peninsula. This old and enormous volcano now is filled with water. The ice breaker passed through two dangerous headlands, and officers and men entered the volcano, supposedly dead but still emitting steam along its edges.

Brazilian, Chilean and British expeditions camped there. The huge old whaling station was in ruins, a result of World War II.

"We had a short and cheery time at Deception Island," smiles Beaumont, "cheery for us as they had liquid supplies verboten on U. S. Naval vessels—cheery for them, as they were glad to see visitors."

The ship stopped at Penguin Island, a series of extinct volcanoes. Beaumont helped the crew band a hundred penguins of the Chinstrap variety, and photograph enormous sea elephants about to begin their annual harem flights. They saw Great Petrel chicks: "The chicks are cute, fuzzy grey things, but enormous—larger than a turkey, with feet greater than a man's hand."

They were invited to visit Falkland Islands and swarmed ashore at Port Stanley, where they were royally treated by the British.

They crossed Drake Passage, south of the Horn, supposedly the roughest seas in the world, but all they had was a lazy roll and sunny weather.

BEAUMONT demonstrated painting for men at McMurdo, and on various ships. He gave art lectures from time to time, which he says "interested the lads—proved an excellent morale builder." He displayed paintings and sketches at McMurdo.

"The men commented—but there was no comment from the curious penguin. Maybe they didn't like my work," the artist grins.

On board ship, his studio was in the brig. Not that officers disapproved of him or his work, but it was convenient. "Beau" was the only occupant of the brig, with the exception of Christmas eve when two lads were

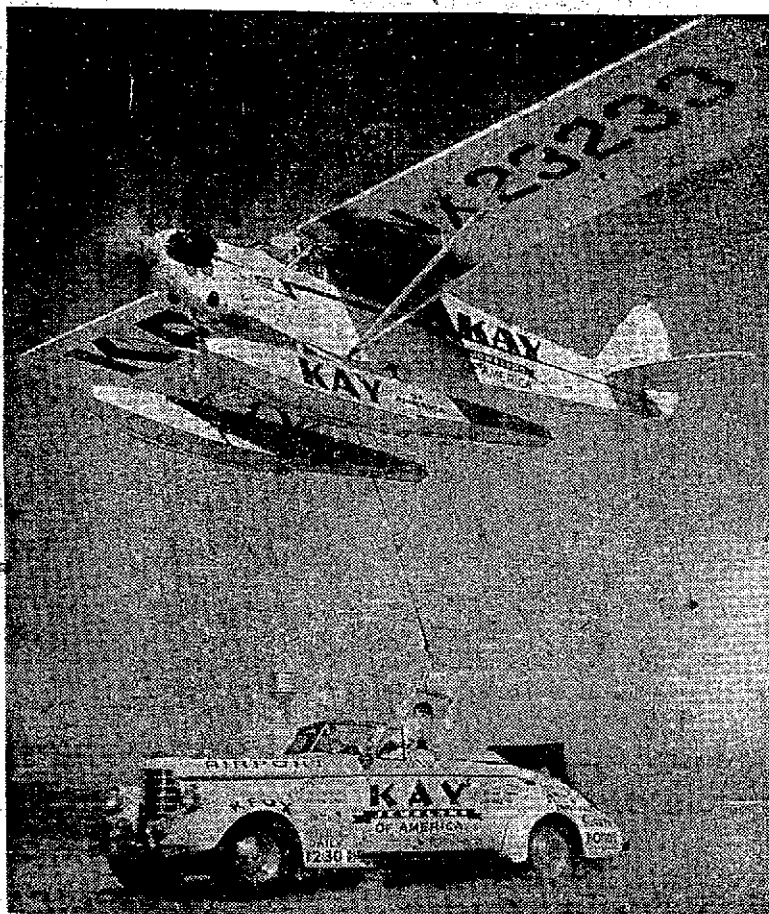
(Continued on Page 10)



"Landfall," Beaumont's painting of the first sight of land at Bellingshausen Sea. Beaumont said the men of the Glacier were first humans there.



Artist Arthur Beaumont, first to paint at both the Arctic and Antarctic for the Navy, is at work in his studio—the brig—aboard the USS Glacier.



Refueling for Long Beach endurance flight team of Clyde Schlieper, Wes Carroll involved gas transfer from automobile speeding below.

By Herb Shannon

FLYING a seaplane into the desert would seem to tempt fate openly, but two young Long Beach pilots were merely putting temptation behind them when they took off from Marine Stadium in a pontoon-fitted Piper Cub for Rosamond Dry Lake, near Lancaster.

The date was Sept. 29, 1939, and

the fliers had vowed not to come down for 30 days. Their goal was to break all records for endurance flight.

"By flying a seaplane we could carry extra gas in the pontoons, and also it removed any temptation to land," Douglas test pilot Clyde Schlieper explained recently. "No matter how tired we got, we knew

Do you remember when these pilots broke all endurance flight records?

Seaplane Over Sand

we couldn't come down without wrecking the plane."

"And it did get tiresome," recalled Wes Carroll, co-pilot on the flight, who, like Schlieper, is still a flier and a Long Beach resident. Carroll now is a senior captain on jets for American Airlines and also operates a custom tailoring shop under his own name at 2762 E. Broadway.

The 30-day attempt was the second endurance flight effort by Schlieper, who the year before had established a light plane record of 218 hours in a Taylor Bear Cub, a predecessor of the Piper. Co-pilots in this venture were Long Beach fliers Harley Long and Tommy Smith.

The three in the earlier flight alternated in flying the two-place plane, changing pilots by a unique and daring method. One man aboard the plane would parachute out and another would replace him by climbing a rope ladder dangling from the aircraft to an open car speeding below.

On the 1939 flight the two pilots remained aboard, but the auto-aircraft transfer system was retained for supplying fuel and other necessities. This spectacular feat was accomplished dozens of times without accident.

By Oct. 9, with 243 hours in the air behind them, the Long Beach pilots were becoming restless.

"Lack of exercise was the problem," Schlieper remembered. "All we could do was to get out on the floats for a sunbath now and then."

"There just isn't enough room in a plane that size for housekeeping," Carroll commented.

On Oct. 25 the little seaplane had

flown 50,000 miles and was only 24 hours short of a new world record. But the strain was telling on the air-men.

"Sleeping was almost impossible, except when you didn't want to," Schlieper said. "We started flying in two-hour shifts instead of four."

Four days later, exactly 30 days after they had left Long Beach, the pilots headed back to Marine Stadium. They had lifted more than 25,000 pounds of gas, oil, batteries, food and clothing into the plane. The total was more than 20 times the weight of the aircraft itself.

Both men were on the verge of physical collapse. They tottered from the seaplane, barely able to stand up to receive the accolade of a wild civic reception.

But the all-type record of 726 hours and 10 minutes of continuous flight was to stand unbroken for 19 years.

Would they want to do it again?

"Nothing doing," Schlieper declared. "We got about \$25,000 in awards for the flight, but it was all hard work. Miami Beach offered another \$25,000 and expenses to try breaking our own record down there, but we turned it down."

Carroll is even more emphatic.

"Not for me," he said. "That flight proved the reliability of airplane engines and did a lot to advance the cause of aviation, but I wouldn't want to repeat it."

"The jets I fly now take less than five hours to get to New York from here. That's long enough in a plane for me."



Carroll, now American Airlines senior pilot, prepares to take off in Boeing 707 jet transport. Fliers' record stood for nearly two decades.



Schlieper, today a Douglas Aircraft pilot, makes out report after testing a DC8 jet transport. He recalls grueling days of long hop.

*The time of the summer solstice
has been celebrated for centuries*

Midsummer Holiday

By Mamie R. Krythe

FROM VERY EARLY times it was customary to celebrate the time of the summer solstice (June 21) with gay festivities. This celebration welcomed the arrival of summer, and was especially enjoyed by many Northern European peoples.

On the evening before, there were excursions out to the forests to gather tree branches; everyone fastened these boughs to their doors to keep away evil spirits and thunderstorms. Also they brought back certain plants that were supposed to have supernatural powers; fern seed, for example, could make one invisible.

The Feast of St. John the Baptist (patron of shepherds, tailors and masons) came June 24. Since this was observed at almost the same day as the older, heathen festival, its observance came to be somewhat of a mixture of pagan and Christian rites.

Many still lighted fires on hilltops (formerly honoring Bel, or Baal) which later had the name of St. John's fires. Most of the celebration took place on St. John's Eve, June 23. Often persons would sit fasting all night in a church, believing they would see a procession of those doomed to die in the ensuing 12 months.

LONG LINES of peasants, carrying torches, marched out to the fields, in an attempt to drive evil forces away from their crops and so insure a plentiful harvest. At the bonfires, they danced in a circle; and many of the bold young men would jump over, or through the flames. In certain places, today, in Europe, some still observe such old customs. Shakespeare's noted drama, "The Midsummer Night's Dream," focused atten-

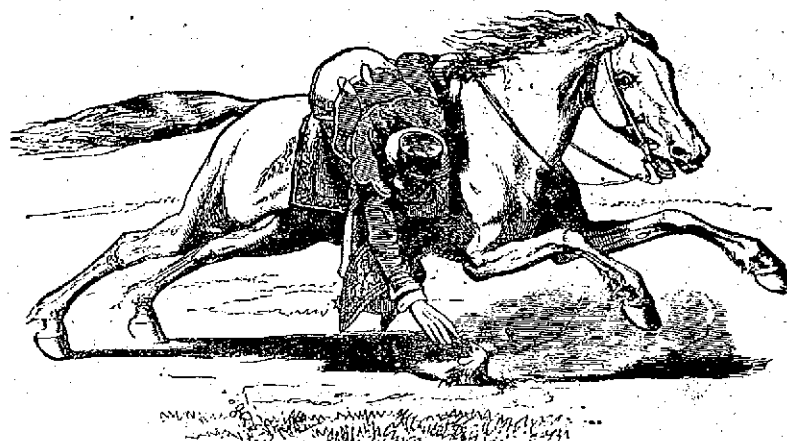
tion on this holiday, when many were sure that mortals could actually see the "Fairy Folk" abroad.

In Scotland, St. John's Eve was always an important occasion for the Masonic Lodge members. One account tells of an observance at Melrose Abbey. After the election of their officers, the group passed three times around the cross, then sat down and dined together. That evening, carrying lighted flambeaux, decorated with Masonic insignia, they marched in pairs through crowded

sermon on the life of John the Baptist.

THE CELEBRATION at midsummer came to the United States with its early settlers. The Swedes, for instance, in Chicago, still observe the time with folk games, dancing, athletic contests, singing, and the crowning of a Midsummer Queen.

Early Californians had a special celebration of their own for this occasion. In Los Angeles, the Gringos would gather at the old Plaza, or on



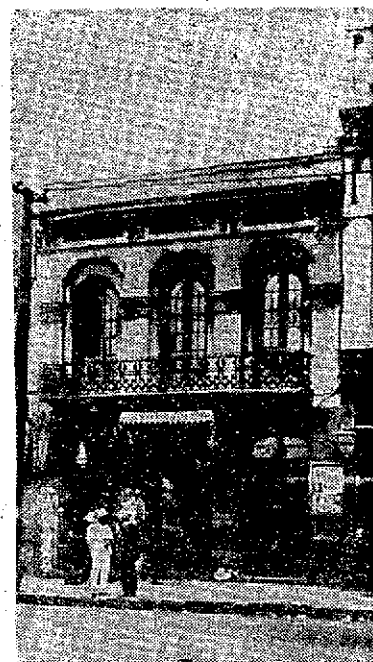
Popular midsummer day sport in early Los Angeles was Catch the Rooster. Galloping rider tried to pick up live rooster, buried in earth, to neck.

streets. There was band music, followed by fireworks, with showers of rockets, making great glares of light. Then the members ended their observance at Melrose Abbey.

At Magdalen College, in Oxford, there is a stone pulpit in the corner of the quad that has long been connected with St. John's Day. This was decorated with tree branches; and each year it was customary for someone to ascend into it and preach a

San Pedro St., to see the lively race to catch the rooster — "Carrera del Galo."

A live cock was buried in loose dirt, with its head protruding. The mounted contestants dashed past at full speed. Each rider reached down, and tried to pull out the rooster. If he missed, the crowd jeered; he was pulled from his horse, and dragged in the dust. The man who succeeded in pulling out the live fowl was de-



First Masonic lodge building in Los Angeles was at 416 N. Main.

clared winner. In one famous race, in 1853, Don Jose Sepulveda won over his rivals, Jack Powers and Gen. Andres Pico, a veteran of the Mexican War.

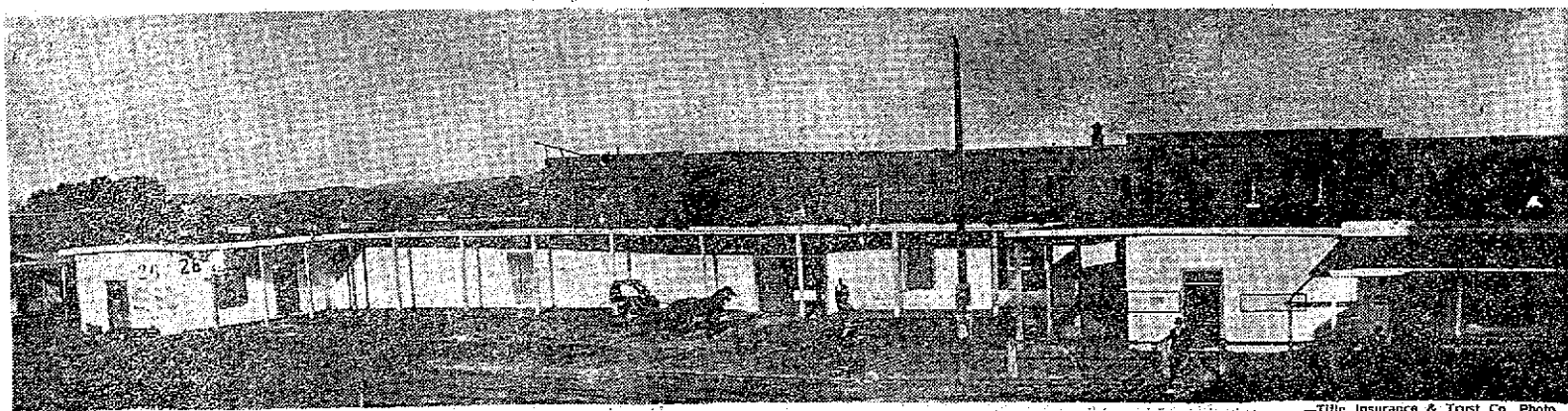
As in the British Isles, the Masons observed St. John's Day in the City of the Angels. The Los Angeles Star, June 27, 1857, gave this account:

"Wednesday last, being St. John's Day, the anniversary was celebrated in the city with becoming respect and dignity by the Masonic Fraternity.

"At 10 o'clock the men of the Los Angeles Lodge formed in procession and marched to the grove of Don Louis Sansevain, where an oration was delivered by Brother Jonathan R. Scott, after which the procession reformed and marched back to town.

"In the evening a ball was given by the Fraternity in a spacious hall of the mansion of Don Abel Stearns, which was kindly granted for the occasion. The room was handsomely decorated, and the company was the largest ever assembled in the city.

"An excellent cotillon ball was in attendance, and the dancing was kept up into an advanced hour in the morning. The attendance of the ladies was very large, the youth and beauty of the city yielding a ready response to the invitation of the committee, nothing could excel the arrangements made by the managers and the company were highly pleased with the exertions made for their entertainment."

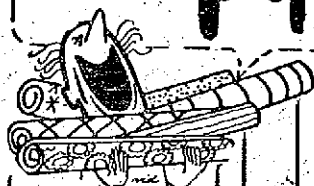


—Title Insurance & Trust Co. Photo

"Palacio" home of Abel Stearns in Los Angeles where Masons gave a ball on St. John's Day, June 24, 1857. In background, that city's first big brick building.

wallpaper

Free
Parking



Over 4,000
Matching
Trim Enamels
Gloss and Semi-
Gloss

TEXTURES
SECTIONAL SCENICS
REPEAT PATTERNS
WALL COVERINGS

Agents for
Stockwell
Bondys
Van Luit Scenics

Tibbatts

OF LONG BEACH, INC.
10th & Pine HE 7-2929



Read Shutterbug's "Camera Angle" Column Every Sunday in Southland.

SHOP PENNEY'S DOWNTOWN
MONDAY & FRIDAY 9:30 TO 9 P. M.

PENNEY'S
ALWAYS FIRST QUALITY

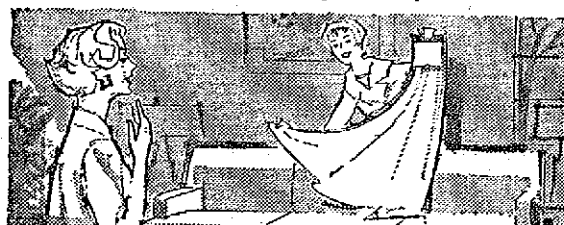
IT'S SO EASY TO SHOP AT
HOME FOR CUSTOM DRAPERIES,
SLIPCOVERS, UPHOLSTERY!



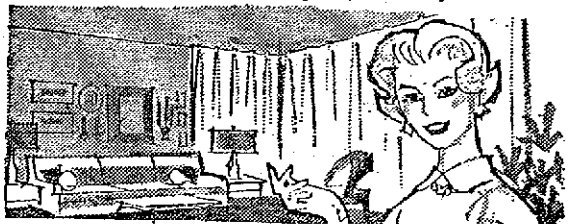
You phone...make an appointment!



Our consultant brings you samples!



You choose...see how they'll go with your decor!



Penney's makes, installs everything!

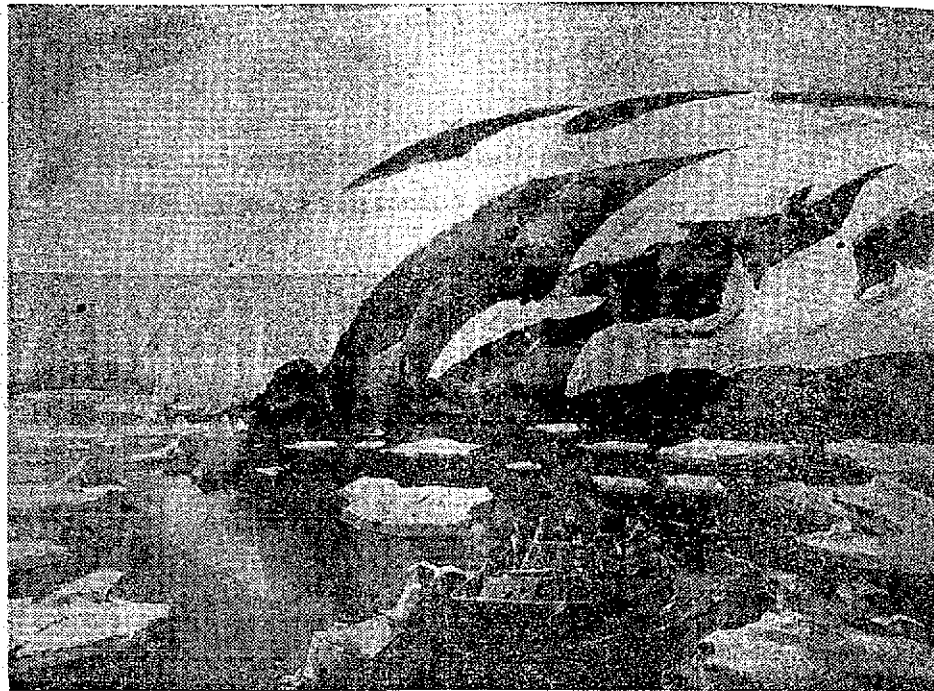
CALL HEMlock 5-9141

AND ASK FOR

MRS. G. ETHEL FROST

PENNEY'S HOME DECORATING CONSULTANT
no charge or obligation for this service!

FIFTH AND PINE DOWNTOWN LONG BEACH



"Beaumont's Butte," name temporarily given island of Eight's Coast, Bellingshausen Sea. Beaumont's paintings of the poles are being exhibited by Navy in Washington.

An Artist Sketches Little America

(Continued from Page 7)
put there to cool off after a beer bust on the ice.

The brig had plenty of room and good light, but it did have disadvantages. It was near the drive shafts, and so the artist had vibration of shafts and propellers to contend with. In rough weather, especially in the open sea away from ice, all paint gear—easel, chair, box in which his palette rested—had to be lashed securely.

SKETCHING FROM helicopters was bothersome because of the vibration. It was easier in the nose of a P2V bomber flying hundreds of miles to Byrd Station and Little America, or in the huge Air Force C124s Globemasters which flew Beaumont 900 miles to the pole and then over it.

Usually the artist travelled by helicopter from point to point. The pilot would drop him at a spot he wished to paint, then go his way, picking up the artist at a stated time. This was important as everyone was required to state where he was going, how long he expected to be gone, and report it when he returned.

"White-outs—they are like white fogs—and blizzards came up suddenly," explains Beaumont, "and if anyone was missing a search party immediately set out looking for him."

"We were warned never to go anywhere alone—always by twos or threes, and sometimes we were roped together. Crevasses yawned under us, and there were seal holes, treacherous holes with thin ice and snow at the top."

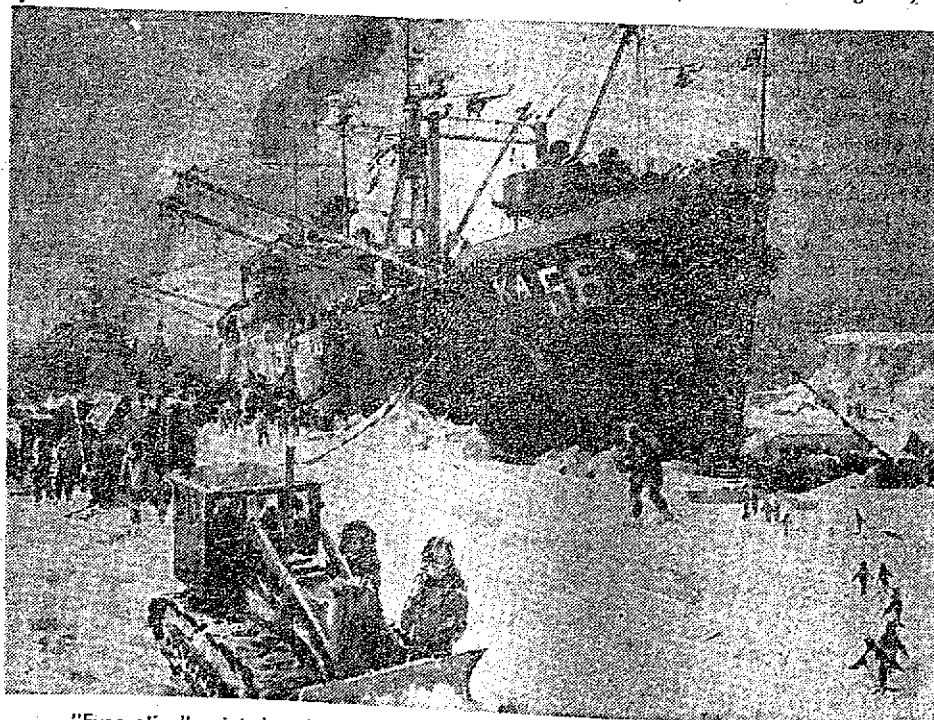
WHAT DID WE wear on painting excursions?

"Navy issue underwear although warm is scratchy next to the skin. I wore pajamas, then the underwear, woolen shirt, woolen Marihe pants, windbreaker pants, woolen socks, woolen stockings, felt boots, mukluks, neck wrap, fleece lined parka with double hood finished in fur, skull cap, heavy woolen cap with ear flaps, face mask (in extreme cold) and dark glasses.

Strapped over the shoulder and under the parka, I carried a fleece-lined pair of windbreaker pants, wide but not handsome.

"For the hands (most important of all) a pair of fine woolen gloves, nylon gloves, then one or two pairs of heavy issue woolen gloves. Finally a pair of huge elbow-

(Continued on Page 32)



"Evacuation" painted at Little America V. Beaumont painted in 32 degrees below zero weather, said, "I could sketch only 30 seconds at a time, then had to rewarm my hands."

DON'T PAINT YOUR HOUSE

until you have read these simple facts

Sunday, June 19, 1960

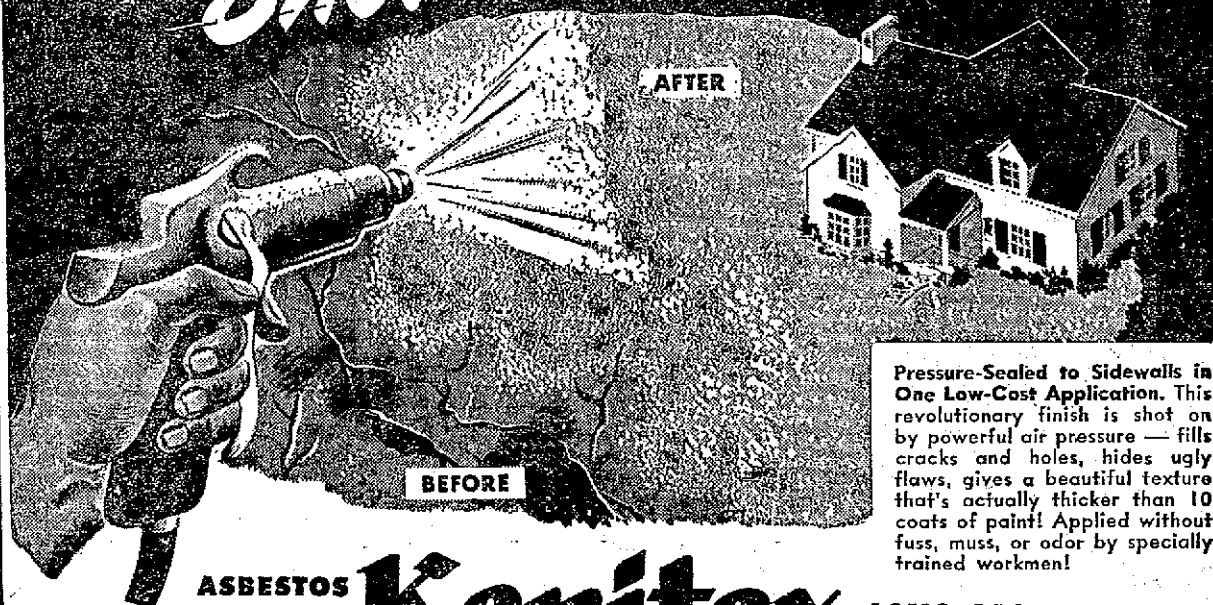
PROVEN
by over
1/2 MILLION

satisfied government,
industrial, commercial
and residential
users such as:

- ATOMIC ENERGY COMMISSION
- DOUGLAS AIRCRAFT CO.
- HAWAIIAN PINEAPPLE CO.
- ALASKA RAILROAD COMMISSION
- PHILLIPS PETROLEUM
- VETERANS ADMINISTRATION
- SAFEWAY STORES
- PHELPS DODGE CORP.
- A&P STORES
- ESSO OIL CO.
- U.S. MILITARY INSTALLATIONS THROUGHOUT THE WORLD
- SAWTELLE VETERANS HOSPITAL
- AND MANY, MANY MORE COMMERCIAL AND RESIDENTIAL USERS

NOW—LIFETIME FINISHING FOR EXTERIOR WALLS

Shot from a Gun!



Pressure-Sealed to Sidewalls in One Low-Cost Application. This revolutionary finish is shot on by powerful air pressure — fills cracks and holes, hides ugly flaws, gives a beautiful texture that's actually thicker than 10 coats of paint! Applied without fuss, muss, or odor by specially trained workmen!

ASBESTOS

Kenitex

**LONG-LASTING
EXTERIOR COATING**

APARTMENT OWNERS!

You who rent for profit should investigate this proven method of protecting and beautifying your buildings at a lower cost per year. All work unconditionally guaranteed.

FOR OLDER HOMES—Asbestos KENITEX bonds perfectly to stucco, brick, block, frame, and stone — hides old flaws yet retains original lines.

FOR NEW HOMES—This Long Lasting finish retains its beauty year after year resisting chipping, flaking and peeling.

FOR COMMERCIAL BUILDINGS—Asbestos KENITEX avoids costly maintenance; protects your investment; keeps new looking! You'll find Asbestos KENITEX one of the wisest investments you can ever make! Cost is surprisingly low—easy FHA terms. No money down. Free estimates at no obligation!

Phone or write today for FREE information

- DISTINCTIVE NEW BEAUTY
... your choice of modern colors
- NEVER NEEDS PAINT
- WEATHERPROOF - WATERPROOF
- INSULATES AGAINST HEAT AND COLD
- INCREASES BUILDING'S VALUE
GUARANTEED FOR 10 YEARS
against chipping, flaking or peeling

GET FREE INFORMATION TODAY
ON THIS "NEW
MAGIC FOR
YOUR
HOME"



TALBERT CONSTRUCTION CO.
537 N. La Brea, Los Angeles 36, California

Name

Street

Phone

City Zone State

CHECK HERE if you wish a representative to call (no obligation, of course).

Convenient day and time

Phone Today
HA 9-5214

NO DOWN PAYMENT! Up to 60 Months to Pay
Bank Terms!

Serving the State of California for 16 beautiful years! LICENSED - INSURED - BONDED.

By doing business with a home firm you save hundreds of dollars. REMEMBER,

TALBERT KIRKMAN STANDS IN BACK OF EVERY JOB DONE BY TALBERT CONSTRUCTION CO. SATISFACTION GUARANTEED. Over 100,000 man hours experience on Southern California homes.

TALBERT Construction Co.

537 N. La Brea, Los Angeles 36, California

CARPET...

...fashioned by America's Finest Carpet mills... to add luxury to your home!

"Carpet from \$1.69 to \$20 sq. yd."

BANK TERMS

120 DAYS SAME AS CASH

NO DOWN PAYMENT—3 Yrs. to Pay!

BROADLOOM

Sale!

**1st
Quality
Guaranteed**

ROOM SIZE
9x12 RUGS **19⁹⁵**

WOOL BLEND OVAL
9x12 SIZE
BRAIDS **24⁹⁵**

**100% NYLON
HI-LO**
IN DECORATOR TWEEDS
AND SOLID COLORS
5⁸⁵ SQ. YD.
Completely installed with 54-oz. rubberized pad. All necessary door metals, including labor.
COMPLETELY INSTALLED!

**HIGH-LOW
WOOL**
10 decorator colors in
solids and 2-tones. While
it lasts! Regularly \$8.95...
6⁹⁵ SQ. YD.
Completely installed with 54-oz. rubberized pad. All necessary door metals, including labor.
COMPLETELY INSTALLED!

**INDIA
WOOL**
1½" Thick Pile
Hand Knotted Carpet
12⁹⁵ SQ. YD.
Regularly \$17.95. Completely installed with 54-oz. rubberized pad, all necessary door metals, including labor.
COMPLETELY INSTALLED!

HOURS:

OPEN 10 TO 9 P. M. WEEK DAYS
10 - 6 SATURDAYS
CLOSED SUNDAYS

**COLONIAL
CARPET COMPANY**

LONG BEACH

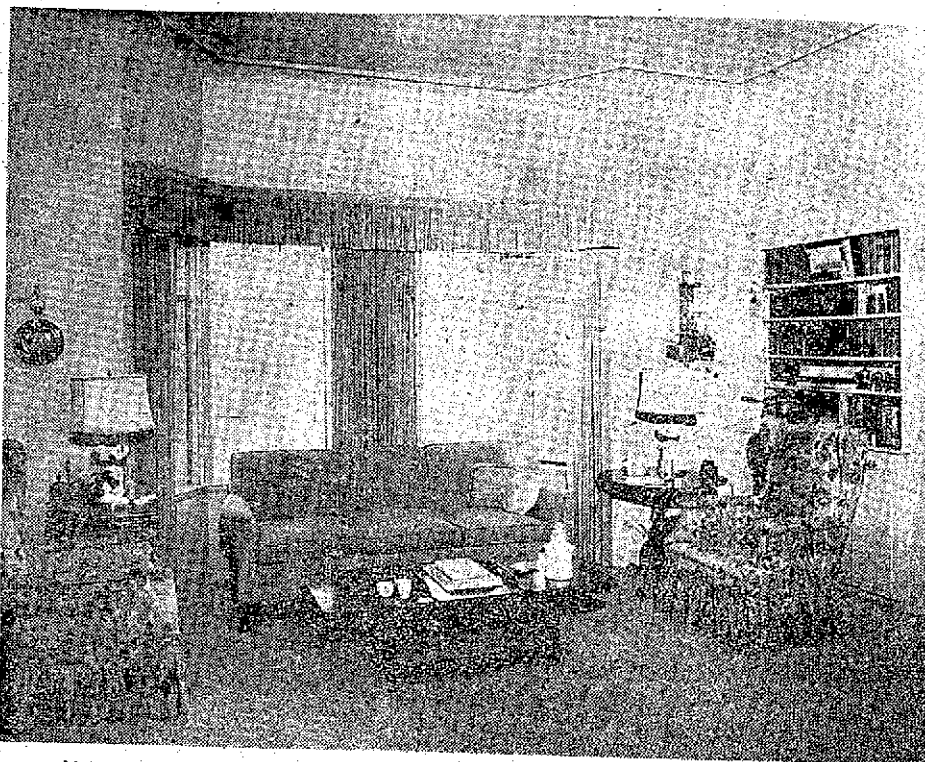
4650 E. Pacific Coast Hwy. GE 8-0344
1 Block South of Traffic Circle

GARDEN GROVE

10566 Garden Grove Blvd. JE 7-7090

SOUTHLAND HOMES

Entire City Is Their Front Yard



Living room of the Mr. and Mrs. W. J. Sweeney home is 15 floors high—in the Villa Rivera Apartments. The remodelled dwelling has 16th floor suite for their daughter.

HIGH UP ON the 16th floor of the Villa Rivera a little girl luxuriates in her own suite of rooms, the second story of her parents' apartment below.

When Mr. and Mrs. W. J. Sweeney bought the apartment at 800 E. Ocean Blvd. about three years ago, they had several remodeling ideas in mind, not the least of which was pleasant surroundings for their daughter.

The main living quarters of the apartment on the 15th floor command a magnificent view of the city and beach area beyond. The apartment consists of a large living room, kitchen and dinette, master bedroom and bath, small study or workroom, and girl's room and bath, countless closets and cupboards located in every conceivable nook and corner including the space along the stairway itself.

Upon entering the apartment one receives the impression of space, comfort, hominess, and fastidious good taste in interior decorating. However, the new visitor is so taken aback by the view from the bay windows in back of the soft green couch that he scarcely notices the furnishings at once. The windows afford a living picture of the city and beach, overlooking even the highest building beyond. The room faces east, but the view is panoramic and magnificent, encompassing scenery to the north and south.

WHEN THEY remodeled the apartment, Mr. and Mrs. Sweeney had the living room walls on one side paneled in cherry to tie in with some of the furniture. Twin upholstered chairs flank the couch,

By Stella George

at either end and face the polished cherry coffee table. A matching end table is nearby. A rare, unusual chair with lamp nearby is placed near the stairway. The high backed maple chair has a wide arm, underneath which is a small drawer, a handy arrangement for writing, drawing, or TV dining. A pine break-front is placed against the wall nearest the door.

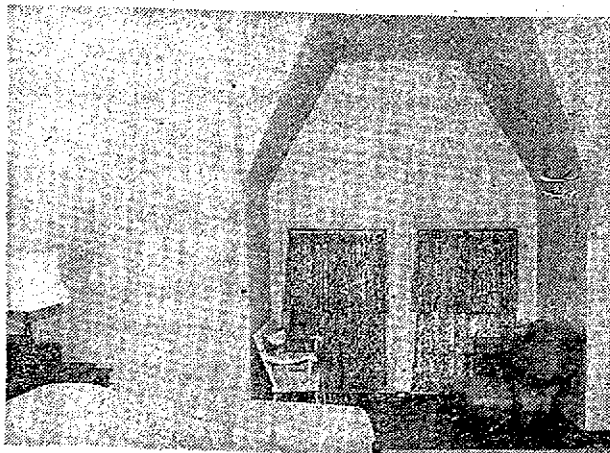
Toast colored drapes and subdued green walls complement the furnishings. One of the many clever built-in units is near the door to the kitchen-dinette: a cupboard designed with pull-out drawers for seldom-used (but needed) items which are usually stored haphazardly in the most convenient place.

THE KITCHEN-DINETTE unit is a long rectangle, with

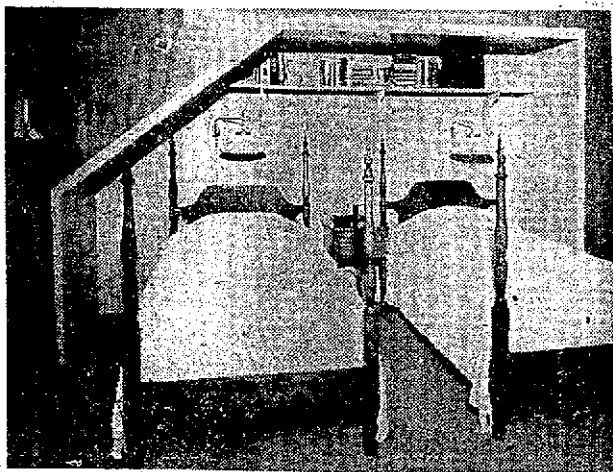
the dining area next to a window looking out upon the beautiful view. The kitchen itself is an example of compact efficiency at its best. One can stand in the center of the room and reach almost any appliance without taking a step; yet there is no feeling of being crowded.

A hall from the living room leads to the master bedroom and bath. The bedroom is done in maple with high-poster twin beds. Brown shutters at the windows give the room a charming "cottage" look made all the more delightful when the shutters are open to reveal the view beyond.

The bathroom is small and daintily pretty. Toast colored tile is continued from the wash basin area around to the side, giving additional shelf space. High cupboards above the wash basin provide extra linen space. And Mrs. Sweeney devised an idea for a king-sized medicine chest in an ingenious way: in the



Interesting nooks and corners, including full-sized playroom, makes girl's ideal bedroom suit with view of city.



Bedroom in maple with high-poster beds gives the room a cottage look. Built-ins give air of compact convenience.

hall just outside the bathroom she had a full length door open into the master bedroom closet (which is accessible from the bedroom). She then had a partition built in about six inches from the hall door thus closing off the clothes area, and had shelves put in the full length of the closet.

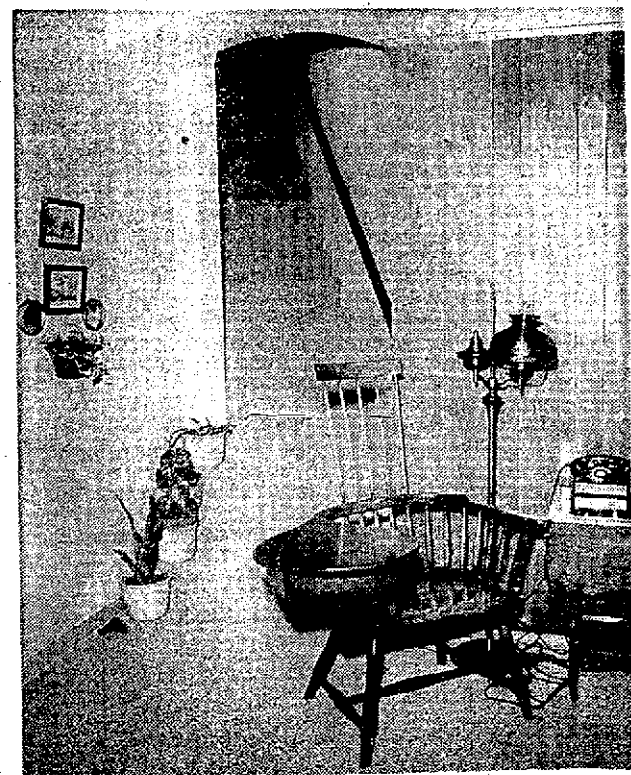
At the head of the stairs there is a small study or den with a desk and chair and other necessary furnishings. Full-sized closets line one wall furnishing storage space for things which are needed but not decorative.

Along the hall at the top of the stairs there is first a bathroom, then an "indoor patio", and finally the little

girl's bedroom and playroom. The "patio" is merely a small area outside the bedroom furnished with white wrought iron furniture and a telephone.

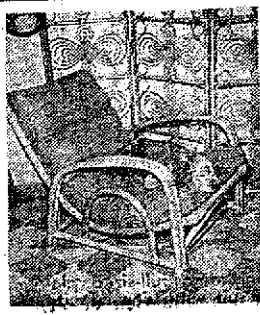
THE BEDROOM is large with a TV set and all little girl necessities. The playroom off the bedroom is equipped with shelves for every doll and toy, making it simple for even a small girl to keep things tidy. The closet is a large walk-in type, ample and convenient.

Adroit planning and fine interior decorations set this apartment in a class by itself. And few homes anywhere can boast of such a fabulous front yard—the city itself.



—Photos by Joe Risinger

Unusual high-backed maple chair has a wide arm, useful for TV dining or writing. Handy drawer is below arm.



Mr. Punch Says:
'Rattan Furniture is great for dogs, cats and kids!'

A whole store full of beautiful inexpensive furniture for Living Room, Dining Room, Dens, Walnut, Teak, White, Ebony and Natural. 6-piece Sets as low as \$225.00

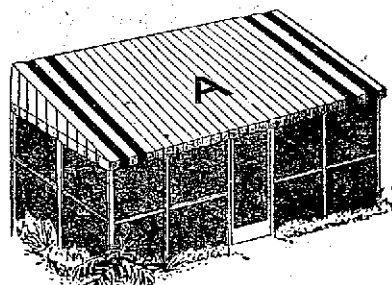
Our decorating service is free. Our prices low on payment plan.

RATTANLAND
5000 FACULTY AVENUE

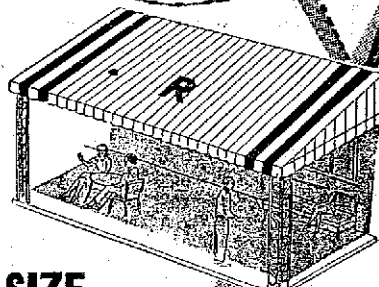
Family Shops: Lakewood Center, Lakewood (across from post office)
Open: Mon. - Thurs. 10:00 - 6:00 p.m.
Frid. 10:00 - 5:00 p.m.
Satur. 9:00 - 5:30 p.m.

ROSSMOOR AWNING

GIVES YOU THE **BEST BUY IN ALUMINUM AWNINGS**



We Do Not Claim to Give You 30% - 40% or 1/2 OFF—Off of what? . . . We will quote you a fair price and we believe you can't buy a better awning at a lower price anywhere. Call today!



SIZE
6'x10'

ALUMINUM AWNINGS

Special Terms
NO DOWN

First Payment August 15th

\$ **89** ⁵⁰

We Defy Competition to Match Our Lower Prices • Faster Service • Complete Confidence.

Get **BLUE CHIP STAMPS, TOO!**

6'x10'
CONCRETE PATIO

Completely Installed With Purchase

\$ **34** ⁹⁵

OPEN
SUNDAY
11 to 5

ROSSMOOR AWNING

• AND INTERIOR DECORATORS

10779 LOS ALAMITOS BLVD., LOS ALAMITOS

GE 1-6566

TOLL CALLS COLLECT
Phone Now for FREE Estimates!

HEADQUARTERS · ALL MODELS

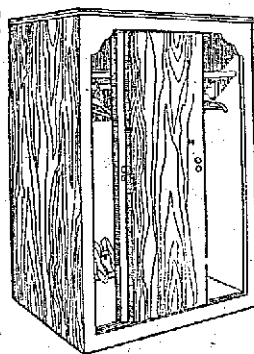
HAMMOND
Studios
OF LONG BEACH

2188 Lakewood Blvd. Geneva 9-0918

SALES · RENTALS · INSTRUCTION · SERVICE

BEAVER BROS.
BUY OF THE WEEK

WARDROBE
29⁸⁶



1. Made of mahogany panels
2. Smoothly sanded—ready to finish
3. Built-in shoe rack
4. Full hat shelf
5. Ball bearing nylon rollers
6. Other sizes available

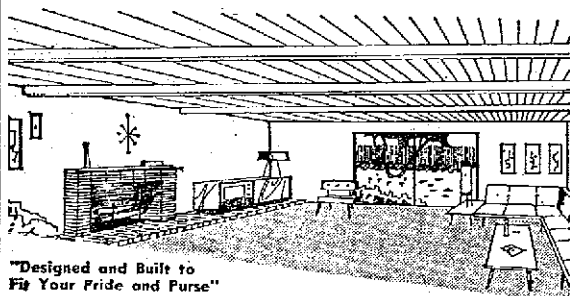
FREE
Park & Shop
CUSTOMER PARKING

36" WIDE
12" HIGH
24" DEEP

For that
custom-made
built-in look

222 LONG BEACH BLVD. HE 6-2149

DON'T MOVE
IMPROVE YOUR HOME



"Designed and Built to
Fit Your Pride and Purse"

FAMILY ROOM \$1585
12' x 15' Including Fireplace

BEDROOM \$965
10' x 12'

NO DOWN PAYMENT — UP TO 5 YEARS TO PAY

- Genuine lath and plaster construction
- Guaranteed workmanship and materials
- Full plans must be approved by you

ON LARGER ROOMS
SAVE MONEY! YOU FINISH IT!
We'll do the planning and hard work. Then show you how to put on the finish touches yourself.

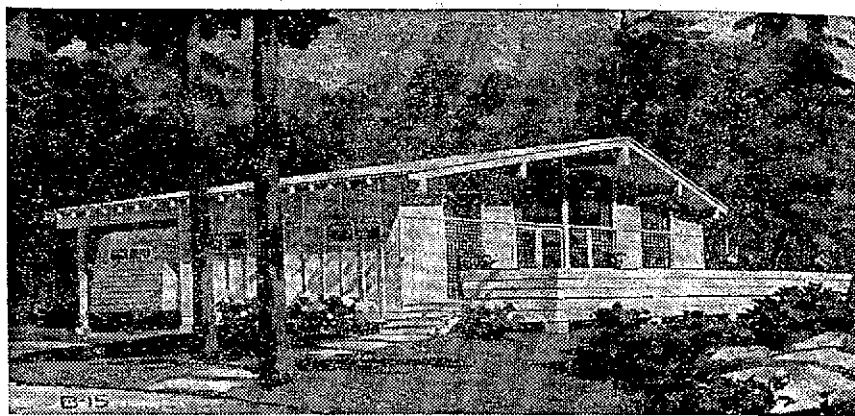
18 Years of "Know How" and Satisfaction

Specialty Builders, Inc.
Lic. No. 165439 R-1

WE ARE BONDED FOR YOUR PROTECTION

16117 Clark St. — Bellflower
TOrrey 7-5010 MEtcaif 4-0012

FREE ESTIMATES • DAY, NIGHT OR WEEKEND



Making it possible for a family to start living on a vacation site immediately, this summer home is designed to utilize a house trailer as service core in first stages.

HOUSE OF THE WEEK

'Instant' Vacation House Idea

By David L. Bowen

HOW WOULD you like to be living in your own summer home by the Fourth of July?

Impossible, you say? Well, it could easily be done if you already own vacation property and it just might be done even if you start from scratch.

The remarkable feature of the vacation home designed by Architect Lester Cohen as B-15 in the House of the Week series is that you can start living on the site before ground is broken.

You can do this because the B-15 summer house is engineered for construction in stages with a house trailer as its service core. At the end of the first stage, the structure offers a big, dramatic living room with open porch in front, two bedrooms, and a "trailer port" into which a house trailer can be pulled to provide kitchen, bath, and an additional bedroom.

IN THE SECOND stage either next year or five years from now, the trailer port can be enclosed to make room for a conventional kitchen, bath and bedroom.

Since the trailer contains

kitchen and bath facilities—which are major building expenses in a small home—use of the mobile unit holds down original cost of the permanent structure. It also puts you and your family right on the site while construction is under way, which may make it feasible for you to serve as your own subcontractor.

To start things off, you obviously have to get hold of a house trailer. This may not present as many problems as you expect, however. Architect Cohen reports there is a lively market in trailers both new and used. His investigation indicates they depreciate relatively slowly, so that a family could expect to get much of its money out after owning one for several years.

Trailers also may be rented for all or part of a summer in many parts of the country. To avoid the investment, a unit could be rented for as many summers as necessary to reach the final stage in development of the summer house.

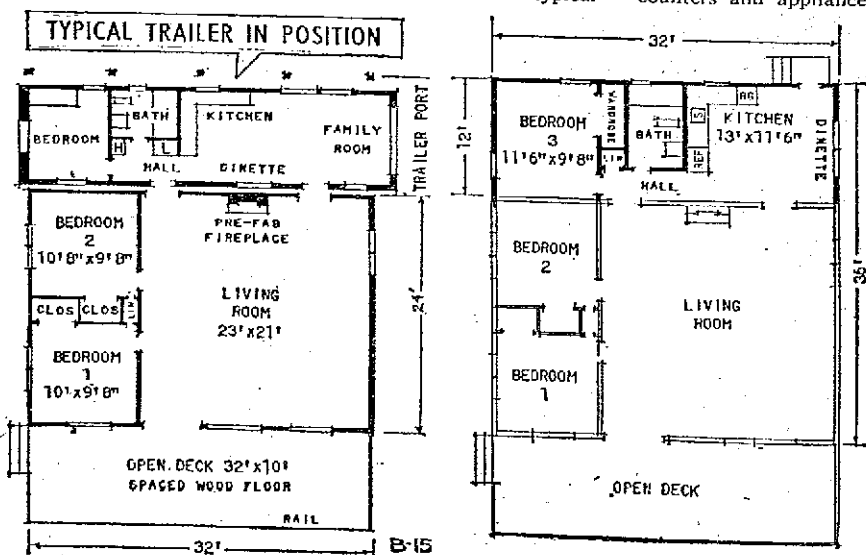
B-15 is designed with a port that will easily accommodate a trailer with typical

dimensions of 8 to 34 feet. A longer unit would simply extend a little farther at each end. The two doors of the trailer are aligned with the doors of the permanent house and simple platforms are used to bridge the 6 inches or so of space between house and trailer.

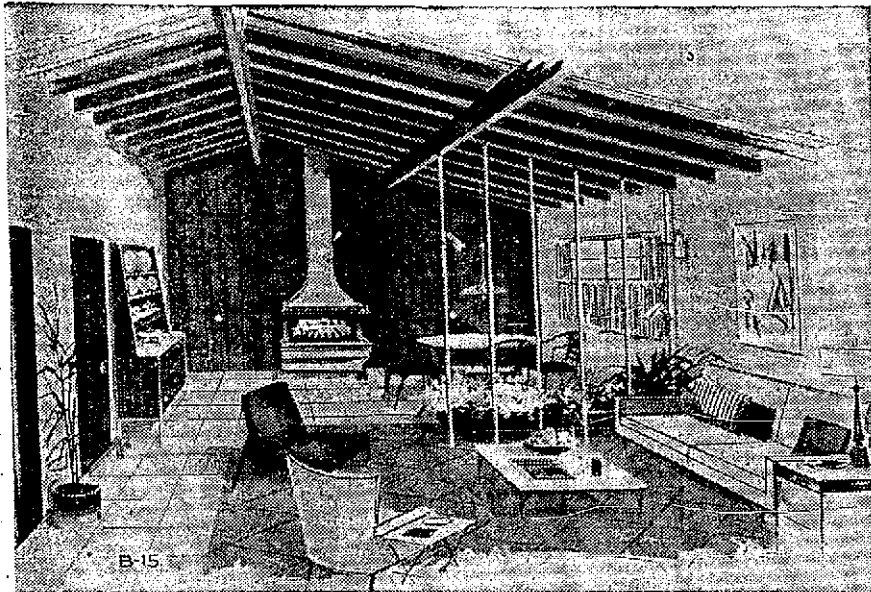
Enclosed area of the first stage, not counting the trailer, is 768 sq. ft. This increases to 1,152 sq. ft. with conversion of the trailer port to permanent space.

The 23 by 21 foot living room in the first stage has a sloping ceiling that starts at 10 feet and rises to 14 at its highest point, providing a picturesque cathedral effect. The optional prefab fireplace and chimney shown in the plan is available in most areas from supply houses. Big windows at the front combine low jalousie sections with clear fixed glass above—perfect for privacy, ventilation and views wherever you build.

HOUSEWIVES will note that the second-stage kitchen is as large as many year 'round home kitchens. With an L-shaped arrangement of counters and appliances, it's



First stage floor plan (at left) shows typical trailer in position in trailer port. In second stage (right) trailer is disposed of, area becomes integral part of house.



Artists conception of living room looking from front porch toward service area. In first stage, the two doors shown on back wall would lead into the house trailer.

every bit as convenient. Sandy or muddy feet can be wiped at the back landing before the troops come in. The attractive roiled open deck at the front serves the same purpose in protecting the living room.

In its final form, B-15 has three comfortable bedrooms, two of them with double exposures. Because of its gen-

erous size, the living room could always provide additional sleeping space when overnight guests become numerous.

To obtain plans, address Building Editor, Independent Press-Telegram, 6th and Pine, Long Beach 12, Calif.; enclose 35 cents and request House of the Week Study Plan, Design B-15.

DRAPES CLEANED

Guaranteed No Shrinkage!

- Exclusive Cleaning Process
- Fan Folded — Just Like New
- Save 20% CASH & CARRY
- Blue Chip Stamps at Our Plant

PETRI'S CLEANERS

1250 ORANGE AVE.

HE 6-6291

NORWALK'S LARGEST QUALITY CARPET STORE

NOW
SEE
THIS!

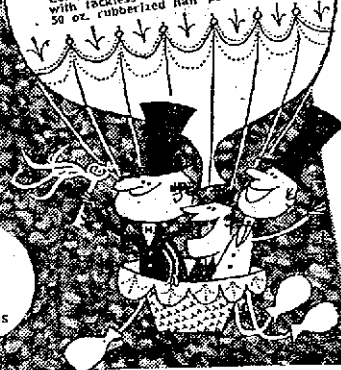
ANOTHER
CAREN
SPECIAL

Phone
for
FREE
Estimates

Introducing the first 100%
Nylon Continuous Filament in
— **TWEEDS** —

Save \$3.00 sq. yd.
usually sold
for \$13.99 - sq. yd.
completely installed
with tackless strip
50 oz. rubberized hair pad and labor.

\$10.99



CAREN'S
CARPET CO.

OPEN
SUNDAYS
12-6

11918 E. ROSECRANS
NORWALK
• Blocks East of Pioneer

Mon. thru Fri. 10-3
Saturday 10-4
UN. 8-7791
UN. 3-0311

BAMBOO DRAPERIES AND CAFE CURTAINS SAVE • SAVE

30 x 30 Cottage
Curtains pair **99c**
Matching Valance **69c**

BAMBOO DRAPERIES

5-ft. Length.....1.29 per lin. ft.

7-ft. Length.....1.69 per lin. ft.

8-ft. Length.....1.99 per lin. ft.

LINED FOR PRIVACY

READY TO HANG

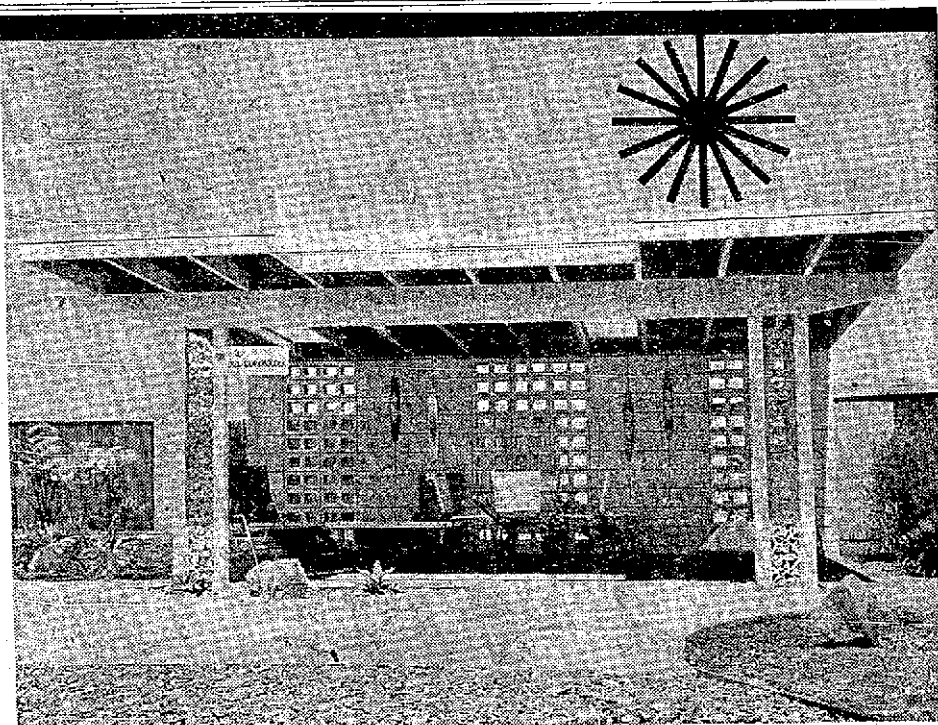
Wide Range of Colors.

See T. H. Liken for Bamboo Cafe Curtains and Draperies
or Phone for Home Appointment

T. H. Liken & Son

3700 E. SEVENTH ST. GE 3-1013 - GE 8-9283

Window Shades, Traverse Rods, Awnings
Framed Screens

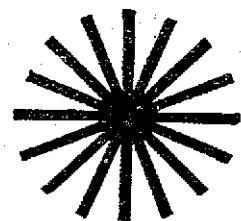


It Costs no more...to have the best!

We start with quality materials . . . add imaginative design and expert workmanship . . . the results . . . a patio that has that expensive Sunset look, yet costs surprisingly little. 14 years of experience has taught us to build well and economically . . . saving your precious dollars while giving you the custom look you desire. Why not visit our acre of patio displays . . . we're open all day. Or if you prefer, phone GA 4-0771 and one of our design consultants will call at your home to discuss your patio plans.

THIS WEEK'S SPECIAL!

Complete Room Size Patio **11.95** A MONTH
Quality patio cover and floor. No Money Down



SUNSET

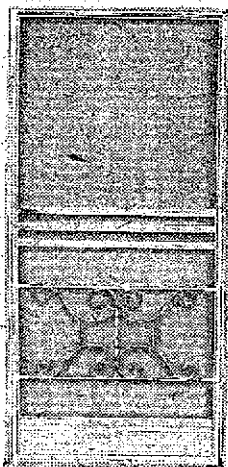
FENCE AND PATIO CO.

3626 Long Beach Blvd.

Garfield 4-0771

■ OPEN SUNDAYS ■

INSTALLED!
PRICE.. \$16⁸⁸
ANODIZED
 (Protects your aluminum screen door against salt air corrosion)
Aluminum SCREEN DOORS
 Limited Time So Act Now!



Decorative Grills Optional

A Phone Call Brings Our Store to Your Door

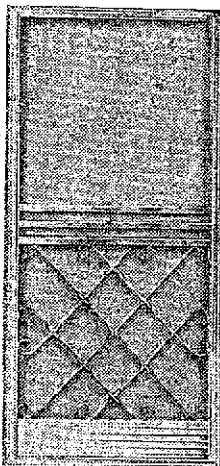
Call
OX 9-3308
 Collect

WE GIVE *24* GREEN STAMPS

WESTERN SCREEN & SHADE PRODUCTS

8837 E. Whittier Blvd.
 (Whittier at Rosemead, Pico-Rivera)

■ OPEN SUNDAYS ■



- De luxe heavy duty with triple push bars.
- Adjustable Height and Width.
- Knob Locking Latch.
- Pneumatic Air Closer.
- Oilite Bearing Hinges.
- Built-in 7-inch Kickplate.
- 2 1/4"x3/4" Reinforced Frame.



Cathy Booker and Jimmie Estes send out drum messages on their homemade bongo drums when they are ready to go out to play.

They're Bongo Buddies

By Lorena Fleissig

READY for a rollicking vacation set to rhythm are Cathy Booker and Jimmie Estes, students of Edison School who live in the 200 block on Golden Ave.

The sound of the drums will mean that messages are booming across the street from Jimmy's to Cathy's house and being spiritedly returned on the double.

Similarly minded bongo beaters may like to drum up vacation fun for a summer pastime. To make these toys, get the linoleum sleeves, or tubes that protect new linoleum rugs. Cut them to the size that is best. The tallest one pictured is 24 inches, the smallest one measures 12 inches.

The bottom of the drum is left open. The top is covered with the lid of a half gallon ice cream carton which fits to perfection. A bright colored circle on index paper is pasted inside the rim's edge over the cellophane cover.

AFTER THE SIDES of the lid were taped fast, glue was sparingly spread on the sides of the tube and then it was rolled in gift wrapping paper of gold and white. To make a sturdy, indestructible covering, use contact paper.

Strips of gay-colored construction paper and greeting card cutout will help personalize the drums.

To speed up the finishing touches for eager rhythm artists, use the quick drying, felt ink markers. Or in a pinch use chalk. It will grip well on the construction paper.

These lightweight drums are easy to carry, but if a

carrying handle is desired, staple a six-inch strip, doubled over for strength, on the side. Or attach a piece of leather belt with large paper fasteners pushed through and clinched on the inside of the drum.

LUXURY AT A NEW LOW COST!



15'x30' GUNITE POOLS

FEATURES:

- Engineered Plans
- Building Permits
- Normal Excavation
- Hand Trimming
- Plumbing All Copper and Brass
- Steel Reinforcing
- Gunite (Certified)
- 3 Steps Shallow End
- 1 Row of Ceramic Tile
- Filter System (Diatomaceous Earth)

Yes it's true, your choice of 10 beautiful pools to enjoy for a lifetime. Choose the shape that fits your yard. All 10 shapes one price.

We build many other shapes. Call today for one of our Pool Consultants to visit your home for a free estimate.

\$1995

ALL ONE PRICE

100% FINANCING / 5 YEAR TERMS / NO MONEY DOWN

visit the largest display of pools in the world at our valley branch

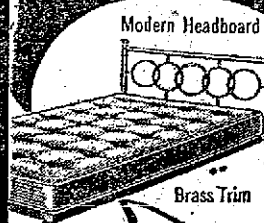
ROMAN POOLS

San Fernando Valley / 6120 Sepulveda, Van Nuys / ST 1-1611
 Orange County / 12822 Brookhurst, Garden Grove / JE 4-5673



SPECIAL FAMOUS NAME

SINGLE BED & Innerspring MATTRESS Combination!



All for only \$39⁸⁸

— including

- Quality Tubular Steel Bed, full 3'3" width
- Premier Grade Link Springs
- Brass-Decorated Headboard
- Comfortable Innerspring Mattress

SAVE TODAY

Long Beach Furn.

6th & L. B. BLVD.

HE 6-2528

PARK FREE in Lot Behind Store

Information

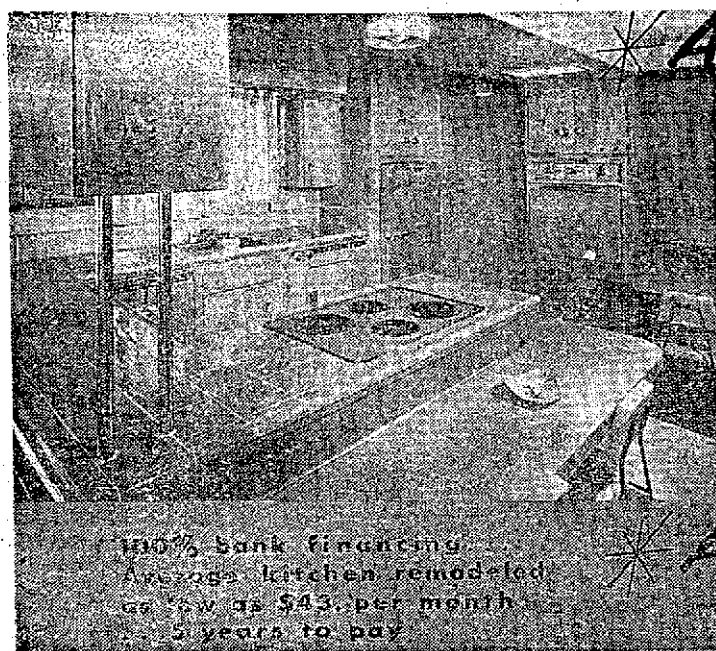
(Continued from Page 4)
lar facts and fancies about pet health and how it affects human health. Includes feathered and furred friends. Space for physician, veterinarian, and health department phone numbers for special problems.

The Equitable Life Assurance Society of the United States, Dept. IF, 393 7th Ave., New York 1, N. Y.

GLACIER NATIONAL PARK: Up-to-date information concerning this scenic area of northwestern Montana. This booklet also contains a guide map of Waterton-Glacier International Peace Park.

United States Department of the Interior, National Park Service, Dept. IF, Glacier National Park, West Glacier, Mont.

(Civic organizations, government agencies and industrial firms are encouraged to submit material for consideration for use in this column. Send material to Arnold E. Hagen, Information Free, Box 866, Hawthorne, Calif.)



Accent on complete

KITCHEN REMODELING

- Natural Wood Cabinets and Islands
- Ceramic Tile and Formica Counter Tops
- Newest Rubber Tile, Vinyl or Linoleum Floors
- Built-In Ranges and Wall Ovens
- Guaranteed Electrical and Plumbing Installations
- Featuring Genuine Ceramic Tile, Manufactured by Huntington Tile Co.

"Specialists in Kitchen Remodeling"

1375 GLADYS AVE.,
L. B. — GE 3-0468

Accent
kitchens

100% Bank financing
Average kitchen remodeled
as low as \$43. per month
5 years to pay



SEARS Long Beach

\$5 DOWN

on appliance purchases
up to \$200. Sears Easy Terms.

\$10 DOWN

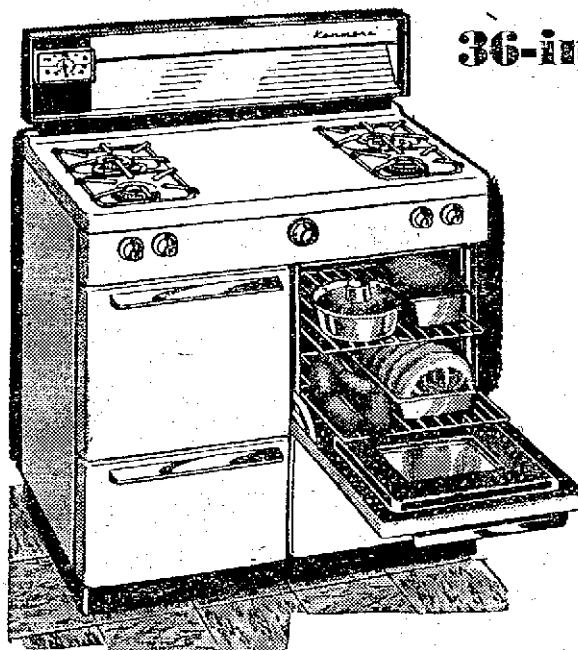
on appliance purchases
totaling \$200 or more.
Sears Easy Terms.

Also at

Sears
Los Altos

2123 Bellflower Blvd.

Phone GE 9-6883

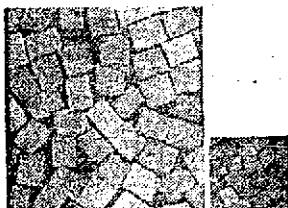


SAVE 30.07! Regular 159.95
36-in. Gas Range

129⁸⁸

\$5 DOWN, Sears Easy Terms

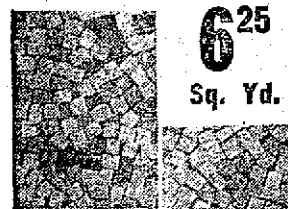
- Convenient 16-inch oven
- Visi-Bake window on oven door
- Two storage compartments
- Oven interior light, smokeless broiler
- Light, clock, timer
- Automatic lighting Model 2900100



**A New
Look in
VINYL**

**Armstrong
TESSERA
CORLON**

A third-dimensional styling that looks so real that you want to pick up the tiny vinyl cubes... yet the floor is as smooth as can be... and it is priced within your budget!



**6²⁵
Sq. Yd.**

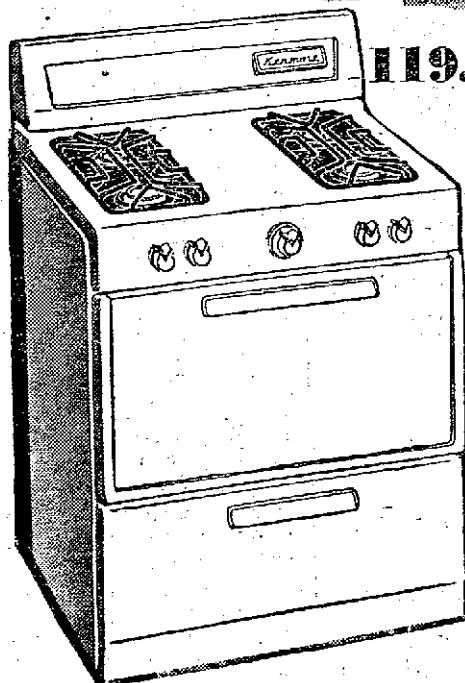
**FREE
COST
SURVEY**

BANK Terms
Custom WORK
FREE ESTIMATES

Lakewood
SHADE & LINOLEUM

Serving All of Long Beach & Lakewood Area
4431 VILLAGE RD.
LONG BEACH
HARRISON 1-1942

Use Your BankAmericard or International Charge Card



119.95 Kenmore 30" Gas Range

- Save 20.07
- Large 25" oven pre-heats in seconds
- Heavily insulated oven keeps heat even
- Large glide-out smokeless broiler
- Automatic lighting throughout

99⁸⁸

\$5 DOWN, Sears Easy Terms

- Approved by the American Gas Association Model 251010

Save on De Luxe Ranges

| | |
|---------------------------------------------------------------------------------|---------------|
| 179.95 30" Gas Range (No. 253010). SAVE 20.07 | 149.88 |
| 199.95 36" Gas Range (No. 293060) featuring Burner "With-A-Brain". SAVE 30.07 | 169.88 |
| 349.95 36" Lady Kenmore Gas Range (No. 299070) "has everything". SAVE 50.07 | 299.88 |
| In Yellow or Coppertone | 309.88 |
| With Chrome Top | 319.88 |
| 30" Electric Range Special (No. 912600) | 159.88 |
| 289.95 30" De Luxe Electric Range (No. 921600) with Oven Rotisserie. SAVE 40.07 | 249.88 |

Park Free

"Satisfaction guaranteed
or your money back"

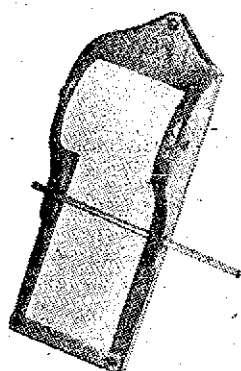
SEARS

Downtown Long Beach
Long Beach Blvd. at Fifth, HENlock 3-0121

MAPLE CLUB

62nd Consecutive Dividend

Maple Memo Pad



- ★ For Wall or Desk
- ★ 13" high, 4 1/2" wide
- ★ Complete as shown

2¹⁶

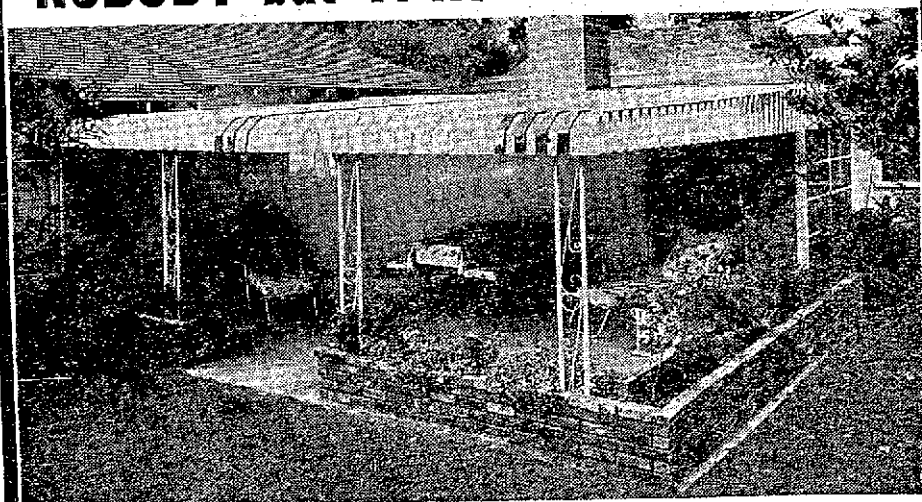
Three days only. Mon., Tues., Wed.
June 20, 21, 22

No Mail or Phone Orders
Limit One Per Member

Circle Furniture

4646 Los Coyotes Diagonal . . . East of Traffic Circle

NOBODY but T. H. LIKEN & SONS



can offer *Flexalum*

ALUMINUM PATIO AWNINGS AT SUCH LOW PRICES

- ★ 5-year Bonded Guar. by Continental Casualty Co.
- ★ 30% Cooler (U. S. Testing Report). Complete Ventilation
- ★ No Nuts, Bolts, Screws or Rivets. Clean Look inside and out
- ★ 10x10 Flexalum Patio Awning low as **\$109⁵⁰**
- ★ Aluminum Door or Window Awning low as **\$14⁵⁰**

FULL FRAMED ALUMINUM WINDOW SCREENS

SPECIAL SALE PRICE
Ask About Savings on Screen Doors

| | | | |
|-------|-------|-------|-------------------------|
| 24x36 | 30x48 | 36x48 | \$2⁹⁹ |
| 36x36 | 48x36 | 30x36 | |
| 24x48 | 36x54 | 24x54 | |

ASK ABOUT OUR BIG SAVINGS ON SCREEN DOORS

T. H. LIKEN & SONS

3700 EAST 7th STREET

Phone: GE 3-1013 or GE 8-9283



Santa Barbara Mission historian, Fr. Maynard Geiger, and one of recast mission bells, now electrically controlled.

Toning Up the Bells

By Betty Hardesty

OF THOSE who hear the Santa Barbara Mission bells chiming, few know that they are electrically controlled. Nor do they realize that the beautiful, true tones which regulate each day's activities at the mission are the result of recasting six of the old bells which had lost their tone quality and become useless except as ornaments.

In 1953 when reconstruction of Santa Barbara Mission was begun, these six bells were sent to a Holland firm which has been casting bells for centuries. Upon return, they were rehung when the Mission towers were strengthened and restored. Fr. Maynard Geiger, O.F.M., Ph.D., historian of the Old Mission, records in his book, "Mission Bells of Santa Barbara" that they are now electrically operated from near

the sacristy entrance and located in the bottom belfry of the west tower and the top and bottom belfries of the east tower.

When recast, these bells were molded in the same form and marked with identical inscriptions peculiar to each. They are the Boston-Maria de La Paz bell; the two Ruelas bells from Mexico dated 1797; the two Vargas bells from Peru, 1818; and the San Antonio bell, 1836. There are 5 other bells at Santa Barbara Mission, making 11 which have been in use for more than a century and a half. Their importance in the life of Santa Barbara is sympathetically expressed by Fr. Geiger in the manner:

"THESE BELLS gave forth the first genuine musical notes in the civilized community" (Continued on Page 21)

Complete Traverse WALL-TO-WALL

DRAPERIES

1⁹⁹

Yd.
reg. 2.98 to 3.98

Guaranteed
SUNFAST
FABRICS

MATERIAL
AND LABOR
INCLUDED

We make your draperies WITHOUT CHARGE. FAN FOLDED — WEIGHTS — COMPLETELY CUSTOM MADE. . . draperies may be 63" inches or longer. We'll send our decorator-consultant to your home — day or evening — with a wonderful choice of samples in a wide range of colors and textures. There'll be NO COST or OBLIGATION to you for this service! Shop at home.

DRAPERIES by MR. HAROLD

15 YEARS EXPERIENCE

LONG BEACH
COLLECT
PHONE

HEmlock 7-0794

PHONES
OPEN SUNDAY
ALL DAY

For Free Estimate — Shop at Home



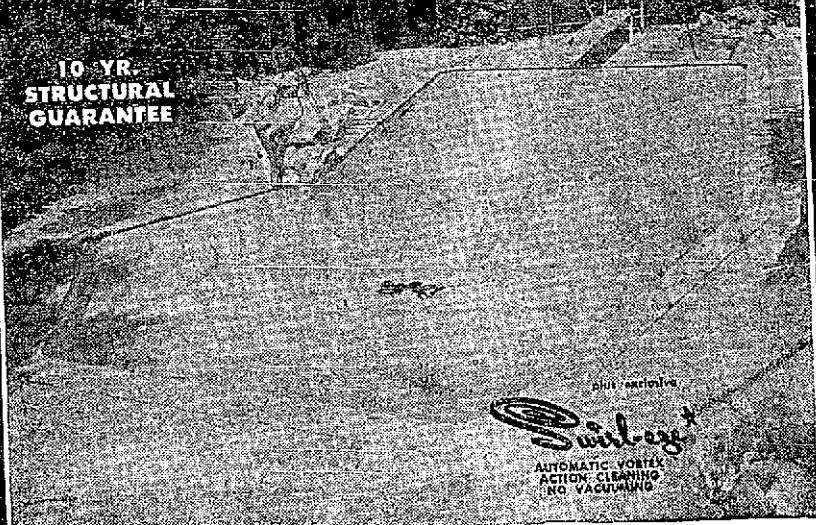
She Kicks Up a Storm

Portraying the French nightclub entertainer Zizi, Mylene Demongeot, sexational French star, kicks up quite a storm of her own in "Under Ten Flags," the true story of one of the most eventful sea voyages ever taken. A Dino DeLaurentiis production for Paramount, the film also stars Van Heflin and Charles Laughton.

CATALINA POOL CO.

The World's Finest Builders

10 YR.
STRUCTURAL
GUARANTEE



COMPLETE LANDSCAPING SERVICE

Every Catalina Pool any size or design is engineered to your property and carries a full 10-year structural guarantee. In more than a decade of quality pool building Catalina has gained a reputation for sound engineering design, quality construction, low prices and fair dealing.

Enjoy More "AT HOME" Fun with a CATALINA POOL

| | |
|------------------------------------------------------------------------------------------------------------------|------------------------------------------------|
| RESEDA—3 full size model pools 6719 Reseda Blvd. between Victory and Vanowen Dickens 5-5110—Dickens 5-5111 | BURBANK & GLENDALE.....TH 5-2336 |
| DOWNEY—2 full size model pools 8821 Lakewood Blvd.....TO 1-5410 | HAWTHORNE— Southwest Bay Area.....OS 6-8334 |
| POMONA—2740 Kellogg Park Dr.....LY 5-2642 | GARDEN GROVE.....JE 4-2902 |
| FRESNO—6116 Blackstone Ave.....BA 2-5712 | COVINA.....ED 1-6012 |
| | LONG BEACH.....GE 3-5454 |
| | SANTA MARIA.....WA 3-8411 |
| | SAN LUIS OBISPO.....WA 5-8411 |

Lawn Secrets

It's no accident that one man's lawn is green and delightful to look at while another's is ragged and worn—the green lawn is getting the attention it deserves.

One of the truths about gardening is that lawns like to be pampered. But a good lawn repays in full for whatever investment of time is put into it. No lawn substitute, however many merits it has, can ever quite replace an apron of green grass, says the California Association of Nurserymen.

The secret of lawn care is to keep at it. A little effort frequently applied goes farther than the big effort at infrequent intervals. Watering with modern sprinklers and soakers is easy. And a lawn that lacks sufficient water is doomed in California's long, dry summer. Light monthly feedings will keep the grass growing and frequent mowing will keep it from matting.

Such pests as lawn moths and weeds can be controlled to a degree with modern chemicals nurserymen can recommend, but use lawn weed controls on the type of lawn recommended on the container.

If a lawn shows the ravages of time, a trick that usually works is to rough it up with a renovator (a good stiff rake will do). Then, cut it close, rake again, and cut for second time. Correct irregularities in the contour by filling in with topsoil and reseed the entire area. Over this, spread some steer manure and then water with a fine spray. Keep constantly moist, even after the seed has sprouted, not to wash it

RUG & CARPET SALE

Our newly enlarged carpet department is bursting at the seams—and we've still more goods flowing in! They say price sells—so here are some real values! If you recognize bargains, you'll buy for sure! See us today . . . All installed prices include our best 50-oz. waffle pad, metal door strips, tackless installation with power stretching. ★ THE BEST IN CRAFTSMANSHIP ★



(Tight-Loop Weave)

100% VISCOSE TWEED

A heavyweight carpet of stain-proof, solution-dyed yarns, will not pack or crush. Cleans with Clorox—compare with 6.95 carpets

\$4.99
sq. yd.
Installed price

100% VIRGIN WOOL

High-low effect, rough textured, solid colors, mothproofed with Dextrin. Terrific value. Save \$2 per yd.

\$6.75
sq. yd.
Installed price

(New Extra Heavy Carpet Yarn)

100% RAYON TWEED

Heavyweight yarn comparable in weight to carpet selling for \$3.00 more per yd. All made of a new synthetic stainproof, solution-dyed yarn. Probably the most carpet for the price on the market

\$6.95
sq. yd.

(Heavy Woven Back—Wool Blend)

WILTON WOOL TWEED

Heavy-duty carpet with woven back. Often used for commercial installation, will give years of service. A special purchase makes this high-quality carpet possible. Quantity Limited! at this low price

\$7.95
Sq. Yd.

ALL WOOL WILTON

A popular tried-and-proven sculptured design. Will be popular for years to come. In beautifully scrolled patterns. 3 colors to choose from. A definite quality carpet. Terrific value at

\$8.95
sq. yd.

RUGS AND REMNANTS 25% OFF

| | |
|------------------------------------|---------------------|
| Hall Runners, values to \$9.95 yd. | \$1.99 yd. |
| 9x12 Rugs—Close-Outs | from \$18.95 |
| 12x15 Rugs, Tweed Heavy Weight | \$59.95 |

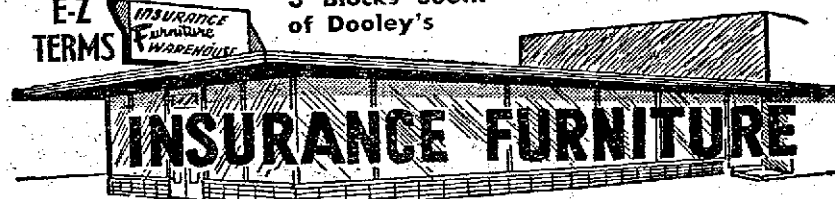
BONUS BUY

OUR BEST QUALITY
FOAM RUBBER PADDING

ADDITIONAL COST
with any wall-to-wall job
as advertised here. **59¢** yd.

E-Z
TERMS
INSURANCE
FURNITURE
WAREHOUSE

3 Blocks South
of Dooley's

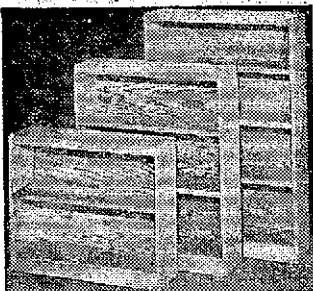


4700 LONG BEACH BLVD.

FREE
DELIVERY

GA 2-2151

BOOKCASES—All Sizes



Smoothly Sanded
Ready-to-Finish

FROM
\$6⁹⁵

PAUL'S UNPAINTED FURNITURE
AND PATIO SHOP
1227 E. ARTESIA BLVD. NORTH LONG BEACH
(Near Orange Ave.)

Business Picks Up on the Bounce

By John Flynn

Associated Press Staff Writer

MAN'S BUILT-IN urge to bounce—remember the childhood delight of jumping on the bed?—is producing a craze that may sweep the country as miniature golf once did.

The sight of an acre or so of kids at a Trampoline center popping skyward like a forest of pogo sticks gone



Man's innate urge to bounce has led to the development of Trampoline centers like this. It's a craze—and spreading.

wild has become a common sight in Southern California suburbs. And the fad is spreading.

Trampoline bouncing is so effortless and exhilarating that dads and moms, and even grandfolds, are hopping right along with the youngsters.

What's fun for the energetic is money for the enterprising. The pioneers of Trampoline center are cleaning up. Their "stores": A vacant lot, studded with holes, each covered with a taut mat designed to send some human into brief but ecstatic orbit.

The customer pays around 40 cents for a half hour on the nylon webbing, and in Southern California there are

estimates of a half year gross income of \$1,600,000.

THE INCOME guess had to be based on a half year because six months ago there were fewer than 10 centers, with about a dozen trampolines each, in the Los Angeles area. Today there are about 175 in the lower half of the state, and the Trampoline center is showing up in many parts of the country.

Where did it all start? For years the Trampoline enjoyed moderate popularity first in vaudeville and the circus, later in school physical education courses.

The real fun began 18 months ago when Jess Robin-
(Continued on Page 27)

• LAKEWOOD CARPETS • LAKEWOOD CARPETS • LAKEWOOD CARPETS •



We're
KNOCKING OURSELVES OUT
at **LAKEWOOD
CARPETS**
to give
QUALITY AT LOW, LOW PRICES

14.95 Value **\$6⁹⁵**
For Only
ONE INCH THICK
CUSTOM WOOL **SQ.
YD.**

2-ROLL MILL TRIAL ONLY

WILTONS
WOOLS **4⁹³** NYLONS
SQ. YD.
While They Last

Written wear guarantee on every carpet we sell. If we can't guarantee it, we won't sell it!

A small deposit will hold any sale item until you are ready for it.

CONTRACT
QUALITY
BROADLOOM **2⁸⁴**
SQ. YD.

OPEN DAILY 'TIL 9 P.M. SUNDAY 'TIL 6 P.M.
SAT. 'TIL 6 P.M.
NO MONEY DOWN — THREE YEARS TO PAY

LAKEWOOD CARPETS
16706 Lakewood Blvd. • Phone TO 7-7214

FIRST SIGNAL NORTH OF ARTESIA BLVD.

add-a room

Nothing
Down

New
Financing
Plan . . .

Up to 5 Years
to Pay

Special
Exclusive

Low
Interest
Rate

Ask About It

FINISH IT YOURSELF

SAVE HUNDREDS OF \$ \$ \$

RUMPUS ROOMS • BEDROOMS • DENS
• KITCHEN REMODELING •

Here's the opportunity for you handy fellows to do your own interior finish, our experts will show you how, or we'll do the COMPLETE job for you.

Finest Workmanship and Material Guaranteed

University 3-4705

NEwmark 9-2727

CALL TOLL FREE

Eves. and Sundays Included

COAST CONSTRUCTION CO.

Licensed and
Insured

New Tone for Old Bells

(Continued from Page 18) nities along El Camino Real, the King's Highway. They proclaimed the Lord's Day and the feast of saints. Their peals were heard on days of national rejoicing. They were rung to greet governors and other distinguished visitors. They lent a merry note to weddings, and in doleful tones lamented the departure from life of both the great and humble. Thrice daily, they called men to prayer, at morn, at noon, at eventide.

Though the diligent historian spent years tracing the origin of each bell, Fr. Geiger admits that in some cases "there are no traces whereby the full history of each bell can be verified." It is known, however, that Santa Barbara Mission, like others, received two bells from the king of Spain in the year when it was founded, 1786. At present, the mission has no bells bearing such an early date because those bells by chance were placed in the Ventura Mission.

THE EARLIEST BELLS remaining at Santa Barbara are two bearing the date 1797. One of these has no trademark but contains an inscription in Spanish which reads—translated—"1797. Long live

the Most Holy Trinity. My name is Santa Barbara." The other early bell has a trademark and inscription hailing Mary.

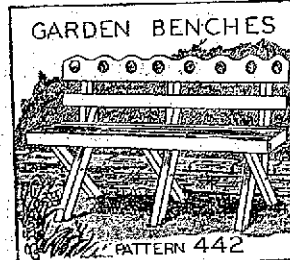
The two bells originally cast by Manuel Vargas in Peru, in 1818, are marked with large Spanish crowns, are inscribed as cast in Lima, and state they are destined for "Mission Santa Barbara in Upper California." Considered the Mission's finest bells, they arrived in time for the dedication of the present stone church in September, 1820. It was especially fitting therefore that they should play an important part in the rededication of the restored church, modernized for electricity.

Garden Tips

TIPS FOR THE WEEK ... there is still plenty of time left for sowing seed of annuals of such summer-loving varieties as zinnias, asters, nasturtium, calendulas, marigolds and dozens of other comparable varieties. The most economical buy in the plant world is still a packet of seed. Try some of the new coated varieties.

All through the summer months your fuchsia plants will react favorably to a cold shower bath. The water provides the humidity desired by this type of plant and in addition sprinkling the plants tends to wash off both dust and insects.

You Make It



An unusual design for a bench to be placed at some focal point will lend distinction to your yard. Pattern 442, which gives lists of material, illustrated directions and actual size cutting guides for three different sturdy types made of stock sizes of lumber, costs 35c. It also is one of four full-size patterns in Yard Furnishings Packet No. 73—all for \$1. Address: Pattern Department, Southland Magazine, Independent Press, Telegram, Bedford Hills, N.Y.

PLYWOOD

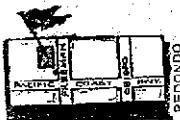
Our staff here at Long Beach Plywood Co. are specialists in wall paneling and moulding. . . . Our stock contains a complete selection of wall paneling in beautiful woods including: birch, walnut, ash, mahogany and oak.

This Week's Special!

RANDOM "V" GROOVED
MAHOGANY PANELING
BEAUTIFUL NO. 1 GRADE
1/4" . . . 4' x 8' PANELS
REG. 6.56 **4.84** Sheet



OPEN DAILY EXCEPT SUN., 8 A.M. to 5 P.M. — SATURDAYS 'TIL 1:00 P.M.

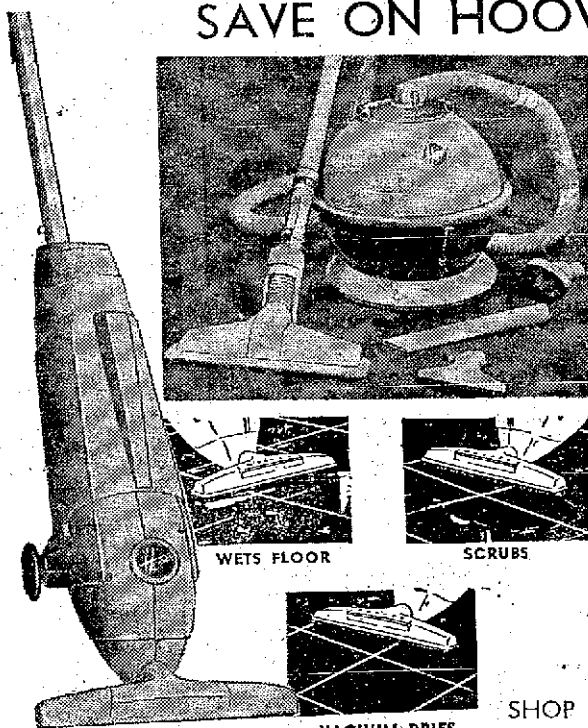


Long Beach

PLYWOOD CO.

1851 Freeman Ave., Long Beach
GE 4-7495

SAVE ON HOOVER APPLIANCES



CONSTELLATION 86 VAC.
CHECK OUR LOW DISCOUNT PRICE

1-HP motor, 15-ft. reach, double-stretch hose, telescoping wands. 3-wheel rug/floor nozzle. So light it floats on air.

HOOVER FLOOR SCRUBBER

Reg 79.95 **59.95**
NO MONEY DOWN, \$5 A MONTH

No mops, pails, dirty scrub water. This Hoover wets floor with water and detergent, scrubs it with nylon brushes, vacuums dirty water into a reservoir.

Vacuums, Floor Polishers—Third Floor

The Broadway

LONG BEACH

Bellflower at Stearns — GE 9-6811

SHOP MONDAY, THURSDAY AND FRIDAY 9:30-9:30

GENUINE SIMMONS

Hide-A-Beds

IN DURABLE, HANDSOME
PLYHYDE COVERS
AMERICA'S FINEST PLASTIC UPHOLSTERY

Priced as Low as

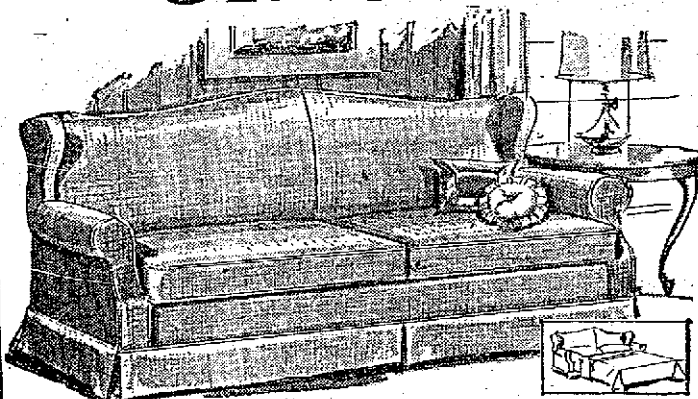
179⁵⁰ TERMS

TERMS TO FIT EVERY BUDGET

FREE DELIVERY — OPEN MONDAY AND FRIDAY 'TIL 9:00

USE OUR LAY-AWAY PLAN

Best Selection of Genuine Simmons Hide-A-Beds



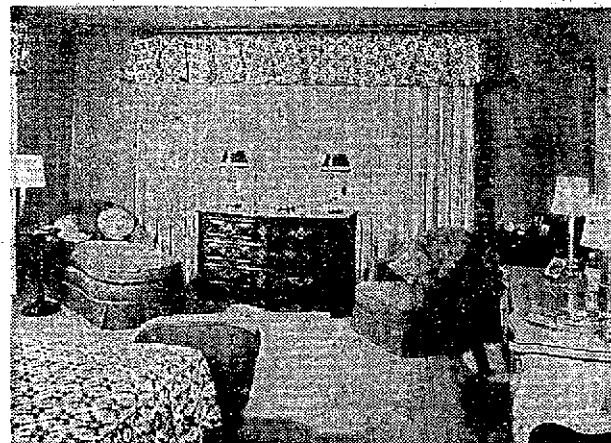
Presenting California's largest selection of Simmons famous Hide-A-Beds for immediate delivery. Styles and fabrics to fit every decor—Naugahydes, Nylon Tweeds and many more . . . over 100 to choose from.

the SLEEP SHOPPE

SIMMONS' HIDE-A-BED SPECIALISTS

Ph. HE 441 E. Fourth St. Long Beach Open Mon. & Fri. Eves. 7-3097 TIL 9

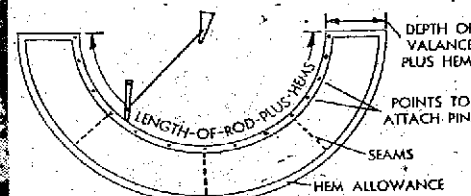
HOW TO Add a Valance to Give Bedroom Window That 'Big' Appearance



1. **SIMPLE** valance covers only the wall space above the windows in this bedroom, helps give a "big window" look. It carries the Provincial motif of the bedspread across the room for an attractive balance of pattern.



2. **LEFT**, valance is cut like circular skirt, using half circle of fabric, with rings tacked on at 6- to 8-inch intervals. Lining is cut same size as valance. Woven wood draperies filter sunshine, combine with gauze casement draperies for nighttime privacy.

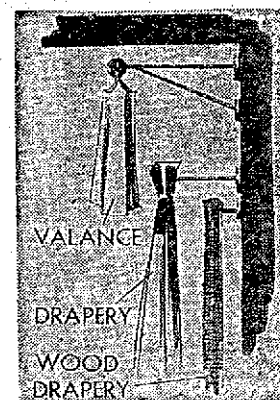
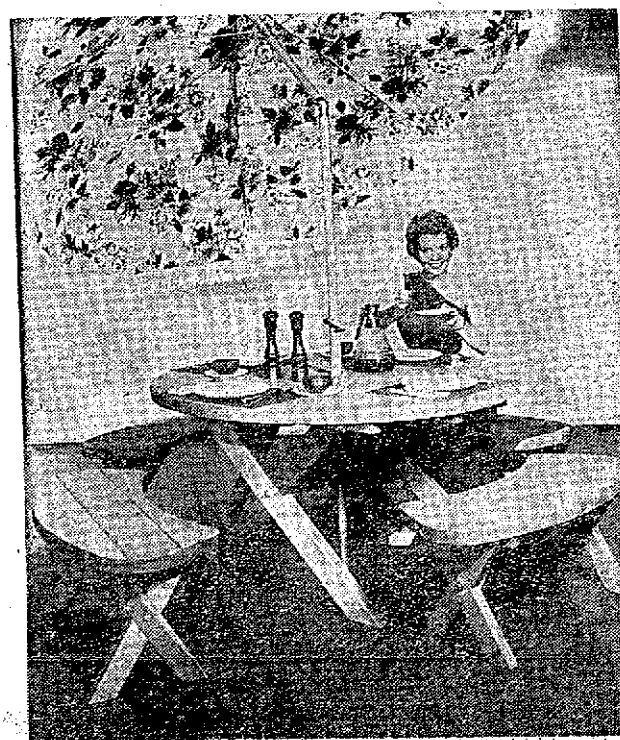


3. **INNER** curve of valance pattern is length of curtain rod plus about 6 inches for hems, fullness between rings. Divide this measurement by 3.14 for string length to use in drawing half circle. Draw pattern on newspaper, using longer string for outer curve (depth of valance, plus hem allowance). For wide windows, piece fabric.

4. **SIDE** view (right) of drapery hardware shows draperies hang from separate draw rods. Their tops start just above the bottom of valance instead of extending to ceiling—a fabric yardage saver.

(Copyright, Better Homes and Gardens)

Outdoor Living at Home



SUMMER is here. To make outdoor living at home more relaxed and pleasant it helps to have suitable furniture.

The dining table and benches pictured at left with NBC's pretty Donna Douglas is handsome, strong, and will withstand severe outdoor weather for years. Table top is more than four feet in diameter and easily seats eight people, two on each bench.

Any hobbyist can build the set when he uses the full-size pattern. Simply trace each pattern part on wood, saw out the different parts and put them together. Even bolt and screw holes are located for you. Get full-size circular table and benches Pattern No. 239 by sending \$1 currency, check or money order to Steve Ellingson, Southland Pattern Dept., 15155 Satcoy St., Van Nuys, Calif.

You can make this lawn-patio furniture [see right].



SALE STARTS TODAY

Prices effective thru Thurs., June 23
Closed Mondays

BUILD 'n SAVE

FENCE SALE

corrols fabulous fence savings

69¢

Basket Weave Fence

Delightfully charming, yet practical. Beautiful fence consists of 13 boards high (11x6) fir with select cedar 4x4 posts on 10' centers. Easy to install. Open weave allows cooling ventilation.

6-ft. high Special

Build 'n Save installed price 1.29 lin. ft.

Tiki Grapestake Fence

A rustic appearance with a flare of exotic South Seas effect. Grapestakes hand split from select redwood. 4 x 4 posts on 8' centers, 2 x 4 rails and dividers, 1 x 12 rot board. Build 'n Save suggests you paint the rails and posts with charcoal Rez.

6-ft. high, including Tiki torches lineal ft. 1.89
Build 'n Save installed price lineal ft. 2.49

Tiki Reed Screen Fencing

Ideal for patio and pool screening. Bring atmosphere of the islands to your yard. Allows adequate ventilation and semi-privacy. See Build 'n Save's display of white painted reed & black posts & rails. It's beautiful.

6-ft. high, including Tiki torches lineal ft. 1.49
Build 'n Save installed price 2.09 lin. ft.

Split Rail Fence

Hand split from select redwood . . . 5 x 4 slotted posts, 3 x 2 rails. Typical California decorative fence for rustic effect.

2-rail high.....lin. ft. 59c
Installed 1.19 lin. ft.

Pre-finished Basket Weave Fence

Special purchase. Subject to stock on hand. Featuring 3/16" x 8", 10", or 12" . . . prefinished in white, both sides Duolox. Simple to install.

6-ft. high.....lin. ft. 79c
Installed 1.39 lin. ft.

Grapestake Fence

Select redwood palings hand split and painted for rustic appearance. Both decorative and serviceable. Termite proof and rot proof. Complete with cedar posts and rails.

6-ft. high.....lin. ft. 1.59
Installed 2.19 lin. ft.

Armour Guard Screen Fence

For exquisite screening around your pool or patio, nothing can compare to this beautiful landscaping masterpiece. Made with 18 gauge 1/2" mesh metal lath. Allows adequate ventilation . . . blends perfectly with any backyard. Build 'n Save suggests you paint the mesh gold for beauty beyond compare.

4-ft. high . . . specially priced at.....lineal ft. 2.65
Build 'n Save installed price 3.05 lin. ft.

Shoji Plastic Screen Fence

Beautiful decorative screen fencing for oriental landscaping, patios and pool sides. 6-ft. high on 6' centers with rich looking panels of plastic of your choice in white, green and translucent. Here's new beauty for landscaping at special Build 'n Save values.

6-ft. high . . . now only.....lineal ft. 2.29
Installed price, only 2.89 lin. ft.

Redwood Classic Fence

Clear Hill & Valley redwood board with cedar post and rabbeted rails. Simple to install. Allows complete privacy.

6-ft. high, lineal ft. 1.59
Installed, only 2.19 lin. ft.

Redwood Verti-fence

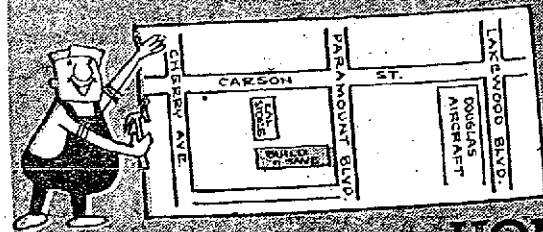
Smart looking . . . vertical simplicity! Made of solid Hill & Valley redwood. A do-it-yourself special.

6-ft. high.....lin. ft. 1.69
Installed 2.29 lin. ft.

Circus Fence

For the most colorful fence in the neighborhood. Paint the plywood panels alternating colors.

5-ft. high, lineal ft. 1.59
Installed 2.19 lin. ft.



BUILD 'n SAVE

HOME IMPROVEMENT CENTER

CORNER CARSON & PARAMOUNT
4007 PARAMOUNT BLVD. LAKEWOOD PHONE HA 1-8461

Store Hours
Sat. & Sun. 9 to 6
Closed Mondays
Weekdays Noon to 9



YOUR SYMBOL of STATUS a NEWPORT BLUE POOL

PLUS

These outstanding features:

- Large Automatic Heater
- Gold or Silver hand rails with recessed tread
- New safety sure grip custom coping, Arjo No. 75 or No. 76
- 6" x 6" Blue ceramic tile
- 3 to 9' depth
- 500 watt high—UL approved
- Automatic summer—fall
- All copper plumbing (2 1/2 inch lines)

NO DOWN PAYMENT

- 3-5 Yr. Finance
- All copper Diatomaceous filter (33 sq. ft. commercial size)
- 1/2 H.P. bronze Hi Head pump (6" strainer)
- Granite construction (steel reinforced)
- Engineered plans & permits
- Salin smooth marbleite finish
- Sales taxes included
- Curved shallow end steps

15'x35' HEATED POOL \$2679

Kidney, Balboa, Westwood, Shangri-La, Lozy Ell
CUSTOM POOL BUILDERS SINCE 1948

Model Pool Display Open Daily-Saturday-Sunday
17049 Lakewood Blvd. Bellflower



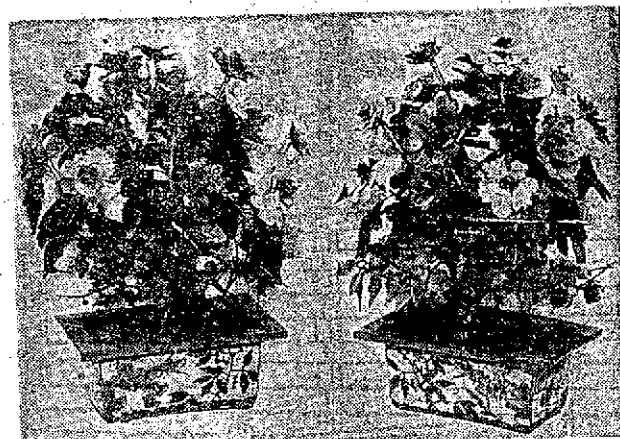
PHONES

LONG BEACH
ORANGE COUNTY
LOS ANGELES
CULVER CITY

ME 0-3197
PR 4-8953
NE 6-6209
EX 8-7749

ANTIQUES

Trees Carved in Jade



Pair of Chinese jade trees owned by Mr. and Mrs. J. B. Kuska are part of their collection of 20,000 items.

By Helen L. Gillum

THE CHINESE have always considered jade to be the noblest of all gems. In ancient times, they accorded the beauties of this semi-precious mineral the greatest importance, not only in ceremonial and religious rites, but for domestic and ornamental purposes, too. Chinese lapidaries, master carvers through the centuries, were outstanding for their treatments of jade, crystal, ivories and other fine substances. Particularly did they excel in the carving and embellishment of jade, as demonstrated by this lovely pair of Chinese jade trees pictured.

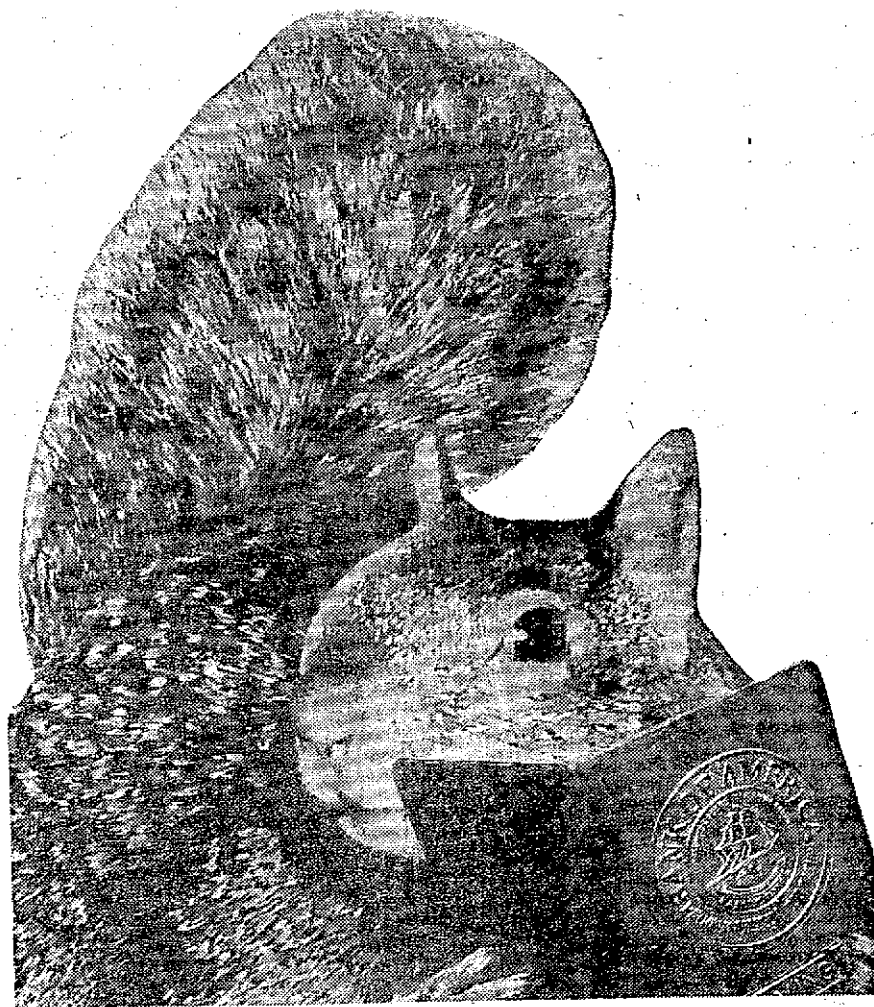
These diminutive, ornamental trees, dating back to the Ch'ien Lung period of 1736-1795, belong to Mr. and Mrs. J. B. Kuska, 24201 Walnut St., Lomita. Consisting of 12 or 13 blossoms in each vase, the flowers are exquisitely carved from not only jade in several different hues, but from coral, obsidian, rose quartz, amethyst and carnelian. The bamboo and arle-

misia leaves are carved from dark-green jade, which lends a harmonizing background to the jewel tones of the flowers.

CHINA IS called the "kingdom of flowers," and every Chinese flower has a meaning. The blossoms made of the jeweled stones in these trees include peony, lotus, chrysanthemums, and prunus or plum, standing for spring, summer, autumn, and winter, respectively. (These flowers have various other meanings, too).

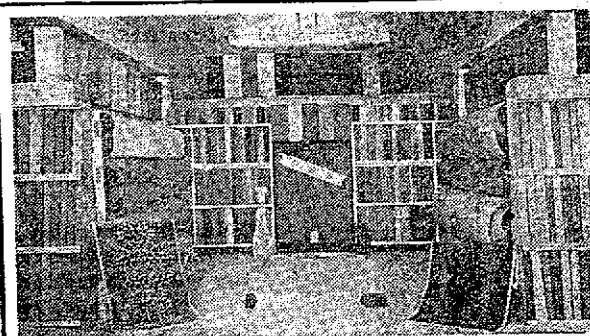
Each tree is mounted in an old cloisonne oblong jardiniere, 3 inches high and 8 inches long. Symbolic figures, such as butterflies, bees, frogs and birds are scattered across the yellow background of the urns. These delightful jewel bouquets, as gracefully arranged as though fresh from a summer garden, are 14 inches high over all.

The jade trees constitute only a small segment of Mr. and Mrs. Kuska's complete collection of antiques.



Those who know save at Bank of America!

Over 3 million Californians store their savings at Bank of America. They know they can count on safety, convenience, and ready availability of their funds—plus easy access to all the other services the bank offers. Experienced savers agree: *your savings earn more than interest at Bank of America!*



CARPET LIBRARY 2200 CARPET SELECTIONS

The above picture shows only a small part of the carpet library at Bill Harlow & Son Carpets. Professional decorating assistance and 30 years of carpeting experience assure you of the finest value in quality carpeting.

STORE HOURS:
MONDAY & FRIDAY 9:00 to 9:00—DAILY 5:00 to 5:30
SERVING LONG BEACH SINCE 1930

Bill Harlow
& SON

HE 2-2221 340 E. 4th ST. HE 7-5591

RUGS
and
CARPETS

What Your Name Means

(Continued from Page 6)
and Faulkner have the same meaning.

DEAR MISS RULE: Would you give data on **SCHO-FIELD**. — MRS. E. F., Anaheim; MRS. R. M., MRS. L. S., Long Beach.

E. F., R. M., L. S.: **SCHO-FIELD** first appeared in Lancashire, England, as "Skali-Feld," an old Norse location phrase meaning "field of the sheds." This name was brought to Britain by Scandinavian settlers over a thousand years ago. Skali-Feld became the town-name Scholefield, shortened to Schofield when taken as a surname in the 13th century. The Schofield lineage became baronial noblemen in Lancashire, where their coat-of-arms was granted in 1582. Their shield is red, with a silver chevron between three silver bull heads as emblems on it.

DEAR MISS RULE: May we have genealogy and coat-of-arms on **HARTLEY**. — MRS. E. H., Prescott, Ariz.; A.H., Long Beach.

E. H., A. H.: **HARTLEY** originated in Britain. "Hartley," or "Red stag meadow," was an ancient landmark on family property. The Hartleys, natives of Lancashire, have as their coat-of-arms, four gold clover leaves on a red cross centered on a silver shield. Descendants were 18th century settlers of Gloucester County, N.J. Another pioneer family of this lineage were early Texas settlers. Hartley County in that state is named for them.

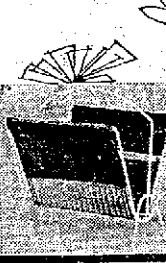
Send your name to La Reina Rule in care of Southland Magazine, Independent, Press-Telegram, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy. For reply only in this column.

BEST WISHES GIFT WRAPPED

For brides, grooms, favorite people.
And — at these prices —
to stash away for Christmas.



SALAD SET. Graceful clear bowl, olive wood servers with rattan wrapped handles. **\$50**
SALE PRICED AT **\$50**



MAGAZINE RACK. White metal frame, multi-colored Saigon matting. 18" high. **\$50**
SPECIAL **\$50**



ICE BUCKET in hand-made wicker basket. Doubles as cookie jar. **NOW JUST \$50**



CHEESE BOARD in lustrous walnut, ceramic tile insert, stainless steel knife with goldplated handle. **\$50**
SALE **\$50**

ALSO — complete home furnishings

Rose Van Horn

CONTEMPORARY HOME FASHIONS

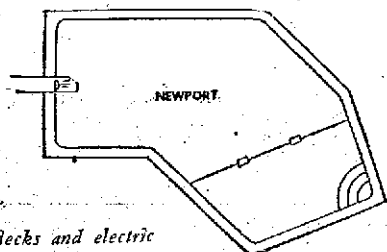
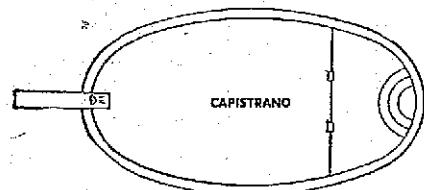
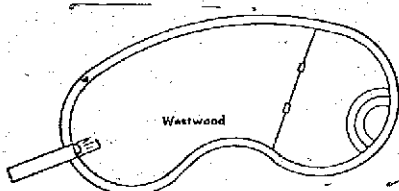
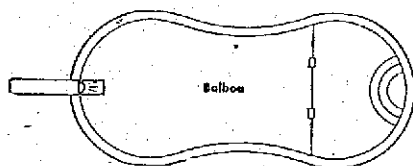
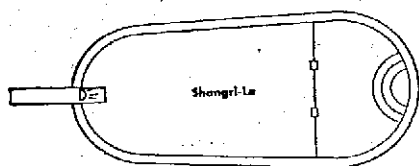
LAKEWOOD CENTER • 5008 FACULTY AVE. • East of May Co.
Phone: ME 4-2644 or NE 6-8965 • Daily 9:30-5:30 • Mon. & Fri. Noon-9 pm
BUDGET PLANS TO 3 YEARS • FREE PARKING

It's No Grab Bag!

Articles and illustrations in Southland Magazine are carefully selected to provide variety, entertainment and information. Read your Sunday

Southland Magazine

ROYAL POOLS



*decks and electric are not included

ROYAL POOLS, one of the oldest and largest pool contractors with offices throughout Southern California, can bring this outstanding offer to residents of the Southland, because we have local offices, fully staffed and equipped to handle not only sales, but also construction. This cuts down on travel time and costly mistakes.

Every installation is personally supervised from start to finish. Only the finest materials and equipment are used.

ROYAL POOLS is one of the few pool builders that is **BONDABLE** for your protection. Guaranteed completion in three weeks.

15x30
GUNITE POOL

3-FT. TO 8-FT. DEEP

\$1995

Pick
Your
Shape!
Pools
Include



- PLANS AND PERMITS
- EXCAVATION
- HAULING DIRT
- STEEL
- GUNITE
- COPPER PLUMBING
- COMMERCIAL FILTER
- TILE AND COPING
- LIGHT
- SHALLOW END STEPS
- PLASTER
- CLEAN-UP

NO DOWN PAYMENT

Visit our display. Our staff will be happy to introduce you to some of our satisfied customers who live in your neighborhood.

ROYAL POOLS

8702 GARDEN GROVE BLVD., GARDEN GROVE

Jefferson 4-1216

OPEN DAILY 9 TO 7
WALNUT 5-1618

Hey Pop!

Has Mom
Been Needling
for New
**NAUGAHYDE
FURNITURE**
for Your Den
or Living Room?
QUIT WORRYIN'

OUR
**GIGANTIC
SUMMER
SALE**
STARTS TODAY!

and is designed
to **SAVE YOU
REAL MONEY!**
**HUGE
SAVINGS**
on Everything

**NAUGAHYDE
SOFAS**

Modern — Provincial —
Traditional
FROM... **\$129⁹⁵**

**NAUGAHYDE
CLUB CHAIR**

All Styles Built for
Solid Comfort

\$69⁹⁵

FROM...

**NAUGAHYDE
HIDE-A-BED**

Attractive Sofas by Day
Comfortable Double Beds
at Night

FROM... **\$189⁹⁵**

Terms Available

**House of
Naugahyde**

3434 Atlantic Ave.
Phone GA 7-8696
Open Today 1 to 5 P.M.
Mon. & Fri. 9 P.M.



The Rev. Sherwood F. Moran, retired missionary, studies photo of World Saving Kannon, a "secret Buddha" of Japan.

By Caroline Coleman

FOLKS in Claremont set their watches to the smart steps of the Rev. Sherwood F. Moran, 74, as he hurries at 9 a.m. to the Honnold Library to continue his research on Japan.

Sometimes he studies all day, devouring not only the material of the Honnold Library of the Associated Colleges in Claremont, but material borrowed from University of California and Harvard libraries.

A small box of raisins in his pocket supplies lunch.

For the Rev. Mr. Morgan, who lives at Pilgrim Place, a community of retired missionaries, ministers and other church workers, has a fascinating retirement hobby — adding to his notes and photographs of Japanese art masterpieces collected during 34 years of missionary work.

"THE ELEMENT OF adventure attracted me to the study of art objects that have survived fire, flood and embattlement through the centuries in the island empire of Japan," he says.

He has photographs of many "secret Buddhas" of Japan, including the "World Saving Kannon," in Horyuji temple near Nara.

"The Kannon, almost awesome in its somber beauty, is kept under lock and key, and shown only at special times."

Not content with the limited view through parted curtains allowed the public, Moran made friends with the priests guarding this treasure

and was permitted to examine it "within touching distance." It is of the Asuka period (552-645 A.D.) and may have been made by native artists or visiting Koreans.

ONE IMPORTANT "secret Buddha" Moran especially wished to study was in a Shingon temple, owned by an esoteric Buddhist sect, its priests considered the most unapproachable of all Buddhist holy men. This "secret Buddha" is shown only one day a year and then at considerable distance.

Moran called upon the head priest, and while sipping tea with him, mentioned that he would like to see the Buddha. The priest not only opened the doors of the shrine in which the statue was housed but brought Moran a step-ladder to climb into it.

The Nachi Waterfall, a painting of the Kamakura period (1185-1932 A.D.) in Tokyo's Nezu Art Museum, never is seen by tourists outside its glass case. The museum director permitted Morgan to study it closely. This waterfall was considered sacred, worshipped by both Buddhist and Shinto pilgrims. By the foot of the Nachi waterfall, Emperor Kameyama prayed for divine protection from the Mongol hordes at the time of the invasion.

"WE CAN IMAGINE such a priest, as is represented in

Buddhas Are His Hobby

the wood sculpture Muchaku visiting the Nachi waterfall," says the missionary. "One of the greatest of Japan's national treasures, this shows the priest at the beginning of a whimsical smile, his eyes lighted with laughter."

An ordained minister,

Moran also has an M.A. in philosophy from Columbia University. He was head of the Yodogawa Neighborhood House in Osaka from 1916 to 1940. After World War II he continued as a missionary at Osaka for 10 years. He retired to Pilgrim Place in 1957.

ROOM ADDITIONS

our 21st year serving

**LONG BEACH — LAKEWOOD
FOR YOUR PROTECTION!**

We furnish notarized lien waivers from all suppliers and workmen. This is your guarantee of performance and protects you against "Paying double."

No Salesmen -- No Commissions

Your job is planned and priced by one of the owners, which enables us to build for you...

BEDROOMS FOR ONLY **2068** MO.
FAMILY ROOMS FOR ONLY **3732** MO.

We will finance any part or all at 5% (or less) and give you up to 5 years to pay.

**THERE IS NO SUBSTITUTE FOR EXPERIENCE
WE WILL DO THE COMPLETE JOB OR
ANY PART AND YOU DO THE REST**

over 3,000 satisfied customers

**ECONOMY
KITCHENS, INC.
BUILDERS**

**1249
WEST
GAYLORD
LONG BEACH**

HE 7-5004

**NOW THIS LOVELY 12x15
DEN-FAMILY ROOM
CAN BE YOURS!!!**



for as low as **\$37⁵⁰** per month

includes:
100% FINANCING (TO 5 YRS. 60 PAY)
COMPLETELY FINISHED INSIDE & OUT
ELECTRICAL OUTLETS FOR EACH WALL
OPEN BEAM OR CLOSED CEILING
WE FURNISH PLANS OR WORK
FROM YOURS
CHOICE NUMBER OF WINDOWS
WE COMPLY WITH ALL BUILDING CODES
BUILT-INS OPTIONAL

FOR FREE
NO-OBLIGATION
ESTIMATE

GE 3-4995

OR
UN 3-8813

CALL NOW!!!

YOUR ANSWER FOR:

EXTRA BEDROOMS • KITCHENS • DEN-FAMILY ROOMS
POOL CABANAS • EXTRA BATHROOMS • CUSTOM HOMES
and Now... **FALL-OUT SHELTERS!!!**

**AALCO CONSTRUCTION
CO., INC.**

For Guaranteed Quality Construction • State Licensed • Insured

ADD BEAUTY
AND COMFORT
TO YOUR LIVING
ROOM OR DEN

**CUSTOM
STONE FACED
FIREPLACE**

\$575⁰⁰ UP

PHONE UN 5-5959

Brick and Stone Work
Fireplaces

Block
Walls

California

Masonry

20732
Thorlake Ave.

Owner
Stanley W. Hase

Artesia
California

Trampoline Business Is Jumping

(Continued from Page 20)
son, a newspaper composing room foreman in Burbank, got the idea of commercializing the Trampoline.

MY TELEPHONE rang for three days after we advertised in a paper and sold our backyard Trampoline," he said. "So my sister-in-law

asked why we couldn't go into the business."

Robinson, fast-talking and personable at 36, capitalized with \$400 and opened a center with several Trampolines. He dug holes and put the mats across them at ground level instead of the usual elevated style. Safety was a question mark.

"We didn't know whether the people would fly off," he recalls, "but they didn't. The kids don't want to get hurt, so they keep themselves on."

Already a proficient trampolinist himself, the husky Robinson gave basic instructions to his clients.

ONE DAY last year a stranger walked in and asked about getting into the business. Robinson became a factory representative and sold enough trampolines for 80 centers in 14 weeks.

Trampoline center owners come from all walks of life, some of them sinking everything they have into the business, others with a few dollars to invest picking up change on the side.

Not everything in jumpsville is bouncing along in happy harmony, however.

COMPETITION IS keen among the major manufacturers: American Trampoline of Jefferson, Iowa; George Nissen of Cedar Rapids in the same state, and Fenner-Hamilton of Denver.

Nissen, a pioneer of many years in the field, has filed a court action in Los Angeles seeking to prevent the firm Robinson is connected with from calling itself "Trampoline Inc." Nissen claims he has a trademark on the word.

American, formed four years ago out of a home basement operation, says Nissen has a similar action pending against it. President of American is Bill Sorenson, 28, a former Big Ten trampoline champion.

Sorenson's pay roll is up to 160 persons, he says, and his firm has a four-week backlog of orders. He expects gross sales of two million dollars this year.

ANOTHER PROBLEM is safety. In Southern California the death of one teenager and injuries to several others have been attributed to trampoline accidents.

Spokesmen admit there is some danger in trampolines, but they say the matter is exaggerated. Injuries are fewer than in other sports, they claim.

The concern over safety plus saturation of many areas has cut down on the boom, Robinson reports. He estimates that while an operator a few months ago could get his investment back in six months, it now takes twice that long.



ROOM ADDITIONS

NOTHING DOWN - 5 YEARS TO PAY
FHA FINANCING

- ✓BEDROOMS AS LOW AS \$20⁰⁰ per mo.
- ✓FAMILY ROOMS Incld. Fireplace AS LOW AS \$35⁰⁰ per mo.
- ✓DENS, KITCHEN REMODELING & BATHROOMS

AT NEW LOW COST

16 years in the custom building and remodeling business in the Long Beach and neighboring areas enable us to pass on to you in lower cost the experience we have gained over the years. Over 1000 satisfied customers testify to our workmanship and integrity. Only experienced estimators will call at your convenience with complete floor plans and specifications — approved by you.

STURDY BUILT HOMES Inc.

LICENSED — INSURED — BONDED

CALL NITE or DAY | An Official of the Firm Will Call on You Personally | ME 3-2700 • TE 1-4047 TO 7-2634



ALUMINUM AWNINGS

Patio Covers, Door Covers, Window Covers, etc. We have Awnings for every need, at a price to meet your budget.



ORNAMENTAL IRON

COLUMNS, STOOPS, STAIRS, RAILS, INTERIORS, GATES, CAST AND WROUGHT IRON FURNITURE

LOCALLY OWNED AND OPERATED SINCE 1950
Ornamental Iron Manufactured in Our Own Shop

WEST COAST METALCRAFTS

PHONE GARfield 4-1564

BUDGET TERMS 3980 CHERRY AVE. TIME PLAN



ROOM ADDITIONS and REMODELING

Bedrooms - Family Rooms - Baths
Kitchens - Garages and Patios

Let us give you a FREE estimate and help you with planning your new addition. No cost or obligation for this service.

FAMILY ROOM 14' x 16' — 5 Years to Pay **\$1395**

L. K. GRAHAM

GENERAL CONTRACTORS
— BONDED, LICENSED AND INSURED —
CALL DAY OR EVENING, INCLUDING SUNDAYS
TOrrey 7-5214 or GARfield 3-1444
"Don't Build or Remodel until you get our prices"



ADD A ROOM

SAVE ON OUR 5-STAR PLAN

- ★ DESIGN: Take advantage of our 15 years experience to help you plan and design your addition. You approve plans before work starts.
- ★ FINANCING: 5-year financing at new low interest rates. We will assist you in arranging your loan.
- ★ CONSTRUCTION: From foundation to completion your job is carefully supervised to insure the finest quality construction in the least possible time.
- ★ SATISFIED CUSTOMERS: Let us show you completed jobs and introduce you personally to the satisfied home owners.
- ★ PROTECTION: We are licensed and insured. Waiver of lien on all labors and materials furnished upon completion of work.

Family Rooms 37.42 mo.
Bedrooms 20.79 mo.

The Key to Quality Building

RS Williams

General Contractors • Licensed • Bonded • Insured
Call Day, Nite & Sunday
HARRISON 1-4229
FREE ESTIMATES
2621-D E. 67th, Long Beach 4563 Hockett, Lakewood



Every Family Needs TWO BATHROOMS

Let us arrange to add a second bath for you.

No Job Too Small
All types Remodeling and Additions

FALCON CONSTRUCTION CO.

A Division of Custom Plumbing Co.
FOR FREE ESTIMATES, CALL ME 0-5884

PLUMBING

- SERVICE
- MAINTENANCE
- REPAIRS
- WATER HEATERS
- GARBAGE DISPOSALS

All Work Guaranteed

When the Bear Flag Flew

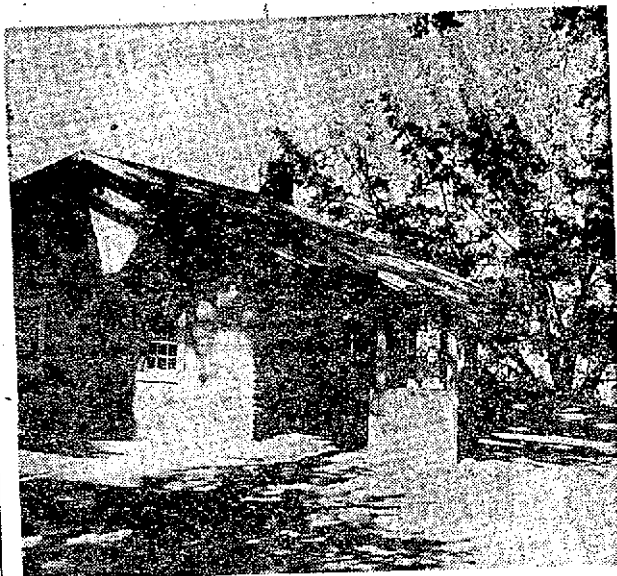
By Enola Chamberlin

THE HOME of William B. Ide, first and only president of the Republic of California, is now a state park. Situated on the bank of the Sacramento River north of Red Bluff, it is shaded by an oak tree said to be the second

largest in the state.

Although Ide held the presidency but a few weeks, the move which he and his companions made paved the way to occupation of the state by the armed forces of the United States.

The rumor ran like fire in a grain field that June of 1846: the Mexican authorities were going to drive all Americans out of the country. Ide and his party of 32 men met at the William Moon place on Deer Creek in Tehema Coun-



The home of William B. Ide, who served a short time as the president of California, now has been made a state monument.



*Herron's
Offers...*

**GULISTAN and
MAGEE Carpeting
100% Virgin All Wool
Broadloom Carpeting**

Tweeds — Solids
Textures — Patterns
YOUR CHOICE

**COMPLETELY
INSTALLED
Over 50-Oz.**

Waffle Padding

Wool is a time-proven fibre and used by the royalty of the world... don't settle for less! Carpet your home for warmth, easy maintenance and beauty.

7⁹⁵
PER
SQUARE
YARD

HERRON'S
Est. 1918
CARPET
FURNITURE
DRAPERIES
DECORATING

4134 Orange Ave.
GA 4-8131

2228 E. 4th St.
GE 3-4018

**EASY
BUDGET
TERMS**

**SPECIALISTS IN PROVINCIAL,
TRADITIONAL, CONTEMPORARY**

ty, to formulate counterplans; later they set out for the Pueblo of Sonoma, most important town north of San Francisco Bay. Upon arrival, they took the Mexican officials prisoners and captured nine brass cannon and 25 stands of arms along with tons of copper and shot.

MAKING FURTHER plans they fashioned a flag of white cotton. On it they sewed a large bear and a small star. They painted "California Republic" across it in red. They then took a vote and the entire garrison voted for Ide as president of the new country.

On June 16 the Bear Flag flew in the breeze in the plaza above the Mexican barracks. President Ide issued a proclamation setting forth the reasons for his actions and the intention of the new republic. As the proclamation was distributed throughout

northern California people flocked to the support of the Bear Flag. By July 4, the party held uncontested possession of the country north and east of the San Joaquin River. But by that time, Gen. Fremont had taken over Yerba Buena (now San Francisco) and the Republic of California dissolved into and came under the flag of the United States.

Fuchsia Meeting

Joe Littlefield, Southland gardening writer, will show slides of his recent Caribbean trip when he addresses the North Long Beach Branch of the California National Fuchsia Society at a potluck dinner meeting at 6:30 p.m. Wednesday in Houghton Park Clubhouse, 63rd and Myrtle.

**DON'T LET
DIAPER
RASH
MAKE
HIM
UNHAPPY!**



Bring healing relief with

Ammens® Medicated Powder

Even a cheerful baby is soon tearful when diaper rash starts hurting. But don't just powder to soothe it. For real healing relief, powder with Ammens!

Ammens' special combination of three medicinal ingredients helps clear up diaper rash as no unmedicated powder ever can. Cools baby's skin—soothes irritation—and, because it's antiseptic, hastens healing by fighting bacterial growth. To help prevent return of diaper

rash, just use Ammens with every diaper change. Get safe, pleasantly-scented Ammens Medicated Powder today.

DOES YOUR
POWDER
SAY
MEDICATED?



Thrifty

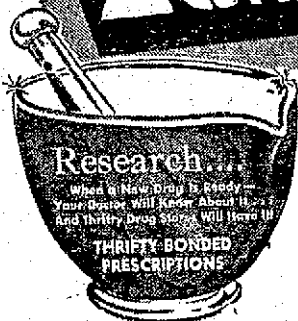
CUTRATE DRUG STORES

- 4402 Atlantic at San Antonio, Kirby Knolls
- 4112 Viking Way at Carson, Lkwd. Village
- 3301 Century Blvd. at Bellis, Lynwood
- 6400 E. Spring St. at Palo Verde, Lakewood Plaza
- 4650 Los Coyotes at Zimeno, Lkwd. Circle
- 1208 Redondo Beach Blvd., Gardena
- 4951 Paramount, Lakewood
- 17458 Bellflower at Ramona, Bellflower
- 6th and Pine, Long Beach
- 343 Pacific, San Pedro
- Westminster at Golden West, Westminster
- Harbor Heights Shopping Center, San Pedro

FOUNTAIN GRILL SPECIAL

\$1.20 COMPLETE RATH'S SUGAR CURED HAM STEAK DINNER

Includes soup or salad, potatoes, vegetable, roll and butter, beverage and dessert. **\$1.00** ALL FOR



3RD SMASH WEEK!

BIRTHDAY SALE

\$1.39 Value! Children's

VINYL OXFORDS

- RUBBER SOLES—VINYL TOPS
- WIPE CLEAN WITH DAMP CLOTH



ONLY AT THRIFTY

59^c

Perfect play shoe for youngsters. Long wearing rubber soles with sturdy vinyl uppers that are practically indestructible. Choose them in red or blue... sizes 5 to 12 and 12½ to 3. Comfortable cushion heel, arch support.



Wipe - clean vinyl uppers for long wear

Comfortable, durable rubber soles.

\$2.49 Value!

40 HOUR SPRING WIND

ALARM CLOCK

\$1.69*

REG. 18c

ZEE PAPER TOWELS

2 for 29^c

11c BAR

Sweetheart SOAP

4 for 29^c

REG. \$1.49

VISTA AUTO WAX

by SIMONIZ

98^c

98c Value!

PLASTIC COATED

SHELF PAPER

49^c

Assorted designs, colors.

CHILDREN'S COTTON TERRY SLIPPERS

Sturdy, comfortable house slippers of washable cotton terry cloth in assorted colors. Sizes 6 to 12 with half sizes.

98^c

WOMEN'S FANCY ZORIS

With comfortable sponge rubber soles, vinyl uppers. In black, red or white with gold trim. Small, medium large sizes.

98^c

Regular \$1.39 Women's

STRAP SANDALS

99^c

Bright leatherette sandals for sports, casual, street wear in white, turquoise, red, beige.



Toe-to-heel foam rubber cushion, sturdy long-wearing sole. Fashion-wise, comfortable, durable. Sizes 5 to 9.

REG. 25c

- 18 Linen Envelopes
- Air Mail Tablet
- Linen Ruled Tablet

Your Choice

3 for 57^c

39c Value Multi-Color Print DISH TOWELS

Sturdy, absorbent cotton terry cloth in multi-color prints.

29^c

PORCELAIN

TEA CUP and SAUCER

Colorful design, gold trim. Thrifty super-specials at just

77^c

ROOM ADDITIONS

REMODELING

Designed to Fit the Personality of Your Home

The key to a more gracious way of living can be yours when you have your home restyled and redesigned in the true California pattern by EXPERT CRAFTSMEN highly skilled in CUSTOM ALTERATIONS to translate your dreams and your plans into smart and adorable

Custom Built Rooms

Basic improvements, planned for a fuller life for your family, need not be expensive when carried out by the MILLS economy method to suit your budget.

BEDROOMS AS LOW AS 19.75 MO.

FAMILY ROOMS AS LOW AS 36.50 MO.

Our wealth of unsurpassable ideas will be cheerfully furnished by one of our representatives who will call at your home, without any cost or obligation, to discuss your building plans at your convenience.

FREE ESTIMATES — DAY OR NITE

We are now completing our 1000th job. Licensed, bonded and insured for your protection, 5 to 20 years financing.

Phone GA 4-8513



3570 Atlantic

Long Beach

BOOK REVIEWS

The Finis to America's Past

A DECADE and a half unroll stirringly in "THE GOOD YEARS: From 1900 to the First World War" (Harper, \$4.95), in which Walter Lord also records the stuff that is America.

To be sure, there were calamity, disaster and tragedy: McKinley assassination, San Francisco earthquake, 1907 panic, evil and wicked child labor North and, even longer, South.

But just the same, Lord's phrase is both general and accurate, they were "good years." Teddy Roosevelt was launched as spectacularly as a rocket, writing off McKinley, and Lord heads his chapter with a vigorous outcry by party boss and senator, Mark Hanna:

"Now look, that damned cowboy is President of the United States!"

Roosevelt the trust buster and his colorful run-ins with J. Pierpont Morgan who almost single-handedly staunches the panic flood. And if child labor was appalling, its defenders are mercilessly publicized here and one of its most valiant foes is memorialized: Massachusetts' Mrs. Glendower Evans.

But those 15 years were predominantly pleasant. The millionaire rushed about in his special train. On your first \$50,000 the tax collector took only 2 per cent—though you already used Form 1040. Cook claimed the discovery of the North Pole. There were the early experimental autos—in a California town the Cadillac agency was held by a 13-year-old boy, and a cop on a bike overtook a speeder. The Wright brothers found it almost as hard to interest the public in flying as actually to fly. Suffragettes rallied in Carnegie Hall. Wilson was nominated at Baltimore. The archduke and his wife were assassinated at Sarajevo.

Calendar-wise, the 15 years which unroll here belong in the 20th century, but in reality they are 19th century and indeed write finis to our past. In Lord's words, the years were not only good, they were confident, buoyant, spirited. This is their warm, fond and understanding story.

"SON OF THE GAMBLIN' MAN" by Mari Sandoz (Clarkson N. Potter, \$5): The author of "Old Jules," "Cheyenne Autumn" and other outstanding books about the Old West and its people returns to her native Nebraska as the setting for this novel about John Jackson Cozad, who existed in real life as a handsome gambler who carved out a fabulous career on the old river boats and in the plush palaces and gold camps. This story concerns itself with Cozad's determination to build a model town in which there is no gambling. He buys a small empire in the valley of the Platte, in Nebraska,



and sets about to make his dream come true. As he fights his desperate battle against great odds, there are the turbulent battles of the pioneers against the elements, savage range wars and other acts of violence. Engulfed in it all, Cozad again is lucky: a son paints his way to become one of the ablest artists in the country. Semi-documentary, exciting in the style that has brought this author's books to the forefront, illuminating in its accurate portrayal of the Old West, the book will add even more stature to Mari Sandoz' distinguished career.

"THE NIGHT THEY RAIDED MINSKY'S" by Rowland Barber (Simon and Schuster, \$4.95): In the roaring 1920s Billy Minsky, the bantam Barnum of burlesque, was packing them in at his place on New York's lower East Side. There were songs, acts and comedy skits, sure, but it was the girlie acts which caved in the rafters. That is, until one night in 1925 when Mr. John Sumner happened along. Mr. Sumner was secretary of the Society for the Suppression of Vice and, not liking what he saw—particularly Fifi, the French strip doll in action—called his detectives out of their trance

and into action. Here's a hilarious, highly entertaining book that brings back those delightful days of pretzels, cancan music, cooch dancers and flying brassieres—even the seven-week trial which, by the way, was quite a show in itself!

"SUCCESS THROUGH A POSITIVE MENTAL ATTITUDE" by Napoleon Hill and W. Clement Stone (Prentice-Hall, \$4.95): Hill, author of "Think and Grow Rich," and Stone, who built \$100 into a \$35 million personal fortune, contend that the secret to social and financial success is the development of a positive mental attitude ("PMA") toward life's apparent problems. Using success stories of famous men for example (Henry J. Kaiser, S. B. Fuller, Henry Ford and many others) they explain specific techniques designed to lead to a more abundant life. Brief summaries of new material follow each chapter, and other guides help clarify the authors' tenet of "know what you want in life, and then go after it with PMA." A stimulating book to read.

"HOME CRAFTS HANDBOOK" by Ray Haines (Van Nostrand, \$7.50): When originally published in 1948, this complete crafts reference guide gained national recognition. Brought up-to-date in its second edition with additional projects for the amateur, it promises to enjoy continued popularity. Special techniques and secrets of fine craftsmanship are revealed in sections on leather goods, wood furniture, metal pieces, plastic items, greeting cards, hand-printed fabrics, baskets and cane work. Beginning with simplest operations, using tools available in every home, it extends its directions by adding inexpensive tools one by one so that its readers can make the greatest number of articles with minimum of equipment and cost. Its 1024 pages are packed with hand-at-work photographs.

"LET THE CRABGRASS GROW" by H. Allen Smith (Bernard Geis, \$3.95): This one is subtitled "Suburban Almanac" but, whatever the title, it's fun to read. Smith accepts life as a farmer (North Westchester, N. Y.) with less frustration than you'd think, and gives a day-by-day report on his neighbors' adversities and joys as well as his own. In an introduction, Mrs. Smith contributes humor that matches that of her husband, and there are illustrations by Mark Madden.

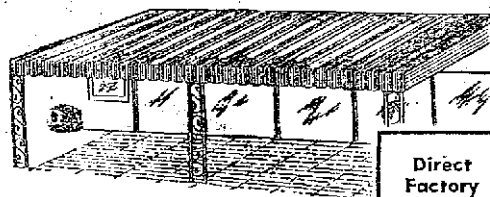
"GODDESS OF THE BULLRING" by Lola Verrill Cintron (Bobbs-Merrill, \$5): The history of female bullfighters is dominated by the

A Novel by Chessman

Four years before he was put to death in a California gas chamber as the "Red Light Bandit" of Los Angeles, Caryl Chessman wrote a novel called "THE KID WAS A KILLER." It is published by Gold Medal (35c) for the first time in the United States.

In writing the book—itsself a tale of violence—Chessman, hoped to make the reader feel "that the answer to violence is not violence, nor to hate, counter-hate and vengeance." Dr. H. Peter Laqueur, New York psychiatrist, introduces the book by discussing capital punishment and the emotions which the Chessman case aroused, not only in California but throughout the world.

SHAD-O-LOK ALUMINUM PATIO COVERS



CEMENT SLABS

We have just added this department in order to make our service more complete.

Direct
Factory
to
YOU

CUSTOM MADE
Complete with Scroll Uprights and Side and Front Trim Valances—1960 Decorator Colors!

LOOK AT THESE MONEY-SAVING PRICES

| | | |
|------------------------------|------------------------------|------------------------------|
| 8x10 \$119 ⁵⁰ | 8x14 \$157 ⁹⁵ | 9x12 \$155 ²⁵ |
| 9x16 \$202 ⁵⁰ | 10x18 \$251 ¹⁰ | 10x24 \$332 ¹⁰ |
| 12x16 \$268 ⁶⁵ | 12x18 \$301 ⁵⁵ | 12x20 \$333 ⁴⁵ |

Other sizes available at comparable prices

Installed and Guaranteed! No Factory Seconds
No Down Payment—36 Months to Pay

McILWAINE
CANVAS CO.

247 SIXTH STREET SAN PEDRO
Serving Entire Harbor Areas to and Including Southern Los Angeles
For FREE ESTIMATE Without Obligation Call

From Los Angeles Dial SPruce 5-1157
From Harbor Area Dial TErmiNal 3-1307



ROBERT DE ROPP

Many things contribute to the aging process and Dr. Robert De Ropp, a biochemist, goes into each in "MAN AGAINST AGING" (St. Martin's, \$5), the first authoritative book on the history of combatting the age-old struggle against death. Dr. De Ropp, who will be remembered for his "Drugs and the Mind," discusses the latest medical discoveries for longevity, the effects of hormones and diet, sex and surgical "cures." Definitely a book for those who wish to know what they must do to live longer.

beautiful Conchita Cintron who entered the ring alone at 13 with a maddened, 1,000-pound bull. While still young, and the darling of aficionados everywhere, she retired to marry and rear a family. This is the story of this great matadora by her mother, a New Englander by birth. The introduction is by Barnaby Conrad, and there is a glossary of bullfighting terms.

"THE IMPORTANCE OF UNDERSTANDING" Translations from the Chinese by Lin Yutang (World, \$6): The author of "The Importance of Living," "From Pagan to Christian" and more than a score of other books this time relies on Su Tungpo, Confucius and other philosophers of China's past in compiling this anthology of tales, essays, fables, proverbs and epigrams which have been the sources of his own thinking. Subjects, naturally, are endless—life, death, women, religion, literature, to spring fever and even preparing tea. Dr. Lin believes much of this book has never before appeared in English. However that may be, it has much to stimulate the mental processes.

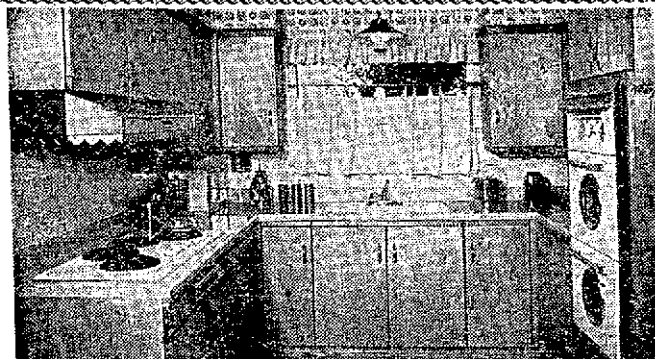
CHECK THIS LIST of new paperback originals (first time published in book form) for good reading:

"FRANK LLOYD WRIGHT": Writings and Buildings selected by Edgar Kaufmann and Ben Raeborn (Marion, \$1.95): An original collection of excerpts from Wright's books and articles, with more than 150 illustrations.

"MIRRORS FOR SMALL BEASTS" by Ursula Molinaro (Noonday, \$1.25): A collection of poems about 33 small beasts who, like most people, think themselves the center of the universe.

"PICASSO AND THE HUMAN COMEDY" (Modern Library, \$1.95): A suite of 180 drawings by Picasso, with an introduction by Rebecca West.

DELL BOOKS (321 W. 44th St., New York 36, N.Y.) has added two paperbacks to its distinguished Laurel Edition series: Mark Twain's "The Adventures of Huckleberry Finn" (with an introduction by Wallace Stegner, \$1.00), and "The Swiss Family Robinson" by Johann Wyss, \$1.00.



TILE

YOUR KITCHEN OR BATH
... INSTALLED

39⁵⁰

Bathroom, 3 walls around tub—37" high. PLASTIC or ALUMINUM TILE—(Ceramic tile slightly higher). TILE IT YOURSELF—We Will Show You How! TILEMASTER PLASTIC TILE—40 Pastel and Marble Colors. LIFETIME ALUMINUM TILE—GUARANTEED RUSTPROOF—(Ceramic Tile Slightly Higher)..... 52^c sq. ft.

Modern . . . Beautiful . . . So Convenient!

YOUR KITCHEN . . . OR BATH ... WHEN REMODELED BY EXPERTS FROM NORMAN KEITH

One Call for Everything!
• CARPENTERS • PLUMBERS • TILE
For your "work easy" kitchen

- CABINETS custom-made of pine, birch, ash
- SINKS Formica or ceramic tops
- BUILT-IN Gas or Electric ranges and ovens

plus range hoods, garbage disposals, floor windows, water heaters, flooring of rubber, vinyl, linoleum, clay.

NO DOWN PAYMENT—5 Years to Pay

Norman Keith, Inc. Serving the Bay Area Since 1945

615 W. PACIFIC COAST HWY.

Call for FREE ESTIMATES

HE 7-1237



"YES! . . . HENDRICKS FLOOR FASHIONS EVEN RUGS AND CARPET TO MATCH YOUR FRENCH POODLE!"



SPECIAL OF THE WEEK
Completely installed over 50-oz. Magee or Beattie Rubberized pad, tackless strip. HI-LO

WILTON \$5⁴⁵ Sq. Yd.

We Repeat Our Opening Special
9x12 HEAVY REVERSIBLE
BRAIDED OVAL RUGS
We Just Received a New Big Shipment. All You Want, Hurry While They Last! \$19⁹⁵
REGULAR \$33.95 VALUE

DON'T FORGET WE HAVE
"CALLAWAY"
CAPTIVATION
CONTINUOUS FILAMENT
IN ALL BEAUTIFUL COLORS
AT BIG SAVINGS

Carpet that looks and feels like fur—deep cut pile, 100% nylon in beautiful decorator colors. Martini, turquoise, mint, beige, snow white, orange . . . you name them. (Note: custom colors, bring sample.)

100% NYLON Value 15.95 sq. yd. \$6⁹⁵ sq. yd.
OUR SPECIAL PRICE

Another Good Buy . . .

Loop and Cut Pile Wool Wilton \$5⁹⁵ sq. yd.
VALUE 9.95 SQ. YD.

ALL CARPET GUARANTEED FIRST QUALITY — IMMEDIATE DELIVERY

THREE IMPORTANT CARPET BUYING TIPS

- NAME BRANDS
Look for nationally advertised name brand carpets and compare price. Name brand assures you more carpet and guarantee for your money. You name them. We have them.
- FIRST QUALITY
is a MUST! So-called "seconds" are more than a color defect. Inferior carpet and weaving can cut carpet life to more than half.
- YARDAGE ESTIMATES
by at least two reputable firms are necessary to insure that you are not paying for more than the actual yards needed.

POPCORN PATTERN 100% Wool \$3⁹⁵ sq. yd.
Value \$6.95 sq. yd. . . . NOW

100% WOOL or NYLON \$2⁹⁵ sq. yd.
Value \$5.95 sq. yd. . . . NOW

HEAVY RUBBER WAFFLE PAD 1.25 sq. yd.

50-OZ. RUBBERIZED PAD . . . 90c sq. yd.

48-OZ. RUBBERIZED PAD . . . 75c sq. yd.

RUG LAYING TACKLESS STRIP 1.00 sq. yd.

9x12 RUGS \$24⁹⁵
Beautiful colors . . . Rubber padded.

FOR LOW PRICES AND HIGH QUALITY ALWAYS SEE

HENDRICKS FLOOR FASHIONS

11 STORES TO SERVE YOU THROUGHOUT SOUTHERN CALIFORNIA

16718 Bellflower Blvd.

Bellflower

OPEN DAILY 9:30 to 5:30 P. M.

MON. & FRI. to 9 P. M.

SUNDAY 12:00 to 4:30

TO 6-4491

Apartment Owners
Commercial Jobs

Visit our warehouse. Special Discount! 1931 Newport Ave., Costa Mesa, Midway 6-4441

ALUMINUM ROCKER

- Innerspring Cushions
- Vinyl Covered Floral Pattern

Reg. 39.95... NOW

\$29⁷⁵

LIMITED QUANTITY

PAUL'S

Unpainted Furniture and Patio Shop

1227 E. ARTESIA BLVD., NORTH LONG BEACH Near Orange Ave.

Guaranteed by Good Housekeeping



Artist in Little America

(Continued from Page 10)

length, fleece-lined mitts, slung around the neck, easily accessible.

"I CARRIED HAND warmers in my palms. These are something like super-cigarette holders, run by the same fluid. When lit, they will keep warm about six hours.

"I felt like a knight in armor and weighed about the same.

"In this gear I painted on the ice at 18 below zero. At 32 below zero I sketched on the Polar plateau at 8,000 feet. However, I could sketch only 30 seconds at a time, and then had to rewarm my hand. Finally the trigger finger froze, went completely white. The pain was agonizing when the blood recirculated. Because this happened frequently, the finger was left with an aftermath of stiffness and soreness.

"How did I keep the water from freezing? We found that 35 per cent alcohol with water would work, although there was a slight chemical reaction with the paint.

"The balance of the alcohol, plus a little lemon juice and sugar, taken from time to

time, kept the blood stream warm, while I sat on a box in the snow for an hour and a half... I stayed right there on the box. I had to be there when the pilot came back to pick me up."

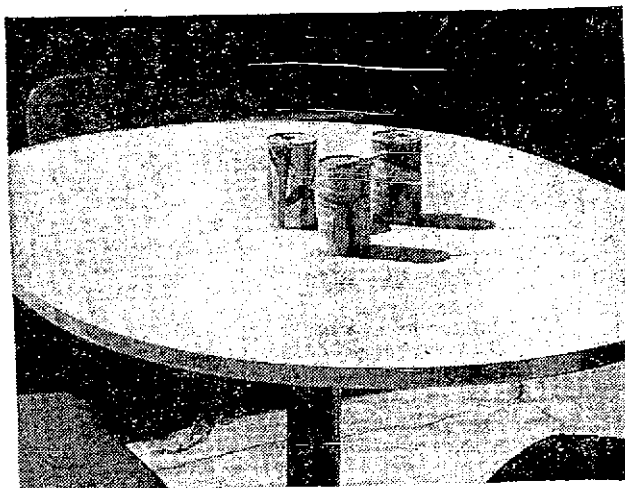
ON THE VOYAGE home, the Glacier stopped at Buenos Aires and Rio, then was diverted to Northern Brazil, where two degrees below the equator, the ice breaker stewed and rolled for a month. The crew unloaded its stores to help starving Indians whose homes and supplies had been washed away in the rains and the broken Fortalezar-Pernaiba dam.

The Glacier lost two helicopters and quite a lot of Navy film which went down a river when the helicopter, caught fire and plunged, badly burning the captain and pilot. The Glacier left LCVP boats there, too, unable to get them out.

When the Glacier came back to Boston, its home port, Beaumont returned to California by plane. P... lives at 308 N. Bowling Green Way, Los Angeles.

He expects to go back to the Antarctic next year!

Unique Ash Trays



Old beer or fruit juice cans, covered with decorative paper, initialed with names of guests make unusual party ash trays.

By Alan W. Farrant

HAVING an outdoor party? Then you'll need plenty of ash trays. Use empty beer or juice cans, covered with wallpaper. Cut paper to size, and glue to the can. Other types of paper can be used with equal success.

The top of the can having just the two holes, leaves plenty of room to rest cigarette.

A little water in the can will cause the cigarette to go out when it is dropped inside.

A friendly personal touch can be obtained by using nail polish to put each guest's initials on one of these unusual ash trays.

After the party the cans are thrown away. No messy ash trays to wash!

20 WOOL GARMENTS FOR \$1.00 PER MONTH

STORE YOUR WINTER GARMENTS IN PETRI'S CLEANERS VAULT

1250 ORANGE AVE. SAVE 20% CASH & CARRY

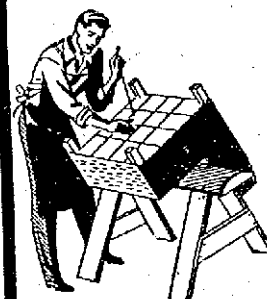
UPHOLSTER

Save 1/3

We Guarantee

To Make Your Present Furniture as Good as New

Save 1/3 to 1/2 of the Cost of New Furniture



WHY WE SELL FOR LESS!

Since We Are One of the Oldest Upholstery Companies in the Entire Area, We Have the Experience and the Buying Power, Which Permits Us to Do a Quality Job at Great Savings.

Phone GARfield 7-8696

Our decorator will call at your home with the latest fabrics to select from. FREE ESTIMATES

Terms Available

LONG BEACH UPHOLSTERY

3434 ATLANTIC AVE.

WHAT YOU CAN DO ABOUT DANDRUFF, THINNING HAIR, EXCESSIVE FALLING HAIR

A frank statement from the makers of PURE SILVIKRIN

If you have dandruff, thinning hair, excessive falling hair—we strongly urge you to try new Pure Silvikrin.

Pure Silvikrin is actually a solution of 18 of the amino acids that go to make up the protein content of your hair. A scientific solution that can pass right through the film on the surface of the skin, then penetrate into the scalp, so that every drop can do its job efficiently. Regular massaging with Pure Silvikrin can help increase normal circulation and benefit the hair roots. It can condition your hair, help arrest premature hair loss and restore a vibrant, healthier look.

Certain conditions such as hereditary baldness cannot be corrected by any known treatment. In some instances, thinning hair may require treatment by a doctor. But if you have problem hair simply because of neglect—the extra care with Pure Silvikrin is for you.

DOUBLY EFFECTIVE, BECAUSE...

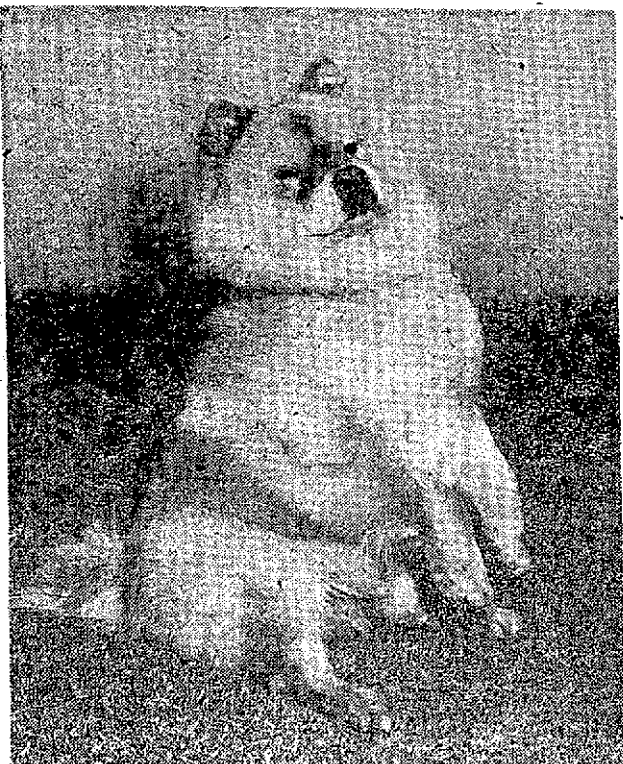
Pure Silvikrin kills dandruff, too. As you massage, its antiseptic Dichlorophene goes to work to destroy germs that cause flaky, itching dandruff. Goes on working even after massage to keep dandruff away.

START NOW!

Massage daily with Pure Silvikrin. Your hair will feel and look better than ever before. Hair texture will be stronger; your scalp more resilient. You're on the way to creating an environment in which healthy hair can flourish! People all over the world use Pure Silvikrin regularly...can you afford not to try it? Naturally, as a bona fide health treatment, Pure Silvikrin is not inexpensive. A bottle costs \$5 or 14¢ a treatment. You'll feel it's worth every penny or your money back.



THRIFTY Cut Rate DRUG STORES



Among specialists of Harbor Cities Kennel Club Show will be chows of Southern California Chow Fanciers.

PET PARADE

Specialties to Star

By Eleanor Avery Price

NEXT SATURDAY and Sunday (June 25 and 26), Harbor Cities Kennel Club will present its huge all-breed show and obedience trial on the grounds adjacent to Long Beach Municipal Auditorium. Toys, hounds, and non-sporting groups will be shown on Saturday as well as obedience Novice A and Open A. Working, sporting, and terrier groups will spark Sunday's exhibit, along with miscellaneous dogs, obedience Novice B, Open B, and Utility. The show will conclude late Sunday afternoon when best dog in show is judged by O. Carley Harri-man.

Numerous dog clubs will hold their specialties at this event, giving the viewers a chance to see a large selection of fine dogs.

Saturday's specialties will include American Bloodhound Club, Rhodesian Ridgeback Club of United States, Borzoi Club of California, Basset Club of Southern California, Sierra Dachshund Breeders Club of Los Angeles County, Chow Fanciers Association of Southern California, Keesbond Club of Southern California. Saturday's sponsored entries include Basenji Club of America and Lakewood Obedience Club.

Sunday's specialties will include St. Bernard Club of America, German Shepherd Dog Club of Long Beach, Great Dane Club of California, Standard Schnauzer Club of Southern California, English Springer Spaniel Club of Southern California, Golden State Staffordshire Club, Sealyham Club of Southern California, Western Fox Terrier Breeders Association, Scottish Terrier Club of California. Supported entries for this day include California English Setter Club, Irish Setter Club of Southern California, Samoyed Club of America, Pacific Coast division, southern group, Dandie Dimmont Club of America, Kerry Blue Terrier Club of Southern California, and Lakewood Obedience Club.

THERE IS often confusion as to the various classes or grades of obedience trials. Beginner dogs complete in Novice A or Novice B. When the dog has earned passing scores, 170 or better, at three shows in these classes, it is

(Continued on Page 41)

DOG TRAINING

At Its Best
Mon., Tues., Sat. A.M.
JOE DE BECK, Trainer
Ge 9-9437 ME 3-3930

Baby Mynah Birds

Right Age for Training to Talk

\$29.95

MYNAH BIRD
CAGES from \$15.95

BANKAMERICARD
WE GIVE BLUE CHIP STAMPS

**LONG BEACH
SEED & PET CO.**

2550 L.B. BLVD. - CA 4-0937

NEW!

the one dog food every dog will love!

Guaranteed Lickin'-Good

no matter how many other dog foods
your dog has refused to eat!

Over and over we hear it—"my dog would never eat a dry dog dinner before—but he went for Pard Crunchers at first bite."

There's never been another dog food like Pard Crunchers. They're bone-crunchy—just the right size and texture a dog likes to crunch into. They're meat-hearty—not just a snack—but a complete dog dinner packed with all the meat proteins dogs need for pep and health. They're gravy-tasty—made with the natural beef pan gravy dogs love.

Get Pard Crunchers at your grocer's today. It's the new economical way to give your dog the best-tasting, most nourishing dog dinner ever! Guaranteed lickin'-good!

**NEW COMPLETE DOG DINNER
WITH BEEF GRAVY**



DANISH MODERN

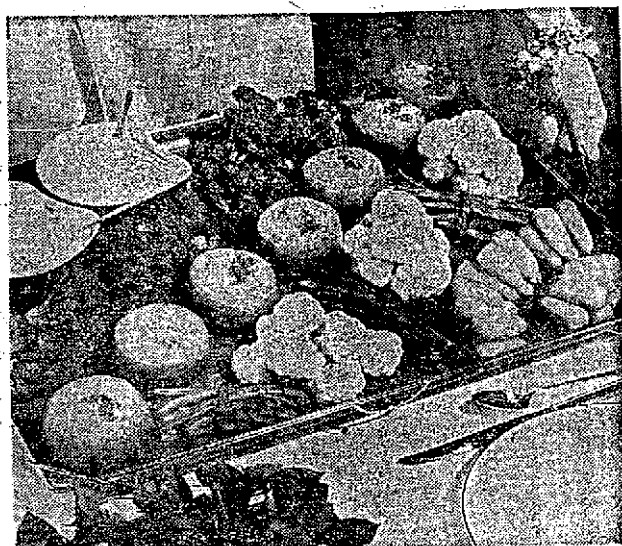


7-Piece Group for Young Homemakers

In Wide Selection of Decorated Colors — Also Available in Naugahyde Upholstery at 10.00 Extra
 INCLUDES:
 DANISH SOFA
 MATCHING CHAIR
 COCKTAIL TABLE
 2 END TABLES
 2 CONTEMPORARY LAMPS

Exactly as Illustrated
TOTAL PRICE ONLY \$129⁹⁵
ONLY \$7.50 PER MO.

LONG BEACH FURNITURE CO.
 6th ST. and LONG BEACH BLVD. OPEN MON. AND FRI. TIL 9 P.M.
 DOWNTOWN LONG BEACH



Flavors and colors of many vegetables are blended in this handsome tray. Sauces give the added special magic touch.

FOOD

Vegetables Get Glamour

By Mildred K. Flanary
 Independent, Press-Telegram Home Economics Editor

FRENCH CHEFS have long believed that fresh vegetables, cooked tender-crisp, merit the glamour of a separate course in the meal. Blending the flavors and colors of many vegetables, such as the delightful array of the handsome tray pictured, makes it the most memorable course of all—a true expression of your hostessing showmanship.

And with succulent vegetables goes another French cuisine triumph—the sauce. Adding the magic touch to salads, its importance should never be underestimated.

THE TWO SAUCES featured with our vegetable tray one snappy with mustard, the other, with the delicate tang of fresh lemon—add a splendid flavor fillip to all.

Golden glazed carrots and bundles of green beans, each seasoned with a liquid dressing, rosy red tomatoes Parmesan, tender broccoli and snow-white cauliflowerets, comprise the vegetable bouquet served today... so just help yourself! Serve it to your family real soon.

Vegetables Aristocrat
 Broiled tomato halves
 Shredded Parmesan cheese
 Parsley
 Seasoned hot cooked broccoli
 Hot cooked French-cut green beans

Italian dressing
 Pimiento strips
 Hot cooked cauliflowerets
 Hot cooked small whole carrots
 Spicy-sweet French dressing

Mustard Sauce Royale
 Sunny Lemon Sauce

In the center of a large serving tray place the tomatoes. Sprinkle with cheese and garnish with parsley. On one side arrange clusters of broccoli. Combine the green beans and Italian dressing, and toss lightly. On the opposite side of tomatoes arrange alternate groups of cauliflowerets and green bean bundles garnished with pimiento. Arrange carrots glazed with French dressing on the remaining section of the tray. Serve with hot sauces.

Mustard Sauce Royale
 1 cup salad dressing
 1/4 cup milk
 1 tablespoon salad style mustard
 1/2 teaspoon salt
 1/2 teaspoon Worcestershire sauce

Combine ingredients. Heat over low heat, stirring occasionally.

Sunny Lemon Sauce
 1 cup salad dressing
 2 tablespoons lemon juice
 Heat salad dressing in a double boiler or over very low heat for 10 minutes. Add lemon juice and blend well. Serve immediately.

STAMP COLLECTORS

Everything You Need
 W. SCHMIDT Expert Dealer
 20 Years at Same Location
ARCADE STAMP STORE
 31 Jerome Arcade Near Rainbow Pier
 Long Beach 2, Calif. Ph HE 2-2264

Gardening

Garden culture is a year-around activity in the Long Beach area. Read the helpful garden columns weekly in Sunday's

Southland

ONLY "The Very Best"

AT THE HOME OF

'Village Pride Meats'

BIG 7-DAY SALE!



Dad Deserves the Freshest Tasting Chicken He Ever Ate
 Double Your Money Back Guarantee
 TOWN & COUNTRY U.S.D.A. GRADE A

FRYERS 39¢ lb

Fresh Frozen with all the goodness locked in. Cut-up Tra Pack.

DOUBLE STAMPS TUESDAY

FRESH, SMALL, MEATY PORK

Spareribs 49¢ lb

IDEAL FOR BAR-B-Q.

ARMOUR'S SMALL EASTERN

PORK LOINS 49¢ lb

WHOLE or RIB HALF

We cut and wrap for your freezer at no extra cost to you

Luc's and Dubuque 1st Quality

SLICED BACON 55¢ lb

1-LB. CELLO

ORE-IDA TATOR TOTS. Frozen—1-lb. Pkg. 4 for \$1

KRAFT'S PURE APPLE JELLY. Includes 8c off. 20-oz. jar. 4 for 99c

KNUDSEN LA-BON ICE CREAM 1/2-gal. square package 79c

APPLE TIME APPLE SAUCE. No. 303 can. 8 for \$1

COCK-O-THE-WALK PEARS. No. 2 1/2 Can. 27c

79c

3386 MAGNOLIA at WARDLOW

Prices Effective June 19-25

GA 4-6818

KARTS - PARTS SERVICE



FINANCING AVAILABLE
BOB'S KART SHOP
 13410 CLARKDALE AVE.
 (1 Bk. E. San Antonio Dr.)
 Between Firestone & Front
 UN 3-2944 — NORWALK
 Mon. Thru Fri. 10-7: Sat. 9 to 3

Southland takes its readers into a different, attractive Long Beach area home each week

Tom-Toms and Giant Fireflies

By Fred Taylor Kraft

Independent Press-Telegram Travel Editor

IF YOU HAVE a long July 4 weekend coming up, want to go some place and enjoy an entirely different type of entertainment, now is the time to start planning.

A destination of thousands over this holiday each year is Flagstaff, Ariz. The event: the annual, Southwest All-Indian Pow-Wow. The dates: July 2-4. The climate: usually ideal in early July.

The people of Flagstaff give the city back to the Indians on those days, but it's worth it. As many as 10,000 members of the various tribes over the country have been known to take over to stage their own celebration to which the paleface is barred, except as a spectator.

This colorful event, one of the most important of its kind held anywhere, offers one of the very few opportunities for tourists to see authentic ceremonials in an off-the-reservation locale.

Costumed in the costumes

of their tribes, the Indians gather in their own village near the base of 12,000-foot San Francisco Peaks, long the home of the Hopi Kachinas. During the day they stage western parades through the streets of Flagstaff—right on transcontinental Hwy. 66—and hold Indian rodeos. And man, those red men can ride! At night, as their campfires flow like hundreds of giant fireflies among the tall ponderosa pines, they don traditional attire and stage strange, eye-catching dances whose origins hark back to days before the white man.

An added feature not to be overlooked is the annual Hopi craftsmen exhibit at the Museum of Northern Arizona. This display not only shows off the best in Indian crafts—from basketry to Kachina dolls and jewelry—but also highlights actual demonstrations by these artists. And they bring choice rugs, jewelry, pottery and other types of native art and handicraft available for barter.

You get there by car (Hwy. 66), bus, plane or train (Santa Fe). If you go, don't make the mistake of waiting until you get there to look for accommodations. Book your reservations now.

THOSE WHO TRAVEL hereabouts will be pleased to learn that the State of California has published a compilation of state historical landmarks, of which there are more than 700.

Included in the 96-page brochure is a listing of the landmarks by number, and a separate listing by county. Each individual listing details the landmark—full name, street address, area and/or location, significance and organization placing it. The cover is a photograph of Fort Ross State Historical Monument in Sonoma County.

You can get a copy by sending 75 cents to Public Information Section, Division

Umbrella?

Visitors to Kassel, Germany, need not fear a showery arrival, now that umbrellas are available free of charge at the railroad station. The German Tourist Office reports that train travelers may use the umbrellas by leaving a \$1.25 deposit, with 25 cents per day charged for each additional day if the umbrella is not returned the same day.

Kassel is the first town in West Germany to provide this service, and the experiment is being watched by railway officials, who may extend the "coverage" to other cities.

of Beaches and Parks, Box 2390, Sacramento.

WEEKEND GADABOUT:

Massed bagpipe bands, piping and drumming contests, Highland dance competition, and track and field events including tossing of the caber—a beam 16 to 20 feet long—are on tap at the Los Angeles Scottish Highland Games next Saturday at Santa Monica's Corsair Field, 16th and Pico. Don't forget to wear your kilts!

A multi-million flower and garden display will share interest with the world's largest National Horse Show when the Southern California Exposition and San Diego County Fair opens Friday at Del Mar. Other exhibits will include an Indian museum, livestock and minerals. The show continues through July 4.

If you like beautiful houses, you can get an eye full at the La Jolla Homes Tour next Sunday. Outstanding homes, with elegant landscaping, will be open to the public, with transportation furnished by the Soroptimist Club.

Next time you visit the Los Angeles State and County Arboretum—301 N. Baldwin Ave. in Arcadia—you may tour the 110-acre grounds in a tram. The tours are offered daily except Monday, beginning at 10:30 a.m., leaving every half-hour until 4 p.m. Sure, admission is free.

MAKE YOUR RESERVATIONS NOW!

Lake Arrowhead Lodge

"Largest On The Lake"

- 150 Rooms — Suites — Bungalows
- Dining Patio — Panoramic Lake View
- Superb Restaurant — Cocktail Bar
- Entertainment — Dining — Dancing
- Olympic Pool — Private Beach
- Hiking — Fishing — Boating
- 40 Acres of Wooded Paradise
- Sensible Rates, of Course!

Member
Southern California Auto Club
(AAA)

Diners Club
Am. Express
Carte Blanche
Internat'l Chg. *

EXCELLENT FACILITIES:

FOR LARGE GROUPS, CONVENTIONS, FAMILIES
CALL COLLECT — STATION TO STATION FOR FIRM
RESERVATIONS or See Your Local Travel Agent.
Phone: Lake Arrowhead 711 — Lake Arrowhead, Calif.

DON'T MISS READING THIS WEEK'S
MOTOR LOG TO DUCEY'S AT BASS LAKE
ON BACK PAGE OF STATION WAGON SECTION



A Modern
Mountain
Resort on the
Shore of
Beautiful Bass
Lake in the
Sierra Nevada
Mountains of
Central
California

AAA Approved
50 Miles East of Fresno
Highway 41
15 Miles to Yosemite

Beautiful Paved Highway to Door

Fishing, Hunting, Swimming, Boating, Golf, Hiking, Playground for Children, Wonderful Climate, Dining Room, Coffee Shop, Cocktail Lounge, Store, Modern Cottages, Trailer Court and Camp Grounds. Consult Your Local Travel Bureau or Write . . .

DUCEY'S BASS LAKE LODGE
BASS LAKE, CALIFORNIA Phone 406

LEWIS' COTTAGES

COMPLETELY FURNISHED
HOUSEKEEPING COTTAGES
Accommodate 2 to 6 — Pets O. K.
QUIET — NEAR LAKE
Write or Phone for Reservations
P.O. Box 25 — Phone B.B.L. 6391
BIG BEAR LAKE, CALIF.

TOURS Escorted ALL EXPENSE

CANADIAN ROCKIES
14 days by Rail — Victoria - Vancouver - Jasper Park - Icefields Lake Louise - Banff.
\$445.00

EUROPE — 27 days — England - Holland - Belgium - Germany - Switzerland - Lichtenstein - Austria - Italy - Monaco France — \$1098.00

SOUTH AMERICA — 21 days — Panama Peru - Chile - Argentina Uruguay - Brazil - Venezuela — \$1114.80

ORIENT — 41 days — Japan (18 days) - Hong Kong (6 days) - Bangkok (5 days) - Singapore (3 days) - Manila (2 days) - Honolulu (3 days).
From \$2461.80

For Folders Phone or Write

ACME TRAVEL SERVICE

5004 FACULTY AVE.
Lkwd. Shopping Center
Open to 9 P. M. Mon., Thurs.,
and Friday
Phone ME 4-2700

FALL FOLIAGE RAIL TOUR

The annual award-winning RANDOM Fall Foliage Rail Tour will be traveling across the United States again soon! THIS IS THE ONLY SPECIAL TRAIN TOUR FROM THE WEST COAST! You never change your Pullman car! You'll see America at its glorious best from private Vista Dome and Lounge Cars!

You'll travel over 10,000 miles through 27 states and three countries! You'll visit Phoenix, El Paso, Juarez (Mexico), New Orleans, Chattanooga, Richmond, Williamsburg, Washington, D.C., Philadelphia, New York City, Boston, Berkshire Mountains, Laurentian Mountains, Montreal, Toronto, Niagara Falls, St. Louis, Colorado Springs, Denver, Salt Lake City, Las Vegas!

Memorable landmarks! Broadway shows! Join the fun! Nineteen-day tour departs from Los Angeles on September 30! All-inclusive prices start at \$610, including Pullman and hotel accommodations, sightseeing, and most meals!

Call or Write for Brochure

SUMMER RAIL TOUR

Join Random, the West's leading rail tour specialists, on this 19-day, 10,000-mile escorted trip. You'll depart from the West Coast on August 19 via deluxe Pullman accommodations.

You'll spend two days in Yellowstone National Park—enjoy a four-day cruise on the Great Lakes—visit Montreal, Toronto and Niagara Falls.

You'll go sightseeing in New York for three days, see Broadway shows from reserved seats, then travel to Washington, D.C., and return via Chicago and Carlsbad Caverns. All-inclusive prices from \$720 per person.



RANDOM TOURS

Phone Richmond 9-3064

1010 South Flower, Suite 306A
Los Angeles 15, California

Please send me descriptive brochure on:

1. SUMMER RAIL TOUR . . . ☐
2. FALL FOLIAGE RAIL TOUR . . . ☐
3. BOTH TOURS . . . ☐

Name _____

Address _____

City _____

State _____

LA JOLLA'S newest, largest, finest HOTEL

- Heated Pool & Sun Deck
- Your Own Private Sun/Patio
- Children's Fenced Play Area
- Restaurant & Cocktail Lounge
- TV, Radio, Phone in Room
- Informal Drive-in Registration
- Garage Adjacent to Room

Also golfing, fishing, riding, quaint La Jolla shops, World-famed aquarium & zoo or simply stroll our mile-long, walkway lined with tropical plants

THREE-DAY PACKAGE
VACATION SPECIAL!
Any 3 Days & 2 Nights For Two Persons
16.50
(Add \$4 per flight for Sat. & Sundays.)
Special Monthly and group rates.
Please call this ad and present in registering

For Color Brochure or Reservations
MU 1-4427 Days or NO 1-4754 Eves. (Collect).
or write: LA JOLLA TOWN HOUSE, 6363 La Jolla Bl. GL 4-0111

For better pictures, read Shutterbug's "Camera Angles" column every Sunday in Southland

Your "PERSONAL" Travel Agent
ASK MR. FOSTER TRAVEL SERVICE
IN BUFFUMS
Pine & Broadway Long Beach
Phone: HE 5-5677 — HE 6-9541

AUTHORIZED AGENT
ACME TRAVEL SERVICE
5004 Faculty Ave., Lakewood
ME 4-2700
Lakewood Center — Opp. Post Office
"WE COVER THE WORLD"

"Authorized Agent"
BELMONT SHORE TRAVEL
194 Park Ave. GE 9-2129
"Let Us Plan Your Pleasure"

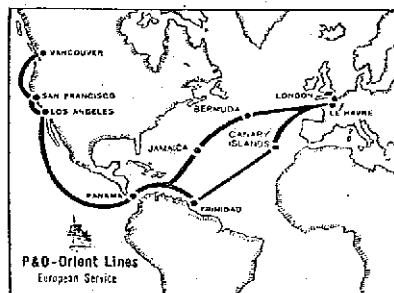
NEW ROUTE TO EUROPE!

Sail from California to France and England this summer for as little as \$392—on P&O-Orient!

THIS IS THE West Coast's new way to Europe. Twenty sunlit days of swimming, dancing, sight-seeing and parties on a golden P&O-Orient liner—bound for France and England.

A vacation at sea before your holiday on the Continent begins.

The cost is amazingly low. You can do the whole thing for as little as \$18 a day! Fares from San Francisco and Los Angeles to Le Havre and London start at just \$392 tourist, \$650 first class. And there are special round-trip rates.



Your Itinerary

You sail first from San Francisco or Los Angeles to Panama and its charming old Spanish towns and fantastic Canal.

Next stop, if you take the *Orsova* is Jamaica, then lovely Bermuda (on the *Chusan* your ports of call are Trinidad and the Canary Islands.) Three days later you are in Le Havre, another day and you are in London—rested and

ready for the second half of your European holiday!

(Note: If you're not in the mood for a European holiday, why not get off at Jamaica or Trinidad, explore the world's most enchanting islands, then fly home? Special tours are available.

Sailing Dates

P&O-Orient Lines offer two great new European sailings for 1960.

The *Orsova* sails from San Francisco June 25th and Los Angeles June 26th, arriving in London July 15th.

The *Chusan* sails from San Francisco July 7th and Los Angeles July 8th, arriving in London July 29th.

You can return on a P&O-Orient liner from either London, Le Havre or Lisbon!

It's wise to see your travel agent early for reservations. These sailings fill up quickly.

P&O-Orient Lines

(Orient & Pacific Lines)

MAIL FOR FREE BROCHURE

P&O-Orient Lines
611 W. Seventh St.,
Los Angeles, Calif.

Sirs: Please send me free brochure on your Panama voyages to the Caribbean and Europe.

Name _____
Street _____
City _____ State _____

TRAVEL AND RESORTS



AROUND THE WORLD WITH

DELAPLANE

"Every map I get hold of shows the road between Mexico and Guatemala 'under construction' or 'impassable.' How about it?"

IT SEEMS to depend on the state of weather and the working inclination of the road crew. During the rainy season (summer), more than likely impassable. During the dry winter, people go through

with minor or major problems.

Friend of mine has driven it twice in the last two years—all the way to Costa Rica with wife and children. No problems. A few people have had punctured gas tanks from flying gravel. I would take the road without worrying too much about it. Get the AAA book "Motoring in Mexico." It has a section on this road that is very useful. Particularly good for the information on border crossing problems.

"What shots are recommended for travel in the Caribbean? What documents?"

TYPHOID, TETANUS, yellow fever, smallpox vaccination. You need a current U.S. passport. Also your smallpox vaccination certificate dated within the last three years.

"We would like to see some of the 'real' Paris night life and have been advised to go to Place Pigalle..."

THE HOME of the clip joint! Best way to see this is by the "night life tours"—all Paris travel agencies have them. Not expensive and you get a shot at several of the better-known shows and night clubs.

If you go on your own, you are sure to get taken twice for champagne—they have a system so that another bottle is popped before you can say no. There are a lot of other little sidelines like this. You can't avoid them.

I think some of the little cabarets around the Place du Tertre in the artists' section are more fun. Less expensive. The tables in the square are a nice place to have dinner.

"Are there any health problems to be considered in a visit to Hawaii?"

THE ONLY ONES I know are overeating and sunburn.

"Where can we buy a fairly good guide for Italy? We want to drive and stay at reasonably priced hotels..."

MICHELIN, the best of guides for France, now has a similar guide for Italy. Hotels, prices, costs of meals, specialties of the house, etc. Should be in any good book store in Rome. I know you can buy it in the big book stores in Paris.

TWA's 50-cent "Travel

La Jolla Offer

A three-day package vacation special is offered by La Jolla's Town House, 6363 La Jolla Blvd.

Rate for three days and two nights for two persons at the famous vacation-resort town hotel is \$16.50, and an additional \$4 a night for Fridays, Saturdays and holidays.

Tips for Italy" is pocket-size and very good. Any TWA ticket office.

"We would like to buy a car in Detroit, drive to New York and ship it to Europe. Can we get proper gasoline in Europe?"

YOU CAN GET high-octane gasoline this side of the Iron Curtain. (I don't know about Russia. I doubt it.)

You should consider that standard American cars are difficult on European narrow streets and roads. And gasoline costs you up to 90 cents a gallon.

I think our new compact cars would be the best bet. A Frenchman who has been driving a new Dodge Dart across the U.S., is impressed with it. Though he has difficulty switching driving habits (the power steering, power brakes and long, straight roads). He thinks the compact would drive well in Europe.

Stan Delaplaine will answer questions on travel (no phone calls) from his own world-wide experience. Make questions specific. Send stamped, addressed envelope to Stan Delaplaine, Southland Magazine, Independent, Press-Telegram, 6th & Pine, Long Beach 12, Calif.

Hawaiian Holiday Tour

At a Price Your Vacation Budget Can Afford

\$276²⁰
Tax Included
9 days - 8 nights

Tour Includes:

- Round trip Champagne Flight via Trans-International Airline dependable, pressurized, radar-equipped DC-6B's. Hot meals served by your Hawaiian stewardess.
- Double occupancy of Waikiki Beach luxury hotel for 8 nights.
- Flower lei on arrival.
- Limousine to and from your hotel in Honolulu.
- Aloha breakfast at Woody's in world-famous International Market Place.
- Circle island tour, 110-mile, 7 1/2-hour drive around Oahu.
- Pearl Harbor cruise aboard world's largest Catamaran.
- Kodak Hawaii Hula Show.
- "Hawaii Calls" radio show.
- Plus many other exciting entertainment events every day.

Space Available
June, July, August
Departures

Make Your Reservations Now!

Phone or see us for free descriptive folder. Office open evenings and Saturdays and Sundays.

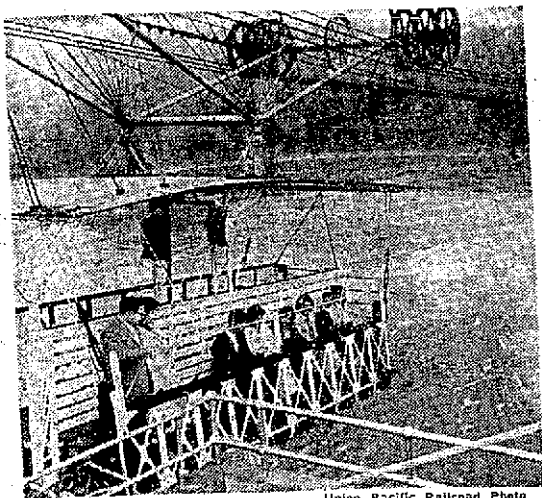
AERO TRAVEL SERVICE

211 E. OCEAN BLVD.
HE 2-4419 HE 2-6415

AUTHORIZED AGENT
Circle Travel Service
2221 PACIFIC AVE.
PHONE GA 7-9967

Make Your Reservations Through
C. F. BEACH Travel Service
452 Locust Ave., Long Beach
Phone HE 2-6457

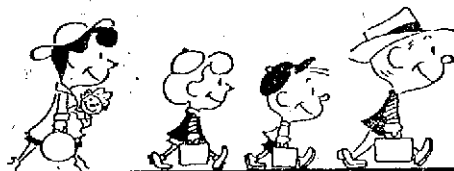
"Your Long Beach Agent"
FENWICK TRAVEL SERVICE
309 E. Ocean Blvd.
Phone HE 2-5924



—Union Pacific Railroad Photo

Swinging Over a Whirlpool

A top thrill for Niagara Falls visitors is a ride on the Spanish Aero Car. The aerial tramway offers exciting views as it swings above the wild waters of Whirlpool Basin below the falls.



GOING PLACES With the Sloanes

IF THERE WERE as many good hotel rooms aboard in the world as there are travel books and guides, there probably wouldn't be much need for the literature. We know; we recently cancelled a planned trip for lack of living space but, boy, did we have plenty of recommendations lined up!

Scanning the shelves above our desk we see we've accumulated quite a travel book library. Most are guides, and

before we go any further we want to repeat a thought about guidebooks that we harp on here from time to time: don't believe everything you read.

So, in a field where even the best may not be good enough but is still necessary, here are our prejudices—er—opinions:

DOMESTICALLY or internationally, there is nothing to match the painstaking compilations of the American Automobile Assn.—except, possibly, when it comes to rates

TRAVEL AND RESORTS

which never seem to be accurate in any guide.

THE NEAREST thing to an indispensable volume is the club's annual "Motoring Abroad—Travel Guide to Europe" which ties up every detail attendant to the complex job of planning an auto trip abroad.

To Americans, the most famous guide to Europe is Temple Fielding's (William Sloane Associates).

MORE GENTLE, readable and better organized is the annual "Guide to Europe" of Richard Joseph (Doubleday), the temperate, pipe-smoking travel editor of Esquire.

The most famous guide published in Europe is the "Guide Michelin," a comparative evaluation of restaurants and tourist accommodations.

The international guide we always fall back on in a pinch—which is often—is Pan American World Airways' "New Horizons" (Simon and Schuster).

Trans World Airlines also publishes a series of detailed booklets about most countries it flies to. More detailed and expensive (\$1 each) than Pan Am's but less compact and attractive, it is available at TWA offices and many travel agents and bookstores.

A NEW AND worthwhile entry is Holiday Magazine's series of \$1 books on various European countries and cities (Random House).

One of the few true-ringing domestic guides is Michael Frome's "Better Vacations for Your Money" (Doubleday).

For campers, there's "Campground Guide" (Campgrounds Unlimited, Blue Rapids, Kans.). And for those who would do their own criticism, the semiannual "Travel America" (Ahearns) lists every hotel in the United States.

A worthy supplement to any traveler's library is Dr. Colter Rule's "A Traveler's Guide to Good Health" (Doubleday).

Further along our bookshelf, we find we've hung onto and consulted Myra Waldo's "Dining Out in Any Language" (Bantam), Glenrose and Ben Jaffee's "Key to Europe" (Crown), D. H. Lawrence's "Lady Chatterley's Lover"—whoops, we seem to have run out of travel books.

Shirley and Bob Sloane will aid readers with travel problems. Send stamped, self-addressed envelope for reply, and keep questions specific. Address the Sloanes, care Southland Magazine, Independent, Press-Telegram, 6th & Pine, Long Beach 12, Calif.

Stamp Club

Chris Norgard of Los Angeles will talk on "Topical Collecting" at the Long Beach Stamp Collector's Club meeting at 7:30 p.m. Monday at 208 Linden Ave.

THE CRUISE OF EXCITING CONTRASTS!
Autumn Cruise to the MEDITERRANEAN AND BLACK SEA
IN THE FAMOUS, FULLY AIR-CONDITIONED **CARONIA**
From New York October 4
58 days • 24 ports • 13 countries
15,000 miles • \$1,100 up

Ancient, modern—the contrast passes before you as you cruise the Mediterranean into the Black Sea... visit Romania and the beautiful Danube, the Russian ports of Yalta and Odessa. Your ticket permits later return in any Cunarder, including the superliners Queen Elizabeth and Queen Mary. See us for full details and help with all your travel plans!

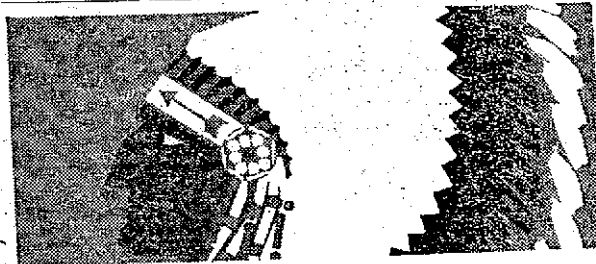
ACME TRAVEL SERVICE
5004 FACULTY AVE.
Lkwd. Shopping Center
Open to 9 P.M. Mon., Thurs. and Friday
Phone ME 4-2700

WONDERFUL... FOR A WEEK OR WEEKEND IN SMOG-FREE AREA

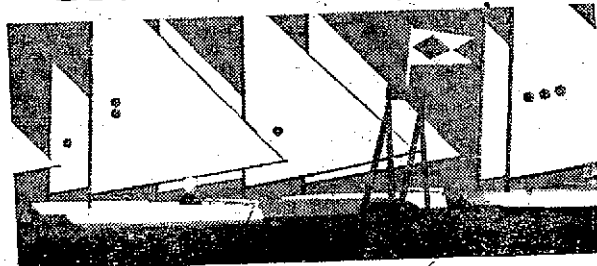
Springborg's

GLEN IVY
HOT SPRINGS
CORONA, CALIFORNIA

Delightful all year round. Rim, swim, sun, back, hike, play. Complete hot springs, facilities, American Plan, cottages or hotel rooms, delicious meals. JUST 58 MILES FROM LONG BEACH 45 MILES FROM SAN DIEGO We meet Greyhound Stages at Glen Ivy Junction. Fly in! A landing field in our own "backyard." Write direct. Phone REDWOOD 2-0000 or L.A. representative. MA 2-9435.



See and Enjoy all of...



Washington State in 1960

You'll enjoy a friendly hospitality... western style... when you vacation in Washington State. So much to see and do, and most everything is "only hours apart." Clip the coupon... and come!

Washington State Dept. of Commerce
Gen'l. Administration Bldg. B-4
Olympia, Washington
Please send me your new 36-page booklet.
Name _____
Address _____
City _____ State _____
PLEASE PRINT CLEARLY

Fun's a-Poppin' on a Greyhound Escorted tour PACIFIC NORTHWEST AND CANADA

You get so much for only \$291.45 (from Los Angeles)

ALL TOURS INCLUDE:

- Round-trip transportation.
- Travel private coach with same group all the way.
- First-class hotel accommodations every night.
- Professional escort as your guide and host.
- Special sightseeing.
- Surprise extras.
- 14 memorable days!

- Visit the queen cities of the Evergreen Empire on this scenic International Tour
- Seattle, Portland, Vancouver, B.C., and the Old World Provincial Capital—Victoria, B.C.
- Steamer trips on Puget Sound!
- Scenic Oregon Coast, Sea Lion Caves, Crater Lake, much more!

| CHOOSE FROM MANY OTHER ESCORTED TOURS—LIKE THESE: | DAYS | PRICE |
|---------------------------------------------------|------|----------|
| ESCORTED FROM LOS ANGELES | | |
| WESTERN TREASURE TRAILS | 8 | \$138.45 |
| S.F.—GOLDEN GATE | 4 | 85.90 |
| COLORADO ROCKIES | 15 | 284.45 |

All prices are per person, escorted from city indicated. Double or twin bed hotel accommodations. All prices plus tax and subject to change. Vacation now—pay later with Greyhound's Budget Travel Plan.



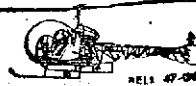
SEE GREYHOUND OR YOUR FAVORITE TRAVEL AGENT

TICKETS DELIVERED—NO EXTRA CHARGE
PHONE HE 2-3991



LEARN TO FLY—BE SOMEONE!

OTHER PEOPLE DO... WHY NOT YOU?
APPROVED FOR VETS & NON-VETS
WE TEACH ALL COURSES FROM PRIVATE TO AIRLINE TRAINING PILOT INCLUDING HELICOPTERS
HASKELL FLYING SERVICE
283 E. SPRING ST.—GA 7-6617



JUNE VACATION SPECIALS

Kodak Brownie 8-mm. Movie.
f2.7 lens. **15⁹⁵**
Reg. 29.95.

Bolex B-8 8-mm. Movie.
f1.9 Yvar lens. **104⁵⁰**
Reg. 139.50

Kodak Signet 40 35-mm.
Camera, f3.5 lens. **29⁹⁵**
Reg. 62.50

Kodak Signet 80 35-mm.
Camera, f2.8 lens. **97¹³**
Reg. 129.50

Argus C-3 f3.5 35-mm. Camera,
case and flash. **44⁷⁵**
Reg. 55.95

Brownie Starflash 127 **20⁹⁹**
Camera, f8. Reg. 36.50.

Keystone Model 60 8-mm.
Movie Projector. **48⁷¹**
Reg. 64.95

Bell & Howell Slide Projector.
35-mm. Headliner
model. Reg. 59.95 **47⁹⁵**

Many other specials on all photo-
graphic equipment, at City Photo's
low, low prices.

FILM SPECIALS

20-EXPOSURE RELOADS

(price includes processing)
Kodachrome, 35mm. \$1.92
Super Anscochrome, 35mm. \$2.79
Ektachrome & Anscochrome
35mm. \$2.35
Kodachrome, 35mm. \$2.64
Hi-Speed Ektachrome, 35mm. \$2.79

MOVIE FILM

(price includes processing)
8mm Kodachrome roll film \$1.56
16mm Kodachrome 100 ft. roll film \$9.69
Oldest color lab. in Long Beach
Complete black & white lab. for fast
service.



CITY PHOTO
Everything
Photographic
1719 E. Anaheim
HE 5-8928
Free Parking at
Corner of Rose
and Anaheim

DON'T BUY ANY CAMERA

... until you get
Lakewood Camera's

DISCOUNT PRICE

We're Open **3** Nights Every
Week — Mon., Thurs., Fri. Till
9:30. Closed Sunday.

LAKWOOD CAMERA CENTER

5223 Hazelbrook Ave.
Lakewood Center
Ph. ME 0-3129 or NE 6-2347

Use a Camera?

Southland Magazine
presents an interest-
ing and informative
photography column.
"Camera Angles,"
each Sunday.

CAMERA ANGLES

How to Make a Picture Story

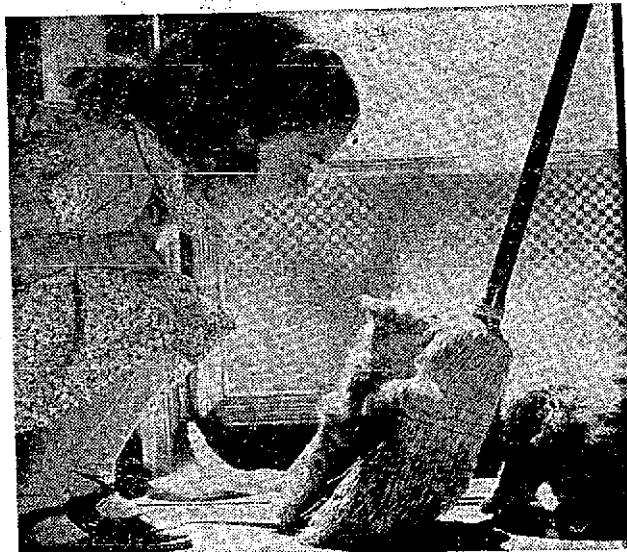
By The Shutterbug

CHILDREN are wonderful camera subjects. So are pets. Combine them and a magic carpet of sparkling scenes unfolds: A picture-story made-to-order for the family photographic album.

For example: Take one vivacious young lady, two frisky kittens, a frazzled broom and a brimming saucer of milk. Mix well in a carefully circumscribed, sunlit arena. Result: a bubbling photographic cocktail, guaranteed to grow more potent through the years.

As these accompanying pictures demonstrate, the characters create their own story. All the photographer has to do is maneuver his subjects onto a stage adequately illuminated by existing light and equipped with one or two simple props — then fire away. Why existing light? The subjects won't be distracted by popping flash bulbs for one thing; for another, those price-less, quick-silver expressions often won't wait until a flash bulb is changed.

AND A FINAL photo-graphic note: This is no time for anyone to "Watch the Birdie." Let the children watch the pets and the pets watch the props — and the photographer watch carefully to see what happens. He won't have long to wait.



Simple everyday things can make a sparkling picture story. A little girl and two kittens are the principal subjects.



A new development in the story line: Milk time. Picture suggests title, 'Slow down, Freddie. Tim is thirsty, too.'



Perfect ending for a playful trio: It's time to take a rest. 'Calm down, Freddie and Timmy. Mommy will take care of you.'

20 WOOL GARMENTS FOR \$1.00 PER MONTH STORE YOUR WINTER GARMENTS IN PETRI'S CLEANERS VAULT

1250 ORANGE AVE. SAVE 20% CASH & CARRY

SHAWVER'S SPECIALS

STANDOUT QUALITY AT OUTSTANDING PRICES

Window Screens

Made for this climate. Baked enamel finish. Fiberglass screen with hardware.

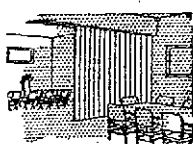
18"x36" **\$2.29** ea.
Other stock sizes proportionately priced.

Aluminum Screen Doors

With kickplate, grill, pushbar, hardware, aircheck. All complete.

3'0"x6'8" **\$15⁷⁵** ea.
Other models as low as \$8.77

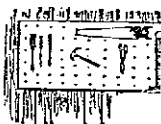
Pella Wood Folding Doors



Add beauty to your home with a lovely Pella Wooden folding door. In pine, mahogany or white ash.

\$3360

4x3 Pegboard



1/4" tempered. This size only at this special price.

84^c ea

GLASS LOUVER WINDOWS 24"x30" **\$8.82** each
ALUMINUM SLIDING GLASS DOORS 6'0"x6'8" **\$69.00** each
SLIDING SCREEN DOOR for the above **13.00** each
CELOTEX 12x12 CEILING PANELS **18^c** each

SHAWVER CO. FINE BUILDER SUPPLIES AND SPECIALTIES

1000 EAST HILL (AT CALIFORNIA) GA 6-1795

Open—Weekdays 7:30 to 5:00—Saturday 'til Noon



Hardy White Rock Rose (Cistus Cobariensis) grows to about three feet high, flourishes without pampering.

YOUR GARDEN

This Rose Can Take It

By Joe Littlefield

ROCK roses as a group, are one of the fewer known hardy herbaceous-like plants.

They can stand some neglect, whether from lack of water at times, rather poor soil, dust, near a heat reflected driveway, walk or a wall. They don't need shade, yet will stand part shade if they have to.

One of the compact type, Cistus cobariensis, the "white rock rose" is a low compact shrubby spreading plant growing two to three feet high. It is ideal for around a patio, or porch, forming an informal hedge-type plant blooming in the spring and summer, the white flowers two inches across.

IT MAKES an ideal planting as informal hedge bordering a driveway. Folk that have been discouraged with algerian ivy, or ivy leaf geranium on slopes or banks should check with their local nurserymen about possibility of planting this rock rose as

a ground cover. It is hardy too, standing cold down to about 10 degrees above zero.

Only a few types of plants stand poor soil conditions. Most plants need good soil conditions to grow in. Know your soils, and you'll know best how to improve its texture. "Light" soil doesn't mean it is the finest like dust soil. Actually, it means a coarse, gritty or sandy soil that is extremely porous, because the grains of soil don't pack together.

Whether your soil is light sandy and coarse, or the other extreme, heavy which is almost dust-like in texture, your best bet to improve those soils is to use some form of organic humus, whether it is pre-moistened peat moss, leaf mold, compost soil, straw, bean straw, manure, or one of the prepared mulch mixes. Some of the prepared ones like planting mix mulch has a mixture of leaf mold and peat moss, the two main humus building ingredients.

\$10,000

4 1/2%
PER ANNUM
CURRENT ANNUAL RATE

insured savings

Accounts opened on or before the 10th of month earn from the 1st.

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

FEDERAL 1st SAVINGS
of Long Beach

Open Until
6 P.M. Fridays

FIRST and PINE

PHONE
HEmlock 7-1211

FREE PARKING

135 E. OCEAN AVE.
At Our Rear Entrance

FREE PARKING

EARNINGS PAID 4 TIMES A YEAR

Looking for Variety?

Television, movies, people, homes, housecraft, ideas, photography, gardening, travel. . . These are only a few of the wide variety of subjects in your Sunday

Southland Magazine

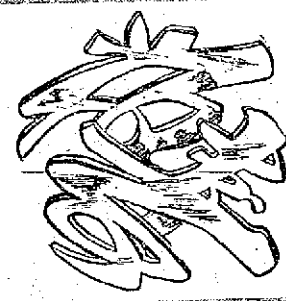


for an Oriental Flair . . .

SOLID BRASS
Wall Plaques

9 1/2"x8" good
fortune symbols

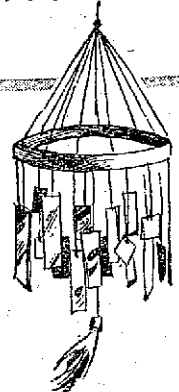
2.95



SOY
SAUCE TUBS

- For saucy planters indoor or out
- Ideal for patio planting
- Different and modern

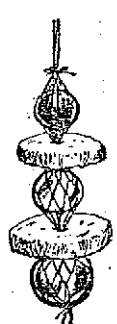
| | |
|-----|------|
| 8" | 1.25 |
| 10" | 1.95 |
| 12" | 2.95 |
| 14" | 3.95 |



WIND
CHIMES

- Glass or metal
- Beautiful and ornamental
- Adds music to motion
- A patio must

59c each



CHARM
STRINGS

Decorate and get that South Sea atmosphere . . . 3' colored glass balls in a net separated with cork floats.

\$1.69 each



Hurricane
LAMPS

Use in patio or around your pool to create a romantic atmosphere.

\$2.50 each



UNLOADING SALE

BOUGAINVILLEA

Red and violet in bud and bloom. For fence or trellis. \$1.50 VALUE.

77c

RUBBER PLANT

Decorative variety. Huge leaves. Fast growing plant. now. \$2.50 VALUE.

\$1.27

STEER FERTILIZER

Large 1 1/2-cu.-ft. bag. Cured, ground & aged. \$1.80 Value.

87c

GROUND COVERS

Algerian ivy, ornamental strawberry, ice plant, Gazinaria, Verbena, Festuca. \$5 value. 100 plants.

\$2.47

ALFSON'S NURSERY
15629 ATLANTIC BLVD. COMPTON
1000 N. OF OLIVE, TOLSON

15600 ATLANTIC AVENUE, COMPTON

WE ARE SELLING OFF!

For many years we have been growing shrubs and trees to wholesale to retail nurseries. We have the largest selection available in this entire area and we are now offering to sell off a great deal of these quality shrubs & trees to the public at wholesale prices. We also offer a **complete Landscape Service** including free colored drawings on a Do-It-Yourself plan — you'll save up to 50%.



We Specialize in Tropical Plants and Shade Trees

AVOCADO TREES

- 6 to 7-ft.
- ZUTANO
- BACON
- HASS

4⁹⁸

YUCCA TREES

4 to 5-FT.
\$10 VALUE
7-Gal. Can

750

PORTER WHOLESALE OPEN SUNDAY
NURSERY
"Grewer in Calif. for 17 Years"

16215 Chicago St., Bellflower, TO 7-4841
PHONE FOR STREET DIRECTIONS
East of Woodruff, just South of Alondra on Trabucca

BEAUTIFUL FLOWERS

Southland's weekly garden features tell how to grow them.

Keep Your Garden Blooming

By Bob Gilmore

IT IS POSSIBLE to have flowers in your garden all summer. You can accomplish this seeming miracle by planting heat-enduring specimens. But don't confuse heat-resistant varieties with those that are simply known as sun lovers. Hundreds of garden ornamentals enjoy a spot in the sun but when the temperature rises to dangerous levels these sun lovers will topple over almost as quickly as the shade lovers.

Gardeners frequently claim that the nasturtium is not a good subject for hot weather as the plants often succumb to pestilence. Actually the nasturtium thrives in the heat; and unfortunately so do the bugs. But if your garden is kept clean you can be sure that the nasturtium will fill it with gay-colored flowers for months at a time.

THE NASTURTIUM is no longer a lowly garden specimen. Ever since the plant hybridists endowed it with an extra row of petals the nasturtium has made a real bid for fame. Several years ago



Iris germanica resists heat, thrives in the summer garden.

one of the most outstanding nasturtiums of all time, the Golden Glean, won an All-America Selections Gold Medal. So don't be ashamed to plant the nasturtium in your garden.

The zinnia thrives in the heat. Zinnias react favorably to plenty of water, regularly applied, in the growing season. When young the seedlings are quite tender, snails consider them dainty morsels. Zinnias are admirable for cutting purposes as they keep well in water which should be changed every day. A small chunk of charcoal helps to keep the water fresh.

IRIS GERMANICA is another heat-resistant plant. This variety is often recognized as the common "Flag" or Fleur-de-Lis. In addition to liking the heat this ornamental gets by with a minimum of moisture. The soil should be well drained; take it easy with fertilizer. Almost any type of garden soil will support healthy iris plants. They seem to thrive in all extremes of soil. Don't pamper the plants. They're fit subject for the lazy man's garden. Like most ornamentals of



By Dorothy Jonson

WHENEVER you see a flock of birds, especially black birds, spreading themselves over the surface of a nice green lawn, you should take this as a danger sign. Birds in great numbers flying down onto a lawn are usually in search of fat, juicy worms and their coming indicates that the worms are there.

As a matter of protection I recommend treating a lawn with a copper-ether material which is non-injurious to the grass and will immediately go into the soil and destroy any worms that are not visible to the human eye.

Whenever you see yellowish moths flying thickly over the lawn at the dusk of the day, you can be pretty sure that they are the lawn moths laying their eggs, which will hatch into sod web worms in about a week. Wait a week or 10 days and then treat the lawn with the copper-ether product I refer to so as to catch the sod web worms just as they start to hatch.

African descent the gerbera thrives in the sun and endures plenty of heat. Often known as the Transvaal Daisy the gerbera produces an amazing assortment of colors. The daisy-like florets are available in tones of rose, amber, salmon, yellow, pink and orange. The gerbera is a perennial that demands lots of heat and not too much water. In planting the crown of the division should be set level with the surface of the ground. The plants like their own company and a bed of gerberas can form one of the most attractive vistas in your garden.

Now 1 Insecticide

NEW EASY-TO-USE

GEIGY
SPECTRACIDE

BROAD SPECTRUM DIAZINON INSECTICIDE

keeps lawn and garden insect problems under your thumb!

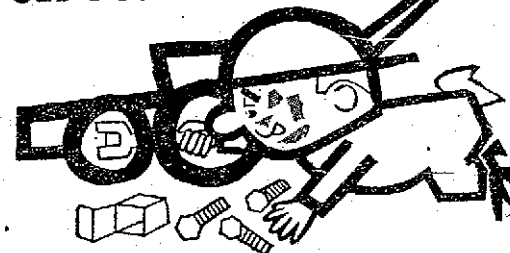


Now you can control insects the broad spectrum way—as professionals do—with new Spectracide multi-purpose insecticide. Spectracide kills not just a few insect pests, but a whole spectrum, or broad range of destructive insects on flowers, vegetables, fruit trees, shrubs and turf. So put lawn and garden insects "under your thumb" with broad spectrum Spectracide—available in quart, pint, and 8-ounce cans from your garden supply dealer.

GEIGY ORIGINATORS OF DOT INSECTICIDES

GEIGY AGRICULTURAL CHEMICALS • Division of Geigy Chemical Corporation • Saw Mill River Road, Ardsley, N.Y.

LET US ADD NEW LIFE
TO YOUR
OLD POWER MOWER



• Our skilled service men will put your power mower in top working condition

• COMPLETE TUNE-UPS, Sharpening and Repairing
DOWEN'S LAWN AND GARDEN EQUIPMENT

11655 E. CARSON 1127 E. 10th St., L.B.
1 Blk. West of Pioneer Blvd. Closed Sunday
OPEN SUN.—HA. 1-1655 HE 6-1747

Sunday, June 19, 1961

LAKEWOOD

SOUTHLAND'S CROSSWORD PUZZLE

Solution to Puzzle on Page 41

By Leonard Goldberg
ACROSS

- 1 L. A. athlete.
- 7 Coveted baseball trophy.
- 14 Robs.
- 20 Reach stardom: Colloq.
- 21 Mrs. Roosevelt.
- 22 Mr. Mack.
- 23 Musical instruments.
- 24 Lower tip of Manhattan island.
- 25 N. L. manager.
- 26 Electrified particle.
- 27 Thrust.
- 29 Enervates.
- 30 Law degree.
- 31 Indefinite articles.
- 32 Element: Abbr.
- 34 Mineo and others.
- 36 "League": young ball-player.
- 38 Algonquian Indian.
- 39 Jewish festival.
- 41 Ready.
- 43 Swiss river.
- 44 False gods; idols.
- 45 Hot weather "cooler."
- 48 One who tunes on TV.
- 50 Society for Psychical Research: Abbr.
- 53 Opera impresario.
- 54 de mer.
- 56 Noted dummy.

- 60 Harry and Bess.
- 62 Unit of physical pressure.
- 64 Batter's goal.
- 65 Gardner, cartoonist.
- 66 Bringing forth young, as sheep.
- 67 on; reach base.
- 68 Sand formations.
- 70 Author: "The Magic Mountain."
- 71 Certain sports teams.
- 72 league; small-time baseball: Colloq.
- 73 Roman highway.
- 74 Edge: rim.
- 75 Happy look.
- 76 Sew lightly.
- 77 Without: Comb. form.
- 78 Short beard.
- 79 One: Ger.
- 80 Manager Lopez, and others.
- 81 Swagger.
- 83 Tully again.
- 84 Recipients of legacies.
- 87 Soapy bubble.
- 88 Egyptian sacred bird.
- 89 Railways: Abbr.
- 90 Grabbed.
- 92 Malay xylophones.
- 93 Liberates.
- 98 Ill.
- 100 Berra.
- 101 Plant part.
- 105 Torn.
- 106 Fixtures on table.

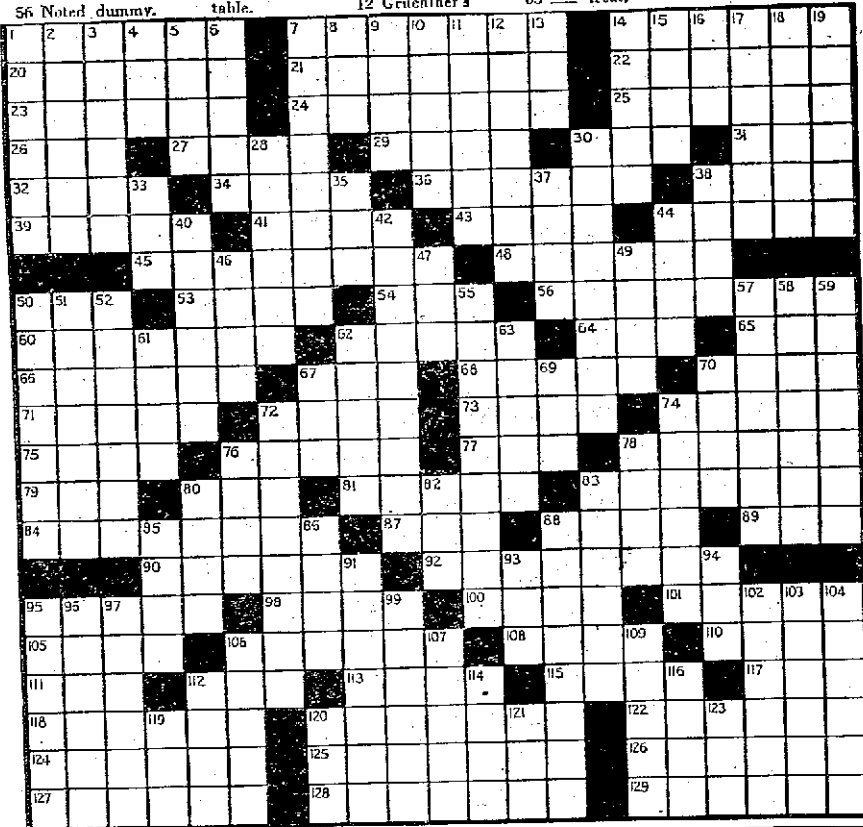
- 108 Foolish person: Colloq.
- 110 Land held in fee simple, in Shetlands.
- 111 Psychiatric terms.
- 112 Slippery person.
- 113 Ogden, newspaper editor.
- 115 Dodger infielder.
- 117 Japanese silk sash.
- 118 Part of a coat.
- 120 It clears the bases: 2 words.
- 122 Minnesota.
- 124 One who desists.
- 125 A 9-9 score: 2 words.
- 126 Part of a game.
- 127 Starers.
- 128 One who scatters seeds.
- 129 Peewee, and family.

DOWN

- 1 Author: "Mission to Moscow."
- 2 Baltimore player.
- 3 Spoke monotonously.
- 4 Hodges.
- 5 Feminine names.
- 6 Takes "time out."
- 7 Pelting with tiny stones.
- 8 High note.
- 9 Catchers.
- 10 Brazilian seaport.
- 11 Inability to speak.
- 12 Gruenher's successor, at NATO.

- 13 Attempt.
- 14 Climb.
- 15 bridge.
- 16 Abstract being.
- 17 Arabian romance of valor.
- 18 Men's name.
- 19 Feels, intuitively.
- 28 First Jewish high priest, and others.
- 30 Certain seat, baseball stadium.
- 33 Oil.
- 35 Saratoga Springs is one.
- 37 Beat decisively.
- 38 Modern mystery writer.
- 40 Bars anew.
- 42 Milwaukee homer hitter.
- 44 Thrash.
- 46 Artistic Chinese dynasty.
- 47 Attention.
- 49 Invasion boats.
- 50 Yankee pilot.
- 51 Illinois: "State."
- 52 Hurrying around the bases.
- 55 Free baseball for women: 2 words.
- 57 Betrayer of one's country.
- 58 Poultry farm.
- 59 Kubek, Howard Duren.
- 61 Countenance.
- 62 Defeats.
- 63 treat.

- 67 Man's nickname.
- 69 Catch.
- 70 Member, Royal Agric. Colleges Abbr.
- 72 Popular pastime.
- 74 Navy NCOs: Colloq.
- 76 Blister.
- 78 The cheek Latin.
- 80 PT natives.
- 82 Summer months: Abbr.
- 83 Re-apply white wash.
- 85 Dill.
- 86 Ancient people in S. Ethiopia.
- 88 Rookie.
- 91 Motor city.
- 93 Months: Abbr.
- 94 Sen. Synnington.
- 95 West Coast city: Colloq.
- 96 Cincinnati ballplayer.
- 97 Seal in.
- 99 One who considers.
- 102 Very handsome man.
- 103 Dodger pitcher.
- 104 Arc lights.
- 106 British noblemen.
- 107 Besiege.
- 109 Plateau, S. Central Asia.
- 112 Eternally.
- 114 Tie score.
- 116 drive.
- 119 Compass point.
- 120 Hits: Abbr.
- 121 Japanese apricot.
- 123 Same as 119 Down.



Photos by F. Denning

Shotts, as his mistress calls him, works out on hurdle in anticipation of early bid for further honors in competition.

Meet Mr. Shotts!

By Lee McCracken

"SHOTTS BE NIMBLE—

Shotts be quick; I'll lead you over the jumping stick!" Whenever Mr. Shotts, as he is formally known, wants encouragement, his mistress and trainer, Irma Schmitt, 1031 Ximeno Ave., is there to give it. Occasional encouragement is really all he needs, since Shotts is already the proud winner of nine trophies, including the President's Trophy (revolving) from the Lakewood Obedience Club.

Shotts has won his CD (Companion Dog) degree in obedience competition, and is now working toward a CDX (Companion Dog Excellent) which he hopes to earn in

the Harbor Cities Kennel Club Dog Show, to be held here in Long Beach, June 25 and 26.

This show is considered the second largest of its type in the country, and points earned there are highly esteemed. Shotts is contemplating the show rather cautiously however, since he had the misfortune last year to attempt the "long sit" on a bed of sand-burrs, and being a polite but sensitive pooch, he picked up his leash and quietly walked away.

Shotts likes photographers as well as dog shows, and poses willingly until the second after the flash bulb has exploded, then melts in his tracks.



Mr. Shotts' achievements in show business (dog shows, that is) are by no means small, as his trophy collection shows.



Research finds new fast way to shrink hemorrhoids without surgery

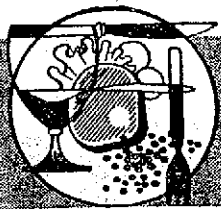
Today, there's a fast new way to shrink hemorrhoid tissues, stop pain and itching—all without surgery. The name of this medication: The PAZO Formula. CLINICALLY TESTED BY DOCTORS. The PAZO Formula does more than just shrink hemorrhoid tissue. It also contains specific ingredients to relieve pain and itching promptly, fight infection, promote healing, and lubricate membranes. WORKS FAST. Soon after using the PAZO Formula, you sit, stand, walk, and enjoy active sports in comfort. This superior over-all medication brings symptomatic relief even to long-time pile sufferers. AVAILABLE NOW in stainless ointment or suppositories—the easy to use form with an exact amount of medication for prompt relief.

The PAZO Formula
Another Fine Product of Crows Laboratories

CERAMICS
Hobby and Professional
A Show of Shows
12th Annual
Ceramic Spectacular
Lafayette Hotel
Long Beach
JULY
7, 8, 9, 10
FREE
Part Paid Tickets
At Your Nearest Studio

Travel With Delaplano
in Southland

20 WOOL GARMENTS FOR \$1.00 PER MONTH
STORE YOUR WINTER GARMENTS IN PETRI'S CLEANERS VAULT
1250 ORANGE AVE. SAVE 20% CASH & CARRY



Gourmet's Guide

SOUTHLAND DINING IN THE LONG BEACH AREA

Cantonese & American Food
 Al McIntire's TRIO
 BUFFET LUNCHEON • GE 3-7470
 Banquet Facilities • 5 to 12
 Fashion Show Every Tues. Noon & Wed. Eve. at 8:30
 Evening Dinners Sunday Dinners 5 to 11 P.M.
 Members Diner's Club
The Hawaiian
 4645 E. Pac. Coast Hwy. 1 blk. So. of Traffic Circle in Long Beach

TRY
 SIZZLIN' CHOPPED SIRLOIN STEAKS
 A LA RUSSE
 NOW AT
Ken's
 PANCAKE PARADE
 3910 LONG BEACH BLVD. BIXBY KNOLLS

meet your host

Caricature by Mill Ruppert
ROSE BASS
 She Interviewed Him

Sunday Breakfast
BOB CROW'S
 CHINESE and AMERICAN FOOD
 Emille Williams at the Organ
 503 W. Willow, GA 4-9315
 FOOD TO GO • COCKTAILS

5123 E. 2nd • Belmont Shore
 Next to BANK of AMERICA
 Geneva 4-6066
 Hours: 5 P.M. to 10 P.M. Daily
 Closed Sunday

Southern California's most beautiful restaurant
Welch's
 Atlantic Blvd. at San Antonio Drive

Wonderful Meals in a Jewel of a Seashore Setting
THE Captain's Inn
 LONG BEACH MARINA ALAMITOS BAY
 GE 8-1530

Buffet lunch and sandwiches 11 till 2 daily except Saturday
 Sunday's brunch... all day starting June 26th
 Dinners served nightly from 5 p.m. at the
GAY NINETIES
 2508 Palm Dr., GA 7-3216
 SIGNAL HILL

Distinctive for over a quarter of a century
PRIME RIBS • STEAKS SEA FOOD
 BILL CLARK at the piano
Hoefly's
 Open 7 days a week
 6711 EAST SECOND STREET BELMONT SHORE
 GE 8-4965

UNSURPASSED CONTINENTAL AND AMERICAN CUISINE
BANQUETS 20-40
Francois MANHATTAN
 CLOSED MONDAY
 1909 East 4th St. HE 6-0620
 Luncheon and Dinner

APPLE VALLEY STEAK HOUSE
 BANQUET ROOM LUNCHEON AND DINNER
 733 EAST BROADWAY, LONG BEACH

Arnold's FARM HOUSE
 FAMILY RESTAURANT
 BUENA PARK
 CLOSED MONDAYS

Brass South Sea Atmosphere
the Reef
 LONG BEACH HARBOUR

the CLOUDS RESTAURANT
 Long Beach Airport • COCKTAILS • DINNER DINING ROOM COFFEE SHOP BANQUET ROOM
 VISIT OUR BEAUTIFUL CLOUDS COCKTAIL LOUNGE your hostess Will Hatch, Buster Allen
 3365 LAKEWOOD HA 5-3890

Alfred wants to see you
 Now Cuisining by the Famous Pierre

 ATLANTIC at 45th - GA 3-7168
 Bixby Knolls Shopping Center

Ivanchine STEAKS
 LAFAYETTE
 Broadway and Linden HE 5-8661

JACK'S CORSIKAN ROOM
 FRANK DAY Lyric Pianist Closed Mon.
 Featuring Prime Rib of Beef Charcoal-Grilled Steaks Luxurious Dining Room
 5430 E. 2nd Belmont Shore (NAPLES) GE 3-9566

ANOTHER FIRST FOR
Ricart's
 4363 Atlantic • GA 4-3130
 Now Serving
 Featuring Luscious Melt-In-Your-Mouth Roast Prime Rib and New York Cut Top Sirloin
CHUCK WAGON
 Sun. only Chuck Wagon 'til 5 p.m. Regular Menu 5 p.m.-10 p.m.

OUR OWN PIES • OUR OWN PIES
 LOST A RECIPE for SOUTHERN FRIED CHICKEN... written on the back of an old envelope...
Ray's Range
 Formerly Ray's Hut CARSON at ORANGE
 OUR OWN PIES • OUR OWN PIES

Coral Room
 4136 Paramount at Carson HA 5-9134
 LOBSTER & STEAK DINNER COMBINATION
 Prices You Can Afford
 Acres of Parking in Rear

DELICIOUS FOOD at SENSIBLE PRICES
JONES'
 DINING ROOM & CAFETERIA
 120-126 E. 5th St. 11 A.M. TO 8 P.M.
 Closed Saturday Established 30 Years. Same Location.

Oceana RESTAURANT
 COCKTAILS from 1 P.M. DINNER from 4 P.M.
 Excellence in Food Exquisite Surroundings
 Open For Luncheon Closed Mondays

 5101 Ocean Blvd. Belmont Shore Geneva 8-0972

FINEST FAMILY RESTAURANT AUTHENTIC SWISS ATMOSPHERE
The Chalet
 PANCAKE & STEAK HOUSE
 Home of World Famous Pancakes
 Serving only the Finest EASTERN CORN-FED STEAKS
 Char-broiled over open fire Phone KeyStone 3-3387
 ADAPTED DISHWASHER

CHAR-BROILED TOP SIRLOIN
STEAK DINNER
 Often imitated, never duplicated. Luncheon from 11:30 Mon. Thru Fri. Special Low-Cal Lunch Menu
Melody Cove
 FINE FOOD
 1960 Santa Fe Long Beach HE 4-4353

now...
2 ANDY'S
 TO SERVE YOU THE HIGHEST QUALITY FOOD
Andy's Hotcake House
 643 1/2 Pine Ave.
Andy's Cafeteria
 318 E. 4th St.

ROSE BASS is more than a hostess and restaurant manager. She's a friend to all her customers, a confidant and—at times—an interviewer for this column.

So when Paul Coates, columnist and TV star, visited Jack's Corsican Room, 5430 E. 2nd St., Naples, the other night, Rose did a dandy job of quizzing him. Being a perfect hostess, Rose (who owns the restaurant with her husband Jack, the chef) let Coates enjoy his dinner before plying him with polite, gentle questions. She learned that Paul (within two minutes he was calling her "Rose" and she called him "Paul") was accompanied by his brunette wife Renee, his son Timmy, 10, and a chum of Timmy's. It turned out that Paul, an amateur boatsman, had anchored his motorboat at the Marina and then set out to find dinner, dropping by chance into the Corsican Room.

WITHOUT BEING asked, he volunteered the information that Jack's prime rib au jus was the greatest he'd ever eaten. That was high praise indeed, since Coates first found prominence in L.A. as a restaurant columnist. But when Rose asked: "Paul, are you as composed on TV as you appear to be?" Coates kept mum. "No, Rose," chimed in Mrs. Coates. "He's not calm at all on TV. Inside he's nervous as a cat."

When the Coates family departed, happy and smiling, Paul promised to return soon for more prime rib.

Coates, incidentally, is absolutely right about that prime rib. Served for \$3.50 on a large complete dinner, it consists of a one-pound cut, extremely tender and full of flavor. Other fine dinners at the Corsican include Tri-angle Roast Beef a la Jack, \$2.25; fresh Utah trout, \$2.25; 14-ounce New York cut steak, \$4.25, and 16-ounce top sirloin, \$3.95.

Frank Day, an accomplished pianist, entertains nightly at the piano-bar.

—TEDD THOMEY

it's **NOTHING DOWN** on new **1960 FRIGIDAIRE**

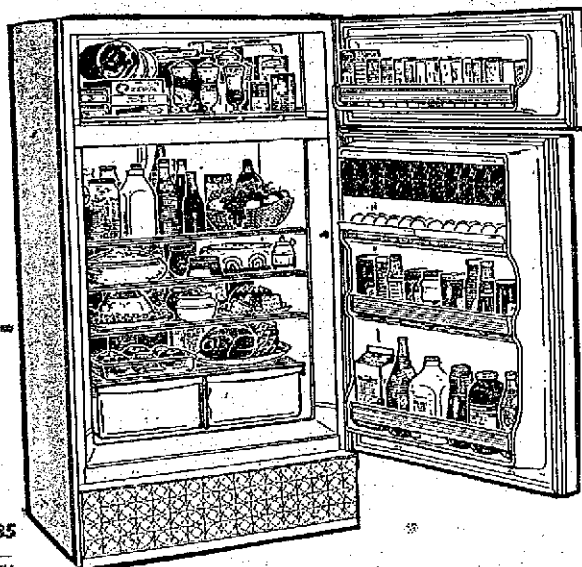


New 1960 10.9 Cu. Ft. REFRIGERATOR

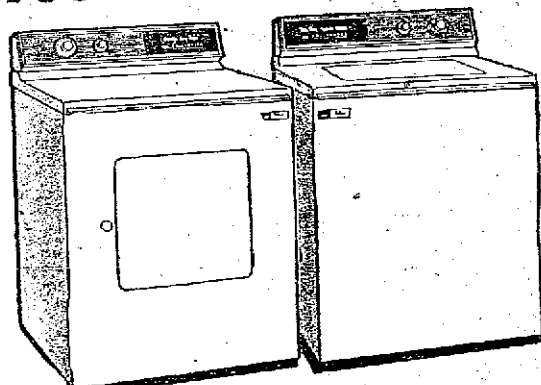
- Full Width Hydrator
 - 5-Shelf Storage Door
 - Meat Tender Stores 9 lbs.
- \$12⁸⁵**
MONTH

New 1960 12.7 Cu. Ft. REFRIGERATOR-FREEZER

- Automatic Defrosting
 - 60-Lb. Freezer Section
 - Twin Glide-out Hydrators
 - New Magnetic Door-Airtight
- \$18⁸⁵**
MONTH



1960 FRIGIDAIRE WASHER and Matching DRYER



Matching Deluxe Dryer

- Automatic Wash-Wear Setting
- Easy to clean Lint trap
- New flowing-Heat drying

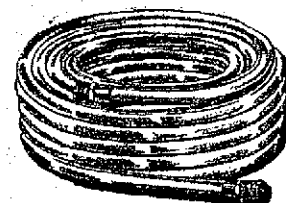
\$8⁸⁵ MONTH

Deluxe Washer

- Automatic Bleaching, Tinting and Dyeing
- Automatic Detergent Injection, Lint Removal

ONLY
\$11⁸⁵
MONTH

50-Foot Plastic Hose

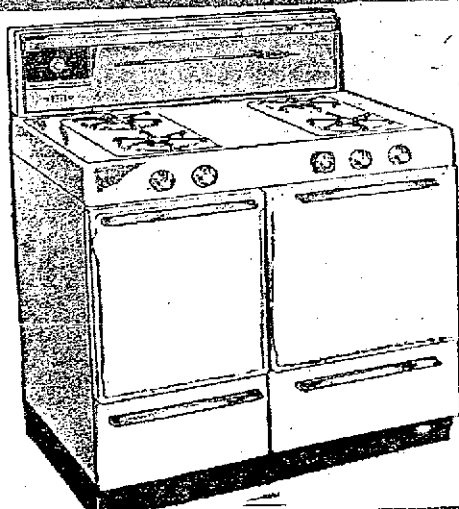


WEATHER-PROOF!
KINK-PROOF!

5 YEAR GUARANTEE

\$7⁴⁹

Save at McMahon's on 1960 Gas Ranges

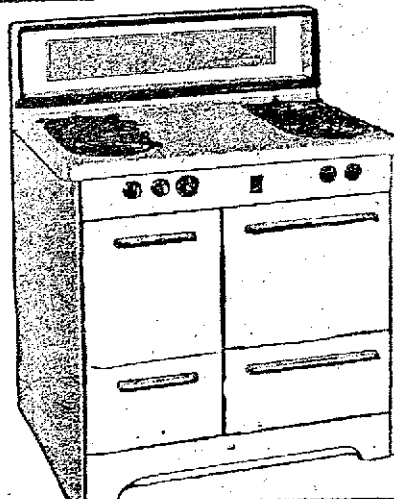


Famous Make GAS

RANGE

169⁹⁵ **\$8⁸⁵**
MONTH

- Automatic Oven Lighting
- Signal Timer Clock
- Heavy Insulated oven
- Full 36" Size
- Convenient Outlet



O'Keefe & Merritt GAS

RANGE

\$9⁸⁵
MONTH

- Automatic Top Lighting
- Shadowbox Back Guard
- Smokeless Broiler
- Fully Insulated
- Lots of Storage space

YOUR CREDIT IS GOOD AT McMAHAN'S — USE IT TODAY

McMahon's
FURNITURE STORES

SINCE 1919

FREE
Park & Shop
CUSTOMER PARKING

317 Long Beach Blvd., Long Beach
1895 E. Anaheim, Long Beach
6414 E. Spring St., The Plaza—L.B.
909 Avalon Blvd., Wilmington
16810 Bellflower Blvd., Bellflower

HE 2-5444
HE 6-5211
HA 9-5919
TE 4-4548
TO 7-2745

Open Monday and Friday 'til 9 p.m.

(See Page 5)

WEEK'S TOP SHOWS

★ ★ ★

★ ★ ★

★ ★ ★

★ ★ ★

★ ★ ★

★ ★

A black and white photograph of a smiling man wearing a fedora and a vest, holding a submachine gun. The man is looking towards the camera with a slight smile. He is wearing a dark fedora, a light-colored shirt, a dark tie, and a dark vest. He is holding a submachine gun with both hands, positioned in front of his chest. The background is a textured, mottled grey.

A large, detailed black and white photograph of the Oscar statuette. The statuette is shown in profile, holding a sword and a globe, standing on a circular base.

A collage of black and white photographs from the 1940s. The largest image on the left is a close-up profile of a man's face, smiling. To his right, a couple is walking; the woman is carrying a large bag and holding a small object, while the man is walking beside her. Further right, a woman is shown holding a large cake. Below the couple, a man in a suit is seated. In the bottom right corner, there is a small image of a bottle of 'PILSENER BEER' and a man's face.

MOST POPULAR GIRL IN TV TOWN IS STATUESQUE BEAUTY NAMED 'EMMY'
(See 'Emmy' Awards Story on Page 5.)

SUNDAY

7:30

- 13 The Christophers
8:00 A.M.

- 2 Lamp Unto My Feet: Mormon Youth Conference (tape and film)
4 Teleplay: "Behind the Mask," Dane Clark
5 In God We Trust (Catholic)
9 Movie: "Joan of Paris," Michele Morgan
13 Whip Wilson Western.
8:30

- 2 Look Up and Live: "The Narrow Way" (pt. 2): Philip Neri's ministry.
4 Teleplay: "The Silver Saddle," Mark Stevens
5 Herald of Truth
7 The Experts Talk Back: Dan Riss
11 Mexican Movie
9:00 A.M.

- 2 Vagabond, Bill Burrud: "Mardi Gras"
4 Movie: "Duel at Apache Wells," Anna Maria Alberghetti, Ben Cooper ('57)
5 The Adventist Hour
7 Tom Keene Western.
13 Hispanorama
9:30

- 2 Camera Three: "Modern American Sculpture"
9 Movie: "Bachelor and the Bobby Soxer," Cary Grant, Myrna Loy, Shirley Temple.
10:00 A.M.

- 2 Light of Faith (religious)
5 Home Buyers' Guide
7 Bill Elliott Western.
11 Grand Ole Opry.
10:30

- 2 Learning '60: "National Education Convention"
4 Frontiers of Faith: "Have the Churches a Duty to Censor?"
11 The Jack LaLanne Show (figure improvement)
13 Faith for Today
11:00 A.M.

- 2 Montage, Mark Russell. "The Goldenrod," last of the showboats.
4 Film
5 Movie: "Black Arrow," Janet Blair, Louis Hayward ('48)
7 Smiley Burnett Western.
9 Mr. and Mrs. North.
10 Baseball (see box).
11 Great Churches of the Golden West: Emmanuel Lutheran, N. Hlywd.
13 Church in the Home
11:30

- 2 Rebuttal, Jack Kennedy "4-Yr. Terms for Representatives"
4 This Is the Life
9 Movie: "Fighting Man of the Plains," Randolph Scott.
12:00 NOON

- 2 Television Journal, Maury Green hosts.
4 Movie: "Melbourne Rendezvous" ('56 Olympic Games)
7 770 on TV, Leonard Shane
11 Cal's Corral, live western music
13 Oral Roberts (Detroit)
12:30

- 2 Caucus (political series). "Planned Economic Control," Sen. Paul Douglas
5 Movie: "Talk of the Town," Cary Grant ('42)
7 Public Service Film
13 Gospel of Christ
1:00 P.M.

- 2 L. A. Report, Grant Holcomb
7 Christian Science Heals: "Failure Into Success"
9 Movie: "Sleepers West," Lloyd Nolan, Lynn Bari
11 Dan Smoot Reports: "The Power to Destroy" (abolishing fed, income taxes)
13 Voice of Calvary
1:15

- 7 Gordon's Garden
11 Cal's Corral (live)
LOOK FOR SUNDAY RADIO LOGS IN MAIN NEWS SECTION

- 1:30
2 American Musical Theatre: "From Keith to Ziegfeld," Eileen Barton, William Gaxton
4 (Color) Covenant, Dr. Donald Gard: "Samuel and Ruth"
7 Message of the Master
13 Social-Security in Action
1:45

- 13 Jungle!
2:00 P.M.
2 Movie: "A Chump at Oxford," Laurel and Hardy
4 (Color) Foundation for Judgment (first of new 13-week series).
7 College News Conference (See box).
11 Southern California Amateur Golf Tournament Finals (see box).
13 Car-Toons, Webster Webfoot
2:30

- 4 (Color) Feitelson on Art: "Claude Monet"
5 Pro Tennis Tournament. (See box).
7 Johns Hopkins File No. 7: "Trial of Socrates" (repeat)
2:45
9 Movie: "Rage at Dawn," Randolph Scott, Mala Powers
3:00 P.M.

- 2 Face the Nation: Sen. Everett M. Dirksen (R-Ill.) minority leader.
4 World Championship Golf (See box).
7 Matty's Funday Funnies
11 Sports Special, Tom Harmon. A review of the nation's major sports events.
13 Press and the Clergy: "White House Concern on Youth"
5:30

- 2 College Bowl, Allen Ludden
7 The Lone Ranger.
11 Art Just for the Fun of It, Charles Bragg
13 The Dan Lunberg Show: "Should Your Personal Motor Vehicle Record Be for Sale?"
5:45
9 This Week in Sports
6:00 P.M.

- 2 News Report: "Eisenhower in the Far East-Part 2"
4 Meet the Press: Under Sec. or State Douglas Dillon.
7 Hiram Holliday, W. Cox
9 Championship Bowling: Gifford vs. Riccili
11 Soap Box Derby (see box).
13 Passport to Travel, Hal Sawyer: "Bermuda."
6:30
2 20th Century, Walter Cronkite: "Japan's Changing Face," Pt. 1, the new generation (repeat).
4 Edwin Newman Reporting
5 Polka Parade, Dick Sinclair—musical.
7 Tales of the Vikings
11 Reading Out Loud, Dr. Frank C. Baxter reads
13 Robin Hood, R. Greene
7:00 P.M.

- 2 Lassie, Jon Provost (repeat). Timmy thinks the Martians have landed
4 Overland Trail, Wm. Bendix, Doug McClure (repeat)
7 Broken Arrow, John Lupton
11 The Three Stooges, Don



DIANA LYNN
Channel 4 at 9 p.m.

3:00 P.M.

- 2 Movie: "There's Always a Woman," Joan Blondell, Melvyn Douglas, Mary Astor.
4 (Color) Harvest of Amer. Literature, Dr. Frank C. Baxter: "Poems of John Greenleaf Whittier"
7 Presidential Mission—The Far East. (See box).
3:30

- 4 Movie: "Bal Tabarin," William Ching ('52)
7 Campaign Roundup, Bill Shadel
4:00 P.M.

- 7 Rocky and His Friends
13 Johnny Mack Brtwn: "Frontier Agent"
4:15

- 9 Movie: "Big Punch," Wayne Morris.
4:30

- 2 Viewpoint, Bill Stout
Guests: Paul M. Butler, Dr. Richard Reath on political conventions.
5 Hot Rod Races, Dick Lane
7 I Married Joan, Joan Davis
5:00 P.M.

- 2 Face the Nation: Sen. Everett M. Dirksen (R-Ill.) minority leader.
4 World Championship Golf (See box).
7 Matty's Funday Funnies
11 Sports Special, Tom Harmon. A review of the nation's major sports events.
13 Press and the Clergy: "White House Concern on Youth"
5:30

- 2 College Bowl, Allen Ludden
7 The Lone Ranger.
11 Art Just for the Fun of It, Charles Bragg
13 The Dan Lunberg Show: "Should Your Personal Motor Vehicle Record Be for Sale?"
5:45

- 9 This Week in Sports
6:00 P.M.

- 2 News Report: "Eisenhower in the Far East-Part 2"
4 Meet the Press: Under Sec. or State Douglas Dillon.
7 Hiram Holliday, W. Cox
9 Championship Bowling: Gifford vs. Riccili
11 Soap Box Derby (see box).
13 Passport to Travel, Hal Sawyer: "Bermuda."
6:30

- 2 20th Century, Walter Cronkite: "Japan's Changing Face," Pt. 1, the new generation (repeat).
4 Edwin Newman Reporting
5 Polka Parade, Dick Sinclair—musical.
7 Tales of the Vikings
11 Reading Out Loud, Dr. Frank C. Baxter reads
13 Robin Hood, R. Greene
7:00 P.M.

- 2 Lassie, Jon Provost (repeat). Timmy thinks the Martians have landed
4 Overland Trail, Wm. Bendix, Doug McClure (repeat)
7 Broken Arrow, John Lupton
11 The Three Stooges, Don



COLLEGE NEWS CONFERENCE—Mrs. Eleanor Roosevelt will discuss domestic politics and foreign affairs. It's on channel 7 at 2 p.m.

PRESIDENTIAL MISSION—THE FAR EAST—Here's the first of three reports on President Eisenhower's tour. It's on channel 7 at 3 p.m.

MEDICINE 1960—Detailed films of brain surgery on a victim of Parkinson's Disease. It preempts "Music on Ice." It's on channel 4 at 8 p.m.

OPEN END—C. Merriman Smith, Bob Considine, Max Freedman and foreign newsmen consider the U2, Summit Conference and Presidential Primaries as David Susskind acts as moderator. It's on channel 11 at 10:15 p.m.



ANN MILLER
Channel 2 at 8 p.m.

8:00 P.M.

- 2 The Ed Sullivan Show with Benny Goodman, Ann Miller, Jane Morgan, Della Reese, Don Adams, Charles K. L. Davis and Hawaiian entertainers.
4 Medicine 1960: "Brain Surgery" (see box).
5 Movie: "Missing Juror," Janis Carter ('44)
9 Criswell Predicts
13 Victory at Sea: "The Killers and the Killed"
8:30

- 7 The Lawman, John Russell. Dying cowhand clears a rancher condemned to hang.
9 Movie: "Blood on the Moon," Robert Mitchum. Cowpoke fights a girl and her father.
13 Rendezvous With Adventure: "Fire Fighters"
9:00 P.M.

- 2 GE Theater (repeat): "The Tallest Marine," Red Buttons. Marine lieutenant is hated for his strict discipline, and wages a one-man war on the Korean family adopted by the company.
4 (Color) Mystery Show. "Dark Possession" (Gore Vidal), Diana Lynn, Anne Seymour, William Bassett, Walter Slezak hosts the tale of a widow who receives mysterious letters accusing her of murdering her husband.
5 Movie: "Dead Reckoning," Humphrey Bogart, Elizabeth Scott.
7 The Rebel, Nick Adams. Yuma is goaded into a gunfight, and then tries to make amends to the

- widow of the slain man (repeat).
13 Passport to the Blue Continent, Tom Malone
9:30
2 Alfred Hitchcock Presents: "Letter of Credit," Bob Sweeney. Novelist's persistent probing about bank robbery for which employee was convicted makes the bank president squirm.
7 The Alaskans, Roger Moore, Jeff York. Human treachery and a gun battle reduce by three a dog sled party.
11 Katzenjammer Boatgators
13 Movie
10:00 P.M.

- 2 The Jack Benny Program (repeat). Mary attends a May Co. reunion and flashbacks explain why she never married Jack.
4 The Loretta Young Show: "Alien Love," Miss Young, Walter Slezak. Principal and refugee teacher clash over how American teenagers should be taught (repeat).
9 Movie: "Rage at Dawn," Randolph Scott, Mala Powers
11 News, Vince Williams
10:15
11 Open End, David Susskind (see box).
10:30
2 What's My Line? John Daly, Dorothy Kugallan, Bennett Cerf, Arlene Francis and guest Eamonn Andrews.
4 Interpol Calling, Charles Korvin: Slave trading results in disappearance of natives.
5 TBA
7 Pre-Fight Program, James Cagney hosts (see box).
11:00 P.M.

- 2 News Special, Bill Stout
4 Movie: "Black Bart," Dan Durysa, Yvonne DeCarlo
5 Movie: "Flight Lieutenant," Glenn Ford, Pat O'Brien ('42)
7 Music Is My Beat
13 Lloyd Thaxton Rec'd Shop
11:15
2 Movie: "Kiss the Boys Goodbye," Mary Martin, Don Ameche, Oscar Levant. Showgirl pretends to be southern belle to get lead in new musical.
11:30
7 Sherlock Holmes
9 Movie: "Night Song," Dana Andrews, Merle Oberon. Socialite falls for blind piano player.
12 MIDNIGHT
7 Inner Sanctum
12:30
7 Paris Precinct
13 Late News Wrap-Up
1:00 A.M.
2 Movie: "Eyes of the Un-derworld," Wendy Barrie



BASEBALL on channel 10 (for fans who can get it) at 11 a.m. as N.Y. Yankees travel to Chicago White Sox' Comiskey Park. Sons of Chicago players will participate in Father's Day festivities preceding the game.

GOLF on (11) at 2 p.m. as Bill Welsh and Don Lamond cover the 18th and 17th holes of the finals of the Southern California Amateur Golf Tournament from Brentwood.

PRO TENNIS TOURNAMENT on 5 at 2:30 p.m. Tom Harmon and Jack Kramer describe the play from San Francisco's Cow Palace.

WORLD CHAMPIONSHIP GOLF at 5 p.m. on 4. Mike Sou-chak vs. Cary Middlecoff in first half of 36-hole finals.

SOAP BOX DERBY at 6 p.m. on (11). Films of 1959 finals.

IT'S GOLF TIME at 7 p.m. on 9. Joe Novak hosts Mort Klein vs. Sidney Lansfield.

PRE-FIGHT SPECIAL James Cagney with highlights of first Ingemar Johansson-Floyd Patterson bout, plus interviews with the contenders, Gene Tunney and Jack Dempsey.

Bert's Eye View

By BERT RESNIK
TV and Radio Editor

Rating services dictate what you're going to see on television, claims a former Long Beach soda-jerk.

And Al Flanagan, who no longer needs to jerk sodas for a living, also maintains advertising agencies take the least



AL FLANAGAN

path of resistance in evaluating the rating statistics for their clients.

He's the general manager of KCOP, channel 13, and has been affiliated with the station since 1954.

"Advertising agencies, when they approach their clients, only talk up the number of people watching certain shows," Flanagan said. "They don't determine the composition of the audience nor their prospective purchasing power."

Rating services do not quiz enough people to come up with an accurate estimate of viewing habits, according to Flanagan.

Picking up a survey made by one such service, Flanagan said:

"This outfit last month checked 579 persons in Southern California.

"There are 2,955,000 homes with television in Southern California.

"If these 579 persons said they preferred Westerns, are we to conclude that is also what the families in these 2,955,000 homes choose?"

"As far as I'm concerned, it's open to question."

There's no question in his mind, though, that television is performing a tremendous public service.

"Look at how well Khrushchev's press conference was covered in Paris," he said. "This week, within hours of President Eisenhower's arrival in the Orient, we'll see films of it."

Flanagan went to Burbank Elementary, Jefferson Junior High and graduated from Wilson Senior High School in 1933.

During his latter school years, he jerked sodas at two drugstores owned by his late father, John Flanagan. The drugstores were at 2nd St. and Nieto Ave., and 10th St. and Ximeno Ave.

After a few years as a crewman aboard a Norwegian tanker, Flanagan took a job as a script boy for a New York radio station. Then he "talked my way through college" by accepting a scholarship to the University of Florida.

The university owned a radio station and Flanagan's scholarship specified he was to be an announcer for it.

Classmates convinced him he was the world's worst announcer, so he became a director.

His managerial direction at KCOP has pointed to documentary-information programs.

He scored a Southern California coup in grabbing the widely acclaimed "Play of the Week" for channel 13.

For 17 half hours each week during the school season, KCOP presents educational programs to 90,000 students.

The same channel, of course, has the "informative" Oscar Levant and Tom Duggan.

"They're controversial, but television needs controversy," Handling the Levant-Duggan temperamental team is no cinch. Flanagan, who was with the 1st Marine Division during World War II, said his current job is "more dangerous" than his military service.

Envisioning the program of his dreams, Flanagan would like to see a Wide Wide World "all alive in color."

It could open with a shot of the London Bridge, flash to the Statue of Liberty, then go to the Eiffel Tower.

"We the people would really get to know the people of all other countries. I'm talking about the people, not just their leaders.

Technically, such a program should be possible within about five years, according to Flanagan.

LEARN TO SWIM

LONG BEACH

GA 4-9968

SWIM-ART

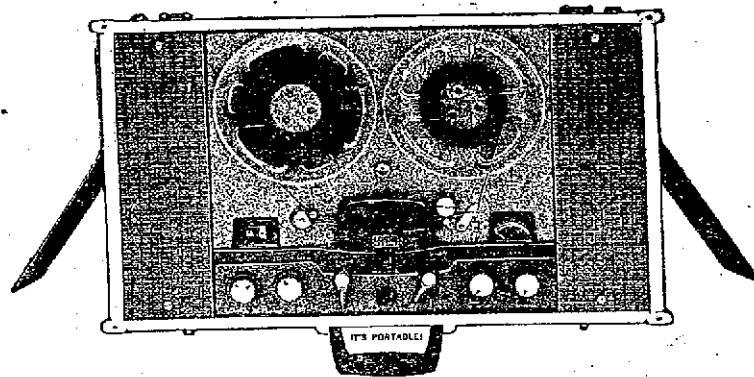
IT'S HIGH

TIME

YOU

ENJOYED

AMPEX



A good example is the new Ampex Monitor 970 stereo recorder/player. It's the most unique stereo tape system made . . . and it's one piece in its own luggage case. See other Ampex console home music systems which include stereo AM-FM tuner, audio control center, stereo tape recorder, reproducer, stereo changer, turntable and multiple speakers! You'll find them all at Humphreys!

LOW DOWN PAYMENTS . . .
EASY MONTHLY TERMS

Humphreys

MUSIC COMPANY
130 PINE • HE 6-4296

Present 'Emmy' Awards Monday Night

Sunday, June 19, 1960

The coveted "Emmy" awards for outstanding television achievement will be presented Monday night.

The proceedings, in COLOR, will be aired over channel 4 at 10 p.m. by NBC. The awards are from the National Academy of Television Arts and Sciences.

Fred Astaire will serve as West Coast host for the 1½-hour show and Arthur Godfrey will be the East Coast emcee.

Guests will include the

"The Moon and Sixpence."

SINGLE PERFORMANCE BY AN ACTRESS—Ingrid Bergman in "The Turn of the Screw" on Ford Startime; Julie Harris in "Ethan Frome" on DuPont Show of the Month; Teresa Wright in "Margaret Bourke-White Story" on Breck Sunday Showcase.

ACTOR IN A SERIES—Richard Boone in "Have Gun, Will Travel"; Raymond Burr in "Perry Mason"; Robert Stack in "The Untouchables."



SCENE FROM 'FABULOUS FIFTIES' EMMY NOMINEE
Dick Van Dyke Seeks Lessons From Kamilova

comedy team of Mike Nichols and Elaine May, Dinah Shore, Chuck "Rifleman" Connors, Mahalia Jackson, Lawrence Welk, Jackie Cooper, Steve Allen's "Gang," comedians Bob Newhart and Joe Flynn. There will be 21 Emmys presented. The categories and nominees include:

HUMOR—Art Carney Special, VIP; Danny Thomas Show (series); Father Knows Best (series); Jack Benny Show (series); Red Skelton Show (series).

DRAMA—"Ethan Frome" aired on the DuPont Show of the Month; "The Moon and Sixpence"; Playhouse 90 (series); "The Turn of the Screw" aired on Ford Startime; The Untouchables (series).

VARIETY—"Another Evening with Fred Astaire"; Dinah Shore Chevy Show (series); "Fabulous Fifties"; Garry Moore Show (series); "Tonight with Belafonte" aired on the Revlon Revue.

CHILDREN'S—Captain Kangaroo; Huckleberry Hound; Lassie; Quick Draw McGraw; Watch Mr. Wizard, all series.

SINGLE PERFORMANCE BY AN ACTOR—Lee J. Cobb in "Project Immortality" on Playhouse 90; Alex Guinness in "The Wicked Scheme of Jebal Deeks" on Ford Startime; Laurence Olivier in

ACTRESS IN A SERIES—Donna Reed in "Donna Reed Show"; Jane Wyatt in "Father Knows Best"; Loretta Young in "Loretta Young Show."

PERFORMANCE IN VARIETY, MUSICAL OR SERIES—Fred Astaire in "Another Evening with Fred Astaire"; Harry Belafonte in "Tonight with Belafonte"; Dinah Shore in the "Dinah Shore Chevy Show (series)."

WRITING IN DRAMA—James Costigan for "The Turn of the Screw"; Loring Mondel for "Project Immortality"; Rod Serling for "Twilight Zone (various episodes)."

WE GIVE BLUE CHIP STAMPS
PACIFIC COAST HWY
250 HE 2-5677
TV SERVI-ZONE
1406 E. 10th Street
Formerly of 407 Almond
Wright-Belmont Shore 33.00
OPEN SUN - CLOSED TUES

TV REPAIRS
"We Fix or No Pay"
Prompt Expert Service
WE GUARANTEE TO FIX SET ONLY IN HOME
Written Guarantee
DAYS, EVENINGS, SUNDAYS
ALLEN'S TV Est. 15 Yrs.
GA 2-0303
KE 5-8363 • FA 8-9020
1037 Market St., Long Beach

TV Trouble?
ALL AREAS
DAILY AND SUNDAY
TILL 10 P.M.
PHONE
HE 5-8520
AUTO RADIO AND HI-FI
SERVICE
USED TV'S - RENTALS
IMPERIAL
733 W. Pacific Coast Hwy.

HOME 2 CALLS
INTER 3246 Delta
CITY 1153 E. 10th
24-HOUR SERVICE
3 HOURS A DAY
211 Pic. Tubes - 225
GA 4-9495 HE 5-0950

HOME TV SERVICE
DAYS - EVENINGS - SUNDAYS
Electronic Service
ASSOCIATES
NEAR SPRING & BELLFLOWER
ALWAYS AVAILABLE **HA 5-6266**

TV REPAIR
DAY-NIGHT-SUN.
GOOD HONEST SERVICE
I.C.I. CREDIT CARDS HONORED
Authorized Philco Dealer
Ace Electronics - 3603 E. 10th St.
GE 4-5720

SAV-MOR TV
\$250 HE
Service Call **6-7207**
All tubes checked in your home. Pay only for what you NEED.
AUTHORIZED
PACKARD-BELL DEALER
1215 E. 10th St.

J.P. TV SERVICE
FREE ESTIMATES
No Charge Unless Set Repaired
Service All Makes
ME 3-6317
15925-27 LAKEWOOD BLVD.
Open 9 to 9 - Including Sundays

TV TROUBLES?
All Makes - All Models
JIM'S TV JIM
NEW & RECONDITIONED SETS
SERVICE 9 A.M. TO 9 P.M.
3425 Orange **GA 5-4121 HE 5-2225**

EAGLE TV
5481 Atlantic
DAY, NITE
250
HOME SERVICE CALL
SERVING:
• LONG BEACH
• L.A.B.
• LAKEWOOD
• PARAMOUNT
• RIBBY
• DUMIRUEZ
All Work & Parts Guaranteed
We Honor International Charge
GA 2-1080

HERE IS WHAT TO LOOK FOR WHEN CHOOSING ELECTRONIC SERVICE

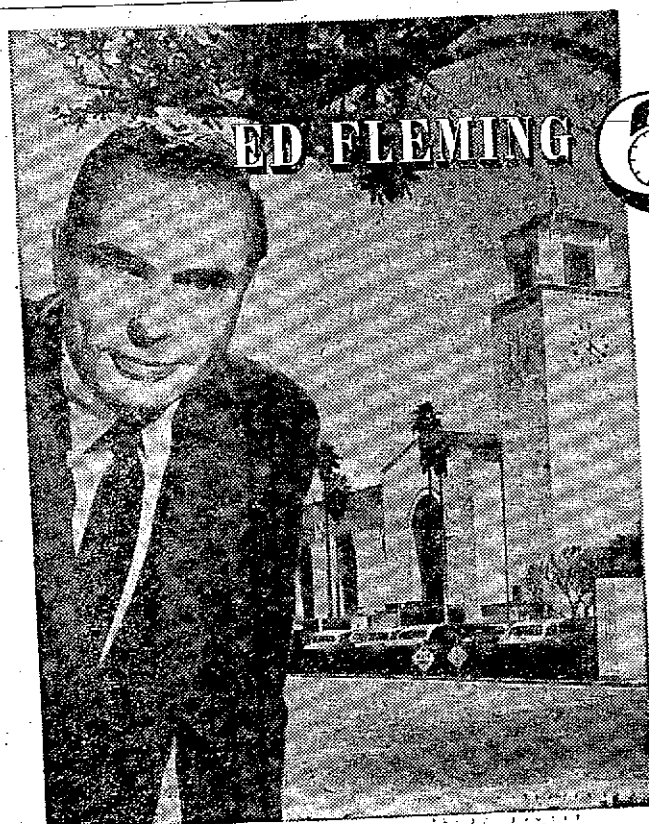


Here is what to BEWARE of

Membership in a professional association which will guarantee the work of its individual members to YOU, the customer.

- ☆ Prices too low to be true.
- ☆ Unlikely gimmicks.
- ☆ Unsupported or no guarantee.
- ☆ No established place of business.

| | |
|--------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| ADVANCE TV 4158 Woodruff HA 9-3011 | TELEVISION DEN 2741 E. 4th St. GE 5-2828 |
| BARNES RADIO & TV 3414 E. Seventh GE 9-9581 | TV ENGINEERS 4160 Morse Way HA 9-4512 |
| GARNER RADIO & TV 609 W. Willow St. GA 7-1047 | SIGNAL RADIO & TV 3849 Atlantic Ave. GA 4-4882 |
| B. & W. TV 5105 E. 2nd St. GE 9-5555 | BROADWAY TV & RADIO 763 E. Broadway HE 2-1044 |
| INTERSTATE RADIO & TV 1532 E. Broadway HE 2-1773 | LATCO TV 2525 Santa Fe Ave. HE 6-7475 |
| F. S. ABRAMS & SONS 1718 E. Artesia GA 2-3410 | PETE & FRED'S ELECTRONICS 1741 E. Seventh St. HE 7-7920 |
| STANDARD TV SERVICE 2436 E. 10th St. GE 9-2575 | |



ED FLEMING 6 O'CLOCK NEWS

SEE THE WORLD
through the eyes of the
Southland's most respected
newscaster...

6 PM MON thru FRI

WORLD HEADLINES... LOCAL
DEVELOPMENTS... INTERVIEWS
WITH NAMES-IN-THE-NEWS

followed at 6:15 by JOHN
DALY...

CHANNEL 7 KABC-TV

WALDOW'S®
PLUMBER
A LEAKY FAUCET
OR A DRAIN,
WE WORK,
WE FIX
AND WE
EXPLAIN
ANYTHING
IN THE PLUMBING
LINE
24-HOUR SERVICE
HE 7-4544

TUESDAY

- 6:15
2 Austin Green
6:30
2 Horizon: "Civil War."
Battle of Nashville.
6:45
4 Farm Report
7:00 A.M.
2 Captain Kangaroo, Bob
Keeshan, hamsters, baby
fox.
4 Today, Dave Garroway
Features: Home Furnish-
ings Show in Chicago, Art
Van Damme, fight
wrap-up, the trip report
7:45
2 Grant Holcomb, News
8:00 A.M.
2 Kingdom of the Sea.
Strange creatures of the
Caribbean.
7 Chucko's Cartoons
8:30
2 Amos 'n' Andy
5 Skipper Frank's Cartoons
9:00 A.M.
2 The Red-Row Show.
Guest: Chris Gugas,
teacher at Calif. School
of Investigation.
4 Dough-Re-Mi, G. Rayburn
5 The Larry Finley Show
7 I Am the Law, Geo. Raft
11 Guidepost: "Lessons
in Spanish"
9:30
2 On the Go, Jack Linkletter
visits Nevada's Lt. Gov.
Rex Bell for presentation
of award to James Arness.
4 Play Y'r Hand, M. Griffin
7 Movie: "Flight to No-
where," Alan Curtis
11 The Jack LaLanne Show
10:00 A.M.
2 I Love Lucy, Lucille Ball
4 (Color) The Price Is Right,
Bill Cullen
11 Movie: "Out West With
the Hardys," Mickey
Rooney, Lewis, Stone,
Judge Hardy and his
family try roughing it on
a ranch in Arizona.
10:05
5 Tricks-Treats, Corris Guy
Lasagne dinner from
the freezer
10:15
9 Film: "Newfoundland,
Double Header"
10:30
2 December Bride
4 Concentration, Art James
subs for Hugh Downs
5 Ding Dong School
9 Movie: "Step Lively,"
Frank Sinatra, George
Murphy. Theatrical pro-
ducer has financial
problems.
11:00 A.M.
2 Love of Life
4 Truth or Consequences,
Bob Barker
5 Romper Room
7 I Married Joan, Joan Davis
11:30
2 Search for Tomorrow
4 (Color) It Could Be You
7 Men of Annapolis
11:45
2 The Guiding Light
12 NOON
2 Ron Cochran, News;
Movie (12:05): "Frisco
Sal," Susanna Foster,
Turhan Bey. Dance hall
singer comes to Barbary
Coast seeking information
on her brother's murder.
4 Queen for Day, Jack Bailey

Sports Today

TOP PRO GOLF at 8 p.m.
on 9 with Bob Rosburg and
Eric Monte from Apple Val-
ley.

p.m., channel 5, with bantam-
weights Boots Monore vs.
Vince Delgado.

- 5 Uncle Luther (cartoons)
7 Restless Gun, John Payne
9 Gene Autry Movie:
"Sagebrush Troubador"
11 Sheriff John, John Rovick
12:30
4 Loretta Young Theatre:
"The Cardinal's Secret,"
Ricardo Montalban. Priest
saves debt-ridden church
7 Love That Bob! Bob
Cummings.
12:45
13 Industry on Parade
1:00 P.M.
4 Young Dr. Malone
5 The Chef Milani Show
7 About Faces, Ben Alexan-
der, Anna Maria
Alberghetti
11 Abbott and Costello
13 Lloyd Thaxton Red. Shop
1:15
9 Movie: "Belle of the
Yukon," Gypsy Rose Lee,
Randolph Scott, Dinah
Shore. Dance hall boss in
Yukon turns over a new
leaf.
1:30
2 As the World Turns
4 From These Roots
5 Movie: "Impatient Years,"
Jean Arthur, Lee Bowman
7 The Ray Milland Show
11 Dial 999, Robert Beatty
2:00 P.M.
2 For Better or Worse, Dr.
James A. Peterson
4 Thin Man, Peter Lawford
7 Day in Court: Divorce
(adultery)
11 The Paul Coates show
(follows News Break with
Vince Williams heard
also at 3, 4, 5 and 6 p.m.)
13 IASC Course: "Amer.
Political Parties & Politics"
2:30
2 Art Linkletter House P'ty
with beach wear fashion
show
4 Yancy Derringer, Jock
Mahoney (repeat)
7 The Gale Storm Show
11 Check It With Chambers
13 Teleplay
3:00 P.M.
2 The Millionaire
4 Lee Giroux's Matinee
7 Beat the Clock, B. Collyer
9 Movie: "Three for Bedroom
"C," Gloria Swanson.
Movie star romances a
scientist aboard a cross-
country train.
11 Boston Blackie, K. Taylor
13 Code 3: "Greener Grass"
3:30
2 The Verdict Is Yours
7 Who Do You Trust?
11 TV Reader's Digest:
"Incident on the China
Coast"
13 Wink Martindale's Dance
Party. Guests: Robin Luke
and Johnny Tillotson.
4:00 P.M.
2 The Brighter Day
4 News, Bob Wright; Movie
(4:10): "Letter of Introduc-
tion, Ann Sheridan
George Murphy, Adolphe
Menjou, Bergen and
McCarthy (38)
5 Skipper Frank's Cartoons
7 American Bandstand
Guest: Sarah Vaughan
sings "Oh, What a Day"
11 Yesterday's Newsreels
4:15
2 The Secret Storm
11 Greatest Drama: "Blood
and Guts" (Gen. Patton)
4:30
2 The Edge of Night
11 Susie, Ann Southern
13 Webster Webfoot Show
4:45
9 John Willis & the News
5:00 P.M.
2 Burns and Allen
9 Movie: "Sinbad the Sail-
or," Douglas Fairbanks
Jr., Maureen O'Hara
11 Wild Bill Hickok
5:30
2 Movie: "Lease on Life,"
Robert Donat, Kay Walsh
(Br.). Minister changes
sermon and makes head-
lines.
5 Popeye, Tom Hatten



LEE, REBECCA
Channel 7 at 10 p.m.

- 7 Rocky and His Friends
11 Kit Carson, Bill Williams
6:00 P.M.
4 (Color) News and Sports
5 Bozo the Clown
7 Ed Fleming, News
11 People's Choice, J. Cooper
13 Baxter Ward, News
6:15
4 Huntley-Brinkley Report
7 John Daly and the News
13 Goodwin J. Knight, Cal
Tinney Sees (6:20)
6:30
4 (Color) Curt Massey
5 Cleo Roberts Reports
7 West Point
9 Cartoon Express
13 Global Zobel: "Madrid—
Where Clocks Run Slow."
Jai alai, fashions, bull-
fighters and contrasts in
city.
11 Weather Eyes (6:40)
6:45
4 (Color) Jack Latham News
5 The Big Three (News)
11 George Putnam News
2 Weather Vane (6:55)
7:00 P.M.
2 Stout-Stratton Report
4 Rescue 8, Jim Davis.
Pilot is trapped in his
plane and Wes is injured
5 Dodger Doings, F. Hessler
Guests: Wally Moon,
John Ramsey
7 Rough Riders, Kent Tay-
lor, Jan Merlin
9 The Little Rascals
11 Huckleberry Hound
Huck bests a giant with
reducing pills.
13 Pioneers, Will Rogers:
"The Bear Flag." How
California's state flag was
born when frontiersmen
declared the state a re-
public.
7:15
2 Douglas Edwards, News
7:30
2 Mr. Adams and Eve, Ida
Lupino, Howard Duff
Eve talks to actor and
gossip columnists sheathe
their claws.
4 Laramie, John Smith,
Robert Fuller, James
Gregory (repeat). Crusad-
ing priest ends Sitting
Bull's Indian attacks
through love rather than
force.
5 Night Court, Jay Jostyn
Cases: Traffic drunk,
fraud, shoplifting, delin-
quency of minor.
7 Sugarfoot, Will Hutchins.
Brewster wins ire of Bar-
bary Coast toughs when
he helps boxer trying to
beat the heavyweight
champion. First of series
of repeats.
9 Cannonball, Paul Burch
11 The Three Stooges
13 Wanderlust: "Sweden—
Land of the Midnight
Sun." Smorgasbord, danc-
ing, fjords, Laplanders
herding reindeer.
8:00 P.M.
2 Eyewitness to History
(see box).
9 Top Pro Golf. (See box)
11 Spencer Tracy Movies:
"Thirty Seconds Over
Tokyo," Van Johnson,
Phyllis Thaxter, Robert
Walker. Doolittle's B-25
crew bombs Japan for the
first time.

- 13 China Smith, Dan Duryea
8:30
2 Many Loves of Dobie
Gillis, Dwayne Hickman.
Dobie's and Zelda's par-
ents agree to wedding.
4 News Special (see box).
5 Olympic Boxing (see box).
7 Wyatt Earp, Hugh O'Brian.
Quick-tempered Texas
cowhand decides to take
justice into his own hands
(repeat).
13 Badge 714, Jack Webb
9:00 P.M.
2 Tightrope, Mike Connors.
Agent joins gambling ring
(repeat).
7 The Rifleman, Chuck Con-
nors. McCain donates
blood to help save dying
man (repeat).
9 Movie: "Cardinal Riche-
lieu," George Arliss.
13 Hour of Stars: "Great
American Hoax," Ed
Wynn, Walter Abel, Kath-
leen Crowley. Printer de-
vises scheme to avoid
forced retirement at 65.

- 9:30
2 The Red Skelton Show.
George Appleby, as sole
witness to gangland murder,
is a walking target.
Audrey Totter plays Clara
in this repeat.
4 (Color) Murray Party. Six
dancers from Broadway
musicals join the Murrys
for their season's final
show.
7 Colt 45, Donald May.
Sam seeks squawman and
Indian who kill all white
men
10:00 P.M.
2 The Garry Moore Show.
Guests: Betsy Palmer,
Johnny Carson on sea-
son's next-to-last show.
4 M-Squad, Lee Marvin.
Policeman is accused of
murder when he allows a
friend to escape.
7 Alcoa Presents: "The
Storm," Lee Bergere, Re-
becca Welles. Completed
painting was only half-
finished when artist was
killed in action 7 years
before.
11 George Putnam, News
13 Baxter Ward, News
10:15
11 The Paul Coates File
13 Goodwin J. Knight; Cal
Tinney Sees (10:20)

TV REPAIRS
"We Fix or No Pay"
Prompt Expert Service
**WE GUARANTEE TO FIX
SET-ONLY IN HOME**
Written Guarantee
DAYS, EVENINGS, SUNDAYS
ALLEN'S TV
GA 2-0303
KE 3-0963 • FA 8-0020
1027 Market St., Long Beach

SPECIAL

**EYEWITNESS TO HIS-
TORY** on 2 at 8 p.m. Half-
hour presentation on Pres-
ident Eisenhower in the Office.

**PRESIDENT EISEN-
HOWER'S** visits to Formosa,
Okinawa and Japan on 4 at
8:30 p.m. An hour-long news
special.

- 10:30
4 Mickey Spillane's Mike
Hammer, Darren McGavin.
5 Big Three Final (News)
7 Dick Powell Performance:
"Trail's End"
13 The Tom Duggan Show
10:45
9 John Willis and the News
11 Weather; Sports Shots
11:00 P.M.
2 Stout-Stratton Report
4 (Color) Jack Latham News
5 The Mike Wallace Show,
with Philip Roth, 27-year-
old author of "Goodbye
Columbus"
7 Lew Irwin Reports
9 Movie: "Sinbad the Sail-
or," Douglas Fairbanks
Jr.
11 Movie: "Wild Man of Bor-
neo," Frank Morgan.
11:15
2 Movie: "Her Adventurous
Night," Dennis O'Keefe.
4 The Jack Paar Show.
Guests: Jerry Lewis, Shari
Lewis, Judy Lynn, Cliff
Arquette.
7 Let's Dance, Al Jarvis

ARROW
DRESS SHIRTS

Broadcloth, Decton,
Dectolene. Long
and short sleeves.



\$4.00
to
\$8.95

Parker-Kohl

Home of Arrow Shirts
203 PINE AVE.

Bantamcredit and International
Credit Cards Accepted
Free Bus Token or Park & Shop
With Every Purchase



Take Up to
5 Years to Pay

And Say Goodbye to Painting Forever

- Lasts a Lifetime Without Painting
- Dirt Washes Off Easily—Always
Looks Like New
- Hot California Sun Can't Crack or
Peel Baked Enamel Surface

Phone GA 4-8513



Mills CONSTRUCTION CO.
"REMODEL WITH CONFIDENCE"
3570 ATLANTIC BLVD., LONG BEACH, CALIF.



JUMPING FOR JOY, Eddie Hodges is elated during scene from "The Secret World of Eddie Hodges," an hour-long musical comedy. He imagines himself as a western hero, such as Hugh O'Brian (center of the bar). The special will be aired on Channel 2 at 10 p.m. Thursday.

Slate Churchill Series

Sir Winston Churchill's "Memoirs of World War II" will be the basis of a weekly half-hour series on television starting in the fall.

Documentation of the six volumes is scheduled by ABC (channel 7) on Sunday nights.

The television series will utilize millions of feet of film never before shown on TV.

It will include episodes from Churchill's earlier politi-

cal and military careers. Film interviews will be made throughout the world with major personalities referred to in Churchill's memoirs.

Many highlights of World War II will be depicted, according to Edgar Peterson, who heads up the television production team.

The musical score for the series will be composed by Richard Rodgers,

TV REPAIRS

"We Fix or No Pay"

Prompt Expert Service

WE GUARANTEE TO FIX SET ONLY IN HOME

Written Guarantee

DAYS, EVENINGS, SUNDAYS

ALLEN'S TV Est. 1945

GA 2-0303

KE 5-8363 • FA 8-8020

1027-Market St., Long Beach

Presley Says 'No'

Elvis Presley reportedly turned down a half-million dollars for two television shows plus doing a set of commercials. The singer said he didn't need money that badly.

Doris Day on TV

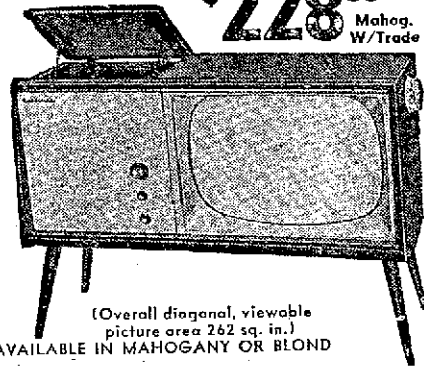
Doris Day probably will make her television debut next season in two musical spectaculars for a cosmetics manufacturer. The shows are to be produced by her husband, Marty Melcher.

Sunday, June 19, 1960

NEW 1960 MUNTZ TV SPECIAL PRICE SALE

On This Beautiful Combination
21" TV-Radio-Phono-Stereo

ONLY \$**228⁸⁸** Mahog. W/Trade



NO MONEY DOWN WITH TRADE-IN

(Overall diagonal, viewable picture area 262 sq. in.)
AVAILABLE IN MAHOGANY OR BLOND

- Beautifully Crafted Hand-Rubbed Cabinet
- De Luxe TV Chassis with 110° Slim Line Tube
- Removable Safety Glass
- Aluminized Picture Tube
- Webcor 4-Speed Intermix Changer — Equipped for Stereo
- Sensitive AM Radio

Magnificent Performance Through Quality Since 1947

BEACH TV 225 E. 4th — **HE 6-5633**
CLOSED SUNDAYS

ACME-REST Posture Mattress!

made by Acme to Hospital Specifications

AND ORDERED FOR THE

New Long Beach Memorial Hospital

FACTORY TO YOU SAVINGS AT ACME!

Acme Made . . . That means fine quality and a local guarantee that is backed by 28 years in this community. You get the very finest in materials and workmanship . . . that adds up to quality . . . and you save all the middlemen's profits . . . no shipping, no wholesale salesmen's fee, no warehousing, no national advertising budgets, everything is sold direct from our factory to you.

Acme Posture

TWIN or FULL SIZE

Mattress and Box Spring Set

ONLY

79⁹⁵

Acme Posture

KING SIZE

Mattress and Box Spring Set

ONLY

149⁹⁵

Growing With Long Beach Since 1932

Acme

MATTRESS FACTORY

IN LONG BEACH

3425 EAST ANAHEIM ST.

FREE PARKING

Any size mattress and box springs made to your specifications



GE 8-9785 IN SANTA ANA—411 W. 5th St.—Phone KI 3-6716
GE 8-6758

EASY TERMS
Up to 90 Days Without Interest

WEDNESDAY

- 6:15
- 2 Austin Green 6:30
- 2 Horizon: "Great Story-tellers: Charles Baude-laire." 6:45
- 4 Farm Report 7:00 A.M.
- 2 Captain Kangaroo.
- 4 Today, Dave Garroway. Features: Salute to Boy Scout Jamboree, Sen. Symington profile. Gar-roway and Lescolle will model new short-sleeved suits. 7:45
- 2 Grant Holcomb, News 8:00 A.M.
- 2 Kingdom of the Sea. To Catalina for abalone fish-ing.
- 7 Chucko's Cartoons 8:30
- 2 Amos 'n' Andy
- 5 Skipper Frank's Cartoons 9:00 A.M.
- 2 The Red Rowe Show.
- 4 Dough-Re-Mi, G. Rayburn
- 5 The Larry Finley Show
- 7 I Am the Law, Geo. Raft
- 11 Guidepost 9:30
- 2 On the Go. Jack Linkletter goes to Nevada guest ranch to interview about-to-be divorcees.
- 4 Play Y'r Hunch, M. Griffin
- 7 Movie: "Pardon My Sarong," Abbott and Cos-tello.
- 11 The Jack LaLanne Show 10:00 A.M.
- 2 I Love Lucy, Lucille Ball
- 4 (Color) The Price Is Right.
- 11 Movie: "Whistling in the Dark," Red Skelton, Ann Rulherford, Eve Arden. 10:15
- 9 Film: "Portraits in Plastics" 10:30
- 2 December Bride, Spring Byington, Dan Duryea
- 4 Concentration. Art James subs for Hugh Downs
- 5 Ding Dong School

- 9 Movie: "Swing Time," Fred Astaire, Ginger Rogers. 11:00 A.M.
- 2 Love of Life
- 4 Truth or Consequences
- 5 Romper Room
- 7 I Married Joan, Joan Davis 11:30
- 2 Search for Tomorrow
- 4 (Color) It Could Be You
- 7 Navy Log 11:45
- 2 The Guiding Light 12 NOON
- 2 Ron Cochran, News; Movie (12:05): "Bonnie Scotland," Laurel and Hardy.
- 4 Queen for Day, Jack Bailey
- 5 Uncle Luther (cartoons)
- 7 Restless Gun, John Payne
- Guest: Tom Tryon
- 9 Roy Rogers Movie: "Colorado" 12:30
- 11 Sheriff John, John Rovick
- 4 Loretta Young, Theatre: 7 Love That Bob! Bob Cum-mings. 12:45
- 13 Industry on Parade 1:00 P.M.
- 4 Young Dr. Malone
- 5 The Chef Milani Show
- 7 About Faces, Ben Alex-ander, Jackie Leonard
- 11 Abbott and Costello
- 13 Lloyd Thaxton's Red Shop. 1:15
- 9 Movie: "The Stranger," Edw. G. Robinson, Orson Welles. 1:30
- 2 As the World Turns
- 4 From These Roots
- 5 Movie: "Over 21," Irene Dunne (45)
- 7 The Ray Milland Show
- 11 Dial 999, Robert Beatty 2:00 P.M.
- 2 For Better or Worse, Dr. James A. Peterson
- 4 Thin Man, Peter Lawford.
- 7 Day in Court: Gasoline truck overturns
- 11 The Paul Coates Show (following News Break heard also at 3, 4, 5 and 6 p.m.)
- 13 LASC Course: "American



Laurie Mitchell
Channel 4 at 7:30 p.m.

- Political Parties & Politics" 2:30
- 2 Art Linkletter House P'ty
- 4 Yancy Derringer, Jock Mahoney (repeat).
- 7 The Gale Storm Show
- 11 Check It with Chambers
- 13 Teleplay 3:00 P.M.
- 2 The Millionaire
- 4 Lee Giroux's Matinee.
- 7 Beat the Clock, B. Collyer
- 9 Movie: "Buck Privates Come Home," Abbott and Costello
- 11 Boston Blackie, K. Taylor
- 13 Code 3: "Gold in an Old Tin Can" 3:30
- 2 The Verdict Is Yours
- 7 Who Do You Trust?
- 11 TV Reader's Digest: "Honeymoon in Mexico"
- 13 Wink Martindale's Dance Party. 4:00 P.M.
- 2 The Brighter Day
- 4 News, Bob Wright; Movie (4:10): "San Antonio," Rod Cameron, Arleen Whelan
- 5 Skipper Frank's Cartoons
- 7 American Bandstand
- Guest: Hank Ballard sings "Finger Poppin' Time"
- 11 Yesterday's Newsreels 4:15
- 2 The Secret Storm
- 11 Greatest Drama: "Mr. Bas-ketball" (George Nikan) 4:30
- 2 The Edge of Night
- 11 Susie, Ann Sothern
- 13 Webster Webfoot Show 4:45
- 9 John Willis & the News 5:00 P.M.
- 2 Burns and Allen
- 9 Movie: "Sinbad the Sailor," Douglas Fairbanks Jr., Maureen O'Hara
- 11 Wild Bill Hickok 5:30

- 2 Movie: "Three Blind Mice," Loretta Young, Joel Mc-Crea, David Niven.
- 5 Popeye, Tom Hatten
- 7 My Friend Flicka, Johnny Washbrook. Mistaken identity enables criminal to escape.
- 11 Kit Carson, Bill Williams 6:00 P.M.
- 4 (Color) News and Sports
- 5 Bozo the Clown
- 7 Ed Fleming, News
- 11 People's Choice, J. Cooper
- 13 Baxter Ward, News 6:15
- 4 Huntley-Brinkley, Report
- 7 John Daly and the News
- 13 Goodwin J. Knight, Cal Tinney Sees (6:20) 6:30
- 4 (Color) Curt Massey Show
- 5 Clete Roberts Reports
- 7 Men of Annapolis: "Rescue at Sea"
- 9 Cartoon Express
- 13 Treasure: "Lost Door to Never-Never Land," the violent history of the famed Adams mine in Arizona. 6:45
- 11 Weather Eyes (6:40) 6:45
- 4 (Color) Jack Latham, Nws
- 5 The Big Three (News)
- 11 George Putnam, News
- 2 Weather Vane (6:55) 7:00 P.M.
- 2 Stout-Stratton Report
- 4 The Four Just Men, Vito-rio De Sica in "The Man in the Royal Suite."
- 5 Youth Court, R. Lane
- 7 Wed. Nite Fights (See box)
- 9 The Little Rascals
- 11 Pony Express, Grant Sul-livan: Brett is sent to re-place a manager who is suspected of embezzle-ment
- 13 Expedition! "Cliff Dwellers of the Arctic." Eskimo walrus hunt and Father Hubbard's journey to remote settlements. 7:15
- 2 Douglas Edwards, News 7:30
- 2 Reckoning: "The House at Malibu," Dane Clark, Jan Sterling, James Gregory, Marie Windsor. Repeat mystery in which a trail of murder leads to a palatial beachhouse.
- 4 Wagon Train. (See box)
- 5 Crossroads: "Home Is the Sailor," David Brian. Pastorate in toughest area of Massachusetts.
- 11 The Three Stooges
- 13 Wonders of the World: "Juggernaut"—to Calcutta and the Taj Mahal. 7:45
- 7 Ed Fleming, News 8:00 P.M.
- 5 Championship Wrestling with Dick Lane
- 7 I Married Joan, Joan Davis
- 11 Citizen Soldier
- 13 Danger Zone, "Pappy" Boyington: street riots, scuba diving, kamikaze warfare. 8:30
- 2 Men into Space, William Lundigan (repeat). Rocket speeds on a collision course toward the space station.
- 4 (Color) The Price Is Right, Bill Cullen and guests.
- 7 The Nelson Family (re-peat). Family decathalon at the annual Men's Club picnic.
- 9 Home Run Derby: Wally Post vs. Dick Stuart
- 11 Trackdown, Robert Culp
- 13 Quack prophet alarms townspeople with predic-tion of end of the world.
- 13 Fishing Flashes, Mac Mc-Clinck: "The Character Strikes Again" with vin-tage tackle and coonskin cap. 9:00 P.M.
- 2 The Millionaire, Marvin Miller (repeat). When hus-band demands housekeep-ing on business basis, wife wants salary and time off.

SPECIAL

WAGON TRAIN on 4 at 7:30 p.m. airs last original before summer repeats start. This one is about traveling medicine man who exerts a strange influence over a girl and small boy.

ARMSTRONG CIRCLE THEATER on 2 at 10 p.m. tells true story of a New York school teacher sentenced to prison on narcotics charge. He starts educational system in jail.

- 4 Happy, Yvonne Lime, Ronnie Burns. Uncle Charlie poses as hotel owner to impress an old flame, who also has posed.
- 7 Hawaiian Eye, Bob Con-rad (repeat). One of two Japanese clients is seeking revenge.
- 9 Movie: "Cardinal Riche-lieu," George Arliss, Maureen O'Sullivan.
- 11 U.S. Marshal, J. Bromfield
- 13 Camco Theatre: "Barricade of the Big Black," Richard Crenna. Army lieutenant falls in love with white wife of hostile Indian chief. 9:30
- 2 I've Got a Secret, Garry Moore. Panelists: Bill Cul-len, Henry Morgan, Betsy Palmer, Bess Myerson. Special guest: Van Johnson.
- 4 Tate, David McLean. Tate is put through a "trial by ordeal" when guest star Robert Culp accuses him of being a woman killer.
- 11 Man Without a Gun, Rex Reason. Romance finally conquers an old man's prejudice against foreigners.

- 10:00 P.M.
- 2 Circle Theatre. (See box)
- 4 This Is Your Life, Ralph Edwards
- 7 Not for Hire, Ralph Meek-er. Dekker escorts a sexy movie queen and comes to grips with a killer on a floor cover with liquid soap.
- 11 George Putnam, News
- 13 Baxter Ward, News 10:15
- 11 The Paul Coates File
- 13 Goodwin J. Knight; Cal Tinney Sees (10:20) 10:30
- 4 People Are Funny, Art. Linkletter (rebroadcast)
- 5 Big Three Final (News). Clete Roberts, Tom Har-mon, Pat Michaels.
- 7 Rendezvous: "Sound of Gunfire," Arthur Kennedy.
- 13 The Tom Duggan Show 10:45
- 9 John Willis and the News
- 11 Weather; Sports Shots 11:00 P.M.
- 2 Stout-Stratton Report
- 4 (Color) Jack Latham News
- 5 The Mike Wallace Show with Gore Vidal sounding off on Sinatra-Maltz has-sle, the Legion, Arthur Miller and Tennessee Wil-liams.
- 7 Lew Irwin Reports
- 9 Movie: "Sinbad the Sailor," Douglas Fairbanks Jr.
- 11 Movie: "Invaders from Mars," Jimmy Hunt, Arthur Franz. 11:15
- 2 Movie: "King's Rhapsody," Errol Flynn, Patrice Wyn-more. Prince is forced into marriage-of-convenience.
- 4 The Jack Paar Show. Guests: Genevieve, Larry Douglas, Jim Moran, Eleanor Harris.
- 7 Let's Dance, Al Jarvis 11:30
- 5 Public Defender, R. Hadley

LAND IS SECURITY

FRIENDLY HILLS ESTATES
Presents
KING RANCH
IN JOSHUA TREE
1 1/4 ACRE WATER AND ELECTRICITY
\$15 MONTH
After Small Down Payment

SEND AT ONCE—NO OBLIGATION—FREE MAPS

TO FRIENDLY HILLS ESTATES: 1435 So. La Cienega Blvd., Los Angeles 35, Calif. OL. 5-6975

Sat. and Sun. and after 5 P.M. Daily Call RI. 7-2611

Name _____

Address _____

Phone No. _____

Sports Today

BOXING ON 7 at 7 p.m. with Dick Diveronica vs. Jay Fullmer in a 10-round light-weight bout from Utica. Next week, Jay's brother Gene.

PRO FOOTBALL films on 9 at 7:30 p.m. with the Balti-more Colts against the Wash-ington Redskins.

WRESTLING is seen on 5 at 8 p.m. with Dick Lane describing the action.

WANTED! MEN 21 to 35

DID YOU KNOW the greatest manhunt in history is now on?

TOP PAY! Earn \$489 to \$715 monthly. Highway Patrol, Deputy Sheriff, City Police and many other departments urgently need qualified men. There is not enough space here to include full details, but if you are interested in a career with a rewarding future, you are urged to write today. Learn how you may qualify for this exciting work and receive your FREE copy of "Law Enforcement as a Profession".

METROPOLITAN SCHOOL OF LAW ENFORCEMENT TRAINING
15913 S. LAKEWOOD BLVD., BELLFLOWER

NAME _____ AGE _____ HEIGHT _____

Address _____ CITY _____ PHONE _____

Ask about our special program for men lacking High School education.



THURSDAY

- 6:15**
2 Austin Green
6:30
2 Horizon: "Civil War"
6:45
4 Farm Report
7:00 A. M.
2 Captain Kangaroo, Bob Keeshan.
4 Today, Dave Garroway
Guest: Author Ira Henry Freeman
7:45
2 Grant Holcomb, News
8:00 A. M.
2 Kingdom of the Sea. A day with the International Iceberg Patrol.
7 Chuck's Cartoons
Guest: Janae Noble, 3, North Long Beach.
8:30
2 Amos 'n' Andy
5 Skipper Frank's Cartoons
9:00 A. M.
2 The Red Rowe Show
4 Dough-Re-Mi, G. Rayburn
5 The Larry Finley Show
7 I Am the Law, Geo. Raft
11 Guidepost
9:30
2 On the Go. Jack Linkletter goes to Virginia City
4 Play Y'r Hunch, M. Griffin
7 Movie: "Sleeping Tiger,"
11 The Jack LaLanne Show
10:00 A. M.
2 I Love Lucy, Lucille Ball
4 (Color) The Price Is Right,
11 Movie: "20 Mule Team," Wallace Beery.
10:05
5 Tricks-Treats, Corris Guy
10:15
9 Film: "Air Power Advance"
10:30
2 December Bride
4 Concentration. Art James
5 Ding Dong School.
9 Movie: "My Life With Caroline," Ronald Colman, Anna Lee.
11:00 A. M.
2 Love of Life
4 Truth or Consequences,
5 Romper Room.
7 I Married Joan. Joan Davis
11:30
2 Search for Tomorrow
4 (Color) It Could Be You,
7 West Point
11:45
2 The Guiding Light
12 NOON
2 Ron Cochran, News;
Movie (12:05): "Shadow of a Woman," Andrea King, Helmut Dantine.
4 Queen for Day, Jack Bailey
5 Uncle Luther (cartoons)
7 Restless Gun, John Payne
9 Gene Autry Movie: "Sierra Sue"
11 Sheriff John, John Rovick
12:30
4 Loretta Young Theater: "Man's Estate," Douglas Kennedy
7 Love That Bob! Bob Cummings.
13 Assignment Education
1:00 P. M.
4 Young Dr. Malone
5 The Chef Milani Show
7 About Faces, B. Alexander
Guest: Jane Wyatt.
11 Abbott and Costello
13 Lloyd Thaxton's Rcd. Shop
1:15
9 Movie: "Wild Bill Hickok Rides," Bruce Cabot,

Sports Today

DESTRUCTION DERBY on 5 at 7:30 with Dick Lane.

LET'S GO FISHING with Tom Malone on 9 at 8 p.m.

RACING with "Post Time at Hollywood Park" on 9 at 8:30 p.m. Bill Brundige hosts.

- 1:30**
2 As the World Turns
4 From These Roots
5 Movie: "You Were Never Lovelier," Rita Hayworth, Fred Astaire (42)
7 The Ray Milland Show
11 Dial 999, Robert Beatty
2:00 P. M.
2 For Better or Worse, Dr. James A. Peterson
4 Thin Man, Peter Lawford
7 Day in Court: Stolen cars.
11 The Paul Coates Show (following news breaks set at 2, 3, 4, 5 and 6 p.m.)
13 LASC Course: "American Political Parties & Politics"
2:30
2 Art Linkletter House P'ty
4 Yancy Derringer.
7 The Gale Storm Show.
11 Check It With Chambers
13 Teleplay
3:00 P. M.
2 The Millionaire
4 Lee Giroux's Matinee
7 Beat the Clock, B. Collyer
9 Movie: "Body Snatchers," Boris Karloff
11 Boston Blackie, K. Taylor
13 Code 3: "Junk Detail"
3:30
2 The Verdict Is Yours
7 Who Do You Trust?
11 TV Reader's Digest: "My First Bullfight," Jack Kelly
13 Wink Martinsdale's Dance Party.
4:00 P. M.
2 The Brighter Day
4 News, Bob Wright; Movie (4:10): "Lone Wolf Meets a Lady," Warren William,
5 Skipper Franks Cartoons
7 American Bandstand, Guest: Sunny Gale
11 Yesterday's Newsreels
4:15
2 The Secret Storm
11 Greatest Drama: "The Crusader" (Fiorello LaGuardia)
4:30
2 The Edge of Night
11 Susie, Ann Sothern
13 Webster Webfoot Show
4:45
9 John Willis & the News
5:00 P. M.
2 Burns and Allen
9 Movie: "Sinbad the Sailor," Douglas Fairbanks Jr.
11 Wild Bill Hickok
5:30
2 Movie: "Disputed Passage," Dorothy Lamour, John Howard,
5 Popeye, Tom Hatten
7 Rocky and His Friends
11 Kit Carson, Bill Williams
6:00 P. M.
4 (Color) News and Sports
5 Bozo the Clown
7 Ed Fleming, News
11 People's Choice, J. Cooper
13 Baxter Ward, News
6:15
4 Huntley-Brinkley Report
7 John Daly and the News
13 Goodwin J. Knight; Cal Tinney Sees (6:20)
6:30
4 (Color) Curt Massey
5 Cleto Roberts Reports
7 The Roy Rogers Show
9 Cartoon Express
13 Danger Is My Business: "High Divers,"
11 Weather Eyes (6:40)
6:45
4 (Color) Jack Latham Nws
5 The Big Three (News)
11 George Putnam, News
2 Weather Vane (6:55)
7:00 P. M.
2 Stout-Stratton Report
4 Death Valley Days: "The Great Lounsberry Scoop," Ron Hayes.
5 Brave Stallion (Fury).
7 This Man Dawson, Keith Andes
9 The Little Rascals
11 Woody Woodpecker
13 You Asked for It: Jack Smith answers viewer requests.
7:15
2 Douglas Edwards, News
7:30
2 To Tell the Truth, Bud Collyer. Panelists: Polly

- Bergen, Kitty Carlisle, Tom Poston; Don Ameche and guests.
4 Law of the Plainsman,
5 Destruction Derby, Dick Lane
7 Presidential Mission.
(See box)
9 The Walt Alston Show with major league guests.
11 The Three Stooges
13 The Golden Voyage: "Quest Across the Atlantic (conclusion)—Mediterranean area."



JOHNNY, JEANNIE
Channel 7 at 9 p.m.

- 8:00 P. M.**
2 The Betty Hutton Show. Goldie adopts a stray dog.
4 Bat Masterson, Gene Barry. Bat makes tipster regret his reward.
7 The Donna Reed Show. Frugal Donna demonstrates her free-spending prowess in first of series of repeats.
9 Let's Go Fishing, Tom Malone
11 Divorce Court. Wife charges husband married her to finance his way through med school.
13 The Play of the Week. (See box)
8:30
2 Johnny Ringo, Don Durant. Ringo comes face to face with the marshal who killed his uncle.
4 Producers' Choice. (See box)
7 The Real McCoys, Walter Brennan. Grandpa tries to fix a hog contest (repeat).
9 Post Time at Hollywood Park, Bill Brundige
9:00 P. M.
2 Jane Grey Th'rt: "This Man Must Die," Dan Dur-yea (repeat). Man escapes on eve of his hanging to find the one who framed him.
4 Bachelor Father, John Forsythe, Noreen Corcoran. Peter's romance throws household into chaos (repeat).
5 Movie: "Johnny One-Eye," Pat O'Brien, Wayne Morris (49)
7 Pat Boone Showroom. Pat, Shirley and their four daughters wind up the series and Pat sings medley of his "gold record" songs. Jeannie Carson starts next week.
9 Movie: "Cardinal Richelieu," George Arliss
11 Highway Patrol, Broderick Crawford.
9:30
2 Markham, Ray Milland. Markham goes to the Casbah in search of contaminated man who threatens a plague (repeat).
4 (Color) Tennessee Ernie Ford Show. Dwayne Hickman shows Ernie what it's like to be a teenager today, on Ford's next-to-last show of season.
7 The Untouchables, Robert Stack: "The Bugs Moran Story," Lloyd Nolan, Jack Warden (repeat). Racketeers crash labor unions.
11 Policewoman, B. Garland. Casey poses as cleaning woman.
10:00 P. M.
2 Special: "The Secret World of Eddie Hodges." (See box)
4 The Groucho Marx Show

- Guest: Sondi Sondrai (Miss Thailand) in special one-time only repeat. Sondi and partner are sole contestants.
11 George Putnam, News
13 Baxter Ward, News
10:15
11 The Paul Coates File
13 Goodwin J. Knight; Cal Tinney Sees (10:20)
10:30
4 Grand Jury, Lyle Bettger.
5 Big Three Final (News)
7 Take a Good Look, Ernie Kovacs. Panelists: Edie Adams, Hans Conried, Cesar Romero.
13 The Tom Duggan Show
10:45
9 John Willis and the News
11 Weather; Sports Shots
11:00 P. M.
2 Stout-Stratton Report
4 (Color) Jack Latham News
5 The Mike Wallace Show, with Paul Whiteman.
7 Lew Irwin Reports
9 Movie: "Sinbad the Sailor," Douglas Fairbanks Jr.
11 Movie: "Broadway Melody," Robert Taylor, Eleanor Powell, George Murphy, Judy Garland, Sophie Tucker. Horses and musical comedies.
11:15
2 Movie: "Swamp Water," Dana Andrews, Anne Baxter. Man finds fugitive in swamps.
4 The Jack Paar Show. Guest: Kaye Ballard
7 Let's Dance, Al Jarvis
11:30
5 Public Defender, R. Hadley
12:00 MIDNIGHT
5 Movie: "They All Kissed the Bride," Joan Crawford, Melvyn Douglas
13 Late News Wrap-Up

SPECIAL

PRESIDENTIAL MISSION
on 7 at 7:30 p.m. John Daly narrates for documentary on the role of the President in the Far East.

THE PLAY OF THE WEEK
on 13 at 8 p.m. "The Grass Harp" is story of two aging sisters with different concepts of life. One defies society from atop a tree house. Lillian Gish, Carmen Mathews and Russell Collins star.

PRODUCER'S CHOICE
at 8:30 p.m. on 4. Burgess Meredith and Peggy Ann Garner in "The Unfamiliar," story about ridiculing a foreigner until a raging bull attacks.

"THE SECRET WORLD OF EDDIE HODGES" on 2 at 10 p.m. An hour-long musical comedy with Jackie Gleason, Boris Karloff, Janis Paige, Hugh O'Brian, Bert Lahr and Margaret Hamilton. It's a story of a boy's world of enchantment.

- 12:15**
7 Movie: "Shadow Man," Cesar Romero
12:30
9 Movie: "Bachelor and the Bobbysoxer," Cary Grant, Myrna Loy, Shirley Temple
1:00 A. M.
2 Movie: "Meet the Girls," Lynn Bari, June Lang. Penniless girls find themselves stowaways.
4 Almanac; Newswrap

Everything for perfect pictures!

Leica cameras start at only

\$166.20

Easy Terms!

Leica
WORLD'S MOST FAMOUS CAMERA

Winstead Bros. are proud to display this Leica emblem to let our customers know that we are a Franchised Leica Dealer with qualified personnel to service our customers. Our technicians have been schooled by E. Leitz Inc., to better help you with your Leica problem. We stock one of the largest inventories of Leica products in the area and are always pleased to take the time to demonstrate them to you, our customer. **FOR YOUR LEICA PROBLEM AND SERVICE REMEMBER IT'S WINSTEAD BROS.**

Winstead Bros.
Cameras Since 1927

330 Pine Ave. 2146 Bell St. Bt.
Long Beach, Cal. Long Beach, Cal.
HE 2-3911 GE 3-7417

FRIDAY

- 6:15
2 Austin Green
6:30
2 Horizon: Great Storytellers: "Paul Verlaine," Keeshan.
6:45
4 Farm Report
7:00 A. M.
2 Captain Kangaroo, Bob
4 Today, Dave Garraway
Feature: Richard Blackwell fashion collection.
7:45
2 Grant Holcomb, News
8:00 A. M.
2 Kingdom of the Sea: "Sea Sports" in racing, diving, surfboards.
7 Chucko's Cartoons
8:30
2 Amos 'n' Andy
5 Skipper Frank's Cartoons
9:00 A. M.
2 The Red Rowe Show
Guests: Pacific Southwest Roller Skating Champions.
4 Dough-Re-Me, G. Rayburn
5 The Larry Finley Show
7 I Am the Law, Geo. Raft
11 Guidepost.
9:30
2 On the Go, Jack Linkletter visits Golden Nugget Casino in Reno to see students working way through college as croupiers.
4 Play Y'r Hunch, M. Griffin
7 Movie: "The Well," Richard Rober
11 The Jack LaLanne Show
10:00 A. M.
2 I Love Lucy, Lucille Ball
4 (Color) The Price Is Right,
11 Movie: "Lassie Come Home," Roddy McDowall, Donald Crisp, Nigel Bruce, Elizabeth Taylor.
10:15
9 Film: "South Africa Game Parks"
10:30
2 December Bride

Sports Today

BOXING on 4 at 7 p.m.
Return match between light heavyweights Doug Jones and Von Clay at St. Nicholas. Final bout in this slot, with whodunit colorcast replacing.

- 4 Concentration, Art James subs for Hugh Downs.
5 Ding Dong School
9 Movie: "My Favorite Wife," Cary Grant, Irene Dunne.

11:00 A. M.

- 2 Love of Life
4 Truth or Consequences, Bob Barker
5 Romper Room, Miss Rosemary makes a giraffe from soap suds.
7 I Married Joan, J. Davis
11:30
2 Search for Tomorrow
4 (Color) It Could Be You
7 Navy Log
11:45
2 The Guiding Light

12 NOON

- 2 Ron Cochran, News; Movie (12:05): "And So They Were Married," Melvyn Douglas, Mary Astor.
4 Queen for Day, Jack Bailey
5 Uncle Luther (cartoons)
7 Restless Gun, John Payne
Guests: John Littel, Johnny Crawford
9 Roy Rogers Movie: "Come on Ranger"
11 Sheriff John, John Rovick
12:30
4 Loretta Young Theatre.
7 Love That Bob! Bob Cummings.
12:45
13 Industry on Parade

1:00 P. M.

- 4 Young Dr. Malone
5 The Chef Milani Show
7 About Faces, B. Alexander: Extra fun game.
11 Abbott and Costello
13 Lloyd Thaxton Red. Shop
1:15
9 Movie: "Strangers," Ingrid Bergman, George Sanders. Miracle in Italy brings estranged couple together.
1:30
2 As the World Turns
4 From These Roots
5 Movie: "Tars and Spars," Janet Blair, Sid Caesar.
7 The Ray Milland Show
11 Dial 999, Robert Beatty
2:00 P. M.
2 For Better or Worse, Dr. James A. Peterson
4 Thin Man, Peter Lawford
7 Day in Court, H. Simms
11 The Paul Coates Show (following "News Break," latter seen also at 3, 4, 5 and 6 p.m.)
13 LASC Course: "Amer. Political Parties & Politics"
2:30
2 Art Linkletter House P'ty



IDA LUPINO
Channel 2 at 8:30 p.m.

- 4 Yancy Derringer, Jack Mahoney (repeat)
7 The Gale Storm Show.
11 Check It With Chambers
13 Teleplay

3:00 P. M.

- 2 The Millionaire
4 Lee Giroux's Matinee
7 Beat the Clock, B. Collyer
9 Movie: "Boy With Green Hair," Pat O'Brien, Dean Stockwell.
11 Boston Blackie, K. Taylor
13 Code 3: "Lonesome Whistle"

3:30

- 2 The Verdict Is Yours
7 Who Do You Trust?
11 TV Reader's Digest: "The Baron and His Uranium Killing"
13 Wink Martindale Dance Party. Guest: Larry Hall.

4:00 P. M.

- 2 The Brighter Day
4 News, Bob Wright; Movie (4:10): "Lifeboat," Tallulah Bankhead, Wm. Bendix
5 Skipper Frank's Cartoons with live tour of Santa's Village
7 American Bandstand
Guest: The Chevrans
11 Yesterday's Newsreels
4:15
2 The Secret Storm
11 Greatest Drama: "Mr. Republican" (Robert A. Taft)
4:30
2 The Edge of Night
11 Susie, Ann Sothern
13 Webster Webfoot Show
4:45
9 John Willis & the News

5:00 P. M.

- 2 Burns and Allen
9 Movie: "Sinbad the Sailor," Douglas Fairbanks Jr.
11 Wild Bill Hickok
5:30
2 Movie: "Buck Privates," Abbott and Costello.
5 Popeye, Tom Hatten
7 Rin-Tin-Tin, Lee Aaker.
11 Kit Carson, Bill Williams
5:40
4 (Color) Weekend with Lee Giroux
6:00 P. M.
4 (Color) News & Sports
5 Bozo the Clown with ride on Christmas Tree and visit to Puppet Theatre at Santa's Village.
7 Ed Fleming, News
11 People's Choice, J. Cooper
13 Baxter Ward, News

- 6:15
4 Huntley-Brinkley Report
7 John Daly and the News
13 Goodwin J. Knight; Cal Tinney Sees (6:20)

6:30

- 4 (Color) Curt Massey
5 Clea Roberts Reports
7 Traffic Court
9 Cartoon Express
13 Jungle!
11 Weather Eyes (6:40)

6:45

- 4 (Color) Jack Latham News
5 The Big Three (News)
11 George Putnam, News
2 Weather Vane (6:55)

7:00 P. M.

- 2 Stout-Stratton Report
4 Gillette Fights: Final bout (see box).
5 O.S.S.: "Operation Dagger."
7 Tombstone Territory, Pat Conway.
9 Little Rascals, with Walter Edmiston
11 The Phil Silvers Show. TV comic with falling ratings falls into typical Bilko trap.
13 Holiday: "Yosemite beauty" and "mountain lion hunt in southern Utah."

7:15

- 2 Douglas Edwards, News
7:30

- 2 Rawhide, Eric Fleming, Clint Eastwood, Richard Eyer, Sheb Wooley (repeat). Boy lies to try to save his father from killers.
5 Police Station. Jewel smuggling ring nab detective as hostage.
7 Walt Disney Presents: "Robber Stallion," Tom Tryon. A mustang round-up high lights this John Slaughter repeat.
9 Movie: "Stanley and Livingston," Spencer Tracy. Search for famed scientist.
11 The Three Stooges
7:45

- 4 Jackpot Bowling: Allie Brandt vs. June 17 winner for final show.

8:00 P. M.

- 4 Cimarron City, George Montgomery, Fred MacMurray (repeat of '58 series). Friendly stranger fools the town long enough to become mayor and begin reign of evil.
5 American Legend
11 Sheriff of Cochise, John Bromfield
13 Code Three
8:30

- 2 Hotel de Paree, Earl Holliman (repeat). Citizens hire a lawman to end a crime wave.
5 Divorce Hearing: Wife says mate won't quit school and go to work.
7 Man From Blackhawk, Robert Rockwell. Sam Logan solves puzzle of missing gold shipments.
11 How to Marry a Millionaire, Barbara Eden. Girls adopt young playwright.

SPECIAL

"DILLINGER — A Year to Kill" on 2 at 9 p.m. A repeat of special showing capture and fatal shooting of most-wanted criminal. Ralph Meeker plays title role.

but he winds up marrying a movie star.
13 Movie: "Gallant Legion," Wm. Elliott, Bruce Cabot. Crusading Texas Ranger.

9:00 P. M.

- 2 Special: "Dillinger" (see box).
4 Play Your Hunch, Merv Griffin. Show moves to this new time slot.
5 Movie: "Suez," Tyrone Power, Annabella (38)
7 77 Sunset Strip, Efrem Zimbalist, Edd Byrnes (repeat). Kookie's girl friend disappears.
9 Movie: "Cardinal Richelieu," George Arliss.
11 The Doye O'Dell Show

9:30

- 4 (Color) Masquerade Party. Bert Parks is host, and "Mr. X" contest continues.

10:00 P. M.

- 2 The Twilight Zone: "Mr. Denton on Doomsday." Dan Duryea (repeat).
4 Wichita Town, Joel McCrea, Jody McCrea. Marshal Dunbar saves doctor from Indians.
7 Robert Taylor, Detectives. Businessman is shot down in library of his home. Jean Hagen guests in the repeat.
11 George Putnam, News
13 Baxter Ward, News

10:15

- 11 The Paul Coates File
13 Goodwin J. Knight; Cal Tinney Sees (10:20)

10:30

- 2 Eyewitness to History: "Eisenhower in Japan and Korea," Walter Cronkite, with tape and film. Pre-empted "Person to Person."
4 Sea Hunt, Lloyd Bridges. Mike is attacked by hungry alligator in final show for this outlet.
5 Big Three Final (News)
Clea Roberts, Tom Harmon, Pat Michaels
7 Black Saddle, Peter Breck.
13 The Tom Duggan Show
10:45

- 9 John Willis and the News
11 Weather; Sports Shots
11:00 P. M.
2 Stout-Stratton Report
4 (Color) Jack Latham News
5 The Mike Wallace Show, with author Alex Waugh on morality abroad.
7 Lew Irwin Reports
9 Movie: "Kiss of Death," Victor Mature, Richard Widmark.
11 Movie: "Call Northside 777," James Stewart.

11:15

- 2 Movie: "The Beachcomber," Glynnis Johns, Robert Newton (Br.).
4 The Best of Paar (5/2). Guests: Jack Douglas, Genevieve, Shari Lewis.
7 Let's Dance, Al Jarvis
11:30
5 Public Defender, R. Hadley
12:00 MIDNIGHT
5 Star and the Story
13 Movie: "Passport to Treason," Rod Cameron
12:15
7 Movie: "The Man I Married," Joan Bennett
12:30
5 Movie: "Walk a Crooked Mile," Dennis O'Keefe, Louis Hayward (48)
9 Movie: "Night Song," Dana Andrews, Merle Oberon.

Shatter-Proof
Tub Enclosures

FACTORY
OUTLET

up to 50% OFF!
\$39.50

Up to 5-ft. recessed
tubs — open ends
and fillers extra.

Nothing Down

- Small Monthly Payments!
- Free Installation by Specialists
- No more water on the floor!
- No more mildewed shower curtains!
- No more uncomfortable drafts!

Special Gift—Limited Time

2 Towel Bars Free No extra charge with purchase!

IMPERIAL SHOWER DOOR CO.
Home Demonstration—No Obligation
Phone Daily & Sundays

HO 4-0277 or GE 4-1506

ORANGE COUNTY—Lambert 6-2233

COUPON SPECIAL!
Price Good Only With This Ad
Mon., Tues., Wed., June 20, 21, 22

**HAVE STEAKS AS
OFTEN AS YOU WISH!**

USDA Inspected Fully-Guaranteed Selected Custom-Fed

BEEF LOINS

By the loin, Avg. wt. 45 to 55 lbs.
Consists of T-Bone Steaks, Porterhouse
Steaks, Top Sirloin Steaks, Filet
Mignon and Ground Sirloin.

69¢
lb

WITH THIS AD

CENTER MEAT CO.

5032 Faculty Ave., Faculty Shops of Lakewood Center

Across From New Safeway — ME 3-6820



SATURDAY

7:45

- 13 Sacred Heart Program 8:00 A. M.
- 2 Cartoons '60
- 9 Movie: "Double Dynamite," Jane Russell, Groucho Marx.
- 13 Johnny Mack Brown: "Law of the West" 8:30
- 4 Circus Boy, Mickey Brad-dock.
- 5 By-Line, Mark Stevens
- 11 Movie: "Last of the Mohicans," Randolph Scott, Binnie Barnes. 8:45

Public Service Film 9:00 A. M.

- 2 Captain Kangaroo
- 4 (Color) Ruff & Reddy
- 5 Movie: "Rough, Tough and Ready," Victor McLaglen, Chester Morris ('45)
- 7 Movie: "Ghost Catchers," Olsen & Johnson
- 13 Panorama Latino 9:30
- 4 Fury, Peter Graves, Bobby Diamond.
- 9 Movie: "Carefree," Fred Astaire, Ginger Rogers. 10:00 A. M.
- 2 Heckle and Jeckle Show (cartoon series)

Sports Today

BASEBALL on 10 (for fans who can get it) at 11:25 a.m. with the L.A. Dodgers at the Milwaukee Braves.

ROAD RACES on 11 from 2 to 5 p.m. Bill Welsh goes to the county fair grounds for the semi-annual Pomona Sports Car road races.

HOLLYPARK RACES on 2 at 5:15 p.m. Harry Henson and Gil Stratton with the \$25,000 Cinema Handicap.

JAI ALAI games on 9 at 5:30 taped in Tijuana.

CAMPY'S CORNER de-buts on 4 at 6:30 p.m. Roy Campanella, with his friend Chris Schenkel, interview guests and show film clips of the thing discussed. Giants Kyle Rote and Andy Robustelli are initial guests.

- 4 (Color) Howdy Doody
- 13 The Mexican Movie 10:30
- 2 Mighty Mouse Playhouse
- 4 Mr. Wizard, Don Herbert
- 5 Movie: "Dead Reckoning," Humphrey Bogart,
- 7 Movie: "Flanagan Boy," Barbara Peyton
- 11 The Jack LaLanne Show 11:00 A. M.
- 2 The Lone Ranger,
- 4 Farms and Gardens
- 9 Mr. and Mrs. North
- 11 Rita LaRoy Glamor Session 11:25

- 10 Baseball: L.A. Dodgers at Milwaukee Braves 11:30
- 2 I Love Lucy, Lucille Ball
- 4 Sen. Engle Report (film)
- 9 Movie: "Laura," Gene Tierney, Mystery.
- 11 Movie: "A Yank on the Burma Road," Barry Nelson, Laraine Day.
- 13 Camino de las Estrellas 11:45
- 4 America's Newsreel Al-bum, Dennis James

12 NOON

- 2 Sky King, Kirby Grant.
- 4 (Color) Crusader Rabbit
- 5 Movie: "Gun Moll," Franchot Tone
- 7 Lunch with Soupy Sales 12:30
- 2 Sat. News, Robert Trout
- 7 Movie: "Bells of San Fernando," Donald Woods
- 13 Lloyd Thaxton Red. Shop

1:00 P. M.

- 2 Douglas Fairbanks Th'lr: "Welcome, My Wife"
- 4 Sgt. Preston of the Yukon, Richard Simmons.
- 9 Movie: "Cardinal Richelieu," George Ariess, Maurcen O'Sullivan.
- 11 Movie: "Bewitched," 1:30

- 2 Why Is It So? (physics): "Electromagnetic Induction"
- 4 (Color) California Report, Bob Wright 1:45

- 7 Movie: "Bermuda Mystery," Preston Foster 2:00 P. M.

- 2 Movie: "Red Stallion," Robert Paige.
- 4 Movie: "Singing Guns," Vaughn Monroe, Ella Raines ('50)
- 5 Movie
- 11 Pomona Sports Car Road Races (see box).
- 13 Teleplay: "The General's Boots," Basil Rathbone 2:30



JAMES ARNESS
Channel 2 at 10 p.m.

- 13 Movie: "The Fabulous Dorseys," Dorsey Brothers, Janet Blair 2:45

- 9 Movie: "Sinbad the Sailor," Douglas Fairbanks Jr.

3:00 P. M.

- 5 Movie: "Fabiola," Michele Morgan, Henri Vidal
- 7 Movie: "Shoot to Kill," Russell Wade 3:30

- 2 Movie: "Too Many Husbands," Jean Arthur, Fred MacMurray, Melvyn Douglas.
- 4 The Big Picture: "Korca Today" 4:00 P. M.

- 4 True Story Kathi Norris. Family of hit-and-run driver is shunned
- 13 Movie: "Park Row," Gene Evans. 4:15

- 9 Tim Holt Western: 4:30

- 4 Detective's Diary (Mark Saber), Donald Gray
- 5 Movie: "Enemy Agent," Robert Armstrong,
- 7 Rocky and His Friends 5:00 P. M.

- 2 5:00 Report, Maury Green
- 4 Film
- 7 Navy Log: "Lunger of Kunsan"
- 11 Sports Special, Tom Harmon. Review of sports highlights including the AAU swim meet in Long Beach. 5:15

- 2 Hollywood Park Feature Race: Cinema Handicap. 5:30

- 4 (Color) Vacation Time, Tom Frandsen
- 5 Auction City
- 7 West Point: "Combat Proof"
- 9 Jai Alai Games (Tijuana)
- 11 Dodger Almanac, Jack Chambers. Interviews, facts and scores.
- 13 Movie: "Ruthless," Zachary Scott, Diana Lynn 5:45

- 2 Winners' Circle, Bill Keene 6:00 P. M.

HI-FI SPECIALS

For the Week

| | |
|---------------------------------|----------|
| \$159.95 Bell 50-Watt Amplifier | \$ 99.95 |
| \$39.95 6-Transistor Radio | 19.95 |
| \$350.00 Stereo Tape Recorder | 250.00 |
| \$2.50 1200-ft. Tape | 1.49 |
| \$4.50 1800-ft. Tape | 2.25 |
| \$150.00 Stereo Tape Recorder | 99.95 |

HI-FI DO-IT-YOURSELF KITS

AUDIO CRAFT

The Hi-Fi Bargain Center

2738 East 10th St.

CLOSED SUN. & MON.

- 2 Movie: "Invasion of the Body Snatchers," Kevin McCarthy, Dana Winter.
- 4 (Color) Lee Giroux news
- 7 Lawrence Welk Show. Music makers do numbers in anticipation of their annual fortnight vacation one week hence.
- 11 Dan Smoot Reports: "A Plague on Both Your Houses." all presidential potentials have identical socialist one-world philosophies. 6:15

- 4 (Color) Chick Hearn, spts.
- 11 Sat. News, Bruce Anson 6:30

- 4 Camp's Corner, Roy Campanella, Chris Schenkel (see box).
- 5 Golf Clinic, Ralph Robertson
- 9 TV Bowling Tournament, Dick Stocffler hosts
- 11 Abbott and Costello 7:00 P. M.

- 4 Coronado 9, Rod Cameron "Remember the Alamo"
- 5 Movie: "The Corpse Came C.O.D.," George Brent, Joan Blondell ('47)
- 7 Lock Up, M'donald Carey
- 11 26 Men, Tris Coffin.
- 13 Silent Service: "The Archerfish Spits Straight," Sub sends Jap carrier to the bottom. 7:25

- 2 7:25 Report, Maury Green 7:30

- 2 Perry Mason, Raymond Burr (rebroadcast). Blackmail case erupts into murder
- 4 (Color) Bonanza, Lorne Greene, Dan Blocker, Chana Eden (repeat). Hoss and Little Joe find lost Indian girl
- 7 The Dick Clark Show from Naval Base on San Francisco's Treasure Island. Guests: Four Preps, Jan and Dean, Dorsey Burnette and The Olympics.
- 9 Movie: "Secret Fury," Claudette Colbert, Robert Ryan
- 11 Behind Closed Doors. Red plot to invade Quemoy
- 13 Movie: "Force of Evil," John Garfield. 8:00 P. M.

- 7 John Gunther's High Road: "Greece," contrasts of the ancient and the modern in this birthplace of democracy. The Acropolis, Delphi, Athos, Athens.
- 11 Boston Blackie, Kent Taylor. Fake auto accidents and fake comas dog Blackie's search for narcotics ring. 8:30

- 2 Wanted—Dead or Alive, Steve McQueen (repeat). Josh is arrested on a false charge and put to work in chain gang.
- 4 The Man and the Challenge, George Nader (repeat). Barton suspects weakness in apparently sound space command candidate.
- 5 Movie: "Only Angels Have Wings," Cary Grant, Thomas Mitchell ('39)
- 7 Leave It to Beaver, Jerry Mathers. Wally teaches a sure-fire touchdown play to Beaver's 7-man "Lightning 11" football team.
- 11 San Francisco Beat ("Line-Up" reruns). 9:00 P. M.

- 2 Mr. Lucky, John Vivyan.
- 4 The Deputy, Allen Case, Henry Fonda. Ex-con promises to hang up guns and devote life to medicine
- 7 Let's Dance, Al Jarvis.
- 9 Movie: "Oxbow Incident," Dana Andrews. Tale of

SPECIAL

PRESIDENT'S TRIP on 4 at 9:30 p.m. The President's journey to the Far East will be film summarized during a one-hour special.

MUSIC FOR A SUMMER NIGHT on 7 at 10 p.m. Farley Granger is sole male member of cast as "Female of the Species" is presented. Some of the starring species include Signe Hasso, Nancy Wickwire, Brenda Lewis, June Valli, Liliane Montevecchi, Frances Bible, Lois Hunt, Olegna Fuschi and Phyllis Wright. A portfolio of vignettes in song, dance, drama and poetry.

- a lynching.
- 11 Crime Reporter: "Double Life." Everett Sloane narrates tale of woman's body, dressed in mink, found in trunk in bus terminal. Lots of men are suspected.
- 13 Movie: "Four Faces West," Joel McCrea, 9:30

- 2 Have Gun, Will Travel, Richard Boone. Paladin teaches young man to be a fast gun, and regrets the consequences. "Black Saddle's." Peter Breck is featured in this repeat.
- 4 News Special (see box).
- 11 People's Choice, J. Cooper. 10:00 P. M.

- 2 Gunsmoke, James Arness. Chester is taken into custody by Matt when circumstantial evidence is against him in killing of jealous rival (repeat).
- 5 The Ben Hunter Show. Discussions on psychic experiences and nudism
- 7 Music for a Summer Night (see box).
- 11 Town Hall Party, Jay Stewart (to 1 a.m.) Guests: Johnny O'Neill, Shirley Collie, Carl Butler 10:30

- 2 Movie: "The Magnificent Matador," Anthony Quinn, Maureen O'Hara. Matador's concern is interpreted as cowardice.
- 4 Man From Interpol, Richard Wyler. Agent uses convict's dying words as clue to hiding place of stolen money.
- 9 Movie: "Escape to Burma," Robert Ryan, Barbara Stanwyck.
- 13 The Tom Duggan Show 11:00 P. M.

- 4 (Color) Lee Giroux News
- 7 Bob Steele Western: "Wildfire"
- 13 Baxter Ward, News 11:15

- 4 Movie: "The Fighting Wildcats," Keefe Brasselle ('57)
- 13 Tom Duggan Show 12:00 MIDNIGHT

- 5 Movie: "Black Arrow," Louis Hayward, Janet Blair ('48)
- 9 Movie: "Joan of Paris," Michele Morgan, Paul Henreid. French girl gives life for British flyers.
- 13 Movie: "Duffy of San Quentin," Louis Hayward, Joanne Dru 12:15

- 7 Movie: "Alexander Graham Bell," Don Ameche 12:30

- 2 Movie: "Ten Days in Paris," Rex Harrison. Amnesia victim from plane crash. 1:30 A. M.

- 9 Movies all night

IT'S EASY TO REMEMBER

THAT ONLY THE
HIGHEST QUALITY
SHRUBS, SEEDS AND
PLANTS ARE SOLD AT
PARK NURSERY
AND AT
REASONABLE PRICES,
TOO!

FATHER'S DAY GIFTS GALORE

Park Nursery

3842 E. 10th, L.B. GE 3-7413

DOOLEY'S...

VISIT DOOLEY'S HUGE COMPLETE HI-FI STEREO SHOWROOM TODAY FOR ONE OF LARGEST DISPLAYS OF TOP MAKES IN THE ENTIRE AREA.

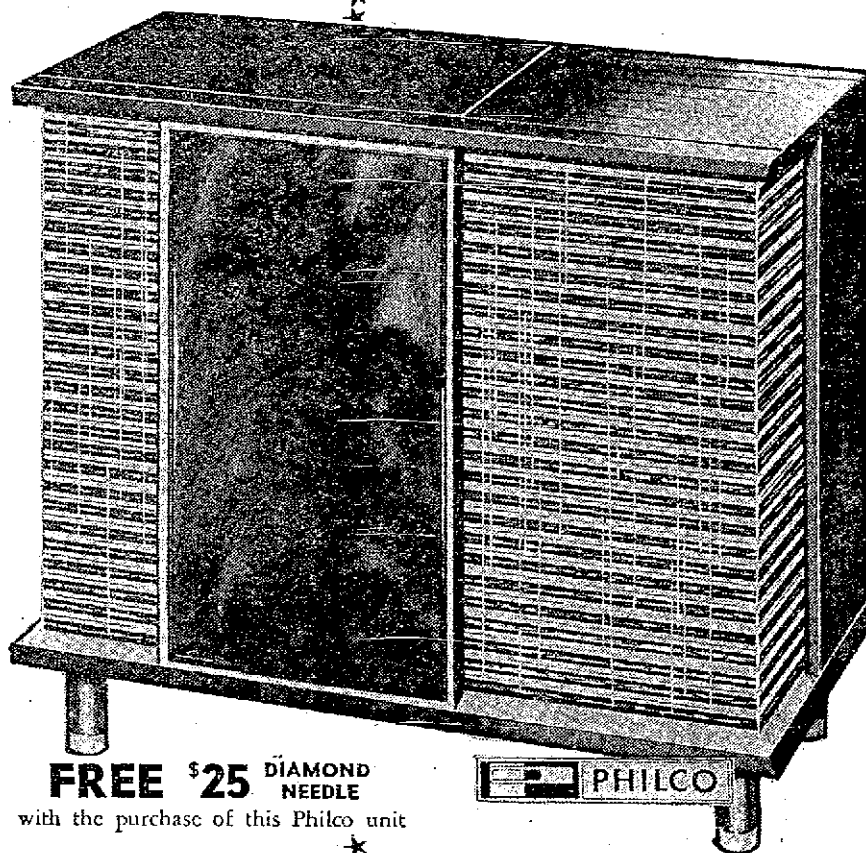
SAVE MORE at DOOLEY'S!

CLEARANCE SPECIAL!

PHILCO

Hi-Fi Stereo*

*EQUIPPED



**CONCERT HALL CONSOLE
AM-FM RADIO PHONOGRAPH
COMBINATION**

Stereo reproducer. Exclusive dual Fidelity sound systems plus 12-inch woofer. 4-Speed automatic changer. Transformer powered amplifier with 20 watts of output. Jacks for stereo tape input and external stereo phono amplifier. Dual needle ceramic reproducer with diamond needle on LP. Record storage space. Powerful AM-FM radio. High impedance loop antenna on AM... patented line cord antenna on FM.

*EXTRA SPEAKER AMPLIFIER
OPTIONAL AT EXTRA COST.

**FREE \$25 DIAMOND
NEEDLE**
with the purchase of this Philco unit

**NO
MONEY
DOWN**

WITH APPROVED CREDIT

LOW EASY TERMS

Regular 409⁹⁵

CLEARANCE PRICED!

188⁸⁸

DOOLEY'S **HARDWARE MART**
5075 LONG BEACH BLVD., NORTH LONG BEACH

Store Hours: Mon., Thurs., Fri. 9 to 9 — Tues., Wed., Sat. 9 to 6 — Sunday 10 to 5

20¢

Independent SUNDAY Press-Telegram

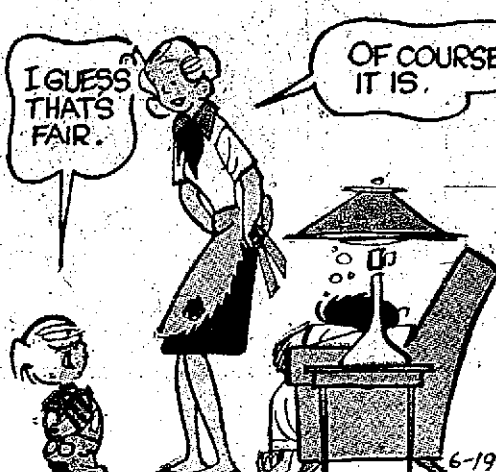
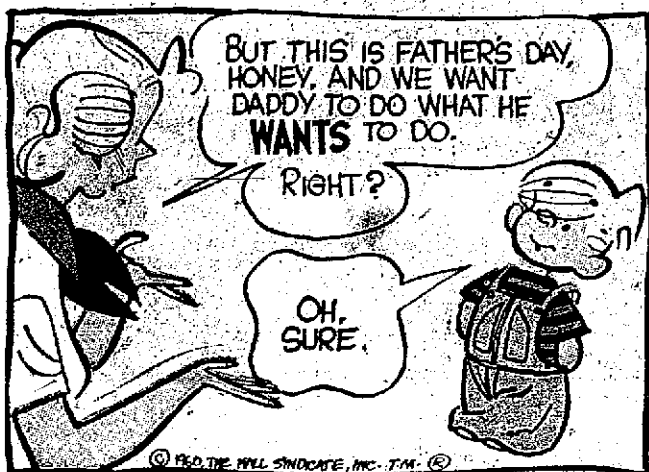
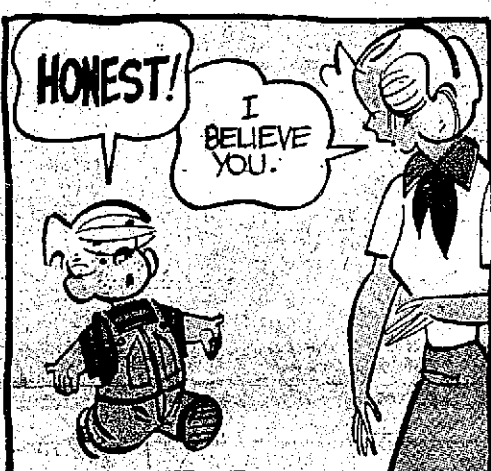
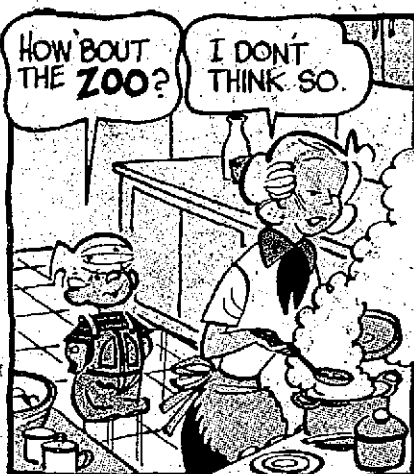
IN PARADE MAGAZINE:

ELVIS PRESLEY'S FIGHT FOR SUCCESS

LONG BEACH, CALIFORNIA—June 19, 1960

Dennis Menace

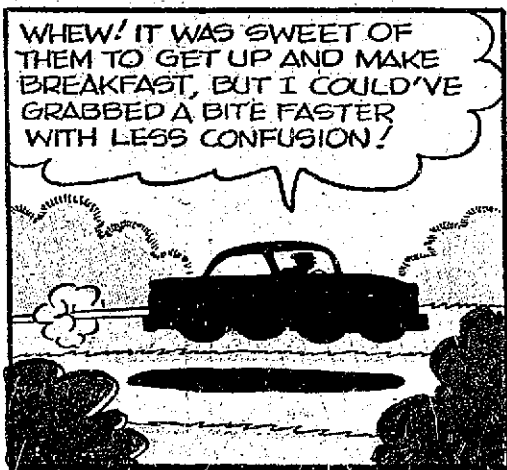
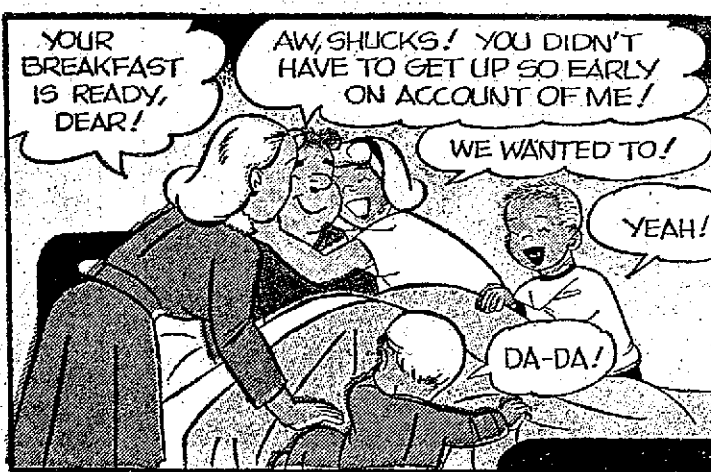
by Hank Ketcham



THE BONnies

by CARL GRUBERT

HAPPY FATHER'S DAY!



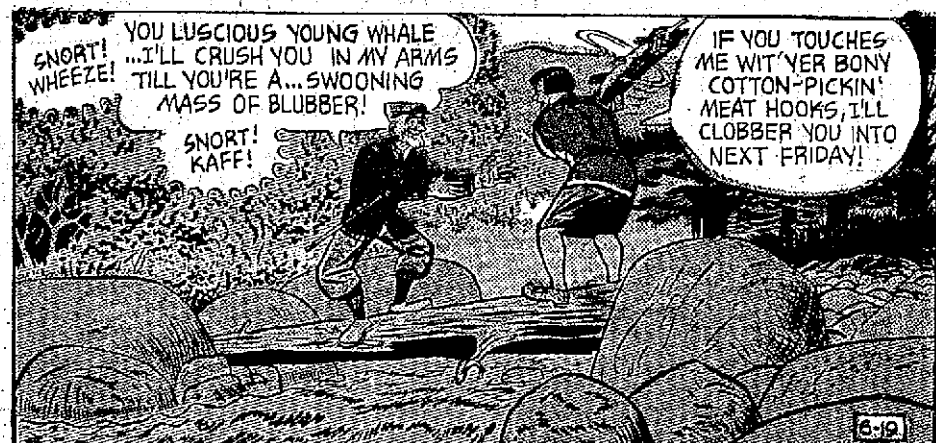
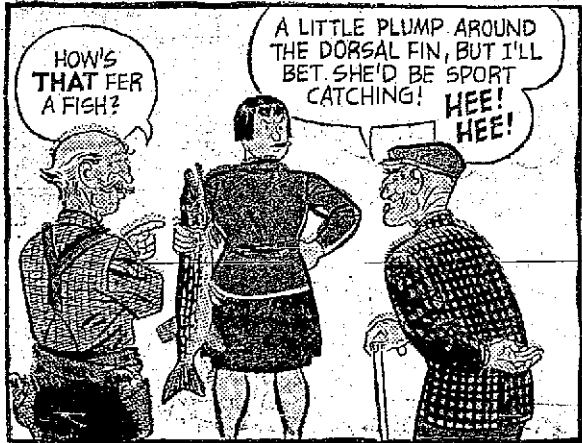
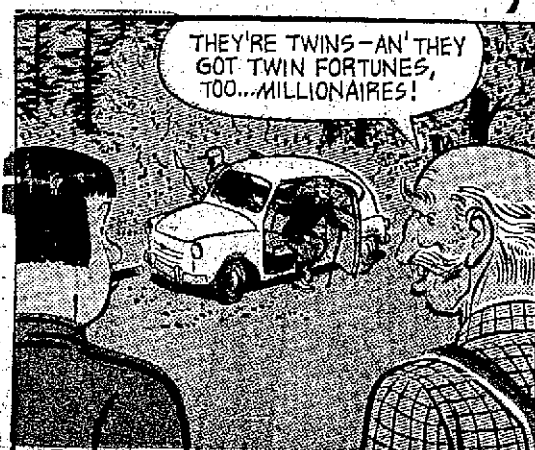
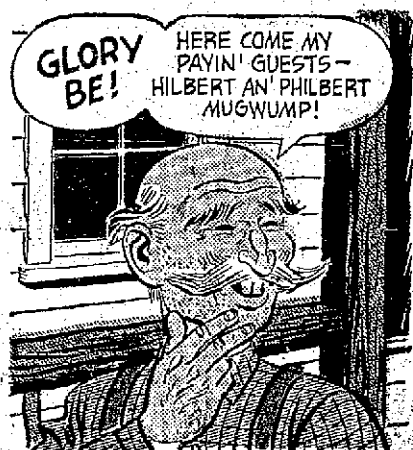
©1960 Field Enterprises, Inc. All rights reserved. Reg. U. S. Pat. Off.

6-19



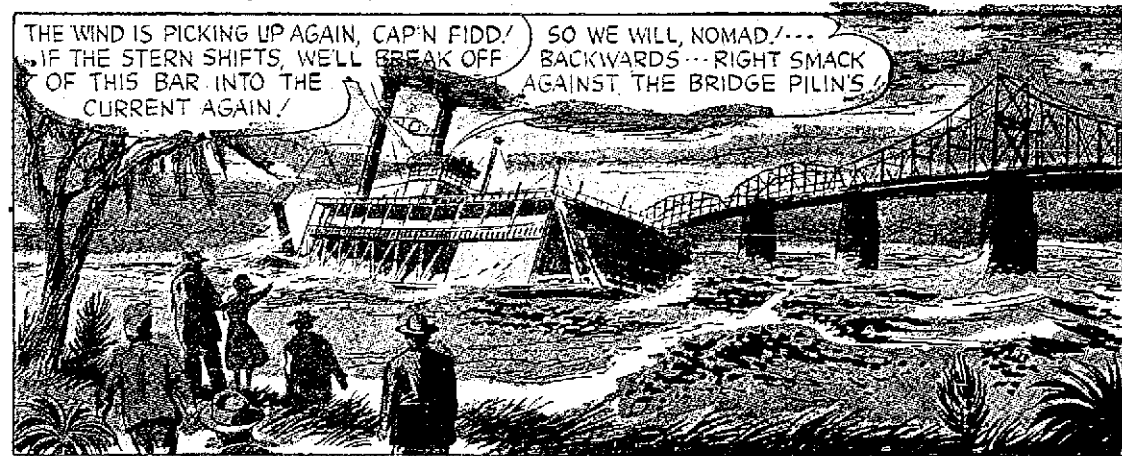
CAPTAIN EASY

By Leslie Turner



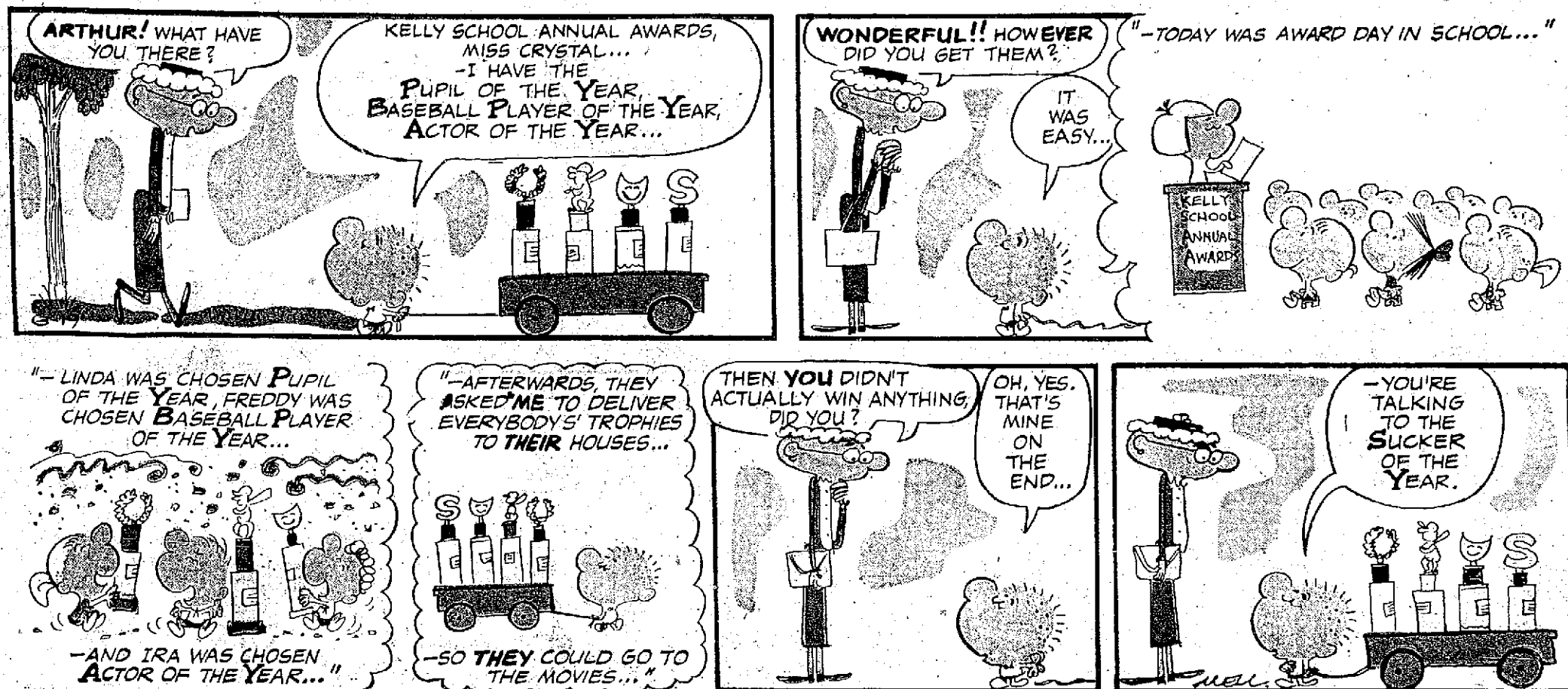
STEVE ROPER

By Saunders and Overgard



MISS PEACH

By Mell



MORTY MEEKLE

By Dick Cavalli



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



THE JACKSON TWINS

By Dick Brooks

HI, TWINS / GEE, YOU FOLKS LOOK LIKE YOU'RE HAVING A BALL / WHAT'S THE OCCASION?

WE'RE CELEBRATING FATHER'S DAY, GERRY!

WE'RE GIVING DADDY THE PERFECT DAY!

THE DAY HE REALLY LIVES!

BUT THERE ARE ONLY FOUR CHAIRS, HEY!

WHERE'S YOUR FATHER?

HOME! /? YOU CELEBRATE FATHER'S DAY IN THIS DREAMY PLACE WHILE THE POOR GUY'S HOME SICK OR SOMETHING?

HOW HEARTLESS CAN YOU GET?

IT MAKES ME CRY! I MEAN ACTUALLY...

CHEER UP! HE WAS THE ONE WHO SENT US OUT HERE SO HE COULD GET HIS PRESENT!

OH, THAT'S DIFFERENT / WHAT ARE YOU GIVING HIM?

TWELVE HOURS OF ABSOLUTE SILENCE!

WITH "TWINS AND TERMITE AREN'T HOME" SIGNS ON THE DOORS!

THE PHONE OFF THE HOOK!

OUR ENTIRE RECORD COLLECTION LOCKED UP!

AND ALL THE RADIOS AND THE TV UNPLUGGED!

IT'S DAD'S IDEA OF HEAVEN!

HI, DORIS! SORRY WE COULDN'T WAIT FOR YOU LAST NIGHT!

THAT'S OKAY! I STAYED PRETTY LATE ANYWAY!

HOW'D YOU FINALLY COME OUT?

BAD! BUT I WAS AHEAD FIFTY DOLLARS ONCE!

WHY DIDN'T YOU QUIT?

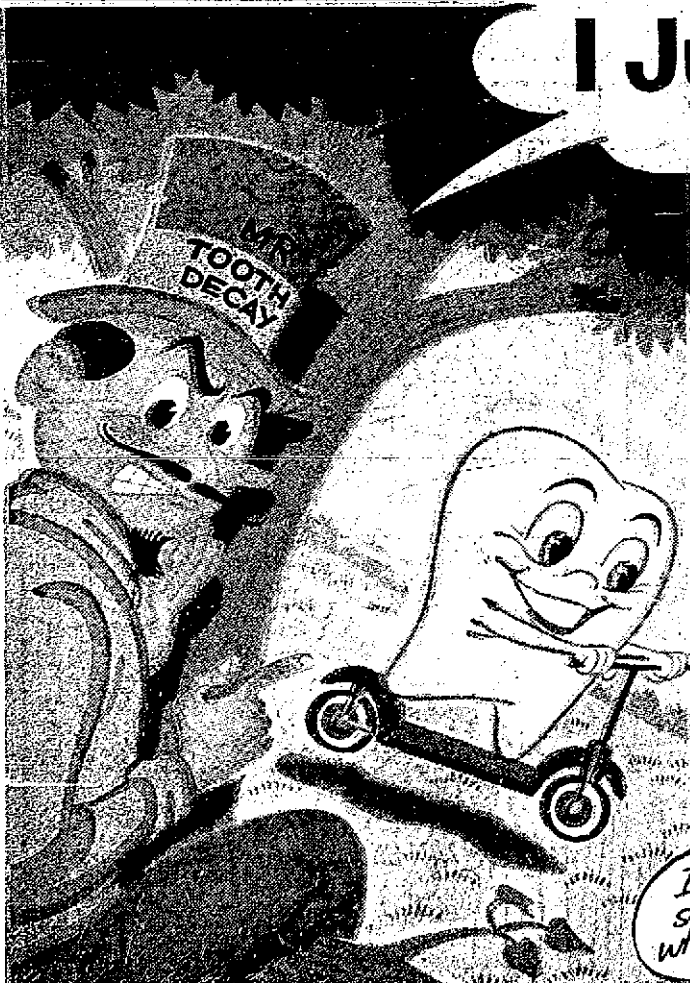
GUESS I SHOULD HAVE! BUT AS IT TURNED OUT I LOST THE WHOLE WORKS ... AND THEY'RE HOLDING MY I.O.U. FOR A HUNDRED DOLLARS!

IT'S A GOOD THING HOWARD IS OUT OF TOWN! I'LL HAVE TO HOCK THE FAMILY JEWELS TO PAY OFF!

THE OFFICE WILL DEPOSIT HOWARD'S PAYCHECK TODAY ... IF I WRITE A CHECK IT WON'T CLEAR THE BANK UNTIL TOMORROW!

SO, THAT NIGHT...

I Just Can't Stand a Happy Tooth!



THIS HAPPY TOOTH HAS LOST HIS GRIN AND I'M NOT HALFWAY THROUGH WITH HIM!

WOE IS ME! HOW CAN I LAST IF COLGATE DOESN'T TURN UP FAST!

HELP ARRIVES IN THE NICK OF TIME!

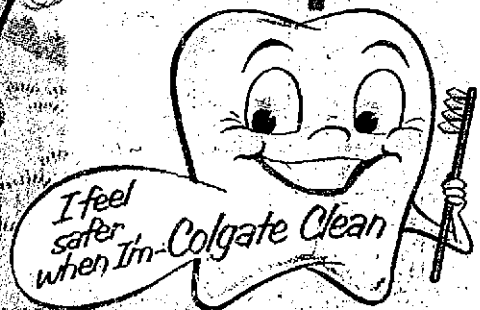
COURAGE, HAPPY TOOTH! HE'LL GO—NOW I AM HERE TO FIGHT YOUR FOE!

WOW! COLGATE HERE? THEN I CONCEDE! THIS TOOTH HAS ALL THE HELP HE'LL NEED!

BECAUSE COLGATE HERE WAS HANDY THINGS TURNED OUT JUST FINE AND DANDY!

I'M PLEASED TO HELP YOU FIGHT DECAY AND HELP YOU STOP BAD BREATH ALL DAY!

FIGHT TOOTH DECAY WITH COLGATE Help Stop Bad Breath All Day!



Brushing your teeth right after eating is the best-known home method to help fight tooth decay. Of course, nothing completely stops decay. But, of all leading toothpastes, only Colgate contains Gardol. So, if you'd like fewer cavities, brush regularly with Colgate with Gardol. And remember! For most people, brushing with Colgate stops bad breath originating in the mouth—all day.

Yes, you fight tooth decay—help stop bad breath all day—when you brush regularly with Colgate Dental Cream with Gardol.



COLGATE DENTAL CREAM CLEANS YOUR BREATH while it CLEANS YOUR TEETH!

TO ME YOU'RE JUST A LITTLE PUNK "H" HUSTLER, AND I'M TAKIN' Y'DOWNTOWN T'BOOK YUH!

OH, COME NOW, CAPTAIN LUMMOX! WITH BIG SAM'S TWENTY G'S IN THE BOX, THAT MAKES YOU HIS CAPTAIN!

O.K., Y'LITTLE STINKIN' PUNK SPY! THEY SAY "GETTING THERE IS HALF THE FUN!" WELL, HAVE DOUBLE FUN, PINKY, BECAUSE THIS IS NO ROUND-TRIP TOUR!

HA! HA! HA! YOU ARE A CARD, CAPTAIN!

ME? A CARD? OH, YEAH?

YEAH! TH' JOKER! Y'KNOW, ALL TH' GOOD "WESTERNS" HAVE A CROOKED LAWMAN IN WITH TH' RUSTLERS OR LAND THIEVES OR STAGE ROBBERS!

LIFE, AND SUDDEN DEATH! THEY SAY, WE'LL NEVER KNOW THE DIFFERENCE, A HUNDRED YEARS FROM NOW! ...OR WILL THE PUBLIC CARE, A WEEK FROM NOW!

YOU REMIND ME OF ONE OF THOSE STUPID GUYS, SELLING OUT FOR PEANUTS, BUT A SHADE SLOW ON THE DRAW, JUST BEFORE THE LAST COMMERCIAL!

WITH YOU CUFFED TO TH' DOOR-POST I DON'T FIGGER YOU'LL CATCH TH' LAST COMMERCIAL!

HERE WE ARE! OLD SUICIDE POINT! WHAT TH' CATFISH AND CRABS LEAVE O' YOU IN TH' RIVER DOWN THERE CAN NEVER PROVE A THING!

GOING TO BLOODY YOUR NICE CAR WITH ME CUFFED TO THIS POST?

O.K. I'M UNLOCKIN' YUH! WE'LL WALK TO TH' EDGE OVER THERE AND ... UK-K ... WHY YOU ... LITTLE ...!

EASY, BUTTER-FINGERS! CHK-CHK!

THE CRISP CRACK OF A PISTOL SHOT! THE PREDAWN BIRDS ARE STILLED, THEN START TO CHIRP ONCE MORE! LIFE GOES ON ... BUT FOR WHOM?

LEAPIN' LIZARDS! I HEARD'M! THAT CROOKED CAPTAIN HAS GOT PINKY! AND NOW BIG SAM'S GOIN' T'KILL JOE AN' MAMA GERT! IF ...? B-B-BUT WHO CAN I RUN TO FOR HELP? OH-H! OH-H! ...?

SO YOU PLANTED A COP SPY HERE, EH? REAL CLEVER! WELL, HERE'S WHERE YOUR STORE GETS "HELD UP," FATAALLY! EH?

6-19-60

I SHOULD HAVE DONE THIS A LONG TIME AGO!

NO! NO! "SLINGER"! I KNOW HOW FAST Y'ARE! NO! I WAS ONLY KIDDIN', OLD BUDDY! N-N-NO!

OH! JOE! NO! I COULDN'T LET YOU KILL AGAIN! SO ...

... I TOOK OUT THE BULLETS TO SAVE YOU! IT ... IT ISN'T LOADED!

EH? HA! HA! HA! Y'GOT A WONDERFUL WIFE, JOE! SAINT PETER'LL LOVE THIS JOKE ... ON BOTH OF YOU!

HAROLD GRAY

MARK TRAIL

by

ED 000 6-19

THE BEAGLE HOUND BECAME POPULAR IN THE DAYS OF KING HENRY VIII

DURING THAT TIME, BREEDERS WORKED SO HARD AT REDUCING HIS SIZE THAT THE RESULTING DOG WAS TOO DIMINUTIVE FOR HUNTING

BUT THE PRESENT "DAY HOUND" IS A SMALL, HANDSOMELY MARKED CREATURE WHO THRIVES ON HARD WORK

A KEEN NOSE AND STRONG DETERMINATION MAKE HIM AN EXCELLENT HUNTER OF RABBITS, SQUIRRELS AND UPLAND GAME BIRDS

WHILE HIS GENTLE AND AFFECTIONATE NATURE CAPTURES THE HEARTS OF CHILDREN AND ADULTS ALIKE

TRAILWAYS

THE BEAGLE HAS BECOME THE FAVORITE OF MILLIONS OF DOG LOVERS IN THE UNITED STATES

A GOOD BEAGLE SHOULD BE WILLING AND ABLE TO RUN DOWN RABBITS THROUGH ROUGH, BRIAR-INFESTED TERRAIN, IN ANY KIND OF WEATHER

HE IS SECOND ONLY TO THE POINTERS AND SPANIELS IN PHEASANT HUNTING, AND HAS EVEN BEEN SUCCESSFULLY USED AS A FOX HUNTER

PRISCILLA'S POP

By Al Vermeer

YOU JUST SIT AND RELAX! REMEMBER, THIS IS FATHER'S DAY!

THAT'S RIGHT, POP! TODAY YOU'RE KING!

THEY CALL ME KING- AND IN A WAY THAT'S TRUE !!

Who is it that shields his helpless flock from worldly perils?

IT IS I, THE KING!

Who provides the weekly treasure to hold body and soul together? Again... the KING!!

WITHHOLDING TAXES HAVE GONE UP!

And rules his subjects firmly but gently...

...and with the wisdom of Solomon...

DEAR, WILL YOU TAKE OUT THE GARBAGE?

OH, WELL! I GUESS THIS IS GOOD FOR THE ROYAL HUMILITY !!

Abbie an' Slat's *Featuring* **BATHLESS GROGGINS** *by* **RAEBURN VAN BUREN**

BATHLESS GROGGINS HAS RUN "GALATEA" THROUGH A PART OF THE COUNTRY NEVER VISITED IN A CENTURY---

LOOKS LIKE WE COME T' THE END O' THE LINE, HONEY!

THERE'S A SWITCH THAT SEEMS TO JOIN THESE RUSTY OLD TRACKS WITH THOSE NICE SHINY ONES!

WELL, WHAT'RE WE WAITIN' FOR? SWITCH 'ER ON!

UMMM---FEELS LIKE SLEEPIN' ON A SPRING MATTRESS AFTER LAYIN' UP ON ROCKS!!

MEANWHILE

THE NEW PRESIDENT OF THIS RAILROAD'S TAKING HIS FIRST TRIP. BOSS SAYS TO MAKE IT SMOOTH--OR ELSE!

THEY'VE CLEARED THE TRACK FOR A HUNDRED MILES JUST TO MAKE SURE--

CLEARED THE (SHRIEK) TRACK!! THEN WHAT'S THAT BEARIN' DOWN ON US-- A MIRAGE?

STOP THIS TRAIN!

I COULDN'T DREAM OF A MORE LUXURIOUS RIDE, GENTLEMEN, THIS RAILROAD IS A TRIBUTE TO THE JOYS OF SURFACE TRAVEL--

TO BE SURE--

IT'S (GROAN) HOPELESS!

STOP (GRUNT) TALKING AND KEEP YANKING!

TO PROGRESS--OOOPS!

SCREECH

6-19

TO BE CONTINUED

fan fare
BY **WALT DITZEN**

6-19

NATIONAL NEWSPAPER SYNDICATE

I TELL YOU--THIS FATHER'S DAY IS GREAT!

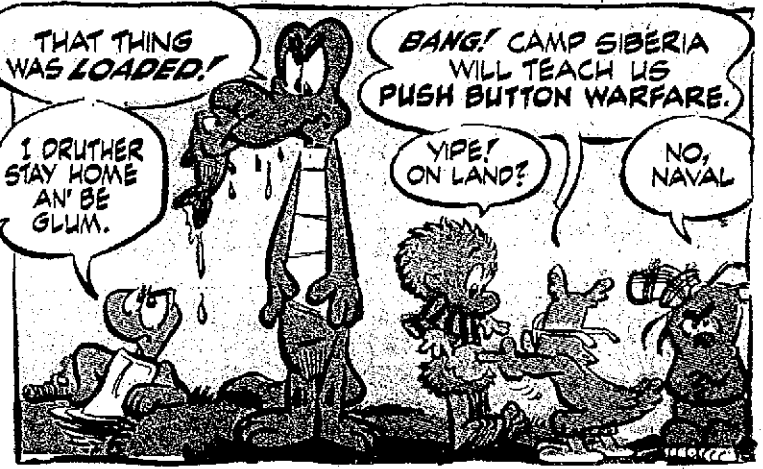
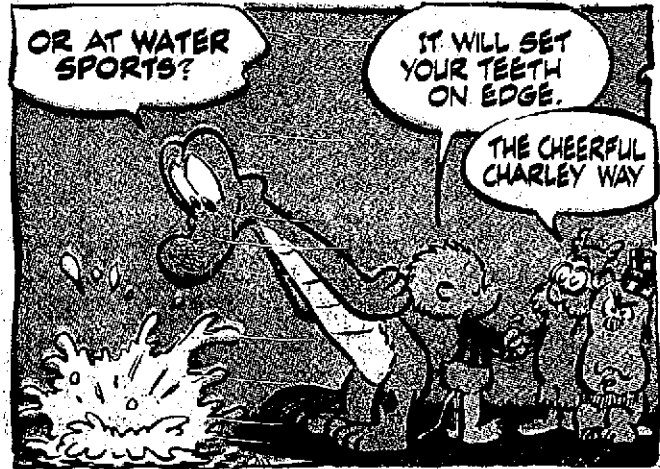
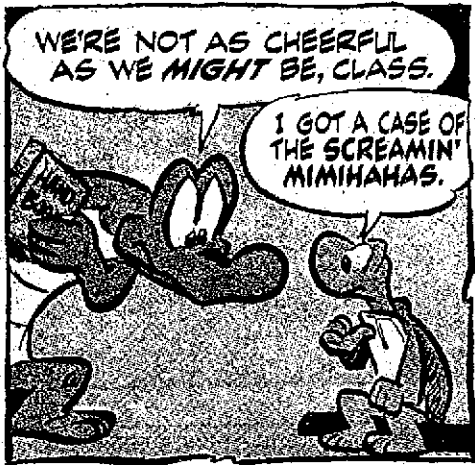
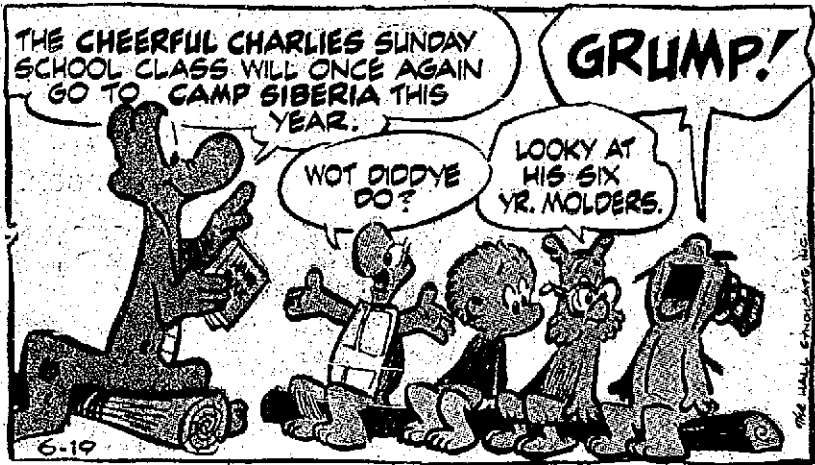
I LOOK FORWARD TO IT FROM YEAR TO YEAR

NO FUSS--NO NAGGING--JUST--"GO AHEAD DADDY!"

WHERE'LL WE GO?

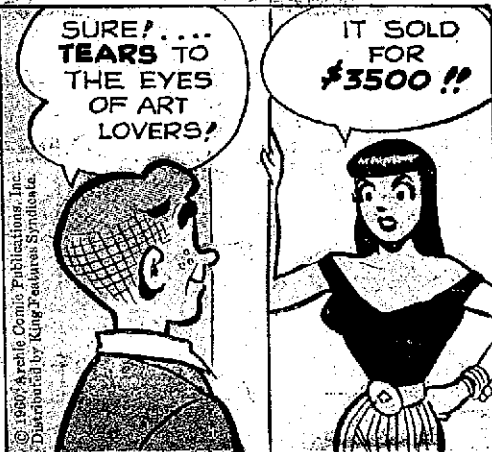
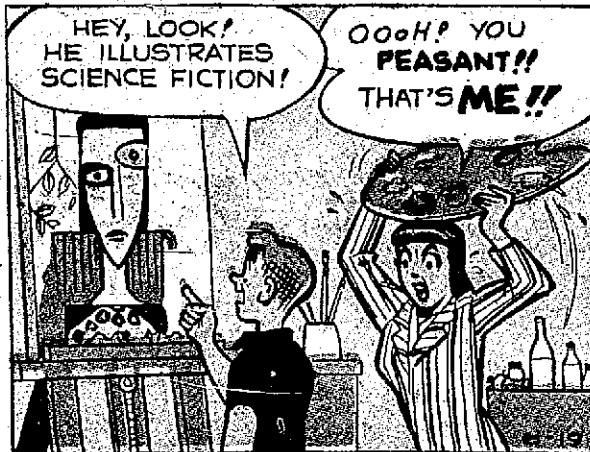
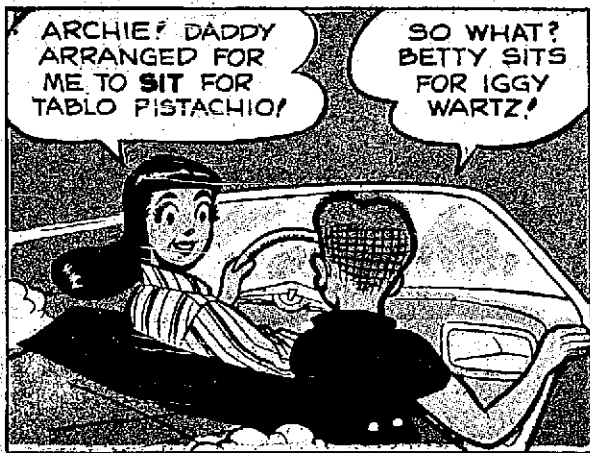
WHERE I GO EVERY WEEK

--I'M NOT MARRIED



ARCHIE

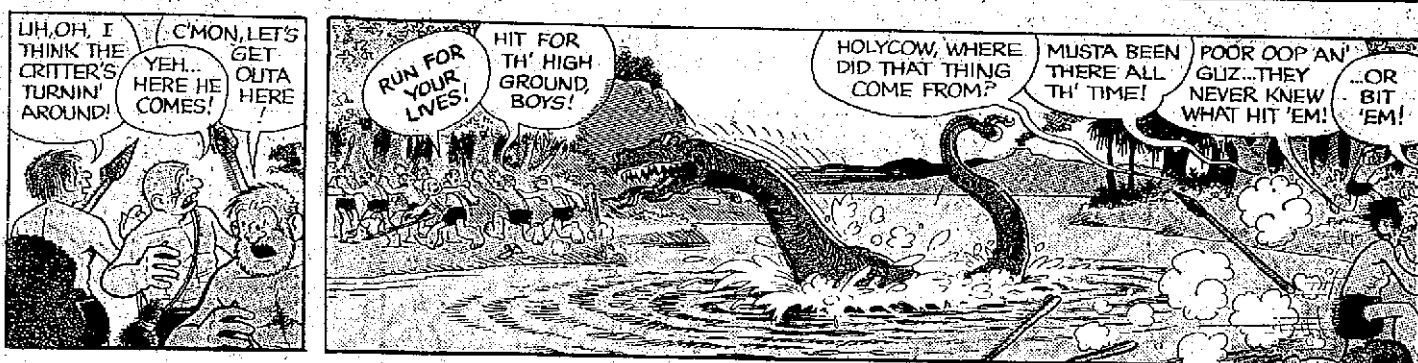
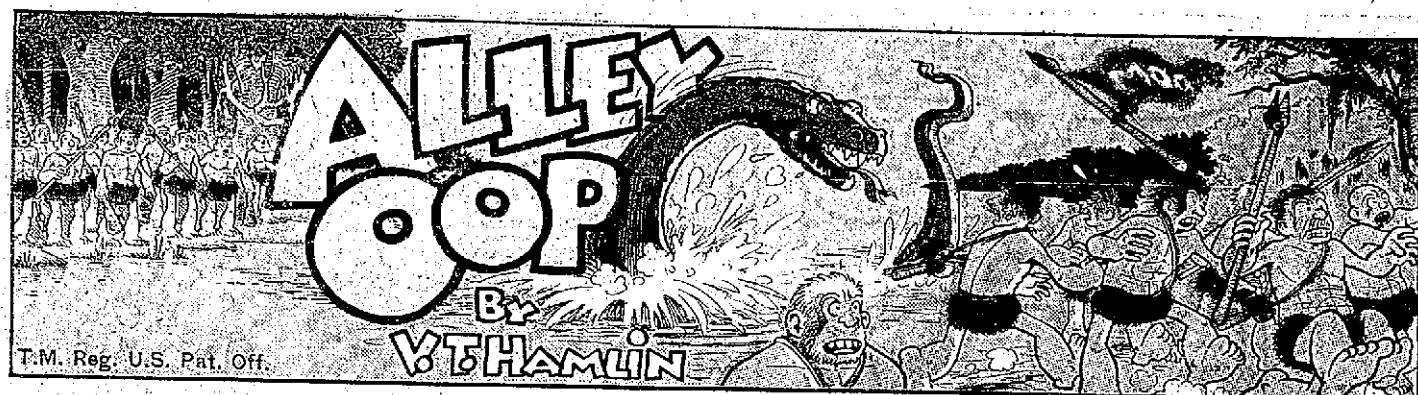
by BOB MONTANA



OUR BOARDING HOUSE

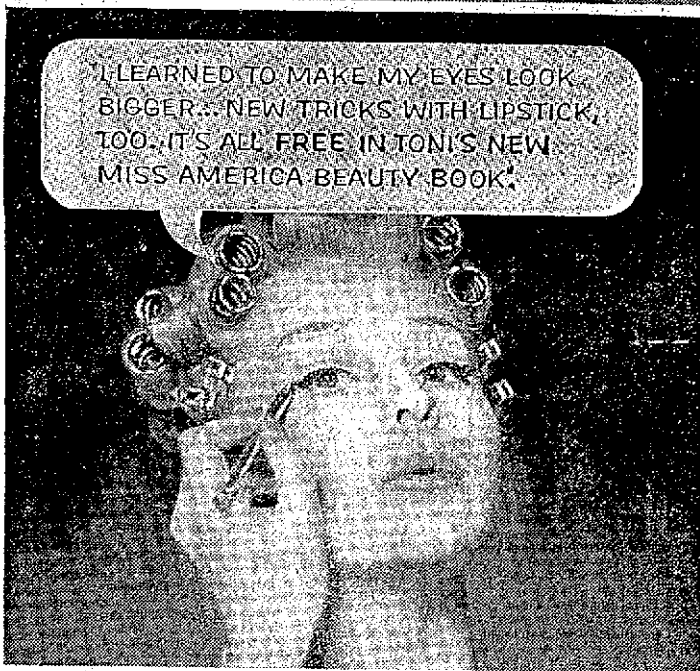
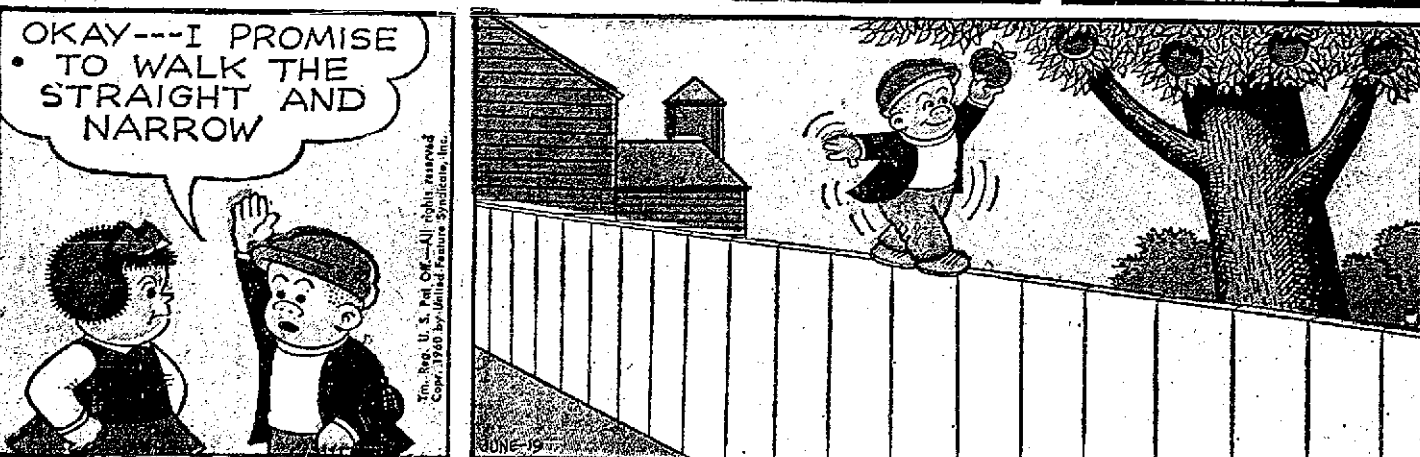
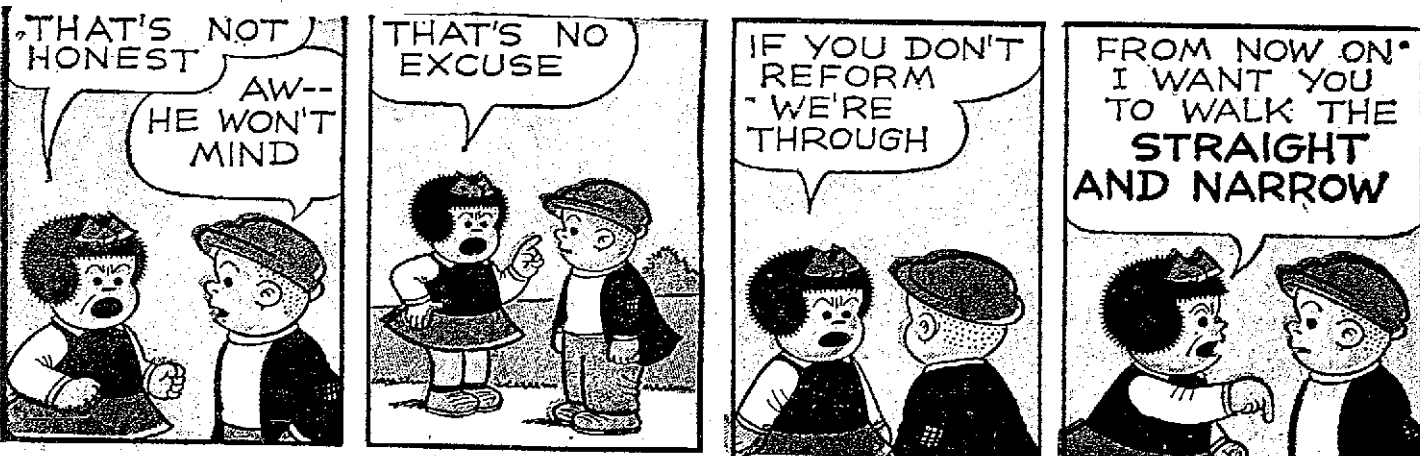
With Major Hoople





nancy

By **ERNIE BUSHMILLER**



Independent • *Press*
Telegram

PARADE

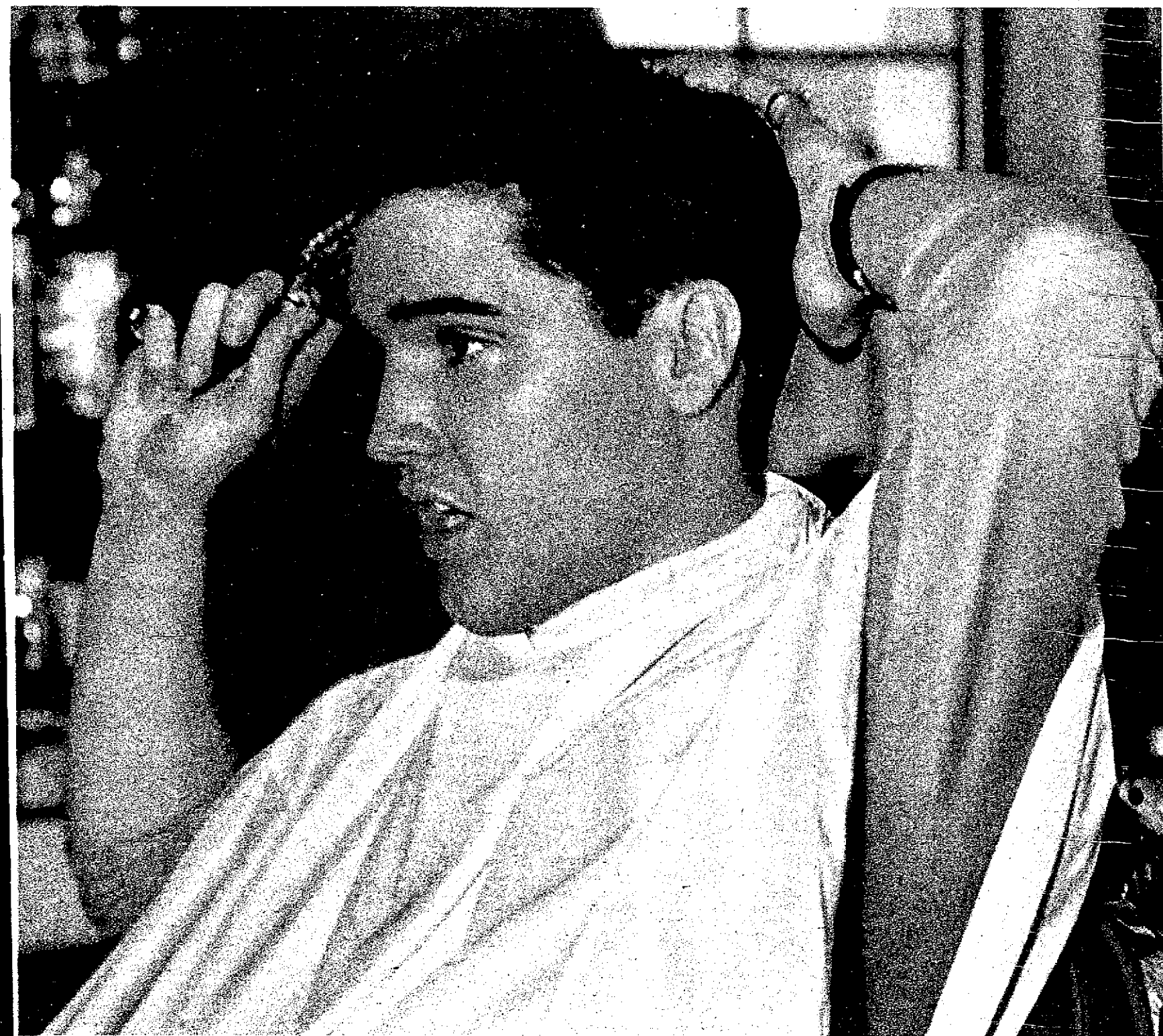
JUNE 19, 1960

HOW MUCH DOES
A 12-YEAR-OLD KNOW?

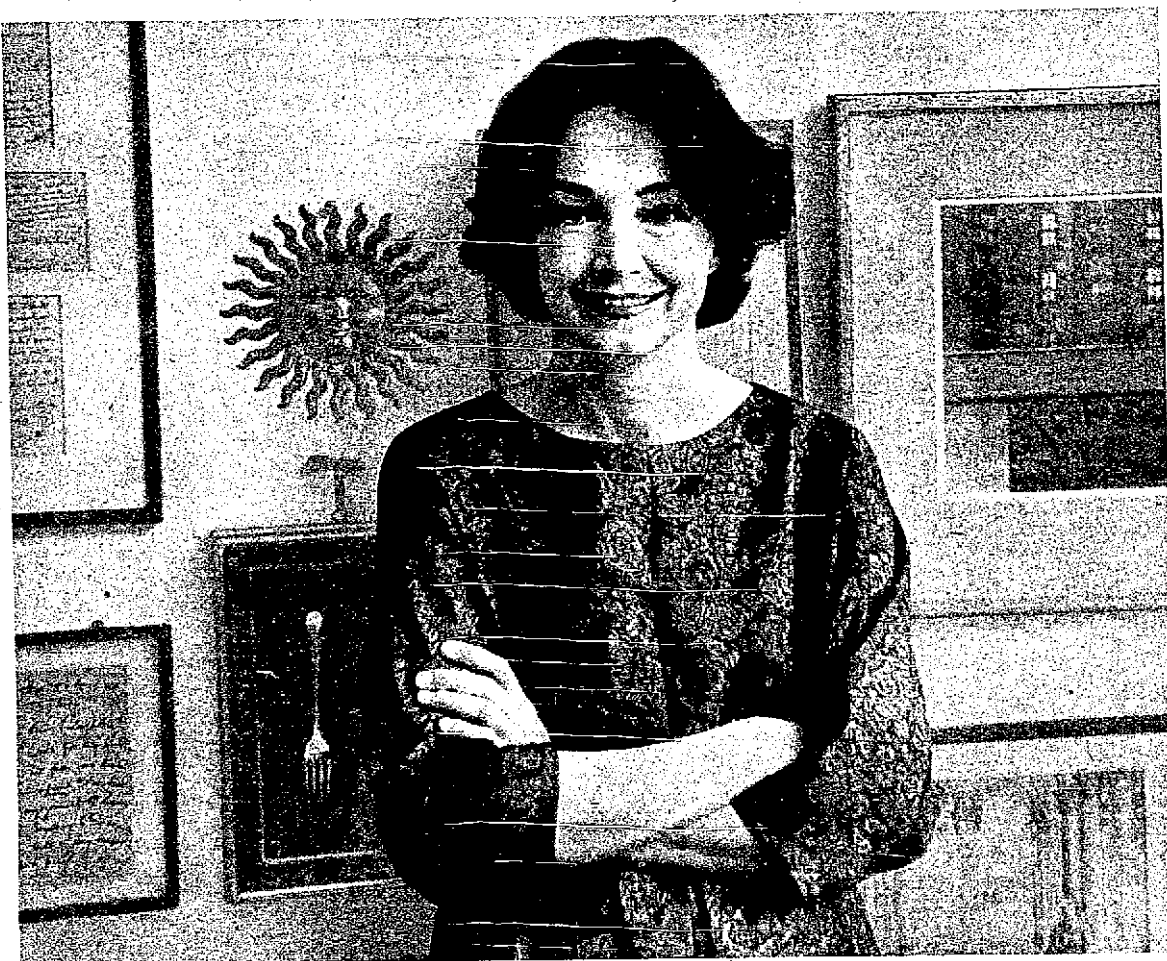
PAGE 6

Now wives can retire PAGE 26

A generous father PAGE 2



ELVIS PRESLEY: He's fighting to stay on top PAGE 22



Actress recalls journey with father, Dirk Foch (left), in writing message for Father's Day.

MY GENEROUS FATHER

by NINA FOCH

SEVERAL years ago my father, Dirk Foch, and I shared a cab in New York City. It was a short ride to my parents' East Side apartment, but an important one.

When we arrived, my father, a former symphony conductor, told the driver:

"You have been rude and abusive to us. This is no way to behave. If you behave this way, you force others to react in the same way toward you."

He reached into a pocket, then added:

"Our ride cost 50 cents, but I'm going to give you a dollar tip so you will remember this occasion, and what I said."

With that my father and I got out of the cab.

Six months later my father was standing in the rain at 57th Street and Fifth Avenue. That is one of the worst places in New York City to find an empty taxi. In addition, it was 5:30 and the height of the evening rush hour, when everywhere you see occupied cabs.

Well, while my father stood there a cab unexpectedly cut through traffic and pulled up to him. The driver refused to let anyone else get in. When my father settled back in the seat, the driver turned to him and said, "East 90th Street, isn't it?"

My father, surprised, asked, "How did you know?"

The cab driver explained:

"I'll never forget what you did for me a few months ago. I had been going through life not really realizing how impolite and inconsiderate I was. Then, you told me that if I wanted people to be nice to me, I had to be nice to them. Since then, I've tried, and it works."

Well, this is a typical reaction to my father's belief that you must respect people and believe that they can change from bad to good.

From my father I learned, as did the cab driver, that if you give most people respect, they will respect you in return. It sounds so simple, but how few of us practice this deeply human approach to others? ■

On Parade

Clark Tibbitts, nationally known authority on aging, provides this interesting postscript to his recent article (*Life begins at 50*, May 15):

"At a talk in Buffalo, Mrs. Walter B. Pitkin (wife of the late author of *Life Begins at 40*) came up and told me about herself. At 53, she enrolled in graduate school, got a degree in social work and now is happily holding a job in a child guidance agency."

For Mrs. Pitkin, then, life's horizons certainly broadened after age 50.

Highest praise for PARADE's 1960 *Family Vacation Guide* comes from the National Association of Travel Organizations: "As sponsors of the 1960-Visit USA Year, we congratulate PARADE on the Guide, the accompanying map and the fact that the Visit USA Year theme is featured."

"The guide will be very useful for citizens from abroad and will tend to increase domestic travel. We think it is extremely important that the travel year will cause U.S. citizens to re-dedicate themselves to the rewarding task of exploring their own country."

"The PARADE *Family Vacation Guide* is helpful to all phases of our program and we are grateful."

With the Guide comes a bonus—\$35 worth of admissions to 12 famous attractions. It's all yours for only \$1.

Send me PARADE'S 1960 Family Vacation Guide and Map. I enclose \$1.

Mail to PARADE, Dept. 18, Box 475, Radio City Station, New York 19, New York.

Please print your name and address.

Name

Address

City

Zone State

PARADE

THE SUNDAY
NEWSPAPER
MAGAZINE

JESS GORKIN, Editor

Donald Wayne
Managing Editor

Lou Sardella
Art Director

Morton Yarmon, Associate Managing Editor

Robert P. Goldman
Edwin Kiester, Jr. Charles H. Klensch
Associate Editors

Olga Curtis, Women's Editor

John Devaney, Sports Editor

Douglas R. Steinbauer, Assistant Art Director

Demetria Taylor, Home Economics Director

Virginia Pope, Fashion Editor

Jack Anderson, Fred Blumenthal, Washington bureau

Lloyd Shearer, West Coast bureau

ARTHUR H. MOTLEY, President and Publisher

© 1960, PARADE Publications, Inc., 285 Madison Ave., New York 17, N. Y. All rights reserved under International and Pan American Copyright Conventions. Reproduction in whole or in part of any article without permission is prohibited. PARADE®; Marca Reg.

You can't buy any wagon for less unless it's a lot less wagon!

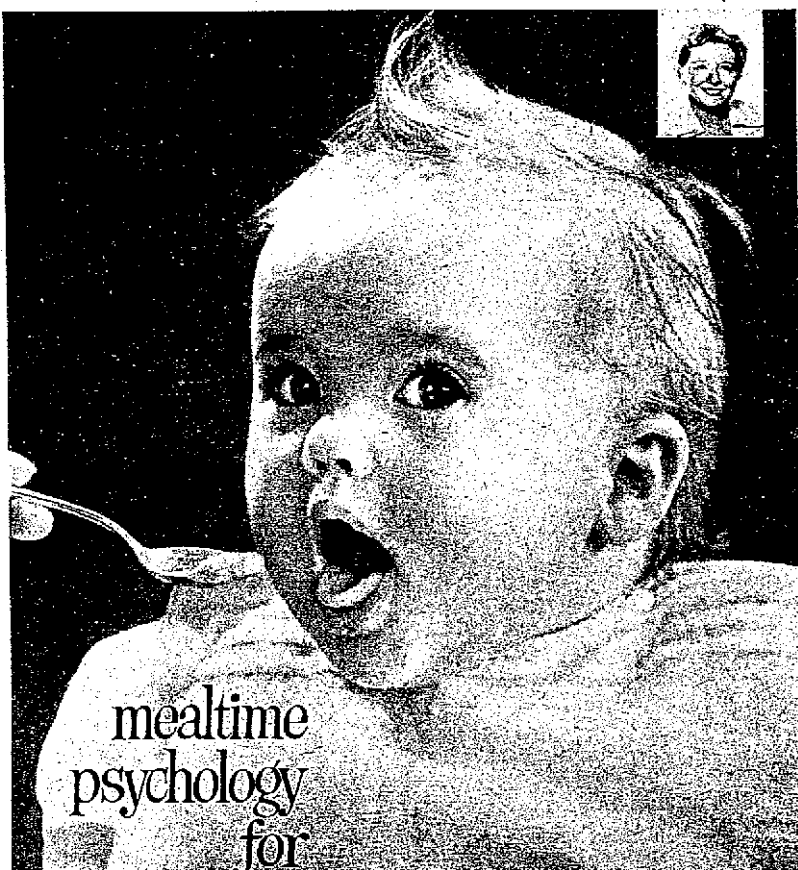
Let's face it: Any station wagon that can contain an extrovert dog and seven frisky kids (one with a bugle, yet!) with this much aplomb deserves a closer look. Does the load platform on this Chevy look wider to you? It should; it measures five and a half feet across, which gives Chevy the widest load space of any wagon in the leading low-priced three. There's more room between wheel housings, too, for a wider variety of loads. But cargo isn't everything Chevrolet looks after—you get your own extra share of comfort. Up front, for instance, you can relax in up to 3.1 more inches of seating width. And in the rear seat, Chevy gives you as much as 4.2 inches more width. In truth, this is a wagon that's widest where wagons should be wide. Take your choice of five versatile Chevrolet station wagons—you can start your picking right now at your Chevrolet dealer's. (Even if you don't have seven kids and a dog, he'll be happy to see you!)

For economical transportation



See your local authorized Chevrolet dealer

Air Conditioning—temperatures made to order—for all-weather comfort. Get a demonstration!

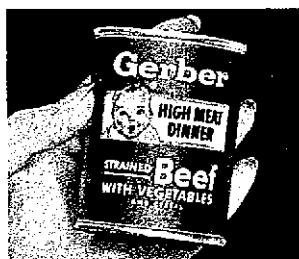


mealtime psychology for little individualists

Some babies take most readily to new foods at the beginning of a meal. But other "rugged" individualists take more happily to new foods after the first hunger pangs have been satisfied with familiar foods. After a few trials with both methods you'll soon determine which one your baby prefers. Point to remember: the flavors and textures of Gerber Baby Foods are designed to encourage acceptance.

It's unusual when a wee one doesn't take to the savory goodness of Gerber Strained and Junior High Meat Dinners. That's because they have lots and lots of tender, juicy meat subtly blended with selected vegetables. The result? Perfectly wonderful flavor and a generous assortment of nutrients, including body-building protein, blood-building iron and niacin, the important B-vitamin for baby's general well-being.

At the beck and call of baby's appetite: Beef, Veal, Chicken, Turkey and the new Ham with Vegetables.



Usually a baby will accept a new meat or other food but occasionally he may rebel. When this occurs, it's best to skip it for a few days and try an alternate variety. Remember, no single variety is a must. Gerber offers a wide choice in every food category.



Acceptance assured: There are good reasons why babies like Gerber Strained Foods. Because they're prepared to please babies' palates. The flavors are naturally good and pleasantly mild, the texture smooth as smooth can be.

- Gerber Strained Foods are specially processed to preserve the utmost in nutritive values.
- For safety's sake, Gerber Baby Foods are packed in economical, air-tight, safety tins.

BABIES ARE OUR BUSINESS...OUR ONLY BUSINESS!

Gerber Baby Foods

FREMONT, MICHIGAN
5 CEREALS • OVER 100 STRAINED & JUNIOR FOODS



Cole Porter



Mildred Gorman



Jean Simmons



General de Gaulle



Audrey Hepburn



Paul Getty



Dorothy Lamour

Walter Scott's PERSONALITY PARADE

Q. In the movie *Can-Can* some of the songs are: *You Do Something to Me*, *It Was Just One of Those Things*, *Let's Do It*. *I want to know if these Cole Porter songs are from the Broadway show, Can-Can?*—Mildred Gorman, Chicago, Ill.

A. No, they are not. The score of the Broadway show *Can-Can* had three outstanding numbers: *C'est Magnifique*, *I Love Paris* and *It's All Right With Me*. In the film version, 20th Century-Fox added the three old Cole Porter favorites, convinced that most of the public would neither know the difference nor care.

Q. Can you tell me if Stewart Granger and Jean Simmons are citizens of England or the United States?—Katherine Walls, Bend, Ore.

A. They became naturalized citizens in 1956.

Q. Does General de Gaulle have a son in the French Navy named Philippe?—Ronald Martin, Newark, N.J.

A. Yes. He was named Philippe after his late godfather, Philippe Pétain.

Q. I always have been taught that when a gentleman and a lady are walking in the street, it's always the gentleman who walks on the outside. I've seen so many European dignitaries violate this rule, now I wonder. Please tell me.—Carol Burns, Naples, Me.

A. In England and America men walk on the outside. In continental Europe this doesn't apply; women are always on the right-hand side.

Q. I've heard of an American film colony in Switzerland. Would you list its members?—Ann Gregson, Los Angeles, Calif.

A. William Holden, Yul Brynner, Van Johnson, Mel Ferrer and his wife Audrey Hepburn.

Q. Do you know how much the wedding and honeymoon of Princess Margaret cost?—Naomi Fisher, Seattle, Wash.

A. Approximately \$182,000, which is much more than was spent in 1947 when Margaret's older sister, then Princess Elizabeth and now Queen, was married.

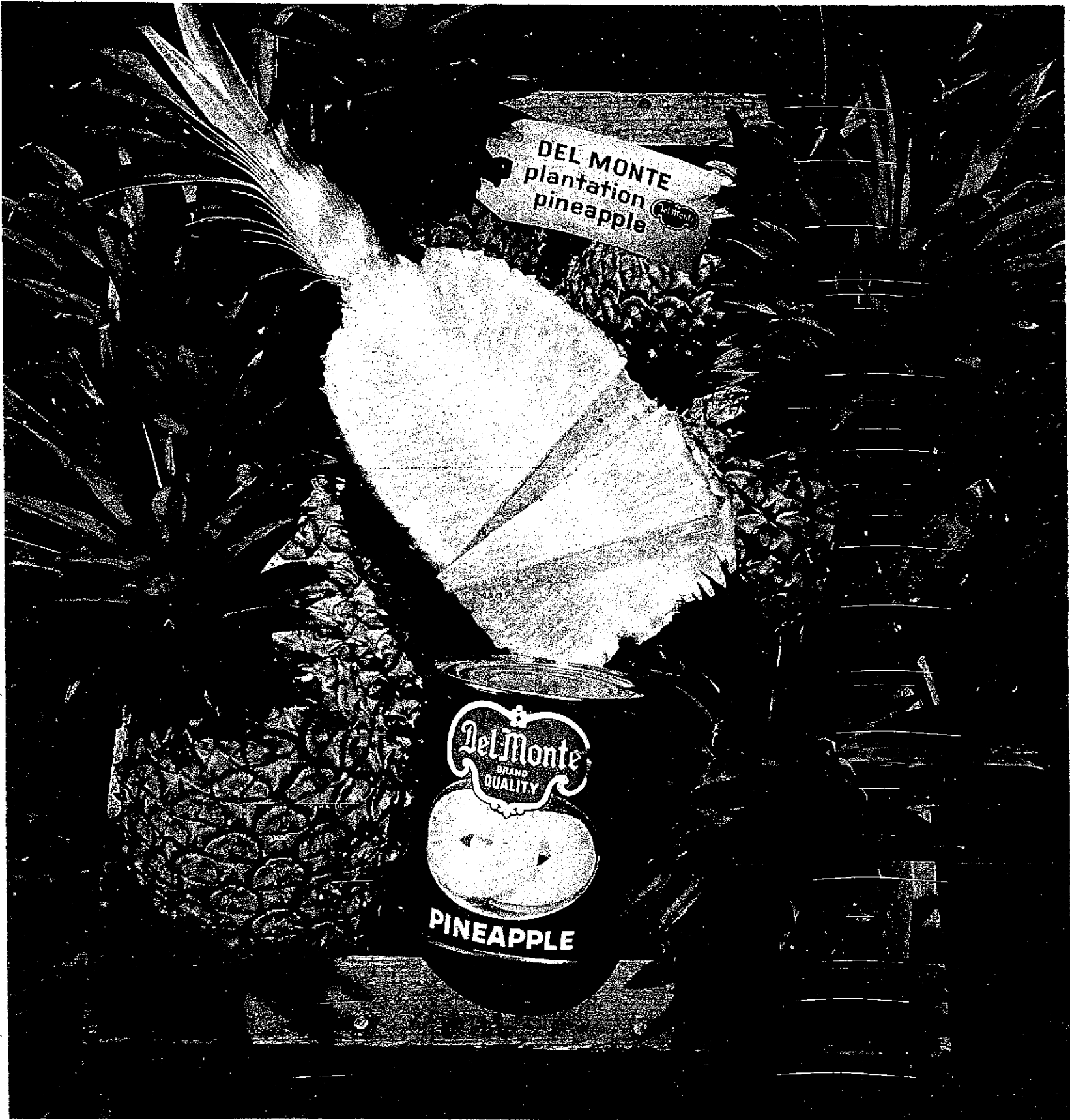
Q. There is a story in London that Paul Getty, the world's richest man, is going steady with a 23-year-old English girl, Robina Lund. What's the truth?—Nevins Caldwell, Chicago, Ill.

A. Getty, 67 and five-times married, says Miss Lund is one of his executive assistants. "A very nice girl," he explains, "but I have no plans to marry her."

Q. What is this rumor about Dorothy Lamour entering the cosmetics business?—Peter Levinthal, Boston, Mass.

A. After Labor Day, a new cosmetics company, Dorothy Lamour, Inc., plans to introduce a medium-priced line of cosmetics to the American public.

If you have a question of interest on a personality of note, send it to Walter Scott, PARADE, 285 Madison Ave., New York 17, N.Y. Your full name will be used unless you request otherwise. Sorry, PARADE cannot reply individually to readers' inquiries.



Taste this field-fresh flavor...sweet as sunlight, just tart enough to please! DEL MONTE® Pineapple is quick-picked, quick-packed to bring you *all* the flavor. Try it soon—Sliced, Crushed, in Chunks, Tidbits and Juice.

YOU'D BE SURPRISED HOW MUCH A 12-YEAR-OLD KNOWS



Average 12-year-old, Doug McDowell, is one of four children. He likes athletics, reading and television.

SYRACUSE, N.Y.

ONE OF THE most maligned of all Americans is the average 12-year-old. According to a sneer widely repeated these days, the American public has the mind of a 12-year-old. Supposedly neither knows very much at all.

If you have a 12-year-old, however, you probably realize that today's youngsters know very much indeed. Dr. David Austin of Teachers College, Columbia University, says: "They know more than their parents knew when they graduated from high school."

Doug McDowell of Syracuse, N.Y., for instance, knows how rockets work, why fertilizer makes grass green, how the stock market functions and what a beatnik is. He can identify Henry W. Longfellow, Jack Paar, Charles de Gaulle, Leonard Bernstein, Jawaharlal Nehru, Henry Ford, Leonardo da Vinci, Julius Caesar and Woodrow Wilson.

On the other hand, Doug does *not* know why an auto engine runs, what a concentration camp is, how mountains were formed or why there are two sexes. He never has heard of Thomas Gates, Dr. Edward Teller, Dr. Bernard Finch, Gen. Nathan Twining or James Mitchell.

Your 12-year-old may not know the same things; he may know many answers that Doug does not. In any case he is likely to have a vast array of facts at his fingertips. Like Doug McDowell, he is surrounded all day by forms of education.

Doug, a seventh-grader of slightly higher than average IQ and slightly higher than average marks, fires questions steadily. He directs them at his father, Willard, who works for a pharmaceutical company; his mother, Elizabeth, and his brother, Billy, about to be graduated from Nottingham High School. Recently his family bought an encyclopedia in self-defense.

Doug also picks up knowledge from two hours a day of television, from delivering and reading newspapers, from Boy Scout meetings and from his stamp collection—it triggers him to look up events commemorated on the stamps.

Often he and his pals will gather under a tree in the McDowell backyard and just talk. "I learn quite a lot that way," he says. He does. But not all of it is accurate.

And of course Doug learns from school. This year he studied English, science, mathematics, art, music and citizen education—history and geography.

Like most boys, Doug knows more about some things than others—"Typically," Dr. Austin says, "he can tell *how* something works but not *why*." And his storehouse of knowledge contains a bountiful supply of misconceptions and misunderstandings. But many of the mistakes only indicate that Doug—like your own 12-year-old—is an independent cuss who thinks for himself. On the next pages you see how today's 12-year-old looks at his world.



Pals surround Doug McDowell after school. They say that Doug is "an all-right guy."

PHOTOS BY BEN AND SID ROSS

THE PRESIDENCY: Part of the President's job is to go to other countries on sort of goodwill tours and get them on our side in case of war. He tells the other people the good parts about us, but not the bad parts. But everybody does it—like when Khrushchev came over here he only told the good things about his country. We talk about all the nice houses and how people are pretty well paid but we don't talk about the slums. It's cheating, really, but every country does it.

DEMOCRACY: Democracy to me is freedom to lead your own family lives without the Government interfering. They can't make you do things you don't want to or join things if you don't feel like it. We've got freedom of speech and religion and the press and things like that, and we have the right to vote. Lots of places in the world they can vote for only one person. Here we have a choice.

DISCOVERING AMERICA: They say Columbus came over first but these pirates from Finland or something, they really came first. They robbed the Indians but didn't settle here. This Amerigo Vespucci, he was a mapmaker who thought up the name for the place after Columbus discovered it. Columbus was looking for a new water route to India.

THE CIVIL WAR: The South had slaves and wanted them for all their cotton plantations. The North didn't have them and besides they didn't think slavery was right. Lincoln was President and he didn't think it was right for people to work for nothing, so he set the slaves free. The war lasted four years. The head of the South was Jefferson Davis.

HITLER: Hitler was a dictator who started the Second World War. He promised all the people those little cars, the Volkswagens. But they didn't like him, except the people in his Nazi party. Anybody who said anything against him he'd send some of his men out and kill them. He had what you might call torture camps. He was a mean one.

MISSILES: They are usually three or four stage. The first one gives the thrust. It's powered by chemicals and gives it the push that gets it beyond the power of gravity. It must get beyond gravity or it falls right down again. Then the second stage takes over and pushes it out more, and then the third stage carries it further. This is usually the one that carries a satellite. Then the satellite starts going around the earth. That is, when it works.

RED CHINA: It's a country in Asia, in the southeast part. North of it is Russia and one other country. It's two or three times at least the size of the U.S. Russia is bigger in size but not in population. China has 600 million people or something like that. Most of them are poor. They sell rice and a lot are fishermen and they make trinkets and stuff. The people live under communism.

ANTARCTIC: It's usually below zero and it snows and blizzards the year round. It's cold because the sun is usually over the equator and the poles are the furthest away from the sun. In Antarctica you've got the worst kinds of animals—polar bears and seals and walrus. Polar bears kill a lot. Walrus you could stick your whole arm through their wool and you wouldn't even reach their skin.

ORIGIN OF EARTH: A meteor or something hit into the sun and particles flew out. The earth was one of the particles. After a couple of million years it cooled off and started to orbit. Then land and water came—I don't quite know how. Religions say God made everything, but science disagrees.

MOUNTAINS: Mountains come when different disturbances cause the earth to erupt and form mounds. Then glaciers come and smooth off the mounds. Canyons and valleys are formed, from glaciers and from erosion—erosion is where the rain washes away the soil. Trees and stuff stop erosion, because the rain doesn't hit the ground so hard. Oceans were formed when the earth was formed. I guess the moistness just filled them up.

THE SUN: The sun is really just a ball of fire, like a lot of wads of paper that burn and burn and burn. It's so big it won't ever stop burning. If the sun went out no plants would be able to live and it'd be night all the time and more accidents would happen and we wouldn't be able to have much food. Slowly everything would die away.

ATOMIC ENERGY: Atoms are made up of neutrons and protons, and they contain energy. But I don't know how they get the energy out of the atoms. Maybe they've got explosives and stuff inside. Anyway, atoms are very powerful. They say in a couple of years they will run cars on atomic power.

DELINQUENCY: Some people are brought up in the wrong neighborhood, or don't have enough money, or associate

with the wrong people, or get wrong ideas from comics and TV. They start by stealing little things. Then they get into their teens, they go out and rob and stuff like that. They want to be big shots. They're really kind of crazy.

BEATNIKS: They're guys with beards and they sort of have a language of their own. They use the English language but they put it together funny—like they say, "Go to scramsville," instead of just "Scram." They like jazz and they don't like to work—they just lay around. There's nothing wrong with that, I think. It's supposed to be a free country.

SHAKESPEARE: *Romeo and Juliet* is his most popular play. At the end of it Juliet, the woman, poisons herself. Romeo loved Juliet and something went wrong. So he took a knife and stabbed himself. He loved her so much he always wanted to be with her. If she died he wanted to die.

MUSIC: I like to listen only to some symphonies. The big orchestras. They want you to feel it in your heart instead of your ears. You make up the words inside of you. I remember one we had, *The Ozark Suite*. They had one part of people waking up early in the morning and you could see it and feel it.

MODERN ART: I like different kinds of art, but oh, boy! not this kind where they draw a person with a square head. I know the lines or blotches are supposed to be symbols and not regular people, but it doesn't mean much to me. It's kind of neat-looking, but it's not real.

NUTRITION: Lots of plants have vitamins and minerals like iron, things the human body needs to grow. Eggs and meat are good for our blood. They've got things you need in your bloodstream. There's two kinds of blood really: on your outside, the blood is brownish; but if you cut it deep it's real red.

CHILD BIRTH: Babies come from some place in a woman. Doctors operate on them to take the baby out. I don't know how the baby gets there. A man must have something to do with it. Otherwise why would babies look like their fathers?

DENTAL CAVITIES: When you eat stuff, the food particles stick in your teeth. The particles and the saliva in your mouth form sort of an acid and that burns through the enamel, the white covering of the tooth. If it goes through the dentine underneath the enamel you get a hole in your tooth. The tooth starts to rot and the nerves in it get all messed up.

BALDNESS: Some people become bald because they run out of hair. Their hair stops growing and what they have they use up.

Continued on page 8

How Doug McDowell was chosen

To locate an "average" 12-year-old, PARADE enlisted the help of Educational Testing Service of Princeton, N.J., and the Syracuse schools.

ETS produces the Sequential Tests of Educational Progress, which gauge year by year how well a child can apply what he has learned to solving new problems. The tests were admin-

istered to all seventh graders in Syracuse's Levy Junior High School. The results were compared against national averages, then compared again with averages for Syracuse.

Doug McDowell made scores fairly typical of youngsters his age. That's why PARADE picked him to represent the normal American 12-year-old.



Balance act passes a boy's Saturday morning.

Why should boys go to school? Doug offers a sensible answer



"I'd like to be a lawyer. My brother's going to be an engineer. That's too complicated for me."

Doug McDowell's Who's Who

Marilyn Monroe: She's an actress but I don't know much about her. She's got blonde hair. She's beautiful. At least she's supposed to be.

Eleanor Roosevelt: She's the wife of Franklin Roosevelt. He was President before Truman. She and Jerry Lewis had a big polio campaign.

Marie Antoinette: She was in France. She got her head chopped off or something. That was in the 17 or 1800s.

Robert E. Lee: He was the best general the South had in the Civil War.

Jack Paar: He's got a TV show somewhere around midnight with celebrities on it. A little while ago he just walked out.

Louis Pasteur: He was a scientist and he sort of discovered pasteurized milk. By heating the milk the germs go out and die.

Homer: He was in Greece. He was a blind artist and musician, long ago.

Leonard Bernstein: He's the leader of the Philharmonic Orchestra in New York. He's a composer and one of the great orchestra leaders of our day.

Jawaharlal Nehru: He's the head of India. He's not really a king, but he's sort of a king. He runs the country.

Christian Herter: He's the Secretary of State. The Secretary helps the President on the big problems.

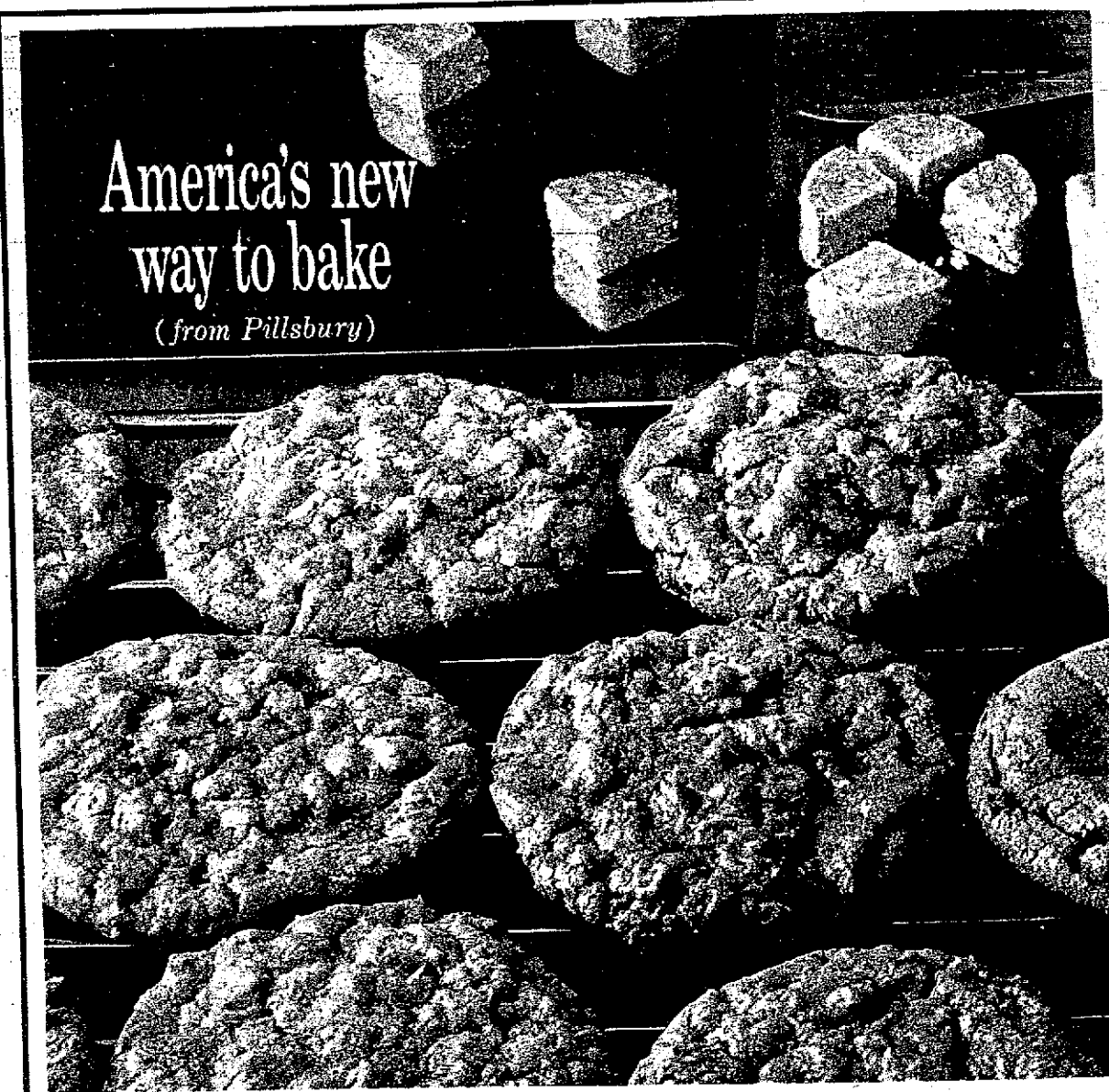
Henry Ford: He made one of the first cars in the U.S. And he also made the first assembly line—like where one person puts on the wheels and another person the hub-caps and another the steering wheel.

Hippocrates: He was from old Greece. He just about started doctors. People had to take his oath to become a doctor.

Leonardo da Vinci: He was a painter in Italy. He painted great pictures. He was a sculptor, too.



Tenderfoot Doug lines up with fellow Scouts at weekly meeting. Parents call him "organizer."



America's new
way to bake
(from Pillsbury)

2 NEW Pillsbury refrigerated co

1. Oatmeal Cookies

The chewy-kind youngsters love... and so will you! Flaky oatmeal, brown sugar, a hint of spice—all blended into refrigerated fresh dough. Just slice... quarter... bake. No mixing... no messy bowls to wash! Out of the oven come 3 to 4 dozen perfect Oatmeal Cookies—homemade fresh. So easy, even the youngsters can bake their own!



Kissin' cousins of America's most popular biscuits

Parade • June 19, 1960

LANGUAGES: Everybody didn't know everybody else at the beginning; they lived in different countries and learned to speak a certain way. They made up their own languages and they kept on with it. Our own language is foreign to a lot of people.

NEUTRALISM: The people in Africa and parts of Asia, they call themselves neutral. They want to get it from both sides, us and the Communists, and they usually do. They pretend to be on our side for a while, and then they pretend to be on their side for awhile.

INSURANCE: You put insurance on your property and your car and your house and yourself. Then if it gets damaged, you get paid back. You pay the different companies what they call a premium. I don't know how the companies make money. I'm sure they do, though.

SCHOOL: Kids go to school because their mothers make them. Also there's a state law. They want you to learn stuff and grow up to be a businessman or whatever else you want to be, also so you can talk right and learn how to get along with people. Anyway, school is a good idea. If there weren't any, kids would get bored.

PRICES: Prices go up and down because things are common or scarce. Like old stamps, say, they're scarce so they're worth a lot more. Or Rolls-Royces, there are only a few of them so they cost a lot. Prices go down when they make a lot of something. Or they have sales when they have too many of something.

STOCK MARKET: Companies that want to build new factories and stuff sell shares in the company. If you buy one, you own a very little bit of the company. If it's a fast-growing company like, say, the telephone company, it will make money and people will be anxious to buy shares. Then your shares will be worth more. When all the companies everywhere are making money, then all the stocks become worth more. That's when they say the stock market is up today.

INDUSTRY: That's factories that make cars and pens and books and just about everything. Industry makes things for us to buy and it also keeps people at work. It's important in this country. I guess the biggest industry is steel.

OBEEDIENCE: Our parents went through our age once and they know what it's like. If they always said yes, we'd get spoiled. We should always obey our parents—most always, anyway.

RELIGION: Religion is belief in God, who created everything. Religion is very important. It tells people there is something to look forward to, after they die. It teaches people to live by the Ten Commandments and to act properly. Religion makes you a better person.



3 to 4 dozen perfect, round cookies from one package!

okies...Oatmeal...Chocolate Chip!

2. Chocolate Chip Cookies

Real chocolate nuggets (lots of 'em) are already mixed in the refrigerated fresh dough. Just slice... quarter—like magic the wedges bake into round cookies. In just minutes you'll have 3 to 4 dozen perfect cookies. Get the happy habit of having fresh-baked Chocolate Chip Cookies this easy way—any time!



at your grocer's dairy case.

♪ Nothing says lovin' like something from the oven... and Pillsbury says it best! ♪



Socialite Doug wheels taller Annie Ershler at Camp Fire Girls dance. He is popular with girls.



Smiling genially, Fishbait walks past visitors in rotunda of the House.

WASHINGTON'S FAMOUS DOORKEEPER

FISHBAIT MILLER

by Mary Van Rensselaer Thayer

WASHINGTON, D.C.

WHEN THE Democratic National Convention begins in Los Angeles on July 11, its doors will be opened by a Doorkeeper who is paid \$18,150 a year. He is a chunky, soft-spoken Mississippian named "Fishbait" Miller.

Fishbait, who is the House of Representatives Majority Doorkeeper, has been appointed for the third successive time as Doorkeeper of the Democratic National Convention. It's a job paralleling that of the Angel Gabriel in selectivity. It requires the memory of an elephant, the stubbornness of a mule and the willingness of a seasoned politician. Fishbait has all these assets—and more.

How does a Doorkeeper happen to draw such an impressive salary and rate so many VIP chums? It's because Fishbait, who has toiled 28 years under the Capitol dome (he started out as messenger in the House post office), makes an obliging friend and skillfully manages one of the most demanding jobs on the Hill. To a man, Republican and Democratic congressmen agree that his salary is not a penny too much.

Speaker of the House Sam Rayburn neatly thumb-nails Fishbait: "Fishbait purely loves to do favors."

Fishbait describes his duties modestly as merely "taking care of all the chores." Actually he functions as a combination housekeeper, chaperone and Emily Post to all House of Representative members. His chores are staggering; under his round-the-clock direction, 250 to 300 employes handle them. His army includes an assortment of teen-age pages, telephone managers and janitors, 38 doormen, 40 custodians.

Fishbait also supervises three barber shops, the snack bar in the Democratic and Republican cloakrooms and the Document and Folding Rooms, where legislative paperwork is prepared for mailing.

But these details are run-of-the-mill to Fishbait, who gets his greatest thrills from announcing VIP guests at Joint Sessions of Congress and—in lesser degree—from a pleasant initiation he sets up for Congressional freshmen. Senate and House join forces when distinguished foreign guests or the U.S. President address Congress, and Fishbait arranges for their meeting in the more spacious House Chamber.

On these gala occasions Fishbait, in a blue suit, white shirt and black string tie, takes the honored invitees in tow. After pausing at the chamber's entrance to sing out their names in a voice that rocks the rafters, he leads them down the aisle.

Five-Star Final

Fishbait's most dazzling moment comes when the President delivers his annual State of the Union message. This is a five-star show played to packed galleries. As a curtain-raiser Fishbait shepherds foreign ambassadors, Supreme Court Justices and finally the Cabinet members to their seats. Then, as a grand climax, he belts out, "The President of the United States," with such added resonance that radio men tear off their earphones.

Fishbait has been Majority or Minority (during the Republican 80th Congress) Doorkeeper since 1947. During this span he has taken hundreds of fledgling congressmen on their first tour of the Capitol. This initiation he calls his "Fishbait Special."

Only 15 congressmen have been in the Capitol longer than Fishbait, who is so well known that his

mail often is addressed merely to his nickname. Recently, a postcard from Mississippi addressed "Fishbait, Washington, D.C.," contained this message: "Dear Fish: I wish you'd send me the name of my congressman. I've forgotten who he is."

Besides answering his fan and nuisance mail, Fishbait fills in the empty chinks of his 12-to-18-hour day with a weird variety of unofficial services. They range from producing shrimp for unscheduled Congressional luncheons to acting as waterboy for the hilarious Republican-Democratic annual charity baseball game.

Fishbait's most unusual service was at a wedding ceremony. The bride was a Mississippi congressman's pretty secretary. Fishbait, invited to serve as an usher, noticed the minister totter and turn pale. When Fishbait rushed forward to brace him, the minister handed him the prayer book. Without skipping a word, Fishbait read the service. Then, at the end, the minister recovered sufficiently to pronounce the bridal couple man and wife. (The minister, Fishbait learned later, had mistakenly swallowed pills intended for his wife.)

Hardly anyone knows Fishbait's real name (it's William M. Miller) and he even campaigns under his nickname. He campaigns because his job, which was set up during the first session of our first Congress, is elective. Congressmen do the voting, and the election of a Doorkeeper and other House factotums is legalized in the first resolution of each Congress.

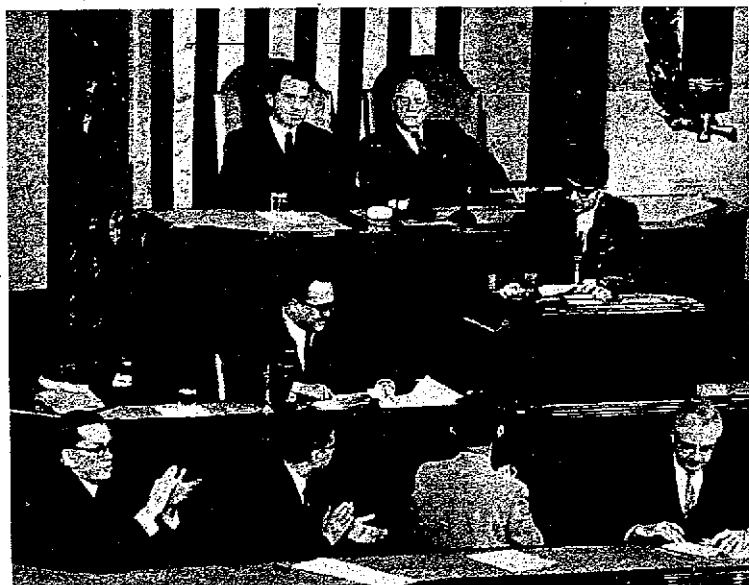
Fishbait acquired his compelling monicker in a curious way. At 15 he weighed a trifling 75 pounds. Living in a small Mississippi town on the Gulf of Mexico, he spent much of his time lolling around the waterfront. Because of his small size he was called a variety of names—Alligatorbait, Garbait, Crabbait, Shrimpbait—but Fishbait finally stuck. ■



Playing host to visiting royalty is one of Fishbait's most pleasant duties, as when, standing next to Elizabeth, he posed along with the then Princess and Prince Philip.



Typical wifely concern is shown by Mable Miller as she adjusts Fishbait's tie before he starts day's work. He has spent 28 years at Capitol, works 12 to 18 hours a day.



On duty, Fishbait (below left), seated in first row of the House of Representatives near Vice President Nixon and Speaker Rayburn, joins applause for King of Nepal.

3 PAIRS

GLOVES

ONLY \$1.00

HELANCA
STRETCH-NYLON GLOVES
IMPORTED FROM ITALY



A \$3.00 VALUE ONLY \$1.00

WITH BOTH END FLAPS FROM ANY SIZE

STRIPE CARTON

- 3 colors—This black, white and beige set gives you fashion-right gloves to go with every outfit.
- a comfortable, flattering fit—Stretch Nylon assures a perfect, smooth fit—for any size hand.
- machine-washable, colorfast and long-lasting—dry in practically no time.

USE THIS ORDER FORM TO SEND FOR YOUR GLOVES

Take advantage of this money-saving offer and get your gloves for both summer and fall. Just send \$1.00 plus both end flaps from any STRIPE carton for each set ordered. Use the handy order form below to send for your set today.

GLOVES, P. O. BOX 780, NEW YORK 46, N. Y.

Name _____ (PLEASE PRINT)

Address _____

City _____ Zone _____ State _____

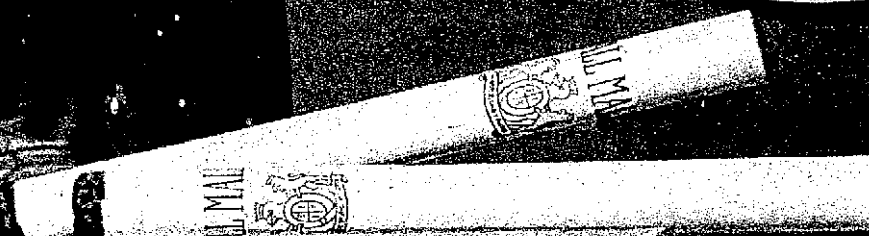
Offer good in the 50 United States only. Enclose cash, check or money order—no stamps please. Hurry—order now—offer expires Dec. 31, 1960, void wherever taxed, prohibited or restricted by law. Allow four to six weeks for delivery.



PALL MALL
FAMOUS CIGARETTES



"WHEREVER PARTICULAR
PEOPLE CONGREGATE"



Never too strong.
Never too weak.
Always just right!

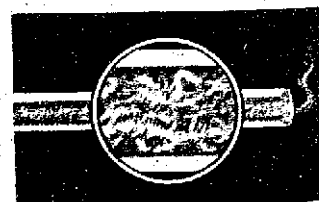
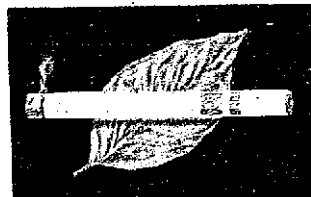
You can light either end!

Get satisfying flavor...so friendly to your taste!

NO DRY
"SMOKED-OUT"
TASTE!

NO FLAT
"FILTERED-OUT"
FLAVOR!

See how Pall Mall's famous length of fine, rich-tasting tobacco travels and gentles the smoke—makes it mild—but does not filter out that satisfying flavor!



Outstanding...
and they are Mild!

HERE'S WHY SMOKE "TRAVELED" THROUGH FINE TOBACCO TASTES BEST

1 You get Pall Mall's famous length of the finest tobaccos money can buy.

2 Pall Mall's famous length travels and gentles the smoke naturally...

3 Travels it over, under, around and through Pall Mall's fine tobaccos—and makes it mild!

© A.T. Co. Product of *The American Tobacco Company*—"Tobacco is our middle name"

LIPSTICK SAFARIS

Thrill-seeking women lead lives of luxury while hunting in darkest Africa

by OLGA CURTIS

SOMEONE MENTIONS beating the bush for big game in Africa. Immediately you picture a bronzed giant in a pith helmet bravely standing his ground as a bull elephant charges. "Bang"—and another trophy bites the dust.

But wait a minute. Take another look under that pith helmet. Today it's even money that you'll find an average-sized American woman.

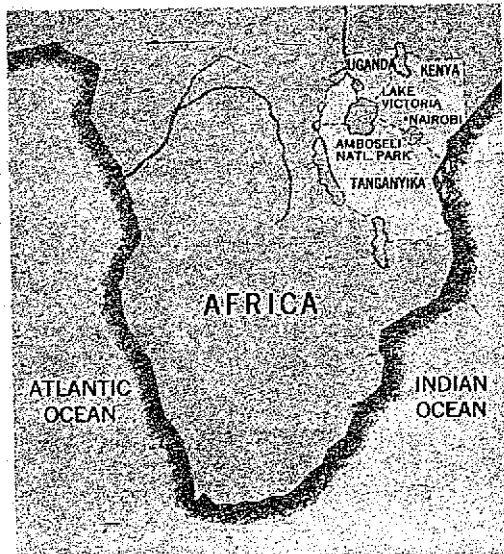
For the girls have discovered Africa. Nine of every 20 safari-bound Americans are women, to the astonished pleasure of travel agencies, which are arranging African safaris at an average per-person cost of \$5,000. This is no "go now, pay later" proposition. You pay 25 per cent when booking a safari, the balance before leaving the U.S.

Despite the price, the rush to the dark continent is on. And guess who started it? The king of the Hollywood jungle, Clark Gable.

In 1952, Gable pursued lions, Ava Gardner and Grace Kelly through the African wilds in a technicolor movie epic called *Mogambo*. Veteran travel agents give this picture much credit for increasing the numbers in which women are going on safari.

Suddenly, it turns out, women realized that safaris could be both luxurious and safe, and nothing since has made them change their minds. Women who dislike roughing it find they don't have to. Screened tents with verandas, canvas bathtubs, delicious meals of game, afternoon teas and the luxury of having porters do your bidding keep discomfort to a minimum. In addition, hotels and motels are under construction and will soon answer the all-American demand of

Continued on page 14



Petite Barbara Cannors proudly poses at right with day's kill, an eland, largest antelope in world. The animal was brought down on Tanganyika plain in heart of safari-land.



CHICKEN CONTINENTAL

Show-off casserole you make in every-day-dish time
... but only with Minute Rice



CHICKEN CONTINENTAL

Minute Rice is now available in family-size package

First... fry your chicken, the way you always do.

Combine in a saucepan... one can of condensed cream of chicken soup, 2½ tablespoons grated onion, 1 teaspoon salt, dash of pepper, 1 tablespoon minced parsley, ½ teaspoon celery flakes, ¼ teaspoon thyme... mix well.

Add the liquid... 1½ cups water; mix well. Bring to a boil, stirring constantly. Save ½ cup soup mixture.

Then the magic of Minute Rice... pour 1½ cups right from the box—into a shallow 1½-quart casserole. Pour remaining soup mixture over rice; stir just to moisten all rice. Top with chicken and ½ cup soup mixture. Cover and bake in moderate oven (375°F.) about 20 minutes. Sprinkle with paprika. Makes 4 servings.

Minute Rice drinks up the chicken flavor, puffs up light, fluffy, savory... rich in extra-vitamin nourishment.

Created for your enjoyment by General Foods Kitchens.



Minute is a registered trade-mark of General Foods Corp.

SAFARIS continued

In the jungle even the meekest

"a room with private bath," even in darkest Africa.

Once in Africa, even the meekest of women show few traces of fear. It may be because they "don't know enough about bush dangers to be afraid," explains Beverly Putnam, lecturer-hunter. She says that every one of the 14 women on her first all-girl safari in 1954 insisted on picking up a live 12-foot python and draping the snake around her for a photo.

But today's safari doesn't necessarily test a girl's courage since much of the shooting is done by camera. Only 15 per cent of the 10,000 Americans touring Africa each year carry guns.

Hunters by camera camp out just as they would on a shooting safari. However, when they rise at dawn, they climb into closed cars with turret tops, and stay inside while filming the jungle beasts.

Despite such safety measures, it's still a big thrill to come within six feet of a lioness and her cubs to snap a photo. This is especially so for the older women, who make up most of the camera-lugging groups. The biggest age group of safari-goers is 50 to 65 years old. Going on a safari seems ideal for the women who have been everywhere, particularly school teachers, retired women, widows with incomes and wives whose husbands are willing to pay the bill.

The bill invariably is substantial. Sleeping in a tent with a lion's roar to lull you to sleep costs about \$110 a day. Transportation to Nairobi, jumping-off spot for all forms of hunting in the Kenya-Tanganyika-Uganda area, is \$1,000 a person. A general shooting license



Safari-leader Beverly Putnam shows off Ralph, pet grivet monkey. Lucky primate was mascot of all-girl African trip.

rarely show any traces of fear

is \$140; special game licenses amount to \$224 for rhinoceros, \$210 for elephant, \$70 for lion. You can bring your own guns and ammunition, or rent them for \$30 to \$50 a month.

Women out for big game can expect impatient snorts from men in the group, but later they often surprise the men with their exploits. Consider the case of Mrs. Barbara Conners of Buffalo, N.Y. Mrs. Conners, a mere 5-foot, 105-pounder, shot a charging elephant between the eyes from a distance of 32 feet on her first hunting safari.

Life With Mother

Earlier on the trip, however, her husband, a newspaper executive, and a hunting guide had been grumbling. For she broke down and cried when faced with shooting a female leopard whose two cubs were nearby. "I'm a mother of four children," she wailed to the men. "How can I kill another mother?"

Bridge-table tales of adventure such as hers whet the appetites of other women. The resulting influx with camera equipment of the weaker sex makes these hunting guides, who yearn for the dangerous days with big-game hunters, shake their heads.

A few wild and woolly areas, such as the Serengeti Plain between Nairobi and Lake Victoria, do still exist. Here hunters can get themselves killed if they want to. But more and more safaris are heading for Lake Amboseli, where the animals come to the hunter—to have their pictures taken.



Clark Gable and Ava Gardner impart a feeling of African romance and luxury to moviegoers in Mogambo, jungle film.



How many ways are you taxed
to put government into the electric business?

Answer: hundreds of ways.

You see, there are hidden federal taxes included in the cost of just about everything you buy—from bread to clothes to automobiles.

Part of this tax money, with part of your federal income tax, is being spent to put the government further into the electric business.

Few people realize this, because no tax is labeled "For Federal Government Electricity." Yet this so-called "public power" has so far cost taxpayers about \$5,500,000,000. And that may be just the beginning. Certain lobbyists and pressure groups are urging Congress to spend \$10,000,000,000 more.

Such spending would be completely unnecessary. America's hundreds of independent electric-light and power companies are ready and able to supply all the low-price electricity people will need—without depending on your taxes.

You can get a new free booklet telling how further unnecessary "public power" spending could affect your take-home pay, savings and pension as well. Just mail the coupon below for a copy of "The American Worker's Stake in the Electric Power Picture."

POWER COMPANIES
Room 1105-X, 1271 Ave. of the Americas
New York 20, N. Y.

Please send me the material checked below, without charge:

- ☐ "The American Worker's Stake in the Electric Power Picture"
- ☐ Names of companies that sponsor this message.

Name _____ (Please print)
Address _____
City _____ Zone _____ State _____

AMERICA'S INDEPENDENT ELECTRIC LIGHT AND POWER COMPANIES

Try this quiz and learn
if you really know how to...

by CHARLES A. CERAMI
Industrial management expert

THE AVERAGE AMERICAN adult loses 10 or more hours a day in worrying over his jobs instead of doing them. Industrial psychologists tell us we can stop wasting our time by improving our efficiency. This quiz will give you some idea of how much time you are now wasting, plus clues (opposite page) on how to put more real living into your life.

1. Your child has a school project you're supposed to help with. It must be done in two weeks. Do you: a) take one or two whole evenings and keep working until you finish; b) do a bit each night for five nights?
2. You plan to drive to a new shopping center where you have decided to do your shopping. You also will stop at a watch repair shop on the way. You know how to reach both places, but believe there is a short cut that might save you two or three minutes each trip. Do you consult road maps and: a) check only the short cut to the center; b) look for the shortest route to both places?
3. You feel there isn't enough time for all the things you want to do within the next three months. In your advance thinking do you: a) plan only for tomorrow; b) go over things to be done three months from now?
4. You're dissatisfied with the amount of money you earn. Do you: a) look into ideas for extra jobs or investments; b) decide to get along on what you have?
5. It's Sunday and you feel like reading the funnies, but you're far behind in work that needs doing. Do you: a) take time out for reading; b) concentrate on your work?
6. You've been asked to head a committee for a community recreation affair. You're tired and not too eager to do it. But you've been advised to relax more, so you think this may be your chance. Do you: a) accept the recreational assignment; b) say no?
7. An insurance report has been left at your house. You dislike filling out forms. Possibly someone else in the family will fill it out. Do you: a) let it lie and put it out of your mind; b) fill out the form at once?
8. You have a persistent cough and you're due to leave on a week-long trip. Do you: a) ignore the cough and make preparations for the trip; b) take time to see your doctor?
9. You feel you've been wronged by a neighbor who allowed water to overflow and seep into your house. Damage amounts to \$40 but he refuses to pay. Do you: a) plan legal action; b) forget it and pay the bill yourself?
10. Acquaintances are discussing an absent person's shortcomings. You think that, by listening, you might learn how they talk about you. Do you: a) join in the discussion; b) stay out of it and find something else to do?

PLAN AHEAD



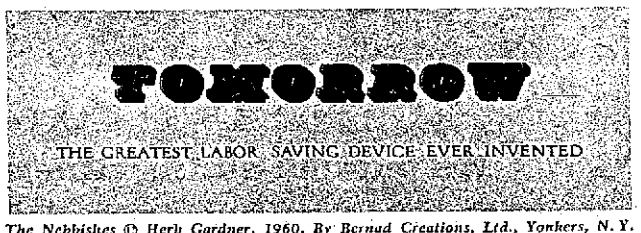
The world can't come to an end because I'm too busy



NEXT WEEK WE'VE GOT TO GET ORGANIZED



I work well under pressure



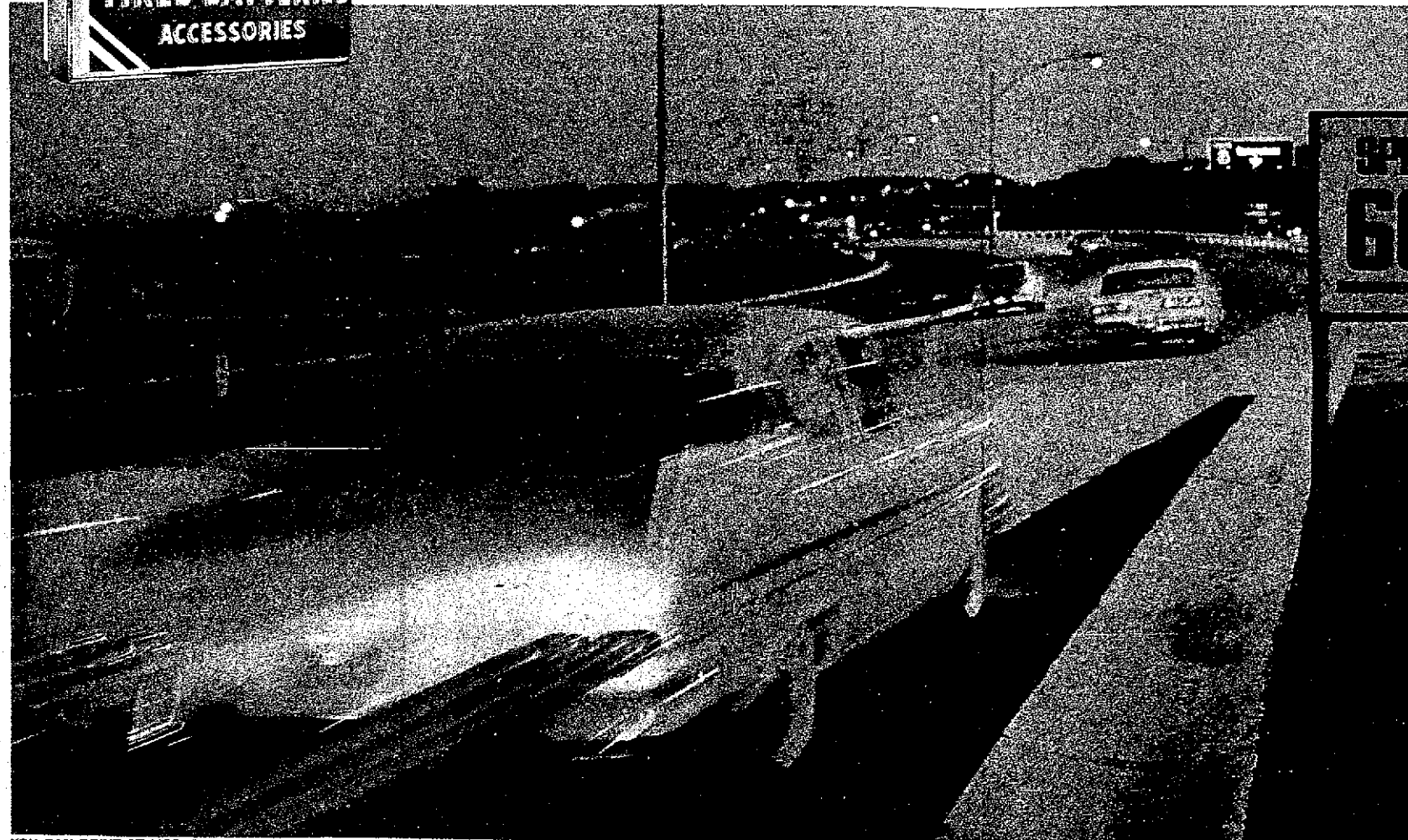
TOMORROW

THE GREATEST LABOR SAVING DEVICE EVER INVENTED

The Nebbishes © Herb Gardner, 1960, By Bernad Creations, Ltd., Yonkers, N. Y.



Built to even higher standards than tires on new cars!

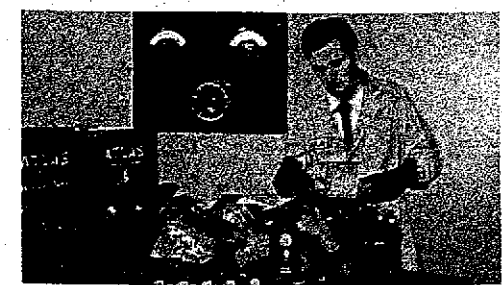


YOU CAN DRIVE AT MODERN HIGHWAY SPEEDS in greater safety than ever before with famous Atlas Plycon Cushionaire® Tires, because...



ON THE TRACK Atlas Automotive Specialists insist Atlas Tires pass exhaustive tests like this "high-speed marathon."

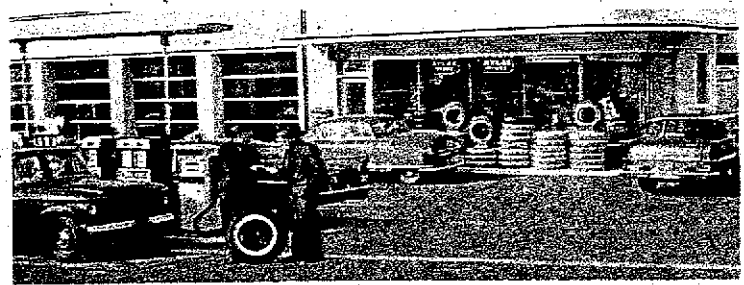
87 grueling tests—that's what an Atlas Tire must undergo before it reaches you! Atlas Automotive Specialists insist that Atlas Tires, Batteries, and Accessories give you extra value, extra stamina before they pass them. Called the "world's toughest critics," these experts develop and test Atlas Products to standards even higher than those for brand new cars! When replacing your tires, batteries or accessories—make them Atlas!



THERE'S EXTRA STAMINA IN EVERY ATLAS BATTERY! Constant research and comparison testing with other leading brands keep Atlas out front...insure long life, sure starts!



"TORTURE ROOM" FOR SPARK PLUGS! Above, Atlas Spark Plugs are put through their paces in the lab... tests tougher than any car will give them!



YOU'RE NEVER FAR FROM ATLAS SERVICE! Ask to see written guarantee on Atlas Tires and Batteries. It's honored on the spot at 38,000 service stations. Adjustments pro-rated from date of purchase over life of guarantee and based on retail price at time and place of adjustment.

RECOMMENDED AND SOLD AT 38,000 SERVICE STATIONS THROUGHOUT U. S. A. AND CANADA...

ATLAS

*Trade-marks "Atlas", "Plycon" and "Cushionaire" Reg. U. S. Pat. Off. Copyright 1960, Atlas Supply Co., Newark 2, N. J.

HOW TO RATE YOURSELF

Preferred answers are a) on the first five questions, b) on 6 through 10. Here's why:

1. A bit-by-bit approach uses up time for getting your materials together, remembering where you left off, then putting things away each time. When you divide the job into as few installments as possible, you cut out lost motion.
2. When you have to do a repetitious job, it's smart to figure out a time-saving method. But on a one-time job this is seldom worthwhile.
3. Many things people worry over or plan elaborately never come about. It's better to plan a good schedule for the next day before you start pondering subjects that may not exist for you three months hence.
4. Management experts estimate that the average person is capable of accomplishing without strain three times as much as he actually does. People who cut out needless fretting often have investments, sell insurance or real estate or even run small businesses in addition to holding regular jobs.
5. Don't confuse efficiency with "all work and no play." Relaxation is part of a full life. If you plan your schedule properly, it will include time for fun.
6. Too many people practice the kind of "relaxation" expected of them. Nothing is so wasteful as doing something that is supposed to be pleasure but really doesn't appeal to you. Get your fun in ways you like—no matter what others think you should do.
7. An unfinished chore always weighs on your mind. Do it and get it out of the way.
8. Here's another annoyance that will plague your mind and use up more time in the long run. A quick trip to the doctor may at least assure you that there is nothing wrong and will save you health-destroying worry.
9. Lawyers always win when a client insists on suing "for the principle of the thing." There is a saying that even a bad settlement is better than a good lawsuit. You'll save yourself hundreds of dollars worth of valuable time and avoid aggravation if you pay for the damage and forget about the matter.
10. One of the surest signs of a successful person is a refusal to waste time on other people's business or in maligning them. Knocking a person is always destructive. Almost anything you find to do in the same space of time will be more rewarding.

HOW TO SCORE

Give yourself 10 points for each answer. 80 to 100: you've got it made. You're operating at peak efficiency—and having fun, too. 50 to 70: average — but don't stop there. 40 or less: get on the beam before you waste further valuable time. Revamp your thinking, and you'll be able to get more out of life. The clues above can show you how.

It's outdoor-eating time again, and here's a new idea for backyard fun

Have a party with drumsticks

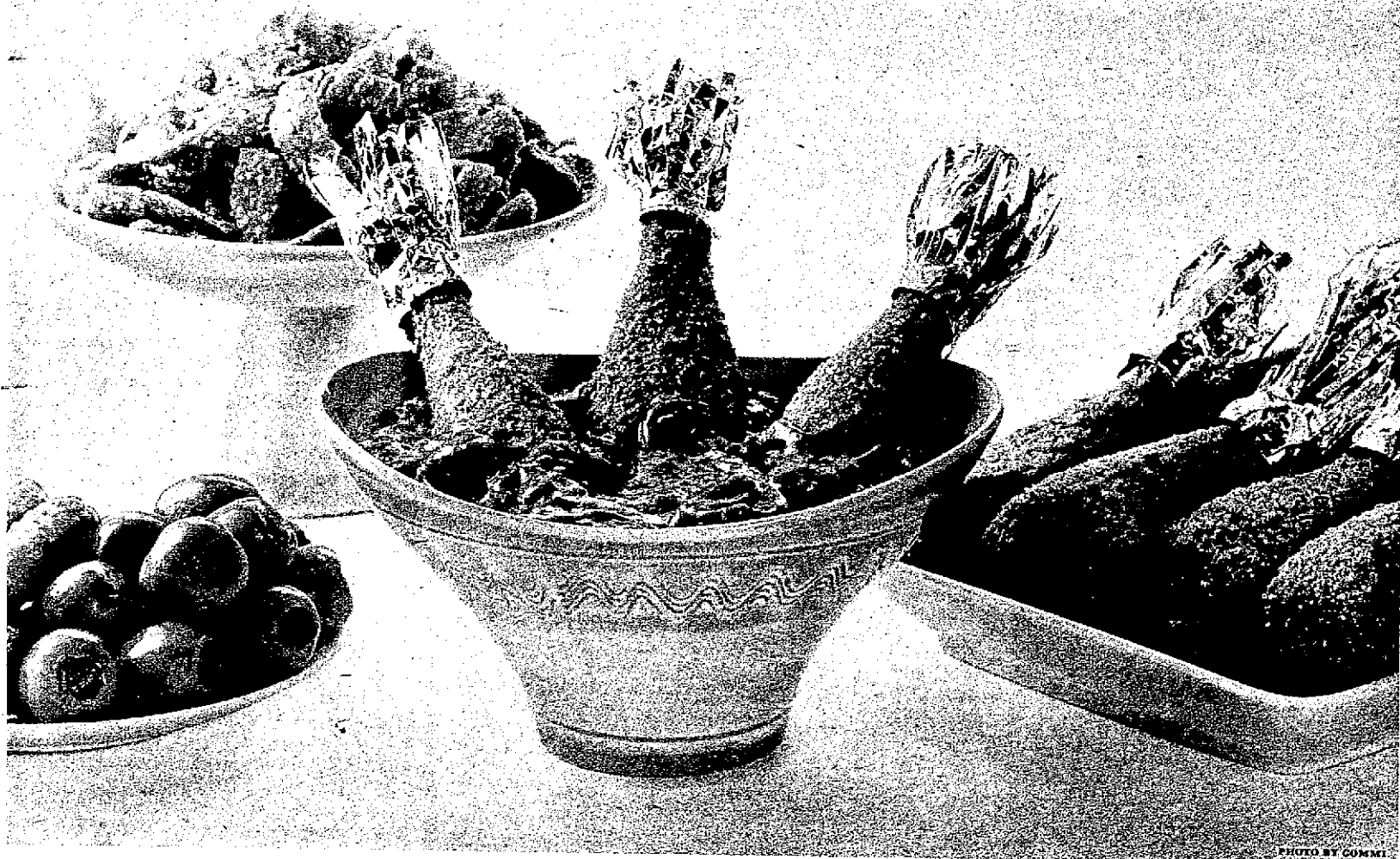


PHOTO BY COMMI

by **BETH MERRIMAN** Parade food editor

DEVILED DRUMSTICKS are fun food for a crowd, especially a teen-age crowd. Easy to prepare, oven fried and dunked in a sauce of piquant flavor, they're great for parties—indoors or out. Serve them with such other finger foods as the new sesame chips or potato chips, olives, pickles or crisp, raw relishes.

Deviled Drumsticks

- | | |
|-----------------------------------------|---------------------------------|
| 1 cup packaged flavored bread crumb mix | 1 tablespoon prepared mustard |
| 1 teaspoon monosodium glutamate | 1 teaspoon Worcestershire sauce |
| ¼ teaspoon pepper | ½ cup light cream |
| | 16 broiler-fryer drumsticks |
- Combine bread crumb mix, monosodium glutamate and pepper.

Blend mustard, Worcestershire sauce and light cream. Dip drumsticks in cream mixture; roll immediately in crumb mixture. Place in shallow, foil-lined pans; do not crowd. Bake in moderate oven (350°) 1½ hours or until tender. At end of 1 hour, exchange pans on shelves. Before serving, wrap ends in fringed double-thick strips of foil about 3" wide. Serve with Zippy Dunking Sauce, sesame chips and relishes. Makes eight servings.



Zippy Dunking Sauce

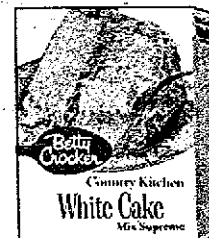
- | | |
|------------------------|---------------------|
| ½ cup prepared mustard | ½ cup pickle relish |
| ¾ cup ketchup | |
- Combine ingredients in bowl; mix thoroughly. Makes 1½ cups.

FROM PARADE'S TEST KITCHEN



NEW BETTY CROCKER COUNTRY KITCHEN CAKE MIX

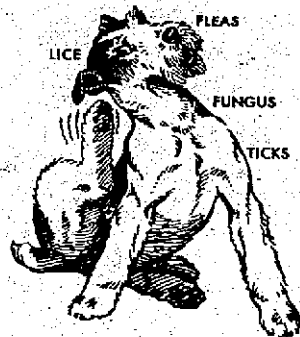
"It's so  nice to have a cake around the house! Especially one  of our new Country Kitchen Cakes. They taste as rich—and keep as fresh—as homemade butter cake. Pink azalea cake recipe's on the White Cake package."



the
red
spoon



tells you
it's Betty Crocker good
and General Mills
guarantees it!



New! Veterinary Scientist's discovery

stops dog itch from fungus & fleas

works where flea powders fail

This new wonder-working powder, SCRATCHEX, has proved so effective it can be guaranteed to stop your dog's scratching in minutes.

The exclusive SCRATCHEX formula was developed by famous veterinary scientist, Dr. A. C. Merrick, who discovered that a fungus skin infection (often invisible) is the cause of scratching in 7 out of every 10 cases.



STOPS FUNGUS ITCH. SCRATCHEX contains Mercap to kill microscopic fungi picked up in weeds and grass... stop fungus itch, worst kind of dog itch. Flea powders are helpless against fungus itch.



DESTROYS FLEAS, LICE, TICKS. SCRATCHEX contains Lindane, powerful, modern insecticide that kills fleas, lice, ticks... even spotted fever ticks, on contact.

SAFE RELIEF ALMOST INSTANTLY... even on raw, open, itch-sores. And SCRATCHEX contains Hexachlorophene to kill bacteria and check odors. Guaranteed to stop your dog's scratching or your money back. Sen-sor's supply only 98¢. Get SCRATCHEX at all drug stores and leading pet shops.



Dr. Merrick's

SCRATCHEX

Medicated Powder for Dogs

Westchester Vet. Products, White Plains, N. Y.



New! Special Formula!

SCRATCHEX for CATS

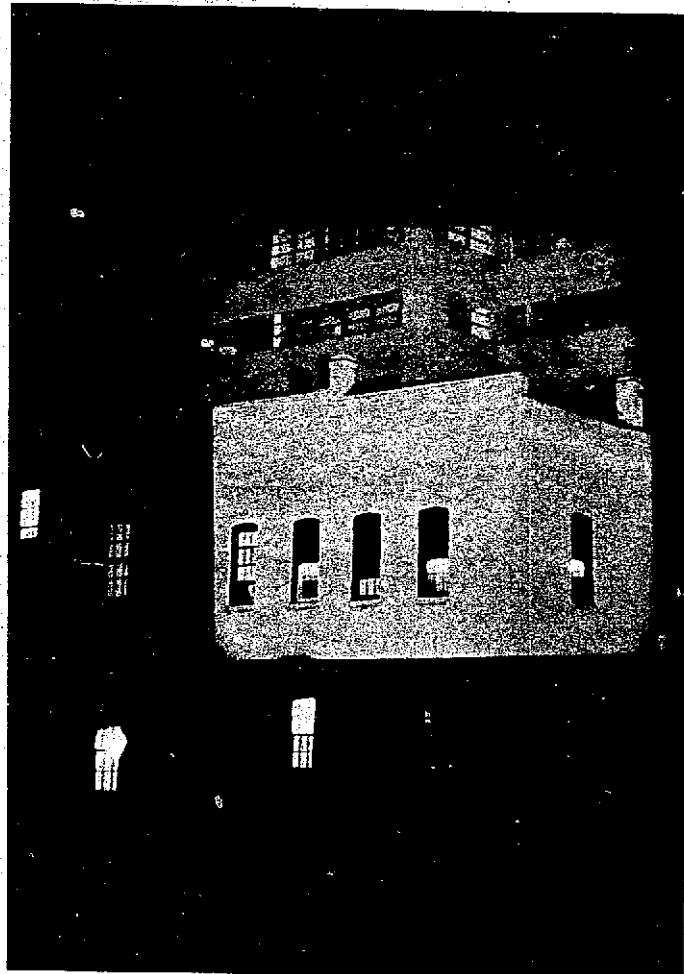
- Laminated to Beautify Fur
- Kills Fleas and Lice on Contact
- Checks Bacteria, Repels Odors
- Safe • Approved by CATS Magazine
- GUARANTEED • Season's supply only 98¢

DRIVE SAFELY

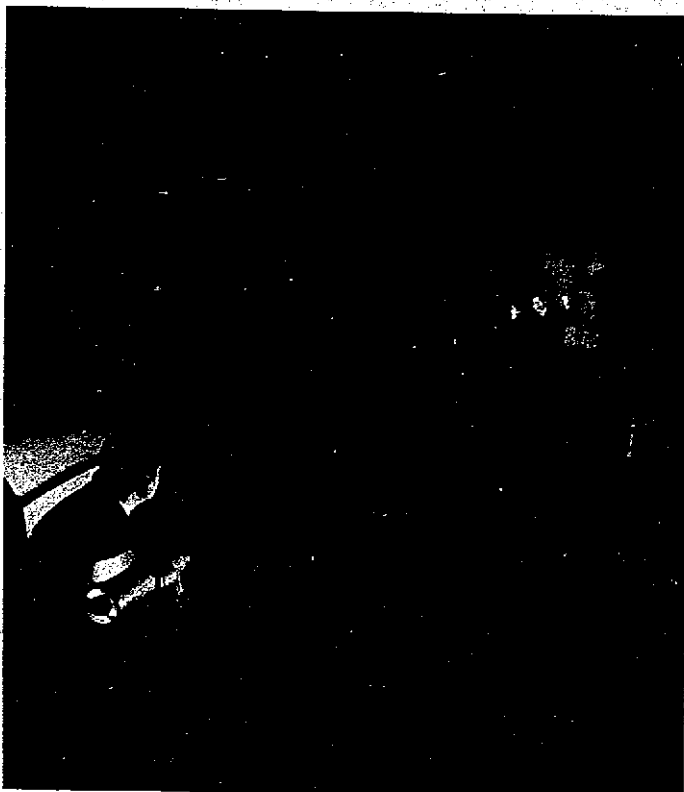
Prove to yourself

You can stop taking laxatives

Why fight constipation with laxatives or "bulks" that work unnaturally, uncomfortably? Take new REGUTOL instead. It's not a laxative, yet it restores regularity as no laxative can. REGUTOL simply makes use of moisture in your system to keep elimination natural. Hospital-proved—safe and not habit-forming. Get REGUTOL today. 30 tablets, \$1.



Roof of building is illuminated from 450 feet, proving the Spacelight's worth to rescuing firemen. Though shot in rain, photo clearly shows details.



"Intruder" 150 feet away is caught in glare of Spacelight, to show its value for police. Man holding Spacelight is lit by photographer's light.

SUNSHINE

WASHINGTON, D. C.

AN AMAZING NEW portable light beam that turns night into day may soon end man's eternal fight against darkness.

Developed in Switzerland, the new light possesses two secrets: 1) a powerful set of four lenses; 2) a unique cooling system.

The cooling system solves a long-time problem: how to carry off a powerful light's heat without an unwieldy, heavy heat dispenser. Using the principle of a jet engine, Swiss scientists devised a miniature turbine that forces hundreds of cubic feet of cooling air per minute past the single 1,000-watt bulb used as a light source.

Packaged into a metal container 18 inches long and four inches in diameter (see photo at right), the new light—called Spacelight—is so intense it will spot a mouse as far as you can see it.

This innovation in lighting, under development for years, has excited the imaginations of those concerned with man's inability to see at night. With it, men will almost be able to carry the sun on their shoulders.

Unlike the normal spotlight, the new light doesn't project a pinpoint beam. Rather, it throws a square of light that will illuminate an area 600 feet by 600 feet at a distance of two city blocks. Its intensity is equal throughout the entire 600'-by-600' square. Thus the light is as bright at the square's outer corners as it is in the center.

Western Hemisphere rights to market the new machine were obtained from the Swiss by Washington lawyer-entrepreneur Charles R. Rudolph. A company, the Spacelight Corp., of Dallas, Texas, has been organized, and Mr. Rudolph, vice president of Spacelight, is now busily lining up franchised dealers.

Various versions of Spacelight range in weight from 12 to 23 pounds (the heavier, the more powerful). Prices run from \$500 to \$1,200.

Spacelight officials say the new machine will throw more light at a greater distance and for a longer period of time—and ultimately at a lower price—than any light source yet developed.

For example, says Darrell Blanton, president of Spacelight, tests showed that six of the new lights illuminated a football field better than the 64 installed lights, each of which was equipped with a 1,500-watt bulb. What's more, the tests found that the Spacelight burned for 75 continuous hours.

In and Out

In these tests, says Blanton, his six units altogether burned only 12 cents per hour worth of electricity as against \$1.92 for conventional spotlights.

Not a complicated affair, Spacelight can be plugged into a household electrical outlet. And autos, planes and ships can be easily fitted for its use. Coming up soon is a built-in battery, weighing only a few pounds, that will make the unit portable anywhere. Right now, though the unit is easily carried, it must be plugged into a power source.

The light snaps on instantaneously. It needs no warm-up. Pull a trigger, it's on. Release the trigger, it's off. It's as simple as that.

To date only a handful of people have seen Spacelight in operation. But at a recent Washington preview, government and industry representatives were impressed with its possibilities.

IN THE DARK

by FRED BLUMENTHAL

Secret Service Chief U. E. Baughman, for example, speculated that the new light might help him in his vital job of protecting the President. He was thinking of the vast areas of darkness on the south lawn of the White House, the woods surrounding Camp David and the fields at the Gettysburg farm.

Said an Air Force general: "Let's try it in night-patrol activities for our Strategic Air Command bases. Today we're spending millions of dollars guarding SAC airfields—and night still brings problems."

Spacelight may even play an important role in America's space program. Commented an official of the National Aeronautics and Space Agency: "For a night launching at Cape Canaveral, we have to use four banks of lights, each bank containing four powerful arcs. Every hour the arcs have to be changed; if it happens at a critical point in a missile firing, the countdown has to be stopped."

He added that four of the new lights might well replace the 16 now used.

In addition to helping police and firemen, Spacelight may prove a boon to recreation officials. Night lights, it has been found, can combat juvenile delinquency. In New York last November, Mayor Wagner ordered additional playgrounds equipped with lights. They cost \$80,000, but they did the job. A recent survey disclosed that vandalism was completely wiped out in three Staten Island parks, reduced by 86 per cent in three Brooklyn playgrounds and cut 81 per cent in three Manhattan recreational areas.

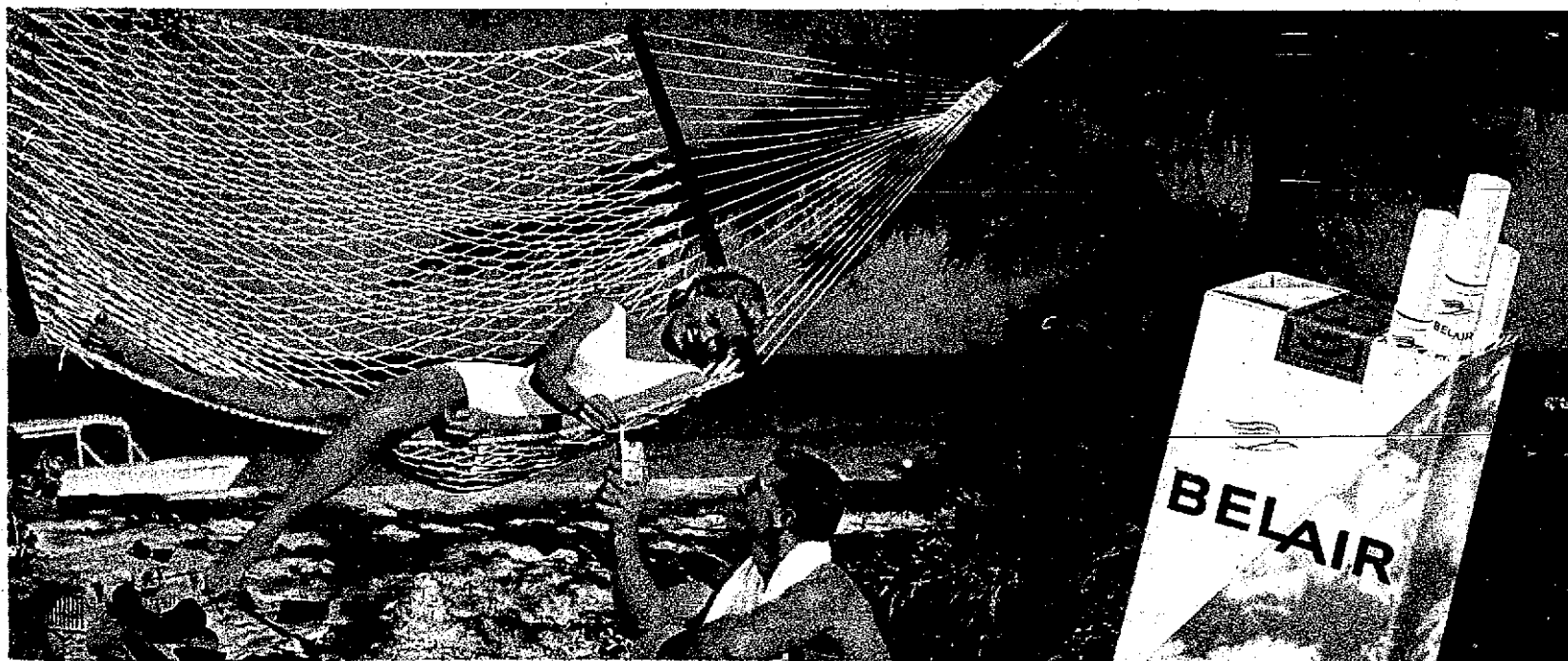
Plane crashes, hurricanes, tornadoes and train wrecks are frequently made worse by darkness. Spacelight may someday soon lead rescuers quickly to aid the injured or helpless.

For all of mankind it may mean a better and fuller life after dark.



Spacelight is held by Secret Service Chief U. E. Baughman. The light could someday replace sentry dogs at U.S. bases.

Discover the clean difference in smoking!



Breathe easy, smoke clean with

New **BELAIR**

Breathe easy, new Belair brings you the clean difference in taste: new air-fresh menthol blend for a clean breath of freshness in every puff!

Breathe easy, Belair has the clean difference of a deep-set recessed filter, set deep where a filter belongs to let you smoke clean.

Now, enjoy the clean difference in smoking with new BELAIR!

The Clean Difference in Smoking is Here!

New Air-Fresh Menthol Blend—the Clean Difference in Taste!

New Deep-Set Recessed Filter—The Clean Difference in Filter Tips!

©1960, BROWN & WILLIAMSON TOBACCO CORP.

**Kill
cooking
odors
fast
with
Colgate's
new
Florient
Makes air smell
flower-fresh**

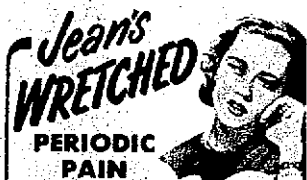


- Just one quick spray kills bad odors from cooking, smoking, bathroom, pets, musty closets, baby's room, sick room.
- Wick deodorants are too slow — some aerosols too weak, freshen just for the moment, but Florient really kills bad odors fast.
- So economical, too — it lasts and lasts.
- Keep an extra Florient in your bathroom.



Woman Screams As Feet Burn!

"Can't anything help—my feet are on fire," she cried as she took off her shoes. Too bad she didn't know about soothing medicated Ice-Mint with lanolin. Ice-Mint starts to work instantly to soothe and relieve tired burning feet—softens corns and callouses. Get Ice-Mint today.



It's downright foolish to suffer in silence every month. Let Midol's 3-way action bring you complete relief from functional menstrual distress. Just take a Midol tablet with a glass of water... that's all. Midol quickly relieves cramps, eases headache and chases the "blues."



ELVIS PRESLEY

He's fighting to stay on top



Ex-GI Elvis Presley, sideburns gone, has dropped 12 pounds since leaving Army.

by LLOYD SHEARER

Parade West Coast correspondent

HOLLYWOOD.

EACH EVENING at 7 in the lobby of the Beverly Wilshire Hotel, a covey of screaming, giggling teen-aged girls closes in on a tall, portly, smiling Pied Piper of 50.

The Pied Piper, a veteran carnival pitchman, is "Colonel" Tom Parker, razor-sharp, cigar-smoking manager of Elvis Presley.

A self-admitted specialist in snow-jobs—"There's no one who can shovel it like me," he says—the Colonel distributes autographed photos, buttons, folders and other publicity material on Elvis.

"Bless your lil ol' heart," he says to a cute blonde of 13. "Be sure an' buy Elvis' new record now." Or to a 15-year-old high school sophomore, "Take this photo, darlin'. But remember! You must stay true to Elvis."

Since 1955 Elvis has been the Colonel's magnificent obsession and greatest money-making attraction, bringing in approximately \$1,150,000 a year. The Colonel's take is a reputed 20 per cent of the gross. This he richly deserves, for rarely in the annals of show business has any entertainer been more shrewdly hooked, spotted and promoted than Elvis Presley.

Not only did the Colonel keep the Presley name alive during Elvis' two-year Army stint—no small accomplishment considering the fickleness of the teen-aged devotees of rock 'n' roll—he engineered a raise in Elvis' television salary from \$50,000 to \$125,000 an appearance, and he talked producer Hal Wallis into giving his hip-slinger 7½ per cent of the gross of *G.I. Blues*, first post-Army movie.

Working for the Government

Says the sparkling Colonel (honorary commissions from Louisiana and Kentucky account for his title):

"Elvis an' me got one job—to keep the boy on top. Right now he's in the 91 per cent bracket, pays the Government 91 cents in taxes on every dollar he makes. It would be unpatriotic of Elvis to go below that figure. The Government wouldn't like it. I wouldn't like it. No one would like it. Tell me, son, how'd you like to interview Elvis, say at 30 cents a word? In this office we don't believe in givin' nothin' away for nothin'."

Beneath the Colonel's chatter runs an occasional vein of seriousness. He realizes that the recording business, from which Elvis derives half of his income, "ain't what it used to be. Elvis' record *Stuck on You* is doin' fine, yes, sih, but we're not kiddin' ourselves, the payola scandal hurt everyone in this business. Then again rock 'n' roll isn't as popular as before Elvis went into the service.



Long-time manager "Colonel" Tom Parker runs young singer as if he were a one-man circus.

"You ask me if the boy's retained his followin' while he was in the service. Rightly, I don't know. What I do know is that I wouldn't let him fly out here. I mean, after he got out of the Army, I suggested he go by train, private car, so that all of us could see just what happened at all the whistle-stops down the line.

"I don't believe in givin' away my merchandise for nothin', which is why Elvis ain't gonna appear on TV no more this year unless it's somethin' special. I didn't mind the folks gettin' a free look at Elvis down at the train stations 'cause they really came out to see the boy. No snow about that. Every station we hit there was big crowds, big crowds, man; all the way to Hollywood. Then, when Elvis appeared on the Timex TV show, he broke all existin' ratin's.

"My own opinion is that Elvis can be bigger 'n' better than ever. After he finishes *G.I. Blues* for Hal Wallis, he goes over to 20th Century-Fox and makes two pictures in a row right quick. How he's gonna do in movies I don't know. Everything he's made in the past has earned money, good money. But the future—it ain't anything I'm gonna bet on. But I tell you this, a man'd have to be a fool to sell Elvis Presley short. This boy has got hidden talents. He's a reservoir of personality.



Pre-GI Elvis poses with pair of beauties. In Army he learned to like books, poetry.

But like I say, the only 'reservoir I'm interested in must have money.

"I'm the money-man in this outfit. I make the deals and handle the snow-jobs. Matter of fact, only today I told the girl who answers the phone: 'Honey, don't you put no calls through to me 'cept those involvin' money.'"

In contrast to pitchman Parker, who has become one of the best-liked and most colorful characters in Hollywood, Elvis himself rarely discusses loot or lucre. His operation is carefully departmentalized into three segments: his business deals are supervised by the Colonel; his financial investments, mostly Government bonds and savings bank accounts, are handled by his father, Vernon Presley; his career and personal life are run by Elvis. Of the three he likes best to discuss the third.

"Many people seem to think," Elvis told me, "that the Admiral runs my life. [Elvis refers to the Colonel as the Admiral.] That's not true. I pick my own songs, my own clothes, my own cars, my own friends, my own girls. I'm 25 years old. I was raised strictly by the most wonderful mother a fellow ever had. I was an only son and for 16 years my mother and I were inseparable. And when she died two weeks before I went into the Army, I can't tell you what a wrench that was, what a loss. But my mother always taught me to behave, to help people, not to harm them, to work hard, to never give up, to make it on my own. And that's what I've always tried to do.

Staying in Line

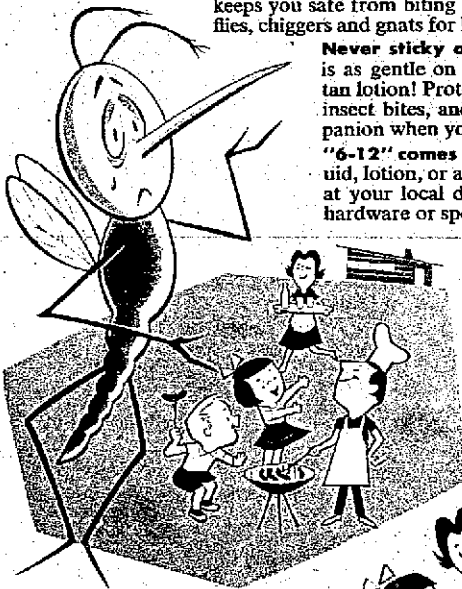
"Before I went into the Army I was accused of promoting juvenile delinquency. Why? Because I wiggled when I sang. It just happens to be my style. I remember discussing it with my mother. She knew I'd never been in any trouble, never in all the years we lived in Memphis did I ever get out of line. And she said, 'Elvis, you do what you think is right, what you know in your heart is right.' And that's the way I've behaved both in and out of the Army."

In discussing his Army career, Elvis Presley is most proud of the fact that he never sought

Continued on page 24

I loved to eat outdoors, too... until everyone started using "6-12"!

Just smooth it on! One application of "6-12" Brand Insect Repellent on exposed skin areas keeps you safe from biting mosquitoes, black flies, chiggers and gnats for hours!



Never sticky or greasy, "6-12" is as gentle on your skin as sun-tan lotion! Protects children from insect bites, and is an ideal companion when you fish or golf.

"6-12" comes in handy stick, liquid, lotion, or aerosol spray! Now at your local drug, supermarket, hardware or sporting goods store.

Screened-in
comfort for
outdoor living!

ANOTHER UNION CARBIDE PRODUCT

"6-12", "Six-Twelve", and "Union Carbide" are registered trademarks of Union Carbide Corporation.



Protect YOUR HEART!

**VIOBIN Wheat Germ Oil
Helps Heart Action—
Improves • Strength • Vigor**
PROVED 9 years—500 persons
University Experiments

**REFUSE SUBSTITUTES—
only VioBin Oil PROVED helpful.**

Send NOW—VioBin Story FREE Book #13

PROMETOL—8 to 1 vigor factor
concentrate VioBin Oil. Same
benefits—NO fat calories.

VIOBIN MONTICELLO, ILLINOIS

How To Hold FALSE TEETH More Firmly in Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just sprinkle a little FASTEETH on your plates. This alkaline (non-acid) powder holds false teeth more firmly and more comfortably. No gummy, gooey, pasty taste or feeling. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today at drug counters everywhere.

PARADE PICTURE CREDITS: Cover, Lloyd Shearer; 2, Peter Adelberg; Musical America, Ben & Sid Ross; 4, Pictorial Parade, MGM, French Embassy, Tidewater; 6-9, Ben & Sid Ross; 10-11, Bob Henriques—Magnum Photos; 20-21, Larry Fried—Pix; 22-24, Lloyd Shearer; 26-27, Ben & Sid Ross; 29, WW.

SURE WAY TO STOP "SUMMER ITCHES!"

Famous formula counteracts
"itching chemicals" in skin!

Insect bites, poison ivy, sunburn—all can lead to maddening torment of itching.

Doctors know this is caused by "itching chemicals" in the skin irritating the nerve endings.

Certain medications have the power to neutralize these "itching chemicals" and bring quick relief.

Zemo—the prescription-like formula—contains such ingredients to soothe irritated nerves that cause itching, quieting and cooling the skin. Zemo also eases pain of cuts, scratches, minor burns. Liquid or ointment; regular or extra strength. Save most, get large sizes of Zemo. Get relief fast.

Can't Sleep?

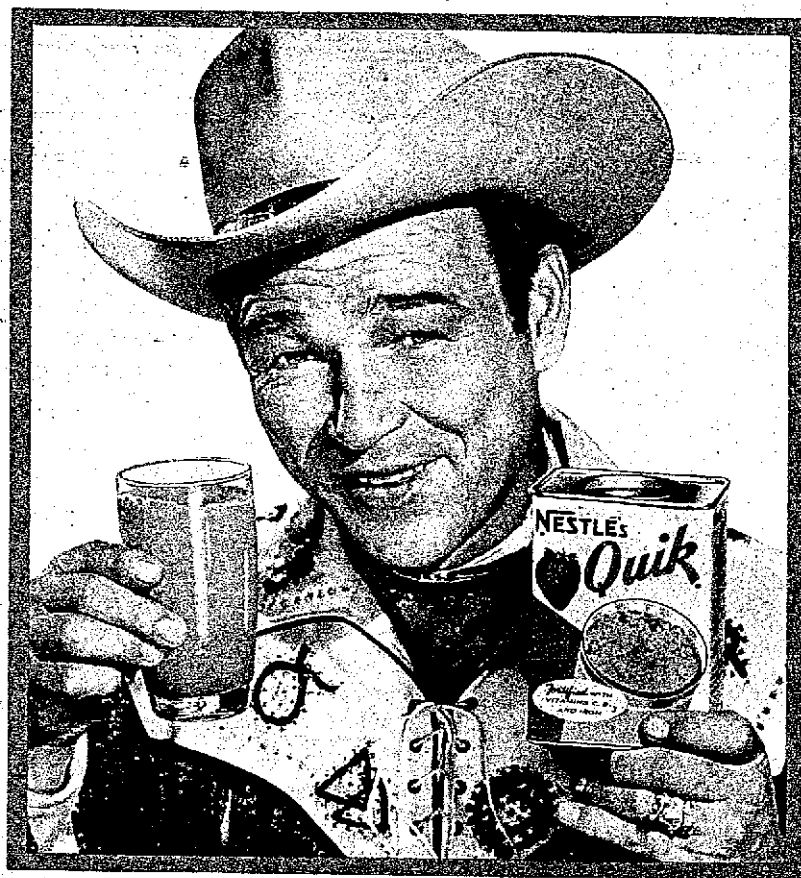
Until recently, the only way to induce sleep was to drug the mind. Now comes safe, hospital-tested Dormin, using the newest sleeping principle. With Dormin you have nothing to fear—no dangerous narcotics, no habit-forming barbiturates, no tranquilizers. Yet Dormin was proved remarkably.

effective in 9 out of 10
clinical cases.

Try one or two Dormin capsules as directed. Clinical studies show that is usually enough to bring sleep quickly. Ask for Dormin, the original sleeping capsule—no prescription needed. Only \$1.00 at all good drug stores.


DORMIN

NEW from Nestlé's STRAWBERRY FLAVOR QUIK





Roy Rogers says:

"KEEPS YOU IN THE PINK!"

 Makes luscious pink strawberry flavor milk.

 Makes glorious pink sodas and floats, too!

 Fortified with Vitamins C, B₁, and Iron to keep you in the pink of health.

 Great imitation strawberry flavor, tastes just like real strawberries.



MIXES INSTANTLY WITH MILK

See Roy Rogers, Dale Evans and Trigger on Television every week.

Copyright 1960, The Nestlé Company, Inc.



Elvis joins Frank Sinatra before record-breaking TV audience.

PRÉSLEY continued

His current hope: to win over the adults

any favors or special attention.

"Six months after I was in," he recalled, "an officer came up and said, 'Presley, wouldn't you feel better off in Special Services entertaining the troops?' I was in the Third Armored Division, and that's no sissy outfit. You're out maneuvering a lot of the time. And it was rough. And this officer's suggestion—I don't mind telling you, it was a temptation. But I said, 'No, sir. I like it with these fellas. I'd like to stay here.' And the Army let me stay. And I'll tell you this. It was one of the best things ever happened to me.

"Before I was drafted," Elvis went on, "I began to take things for granted, like all the money and cars and clothes. Things just kept snow-balling; getting bigger and bigger. I had no time to stop and think. It was just work and a little play and more work. First I had one car, then two, then four. After a while a man loses his sense of values or maybe I never had time to establish one.

"But in the Army I had time to think all right, time in which to thank the good Lord for what he'd given me, time to be grateful and appreciative. The Army taught me about liberty and freedom and teamwork, things I'd just taken for granted.

Reading Matter

"Basically I'm a nervous guy. I can hardly sit still. I don't hardly sleep. Energy pours out of me. I've got more than I know what to do with. But the Army channeled a lot of it. And it also gave me time to become a little intellectual.

"By nature I'm an emotional man, not an intellectual man, but in the Army I read books like *How To Keep*

Happy 365 Days of the Year, How To Win Friends and Influence People, The Power of Positive Thinking and a couple of books on poetry. I sure like poetry. And I had time to practice the piano.

"I also found out about girls. The German girls are the same as the American girls or even the French. A couple of times I had leave and I managed to make it to Paris. I'd check in at the Prince de Galles Hotel and live it up real good for a few days. But I learned to tell the difference between a girl who really liked me and a girl who just wanted to use me."

High Cost of Marriage

As he broached the subject of girls, I asked Elvis if he'd given any thought to marriage.

"First," he explained, "I want to re-establish myself with the public. I also need time to mature and develop. If I were to get married now, I'd probably lose some share of my following, especially among the teenagers. If I were madly in love with anyone, which I'm not, I'd be prepared to do that. But now there's no need."

He continued: "I've just got to stay on top, to grow as an actor and a singer, to win over some of the adult audience. I think my behavior in the Army has made a lot of people who were down on me change their minds. Since I didn't goof up in the service, maybe they're saying, 'That Elvis can't be too bad a guy.'"

"At least that's what I hope they're saying. In show business nobody gets to first base unless the public likes him. And the more of the public you can get, then the bigger man you are."

PICTURE YOURSELF ON A PICNIC WITH THIS **KODAK CAMERA**

\$4.25* VALUE—ONLY

\$2.00

WITH LABEL FROM

CAMERA SHOWN
ACTUAL SIZE

*Based on comparison to other cameras sold at retail.

SUPERXSTRENGTH ALCOA WRAP

Perfect pictures without focusing, fussing! Kodak's Brownie Bullet is easy to carry, takes black and white or color on regular 127 film, has optical viewfinder, handy strap. And while your Kodak camera snaps the picnic fun, Alcoa® Wrap makes your work a snap! No basting, no leaking, no scorching, no cleanup with this stronger rip-resistant foil.

MORE PICNIC PLAYTIME FOR YOU WITH SUPERXSTRENGTH ALCOA WRAP

BUTTERED CORN ON THE COB

At Home: Brush each ear with melted real butter; season with salt, pepper; wrap in a damp paper towel. Place on square of Super-Strength Alcoa Wrap. Pull foil close around corn; seal in tight double fold; twist ends securely. Alcoa Wrap's Super-Strength helps prevent rips even when pulled taut around corn... holds in juices during cooking.

At Picnic: Grill corn over medium coals 20-25 minutes, turning frequently.

DOUBLE-DECKER HAMBURGERS

Combine 1½ pounds ground round steak, ¼ cup cold water, 1 teaspoon salt, ½ teaspoon pepper; shape into 8 flat patties. Brown in fry pan. Cut 4 six-inch squares of Super-Strength Alcoa Wrap. Place one browned patty in center of each square. Spread patties with ketchup, stuffed olive slices. Top with remaining 4 patties. Spread with butter; insert toothpicks through center of each patty; hang onion rings over toothpicks. Bring edges of Super-Strength Alcoa Wrap up around bottom patty in cup shape. Place patty cups on grill. Grill over medium coals 35-40 minutes. Serve Double-Decker in Super-Strength Alcoa Wrap cups.

ORDER TODAY! Hurry! This offer is limited. Just tear off Alcoa Better Packaging Label from flap of any box Alcoa Wrap (see illustration below). Mail with \$2 to the address on the coupon, and this Brownie Bullet camera is yours!

Attach this Better Packaging label to coupon.



FIVE DIFFERENT FOILS FOR EVERY USE



Watch "Alcoa Theatre" and "Alcoa Presents." See your newspaper for time and station.

CAMERA, BOX 720, NEW YORK 46, N.Y.

Please send me _____ Brownie Bullet cameras. For each, I enclose \$2.00 and one Better Packaging Label. (Please make checks or money orders payable to CAMERA.)
Send camera(s) to: _____ (Please Print)

Name _____

Street _____

City _____ Zone _____ State _____

Order as many cameras as you wish, but be sure to enclose \$2.00 and a Better Packaging Label for each. Offer void in states or localities where prohibited, regulated or taxed. Offer expires March 31, 1961. Offer limited to residents of United States, Puerto Rico and APO-FPO addresses. Allow at least three weeks for delivery.

Tortured by CORN S?

New pad treatment
guaranteed to remove corns
in 3 days or money back!



- Relieves pain promptly with extra soft moleskin pads.
- Removes corns with medication that promotes growth of new skin tissue underneath corn. This actually pushes corn out.
- Soothes new skin with special ointment, for healing comfort.

By the makers of famous
BLUE-JAY Corn Plasters

BLUE-JAY
THE KENDALL COMPANY
BAUER & BLACK
LIVERTON

Sabotaged by slipping Dentures?

Don't let wobbling, sliding dental plates destroy your confidence, comfort. **PERMA-GRIP** Denture Powder anchors plates in place for hours. Get white, tasteless, alkaline **PERMA-GRIP** Prophy-lac-tic Brush Co., Florence, Mass.

NEW HELP FOR MILLIONS WITH EAR WAX TROUBLE

New formula removes
impacted ear wax safely,
painlessly at home

An amazing number of people suffer from deeply impacted ear wax (cerumen). Some have it painfully removed with instruments. Others try poking it out with sharp objects and risk puncturing their ear drums. Still others do not even realize they have it. They only know their ears feel blocked and clogged. But until now, there has been no effective home remedy.

Recently scientists developed a new formula for removing stubborn ear wax. It works in minutes, without the pain of instruments. It is formulated of medically-tested ingredients used by doctors on thousands of patients—with astonishing results. This is the same formula you get in Kerid® Drops without prescription.

It is remarkable how fast New Formula Kerid Drops work. Suddenly your ears feel good again, clear, unblocked. Get Kerid today and feel the difference.



NOW WIVES CAN RETIRE

Pensioned husbands sometimes join in fun of unusual club

ELIZABETH, N.J.

THE 150 WOMEN whooping it up in these photos are members of one of the nation's most unusual clubs. Each month they meet at the Bayway Community Center here to discuss grandchildren, exchange recipes and have fun. All are married to retired employees of the Esso Standard Oil Co. They are believed to be the first organization of retired wives.

Formally, the club is the ladies' auxiliary of the Annuitants' Club of Elizabeth. The Annuitants' Club, to which ex-employees belong, sponsors card parties, bowling parties and bus excursions for its members. It also issues passes to the refinery, which allows members to visit old friends.

But the club's activities are all male. And wives a few years ago began to grow quite grumpy about it. They felt their husbands were having a good time in retirement but they weren't. At first some wives tried to persuade their husbands to include them in club activities. A few occasions were opened to wives, but the rest remained off-limits.

Then one wife had a happy thought. Why not a club of their own? A few wives began tentatively with a dinner party. It seemed so successful they tried a card party, this time with 50 members. After that membership increased rapidly. Today women come from as far as Atlantic City or Washington, D.C., to attend the monthly meetings. The group has received queries from women all over the U.S. about launching similar clubs.

The membership includes wives of former executives as well as wives of former laborers. Also eligible for membership are widows of former Esso employees. Programs run heavily toward home decoration, fashion and entertainment. The club has set up some rather stiff rules. It is permissible, for instance, to talk about grandchildren but not to show pictures—"otherwise we'd never get anything else done," one member explains.

The bars that kept men out originally have been let down a little. There are regular mixed card parties and dinners. And often a dinner for wives only will have a whole corps of volunteer waiters from the husbands. In fact, there has been talk of organizing a third group, to be called the men's auxiliary of the ladies' auxiliary of the Annuitants' Club.

"His" and "Hers"

The idea of "his" and "hers" retirement clubs has solved one of the universal problems that crops up when the husband stops working.

"For the first three months after my husband retired," a wife, who belongs to the club, explained recently, "I kept saying to myself, 'One or the other of us has gotta go. This house won't hold us both.' But it's all right now. When I begin to get cabin fever, I just say, 'Well, I'm off to the club,' and by the time the meeting's over, we appreciate each other again."

—EDWARD R. SAMMIS



Dancing ladies (l.) put best feet forward at recent gathering of New Jersey's "retired wives" club.

laughing ladies squeal as balloons pop when they sit. Stout ladies enjoyed the game the most.



Hat-makers model their designs in contest. Each hat supposedly represents husband's occupation.



Why The Catholic Church Says "INVESTIGATE!"

Probably not more than a handful of people hate the Catholic Church as it really is.

But many, having heard anti-Catholic calumnies from sources they have been taught to respect, have come to fear and suspect the Church as it has been falsely represented to them.

It is hardly reasonable to believe that 40 millions of Americans would remain in the Catholic Church if the rumors circulated against the Church are true. Nor would thousands of others become Catholics every year if they believed such things—without inquiring into the facts.

That is why the Catholic Church says again and again to people everywhere: "Investigate! Investigate!"

The Church makes this appeal not merely to settle an argument, nor primarily to win the goodwill of the non-Catholic people, although this is a hoped-for result.

Its more important aim is to invite people to inquire into Christ's truth as taught and preserved by the Catholic Church down through the centuries. For no man, seeking the salvation of his own soul, can conscientiously discount the Catholic claim to be Christ's Church on the basis of mere rumor and slander when the truth is so readily at hand.

The Catholic Church therefore invites you to inquire into its teaching and practices . . . to find out for yourself if what you believe about the Church is true or false.

Learn for yourself, for instance, if it is true that Catholics give divine worship to Mary, the Mother of Christ . . . or if this is

not just another calumny. If you have been led to believe that Catholics worship idols and statues . . . buy and sell the divine worship of the Mass . . . are opposed to the religious freedom granted all religions by our Bill of Rights, then you have been deceived and misled.

If you have harbored these or any other false beliefs about the Catholic Church and its teachings . . . and if, above all, such misunderstanding has kept you from examining the Catholic claim to be the Church established by Christ Himself . . . you owe it to yourself to seek the truth.

We will be glad to send you, free on request, a booklet dealing with the points mentioned here and many others . . . including the attitude of the Church toward Birth Control . . . secret societies . . . the salvation of non-Catholics . . . why Catholic priests are called "Father" . . . the Inquisition, and the alleged goings-on behind convent walls. It will come to you in a plain wrapper—and nobody will call on you. Write today . . . ask for Pamphlet No. PR-7.



**SUPREME COUNCIL
KNIGHTS OF COLUMBUS
RELIGIOUS INFORMATION BUREAU**

4422 Lindell Blvd., St. Louis 8, Mo.

Please send me your Free Pamphlet entitled "Why The Catholic Church Says 'Investigate!'"

PR-7

NAME _____

ADDRESS _____

CITY _____ STATE _____

**SUPREME COUNCIL
KNIGHTS OF COLUMBUS
RELIGIOUS INFORMATION BUREAU**
4422 LINDELL BLVD. ST. LOUIS 8, MISSOURI

**NOW...STAMP OUT ATHLETES FOOT
PAINLESSLY AND BLOCK ITS RETURN!**

New Mennen Quinsana Powder Works As No Liquid or Ointment Does!

Stinging liquids and harsh ointments can burn tender skin, slow down healing and expose feet to reinfection.

Mennen Quinsana Powder, with its medicated, germ-killing formula, stamps out athletes foot *painlessly* . . . sets up a medicated powder barrier to guard against reinfection. Mennen Quinsana Powder dries the infection! Stops maddening itch! Stops painful burning! Stops ugly peeling! Quinsana Powder soothes as it heals. Used daily, it blocks the return of athletes foot.



"MOISTURE PROOF"

your baby against
diaper irritation!



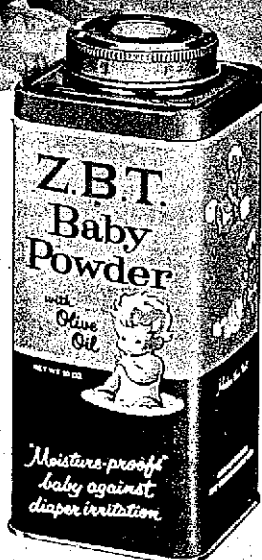
Z. B. T.

Protects like oil—
soothes like powder!

See for yourself. Smooth Z. B. T. Baby Powder on palm of hand, sprinkle with water. See how it runs off without penetrating Z. B. T.'s protective sheath. There's proof that Z. B. T. Baby Powder with Olive Oil repels irritation—causing moisture, where ordinary baby powders absorb it. Guard your baby's tender skin against urine scald, diaper rash by using Z. B. T. Baby Powder after every bath and diaper change!

Also guards against
chafing and prickly heat

Used by hundreds of hospital nurseries



Find new worlds through Recreation



June

National Recreation Month

Sponsored by NATIONAL RECREATION ASSOCIATION

Get to the Root of Athlete's Foot

RINGWORM, OTHER FUNGUS INFECTION

with New NP-27® Treatment

—AND THE FUNGUS IS DEAD FOREVER!

Kills fungus under skin surface—even penetrates into toenails. Promotes growth of healthy tissue. Guards against new infection.

Latest laboratory tests prove NP-27 Liquid not only works under skin surface to kill fungus where it breeds and spreads—but even penetrates into toenails. Works in vital under-surface skin layers where ordinary remedies cannot reach.

Using new NP-27 Liquid-Powder Treatment, doctors in two leading clinics found that Athlete's Foot,

Ringworm and other fungus infections, even stubborn cases, clear up usually within two weeks—often in less than 7 days.

As part of Treatment, new NP-27 Medicated Powder dries the foot perspiration that helps fungus grow, eliminates surface fungus, deodorizes and soothes chafed skin, guards against new infection.

New NP-27 Treatment (Liquid and Medicated Powder) guarantees effective relief—or full refund from druggist.

PARADE OF PROGRESS

Seeking new ideas for your home or yourself? Take a look at these

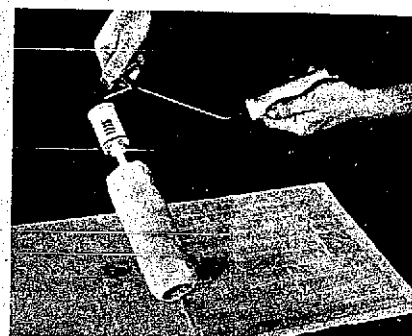
by PETER DRYDEN

Trigger roller: This new paint roller (right) ejects sleeves at the touch of a built-in trigger, eliminating a lot of mess. And a special plastic casing makes roller cleaning easier by keeping paint from seeping through. With a tray and a dynel sleeve—7" size: \$3.90; 9" size: \$4.45. Rollers by Baker, Inc., Dept. PP, Brandon, Vt.

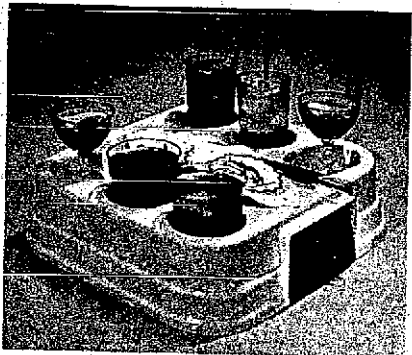
Spreader cart: A versatile new 24" spreader not only distributes fertilizer, seed, salt and other materials, it becomes a utility cart you can use many ways. It totes leaves, soil and cuttings; carries wet wash; can even serve at cook-outs. It's made of Marlex plastic, weighs only 7½ lbs., can't rust or dent. A meter on handle adjusts for spreading various materials: \$24.95. Ferry-Morse, Dept. PP, Box 778, Detroit 31, Mich.

Easy server: Here's a 12"x-12"x-3" plastic tray (right) with pockets that hold glasses and bottles firmly, minimizing spillage and breakage. An opening at one end and holding knob underneath make it easy to carry with one hand. In black or white with gold weave: \$3.95. Traymaster, Dept. PP, 1285 Rollins Rd., Burlingame, Calif.

For outboard boaters: Now there's a remote control that combines throttle and gear shift in a single lever. You can keep one hand on the wheel while you change speed and even reverse with the other. The new unit uses existing, standard cables of almost every motor. \$39.95. Lake Controls, Dept. PP, 701 Seneca St., Buffalo, N.Y.



Trigger roller



Easy server

Parade of Progress items are NOT advertising. If not available at stores, write firms listed. Allow time for delivery; occasional delays are unavoidable. • Manufacturers & Distributors: PARADE will carefully consider your ideas but cannot correspond about them.

PATTERNS BY PAULINE

A junior date dress

You can sew this simply elegant junior date frock in one fabric or with lower skirt contrast. Trimmed with bold rick rack, it's a knockout for your young summertime wardrobe. #496 is in sizes 9, 11, 12, 13, 14, 16, 18. Size 11 (31½" bust) sleeveless—45½ yds. of 15" 1½ yds. contrast; short-sleeved monochrome—5 yds.



Please send me PARADE Pattern(s)
#496 Size(s) @ 35¢ each

Mail to: PARADE, Dept. J, Box 475, Radio City Station, New York 19, N.Y. (Please print name and address. Add 10¢ a pattern for first-class mailing.)

Name

Address

Street

City

Zone

State

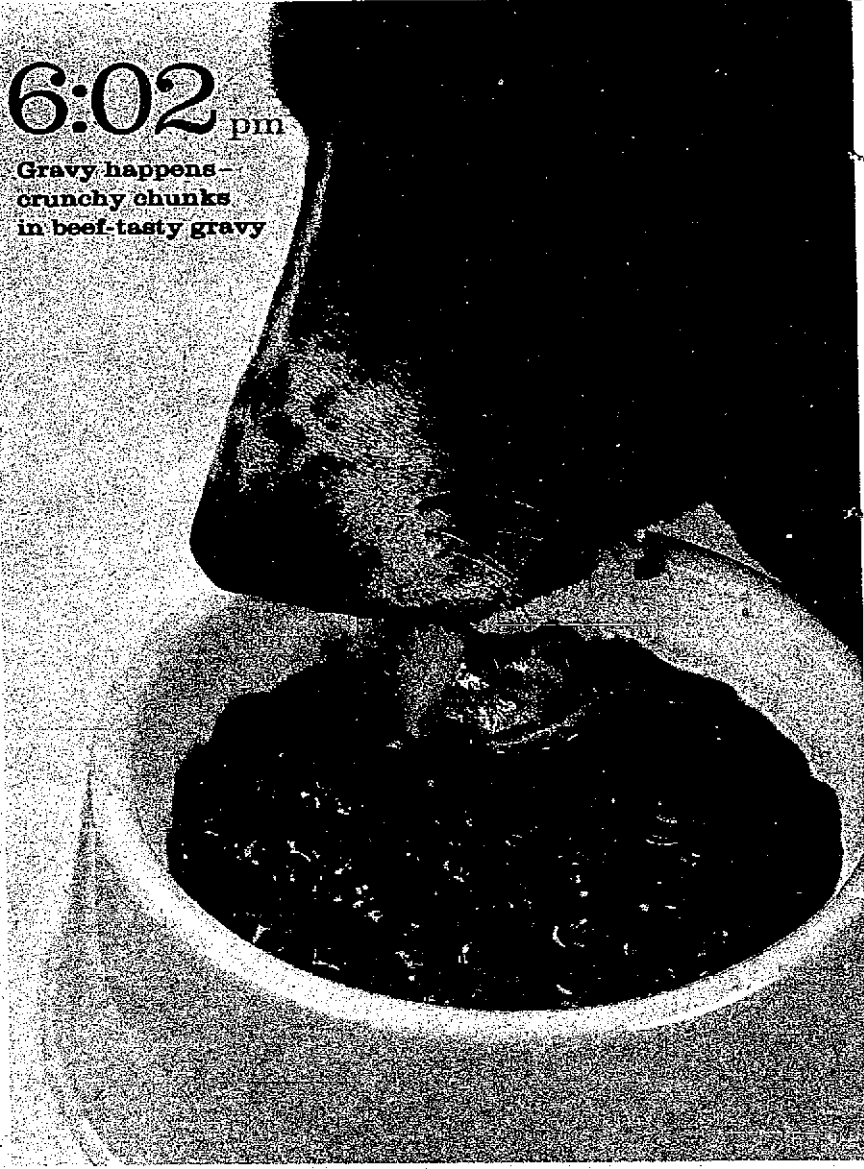


6:01 pm

Add warm water...
and stir a minute

6:02 pm

Gravy happens—
crunchy chunks
in beef-tasty gravy



World's only dog food that makes its own gravy

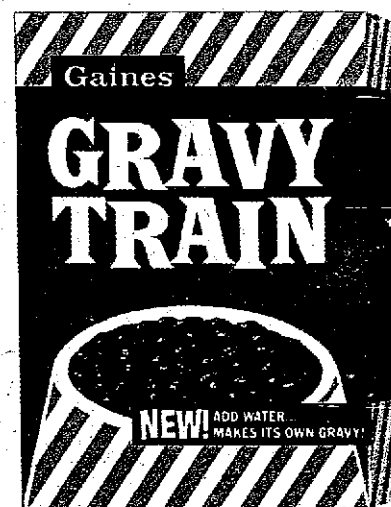
(right in the bowl!)

Nothing to add for flavor: New Gravy Train has everything your dog loves—crunchy chunks, real beef flavor, and rich home-style gravy.

Nothing to add for nourishment: New Gravy Train gives your dog a complete balance of vitamins, minerals and 10 different proteins.

Nothing to add but warm water . . . for the best balanced banquet in the whole doggone world!

NEW GRAVY TRAIN looks like, tastes like beef stew!





"They sure fixed a winner in that Birds Eye Chicken Dinner"

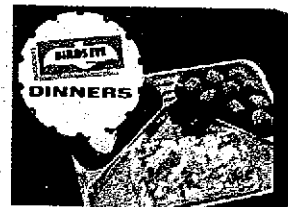
We don't claim to match *your* cooking, but we fix the best *frozen* chicken you can buy.

Take this Birds Eye Fried Chicken Dinner. Three plump, tender pieces of chicken. And with your first bite, you know what Birds Eye cookery means.

Here is chicken that's expertly seasoned, then

slowly fried to golden crispness. Keeps it tender, and holds in the moist, sweet chicken flavor. This, ladies, is "eatin' chicken." And we add Birds Eye Peas and Carrots, and potatoes in white sauce.

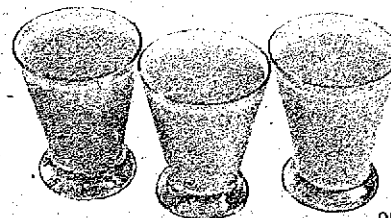
All our products get this same special care. You will find it's the Birds Eye difference.



MIXED FRUIT



BROCCOLI



ORANGE JUICE

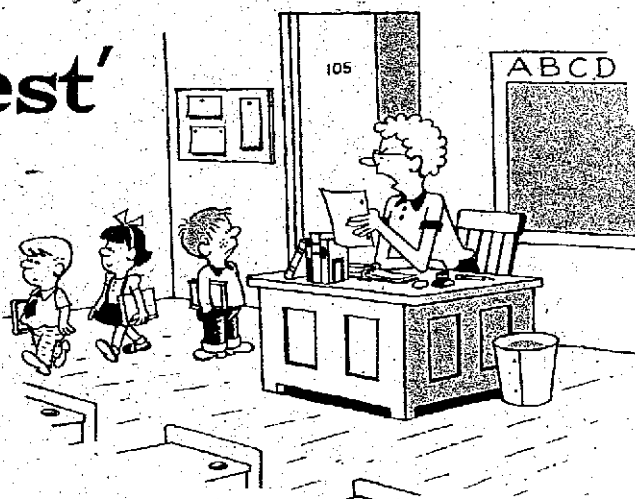


'These are my funniest'

says **BILL HARRISON**



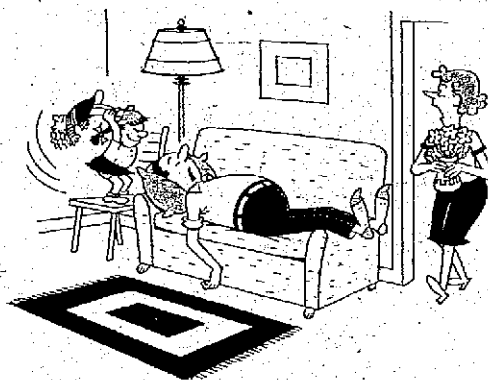
"When it comes to inspiration for cartoon gags," Bill says, "how can I miss? I've got four boys." Here he presents his favorite examples of that four-ply inspiration. Sketch at left shows how Bill takes his home-grown Scout troop on a hike, plays a round of golf and keeps cartoon production going full blast—all at the same time.



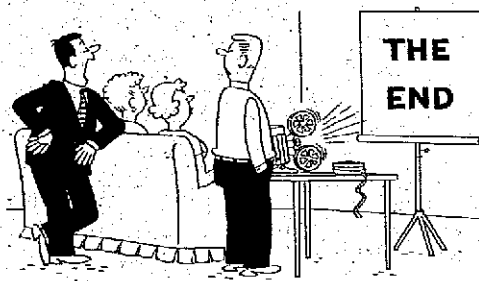
"I'm sorry, Winslow, but I can't accept your resignation."



"The police said for me not to touch a thing till they get here."



"Don't do that, dear... that's your new doll."



"Now that's what I call a good shot."

My favorite jokes

by **PHIL HARRIS**

EDITOR'S NOTE: Phil Harris, singer, orchestra leader and comedian, was born in Linton, Indiana, 56 years ago with the unlikely first name of Wonga. His father, who played with circus bands, taught Phil the fundamentals of music. In 1936 Harris signed with Jack Benny and was a permanent member of his radio cast. Since 1952 Phil has appeared on television and in night clubs. His latest appearance: at the Desert Inn in Las Vegas. He is married to Alice Faye; they have two daughters. Here are some of his favorite jokes:

LIKE ALL WIVES, my wife Alice occasionally gets angry when I spend the weekend playing golf. Like last weekend, I was just leaving the house with my clubs when Alice came up to me and stomped her foot. "Golf," she muttered. "All the time golf! You know, Phil," she added, "I honestly believe I'd drop dead if you spent one weekend at home."

"Now dear," I told her, "there's no point in talking like that. You know I'm beyond bribery."

BING CROSBY tells people that this happened to me. It's not true. It happened to a pal of mine. This pal is in his early 50s. For years his wife's been urging him to take youth pills. My pal refused, "Who needs 'em?" he asked. "I'm as strong as iron."

After constant badgering, however, his wife wore

him down. "Okay," he said one evening, "I'll take the darn things." So before going to bed he swallowed half a dozen youth pills.

Next morning the wife tried to wake him. She had a tough time. She kept shaking and pushing and shoving. "Wake up," she shouted. "It's time for you to get up."

"Okay, okay," my friend finally muttered. "I'll get up. I'll get up, Mom. Only I ain't going to school."

IT HAPPENED a few weeks ago, I was over at a friend's house. It was a bad time. My friend's wife was sick, and the doctor was there. I hung around trying to cheer up my pal when the doctor came out of the bedroom. He motioned for my pal.

"I'm not going to kid you," the doctor said. "I don't like the way your wife looks at all."

"Neither do I, Doc," my pal agreed with him. "But boy, can she cook!"

THEY TELL THIS ONE about a Hollywood actress who married a famous playwright. They decided to honeymoon at Miami Beach. One moonlit night as they strolled hand in hand along the shore, the playwright-groom, waxing poetical, looked out at the Atlantic. Slowly he raised his hand and began to recite: "Roll on, thou mighty ocean dark and deep, roll on."




Alice and Phil Harris enjoy a good laugh together.

His actress-wife gazed out at the ocean and squealed with delight. "Oh, honey!" she exclaimed. "You wonderful man. It's doing it."

ANOTHER DOCTOR JOKE I like concerns the two medicines who were discussing heredity and pre-natal influence. The argument became rather heated. Finally the old doctor said: "I can tell you that pre-natal influence is pure hogwash. If a woman drinks orange juice when she's pregnant this doesn't mean her baby is going to suffer from colic. Take my own case. Before I was born my mother was walking around the house, carrying a large batch of phonograph records. Someone rang the front door bell, and she dropped them. But that accident never affected me... never affected me... never affected me."

Refreshing as Springtime!

Salem "air-softens" every puff

- 
- menthol fresh
 - rich tobacco taste
 - modern filter, too

A Salem breathes "Springtime" with every puff you take. Gentle as a merry breeze on a bright spring day... that's how softly a Salem refreshes your taste. The sunny richness of fine tobaccos is yours, too... And special High Porosity paper "air-softens" every puff... All reasons why Salem is America's fastest-growing cigarette, by far! Smoke refreshed... smoke Salem!

Created by R. J. Reynolds Tobacco Company